



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND
CONTINUING EDUCATION
專業及持續教育學院



BHM Updates

July - August 2026



DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT
工商及款待業管理學部

2026 International Logistics Case Competition and Workshop



Four BHM students from the *BBA (Hons) in Operations and Supply Chain Management* and *BBA (Hons) in International Business* programmes participated in the 2026 International Logistics Case Competition and Workshop. Organised by the Hong Kong Logistics Association (HKLA), the event was held in Seoul, Korea, from 30 June to 5 July 2026. This year's competition attracted tertiary students from Mainland China, Hong Kong, Singapore and Korea. Our student, Mr Chung Kam Ho, together with his teammates, won the Best Time Solution in recognition of their strong analytical skills and effective cost management strategies. This achievement reflects the professional competence of our students and our continued commitment to nurturing future talent.



11/07

2026

ACCA Hong Kong Scholarship 2025/26



Two BHM students from the *Associate in Business (Accounting)* programme, Miss Cheung Si Lam and Miss Gigi Liu, were awarded the prestigious ACCA Hong Kong Scholarship 2025/26. The official Award Presentation Ceremony was held on 11 July 2026 at the ACCA Hong Kong Office. Their outstanding dedication and commitment to professional excellence serve as an inspiration to fellow students pursuing careers in accounting and business. We extend our warmest congratulations to Miss Cheung and Miss Liu on this well-deserved achievement.



22/07
2026



RCGB Research Workshop: Quantifying Nature Risk

The Research Centre for Green Business (RCGB) hosted a research workshop on 22 July 2026, featuring Mr Jacob Huang, ESG Client Engagement Specialist at S&P Global Sustainable. The workshop provided an in-depth introduction to the S&P Global Nature & Biodiversity Risk dataset, a tool designed to measure corporate impacts and dependencies on nature. Participants gained valuable insights into the application of the database for nature-related risk assessment and sustainable business research. The workshop also enhanced their understanding of how biodiversity and ecosystem-related data can inform academic research design, empirical analysis and sustainability-focused business studies.





IIDS Conference on Generative AI in Sustainable Marketing & Consumer Wellbeing

The IIDS Conference on Generative AI in Sustainable Marketing & Consumer Wellbeing was held on 18 August 2026, attracting over 230 participants from more than 25 countries, both on-site and online. The conference featured 20 paper presentations by international and local scholars from Hong Kong, Mainland China, India, Singapore, Indonesia, Vietnam, Egypt, the United States and the United Kingdom. The conference was further enriched by insightful contributions from distinguished keynote speakers, including Professor Sharyn Rundle-Thiele from Griffith University, Professor Herman Tse from Monash University, Dr Jeawon Kim from the Climate Technology Centre and Network, United Nations Environment Programme, Professor Stephen Minas from Peking University, and Professor Carlos Flavian from the University of Zaragoza. The conference fostered meaningful academic exchange on the role of generative AI in advancing sustainable marketing and consumer well-being.



18-27/08

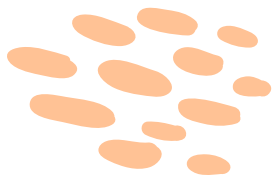
2026



The Heritage and Innovation of Switzerland Study Tour

20 MSc students and three Associate Degree students of BHM participated in the Heritage and Innovation of Switzerland Study Tour from 18 to 27 August 2026. The group visited several Swiss cities, including Zurich, Lucerne, Interlaken, Grindelwald and Geneva, and took part in educational visits to renowned international, cultural and scientific institutions. Highlights included the United Nations, the FIFA World Football Museum, the Olympic Museum, the International Red Cross and Red Crescent Museum, CERN, the Patek Philippe Museum and the Swiss Science Centre Technorama. The tour deepened students' appreciation of Switzerland's distinctive integration of rich cultural heritage and cutting-edge innovation.





20-21/08
2026



IIDS Conference on Generative Artificial Intelligence x Environmental, Social and Governance

The IIDS Conference on Generative Artificial Intelligence x Environmental, Social and Governance was held on 20–21 August 2026, with more than 320 participants attending on-site and online. The conference explored how generative AI can be applied in marketing, human resource management and supply chain management amid the growing integration of Environmental, Social and Governance principles into organisational practices. 14 renowned speakers from academia and industry shared their insights on the opportunities and challenges of AI-driven business transformation. In addition, more than 50 papers were presented during the parallel sessions on the second day, fostering interdisciplinary exchange and practical discussion. The conference provided a valuable platform for scholars, practitioners and students to examine the intersection of AI, ESG and contemporary business innovation.





2026 Summer Internships in Mainland China Hotels

BHM students completed the China Internship Programme 2026, gaining valuable industry exposure and practical learning experience. Students were placed in nine hotels across seven cities in Mainland China, where they developed hands-on experience in hospitality operations, guest services and professional workplace practices. Feedback from hotel partners was very positive, with students commended for their professionalism, adaptability, strong work ethic and commitment to learning. Three students – Mr Peng Haoyuan Wesley, Mr Ng King Yip Leo and Miss Xiao Jie Cherry — drew on their internship experiences at Beijing Shougang Park Shangri-La, China World Summit Wing and Dalian Shangri-La to co-author a paper on ESG and AI. They presented their research at the Conference on Generative Artificial Intelligence x Environmental, Social and Governance on 21 August 2026 and received the Best Paper Award. The internship programme further strengthened industry partnerships while supporting students' academic and professional development.





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