

Programme Schedule

17 JAN SUN	18 JAN MON	19 JAN TUE	20 JAN WED
Arrival 	07:00 - 07:30 Breakfast 08:30 - 09:00 Welcome Session & Campus Tour 09:00 - 12:00 Swiss Business & Hospitality Culture 12:00 - 12:30 Lunch 13:00 - 17:00 Luzern City Tour and Light Festival 18:00 - 18:30 Dinner	07:00 - 07:30 Breakfast 09:00 - 12:00 Sustainability Business 12:00 - 12:30 Lunch 13:00 - 15:00 Excursion to Transport Museum 16:00 - 17:00 Apero at Seeburg Hotel 18:00 - 18:30 Dinner	07:00 - 07:30 Breakfast 09:00 - 12:00 Marketing & Consumer Behaviour 12:00 - 12:30 Lunch 13:00 - 16:00 Mocktails Masterclass 18:00 - 18:30 Dinner
21 JAN THU	22 JAN FRI	23 JAN SAT	24 JAN SUN
07:00 - 07:30 Breakfast 09:00 - 12:00 Leadership Session 12:00 - 12:30 Lunch 13:00 - 17:00 Sledging in Luzern 18:00 - 18:30 Dinner	07:00 - 07:30 Breakfast 09:00 - 12:00 Lego Serious Play & Business Pitch 12:00 - 12:30 Lunch 13:00 - 14:00 Graduation 14:00 - 16:00 Industry Visit 16:00 - 19:00 Zurich City Tour & Free Time in the City	07:00 - 07:30 Breakfast Day Activity Discover Swiss Capital Bern - City Tour 18:00 - 18:30 Dinner	Departure 

Please note that this is a sample timetable subject to changes.

The final programme, including activities and timings, will be shared upon arrival.