GUNTHER MELE 1857

CARRY YOUR BRAND FORWARD



CREATE

Your Own Look

CREATE
Your Own Look Jewelry Packaging



SPECIALTY SERIES

A truly custom program. Round corner shell covered in aubergine linea and a matching aubergine shimmer interior. The top of each box is embossed with a foil stamped logo and the piéce de resistance – an engraved badge closure. The collection includes unique items such as the ring roll and a pearl folder encased in a traditional necklace box. Packaged in a contrasting ¾ depth outer box with similar aubergine printing on top.



BE INSPIRED.

Create Your Own Look Program.

Its easy to create a look that is truly unique for your brand. The following pages will inspire you to design and develop a custom jewelry packaging program that is just right for your store.

We understand that having the perfect package is just as important as having the perfect piece; we've put 100's of options at your fingertips...
The possibilities are truly endless!

Follow these 6 simple steps to create the jewelry packaging program you've always wanted!

1) Select a box style
2) Choose colors
3) Choose materials
4) Select your size assortment
5) Select your interior pads
6) Send us your artwork

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WOODEN SERIES

The possibilities are endless when you choose wooden materials. The possibilities are endless in terms of size, shape, finish and color. This collection offers a natural wood finish with cream leatherette interior and a green logo on the top liner. The traditional outer box is cream leatherette with a green printed lid. The collection is complete with a matching rope-handle tote and coordinating tissue.

Wooden Create Your Own Look Programs start as low as: $6.80 for the ring box





This collection includes:

- Ring box with R1 Ring Pad
- Pendant earring box with EP4 Earring/Pendant pad
- Earring box with E4 Slits Earring pad
- Bracelet box with BL1R Removable Pad with Metal Clips
- Traditional Necklace box with N1 Removable Necklace Pad

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REVEAL SERIES

This reveal series offers a contemporary look and countless ways to make it even more unique with your own colors, fabrics and interiors. This collection features a black corvon paper covering with a contrasting light blue sleeve interior. White leatherette interiors include a two-color logo on the top liner. This collection is completed with a coordinating leatherette pouch and euro-tote with satin ribbon handle.

Reveal Create Your Own Look Programs starts as low as:
$6.69 for the ring box

This collection includes:

- Ring box with R2 Ring Clip
- Earring box with E3 Earring Pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Watch box with custom W1 Metal Watch Collar
- Bracelet box with BL1R Removable Pad with Metal Clips
- Shallow Necklace box with Removable Pad with Clips



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ECLIPSE SERIES

This eclipse collection features an elegant champagne linea covering with an ivory shimmer interior and gold printed logo on the top liner. The crisp white full depth outer box and gold rope handle tote complete this beautiful collection.

Eclipse Create Your Own Look Programs starts as low as: $4.68 for the ring box



The Charm collection includes:

- Ring box with R1H Ring Pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Pendant box with P5 Die Cut Pendant Pad
- Watch/Bracelet box with PL1 Pillow

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GEO SERIES

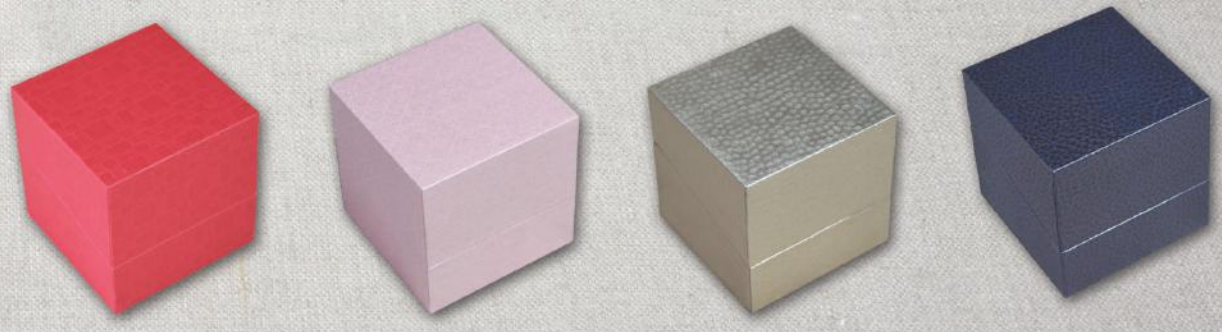
Making a series completely unique can be as simple as adding some top-stitching to the covering and upgrading the fabric to a luxurious grey leatherette. This Geo collection features an embossed logo on the top of the lid. Matching dark interior pads create a seamless look to showcase fine pieces. Packaged in two-tone ¾ depth outer box with a silver embossed print. The collection is completed with coordinating leatherette pouches and custom rope handle totes.

Geo Create Your Own Look Programs starts as low as:
$3.86 for the ring box



The Foster collection includes:

- Ring box with R1 Ring Pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Earring box with ET14 T-Pad
- Watch/Bracelet box with PL1 Pillow
- Bracelet box with BL1R Removable Pad with Metal Clips
- Traditional Necklace box with N1 Removable Necklace Pad



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The Romm collection includes:

- Ring box with R1 Ring Pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Double Ring box with extended R1 Ring Pad
- Pendant box with P3 Pendant Pad
- Bracelet box with BL1R Removable Pad with Clips



ROMA SERIES

Customizing a series can be simple yet extensive as shown in this collection. This look combines a blue lizard pattern covering with silver logo on the exterior and a coordinating blue velour interior. A custom bag and ribbon was added to coordinate with this collection.

Roma Create Your Own Look Programs starts as low as: $4.27 for the ring box



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ELAN SERIES

This collection features a classic design in orange nabuka covering with an off-white leatherette interior with printed logo on the top liner. Offering a pearl folder in place of the hinged box is an alternative option. Matching outer boxes with printed lids rounds out the collection nicely.

Elan Create Your Own Look Programs starts as low as:
$3.17 for the ring box



The Ring Master collection includes:

- Ring box with R1 Ring Pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Double Ring box with extended R1 Ring Pad
- Bracelet box with BL1R Removable Pad with Metal Clips
- Pearl Folder

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VANTAGE SERIES

This luxurious collection is covered in brown aged leatherette and features a white satin interior with a printed logo on the top liner. The inverted trapezoid rope handle tote, matching silver tissue and coordinating printed outer box, completes the elegant look of this collection.

Vantage Create Your Own Look Programs starts as low as:
$3.78 for the ring box



The Oshawa Jewelry collection includes:

- Ring box with R1 Ring Pad
- Large Pendant earring box with EP4 Earring/Pendant Pad
- Small Pendant earring box with EP4 Earring/Pendant Pad
- Double Ring box with extended R1 Ring Pad
- Bangle box
- Watch/Bracelet outer box with PL1 Pillow (no hinged box)
- Bracelet box with BL1R Removable Pad with Metal Clips
- Necklace outer box with Pearl Folder

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The Act II collection includes:

- Ring box with an R2 ring clip pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Bangle box
- Bracelet Box with BL1R Removable Pad with Metal Clips
- Necklace Box with NI Removable Pad

HORIZON SERIES

This collection features a contemporary black leatherette covering with an soft ivory interior. The silver mod tote complements this sophisticated look.

Horizon Create Your Own Look Programs starts as low as: $2.44 for the ring box



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ESTATE SERIES

This collection features red leatherette with accenting gold pinstripes and a coordinating clasp. These hinged boxes open to reveal white velour pads with a printed top liner. Each box is packed in a coordinating red outer box. Completing this collection with a matching red rope handle tote with gold rope handle and custom tissue.

Estate Create Your Own Look Programs starts as low as: $4.51 for the ring box



The Becker's collection includes:

- Ring box with R1 Ring pad
- Pendant earring box with EP4 Earring/Pendant Pad
- Double Ring box with extended R1 Ring Pad
- Watch/Bracelet box with PL1 Pillow
- Bracelet box with BL1R Removable Pad with Metal Clips
- Shallow Necklace box with N1 Removable Pad with Metal Clips
- Traditional Necklace box with N1 Removable Necklace Pad

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PAPERBOARD SERIES

For a more economical packaging solution, paperboard offers a limitless variety of styles, patterns, colors and pads. A custom paperboard collection can be created to complement your existing higher-end hinged packaging program. The collections on this page show only a small sample of the possibilities.

Create Your Own Look Paperboard Series Programs start at $1.89 on the ring box

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Choose Your Box Style:

Select one of the box styles that suits your brand image or show us a style that inspires you.



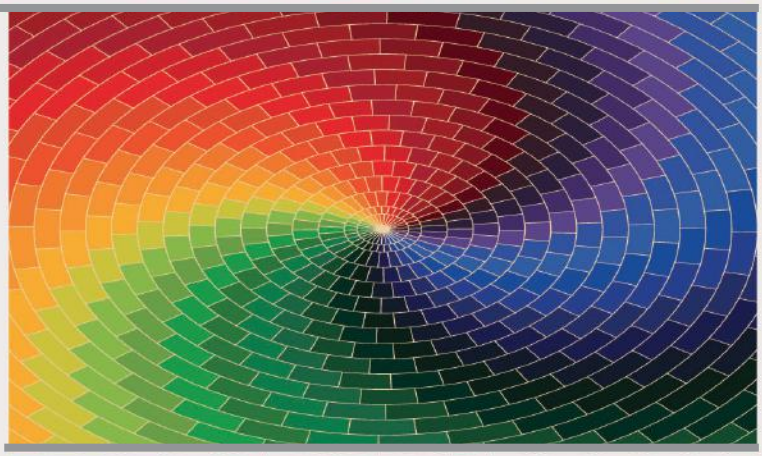
Wood | Reveal | Eclipse



Geo | Vantage | Roma | Elan | Horizon | Estate | Paperboard

Choose Your Colors:

You can select from 50+ colors for your boxes.



Choose The Material:

You can select from 50+ materials for your boxes. Now's your chance to get just what you are looking for – Be creative!



Level 1 - Papers



Level 3 - Textured Leatherette



Level 2 - Leatherette



Level 4 - Suedine, Velvet and Silk Leatherette

Not all materials can wrap all elements.
Check with your sales rep for more information.

Send Us Your Artwork!

Don't forget to consider size of print when you are deciding on your print boxes. Will you prefer to print the same size on all of the boxes or have a larger print on the necklace and bracelet boxes? Also consider: will you print only on the top satin or will you print the outside outer box as well? Take special note of programs that offer additional printing opportunities such as printing on the top of the actual box or printing onto ribbon. (Art charges may apply $70.00/hour)

Contact your sales representative or call our toll free number to place your order.

See back cover of our catalog for complete listing of contact information.

Custom Box Pad Styles



Select Your Interior Pads:

For each size of box, you can select your preference of interior pad. Perhaps you prefer a T-pad to a standard earring flap? Choose from 22 different interior pad options.

CREATE

Your Own Look Jewelry Displays



BE INSPIRED.

Let us help you create a look that is truly unique to your brand!

Complete your unique brand image with custom showcase and window displays.

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