



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND
CONTINUING EDUCATION
專業及持續教育學院



BHM Updates

April - June 2026



DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT
工商及款待業管理學部

01

04/04

2026

Site Visit to Kai Tak Sports Park



On 4 April 2026, students from the *MSc in Digital Business and Marketing Management* and the *MSc in Sustainable Tourism and Hospitality Management* programmes participated in a site visit to Kai Tak Sports Park (KTSP), one of Hong Kong's premier event venues. The visit provided valuable insight into the venue's architectural design, spatial layout and stage configurations, as well as its extensive facilities, including food and beverage outlets, green rooms, dressing rooms and corporate suites. Students also gained an understanding of the operational planning required to host mega-events such as the Hong Kong Sevens.



14/04

2026



Company Visit to KOLB·LIFE

On 14 April 2026, BHM students visited KOLB·LIFE to explore innovative service operations within the retail sector. The visit introduced KOLB as a social enterprise dedicated to serving the local community through creative and sustainable business models. Students examined how collaborations with Key Opinion Leaders (KOLs) enhance customer engagement and strengthen brand awareness. The company also showcased its diversified product portfolio, including Chinese and Western-style soups, non-herbal beverages and other speciality food products. Through this visit, students enhanced their practical understanding of socially responsible retailing and innovative marketing strategies, broadening their perspective on entrepreneurship and community-oriented business development.



15/04

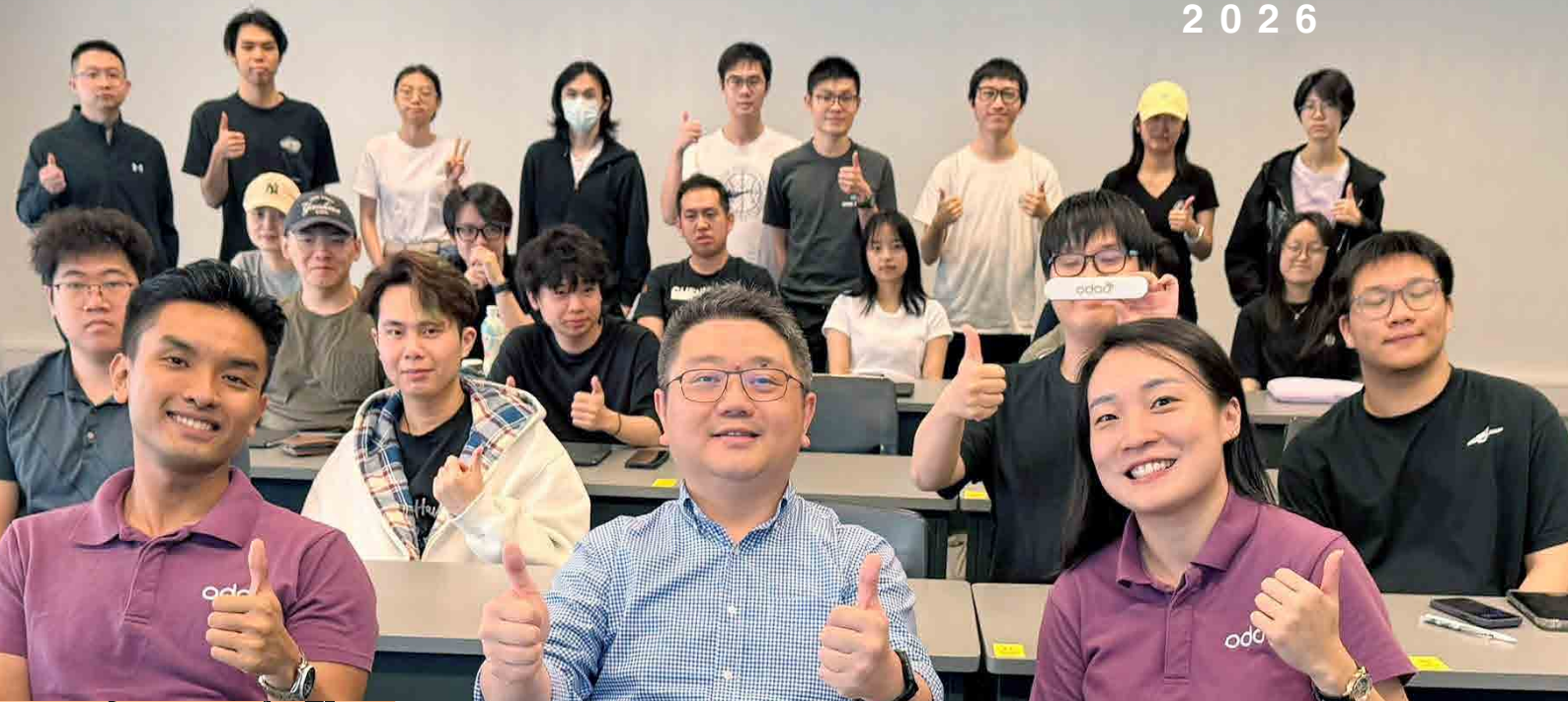
2026



Company Visit to Hestia Kitchen: A Smart Kitchen Odyssey

On 15 April 2026, BHM students visited Hestia Kitchen to explore advancements in smart kitchen technology. As a pioneer in robotic culinary systems, Hestia demonstrated its Multicooker in action, preparing a variety of dishes with notable precision and consistency. Students sampled the machine-prepared cuisine, gaining first-hand experience of technology-driven food production. The visit was complemented by expert sharing from Mr Arist Wong, Founding Chairman of the Hong Kong Smart Catering Association, and Mr Abel Tang, Co-founder of Hestia Kitchen. Their presentations highlighted how digital innovation is transforming restaurant operations and advancing sustainability within the food and beverage industry.





Professional Seminar and Workshop on E-Logistics and Supply Chain Management with Odoo

With the support of Odoo, a professional seminar and workshop on e-logistics and supply chain management was held on 17 April 2026. 30 BHM students participated in an intensive session designed to provide practical exposure and hands-on system experience. Students developed competencies in creating Bills of Materials, managing stock and procurement processes, operating CRM functions and processing product orders. The interactive workshop strengthened their understanding of production planning and distribution management, effectively bridging theoretical knowledge with real-world application.



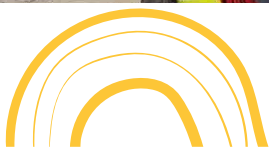
18/04

2026



Behind the Scenes of Aviation Operations: Visit to Hong Kong International Airport

Students enrolled in BHMS4676 “Aviation Service Management” joined a half-day programme to Hong Kong International Airport on 18 April 2026. The programme commenced with a professional briefing and safety orientation, followed by an airside apron tour during which students observed live aircraft turnaround and ground-handling operations. They visited key facilities, including the North Apron, cargo stands and maintenance areas, and experienced the autonomous transport system at Terminal 1. The visit concluded with an interactive question-and-answer session. This immersive experience effectively connected classroom learning with the operational realities of one of the world’s busiest aviation hubs.



22/04

2026

Company Visit to Hong Kong Air Cargo Terminals Limited (HACTL)

On 22 April 2026, BHM students visited Hong Kong Air Cargo Terminals Limited (HACTL) to deepen their understanding of aviation logistics operations. During the visit, students toured the container and box storage systems, as well as facilities supporting cold chain logistics. They observed advanced cargo-handling technologies and operational workflows essential to maintaining efficiency and service quality. The visit reinforced their knowledge of air freight management and global supply chain connectivity, and inspired many to consider pursuing careers in the industry after graduation.



02/05
2026

Guest Talk on Charting the Future of Sustainable Cruise Travel

On 2 May 2026, BHM students attended a guest talk entitled “Charting the Future of Sustainable Cruise Travel”. The session was delivered by Ms Patricia Yuen, Director of Cruise at the Hong Kong Tourism Board, who shared over three decades of industry experience. Drawing on her expertise in cruise operations, destination marketing and strategic development, she discussed Hong Kong’s positioning as a leading cruise hub and examined emerging opportunities in Asia’s post-pandemic market. Particular emphasis was placed on sustainable tourism development, green business strategies and operational innovation.



09/05
2026



Driving Sustainability in Action: Visit to Zero Carbon Park and MiC Resources Centre

On 9 May 2026, students from the *MSc in Green Business Management* visited Zero Carbon Park and the MiC Resources Centre as part of their Environmental Assessment and Corporate Sustainability studies. At Zero Carbon Park, students explored low-carbon building design, renewable energy integration and climate-responsive landscaping within an urban context. The MiC Resources Centre introduced Modular Integrated Construction and its benefits in enhancing productivity, quality control and waste reduction. Through guided discussions and site observations, students strengthened their understanding of carbon management and sustainable construction practices, reinforcing the practical application of sustainability principles in business settings.



12/05
2026

09

Information Session on BHM Programmes at MTR Academy



On 12 May 2026, Dr Simon Yuen, Programme Leader of the *BBA (Hons) in Operations and Supply Chain Management*, delivered an information session at MTR Academy. The seminar introduced BHM's BBA programmes to both full-time and part-time students, outlining curriculum structures, articulation pathways and career prospects. Participants gained a clearer understanding of academic progression opportunities and professional development within the fields of operations and supply chain management. The session strengthened institutional collaboration and supported prospective students in planning their further studies and career advancement.





2026

Activities of BHM NextGen Leadership Scheme 2025/26

As part of the BHM NextGen Leadership Scheme 2025/26, a cultural workshop on Chinese paper-cutting was held on 10 April 2026. Students explored the heritage and contemporary relevance of this traditional folk art, creating intricate designs symbolising prosperity and creativity. The interactive session fostered cultural appreciation and peer engagement in a supportive environment. Besides, the Award and Closing Ceremony took place on 23 May 2026, marking the successful completion of the inaugural cohort. Certificates of Achievement were presented to outstanding mentees in recognition of their dedication. Mentors Mr Nathan Wong and Mr Iven Yuen shared insights on career development and further study, while mentees reflected on their personal growth and enhanced confidence.



29/05

2026



One-day Study Visit to Shenzhen

On 29 May 2026, BHM students undertook a one-day study visit to Shenzhen. At the Industrial and Commercial Bank of China (ICBC), they gained insights into Mainland China's banking system, RMB exchange policies and the Greater Bay Area's economic development initiatives. The visit enabled students to compare financial services practices between Mainland China and Hong Kong, effectively bridging academic theory with industry practice. This valuable learning opportunity broadened their understanding of regional financial integration and strengthened their interest in pursuing careers in banking and finance.



03/06

2026

IIDS Seminar on Gen AI × ESG in Business



On 3 June 2026, BHM and the Research Centre for Green Business (RCGB) co-organised the IIDS Seminar on Gen AI × ESG in Business at Hotel ICON. The event featured Dr Wilton Fok, Associate Dean (Student Enrichment) of the Faculty of Engineering and Director of the Sport Artificial Intelligence Lab at The University of Hong Kong. He delivered an insightful presentation on integrating generative AI within ESG frameworks, exploring the intersection of artificial intelligence and sustainable business practices. The seminar stimulated meaningful discussion and offered fresh perspectives on innovation-driven sustainability.





6-9/06
2026



International Study Tour for Master's Students – Chiang Mai

65 MSc students from the *MSc in Digital Business and Marketing Management*, *MSc in Green Business Management*, *MSc in Sustainable Tourism and Hospitality Management*, and *MSc in Wealth Creation and Management* participated in a four-day international study tour to Chiang Mai. Students attended academic talks at Chiang Mai University and visited organisations including Thai Oasis Spa School and Raya Heritage to gain insight into their business operations. They also attended a session delivered by Professor Ricky Chan, Associate Dean (Education) of CPCE. The tour was highly positively received, providing valuable academic exchange and industry engagement opportunities.



08/06
2026

Factory Visit to Yakult (HK)



On 8 June 2026, BHM students visited the Yakult (HK) Tai Po Factory for an educational tour of its production facilities. Students observed the manufacturing processes behind Yakult's probiotic beverage and learned about the scientific research underpinning its development. Presentations also highlighted the company's sustainability initiatives and environmental management practices. The visit concluded with product sampling and an interactive question-and-answer session. This enriching experience enhanced students' appreciation of food production technology, quality assurance and responsible business operations within the fast-moving consumer goods sector.



27/06
2026

IPSHK Best Student Award 2026

Miss Zou Yan from the *BBA (Hons) in Operations and Supply Chain Management* programme received the Best Student Award organised by The Institute of Purchasing and Supply of Hong Kong (IPSHK). The award was presented by Ir Dr Irene Poon, Chairlady of the Education Committee of IPSHK, at the Award Presentation Ceremony held on 27 June 2026. This achievement recognises Miss Zou's outstanding academic performance and commitment to excellence, reflecting the high standards upheld by the programme.





2025/26 Leadership Programme

The 2025/26 Leadership Programme, co-organised with FWD, comprised a case competition and an internship programme designed to enhance students' industry exposure and professional competencies. A total of 78 students, forming 25 teams, participated in the case competition, which commenced with a briefing session held at the FWD Premier Business Centre on 26 May 2026. Following preliminary assessments, eight finalist teams were selected to deliver presentations on 17 June 2026. The results were announced on 24 June 2026. The champion title was awarded to a team of students from the Associate of Business and Associate of Business (Business Management) programmes, recognising their outstanding analytical ability and strategic insight.



RCGB Research Seminars and Public Lectures from April to June 2026

The Research Centre for Green Business (RCGB) hosted several research seminars and public lectures in April to June 2026 as below:

24 April 2026 - A public lecture titled “From ESG to Storytelling: Turning Sustainability Strategy into Brand Trust” by Dr Bernie WONG, Founder, Social Stand and Vice Chairman, Hong Kong Association of Interactive Marketing.



30 April 2026 – A research workshop titled “Harnessing AI & Big Data: Navigating Social Media Trends and Creator Discovery” by Mr Rudy CHAN, Founder & COO, Cloudbreakr and a research seminar titled “Exploiting Financial and Technological Innovation for Sustainability Transformation: Implications for Higher Education” by Dr Artie NG, Fellow, Balsillie School of International Affairs.



19 May 2026 – A public lecture with presentation about “AI practices in Supply Chain Operations” by Mr Edward LEUNG, Director of ICT – Hong Kong & Macau, SF Supply Chain (Hong Kong) Limited and “Multi-Agent Cooperative Control under Unreliable Networks: Theory and DC Microgrid Applications” by Dr Tracy Guo of BHM.



4 June 2026 - A public lecture titled “Apparel Industry Supply Chain Decarbonization” by Dr Sophie You, Regional Director, RESET Carbon Limited.





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