

Isaac Sheridan (VP Student Communities) Accountability Report

Open Day Campaign

Discussions have already taken place with the University's recruitment department about including our student groups at Open and Offer Holders Days, with the aim being to help our communities have a head start on recruitment for their groups for future academic years, as well as also helping new/prospective students coming to Bangor University help find their people and have the opportunity to already be in contact with group members prior to joining. This was my main priority from my manifesto points heading into the role, and an idea that I wanted to act quickly on. The latest from these conversations with the University is that we will be having a select number of groups attending the October 11th Open Day in a small capacity, acting almost as a trial run to see how successful the logistics are of it, with our groups being placed inside the marquee in the quad of the Main Arts building from 1pm onwards, where registration would have packed down. Along with this, there are also plans to adjust the tour of the Ffriddoedd site, with an aim to showcase Bar Uno to those attending, where there could also be more space for our student groups to use on select Open and Offer Holders Days, which I am really excited to see play out.

Digital Engagement

I am collaborating with Harry on his campaign of increasing the acknowledgement of student achievements, combining this with my aim of enhancing digital engagement across our social media platforms with our student groups. We will be reintroducing 'Spotlight Fixture' and 'Athlete of the Week' for our AU Clubs, along with introducing 'Team of the Week', which will all highlight the efforts and success of clubs and the individuals within them weekly, which will all be posted on the AU Instagram and collaborated with myself and Harry. To partner with this, we will also be introducing 'Society Member of the Week' and 'Volunteer of the Month' which will be posted onto my account and also collaborated with Harry. Although I did campaign for opening a new Undeb Societies and Volunteering Instagram account, which would have showcased those achievements and more like our Volunteering projects and Societies sessions, it was the first manifesto idea I had to adjust after talking with our marketing department, due to the lack of engagement and promotion of the previous Instagram account of the same theme that proved unsuccessful. Therefore, although the account as whole hasn't proceeded, the ideas and content for it will still be distributed on my account with the hope the engagement and interaction of those posts can help set one up in the future.

Bangor AU TV

To still make use of the VP account that is no longer active, we will also be introducing 'Bangor AU TV', which will be our brand new channel for all digital video content of our sports clubs, their fixtures, and interviews with club captains and members. After attending the annual BUCS conference back in July and discussing with other sports and activities officers up and down the country about their engagement and social activity, it inspired me to do the same for our clubs at the University and showcase our activities and fixtures on a more formal basis, also giving

opportunities for students (for example the exec team) to appear on the channel interviewing other students, or filming the content itself.

Women In Sport Week

There will also be more of an emphasis on our 'Women In Sport Week' at Undeb Bangor, with the aim being to drive more recruitment and awareness for our Women's sports clubs, with digital content of the week being at the forefront of this. Alongside this, there will also be a Women In Sport panel held in PL5 of Pontio, which will feature Welsh female athletes who will be discussing their career highlights, the barriers that are preventing more Women from participating in sports, and what more can be done to help improve this.

Postgraduate Meetups

After recognising the lack of engagement and interaction we have with Postgraduate students, I began looking for ways to help improve this, with the aim to utilise more Undeb spaces. After helping to produce the Undeb Postgraduate survey, majority of the feedback from students acknowledged the lack of events/meetups for Postgraduates to connect and converse with others outside of their academic departments. Therefore, a plan has been put in place to host a series of Postgraduate meetups delivered by Undeb in Y Lolfa, in a similar style to our Chill & Chat events but with more of an aim to help students network and connect with others about possible future opportunities and collaborations for both studies and careers. We have also received a sum of funding from MEDR to help support this campaign.

Get Outside Campaign

I am also aiming to continue Neve's (previous VP Sport) campaign of getting more students outdoors, by organising hikes, walks, and other activities that involve using the natural landscape in North Wales. I hope this campaign continues to grow further this year, and I am looking to include more collaborations with societies and volunteering projects on this campaign, in an attempt to design certain activities to be group specific, where I am aiming to entice more students who aren't familiar with our student groups to get talking to project leaders in a more natural environment.