MOYARA
HOLDING
COMPANY
PROFILE
2026

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About Us

Moyara Holding is a full-fledged holding company headquartered in Kuwait. Moyara manages a diverse portfolio of companies across various sectors and industries, both locally in Kuwait and throughout the GCC region, Lebanon, and Iraq.

Sectors: 7

Employees: 1000

Locations: 6

Established: 2019

Our Values

At Moyara Holding, our core values shape every decision and interaction, guiding us toward excellence in the Middle East and beyond. These principles define who we are and influence our relationships with employees, customers, partners, and the communities we serve. In a dynamic market, our unwavering values drive our commitment to integrity and excellence.

Motivation
We empower our team to reach their highest potential, fostering a workplace that encourages initiative, enthusiasm, and a proactive approach to challenges.

Opportunity
We embrace opportunities for growth and innovation, encouraging our team to explore new ideas and approaches.

Yielding Excellence
Our focus is on achieving excellence in all our operations, products, and services. We work to go beyond expectations and set new standards in our industry.

Accountability
We take responsibility for our actions and decisions, upholding the highest standards of integrity and ethical behavior in every aspect of our business.

Respect
We believe in treating everyone with kindness and dignity. This includes respecting diverse perspectives, valuing our employees, and building strong, positive relationships with our partners and clients.

Aspiration
We aspire to set new benchmarks in our industries,
always aiming high and pursuing excellence in everything we do.

Chairman

Zaher El-Khatib is a prominent Lebanese businessman and seasoned entrepreneur with over 30 years of success in the Gulf region. Since 1990, he has played a major role in the Kuwaiti market and led several ventures across Kuwait, Qatar, KSA, Oman, Iraq, and Lebanon. As the former managing partner of Kuwait Proteins Company, he laid the groundwork for his broader business achievements. He later founded Moyara Holding to unify and oversee his diverse regional investments, emphasizing strong corporate governance and sustained growth under his leadership.

As the founder and owner of Moyara Holding, I am proud to lead a company that stands as a testament to our commitment to growth, innovation, and excellence. Over the past three decades, my journey in the business world has been driven by a relentless pursuit of creating wealth and fostering sustainable success. With a strong belief in the power of a structured corporate environment, I established Moyara Holding to unify and strengthen our diverse portfolio of companies across Kuwait and the GCC region.

At Moyara Holding, we are not just focused on financial success; we are committed to building a legacy of integrity, innovation, and excellence. Our talented employees are the cornerstone of our achievements, and we strive to provide them with a supportive and growth-oriented work environment. As we continue to expand our footprint in the Middle East and GCC, our vision remains clear: to be a leading force in our industry, known for our strategic investments and commitment to excellence.

Together, we will continue to explore new opportunities, embrace challenges, and build a future that is as promising as it is exciting.

Zaher El Khatib - Chairman

Mission & Vision

Our Mission is to foster a collaborative environment where each entity can thrive, contribute to the group's overall success, and deliver exceptional value to our stakeholders.

Our Vision is to become a leading holding company in the Middle East, known for our strategic investments, innovative solutions, and commitment to excellence.

Our Sectors

Diverse Industries
Our various sectors include Catering, pest Management, Food Distribution, Disposables, F&B, Private Label, and Manufacturing.

Foodys
Tortilla

Our Locations

LEBANON
KUWAIT
QATAR
KSA
OMAN

Our Companies

“The Greatest asset of a company is its people”

- Jorge Paulo Lemann

Adams Food

Established in 2010 in **Kuwait**, Adams Food Catering Company is a **Food Manufacturing** family-run business specializing in **homemade-style frozen natural appetizers and finger foods.** The company is known for using fresh, chemical-free ingredients and has positioned itself as a trusted brand for high-quality, ready-to-eat food suitable for families and children.

www.adamsfood-kuwait.com

Adams Food
AKKAWI SAMBOUSEK
300g
Adams Food
AKKAWI SAMBOUSEK
300g

Adams Food
BURGUL KEBBEH MEAT
350g
Adams Food
BURGUL KEBBEH MEAT
350g

Adams Food
MEAT SAMBOUSEK
300g
Adams Food
MEAT SAMBOUSEK
300g

Adams Food
VEGETABLE SAMOSA
300g
Adams Food
VEGETABLE SAMOSA
300g

Adams Food
POTATO CHEDDAR CHEESE KEBBEH
350g
Adams Food
POTATO CHEDDAR CHEESE KEBBEH
350g

Adams Food
PIZZA MARGHERITA
350g
Adams Food
PIZZA MARGHERITA
350g

Adams Food
SHEESHBARAK
500g
Adams Food
SHEESHBARAK
500g

Adams Food
SAFIHA BAALBAKIYEH
250g
Adams Food
SAFIHA BAALBAKIYEH
250g

Adams Food
PUMPKIN SPINACH KEBBEH
350g
Adams Food
PUMPKIN SPINACH KEBBEH
350g

Adams Food
STUFFED VINE LEAVES IN OLIVE OIL
500g
Adams Food
STUFFED VINE LEAVES IN OLIVE OIL
500g

Adams Food
SPINACH SAMBOUSEK
300g
Adams Food
SPINACH SAMBOUSEK
300g

Adams Food
FATAYER ZAATAR
300g
Adams Food
FATAYER ZAATAR
300g

ASTRA
Trading & Manufacturing

Astra is a leading **pet food, products and accessories distributor** based in **Lebanon.** It provides premium pet nutrition products and supplies, importing from trusted global brands. The company emphasizes pet wellness, sustainability, and dietary variety for different animal needs.

www.astratrading.me

Dr.Clauder's since 1957 Responsible Pet Nutrition

picart Nutri Best HEALTHY PET NUTRITION

picart Select FUNCTIONAL INGREDIENTS · NATURAL NUTRITION DIET

MEGABONE

CANIS

SNiFFS

FRENDI

FRENDI

PET°REPUBLIC

Bentaş CAT'S WHITE

Bentaş rocat

CAT MAX

nickelodeon GARFIELD Cat Litter

HELLO KITTY Cat Litter

HYSEN CLEAN

PAWSTAR

TIMO

SFS

AL SULTAN FOOD STUFF CO. S.A.R.L

Founded in 1991 in **Lebanon,** SFS is a top-tier **FMCG distribution company,** representing international food brands in both retail and food service sectors. With a strong supplier network and extensive market reach, it is among the top 10 FMCG agencies in the country.

www.sfs.com.lb

Amazon

Angel

BUNGE

Al Dahab

American Garden

Cold Alex

DAAWAT

DELVERDE

DCL YEAST

Delicio

ELINA

GOLD VALLEY

هديل HADEEL

Indomie

INDIA SALAAM

MANDAZIN RICE

Mon Choix

CHEF PAUL PRUDHOMME MAGIC Seasoning Blends

Maple Joe

Pezzullo ORO DI NAPOLI

Sasu

Sonneveld inspiring bakery solutions

STEVIANA steviana sweetener

شاي الوزة Alwazah Tea

ST DALFOUR FRANCE

SUNNY BIO

SWEET'N LOW ZERO CALORIE SWEETENER

SUGAR IN THE RAW NATURAL CANE TURBINADO SUGAR FROM HAWAII

TURCI FIRENZE

thermo hauser

Ulmer Spatz

يوني جولد UniGold

Ventura Foods

VEETEE

Launched in 2016 in **Lebanon,** FILCO is an **FMCG distributor company** that offers a broad portfolio of **frozen, dairy, and dry food products.** Known for representing high-quality global food brands, the company caters to diverse consumer tastes and market needs.

www.filco-lb.com

Foody's®

DELIZIO CAFFINO EST. 2018

Adams Food

Loveme BREAK

Dido's

hoopie Rice cakes

PINAR

PRO CARE+

FMSC

General Trading and Contracting Co. W.L.L.

Established in 2012 in **Kuwait**, FMSC specializes in **large-scale industrial catering,** serving over 50,000 meals daily across three major kitchens. Recognized for quality and safety, the company holds multiple ISO certifications and operates the largest kitchen in the Middle East.

www.fmsc-kuwait.com

Quality Choice CATERING

BAZOOKA
FRIED CHICKEN - SANDWICH
& BURGER

Quality Choice is a **fast-food and catering company** in **Kuwait & KSA**, representing the popular Egyptian franchise **Bazooka**. With over five stores, the company is expanding its footprint in the local **food & beverage (F&B)** sector through strategic growth.

www.bazookakuwait.com

fnc
Food Network
Company

Operating since 2006 in **Kuwait** and acquired by Moyara in 2019, Food Network is a prominent **FMCG distributor.** The company offers a wide portfolio of well-known brands to major retailers across the country, maintaining strong market visibility.

www.foodnetwork-kw.com

Foody's®

Puidor®

TORA BIKA®

KOPIKO®

Acup®
BOOST • GAIN • RECOVER

Maysa

SENSO

Cheristo

Ocean Spray®
SINCE 1930

Al Mouneh®
المونه

Loveme
BREAK

RISO
Scotti

Foodys

INTERNATIONAL

Founded in 2008 in **Kuwait**, Foody's **imports and distributes** a broad selection of **frozen, chilled, dairy, and dry food products.** With distributors across the GCC, the company is focused on customer satisfaction through quality, exclusivity, and competitive pricing.

www.foodysfoods.com

Foody's®

Mon Choix

الطبيعة الخضراء

Al Mouneh® المونه

الأهرام
Al Ahram

خيرات البحر
Khayrat Al Baher

QATAR, OMAN, BAHRAIN, JORDAN, UAE, LEBANON

QFT

QATAF FOOD TRADING

Acquired by Moyara Holding in 2021, QFT is a fast-growing **FMCG distributor** based in **Qatar**, known for its dynamic portfolio and responsiveness to market needs. It has rapidly become a prominent player in Qatar's retail and food service sectors.

www.qatafood.com.qa

Foody's®

لانتانا
MILK Lantana

Blue RIVA

Feast

DELIZIO
CAFFINO
EST. 2018

AQUA COCO

FIZZ™ APPY

FROOTI
MANGO DRINK

SENSO

Cheristo

Loveme
BREAK

Puidor®

Tomex

TAT®
makarna

فارملاند
FARMLAND

Castella

BAKEWAVE

Food Products
Fo
®

Jana®

Established in 2005, Jana operates across **Kuwait, Saudi Arabia, Qatar and Lebanon,** distributing **disposable and plastic products.** It is now expanding into manufacturing with a new facility in **Oman**, strengthening its competitive position in the region.

www.janapack.com

Procare Co.

Founded in 2019, ProCare is the **Kuwaiti franchisee of Rentokil Boecker**, offering professional **pest management and disinfection services.** It serves major corporate clients and leads the local market through its affiliation with the region's largest pest control brand.

rentokil-boecker.com

ZELERE
HOLDING

Operating from **Lebanon**, Zelere Holding acts as the **management arm** of the group, overseeing operations, finance, HR, and strategic initiatives. It ensures alignment across subsidiaries, supports governance, and drives the group's long-term vision.

www.zelere.com

MOYARA
HOLDING

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