

BUSINESS BUZZ AWARDS & BALL



Join Us & Let Your Brand Shine!



GET READY FOR AN UNFORGETTABLE NIGHT

Business Buzz is thrilled to launch its Buzz Ball & Awards 2025—a night celebrating our network's outstanding individuals, businesses, and venues.

With 50+ events across the UK, this is an exciting opportunity to unite our vibrant community for an unforgettable evening of recognition, networking, and celebration.

KEY STATISTICS:



60+ towns running monthly networking events



Over 21K active users on our App



Celebrating the best in the SME community



WHY SPONSOR THE BUSINESS BUZZ AWARDS?

Sponsor the Buzz Ball & Awards and showcase your brand alongside excellence and innovation. Put your name in front of key business leaders while celebrating and supporting outstanding achievements in the SME community.

Sponsorship Benefits:

- **Brand Visibility:** Your business will be featured prominently across digital and printed materials for the event
- **Premium Networking:** Direct access to decision-makers, business leaders, and potential clients
- **Exclusive Recognition:** Be part of an event celebrating business success

SPONSOR THE FIRST IMPRESSION

Welcome Drinks Sponsorship:
Help us kick off the night in style.

As the Welcome Drinks Sponsor, your brand will greet every guest as they arrive, setting the tone for the evening. Grab your chance to create a memorable first impression!

Sponsorship Highlights:

- Your logo is prominently displayed at the entrance and drinks table
- Branding opportunities in the Welcome Reception area, including banners and printed materials
- Your brand is mentioned in the event programme, on the website, and through email campaigns



SPONSOR AN AWARD:

CELEBRATE THE BRIGHTEST IN BUSINESS BUZZ!

Be part of the celebration and align your brand with excellence across the Business Buzz network.

Award sponsorship is your opportunity to take the spotlight—recognising and rewarding those making a real difference in our vibrant community. Present the award, be part of the big moment, and showcase your brand at the heart of the Buzz Ball.



Welcome Drinks Sponsorship

- Exclusive brand presence in the bar area where the welcome drinks are served
- Table card with logo on the drinks table
- Mention in the event programme with logo
- Roller banner in the bar & moved into the main ball room
- Photo opportunity

£650+VAT

Table Sponsorship

- Logo on the webpage and event programme
- Up to 2x tickets to the Buzz Ball
- Logo on table card & on the table plan
- Option to place a gift on the table or the goodie bag
- Roller banner

£350+VAT

Goodie Bag

- Place a gift and promotional material in the goodie bag
- Small logo on the webpage

£85+VAT

CATEGORY AWARD

SPONSORSHIP

CLASSIC

- Up to 2x tickets to the Buzz Ball
- Half-page advert in the event programme
- Option to place a gift and promotional material in the goodie bag
- Company name and logo on the event programme and website under the award listings, company name on the award and certificate
- Dedicated social media graphic and promotion
- Logo on the website and on the main evening presentation
- Roller banner in the main ball room
- Judging opportunity (based on criteria)
- Read out the finalists and present the award for the category on the stage
- Photo opportunity

£749+VAT





PREMIUM

CATEGORY

AWARD

SPONSORSHIP

- Up to 8x tickets to the Buzz Ball
- Full-Page Advert in the event programme
- Option to place a gift and promotional material in the goodie bag
- Company name and logo on the event programme and website under the award listings, company name on the award and certificate
- Dedicated social media graphic and promotion
- Logo on the website and on the main evening presentation
- Banner in the main ball room
- Judging opportunity (based on criteria)
- Read out the finalists and present the award for the category on the stage
- Photo opportunity
- Dedicated branded table and table plan
- 4 bottles of House Wine on the table

£1,200+VAT

CATEGORY AWARD SPONSORSHIP

HEADLINE

SPONSOR

Everything in the Premium Package, Plus:

- Special mention/introduction at the start of the evening
- Your brand on the front page of the event programme
- Write a foreword in the event programme
- Read out the finalists and present an award for a category of your choice (subject to availability)
- Your logo on main stage throughout the evening
- Your logo on all marketing, including website, printed materials and social media

£4,995+VAT

AWARD CATEGORIES 2026

Best Place to Work
Best Start-up
Business Breakthrough
Business Leader
Buzz Legend
Buzzer of the Year
Community Hero
Innovation
Outstanding Buzz Group
Outstanding Buzz Venue



LET'S MAKE IT HAPPEN

Create a Sponsorship Package Tailored to You.

For our Buzz Ball, we want to work with sponsors who are just as excited!

Whether you're interested in sponsoring drinks or awards or have your creative ideas in mind, we'll create a bespoke sponsorship package that's perfect for your business goals.

Get in Touch:

We'd love to chat about how we can create the ideal sponsorship experience for you. Contact us today to explore how your brand can make a lasting impact on the Buzz Ball & Awards!

**Contact Katrina on 07962 377249
or email katrina@business-buzz.org to get
the ball rolling!**

OUR LOCATIONS

BEDFORDSHIRE

Bedford
Biggleswade
Dunstable
Luton

BERKSHIRE

Caversham

BUCKINGHAMSHIRE

Aylesbury
High Wycombe
Milton Keynes

CAMBRIDGESHIRE

Cambridge
Huntingdon
Peterborough

ESSEX

Brentwood
Chelmsford
Colchester
Romford
Saffron Walden
Southend

GLOUCESTERSHIRE

Cheltenham
Cirencester

HERTFORDSHIRE

Harpenden
Hemel Hempstead
Hertford
Hitchin
St Albans
Stevenage
Watford

LEICESTERSHIRE &

RUTLAND

Leicester
Loughborough
Lutterworth
Market Harborough

LONDON

Belgravia
Canary Wharf

NORTHAMPTONSHIRE

Daventry
Kettering
Northampton
Rushden
Towcester
Wellingborough

OXFORDSHIRE

Abingdon
Banbury
Bicester
Chipping Norton
Henley-on-Thames
Oxford
Thame
Witney

SURREY

Guildford

WARWICKSHIRE

Birmingham
Coventry
Leamington Spa
Rugby
Solihull
Stratford-upon-Avon
Warwick

WILTSHIRE

Chippenham
Marlborough
Swindon
Warminster

WORCESTERSHIRE

Worcester