

Play

Play is everything!



Hiii,
we're PUQUU

We make what gets kids off screens and into the MeSS—
crayons, markers, paints, doodle rolls, built for their ideas,
not ours. Some pieces in our collection are made together
with artists who know that the best ideas start with play.

JUST like kids do!



We think

childhood got busy : (

Scheduled, optimised, politely supervised and very often glued to a screen. Along the way, **play** was asked to behave: be useful, be clean, be safe. And somehow, the **wild**, exciting part got lost.

RAWRRRR,
Where am I?



We believe children do
✗ not need more limits.



They need **More Space.**

space to create.

To explore.

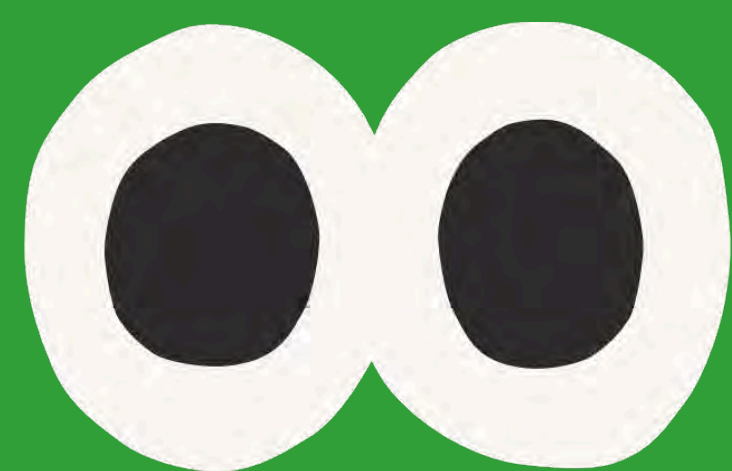
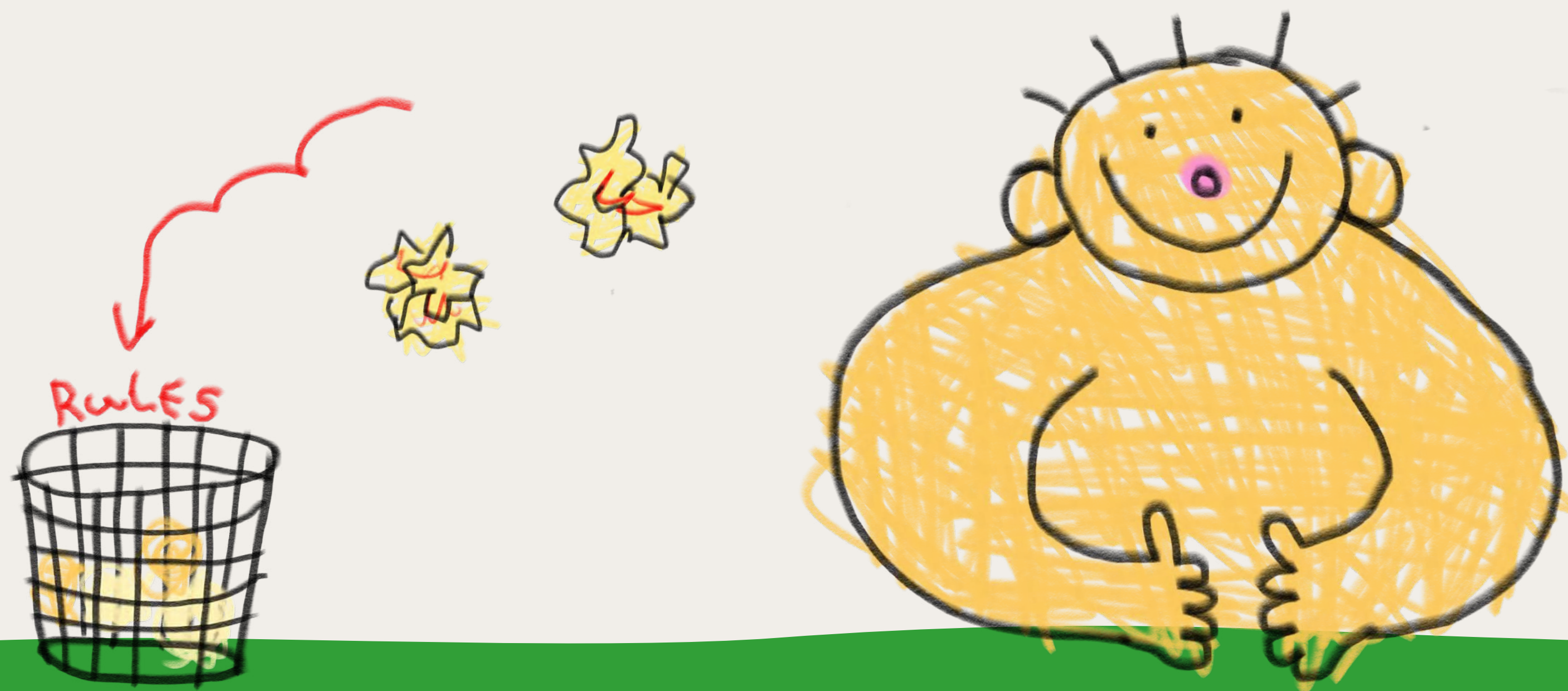
To ask questions. ??

 To get messy.

To dream. ~~~

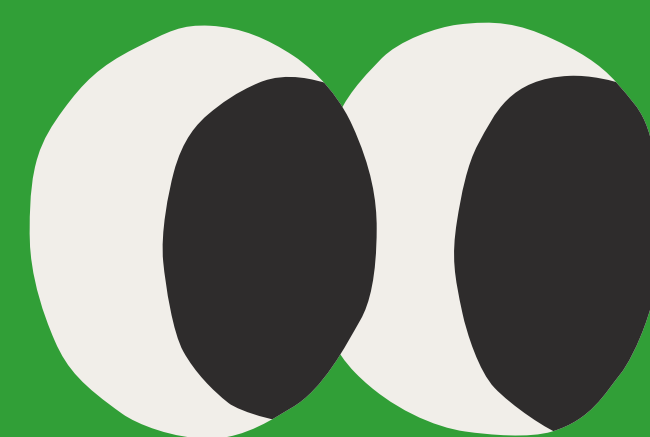
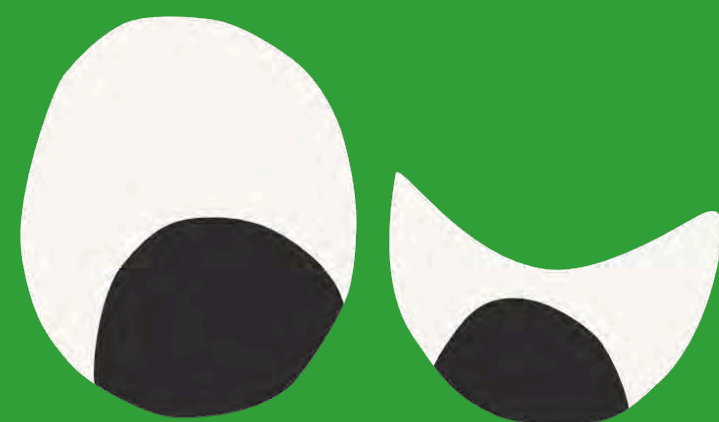
For us play is not a break from life.
It is how children make sense of the
world. How they build confidence.

In play, there is no single right answer.
There are no grades. No instructions
on how to be yourself.



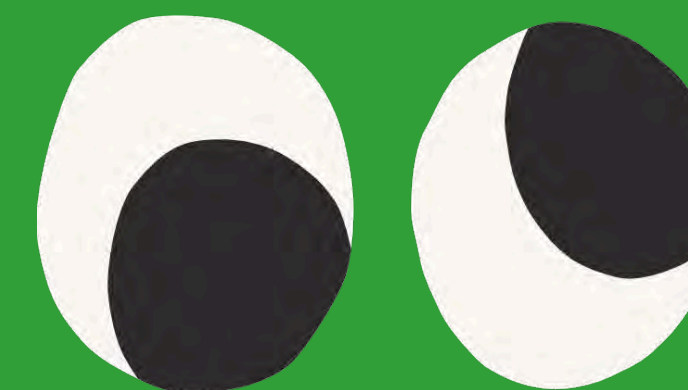
There is curiosity.

Experimentation.



creation.

Making mistakes
and trying again.



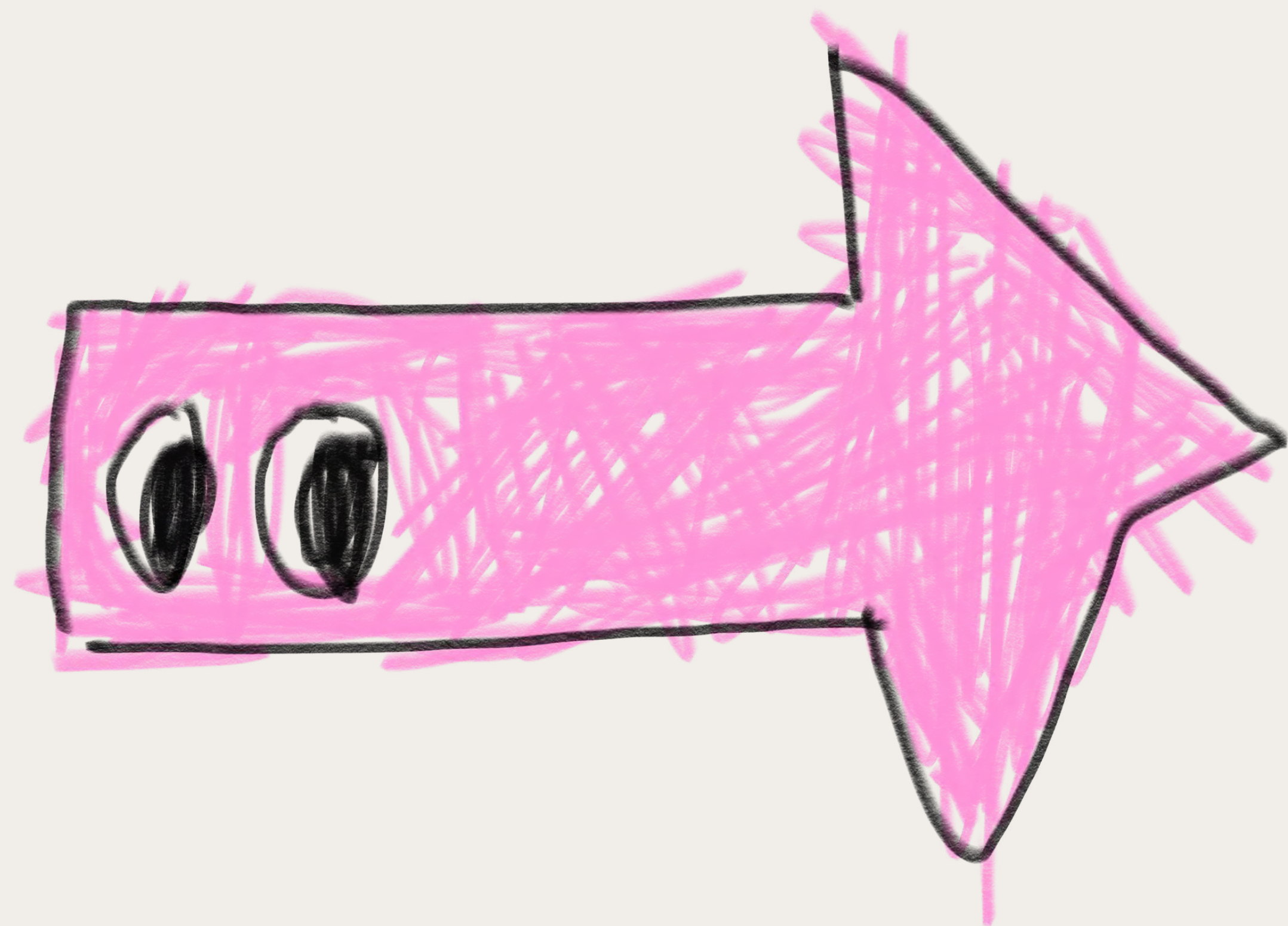


play

is everything!

PUQUU

aaaaaan
nnnnnndd
ddddddaaaa



PUQUU

Everything can be

play

... because we look for play
everywhere. In a puddle. On
a walk.



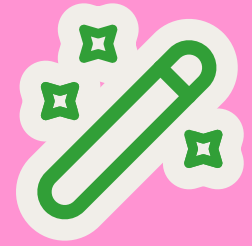
In the bath. On a wall. In a
cardboard box. In a crayon.
In a piece of paper.



PUQUU

We don't wait for play. We provoke it. We make room for it. Because play is not something extra. It is childhood.





Product categories

creative studio

Tools for bold little creators. Draw, paint, experiment.
Ideas run free and rules stay out of the way.

sensory Play

Textures that spark curiosity. Squish, squeeze, explore.
The senses lead the play.

Lifestyle

Design pieces crafted for daily momentum. Sharp looks,
real function.

So, let's play but with what?!



Scented Coloring Markers

Watercolor Dreamland

Doodle Roll by Piotr Karski

Fluffy Slime

Gouache Paint Box

Acrylic Markers

Dot Markers

Magic Glass Crayons

Clock – Woof Woof

Sticker Stories by titeepex

Twist & Paint Sticks

Watercolor Pet Party

Face Paints

Bath Crayons

My Home Drawing Book

Twin Trail Markers

Air Clay

Clock – Ribbit Ribbit

Silky Pastel Crayons

LCD Doodle Pads

Artists Tattoo Collection by Jakub Dyc

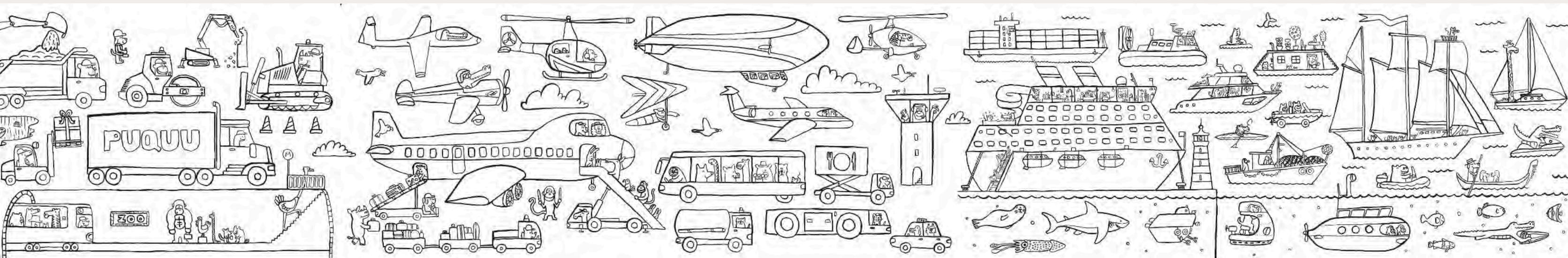
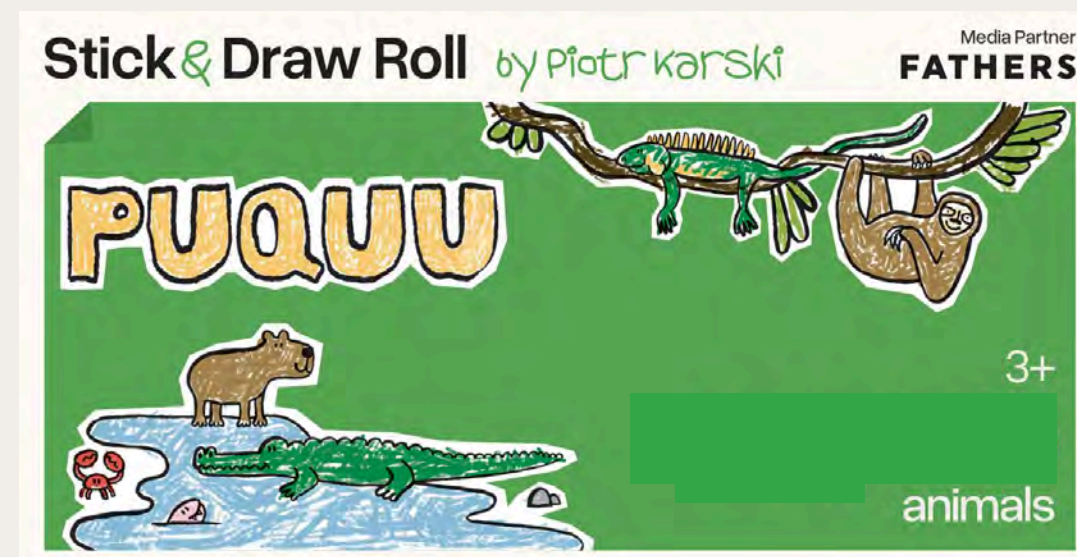


Stick & Draw

doodle rool

by Piotr Karski

Piotr Karski is an award-winning Polish author, illustrator and graphic designer who loves turning ideas into playful worlds. We joined forces to create two Doodle Rolls – one packed with animals, the other with all the things that go.





Happy Clock

by SUSIE HAMMER

Meet Susie Hammer – a Polish artist with a thing for bold shapes, bright colors and pure joy. We invited her to play with us and hip, hip, hurray! A Happy Clock in two designs is the result.

Woof Woof

Ribbit Ribbit

Sticker Stories

Make your own party

by titeepex

Titeepex is a French illustrator, artist, and contemporary art teacher for kids. We collaborated with her on Sticker Stories, bringing her joyful, colorful world to the project. Her style is naive and playful, inspired by the simple pleasures of everyday life, creating a space where positivity and childlike wonder feel right at home.



Artist Tattoo Collection

by Jakub Dyc

Jakub Dyc is a Polish illustrator whose playful linework found its way into our Artist Tattoo Collection. His style is whimsical, hand-drawn and a little wonky – full of swirls, cats, dogs and little hidden characters waiting to be discovered.



Acrylic Markers (39 colours)



Acrylic Markers (39 colours)



My First Crayons (12 colors)



Face Paint Crayons (6 colors)



LCD Doodle Pad – Unicorn



Twin Trail Markers – 5 colors



Scented Coloring Markers – 24 colors



LCD Doodle Pad – Fire Truck

Magic Glass Crayons – 12 colors





Hairnado – Graffiti Riot



Hairnado – Quack Quack



Sneezies – green



Sneezies – pink



Sneezies – yellow



Bath Crayons – 6 colors

Play Forward

Through PUQUU Play Forward, we support art education and creative experiences for **children** through our partnership with Zachęta – National Gallery of Art's educational program, which offers **creative** workshops, family activities and learning opportunities for **children** and young people, one of Poland's leading cultural institutions.





Growing up, I didn't always feel as free in the world as I wanted to.

That's why play became something more than entertainment. It was a safe space where I could be myself and create worlds in which anything felt possible.

Play gave me a sense of freedom at times when the world felt less open.

Every child deserves a space like that. A space to explore, experiment, make mistakes, and be fully themselves.

That's why we say: Play is Everything.

Because play gives children the freedom to be who they are.

DOMINIK PIOTROWSKI

Founder

Walgosia, International sales

A circular portrait of a woman with long brown hair and bangs, wearing a black top. The background is a soft grey.

Marcela, Head of brand and content

A circular portrait of a woman with long blonde hair, wearing a black top and a thin gold necklace. The background is a neutral, light-colored wall.

Eloy, Global BUSINESS Development

A circular portrait of a man with short grey hair and a beard, smiling. He is wearing a dark patterned shirt. The background is a warm, orange-toned wall.

Mint, sourcing manager

A circular portrait of a woman with dark hair pulled back, wearing a pink button-down shirt. The background is a warm, yellow-toned wall.

Dominik, founder

A circular portrait of a man with short dark hair and a beard, smiling. He is wearing a light-colored shirt. The background is a warm, orange-toned wall.

Kasia, Sales Director

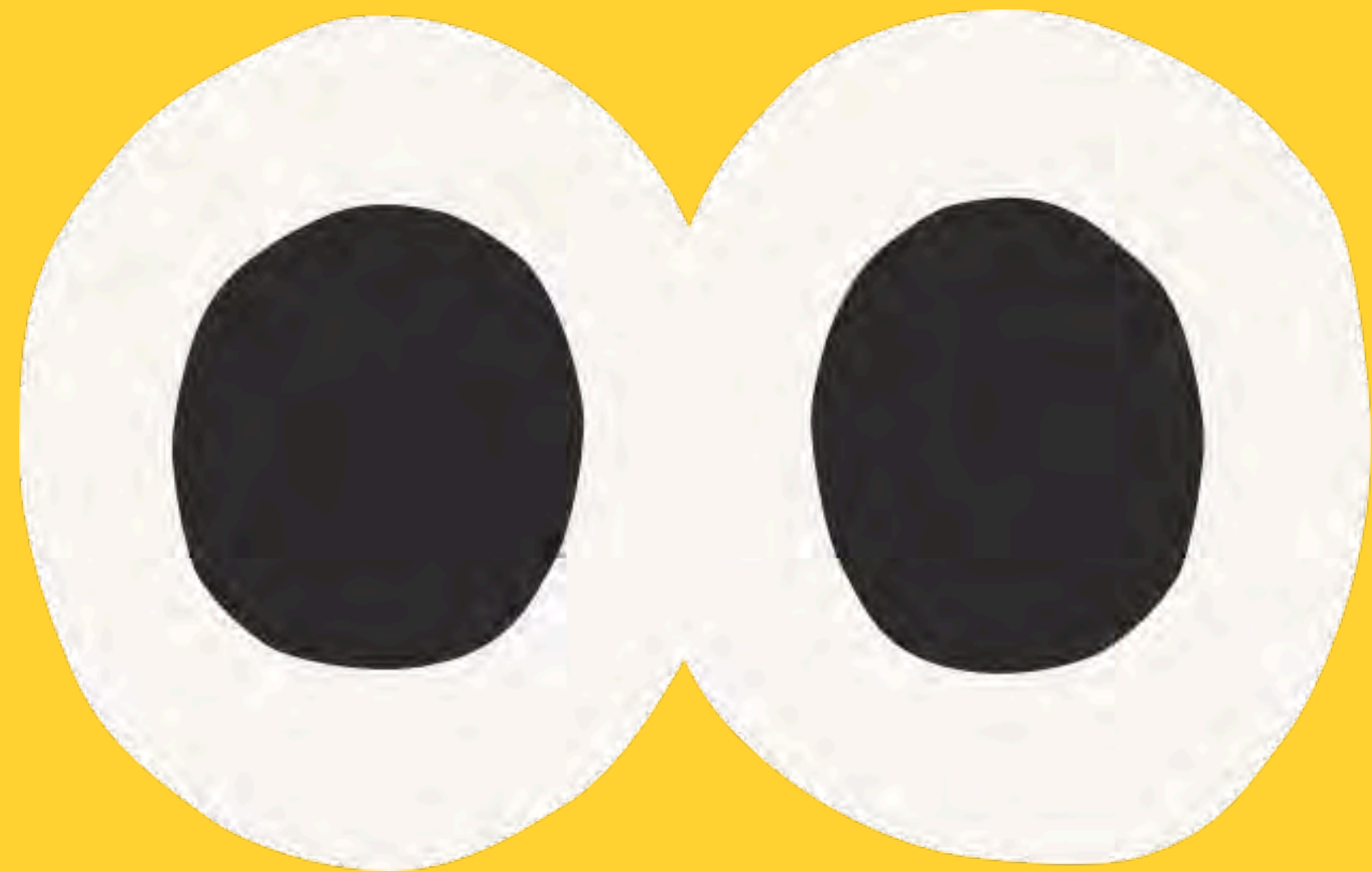
A circular portrait of a woman with dark hair in a bun, wearing glasses and a black top. The background is a neutral, light-colored wall.

Olga, creative director

A circular portrait of a woman with long brown hair, smiling. She is wearing a black choker and a pink headband. The background is a neutral, light-colored wall.

We
are
PUQUU

Let's *play* together!



Keep your eyes open!



Get in touch



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founder

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