



SECO AND AFOS EDUCATION DESTINATION

EYE to EYE *Las Vegas*

Event Guide

September 15 to 20, 2026
Paris Las Vegas Hotel & Casino

Schedule · Education · Symposia · Speakers · Exhibits · Events



EVENT HUB

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event updates all week.



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**Amber Dunn, OD
Paid Alcon Consultant**

WELCOME

Welcome to SECO + AFOS Education Destination: Eye to Eye Las Vegas!

On behalf of SECO International and the Association of Armed Forces and Federal Optometric Services (AFOS), welcome to Las Vegas!

We're excited to bring you our annual fall education destination meeting. This vibrant city offers the perfect backdrop for a meeting built around energy, innovation, and connection, and we can't think of a better place to grow this new tradition.

You came for the CE...and we've built a program to prove it's worth the trip. But we hope you'll stay for the experience: the connections made between sessions, the ideas sparked in the exhibits, and the energy that only Las Vegas can bring to a meeting like this.

To our industry partners: thank you for investing in this growing event. Your support makes it possible to bring attendees the education, innovation, and connections...and most importantly, the experience. We encourage everyone to continue your learning experience in our dedicated exhibits space, exploring the products and technologies shaping the future of eye care.

Whatever brought you to Las Vegas this week, we hope you leave with new knowledge, new connections, and a little bit of Vegas energy to carry back to your practice. Thank you for joining us, and enjoy the meeting!

Warm regards,



David Rouse, OD, FAAO
President, SECO International



Sara Bustamante, OD, FAAO, EMBA
President, AFOS

MEETING DATES

Sept 15 to 20, 2026

VENUE

Paris Las Vegas

AFOS PROGRAM

Sept 15 and 16

SECO + AFOS EDUCATION

Sept 17 to 20

EXHIBITS

Sept 17 and 18

USING THIS GUIDE

Pages 4 to 6

Week at a glance, then the full course list by audience.

Page 7

Breakfast and lunch symposia with sponsors.

Pages 8 to 9

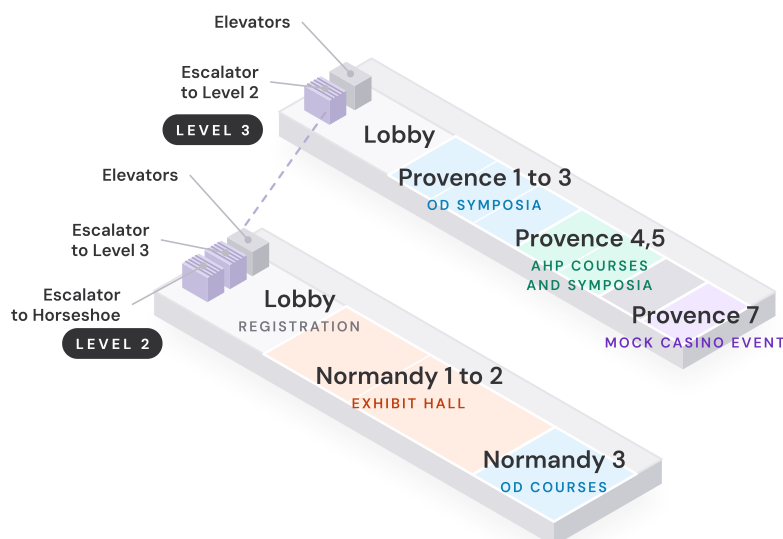
Speakers, then the exhibit hall and directory.

Page 11

Eye to Eye events and other Las Vegas activities.

VERSAILLES TOWER

OD AHP EXHIBITS



SECO WOULD LIKE TO THANK OUR SPONSORS

Alcon

BAUSCH + LOMB

EssilorLuxottica

HOYA

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IOR Partners · Marco Lombart · OCULUS
OCUSOFT · Optos, Inc. · Safilo
Tarsus Pharmaceuticals · TechifEYE
Topcon Healthcare · Visionix · Vizz
Walman Optical

SCHEDULE

The week at a glance.

● OPTOMETRISTS ● ALLIED HEALTHCARE PROFESSIONALS ● EXHIBITS & EVENTS

Thursday

SEPTEMBER 17

● OPTOMETRISTS

OD Breakfast Symposium

7:00 – 8:00 AM · Provence 1-3 · Bausch + Lomb

AFOS Poster Session · All attendees welcome

8:00 – 9:00 AM · Provence 7

OD Education Program

8:00 AM – 5:30 PM · Normandy 3 · Courses 100 to 105

OD Lunch Symposium

11:30 AM – 12:30 PM · Provence 1-3 · Bausch + Lomb

● ALLIED HEALTHCARE PROFESSIONALS

AHP Breakfast Symposium

7:00 – 8:00 AM · Provence 4 & 5 · Alcon

AHP Education Program

8:00 AM – 5:30 PM · Provence 4 & 5 · Courses 200 to 205

AHP Lunch Symposium

11:30 AM – 12:30 PM · Provence 4 & 5 · Bausch + Lomb

EXHIBIT HALL · NORMANDY 1-2
9:00 AM to 5:00 PM

Breaks 9:00, 1:30, and 4:00
Coffee, beverages, prize drawings

THURSDAY EVENING

The AI Revolution: Stop Watching, Start Doing

5:30 – 7:30 PM · Provence 1-3 · Presented by Jobson Optical Group

Mock Casino Event

7:30 – 9:30 PM · Provence 7 · Light bites and drinks · Add at the registration desk

Friday

SEPTEMBER 18

● OPTOMETRISTS

OD Breakfast Symposium

7:00 – 8:00 AM · Provence 1-3 · Bausch + Lomb

OD Education Program

8:00 AM – 5:00 PM · Normandy 3 · Courses 106 to 111

OD Lunch Symposium

11:30 AM – 12:30 PM · Provence 1-3 · Alcon

● ALLIED HEALTHCARE PROFESSIONALS

AHP Breakfast Symposium

7:00 – 8:00 AM · Provence 4 & 5 · EssilorLuxottica · 1 CE hour

AHP Education Program

8:00 AM – 5:00 PM · Provence 4 & 5 · Courses 206 to 211

AHP Lunch Symposium

11:30 AM – 12:30 PM · Provence 4 & 5 · EssilorLuxottica · 1 CE hour

EXHIBIT HALL · NORMANDY 1-2
9:00 AM to 3:00 PM

Breaks 9:00 and 1:30

FRIDAY EVENING

Eye to Eye Friday Night Reception

5:30 – 7:30 PM · Alexxa's Las Vegas, entrance in the Paris casino · Light bites and drinks · Open to all attendees and guests

PRESENTING SPONSOR

HOYA

Saturday

SEPTEMBER 19

● OPTOMETRISTS

OD Breakfast Symposium

7:00 – 8:00 AM · Provence 1-3 · Alcon

OD Education Program

8:00 AM – 5:00 PM · Normandy 3 · Courses 112 to 116

OD Lunch Symposium

11:00 AM – 12:00 PM · Provence 1-3 · Bausch + Lomb

● ALLIED HEALTHCARE PROFESSIONALS

AHP Breakfast Symposium

7:00 – 8:00 AM · Provence 4 & 5 · Hoya · 1 CE hour

AHP Education Program

8:00 AM – 5:00 PM · Provence 4 & 5 · Courses 212 to 218 · Final day

AHP Lunch Symposium

11:00 AM – 12:00 PM · Provence 4 & 5 · Hoya · 1 CE hour

SATURDAY OPTIONAL EXCURSIONS · BOOK DIRECTLY WITH EACH TOUR PROVIDER

Hoover Dam Tour

Red Rock Canyon Tour

Lip Smacking Foodie Tour

More at attendseco.com/lasvegas/events

Sunday

SEPTEMBER 20 · OPTOMETRISTS ONLY

OD Education Program

8:00 AM – 12:00 PM · Normandy 3 · Courses 117 to 119 · Four closing CE hours

Courses for Optometrists.

Your full course list for the week, in order, with the symposia and exhibit hall breaks worked in.

#	TIME	TITLE AND SPEAKER	ROOM
THURSDAY, SEPTEMBER 17			
300	7:00 to 8:00 AM	OD Breakfast Symposium · Bausch + Lomb · No CE	Provence 1-3
100	8:00 to 9:00 AM	Urgencies and Emergencies of the Anterior Segment · Caroline Pate, OD	Normandy 3
	9:00 to 9:30 AM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
101	9:30 to 10:30 AM	Hormones and The Eye · Pam Theriot, OD	Normandy 3
102	10:30 to 11:30 AM	Insights into Treating Chronic Lid Inflammation from Blepharitis to Rosacea · Pam Theriot, OD	Normandy 3
302	11:30 AM to 12:30 PM	OD Lunch Symposium · Bausch + Lomb · No CE	Provence 1-3
103	12:30 to 1:30 PM	Differentiating Keratitis · Pam Theriot, OD	Normandy 3
	1:30 to 2:00 PM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
104	2:00 to 4:00 PM	Anterior Segment Grand Rounds · Caroline Pate, OD	Normandy 3
	4:00 to 4:30 PM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
105	4:30 to 5:30 PM	Preoperative Ocular Surface Disease Management: Maximizing the Patient's Surgical Outcomes and Visual Results · Pam Theriot, OD	Normandy 3
FRIDAY, SEPTEMBER 18			
304	7:00 to 8:00 AM	OD Breakfast Symposium · Bausch + Lomb · No CE	Provence 1-3
106	8:00 to 9:00 AM	Ocular Side Effects of Systemic Medications · Caroline Pate, OD	Normandy 3
	9:00 to 9:30 AM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
107	9:30 to 10:30 AM	Aesthetics and the Ocular Surface · Pam Theriot, OD	Normandy 3
108	10:30 to 11:30 AM	Updates in Ocular Surface Disease Treatments for 2026 · Pam Theriot, OD	Normandy 3
306	11:30 AM to 12:30 PM	OD Lunch Symposium · Alcon · No CE	Provence 1-3
109	12:30 to 1:30 PM	Update on AMD · Steven Ferrucci, OD, FFAO	Normandy 3
	1:30 to 2:00 PM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
110	2:00 to 4:00 PM	Refer or Relax: Retina · Steven Ferrucci, OD, FFAO	Normandy 3
111	4:00 to 5:00 PM	Update on Diabetes · Steven Ferrucci, OD, FFAO	Normandy 3
SATURDAY, SEPTEMBER 19			
308	7:00 to 8:00 AM	OD Breakfast Symposium · Alcon · No CE	Provence 1-3
112	8:00 to 10:00 AM	Refer or Relax: Macula · Steven Ferrucci, OD, FFAO	Normandy 3
113	10:00 to 11:00 AM	Uveitis: Case Contemplations & Review · Julie A. Tyler, OD	Normandy 3
310	11:00 AM to 12:00 PM	OD Lunch Symposium · Bausch + Lomb · No CE	Provence 1-3
114	12:00 to 2:00 PM	Co-management Conundrums · Paul C. Ajamian, OD	Normandy 3
115	2:00 to 3:00 PM	I've Got a Case of What? Sexually Transmitted Diseases and the Eye · Julie A. Tyler, OD	Normandy 3
116	3:00 to 5:00 PM	Cutting Edge Cataract and Glaucoma Care · Paul C. Ajamian, OD	Normandy 3
SUNDAY, SEPTEMBER 20			
119	8:00 to 9:00 AM	Mitigating Malpractice · Paul C. Ajamian, OD	Normandy 3
117	9:00 to 10:00 AM	Inadequate Flow to Make the Eye Go: Ocular Ischemic Syndrome and Beyond · Julie A. Tyler, OD	Normandy 3
118	10:00 AM to 12:00 PM	It's Not Rare When It's in Your Exam Chair · Julie Tyler, OD	Normandy 3

This activity, COPE Activity Number 133374, is accredited by COPE for continuing education for optometrists. Course accreditations and approvals are at the discretion of State Boards and Accrediting Agencies that SECO chooses to submit to. Approvals may differ for each course and event. It is important to verify with SECO per the event you plan to attend and to check with your state board or licensing entity before attending any course.

Courses for Allied Healthcare Professionals.

Your full course list for the week, in order, with the symposia and exhibit hall breaks worked in.

#	TIME	TITLE AND SPEAKER	ROOM
THURSDAY, SEPTEMBER 17			
301	7:00 to 8:00 AM	AHP Breakfast Symposium · Alcon · No CE	Provence 4 & 5
200	8:00 to 9:00 AM	Insurance Matters · Joy Gibb, ABOC	Provence 4 & 5
	9:00 to 9:30 AM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
201	9:30 to 10:30 AM	How to Motivate, Reward and Retain Employees · Joy Gibb, ABOC	Provence 4 & 5
303	11:30 AM to 12:30 PM	AHP Lunch Symposium · Bausch + Lomb · No CE	Provence 4 & 5
202	12:30 to 1:30 PM	Contact Lens Language for the Patient and Professional · Joy Gibb, ABOC	Provence 4 & 5
	1:30 to 2:00 PM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
203	2:00 to 3:00 PM	Unleash Your PHA-BULOUS · Phernell Walker II; Bill J. Gerber, BA	Provence 4 & 5
204	3:00 to 4:00 PM	Mastering Optical Dispensary Tools · Phernell Walker II	Provence 4 & 5
	4:00 to 4:30 PM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
205	4:30 to 5:30 PM	Juggling is for Clowns · Michael Gatti	Provence 4 & 5
FRIDAY, SEPTEMBER 18			
305	7:00 to 8:00 AM	AHP Breakfast Symposium · EssilorLuxottica · 1 CE hour	Provence 4 & 5
206	8:00 to 9:00 AM	Patient Buying Behavior: Patients Don't Buy Products, They Buy Experiences · Patrick Stifter, OD	Provence 4 & 5
	9:00 to 9:30 AM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
207	9:30 to 10:30 AM	First Impressions to Lasting Loyalty · Patrick Stifter, OD	Provence 4 & 5
208	10:30 to 11:30 AM	Demystifying Myopia Management for the Optical Team · Patrick Stifter, OD	Provence 4 & 5
307	11:30 AM to 12:30 PM	AHP Lunch Symposium · EssilorLuxottica · 1 CE hour	Provence 4 & 5
209	12:30 to 1:30 PM	How the Eye Works · Joy Gibb, ABOC	Provence 4 & 5
	1:30 to 2:00 PM	Exhibit Hall Break · Coffee and prize drawings	Normandy 1-2
210	2:00 to 4:00 PM	Dramatically Grow Sales Through Digital Marketing · Bill J. Gerber, BA	Provence 4 & 5
211	4:00 to 5:00 PM	Frame Selection and Styling Techniques · Joy Gibb, ABOC	Provence 4 & 5
SATURDAY, SEPTEMBER 19			
309	7:00 to 8:00 AM	AHP Breakfast Symposium · Hoya · 1 CE hour	Provence 4 & 5
212	8:00 to 10:00 AM	Selling What Patients Can't See · Michael Gatti; Bill Gerber, BA	Provence 4 & 5
213	10:00 to 11:00 AM	The Ultimate Patient Magnet · Rachel Buckner	Provence 4 & 5
311	11:00 AM to 12:00 PM	AHP Lunch Symposium · Hoya · 1 CE hour	Provence 4 & 5
214	12:00 to 1:00 PM	Pure Optics: Jeopardy Reimagined · Phernell Walker II	Provence 4 & 5
215	1:00 to 2:00 PM	Enhancing the Optician's Arsenal: Exploring Digital Fitting Measurements · Michael Gatti	Provence 4 & 5
216	2:00 to 3:00 PM	Modern Myopia Intervention Strategies · Phernell Walker II	Provence 4 & 5
217	3:00 to 4:00 PM	The Three Ps to Eyecare: People, Product, and Process · Phernell Walker II	Provence 4 & 5
218	4:00 to 5:00 PM	The New Rules of Optical Merchandising; Double Your Sales! · Bill Gerber, BA	Provence 4 & 5

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SYMPOSIA

Breakfast and lunch symposia.

Optometrist symposia meet in Provenance 1-3 · Allied Healthcare Professional symposia in Provenance 4 & 5

Start and break up your day with a complimentary meal and a look at what is next in eye care. Every symposium is sponsored and breakfast or lunch is included. Seating is first come, first served.

Thursday		SEPTEMBER 17
● OPTOMETRISTS OD Breakfast Symposium 7:00 – 8:00 AM · Provence 1-3 Presented by Bausch + Lomb · Not for CE credit BAUSCH+LOMB OD Lunch Symposium 11:30 AM – 12:30 PM · Provence 1-3 Presented by Bausch + Lomb · Not for CE credit BAUSCH+LOMB	● ALLIED HEALTHCARE PROFESSIONALS AHP Breakfast Symposium 7:00 – 8:00 AM · Provence 4 & 5 Presented by Alcon · Not for CE credit Alcon AHP Lunch Symposium 11:30 AM – 12:30 PM · Provence 4 & 5 Presented by Bausch + Lomb · Not for CE credit BAUSCH+LOMB	
Friday		SEPTEMBER 18
● OPTOMETRISTS OD Breakfast Symposium 7:00 – 8:00 AM · Provence 1-3 Presented by Bausch + Lomb · Not for CE credit BAUSCH+LOMB OD Lunch Symposium 11:30 AM – 12:30 PM · Provence 1-3 Presented by Alcon · Not for CE credit Alcon	● ALLIED HEALTHCARE PROFESSIONALS AHP Breakfast Symposium 7:00 – 8:00 AM · Provence 4 & 5 Conflict Management & Difficult Conversations · Patrick Stifter, OD Presented by EssilorLuxottica · 1 CE hour EssilorLuxottica AHP Lunch Symposium 11:30 AM – 12:30 PM · Provence 4 & 5 Controlling the Curve: The Science Behind Slowing Myopia Progression · Patrick Stifter, OD Presented by EssilorLuxottica · 1 CE hour EssilorLuxottica	
Saturday		SEPTEMBER 19
● OPTOMETRISTS OD Breakfast Symposium 7:00 – 8:00 AM · Provence 1-3 Presented by Alcon · Not for CE credit Alcon OD Lunch Symposium 11:00 AM – 12:00 PM · Provence 1-3 Presented by Bausch + Lomb · Not for CE credit BAUSCH+LOMB	● ALLIED HEALTHCARE PROFESSIONALS AHP Breakfast Symposium 7:00 – 8:00 AM · Provence 4 & 5 How We Visualize Our Reality · Rachel Buckner Presented by Hoya · 1 CE hour HOYA AHP Lunch Symposium 11:00 AM – 12:00 PM · Provence 4 & 5 Differentiate Your Practice: Create A Magical Experience · Michael Gatti Presented by Hoya · 1 CE hour HOYA	

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Sat, Nov 7



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OPTOMETRIST TRACK

**Caroline Pate, OD**

Professor, UAB School of Optometry

[Courses 100, 104](#)

**Pamela Theriot, OD, FAAO**

Clinical Director of The Dry Eye Center, Williamson – Azar Eye Clinic

[Courses 101, 102, 103, 105, 107, 108](#)

**Steven Ferrucci, OD, FAAO**

Chief of Optometry, Sepulveda California VA Ambulatory Care Center

[Courses 109, 110, 111, 112](#)

**Julie A. Tyler, OD**

Associate Professor, Southern California College of Optometry at Marshall B Ketchum University

[Courses 113, 115, 117, 118](#)

**Paul C. Ajamian, OD**

Center Director, Omni Eye Services of Atlanta

[Courses 114, 116, 119](#)

ALLIED HEALTHCARE PROFESSIONAL TRACK

**Joy Gibb, ABOC**

Practice Manager & Consultant, Daynes Eye & Lasik

[Courses 200, 201, 202, 209, 211](#)

**Phernell Walker II, MBA, ABOM, LDO, NCLEC**

VP of Optometric Relations, VSP Eyefinity

[Courses 203, 204, 214, 216, 217](#)

**Michael Gatti, ABOC, NCLEC, LDO**

Head of Global Learning & Sales Enablement, HOYA Vision Care

[Courses 205, 212, 215](#) · [Symposium 311](#)

**Bill J. Gerber, BA**

Founder + CEO, Omg! Optical Marketing Group & Contentlinq

[Courses 203, 210, 212, 218](#)

**Patrick Stifter, OD**

Senior Manager of Professional Affairs, EssilorLuxottica

[Courses 206, 207, 208](#) · [Symposia 305, 307](#)

**Rachel Buckner, LDO, ABOC, NCLEC**

National Technical Training Manager, HOYA

[Course 213](#) · [Symposium 309](#)



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EXHIBITS

Exhibits at Eye to Eye Las Vegas

Twenty seven companies over two days. Access is included with every registration.

Normandy 1-2

THURSDAY, SEPTEMBER 17

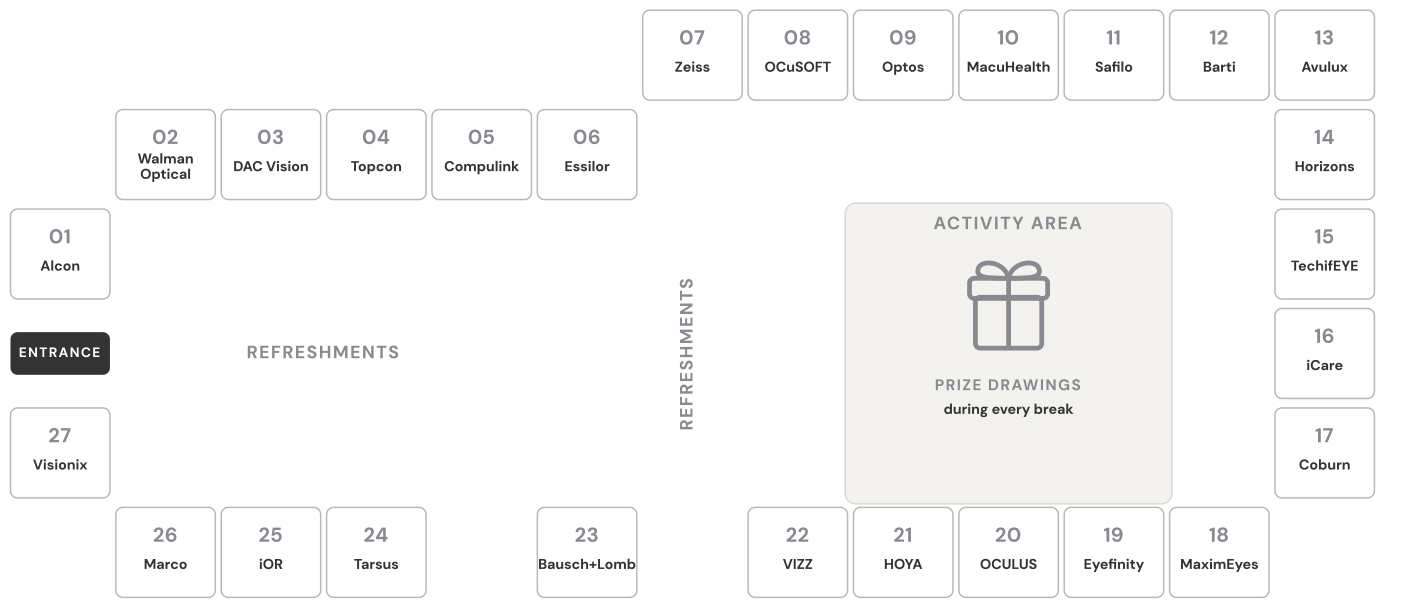
9:00 AM to 5:00 PM

Breaks 9:00, 1:30, and 4:00

FRIDAY, SEPTEMBER 18

9:00 AM to 3:00 PM

Breaks 9:00 and 1:30



EXHIBITOR DIRECTORY

01 Alcon	02 WALMAN OPTICAL	03 DAC VISION	04 TOPCON Healthcare	05 compulink	06 EssilorLuxottica	07
08 OCuSOFT®	09 optos®	10 MacuHealth®	11 Safilo SEE THE WORLD AT ITS BEST	12 barti	13 AVULUX Migraine & Light Sensitivity Lenses	14 HORIZONS OPTICAL
15 TECHIFEYE	16 icare For better perception	17 COBURN TECHNOLOGIES	18 MaximEyesAI Powered by evaa	19 eyefinity encompass	20 OCULUS®	21 HOYA
22 V I Z Z (acetic acid ophthalmic solution) 144%	23 BAUSCH+LOMB	24 TARSUS	25 iOR PARTNERS OFFICE-BASED SURGERY	26 MARCO LOMBART AN ADVANCED EYE CARE COMPANY	27 VISIONIX	

EVENTS

After the last course.



WALK IT

Anything within a 15 minute walk is faster on foot than by rideshare on the Strip.

OFFICIAL EYE TO EYE EVENTS

THURSDAY

The AI Revolution: Stop Watching, Start Doing

5:30 to 7:30 PM · Provence 1-3

PRESENTED BY OUR
OFFICIAL MEDIA
PARTNER



THURSDAY

Mock Casino: Learn to Gamble

7:30 to 9:30 PM · Provence 7 · \$79 per person · Light bites and two drink tickets · Visit the registration desk to add this event to your registration

FRIDAY

Eye to Eye Friday Night Reception

5:30 to 7:30 PM · Alexxa's at Paris Las Vegas · Open bar and light bites

PRESENTED BY **HOYA**

DINING RECOMMENDATIONS

AT PARIS LAS VEGAS

Mon Ami Gabi \$\$

French bistro · Breakfast, lunch, dinner

Eiffel Tower Restaurant \$\$\$\$

French fine dining · Client dinner, special occasion

Gordon Ramsay Steak \$\$\$\$

Steakhouse · Client dinner, celebration

Cheri Rooftop \$\$

American, cocktails · Drinks, casual networking

Alexxa's \$\$

American · Brunch, cocktails, groups

BELLAGIO · 7 TO 10 MIN WALK

Spago by Wolfgang Puck \$\$\$

American · Client dinner, upscale lunch

PRIME Steakhouse \$\$\$\$

Steakhouse · Executive dinner

LAGO \$\$\$

Italian · Groups, professional dinner

THE COSMOPOLITAN · 10 TO 15 MIN

Beauty & Essex \$\$\$

New American, small plates · Trendy dinner, cocktails

Jaleo by José Andrés \$\$\$

Spanish tapas · Groups, shared plates

Momofuku \$\$\$

Asian-American · Casual dinner, groups

Secret Pizza \$

Pizza · Quick or late-night bite

FREE IN LAS VEGAS

Bellagio Fountains

Across the Strip · 5 min walk · Shows every 15 to 30 minutes

Bellagio Conservatory

Seasonal floral display inside the Bellagio · 7 to 10 min walk

Strip and Cosmopolitan loop

Self-guided walk from Paris to Bellagio and The Cosmopolitan · 1 to 2 hours

RECOMMENDED SHOWS AND VEGAS EXPERIENCES

"O" by Cirque du Soleil

Bellagio · Ages 5+ · 7 to 10 min walk · From about \$125

Absinthe

Caesars Palace · Adults only, 18+ · 15 min walk · From about \$135

The Eagles at Sphere at The Venetian Resort

Rideshare recommended · Pricing varies

Eiffel Tower Experience

On property · Observation deck over the Strip

Saturday excursions with Another Side of Las Vegas Tours and Lip Smacking Foodie Tours are booked directly with each provider. Hours, pricing, and availability are subject to change, and reservations are strongly recommended. Visit attendseco.com/lasvegas/events for more information.

ALL YEAR

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SAVE THE DATE

SECO 2027 · March 3 to 7

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Eye to Eye Las Vegas 2027 September 15 to 19

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AMD = age-related macular degeneration; AREDS = age-related eye disease study

¹In the AREDS category.

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SAVE THE DATE

Eye to Eye Las Vegas 2027

September 15 to 19, 2027 · Paris Las Vegas Hotel & Casino

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