



A BRAND PARTNER FOR LAW FIRMS.



**BRANDED MERCH +
CREATIVE SOLUTIONS
TAILORED TO YOUR FIRM.
PUT YOUR BRAND TO WORK.**



MSP DESIGN GROUP

MORE THAN MERCHANDISE.

Your firm's brand is more than a logo. It's how you welcome new associates, recognize your people, thank valued clients and create memorable experiences at every event. Each of these moments is an opportunity to strengthen relationships and leave a lasting impression.

MSP brings creative thinking, sourcing, design, production and fulfillment together to turn great ideas into something real. With a dedicated Brand Consultant guiding your project from the first conversation through final delivery, we handle the details and make the process easier along the way.

Let's put your brand to work.

YOUR GUIDE TO **MSP DESIGN GROUP**

INSIDE THIS **BOOK**

01	OUR CAPABILITIES	01
02	CLIENT + HOLIDAY GIFTING	03
03	FOOD + GOURMET	11
04	SHIPPING + FULFILLMENT	15
05	BRANDED APPAREL	17
06	RECRUITING + ONBOARDING	23
07	RETREATS + ATTORNEY OUTINGS	27
08	EVENTS + SPONSORSHIPS	31
09	STORES + POP-UPS	37
10	THE MSP APPROACH	39



OUR
CAPABILITIES

ONE PARTNER. EVERY STEP.

POLISHED. CONSISTENT.
EASY TO WORK WITH.

Law firms have a wide range of audiences to reach, relationships to build and moments that matter. From welcoming summer associates and recognizing employees to strengthening client relationships, outfitting teams and preparing for major events, every initiative has its own purpose.

Our capabilities span branded merchandise, apparel, corporate gifting, print, signage, custom kits, online stores and more, with solutions tailored to the audience, occasion and scale of each project.

Different departments. Multiple offices. One cohesive brand experience.

01.



IDEATION & DEVELOPMENT

Creative ideas and product solutions tailored to your firm's goals, audience and budget.

02.



PRODUCT SOURCING

Curated products and premium brands selected to fit your needs, programs and priorities.

03.



ART & DESIGN

Custom artwork, branded graphics and production-ready designs that bring your ideas to life.

04.



PROTOTYPING & PROOFING

Product samples, mockups and proofs to get every detail right before production.

05.



DECORATION & PRODUCTION

Quality branding and production methods tailored to your products and project requirements.

06.



CUSTOM MANUFACTURING

Made-to-order products and custom solutions when standard options aren't enough.

07.



PRINT & PACKAGING

Branded print materials, custom packaging and finishing details that complete the experience.

08.



INVENTORY MANAGEMENT

Organized storage and inventory support for ongoing merchandise and apparel programs.

09.



KITTING & FULFILLMENT

Coordinated assembly, packaging and distribution to individuals, offices and events.

CLIENT +
HOLIDAY GIFTING

MAKE THE GESTURE AS GOOD AS THE RELATIONSHIP.

THOUGHTFUL GIFTS FOR CLIENTS, REFERRAL
PARTNERS AND THE PEOPLE WHO MATTER.

A good gift isn't about putting your logo on something. It's about choosing something worth giving.

From **client appreciation** and **referral relationships** to **holiday gifting** and **attorney milestones**, MSP helps create gifting experiences that feel personal, purposeful and true to your firm.

From sourcing and customization to optional packaging and direct-to-recipient delivery, we can manage the details for a seamless gifting experience, so you can focus on the relationships that matter.



**PREMIUM
RETAIL
BRANDS**



**CURATED
GIFT SETS**



**CUSTOM
PACKAGING**



**DIRECT-TO-
RECIPIENT
DELIVERY**



**PERSONALIZED
OPTIONS**

CATCH THE LIGHT 3-PIECE GIFT SET

A thoughtfully curated three-piece gift set featuring a stainless steel water bottle, softcover journal and brass ballpoint pen. Presented in a gift box with custom branding for a polished, professional touch.

As low as \$37.00.

A.



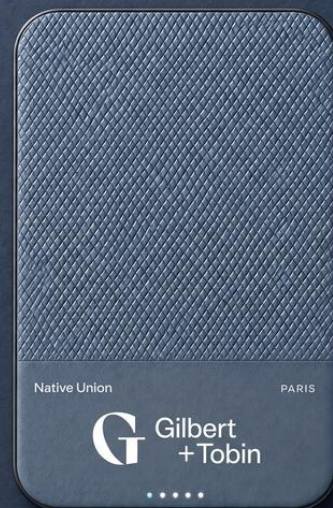
B.



C.



D.



A. AFTERGLOW 15.6 OZ. CERAMIC MUG

A modern ceramic mug with a geometric textured base and comfortable handle, perfect for everyday use and custom branding.

As low as \$12.00.

B. SAMSONITE 3-PIECE PACKING CUBE SET

A practical travel set with three packing cubes, mesh panels and compression zippers to keep luggage organized.

As low as \$54.98.

C. RUCHED FAUX FUR BLANKET

A luxuriously soft faux fur throw made from recycled polyester, featuring rich texture and custom embroidery options.

As low as \$59.98.

D. NATIVE UNION MAGNETIC POWER BANK

A sleek 5,000 mAh magnetic power bank with MagSafe-compatible attachment and convenient wireless or wired charging.

As low as \$74.99.

E.



F.



G.



H.



YETI

E. FIRST LIGHT 12 OZ. CERAMIC MUG

A modern ceramic mug with a clean, ribbed design and generous handle for an elevated everyday essential.

As low as \$10.50.

F. FSC® MIX DURAHYDE ZIPPERED PADFOLIO

A professional zippered padfolio with organized interior pockets, durable DuraHyde material and an FSC® Mix writing pad.

As low as \$20.68.

G. CROSS ATX BRUSHED BALLPOINT PEN

A refined ballpoint pen with a brushed black finish, smooth writing performance and custom engraving options.

As low as \$66.10.

H. YETI® RAMBLER® 18 OZ. WATER BOTTLE

A durable insulated stainless steel bottle with double-wall vacuum insulation, a leak-resistant straw cap and convenient carry handle.

As low as \$37.65.

DRINKWARE + BARWARE



HEAVY POUR 20 OZ. MUG
As low as \$6.75.



GOVINO® 12.5 OZ. WHISKEY GLASS
As low as \$6.49.



CERAMIC LIDDED 14 OZ. MUG
As low as \$13.95.



ANDOVER CHAMPAGNE FLUTES
As low as \$3.09.



IGLOO® UNIVERSAL COOLMATE
As low as \$23.95.



VISKI ADMIRAL DECANTER
As low as \$64.00.



IGLOO® 15 OZ. STAINLESS MUG
As low as \$26.98.



GOVINO® 16 OZ. BEER GLASS
As low as \$4.25.



OWALA FREESIP 24 OZ. BOTTLE
As low as \$35.99.

CURATED GIFT SETS



THOR COPPER VACUUM GIFT SET

A best-selling drinkware gift set featuring a 22 oz. insulated bottle and matching tumbler.

As low as \$47.48.



CALLAWAY TEE TIME GIFT SET

A premium golf gift set featuring a polo, golf balls and magnetic golf towel with optional personalized finishing details.

As low as \$90.95.



GOURMET HOST GIFT SET

A thoughtfully curated hosting gift set with a bamboo tray, porcelain bowls, tea towel and wine stopper.

As low as \$12.65.



4-PIECE WINE TOOL SET

A polished wine gift set with essential bar tools, presented in a custom gift box for an elevated presentation.

As low as \$12.65.



A. JBL CLIP 5 ULTRA SPEAKER

A compact, waterproof Bluetooth speaker with powerful JBL sound, a built-in carabiner and up to 12 hours of playtime.

As low as \$88.95.

B. FITBIT CHARGE 6™ HEALTH TRACKER

An advanced fitness tracker with heart rate monitoring, sleep tracking, GPS and over 40 exercise modes.

As low as \$186.99.

C. RABBIT ELECTRIC WINE CORKSCREW

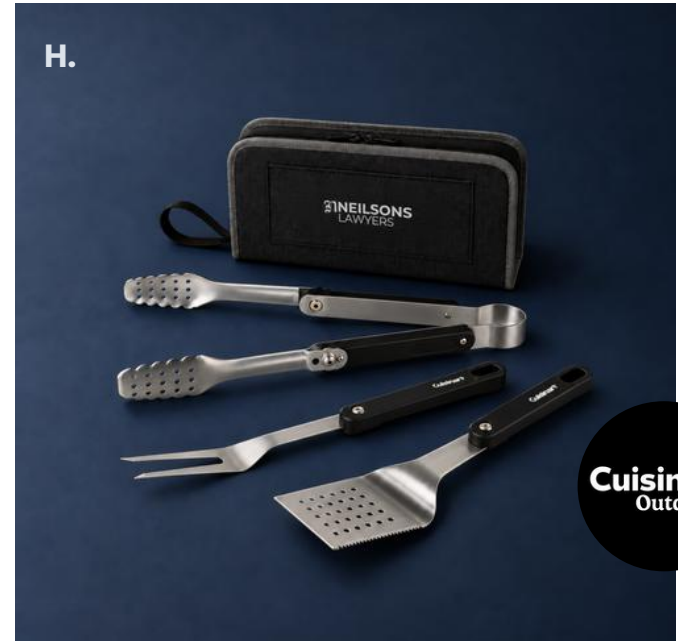
An easy-to-use electric corkscrew with one-touch operation, a nonstick spiral and a stainless steel foil cutter.

As low as \$46.45.

D. TARGUS TRANSIT ROLLING LAPTOP CASE

A sleek rolling laptop case with four wheels, padded laptop protection, organized storage and a retractable handle.

As low as \$122.99.



E. STANLEY 48 OZ. STAY HOT FRENCH PRESS

A durable, insulated stainless steel French press designed to brew coffee and keep it hot for longer.

As low as \$75.00.

F. CUISINART® 8-BOTTLE WINE CELLAR

A compact wine cellar with adjustable temperature controls, quiet cooling and interior lighting for up to eight bottles.

As low as \$274.99.

G. BLACK+BLUM LUNCH GRAB & GO SET

A practical lunch set featuring an insulated recycled polyester bag and a durable, leakproof stainless steel lunch box.

As low as \$75.99.

H. CUISINART OUTDOORS® GRILL TOOL SET

A four-piece grilling set with folding stainless steel utensils and a convenient carrying case for easy storage and travel.

As low as \$54.99.

FOOD +
GOURMET

GIFTS WORTH SHARING.

mccarthy
tetrault

FROM **GOURMET TREATS** TO
THOUGHTFULLY CURATED **FOOD SETS**.

Not every gift needs to live on someone's desk.

From artisan sweets and gourmet collections to custom-packaged treats, MSP helps create food gifting experiences for **client appreciation**, **holiday gifting**, **firm celebrations** and **those occasions when a simple thank-you deserves a little more**.



**GOURMET
GIFT
COLLECTIONS**



**SWEETS +
SPECIALTY
TREATS**



**KITCHEN
GOODS**



**CUSTOM
GIFT
PACKAGING**



**MULTI-
RECIPIENT
DELIVERY**

SWEET AND SAVORY CHARCUTERIE TRAY WITH BAMBOO BOARD

A delicious mix of sweet and savory treats, including chocolate-covered pretzels, mixed nuts, party mix and chocolate raisins. Paired with a laser-engraved bamboo serving board and customizable packaging for a thoughtful, ready-to-share gift.

As low as \$54.13.

A.



B.



C.



D.



A. MINI TACKLE BOX WITH M&M'S®

A fun candy gift with six compartments of colorful M&M's® and customizable packaging for a sweet, memorable touch.

As low as \$17.70.

B. CUTTING BOARD + CHEESE KNIFE SET

An acacia wood cutting board with a hidden drawer and stainless steel cheese knife for a polished entertaining essential.

As low as \$45.00.

C. 8-PIECE SWIVEL TOP CHEESE BOARD SET

A bamboo cheese board with swivel-top storage and serving accessories, finished with custom laser engraving.

As low as \$31.75.

D. FRESH BEGINNINGS BROWNIE CUBE

A giftable brownie set featuring two rich fudge brownies in a custom full-color box.

As low as \$9.74.



E. GREETING CARD CHOCOLATE BAR

A milk chocolate bar with custom etched artwork, presented in a personalized greeting card box.

As low as \$8.83.

F. PIZZA KNIFE + CUTTING BOARD SET

An acacia wood pizza board paired with a stainless steel pizza knife for easy slicing and serving.

As low as \$65.00.

G. LA CUISINE™ KITCHEN CANISTER SET

A stylish kitchen set with an acacia canister and three silicone utensils, packaged in a kraft gift box.

As low as \$39.98.

H. HOLIDAY COOKIE TIN GIFT SET

A festive cookie assortment in a premium tin with a customizable full-color lid.

As low as \$38.50.

**SHIPPING +
FULFILLMENT**

FROM PACKAGING TO DELIVERY. WE CAN HANDLE THE DETAILS.

**CUSTOM KITTING, PACKAGING AND
FULFILLMENT SUPPORT WHEN YOU NEED IT.**

Getting the right products to the right people shouldn't add more work to your team's plate.

Whether you're coordinating client gifts, welcoming new associates or distributing materials across multiple offices, MSP offers flexible kitting, packaging, inventory and shipping solutions tailored to your program.

From individual recipient deliveries to large-scale distributions, we can manage the logistics so your team can focus on everything else.



**CUSTOM
KITTING**



**GIFT BOX
ASSEMBLY**



**INVENTORY
MANAGEMENT**



**ORDER
FULFILLMENT**



**SHIPPING
COORDINATION**

SHIPPING + FULFILLMENT SOLUTIONS

From custom gift boxes and kitted mailers to bulk distribution and ongoing fulfillment, MSP helps manage the moving parts behind your program. We can support packaging, assembly, inventory, shipping coordination, and delivery so everything comes together smoothly.

Contact your MSP Brand Consultant to discuss kitting, fulfillment and shipping solutions.

**BRANDED
APPAREL**

LOOK THE PART WITHOUT LOOKING THE SAME.

BRANDED APPAREL THAT FITS YOUR FIRM,
YOUR PEOPLE AND THE OCCASION.

From **polished office essentials** and **everyday layers** to **performance apparel** and **outerwear**, MSP helps create collections that reflect your firm's identity without sacrificing personal style.

Whether you're outfitting summer associates, planning an attorney golf outing or coordinating apparel across multiple offices, we help select the right brands, styles and decoration methods to keep your team looking consistent without looking identical.



**POLOS +
PROFESSIONAL
APPAREL**



**QUARTER-ZIPS
+ FLEECE**



**PREMIUM
OUTERWEAR**



**CASUAL +
EVENT APPAREL**



**HEADWEAR +
ACCESSORIES**



ARC'TERYX DELTA JACKET

A lightweight, durable fleece with an innovative hollow-core construction that delivers exceptional warmth without added bulk. Soft, breathable and easy to layer, the Delta Jacket features a trim, articulated fit for comfortable mobility.

Contact your dedicated MSP Brand Consultant for branded apparel quotes.

BRANDED APPAREL



**NIKE WOMEN'S DRI-FIT
PRIMARY 1/4-ZIP**



**THE NORTH FACE® SWEATER
FLEECE JACKET**



**ARC'TERYX ATOM
LIGHTWEIGHT VEST**



**HELLY HANSEN KENSINGTON
SOFTSHELL JACKET**



**CUTTER + BUCK
FEATHERLIGHT POLO**



**HELLY HANSEN DAYBREAKER
½ ZIP FLEECE PULLOVER**



**TRAVISMATHEW MEN'S
OCEAN VILLA 1/4-ZIP**



**BROOKS BROTHERS® CASUAL
OXFORD CLOTH SHIRT**



**TRAVISMATHEW WOMEN'S
OCEAN VILLA 1/4-ZIP**



THE NORTH FACE® IRON DRIFT QUILTED COLLECTION

A versatile collection of lightweight, insulated layers designed for changing seasons, combining water-repellent protection, recycled materials and clean quilted styling for everything from outdoor trails to everyday wear.

Contact your dedicated MSP Brand Consultant for branded apparel quotes.



A. BROOKS BROTHERS QUILTED VEST

A lightweight, water-resistant quilted vest with warm insulation and signature Brooks Brothers detailing for a polished, professional look.

Pricing Upon Request.

B. BELLA + CANVAS TRIBLEND TEE

A soft, lightweight tee with a comfortable classic fit. Perfect for custom artwork and everyday branded apparel.

Pricing Upon Request.

C. CUSTOM DRESS SOCKS

Soft, comfortable dress socks with customizable colors and patterns that bring a subtle branded touch to professional attire.

As low as \$5.93.

D. BROOKS BROTHERS WOMEN'S CARDIGAN

A timeless merino wool cardigan featuring pearl-style buttons, a refined fit and easy machine-washable care.

Pricing Upon Request.



E. TWO-TONE KNIT SCARF

A classic cold-weather scarf with soft acrylic fabric, contrasting stripes, fringed ends and custom embroidery options.

As low as \$11.80.

F. VINEYARD VINES QUARTER-ZIP

A versatile cotton-blend quarter-zip with a comfortable fit, classic styling and signature Vineyard Vines detailing.

Pricing Upon Request.

G. HEAVYWEIGHT CREWNECK

A premium fleece crewneck with a relaxed fit, soft interior and smooth surface ideal for custom printing.

Pricing Upon Request.

H. VINEYARD VINES STRIPE SANKATY POLO

A lightweight performance polo with classic stripes and a polished, comfortable fit, ideal for work, events and golf outings.

Pricing Upon Request.

RECRUITING +
ONBOARDING

FIRST IMPRESSIONS SHOULD LAST.

**RECRUITING, SUMMER ASSOCIATES AND
NEW-HIRE EXPERIENCES THAT FEEL LIKE YOUR FIRM.**

From law school recruiting and summer associate programs to lateral hires and firmwide onboarding, MSP helps create a more considered welcome.

We bring together useful branded merchandise, apparel, printed materials, premium accessories and custom kits that help your firm make a strong impression before day one and well beyond.



**RECRUITING
KITS**



**SUMMER
ASSOCIATE
PROGRAMS**



**NEW-HIRE
WELCOME KITS**



**BRANDED
APPAREL**



**CUSTOM
PACKAGING**

ECO LIFESTYLE WELCOME KIT

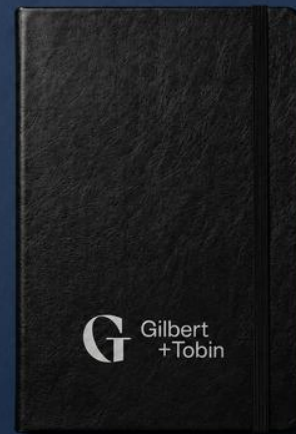
A thoughtfully curated welcome kit featuring an insulated lunch cooler, recycled stainless steel bottle, bamboo-accented lunch container and notebook with pen. Practical essentials for a polished first impression.

As low as \$41.99.

A.



B.



C.



D.



A. THULE LITHOS BACKPACK 20L

A versatile 20L backpack with padded laptop storage, organized compartments and comfortable shoulder straps for work, travel and everyday use.

As low as \$89.98.

B. MOLESKINE® HARD COVER NOTEBOOK

A classic hardcover notebook with 192 ruled pages, an elastic closure and built-in bookmark for everyday notes and ideas.

As low as \$33.98.

C. POP SIP RPET 24 OZ. BOTTLE

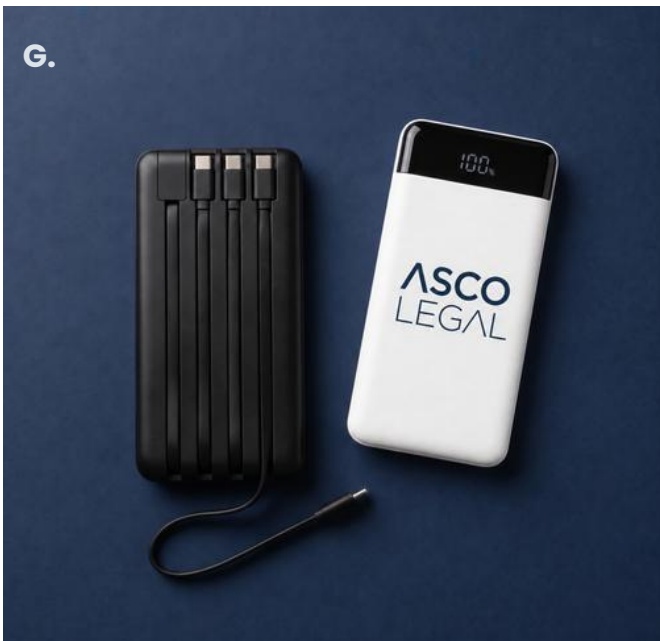
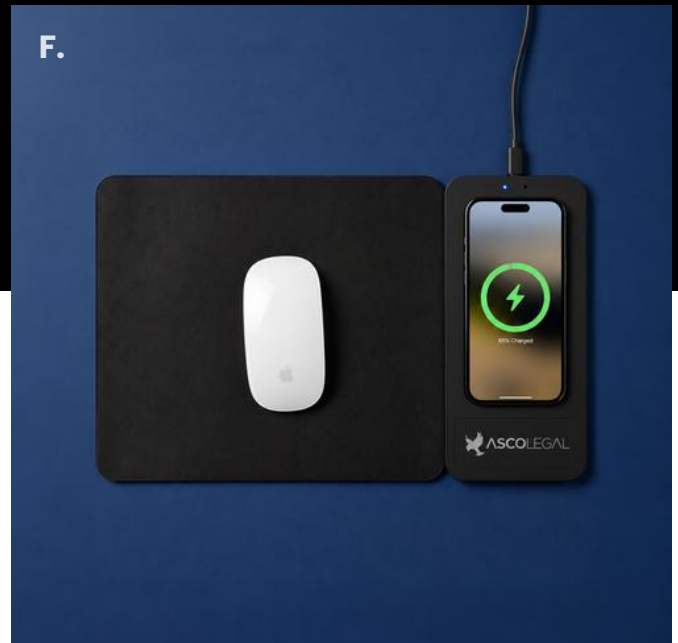
A lightweight recycled plastic bottle with a spill-resistant sip lid and convenient carry handle for everyday hydration.

As low as \$4.75.

D. RENEW SLIM TECH ORGANIZER

A compact organizer made from recycled fabric, with zippered compartments and elastic loops to keep tech essentials neatly stored.

As low as \$10.40.



E. MERCER+METTLE® BROOKLINE VEST

A modern quilted vest with lightweight insulation, a water-resistant finish and zippered pockets for everyday comfort.

Pricing Upon Request.

F. WIRELESS CHARGING MOUSEPAD

A multifunctional mouse pad with a detachable 15W magnetic wireless charger, customizable light-up logo and USB-C power.

As low as \$35.00.

G. AXIOM SLIM POWER BANK

A slim, portable power bank with built-in cables for convenient charging at work, while traveling or on the go.

As low as \$19.99.

H. YETI RAMBLER® 20 OZ TUMBLER

A durable stainless steel tumbler with double-wall vacuum insulation and a splash-resistant MagSlider™ lid.

As low as \$45.00.

RETREATS +
ATTORNEY OUTINGS

GOOD TEAMS. BETTER EXPERIENCES.

**PARTNER RETREATS, LEADERSHIP MEETINGS,
ATTORNEY OUTINGS AND FIRM CELEBRATIONS.**

Not every important firm moment happens behind a desk.

From **partner retreats** and **leadership meetings** to **golf outings** and **firmwide celebrations**, MSP helps bring the details together with thoughtfully selected apparel, attendee gifts, travel essentials and custom event kits.

Whether you're planning a small leadership gathering or a larger firm event, we'll help find the right products and branded touches to complement the experience.



**GOLF +
OUTDOOR
EVENTS**



**TEAM +
EVENT
APPAREL**



**TRAVEL +
WEEKEND
ESSENTIALS**



**ATTENDEE
GIFTS**



**CURATED
RETREAT
KITS**

HERITAGE SUPPLY CO. LEGACY RECYCLED TRAVEL WEEKENDER

A stylish, versatile weekender designed for business trips and short getaways. The Heritage Supply Co. Legacy Weekender features durable recycled materials, a spacious interior, padded laptop sleeve, and convenient trolley strap, with refined details for a polished travel essential.

As low as \$69.98.

A.



B.



C.



D.



A. TITLEIST PRO V1® GOLF BALLS – 12 PACK

Premium golf balls offering exceptional distance, a soft feel and consistent performance, available with custom logo printing.

As low as \$75.99.

B. JETSETTER 3-PIECE PACKING CUBE SET

A practical travel set with three lightweight packing cubes, breathable mesh panels and organized storage for easier packing.

As low as \$19.98.

C. NATIVE UNION STOW ORGANIZER

A sleek, compact tech organizer with multiple compartments to keep cables, chargers and everyday accessories neatly stored.

As low as \$54.99.

D. ACTIVE DAD CAP

A lightweight performance cap with moisture-wicking fabric, UV protection and an adjustable fit, available with custom embroidery.

As low as \$16.50.

E.



F.



G.



H.



E. VANGUARD DUFFLE

A versatile travel duffel with a padded laptop sleeve, organized pockets and comfortable carrying options for work or weekend trips.

As low as \$92.95.

G. BINDER PORTFOLIO

A professional vegan leather portfolio with a zippered closure, ring binder, organizational pockets and included writing pad.

As low as \$24.98.

F. TRIO PRO CHARGER

A compact charging station for your phone, earbuds and Apple Watch, complete with a travel case for convenient charging on the go.

As low as \$52.00.

H. DUAL CANOPY GOLF UMBRELLA

A lightweight, wind-resistant golf umbrella with a dual canopy, fiberglass frame and automatic opening for reliable weather protection.

As low as \$23.98.

EVENTS +
SPONSORSHIPS

SHOW UP WELL AND MAKE IT COUNT.

The logo for Neilson Lawyers, featuring a stylized 'N' followed by the words 'NEILSON' and 'LAWYERS' in a serif font.

CONFERENCES, SPONSORSHIPS AND EVENTS
THAT MAKE THE RIGHT IMPRESSION.

From **industry conferences** and **recruiting events** to **community sponsorships** and **firm-hosted gatherings**, every event is an opportunity to build relationships, strengthen visibility and make a lasting impression.

MSP brings the details together with thoughtfully selected branded merchandise, apparel, signage, printed materials and attendee gifts that create a cohesive, professional presence and help your firm stand out for the right reasons.



**EVENT
SIGNAGE
+ DISPLAYS**



**ATTENDEE +
VIP GIFTS**



**EVENT
APPAREL**



**PRINT +
COLLATERAL**



**EVENT
KITTING +
SHIPPING**

TUSCANY HARDCOVER JOURNAL NOTEBOOK

A soft-touch faux leather journal with 80 ruled pages, an elastic closure, ribbon bookmark and document pocket. Available in 12 colors with custom branding options.

As low as \$13.50.

GOLF TOURNAMENTS

A. THREE GOLF BALL TUBE

Three TaylorMade Distance+ golf balls in a clear tube, perfect for tournaments and giveaways.

As low as \$8.49.

A.



B.

B. FULL-COLOR CAN KOOZIE

A lightweight, collapsible can koozie with vibrant full-color printing for outings and events.

As low as \$1.60.



C. EASY HANG GOLF TOWEL

A soft cotton golf towel with a corner grommet and clip for easy attachment to golf bags.

As low as \$6.55.

C.



D. LEATHER GOLF GLOVE

A premium Cabretta leather golf glove with a soft feel, secure grip and custom logo decoration.

As low as \$23.99.

D.



E. PITCHFIX GOLF DIVOT TOOL

A premium divot tool with a removable magnetic ball marker and custom branding.

As low as \$13.69.

E.



F.

F. HEX GOLF PENCIL

A pre-sharpened golf pencil with custom imprinting, ideal for tournaments and giveaways.

As low as \$0.12.



EVENT SIGNAGE + DISPLAYS



ADJUSTABLE SIGN DISPLAY KIT

A versatile sign display with an adjustable stand and interchangeable graphics for events, presentations and promotions.

As low as \$135.30.



RETRACTOR BANNER KIT

A portable retractable banner with professional full-color graphics, ideal for conferences, recruiting events and firm presentations.

As low as \$258.50.



MICRO TEARDROP TABLETOP SIGN KIT

A compact tabletop display with vibrant custom graphics, perfect for registration desks, event tables and promotional displays.

As low as \$87.75.



7' STREAMLINE RAZOR SAIL SIGN KIT

A bold outdoor flag display designed to attract attention at events, with durable construction and custom full-color graphics.

As low as \$248.80.



A. SLIM 2,500 mAh POWER BANK

A compact, lightweight power bank with a 2,500 mAh battery, built-in charging cables and a sleek design for convenient charging on the go.

As low as \$11.50.

B. SHARPIE® S-GEL METAL GUNMETAL PEN

A premium metal-barrel gel pen with smooth, bold ink, a comfortable grip and a sleek gunmetal finish.

As low as \$2.72.

C. FIRENZE SOFT BOUND JOURNAL BUNDLE

A stylish soft-touch journal and pen set featuring lined pages, an elastic closure and a matching pen loop.

As low as \$8.32.

D. TECH CLEANER

A compact, refillable tech cleaner designed to remove fingerprints and smudges from phones, tablets and other screens.

As low as \$3.00.

E.



F.



G.



H.



E. RECYCLED COTTON TWILL TOTE BAG

A lightweight, eco-friendly tote made from recycled cotton twill, featuring durable handles and plenty of room for everyday essentials.

As low as \$2.20.

F. ANTIBACTERIAL WET WIPE PACKET

A convenient, individually sealed packet of antibacterial wipes with customizable packaging for events and giveaways.

As low as \$1.25.

G. CUSTOM STAIN REMOVER PEN

A portable stain remover pen designed to tackle everyday spills, with custom branding options for a practical promotional giveaway.

As low as \$1.40.

H. 5-IN-1 CHARGING BUDDY

A compact, versatile charging cable compatible with multiple devices, featuring five charging connections and custom branding options.

As low as \$4.95.

STORES +
POP-UPS

BRANDED MERCHANDISE, MADE EASY TO ORDER.

**BRANDED STORES, EMPLOYEE CHOICE PROGRAMS
AND POP-UP EXPERIENCES** BUILT AROUND YOUR FIRM.

Managing branded merchandise across offices, teams and events shouldn't be complicated. The right program makes it easier to maintain brand consistency while giving people convenient access to the products they need.

From **online company stores** and **employee gifting programs** to **on-site pop-up experiences**, MSP helps create solutions that fit how your firm operates. Whether it's ordering on demand, managing preselected collections or coordinating inventory, fulfillment and shipping, we'll help build the right program around your goals.



**BRANDED
COMPANY
STORES**



**EMPLOYEE
GIFTING
STORES**



**ON-SITE
POP-UP
SHOPS**



**EMPLOYEE
CHOICE
PROGRAMS**



**ORDERING +
FULFILLMENT**

ONLINE STORES + GIFTING PLATFORMS

From branded merchandise stores to employee choice programs and curated gifting experiences, MSP helps create solutions tailored to your firm's needs. Depending on your program, we can also coordinate inventory, fulfillment and shipping to make ordering and distribution easier for your team.

Contact your dedicated MSP Brand Consultant to discuss online store options.



THE **MSP APPROACH**

YOUR PARTNER THROUGH THE PROCESS.

START WITH THE GOAL, NOT THE GIVEAWAY. FROM THE FIRST IDEA TO THE FINAL DELIVERY, WE HELP BRING YOUR BRAND IDEAS TO LIFE.

Every project starts with a purpose. We take the time to understand your firm, your audience and what you're looking to accomplish before recommending the right approach.

From your first conversation, you'll work with a dedicated Brand Consultant who serves as your single point of contact, bringing the right ideas and resources together while managing the details from concept through delivery.



GREAT IDEAS START HERE.

LET'S TALK ABOUT YOUR **NEXT PROJECT.**

Have a goal, an idea or a challenge? Bring it to MSP Design Group. Whether you know exactly what you need or are just exploring the possibilities, we'll help you find the right next step. **Let's put your brand to work.**



Start a Conversation:
INFO@MSPDESIGNGROUP.COM



Give Us a Call:
(833) 978-0076
(804) 288-2224



Explore What We Do:
MSPDESIGNGROUP.COM



WEB:
WWW.MSPDESIGNGROUP.COM



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