ORVANN

YOUR GROWTH PARTNER

Strategy, creativity, and execution, working together to move your business forward.



STRONG IDEAS ONLY MATTER WHEN THEY ARE BROUGHT TO LIFE

ORVANN combines strategic thinking, creative direction, digital expertise, and real world execution within one integrated team.

WHO WE ARE

ORVANN is a creative and growth partner helping businesses move from ambition to execution. We work across brand, marketing, digital, and on-ground experiences, connecting every part of the journey to create clearer brands, stronger presence, and sustainable business growth.



ONE PARTNER
EVERY MOVE

From defining the direction
to delivering the final experience,
we bring the right capabilities
together around one clear
business objective.



OUR SERVICES Integrated Capabilities. One Growth Partner

STRATEGY & CONSULTING

Clear direction before execution.
Research • Positioning • Growth Planning



BRANDING & CREATIVE

Building brands people can recognize and remember.
Identity • Creative Direction • Content



MARKETING & MEDIA

Turning attention into measurable business growth.
Social • Media Buying • Performance



DIGITAL EXPERIENCES

Creating digital journeys designed around the customer.
Web • E-commerce • UI/UX • SEO



EVENTS, OUTDOOR & PRODUCTION

Taking the brand beyond the screen.
Events • Outdoor • Print • Production



INDUSTRIES

Experience Across Industries

From highly specialized B2B sectors to fast-moving consumer markets,
ORVANN adapts its strategy, creative thinking, and execution to the realities of every industry.



INDUSTRIES

01

Aviation

Aerospace & Defense

02

Real Estate

& Property Development

03

Healthcare

Beauty & Wellness

04

Architecture

Interior Design & Fit-Out

05

Furniture

Lighting & Home Solutions

06

Construction

& Building Solutions

07

Technology

& Software

08

Fashion

Apparel & Uniforms

09

Legal

& Professional Services

DIFFERENT MARKETS. ONE STANDARD OF EXECUTION

SELECTED WORK

ROSHAN MASR

FROM BRAND RESET TO MARKET LAUNCH IN UNDER THREE MONTHS

THE NEED OUR ROLE THE WORK





THE NEED

Roshan Masr was preparing to launch its new project, INTRO, within a limited timeframe.
The existing identity, developed by another provider, did not reflect the required direction. The company needed a stronger visual system and rapid market presence across digital and physical touchpoints.

OUR ROLE

ORVANN took ownership of the complete launch ecosystem developing a new visual direction around the existing logo and connecting the brand, marketing, digital, outdoor, and print execution under one team.

THE WORK









ORVANN delivered an integrated launch ecosystem covering visual identity development and brand applications, social media strategy, content creation and page management, digital advertising, website design and development,
and the company profile. The scope also extended to outdoor and digital outdoor campaigns, mega billboard applications, print and sales materials, and the visual assets required for the project’s launch and events.

INTRO COMPLEX HUB

FROM LOGO TO LAUNCH

THE NEED OUR ROLE THE WORK

ORVANN transformed INTRO from an unsuitable initial identity into a complete commercial destination brand built, applied, and launched across every major customer touchpoint



THE NEED

INTRO was approaching its market launch with an identity developed by another provider that did not reflect the project’s positioning or create a clear connection with Roshan Masr.
With limited time before launch, the project needed a complete brand system capable of working consistently across digital communication, outdoor presence, printed materials, and the launch event.

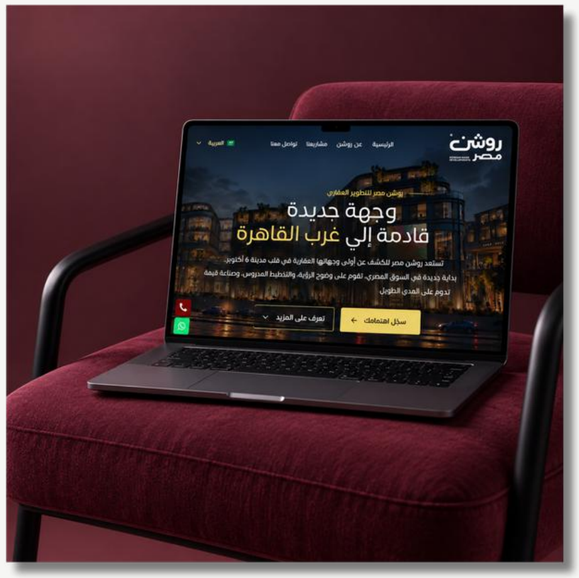
OUR ROLE

ORVANN took ownership of the brand from its core idea to its public launch.
We developed the logo from the Arabic letter “ن” within the Roshan Masr identity, creating a visual connection between the parent company and its new project while giving INTRO a distinctive character of its own.



THE WORK

ORVANN developed the complete INTRO brand identity from the logo, visual system, and brand applications to the project’s outdoor and digital presence. The scope included mall outdoor materials, promotional and introductory videos, the complete mall brochure, and the launch event’s visual experience, including the creative direction and content displayed across the LED screens.













TUCANO AVIATION

FROM DIGITAL FOUNDATIONS TO INDUSTRY PRESENCE

THE NEED OUR ROLE THE WORK THE IMPACT



THE NEED

Establish a clear digital presence that introduces Tucano’s aviation services and reaches the professionals behind industry decisions.

OUR ROLE

Act as Tucano’s marketing consultant and partner, guiding brand positioning, social media, content, and event communication.









THE WORK

We built and managed LinkedIn, Instagram, and Facebook, creating service content, corporate updates, and event coverage before, during, and after exhibitions

THE IMPACT

Tucano developed an established social presence and a platform for communicating its services, industry meetings, and corporate milestones.





3+ YEARS

Marketing Partnership

7,400+

Combined Social Followers

406

Instagram Posts Published

5+

Major Industry Events Supported Through Marketing & Communication

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Follower and post totals reflect the accumulated presence reported in September 2026

EAGLES DEVELOPMENTS

FROM ONE PROJECT TO A FULL MARKETING PARTNERSHIP

VIA COMPOUND ZAYED

RIZA | رِيزَا

RIZA 2 | رِيزَا

FEBRUARY 2025 – SEPTEMBER 2026

THE NEED | OUR ROLE | THE WORK | THE IMPACT



THE NEED

Support VIA’s ongoing sales and build a marketing presence that could grow with new project launches.

OUR ROLE

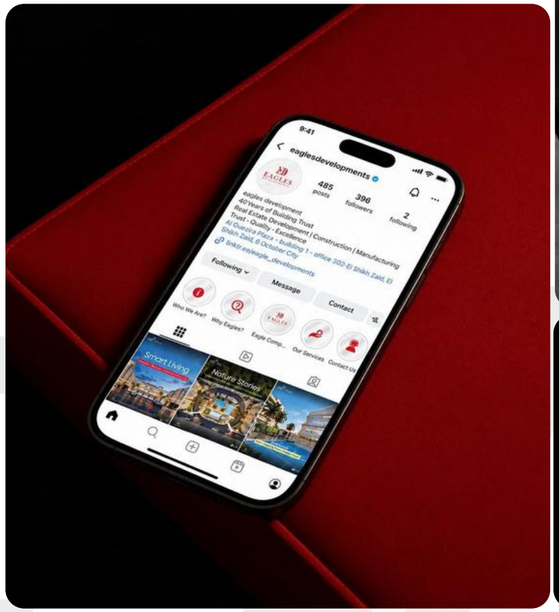
Our role expanded from project campaigns to managing digital marketing, offline materials, and events across the Eagles brand.

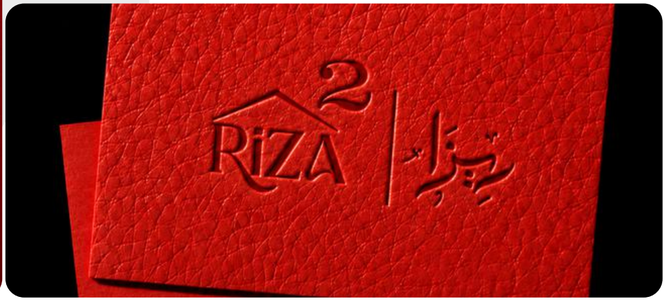
THE WORK

We delivered social media content, paid advertising, lead generation campaigns, brochures, catalogs, and corporate events across VIA, RIZA, and RIZA 2.









THE IMPACT

A partnership supporting three developments, with marketing activity generating 1,119 leads and 1,533 messages.

53
Campaigns Delivered

2,652
Combined Leads & Messages

3
Developments Supported

EAGLES PORTFOLIO STATUS **322** of **385** units sold or reserved **83.6%**









Cumulative project figures; not sales attributed solely to **ORVANN** campaigns

BRANDS WE'VE WORKED WITH

Different industries. Different ambitions. One shared standard of execution

TUCANO
TO FLY TO SERVE TO ENJOY

EL ALAMEIN INTERNATIONAL AIRSHOW 2026
8-10 SEPTEMBER
DEFENCE | SPACE | COMMERCIAL

Amstone

TORNEX

AEROFIRST

Dubai Airshow

AZDEN

روشن مصر
ROSHAN MASR DEVELOPMENTS

INTRO

EAGLES
DEVELOPMENTS

RIZA | رِيزَا

WEST DEVELOPMENT
نبيل غبريال جروب

MEETING POINT
نبيل غبريال جروب

PLAZA GARDENS
DEVELOPMENTS

RGC
REAL ESTATE

amaris
PHARMA

azdan
DENTAL CENTER

ALNOUR
OPTICAL
1987 .EST

ICONIC
REAL ESTATE CONSTRUCTION

DIVENTO
INTERIOR DESIGN

AKAM
Uniform Experts

مُلْتَقَى الْفَنِّ وَالثَّقَافَةِ الْعَرَبِيَّةِ

AL MAREFA
TECH

SUNCRETE
CONSTRUCTION

Modern
FIX

BODYPOWERGYM
نادي طاقة الجسم

ALKHOLY
الخولي للإضاءة الحديثة

المحامي سامي السلمي
للمحاماة والاستشارات القانونية

MORE CASE STUDIES

More work. Same standard of execution.



YOUR NEXT MOVE STARTS HERE

You've seen what we build.
Now, let's build what's next.



ORVANN
Integrated Solutions