



November 5 - 7, 2024 | Dubai, UAE

Overview Document

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We bring the hospitality industry together

The Hospitality Network's core purpose is to connect the vast and fast-growing hotel industry across the EMEA region.

We facilitate key connections on both the “buyers” and the “suppliers” side with the right insights and contacts that we have gained over our 20 years of experience in the industry.

- **Operators**
- **Owners**
- **Developers**
- **Consultants**
- **Interior designers**
- **Procurement companies**

What happens at this conference?

The 2024 EMEA Stakeholder Conference is a two-and-a-half day networking event where you can meet and network with pre-qualified stakeholders representing hundreds of hotel projects (opening 2025-2028) across Europe, the Middle East and Africa.

Meet the right people at the right time.

1. Event Directory

Receive the 'Events Directory' with details of all attendees working on active projects in the region for the next 3 years, including your company profile.



2. Welcome dinner

Meet and greet with fellow industry leaders as you get settled in at the welcome dinner.



3. Market updates

Gain detailed regional market knowledge directly from Project Intelligence experts.



4. One to One meetings

The meeting selection portal will open closer to the conference dates, enabling you to choose your pre-scheduled one-to-one meetings with active buyers.



5. Casual networking

Casual Networking (during conference meals & coffee breaks) with buyers in attendance to initiate and develop business relationships.



6. Gala dinner

Meet with buyers in a fun and relaxed setting at the themed Gala Dinner.



7. Industry presentations

Learn from Industry Experts about the latest regional hospitality trends, technological advancements in guest experience, how to future proof your hotel and insights for unique giga projects shaping Saudi Arabia.



Conference

Directory - Buyer Page

A valuable guide that helps you get to know the “who’s who” of the industry.

The Buyer section provides the following information about each attending buyer.

Contact details: provides key contact details of the attending buyers.

Buyer page

Company name	→	
Delegate contact details	→	
Website	→	



Conference

Directory - Supplier Page

Each participating supplier will have a full-page advertisement in the directory.

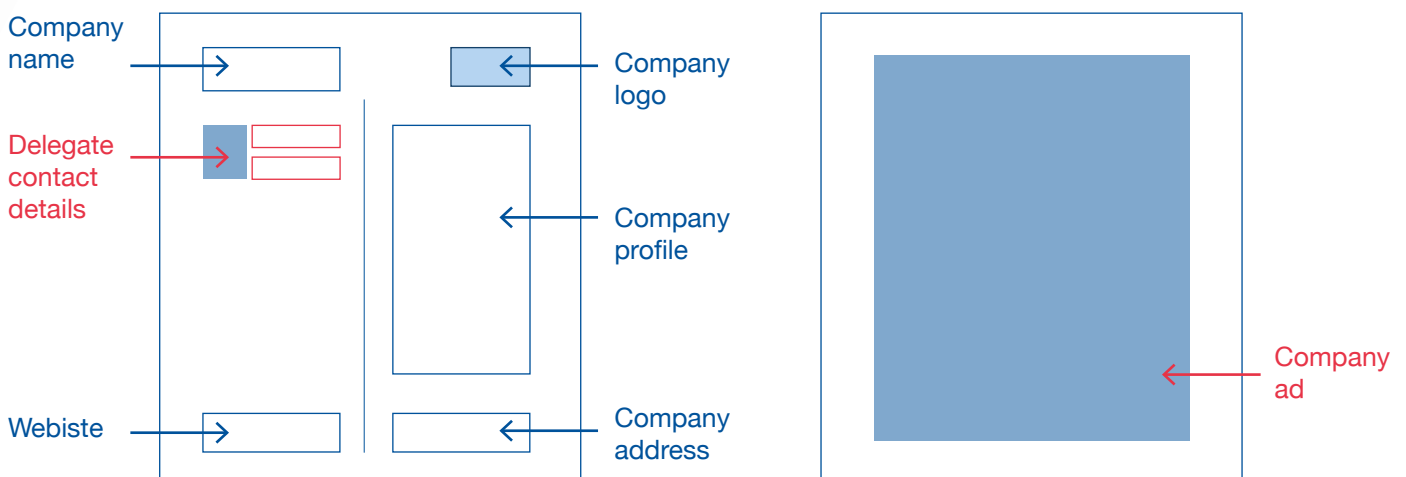
The Supplier page provides the following information for the buyers to review:

Company description: Overview of your company and its expertise. Max 150 words.

Contact details: Contact details (Photograph, Name, Designation, Email, Phone no.) of key members of your company.

Company advertisement: Showcase your company's products and services with this full page ad. Specifications: 128x178 mm, CMYK, 300 ppi resolution.

Supplier page



One to One meetings

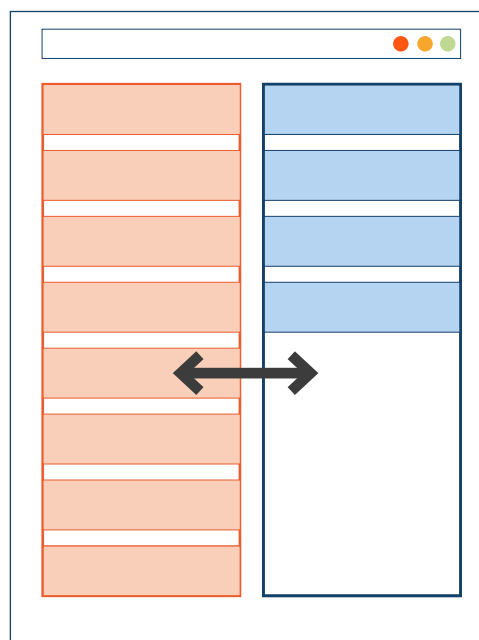
Access to the meeting selection portal will be given by **October 15, 2024**

Meeting selection

You can pre-select your one-to-one meetings with buyers in advance.

Log in to the portal to select your preferred meetings by viewing the buyer profile.

List of Buyers



Your selection for one to one meetings.

Web-portal for meeting selection

Meeting schedule

Your meetings are pre-selected by you and scheduled by us.

During the conference, buyers will visit your table according to the personalised schedules for your for your one-to-one meetings.

The final schedule of the One-to-One Meeting will be handed over on **November 5, 2024**

The 2024 EMEA Stakeholder Conference		
Buyers	Timing	Table no
List of Buyers who will meet you for one to one during the conference.		

Conference setup

Meeting & Display table

Get the decision makers to see your products and services. Display your solutions or run a live demo at your meeting table.

Table: We provide a 183 x 60 x 72 cm table for your one to one meetings and product showcase. **Apart from the products/solutions, no other marketing paraphernalia allowed** such a standees, banners, table cloths etc.

Power supply: 2 British standard power sockets are provided at your table for you to connect your demo devices.

Internet: The conference hall provides wireless Wi-Fi network for your devices.



Meeting tables can be set up
on **November 5, 2024**,
17:00 onwards



Free to Meet

Free to meet: Other than the pre-scheduled meetings, you are welcome to meet with other buyers during your own free slots.

Place your "Free to Meet" sign on top of your table to encourage buyers to come up to your table during their free slots.

Conference Setup

Customer Engagement

During their own free slots, buyers approach suppliers who display their “Free to Meet” sign. This is an opportunity for the buyers to widen their industry knowledge.



Additional Buyers

On the final day of the conference, we invite additional industry leaders from the hospitality community - especially for the supplier showcase.

This segment of the conference is designed to give more exposure to your brand, by allowing more buyers to view your products & solutions.

Giveaways for Buyers

If you'd like to sponsor one of the 'buyer' participation prizes, get in touch and let us know what you have in mind. This could be a grand prize, a few items or even a takeaway for everyone.

We have found from our previous events that buyers are eager to participate in giveaways and create a positive association with the brand.

Please let us know by **13 September 2024**.



Buyer giveaway booklet

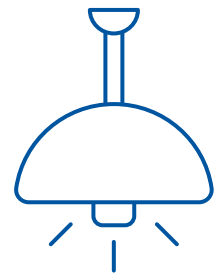
Each buyer will receive a guidebook containing the agenda, a map to each supplier's table and the giveaways they will receive.v

We will provide each supplier with a sheet of stickers, we ask you to please stick them in each buyer's giveaway book after they have met you.

[Linked here is a sample of the giveaway guide book given to all attending buyers during our previous conference.](#)



Agenda



Tuesday

November 5

16:00 - 19:00
Registration

19:00 - 22:00



Wednesday

November 6

07:00 - 08:00
Breakfast/ Coffee
Networking session

08:00 - 10:30
Welcome Speech & Industry Speaker Presentations:
. **Philip Wooller, STR**
. **Ibrahima Gaye, KAFD | King Abdullah Financial District**

10:30 - 13:00
Personalised
Agenda

13:00 - 14:30
Networking
Lunch

14:30 - 15:00
Industry Speaker
Presentation

15:00 - 17:15
Personalised
Agenda

17:15 - 18:30
Coffee Networking
Collect Gift Bag

18:30 - 22:00
Gala Dinner



Thursday

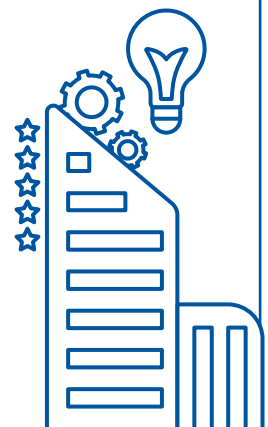
November 7

07:30 - 09:00
Breakfast/ Coffee
Networking session

09:00 - 10:30
Welcome Speech & Industry Speaker Presentations:
. **Saurabh Bakshi, Azizi Developments**
. **Rodney Linville, Nobu Hotel**

10:30 - 13:00
Supplier
Showcase

13:00 - 14:30
Networking Lunch,
Collect Gift Bag, End of Event



Venue

Lapita, Dubai Parks and Resorts, Autograph Collection

Lapita, Dubai Parks and Resorts, Autograph Collection Hotels is a a Polynesian island-inspired resort.

Google Map Link

<https://goo.gl/maps/rkeT9FA3HWXMiZpw9>



Dubai Parks & Resorts, Sheikh Zayed Road, Dubai, UAE

Building the Future of Hospitality, Together!

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