SPECIAL ISSUE
OCTOBER 2025

LAREDO IS ON THE RISE!

Border Insight



Featured Article

ECONOMIC DEVELOPMENT INDUSTRY AWARDS

BOOTS 'N BLING Gala

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2025 BRONZE WINNER
MAGAZINE & NEWSLETTER CATEGORY

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Border Insight

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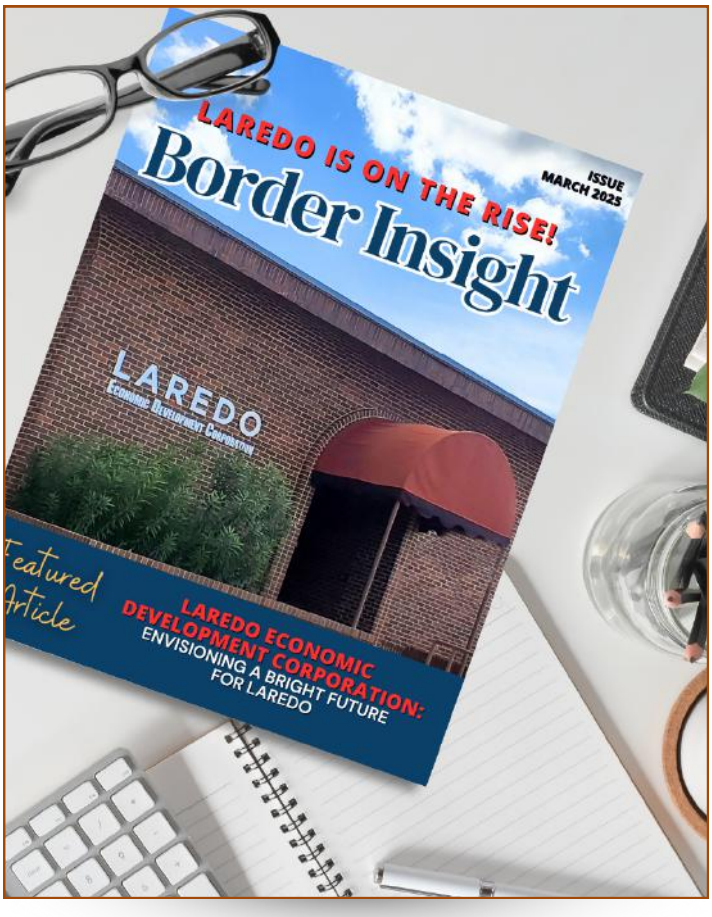


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ECONOMIC DEVELOPMENT INDUSTRY (EDI) AWARDS

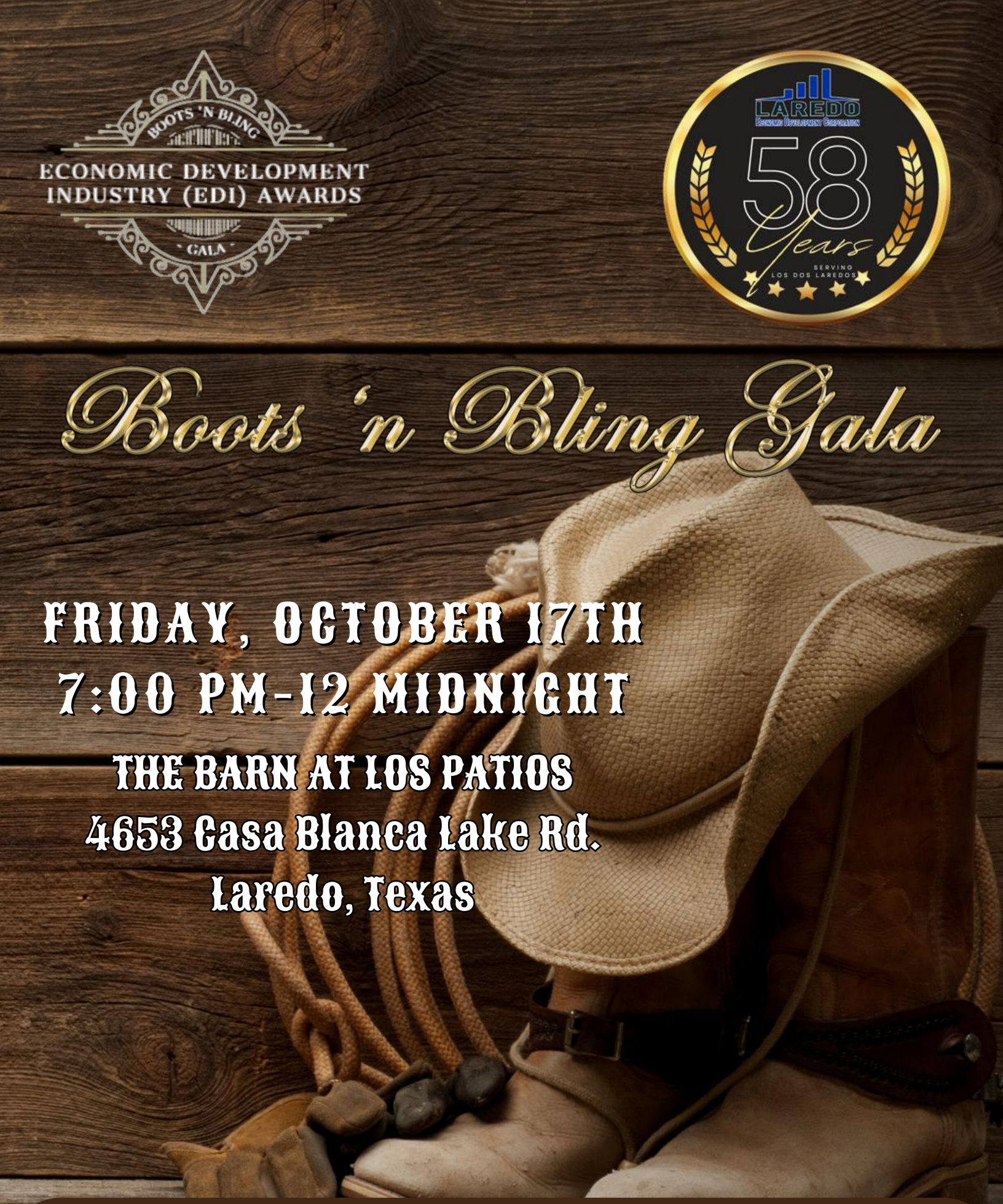
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Honoring Vision and Growth: The Creation of the Economic Development Industry (EDI) Awards



BOOTS 'N BLING
ECONOMIC DEVELOPMENT INDUSTRY (EDI) AWARDS
~ GALA ~

The Economic Development Industry (EDI) Awards were established in 2018 by the Laredo Economic Development Corporation (LEDC) to honor individuals and industries whose outstanding achievements have made a significant and lasting impact on the growth and betterment of the Laredo community.

Each year, the EDI Awards spotlight the visionaries, innovators, and leaders who drive economic progress, foster community development, and strengthen the region's competitiveness. From pioneering businesses to dedicated professionals, the honorees exemplify the spirit of collaboration and innovation that continues to shape Laredo's economic landscape.

Through this annual recognition, the Laredo EDC celebrates not only success but also the shared commitment to advancing opportunities, improving quality of life, and building a prosperous future for generations to come.

2025 Organizing Committee

Jimmy Notzon
PNC Bank

Ignacio Urrabazo
Commerce Bank

Tony Arce, Jr.

Olivia Varela

William Green
Laredo Morning Times

Joaquin Nacher
Medline Industries

Hector Alaniz
RE/MAX Commercial

Alma Acevedo
Global Tooling Specialties, Inc.

Justin Heather
Killam Development

Gene Lindgren
Talise

Uriel Verazzi
SitePro Rentals

PAST HONOREES

2018

Healthcare Industry
Doctor's Hospital of Laredo
Laredo Medical Center

Oil & Gas Industry
Sanchez Oil and Gas Corporation

Transportation Industry
Super Transport International, Ltd

Project of the Year
Medline Industries, Inc

2019

Automotive Industry
Powell Watson Motor Company
Sames Motor Company
Paul Young Chevrolet, Inc

U.S. Customs Brokerage Industry
R.B. Group

Mexico Customs Brokerage Industry
J.O. Alvarez, Inc

Project of the Year
Majestic Realty Company

2020

Dedication and Commitment to the LEDC
OliviA Varela

2021

Health and Medical Industry
Cigarroa Family

Custom Brokerage & Cold Chain Industry
Librado Pina, Inc.

Project of the Year
Kraus Family & Pinnacle Partnership

PAST HONOREES

2022

Lifetime Achievement for Economic Development
Dennis E. Nixon

Over 100 years of Success in Customs Brokerage & Supply Chain Industry Sectors
Richer TPW.

Project of the Year
Killam Development, Ltd
(Coves at Windfield)

2023

Oil and Gas Industry
Arguindegui Oil Companies

Lifetime Achievement for Economic Development
Blackstone Dilworth

Custom Brokerage & Supply Chain
Daniel B. Hastings, Inc.

Project of the Year
AEP Texas Service Center

2023

Oil and Gas Industry
Arguindegui Oil Companies

Lifetime Achievement for Economic Development
Blackstone Dilworth

Custom Brokerage & Supply Chain
Daniel B. Hastings, Inc.

Project of the Year
AEP Texas Service Center

2024

Real Estate Development
Fasken Oil and Ranch, Ltd

Lifetime Achievement for Economic Development
Dean Senator Judith Zaffirini, PhD

Custom Brokerage & Supply Chain
Daniel B. Hastings, Inc.

Project of the Year
CPKC
International Railway Bridge Expansion

Dedication and Commitment to the LEDC
Tony Arce, Jr.

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LEDC ANNOUNCES 2025 ECONOMIC DEVELOPMENT INDUSTRY AWARD HONOREES



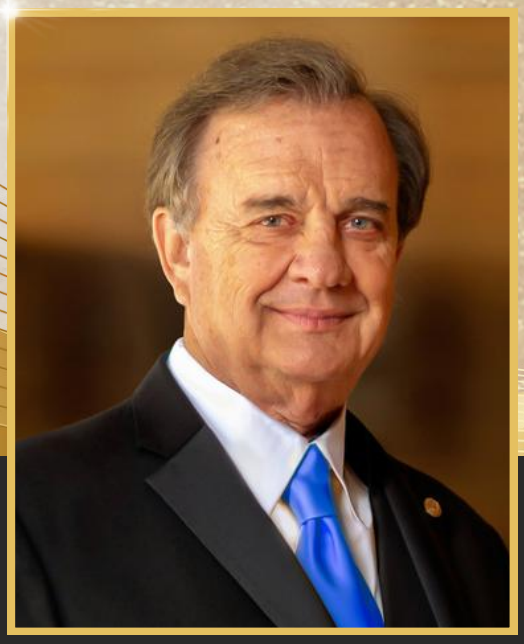
Javier De Anda
President
B.P. Newman Investment Co.

The Laredo Economic Development Corporation (LEDC) proudly unveiled its annual festive Boots 'n Bling Gala along with the recipients of the 2025 ***Economic Development Industry (EDI) Awards***—an event that continues to celebrate excellence, leadership, and innovation in Laredo's economic landscape.

This year's distinguished honorees include Former Texas A&M Chancellor ***John Sharp***, ***Texas A&M International University*** (represented by its new president, Dr. Christopher Maynard), ***Flint Development, LLC***, and the ***B.P. Newman & De Anda Family.*** Each recipient was honored for their remarkable contributions and lasting impact on the growth and development of the Laredo region.

The honorees were officially recognized during the Proclamation Ceremony and Press Conference held on October 9 at the LEDC Boardroom. The event featured Dr. Victor D. Treviño, Mayor of the City of Laredo, who graciously presented a proclamation to each of the honorees in recognition of their commitment to advancing economic prosperity and community development.

This momentous announcement set the stage for an exciting evening of celebration at the ***Boots 'n Bling Gala,*** where the spirit of collaboration and achievement shines bright in Laredo's business community.



DISTINGUISHED ECONOMIC & EDUCATION IMPACT AWARD 2025

John Sharp
Retired Chancellor

John Sharp has devoted his career to public service and higher education, shaping policy, leadership, and opportunity across the State of Texas. A graduate of Texas A&M University, where he earned a bachelor's degree in political science and was active in student leadership, Sharp went on to receive a master's degree in public administration from Texas State University. His early experience as a budget analyst for the Texas Legislative Budget Board helped prepare him for a lifetime of service in state government and education.

Sharp's public career spans more than four decades. He served in the Texas House of Representatives from 1979 to 1983, in the Texas Senate from 1983 to 1987, as a member of the Texas Railroad Commission from 1987 to 1991, and as the Texas Comptroller of Public Accounts from 1991 to 1999. In each of these positions, he was recognized for his fiscal discipline, pragmatic leadership, and commitment to accountability in public spending.

In 2011, Sharp was appointed as the 14th Chancellor of the Texas A&M University System. Over the next 14 years, he guided one of the nation's largest higher education systems through a period of record growth and modernization. Under his leadership, the A&M System expanded its research capacity, increased enrollment across its universities, launched the RELLIS research and technology campus, and strengthened partnerships with industry and government. Sharp's tenure also emphasized access to education for historically underserved regions, including South Texas. His support for Texas A&M International University was instrumental in securing funding, advancing campus development, and raising the institution's statewide profile. Through his advocacy, TAMIU became not just a regional campus but a vital contributor to the economic and educational health of the border region.

Sharp's leadership has left an indelible mark on Texas higher education. His work has improved research capacity, enhanced emergency management initiatives, expanded medical and engineering programs, and guided the A&M System toward national prominence. As he steps down from the chancellorship in 2025, his legacy is one of transformation, collaboration, and service to future generations. By honoring John Sharp with the 2025 Distinguished Economic and Education Impact Award, the Laredo Economic Development Corporation recognizes his extraordinary record of achievement and his enduring commitment to Texas.

His vision has linked education and economic growth in a way that continues to shape the prosperity of Laredo, South Texas, and the entire state.

EXCELLENCE IN EDUCATION AWARD 2025

Texas A&M International University

Texas A&M International University is a cornerstone of higher education and economic progress in South Texas. As part of the Texas A&M University System, TAMIU has grown into one of the most important institutions for academic and workforce development in the region.

With enrollment now exceeding 9,000 students, , the university serves as a beacon of opportunity for Laredo and surrounding communities.

TAMIU offers more than 70 undergraduate and graduate degree programs and contributes directly to the region's workforce through its colleges of arts and sciences, business, nursing, and education. The university's focus on excellence, innovation, and accessibility has made it a critical driver of economic growth, cultural development, and social mobility.

According to recent studies, TAMIU contributes hundreds of millions of dollars in economic activity to Webb County each year. The university's annual impact includes a gross regional product exceeding $183 million, a total economic impact near $191 million, and the creation or support of nearly 3,900 jobs.
More recent figures place TAMIU's total annual economic contribution at approximately $374 million, supporting more than 6,000 jobs in the local economy.

These numbers reflect the university's role not only as an academic institution but also as an anchor for economic vitality.

Under its leadership, TAMIU has expanded facilities, increased enrollment, and strengthened research capacity. Its partnership with the Laredo Economic Development Corporation and other community organizations ensures that its programs align with local needs— from public administration and international business to nursing and logistics management.

The university's graduates serve throughout South Texas and beyond, fueling the professional workforce that sustains regional growth.

As the recipient of the 2025 Excellence in Education Award, TAMIU is being recognized for its enduring impact on Laredo's development. Its mission reflects the LEDC's own— building opportunity through education, innovation, and collaboration. The university continues to stand as both a symbol and engine of progress for Gateway City and the greater border region.

PROJECT OF THE YEAR AWARD 2025

Flint Development, LLC

Flint Development is a commercial real estate firm that specializes in industrial, multi-family, and senior living projects across the United States.

The company is recognized for combining creativity, flexibility, execution, accountability, partnership, and reliability in its approach to real estate development.

Since its founding, Flint has raised over $500 million in capital and developed more than 21 million square feet of industrial space. The company maintains active projects across multiple markets, with several million square feet currently under construction.

In Laredo, Flint's signature contribution is the Port Laredo Logistics Center, a major industrial development comprising three buildings totaling more than 900,000 square feet, with significant dock, trailer parking, and auto parking capacity.

Built to modern industrial specifications, the project is designed to strengthen the region's logistical and supply chain capabilities, serving as a vital link for cross-border trade and industrial growth in the U.S.–Mexico corridor.

The project represents one of the most ambitious industrial investments in Laredo's recent history. By delivering this large scale development, Flint has enhanced the region's competitiveness and attracted greater attention from logistics, warehousing, and transportation firms seeking high-quality infrastructure near the international border.

The company's investment directly supports the city's economic goals of job creation, capital investment, and industrial diversification.

Flint Development's leadership team brings decades of experience in real estate development, financing, and operations. Under their direction, Flint has expanded its footprint nationwide while remaining committed to local partnerships and community growth.

The Laredo Economic Development Corporation is honoring Flint Development with the 2025 Project of the Year Award for its leadership in advancing regional infrastructure and creating transformative industrial space.

The Port Laredo Logistics Center stands as a tangible example of how private investment can elevate a community's economic trajectory while fostering opportunity for generations to come.

REAL ESTATE DEVELOPMENT AWARD 2025

B.P. NEWMAN
INVESTMENT CO

B.P. Newman & De Anda Family

The legacy of the B. P. Newman and De Anda family in Laredo is rooted in entrepreneurship, civic responsibility, and a lifelong commitment to community building.

Bernard Pearce "B. P." Newman (1927–2008) was a pioneering businessman who helped shape the city's growth through real estate development, franchise ownership, and philanthropy.

Over the course of his career, Newman developed residential subdivisions, apartment complexes, commercial land, and ranch properties across South Texas.

Beyond his business success, Newman was known for his community contributions. He donated land for schools, parks, and civic institutions, and supported numerous educational and charitable causes.
His commitment to education was recognized through the naming of Newman Elementary School and through scholarships and endowments that benefited future generations of students in Laredo.

After his passing, the De Anda family — led by Javier and Nancy De Anda — has continued to carry forward Newman's values and vision. Through B. P. Newman Investment Co. and affiliated ventures, the family remains active in real estate development, investment, and civic engagement.

Their projects have supported residential and commercial growth while maintaining a focus on improving the quality of life for local residents.

In addition to their business activities, the family has been engaged in community initiatives that reflect the spirit of service that B. P. Newman championed.

Their leadership and continued presence in Laredo underscore a dedication to both progress and preservation — growing the city's potential while honoring its heritage.

By honoring the B. P. Newman & De Anda Family with the 2025 Real Estate Development Award, the Laredo Economic Development Corporation recognizes a multigenerational contribution to the community.

Boots ’n Bling Gala 2025: An Unforgettable Evening of Celebration and Recognition



The Laredo Economic Development Corporation’s highly anticipated ***Boots ’n Bling Gala*** delivered an unforgettable evening filled with celebration, networking, and entertainment.

Guests enjoyed a lively cocktail hour followed by a delicious dinner that set the perfect tone for the night’s festivities.

The highlight of the evening was the 2025 Economic Development Industry (EDI) Awards Presentation, which recognized outstanding honorees for their remarkable contributions to economic growth and community development:

- Flint Development, LLC – Project of the Year
- B.P. Newman & De Anda Family – Real Estate Development
- Texas A&M International University – Excellence in Education
- John Sharp – Distinguished Economic & Education Impact

Following the awards ceremony, guests danced the night away to live music by the KiX Garcia Band, adding energy and excitement to the celebration.



The Silent Auction added another layer of fun and generosity, concluding with the announcement of the winning bidders.

The event was a resounding success, honoring leadership, collaboration, and vision that continue to drive Laredo’s economic development forward.

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North Capital Forum 2025 Mexico City

The North Capital Forum 2025, held in Mexico City from October 5–7, 2025, began with an engaging and forward-looking agenda that brought together business leaders, policymakers, and innovators from across North America.



The three-day forum set the stage for high-level discussions on regional integration, technology, sustainability, and collaboration among Canada, the United States, and Mexico.



Sunday's sessions opened with the Partners' Private Lunch, followed by a series of dynamic panels and workshops at Jardín Escénico Chapultepec. Among the highlights were "Unstoppable: Cross-border Entrepreneurial Leadership in the Age of AI," a Babson College–led workshop exploring how artificial intelligence can redefine business opportunities across borders, and "Chameleon: Transforming Industries, Empowering Communities," which focused on innovation as a driving force for social and economic progress.



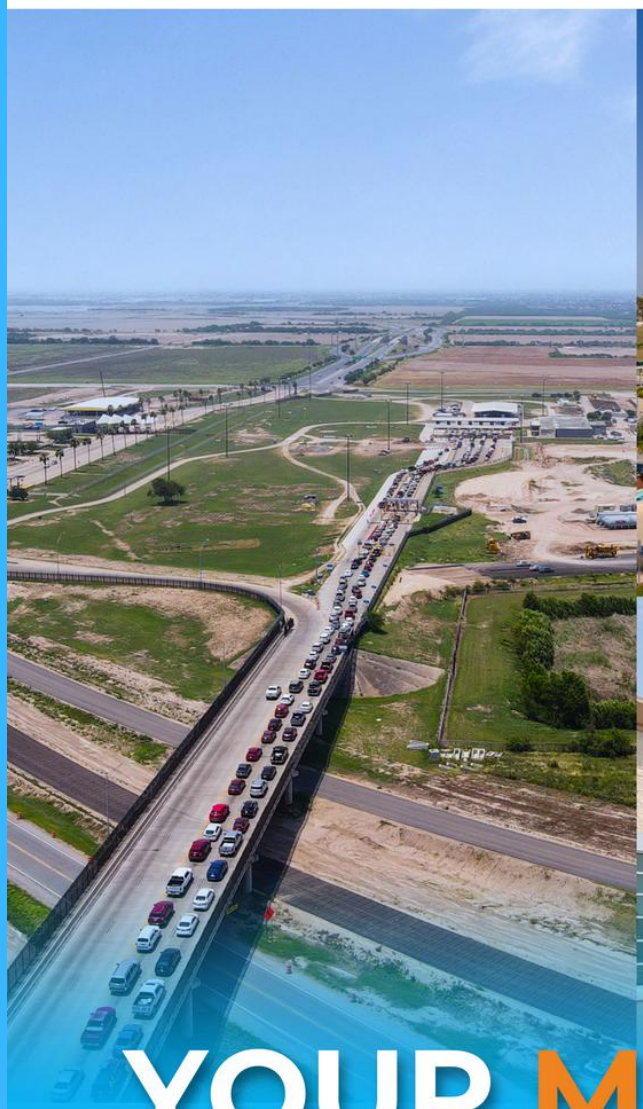
The day continued with insightful conversations, including "Good Times" with Mexico's Chief Officer for North America, Roberto Velasco, and "Feeling Good," a session featuring U.S., Canadian, and Mexican ambassadors reflecting on the growing unity under the USMCA framework.

As the sun set over Mexico City, participants gathered for the NCF25 Dinners, celebrating collaboration, partnership, and a shared commitment to shaping North America's future.



The forum continued into the week with equally impactful panels and GovLabs, each reinforcing the central message of the event: North America's strength lies in its cooperation, innovation, and collective vision for sustainable growth.

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Expanding Global Connections at the North Capital Forum



The Laredo Economic Development Corporation (LEDC) continues to strengthen international partnerships and explore opportunities for global business development. During the recent North Capital Forum, LEDC representatives engaged with business leaders and policy experts from around the world.

Through valuable discussions and expert insights from CRS Legal, LEDC gained perspective on international trade and investment strategies that align with Laredo's growing role in global commerce.

David Stedman and Rey Reyes were pleased to meet and reconnect with partners, including Diego Arzamendi Caso, during this dynamic global forum—furthering LEDC's mission to foster international collaboration and economic growth.

LEDC Visits Mexican House of Representatives



The Laredo Economic Development Corporation (LEDC) was deeply honored to be invited to visit the National Cámara de Diputados—Mexico's House of Representatives—in Mexico City during the trip to Mexico City for the North Capital Forum 2025.

Through valuable discussions and expert insights from CRS Legal, LEDC gained perspective on international trade and investment strategies that align with Laredo's growing role in global commerce.

David Stedman and Rey Reyes were pleased to meet and reconnect with partners, including Diego Arzamendi Caso, during this dynamic global forum—furthering LEDC's mission to foster international collaboration and economic growth.



Corridor Economic Forum Highlights Texas–Mexico–U.S. Manufacturing Opportunities

As part of the Texas F50 Physical AI Summit, Day 2 (October 16) centered on the Corridor Economic Forum, held at the University of Texas Commons Conference Center.

The event brought together thought leaders and industry experts to explore the rapidly evolving Texas–Mexico–U.S. Manufacturing Corridor.

The forum brought together influential voices shaping the region's economic future.

Jeff Moseley, former CEO of the Texas Association of Business and former Commissioner of TxDOT, delivered a powerful keynote on the strategic importance of cross-border collaboration in advancing infrastructure and trade.

David A. Stedman, President & CEO of the Laredo Economic Development Corporation, followed with insights on how Laredo's position as a logistics powerhouse continues to drive binational growth and innovation.

A featured presentation by Rodrigo C., Cofounder of Sierra Real Estate Partners, highlighted the dynamic investment opportunities emerging across the corridor, particularly in industrial real estate and advanced manufacturing.

Two engaging panel discussions rounded out the program:

- Corridor Economics Panel — featuring representatives from Bastrop EDC, Angelou Economics, and Cedar Park EDC, who discussed growth trends, site readiness, and workforce development strategies.

- Real Estate & Development Panel — with insights from Lynn L. Yuan, CCIM (Real International), Calvin Chen (Bercy Chen Studio), Ravi Katta (Investor), and Jenny Wang (JNJ Real Estate), focusing on development trends, capital investment, and the evolving role of technology in property innovation.

The discussions underscored Texas' growing role as a bridge for innovation and industry between the U.S. and Mexico —cementing its place at the heart of the North American manufacturing corridor.

Let's Welcome

OUR NEWEST MEMBERS!

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LEDC MEMBER OF THE MONTH

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- The company's commitment to the betterment of the community
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We congratulate Bank of America is the Laredo EDC Member of the Month for their contribution to the development efforts in our region.

MEMBER OF THE MONTH

FLOW
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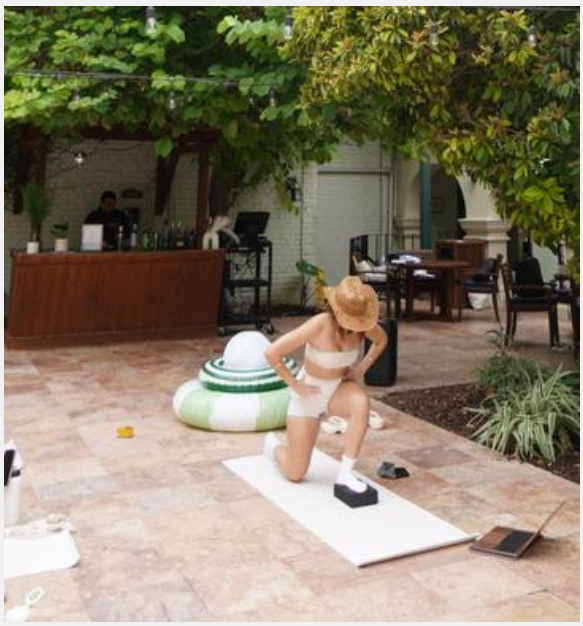
My name is Iran Yanez, and I'm the founder of Flow Pilates Studio. I was born in Mexico and raised in the United States from the age of twelve. When it came time to choose a college major, I initially wanted to pursue dance; an art form that had shaped my identity since I was five years old. However, TAMIU only offered dance as a minor.

Since I had earned a full scholarship and had a clear vision of one day opening my own business, I chose to major in Business Administration. At the time, I wasn't sure what kind of business I would eventually create, but I knew it would be rooted in movement, creativity, and self-expression.

One day, while I was teaching children's dance classes out of my parents' garage, a mom asked if I knew what Barre was. I had seen it before but had never tried it, so I decided to take an online class out of curiosity and I instantly fell in love. It felt like dance, but more connected, intentional, and aligned with who I was becoming. I started teaching Barre in the mornings for moms and continued offering dance classes for kids in the afternoons. That journey led me to discover Pilates, which transformed not only my physical strength but also my mental well-being. It became clear that this was the missing piece I had been searching for.

Opening a studio had always been a dream of mine, but I never imagined it would happen at just twenty-four years old.







Within a month, I built Flow Pilates Studio from the ground up; handling everything from the brand identity to the class schedule. At that time, Pilates was still relatively new in Laredo, but people came with curiosity and left with passion.

My goal was simple: to make fitness feel like a celebration. Whether you're new to Pilates or a seasoned pro, I want you to find your glow at Flow. We don't just teach movement we create experiences. Our mission is to help every woman feel stronger, feminine, and empowered by moving her body in a welcoming and faith-rooted community.

Flow is a space where women come to glow from the inside out. From curated playlists to themed classes, everything we do is designed to elevate your lifestyle, mindset, and spirit.

I'm proud to say that Flow is the first boutique Pilates + Barre studio in Laredo to pioneer themed mat events that blend movement, empowerment, and connection. We've had the opportunity to collaborate with local businesses, build meaningful partnerships, and celebrate community in beautiful ways. What started as a small offering quickly grew into a citywide movement, expanding awareness of mat Pilates and redefining what wellness looks like in our region.

In just one year, Flow has grown beyond anything I imagined and I'm honored to be part of a movement that helps women move, connect, and find strength from within.

Iran Yanez

Founder of Flow Pilates Studio

flowstudio.tx

TEXAS VENTURE FEST

LAREDO EDITION



Organized by the Texas Venture Alliance, the festival celebrated the power of community and the shared drive to turn ideas into impact. Each participating city brought its own story of ambition and growth — and in 2025, Laredo proudly joined the movement.



A Night for Innovators, Founders, and Dreamers

On October 2nd, MileOne and Laredo Economic Development Corporation brought that statewide energy home, hosting Laredo's first-ever Texas Venture Fest. The event united founders, innovators, investors, and business dreamers from across Texas for an evening of connection and inspiration. For the first time, our city joined more than ten others in a Texas-sized celebration of entrepreneurship, where every conversation, story, and handshake helped fuel the state's growing network of innovators.

The night was open to everyone — students, business owners, and curious minds alike — all eager to learn from those building the future right here in our backyard. Representing the Texas Venture Alliance, Gerardo Vasquez and Eduardo Lopez de León joined the lineup from Austin, alongside MileOne's member entrepreneurs: Jesús Prado of The Hermit Specialty Coffee, Richard Rivera of 360 General Contractor, and Antonio Sánchez of Speedy Gold.

Each speaker shared raw and real insight from their entrepreneurial journey — stories of late nights, risk-taking, and big wins that reminded everyone why South Texas is brimming with potential. The energy in the room was electric, and the message was clear: Laredo's time is now.

MILEONE

Sponsored By: PNC Bank

23 OCT 2025

WOMEN ENTREPRENEURS ROCK SERIES



The final Women Entrepreneurs Rock Series event of the year closed with a full house and unstoppable energy at MileOne.



This last session, “AI for Every Business Owner: Smarter & Responsible Growth,” featured powerhouse speaker Janie Martinez Gonzalez, CEO & President of Webhead, a trailblazing Latina and proud product of both Laredo, Texas and Nuevo Laredo, Mexico.





Joined by Angel Escobedo, a proud South Laredo native now thriving in San Antonio, the discussion explored how business owners can embrace artificial intelligence responsibly and strategically to fuel smarter growth.

The event marked a strong finish to the 2024 series, thanks to the continued support of PNC and all our amazing community partners, vendors, and collaborators who helped make it a success. Their collective efforts created an inspiring space for women to connect, learn, and lead with confidence.

With the exciting news that funding has been secured for next year’s Women Entrepreneurs Rock Series, we look forward to another year of empowering stories, fresh ideas, and opportunities for women to thrive in business and beyond.



MileOne's Women Entrepreneurs Rock Series secures $25K PNC grant to continue in 2026

MileOne's Women Entrepreneurs Rock Series (WERS) concluded its 2025 season on Thursday, but the momentum is far from over. The organization announced that plans are already underway to continue the successful program into 2026—thanks to renewed support from the PNC Foundation.

Backed by a $25,000 grant from the PNC Foundation, the series will continue to strengthen Laredo's network of women entrepreneurs through mentorship, innovation, and collaboration next year.

The PNC Foundation awarded the grant to MileOne following a dynamic presentation by Janie Martinez Gonzalez, CEO and President of Webhead, who delivered a session titled *"AI for Every Business Owner: Smarter & Responsible Growth."* Her discussion focused on emerging AI technologies and practical strategies for integrating them into small business operations.

As part of the ongoing WERS initiative, MileOne regularly brings accomplished women from diverse fields to share their experiences and expertise with the local business community. Each event fosters opportunities for networking, collaboration, and peer learning.

MileOne, a division of the Laredo Economic Development Corporation (LEDC), was founded as Laredo's only business incubator to provide resources, mentorship, and co-working opportunities for small businesses and startups to thrive.

The Women Entrepreneurs Rock Series was initiated by MileOne through the leadership of Ms. Olivia Varela, former LEDC President and CEO, and former Councilperson Nelly Vielma, both of whom envisioned a program that would empower and connect women entrepreneurs across the region.







The PNC Foundation's continued support highlights its broader mission to strengthen and enrich the communities where its employees live and work.

For decades, the PNC Foundation has partnered with nonprofit organizations to expand educational opportunities and promote economic development nationwide. As Hernández noted, "The PNC Foundation's support of WERS reflects its belief that education and empowerment are lifelong pursuits. From early learning to entrepreneurship, PNC's investment is helping people at every stage turn imagination and determination into progress."

thank you

PNC BANK





In collaboration with **Laredo Main Street's** Harvest at the Border, MileOne proudly hosted a vibrant downtown initiative dedicated to sparking community spirit right in the heart of Laredo.

COFFEE & RAVE

What better way to kick off a Saturday than with a fresh cup of coffee and upbeat tunes? During the "Coffee and Rave" pumpkin patch at the Webb Heritage Museum, MileOne served refreshing iced coffees, cozy hot brews, and rich hot chocolates for participating guests to enjoy.

Families and friends snapped photos among the festive pumpkins, kids joined seasonal activities, and locals shopped from favorite vendors like Ke Freska, Delish by Viv, and JuJuice Smoothies. DJ Izzy kept the energy high all morning, spinning tracks that kept the fall momentum alive.

For MileOne, the day reflected what we value most: connection, collaboration, and the energy that keeps downtown thriving.



EMPOWERING TOMORROW'S INNOVATORS: YES CAMP RETURNS TO INSPIRE YOUNG MINDS

"Inspiring the next generation of innovators through entrepreneurship, technology, and teamwork."



The MileOne International Business Assistance Center (IBAC) proudly hosted its second Youth Entrepreneurs Skills (YES) Camp, a two-day ESTEAM (Entrepreneurship, Science, Technology, Engineering, Arts, and Mathematics) program designed to spark creativity and leadership in teens ages 13–17. This session welcomed the Girl Scouts of Laredo & South Texas, bringing together young women eager to explore innovation and entrepreneurship in a hands-on, collaborative environment. With a maximum of 20 participants, the camp offered an engaging and personalized experience focused on empowering girls to learn, lead, and dream big.



Led by community mentors and local professionals, participants explored topics including entrepreneurship, marketing, leadership, and public speaking. Guest speakers Azul "Slimerilla," Victoria Rocha of Social Mom Co., Kayla Alvarado, and Juan Livas from Toastmasters shared insights and activities that inspired the girls to think boldly and communicate with confidence. Their enthusiasm and curiosity filled the MileOne office, creating an atmosphere of growth, discovery, and possibility.

This impactful program was made possible through the generous support of Union Pacific, whose grant continues to help expand opportunities for young women in ESTEAM fields. The excitement continues with Session 2 on November 1, featuring an interactive coding experience led by SOLVEIT, where participants will apply creativity and problem-solving to the world of technology. YES Camp continues to exemplify MileOne IBAC's mission to inspire the next generation of innovators and community leaders.







EVENT 20 SCHEDULE 25

4 NOV

TOY DRIVE STARTS!
Ends December 8th

5 NOV

MILEONE ENTREPRENEURSHIP SCHOLARSHIP
Ends December 5th

10 DEC

LEDC & MILEONE CHRISTMAS POSADA

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TOY DRIVE

GIVE A TOY & PAY IT FORWARD!

NOVEMBER 4TH - DECEMBER 8TH

NEW MEMBERS

Bring new toys (each valued at $10 +) and receive 1 FREE week of co-working membership this December!

(Restrictions apply)

CURRENT MEMBERS

Give back and get rewarded!

Donate 5 toys ($10+ each) and you'll be entered to win January FREE!

STUDENTS

Earn community service hours while making a difference! Receive 5 hours per toy donated, up to a maximum of 25 hours.



More information: mvillarreal@mileoneinc.com



Empowering Laredo's Next Entrepreneurs

NEW BUSINESS SCHOLARSHIP

Have a business idea ready to take off?

The MileOne Entrepreneur Scholarship provides Laredo entrepreneurs with the resources and support to launch with confidence.

Award Details:

- $1000 in startup funding
- 4 dedicated mentor sessions & resources
- networking opportunites
- 1 year of membership

Deadline

5 December, 2025

Pick Up Your Application

1312 Houston St.
Laredo TX 78040

www.mileoneinc.com 956-413-8855 mvillarreal@mileoneinc.com

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Christmas

TAMALADA
&
MEMBERSHIP MIXER

Wednesday
5:00-8:00 PM

10

December
2025

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MEMBERS ONLY

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MAIN EVENT

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For more information, visit our website at https://ledc-edi-gala.com/ or contact the LEDC staff at (956) 722-0563

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All ads must be in png format and due by the specified closing date.

UPCOMING ISSUES

Month	Featured Article	Topics	Closing Date
November 2025	**Featured Article: Mexico Consulate Office**	• Who they are • Services/Programs • Projects	**November 18th**
December 2025	**Featured Article: U.S. Consulate Office**	• Who they are • Services/Programs • Projects	**December 18th**

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58 Years

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