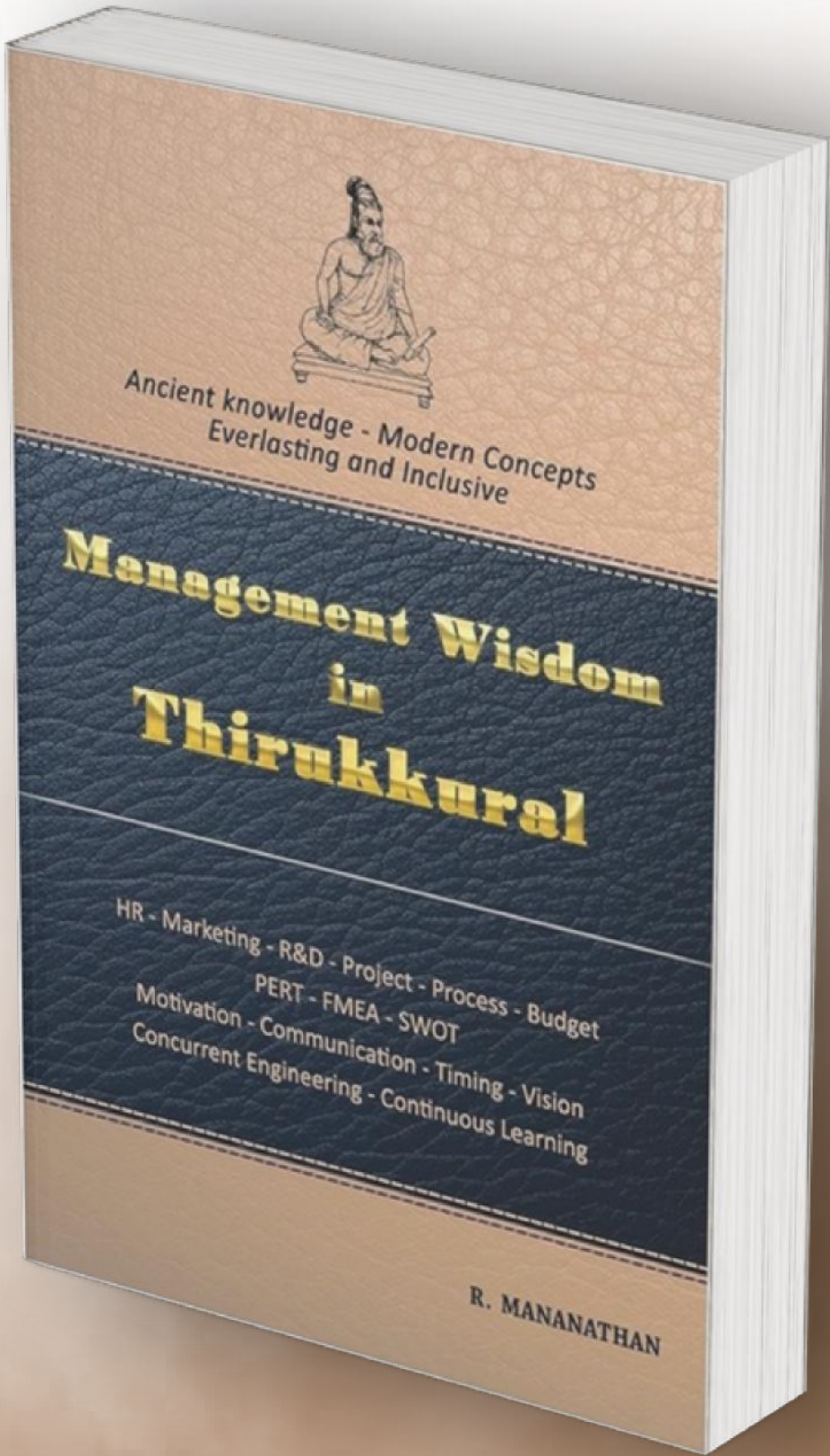


Invitation



LAUNCH &
DISCUSSION
ON THE BOOK

AUG
17
2026

MONDAY

6:00 PM – 7:30 PM

MMA MANAGEMENT CENTER



Hon'ble Mr. Justice
T. N. Vallinayagam (Retd.)



Dr G V Selvam



R Mananathan



N S Sankar



Mr Suresh Sambandam

SYNOPSIS

What makes it extraordinary is its ability to transcend time and offer solutions to modern challenges. In this book, the author highlights the practical wisdom embedded in the Thirukkural and how it can guide individuals and organizations in making informed, ethical, and visionary decisions

PROGRAMME

5:15 PM

Registration & High Tea

6:00 PM

Thamizhthaii Vazthu

Welcome Address

Kalaimamani Dr Cheyon I.B.S

Former Director, All India Radio &
Founder Secretary, MTS Academy

Introductory Remarks

Gp Capt R Vijayakumar (Retd), VSM

Executive Director, MMA

Overview of the book by the Author

Mr R Mananathan

Author &

Chairman, Manatec Group of Companies

Launch of the book by the Chief Guest

Hon'ble Mr. Justice T. N. Vallinayagam (Retd.)

Former Judge, Madras High Court

Present the first copy to

Dr G V Selvam

Vice – President

Vellore Institute of Technology

Felicitations:

Mr N S Sankar

Chairman, Bharath Swift Logistics Pvt Ltd

Mr Suresh Sambandam

Founder & CEO , Kissflow

Address by the Guest of Honour

Dr G V Selvam

Address by the Chief Guest

Hon'ble Mr. Justice T. N. Vallinayagam (Retd.)

7:40 PM

Vote of Thanks

Mr K Amith Raj

Director, Manatec Electronics Pvt. Limited

7:45 PM

End of the Programme



Hon'ble Mr. Justice T. N. Vallinayagam (Retd.)

Former Judge, Madras High Court

Hon'ble Mr. Justice Dr. T. N. Vallinayagam (Retd.) is a former judge of the High Courts of Madras and Karnataka and an expert in civil law, conveyancing, and alternative dispute resolution, currently serving as a judge for the Permanent and Continuous Lok Adalat at the High Court of Madras.

Professional Background

- Appointed as Government Advocate (Civil Side) for Tamil Nadu in 1982.
- Served as Additional Government Pleader (Civil Side) at the High Court of Madras for six years starting in 1983.
- Panel advocate for major financial institutions and public corporations, including Indian Bank, Indian Overseas Bank, and Indian Oil Corporation.
- Elevated as a Judge, bringing extensive expertise in drafting, land laws, and civil dispute settlements.

Roles and Contributions

- Judiciary & Lok Adalat: Active as a judge in the Permanent and Continuous Lok Adalat at the Madras High Court, focusing on swift and amicable case resolution.
- Literary and Public Work: Recognized as a skilled orator and author of multiple books in both English and Tamil.
- Affiliations: Serves in leadership and advisory capacities for various educational, cultural, and social initiatives, including roles with the National Cyber Defence Research Centre.



Dr G V Selvam

Vice – President

Vellore Institute of Technology

Dr. G V Selvam has been associated with the institution since 1999, when he first assumed office as Vice-Chairman of Vellore Engineering College. Since then, he has been working relentlessly towards the progress of the institution. He spearheaded the elevation of Vellore Engineering College to VIT University in 2001, and became its first Pro-Chancellor. Dr. Selvam enjoys the distinction of being the youngest Pro-Chancellor of a University in the world, which has been recognized by the Limca Book of Records, 2005. He holds a postgraduate degree in Business Administration from University of Madras. Dr. Selvam became the first Vice-President of VIT Chennai in 2010, where he sculptured the campus from the scratch. The high rise structures, the lush green ambience and the ultra-modern infrastructure that adorn VIT Chennai were created within a short span of time under his able leadership. He has developed VIT Chennai campus in conformity with the standards of the Green LEED certification. As the Vice President, he continues to contribute diligently to its growth. His painstaking efforts in implementing several innovative measures have enabled VIT to emerge as an institution of international eminence.

A self-motivated and industrious person, and a farsighted educationalist, Dr. G.V. Selvam possesses an innate ability to spot and nurture talent-be it with the faculty, staff or students. He offers flexible and pragmatic academic solutions not only for toppers but also for slow learners. Dr. Selvam was instrumental in introducing new and need-based programmes of study such as Law, Architecture, Hotel Management and Agriculture. He introduced the inter-university sports & cultural extravaganza, “Riviera”, which has blossomed into an acclaimed international event. He played a significant role in establishing the VIT Technology Business Incubator (VITBI), which has received national acclaim for its service to budding entrepreneurs. The Centre for Sustainable Rural Development and Research Studies [CSRDRS] is the brainchild of Dr. Selvam. The centre is working towards providing urban facilities in rural areas to enhance the living conditions in villages, which would develop the rural folk on par with the urban people in terms of education and employability. A man with a deep passion for nature, Dr. G V Selvam takes immense interest in green initiatives. The lush green, self-sustaining, VIT campuses in Vellore and Chennai are examples of his efforts to adorn the spaces with natural beauty. He is the brain behind the Green Vellore Project, which has added green cover to the rocky and barren landscape of Vellore, and the Clean Palar Project, which is taking measures to restore the Palar river bed to its original texture. He is passionate about transforming Vellore into a clean, green and nature-rich city. Dr. Selvam is inspired and guided by Dr. APJ Abdul Kalam’s principle: “A leader must have vision and passion, and not be afraid of any problem. Instead, he should know how to defeat it. Most importantly, he must work with integrity.”



Mr R Mananathan

Author &

Chairman, Manatec Group of Companies

R.Manathan is the Chairman of Manatec Group of Companies in Tamil Nadu, India. He is into manufacturing of Automotive Garage Equipment, Auto Components, EV and Solar. Manatec has branches in US and Europe and exporting to more than seventy countries. He has a global patent for his innovative product viz. Computerised 3D Wheel Aligner for Heavy Vehicles which received an innovation award from Auto Mechanica, Germany.

Being an enthusiast of the Tamil language, inspired by the ancient Tamil literature Thirukkural and its teachings on management, he has written this book blending his fifty years of rich managerial experience.

The book “Management Wisdom in Thirukkural” will be of use to today’s CEOs, Managers and the Start-ups.



Mr N S Sankar

Chairman, Bharath Swift Logistics Pvt Ltd

Mr. N. S. Sankar is the strategic leader and Chairman of Bharath Swift Logistics Private Limited, an active road freight and supply chain solutions provider based out of Chennai, Tamil Nadu. In corporate registries, he is formally identified as director Sivananda Sankar. Under his leadership, the organization acts as a prominent regional logistics partner handling domestic distribution.

He is an active leader in the Tamil entrepreneurial community and participates as a global speaker and business leader with The RISE Global economic network.

Mr. Sankar manages the enterprise alongside close family and executive board members.



Mr Suresh Sambandam

Founder & CEO , Kissflow

Mr Suresh Sambandam is the Founder & CEO of Kissflow, one of India's top SaaS companies. Kissflow's products help organisations automate work processes and collaborate to get their work done more effectively. Over 10,000+ customers across 160 countries use Kissflow's suite of products.

Suresh is a first-generation, self-made entrepreneur who is passionate about technology and about mentoring other aspiring entrepreneurs. He has three US patents to his credit and featured in 4 books. Suresh is a progressive technology leader who does not regard his employees as mere profitable resources, but as family.

Without stopping at just being satisfied with his success, he's chosen to pay-it-forward very early on. He co-founded SaaSBoomi, Asia's No.1 & largest SaaS Community and was instrumental in creating the first ever playbook for aspiring SaaS entrepreneurs.

He also founded Dream Tamilnadu (DreamTN.org), a policy think-tank that aims at making Tamilnadu a trillion dollar economy. He is constantly inspiring students and professionals to become job creators rather than job seekers, and is driving the youth of Tamilnadu towards mass entrepreneurship.

CONNECT WITH US



Email:

mma@mmachennai.org

Phone Number

044 - 28291133 / 28291166

Website

www.mmachennai.org

MADRAS MANAGEMENT ASSOCIATION



**ROUTE MAP
TO MMA -
CLICK TO VIEW**

CLICK TO KNOW MORE ABOUT US

