

AUDIENCE & PARTICIPANTS

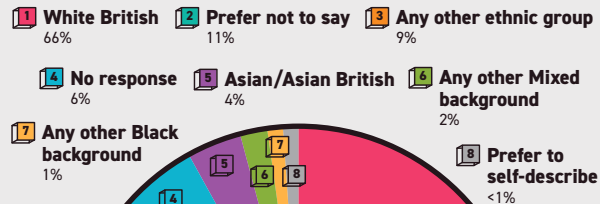
Our audience and how they interacted at our events.

FLUX
ROTHERHAM

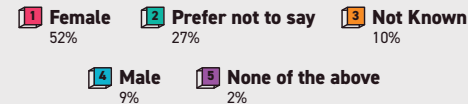
CREATING
SHARING
CONNECTING

Ethnicity

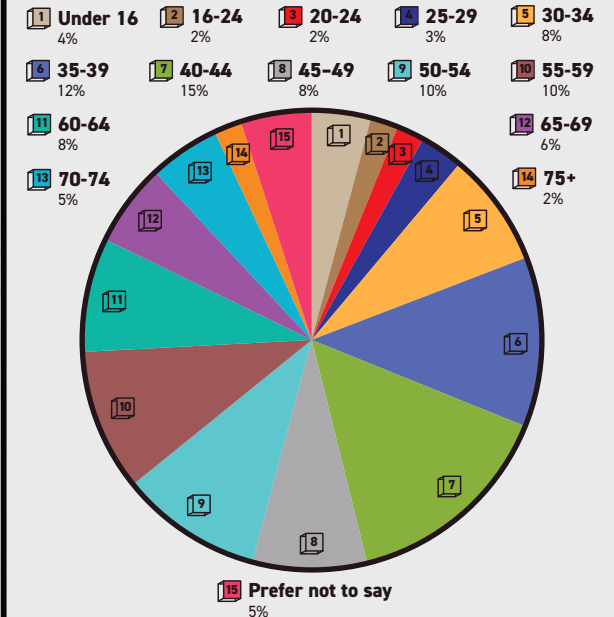
Based on 230 responses.



Gender



Age



15,859

took part in activities across the borough to make, create and share



50,654

people experienced amazing events, exhibitions and installations



16%
identified as neurodivergent



16%
identified as D/deaf and/or Disabled

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Our audience and how they interacted at our events.

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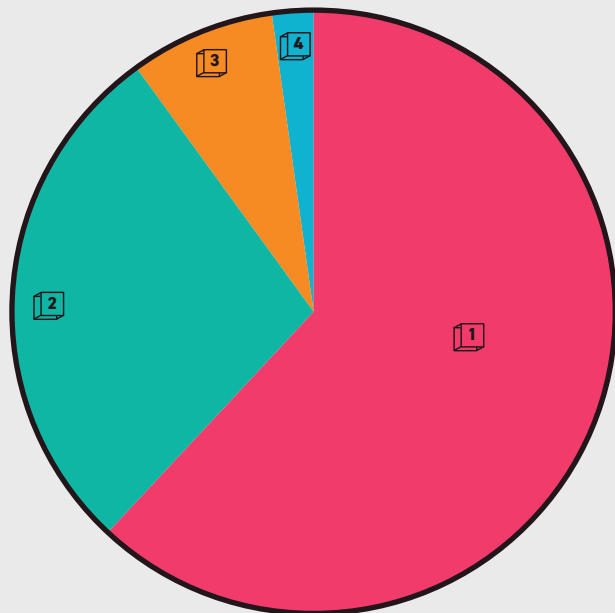
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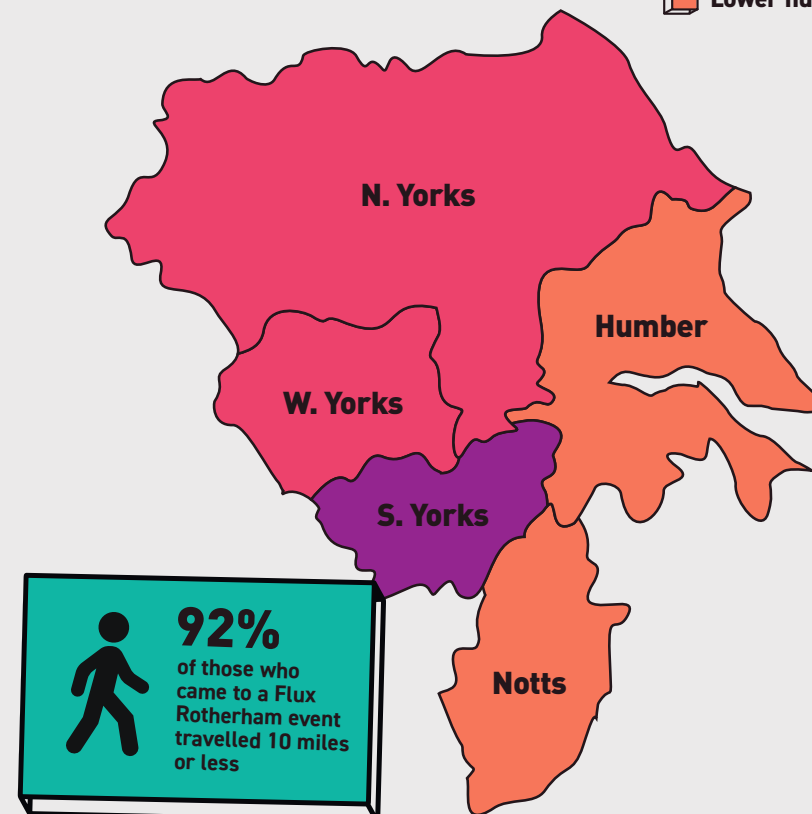
Who did you attend with?

- 1** Attended with friends and/or family
62%
- 2** Attended by themselves
28%
- 3** Other
8%
- 4** Organised group visit
2%



Where our audience and participants came from

- Higher numbers
- Medium numbers
- Lower numbers



AUDIENCE & PARTICIPANTS

Our audience and how they interacted at our events.

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65

volunteers supported us



46%

Hadn't engaged in a Flux Rotherham event before



68%

rated the overall experience of the long-term programmes as excellent, and 55% said it exceeded their expectations

*Based on 350 responses

'Darcey had a wonderful time & thoroughly enjoyed it, as we did too. On the morning at home before we set off, Darcey was practicing her speech, and she said today could be the start of her future career!'

Darcey Everton's mum talking about her speaking at WOW Rotherham Festival 2024

'I find it both energising, plus the relaxation was so good, I'd forgotten just how much that means, it's worth hours of sleep I think. It's hard to be able to use some time for yourself, which even for me as retired, I don't seem to do without feeling guilty!'

Session participant, Jean (Mindful Movement Session/ Green & Growing)

'I almost didn't come today because of what has happened across the country. I was getting Whatsapps of the car (Fussy Food's stage) and I had to see what was happening.'

A Pakistani attendee (Ferham Festival)

'To see the town centre full of smiling, happy people was the greatest achievement. This was something we could all be proud of, so I really hope this is something we can build on. A huge thank you and well done to the whole FLUX team for organising this.'

Otherham Winter Light Festival visitor

'FLUX has been true to its name. It has forged an essential role as broker, co-ordinator, and enabler, helping partners and communities 'stitch' together, leading positive change to transform the creativity of people, place and communities.'

Polly Hamilton- Assistant Director for Culture, Sports and Tourism, Rotherham Council

CREATIVE PARTNERS

Our creative partner contributions.

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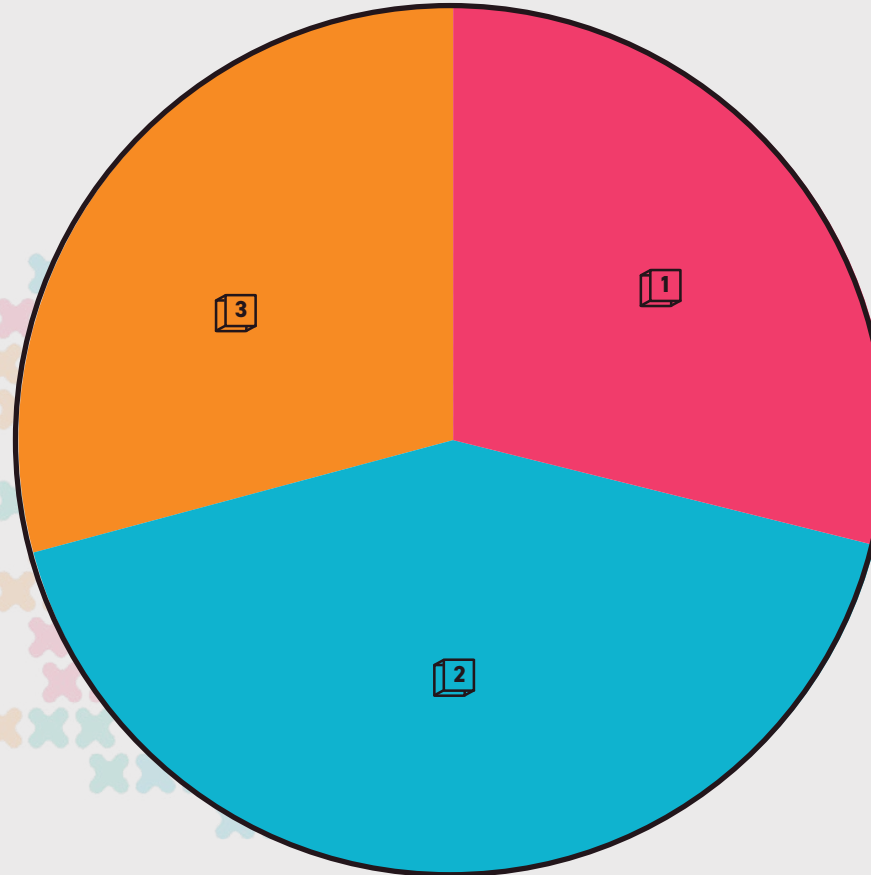
Creatives

Based on a survey of 125 creatives.

1 Rotherham based
29% (36)

2 South Yorkshire based
42% (53)

3 Elsewhere
29% (36)



HIGHLIGHTS

in Rotherham's Wards selected by the community

📍 East Dene/ Eastwood

1,332 audience and 173 active participants. Eastwood Funfest; Eid in the Park; Monthly Spread the Word sessions at Mowbray Library.



📍 Canklow

190 active participants. Right to Play; Mural consultation, artist selection and workshops, new community mural completed.

📍 Maltby

2,047 audience and 951 active participants. Activity focused on China Town, Cherry Tree Park, Manor Park, and the Model Village in White City. Right to Play with **Pif Paf Theatre** at Cherry Tree Park; **Summer Nights** youth evening; **Art on the Doorstep** at China Town village green - large scale mixed media painting and collage; **Model Village Summer Fun Day**; Manor Park 'Lets Circus'; Maltby Show Without Walls artists "**The Bewonderment Machine**".



📍 Swinton

207 active participants. Right to Play project; Teddy Bears Picnic; Pottery Project; Blanket Fort Club at Swinton Library.



📍 Ferham and Masbrough

597 active participants and 2,214 events audience. Ferham Festival Lead up engagement with Balbir Singh; Ferham Community Panels; Relentless Youth Group music project.



📍 Greasbrough

453 active participants and 280 events audience. Greasbrough Music Festival; Greasbrough Creates – Mindful Movement and craft sessions, group trip to Cannon Hall, and visual arts projects in the library.

📍 Wath

157 active participants and 2,086 festival audience. RSPB Lantern Workshops; Wath Winter Festival; Summer Circus Day; Wath Festival Poetry Trail and Right to Play.

HIGHLIGHTS

Borough-wide events and core programming

★ Spread the Word Poetry Project

378 active participants and 120 event audience, specifically for the Hollie McNish gig.



Creating a safe space to share stories

★ Green and Growing Creative Health Project



1,494 active participants.



★ Rotherham Creative Network

289 active participants.

Co-commissioned:

★ WOW Rotherham and the WOW Year-Round Programme

3,985 festival audience and 963 active participants.



Other events include:

- ★ **Rotherham Show - Clifton**
1,238 active participants at Festival Village)
- ★ **WE Wonder and Lead Up Engagement**
1,056 festival attendees and 252 active participants
- ★ **Careers Engagement and Event**
116 active participants
- ★ **Brinsworth Summer Fete - Rotherham Central**
817 attendees
- ★ **Craft Brunch - FLUX High Street Unit**
15 active participants
- ★ **Roots 2024 - Town Centre**
6,644 festival attendees
- ★ **Otherham - Town Centre**
7,124 festival attendees and 1,544 active participants
- ★ **Roots 2025 - Town centre**
11,111 festival attendees

PROJECT TIMELINE

A selection of our projects and events throughout 2024/2025

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APRIL

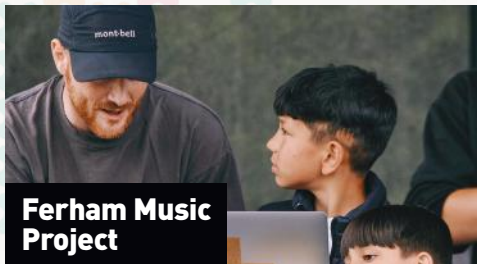


JUNE



MAY

JULY



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Co-created arts with communities of Rotherham

Please visit us online at www.fluxrotherham.org.uk



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AUGUST



Supper Club



Ferham Festival

SEPTEMBER



Rotherham Show 2024



Roche Abbey

NOVEMBER



RSPB Old Moor Lantern Making



Community Feast



Reclaim the Night

OCTOBER



Reclaim the Night Workshops

JANUARY



Otherham Winter Light Festival

FEBRUARY



Galentine's Day

MARCH



Career Event



Spread the Word with Hollie McNish

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