

Insights Brief | September 2026

Paramount + Warner Bros. Discovery: The Combined Production Slate

How the combined production slate compares with other major studios, and what the proposed settlement could mean for future output and U.S. filming.

PREVIEW EDITION

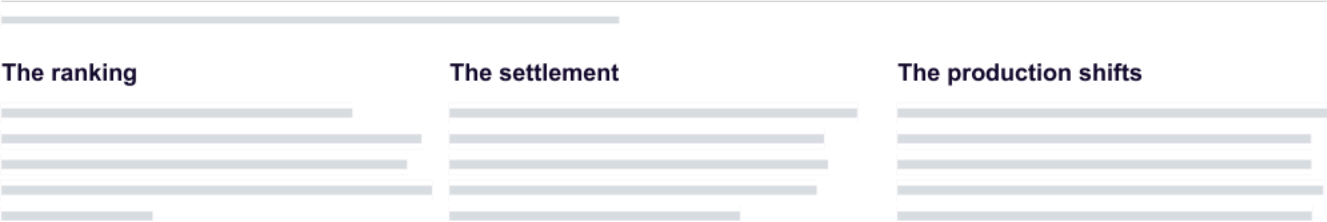
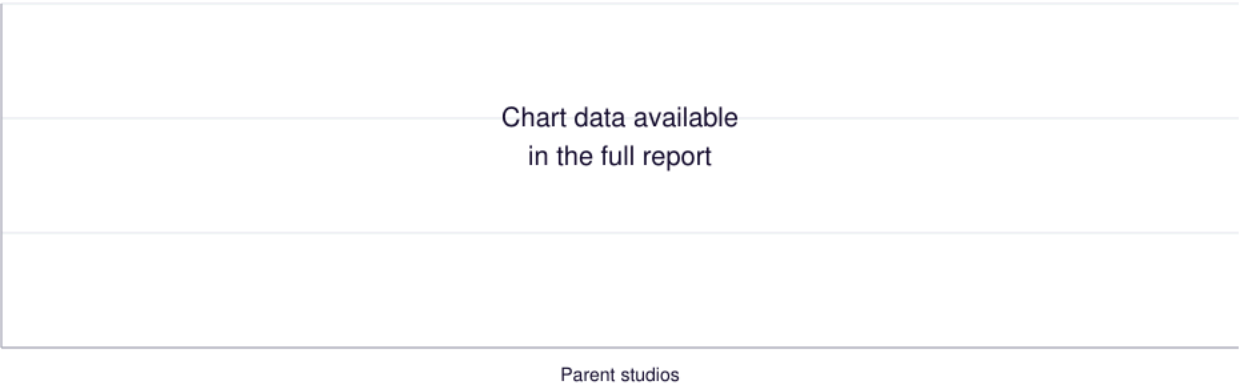
Full analysis available to ProdPro Insights customers.

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Key Findings



2025 directly produced estimated spend by parent studio (\$B). Excludes third-party commissions, which understates Netflix and Amazon in particular.

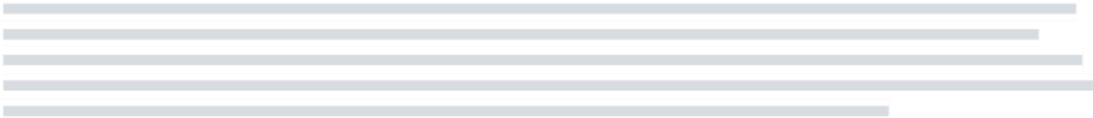


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Production Across the Major Studios

Key trends



Parent studio	2024 Starts / spend	2025 Starts / spend	'24-'25 Spend	2026 sched.* Starts / spend
Paramount + WBD (combined)				
Walt Disney				
Netflix				
Sony				
Comcast				
Amazon				
Apple				
Lionsgate				
All other named studios				
Independent / unaffiliated				
Total market				

Production Starts

Combined production starts by source



Estimated Production Spend

Combined estimated spend by source (\$B)



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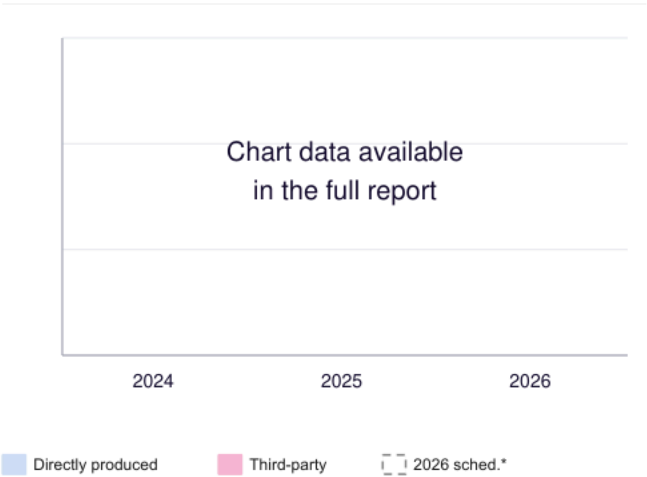


What the Proposed Settlement Requires

Why it matters

Commitment	What the decree requires	Relevant ProdPro data	Limits on comparison
Theatrical releases			
Self-produced share			
Tentpoles			
U.S. production spend			
Television			
Enforcement			

Combined feature starts by source, all distribution types



Reading the chart

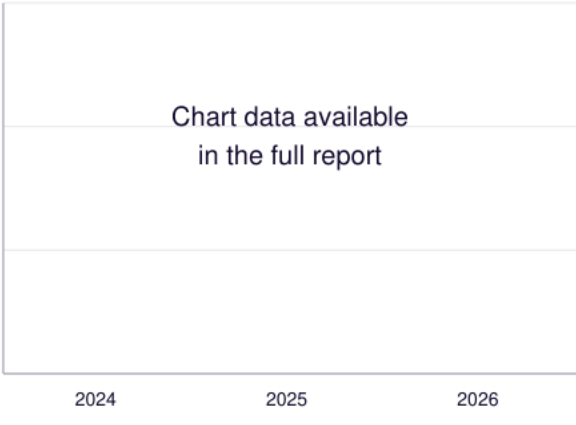
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Where Production Could Shift

Key trends



Combined directly produced U.S. estimated spend (\$B)



Where the work is now



Warner Bros. Discovery Paramount 2026 sched.*

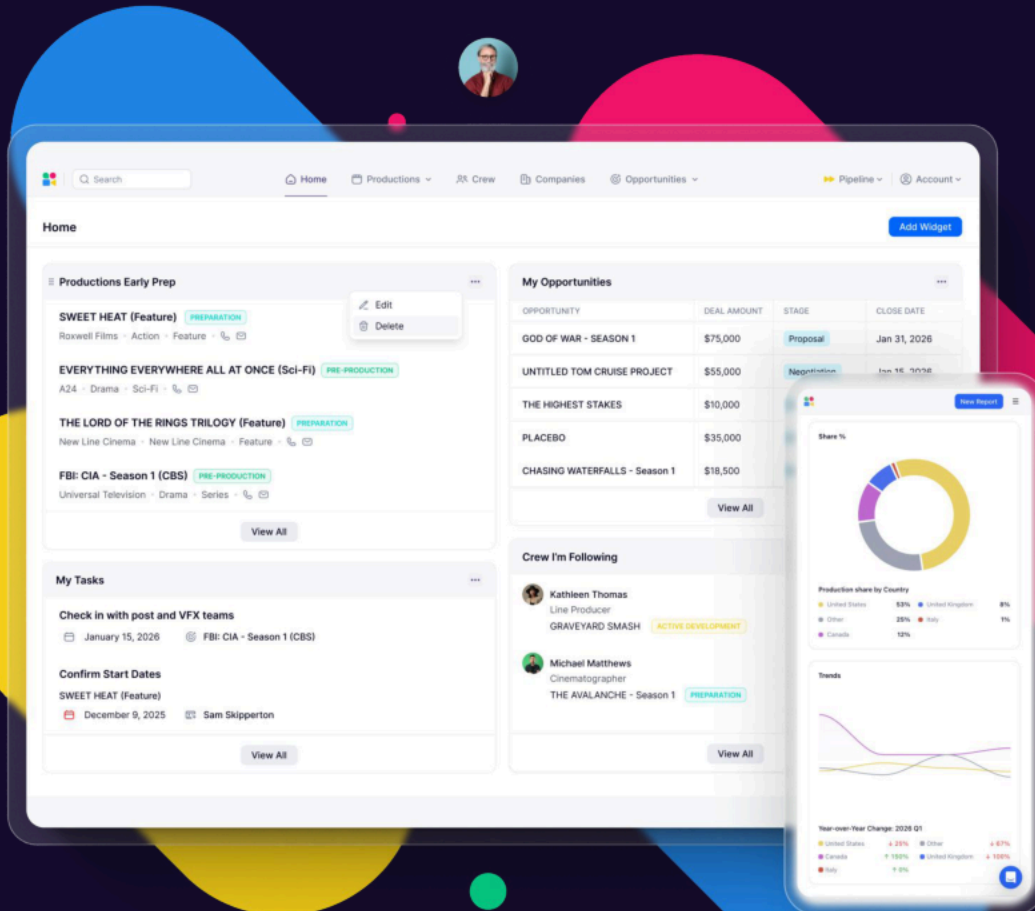
Production by Studio Division

Production unit	2024 Starts / spend	2025 Starts / spend	'24-'25 Spend	Q1-Q3 '25-'26 Spend
CBS Studios TV				
Warner Bros. Television TV				
HBO TV				
Skydance Media Film/TV				
Warner Bros. Pictures Film				
Paramount Pictures Film				
Paramount Television Studios TV				

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