

LUMBERTON

Visitors Guide



LUMBERTON
North Carolina
Lumberton Visitors Bureau

lumberton-nc.com

Lumberton NC

- A** Atkinson's Inn and Suites
- B** Baymont Inn
- C** Best Western Lumberton
- D** Budget Inn
- E** Comfort Inn and Suites
- F** Comfort Suites
- G** Country Inn and Suites
- H** Economy Inn
- I** Fairfield Inn
- J** Hampton Inn
- K** Holiday Inn
- L** Holiday Inn Express and Suites
- M** Home2 Suites by Hilton
- N** Super 8
- O** Motel 6
- P** Quality Inn
- Q** Red Roof Inn
- R** Rodeway Inn
- S** Royal Inn
- T** Southern Inn
- U** Springhill Suites by Marriott
- V** Travelodge
- W** Tru
- X** Coming soon: LaQuinta Inn

For accommodations information,
see page 26.

Pet break areas

- 1 Luther Britt Park
- 2 Dr. Raymond B Pennington
Athletic Complex Dog Park
- 3 Meadow Road Dog Park



EXIT 17

Lumber River

74

INTERSTATE
95

EXIT 13

H

D



WELCOME TO *Lumberton*



You've made it to the halfway point! Now it's time to learn why so many travelers turn a pit stop here into an overnight retreat. With its central location along I-95 between New York and Florida and convenient access to I-74 for travel east or west, Lumberton is the perfect place to stop and stay awhile. Spend your downtime antique-hunting, savoring Southern flavors, and stretching your legs in the nearby parks of this small city with big charm. Explore the living history of the Lumbee Tribe, the vibrant local art scene at downtown galleries, and the natural beauty of the Lumber River. Slow down and find out for yourself why Lumberton isn't just the halfway point, it's the highlight of your road trip.

Contents

- 5** Useful Contacts
- 6** Calendar of Events
- 8** Lumberton's Arts Scene
- 9** The Lumbee Tribe
- 10** The Lumber River
- 11** Exit 13
- 13** Exit 17
- 16** Exit 19
- 19** Exit 20
- 23** Exit 22
- 26** Hotel Amenities

Useful Contacts

COMMUNITY INFORMATION

Lumberton Visitors Bureau	910-739-9999 800-359-6971
ABC Stores (liquor sales) Exits 17 and 22	910-739-8432 910-618-9022
Certified Retirement Community	910-739-9999
City of Lumberton	910-671-3800
Lumberton Area Chamber of Commerce	910-739-4750
Lumberton Post Office	910-738-8041
Public Schools of Robeson County	910-671-6000
Robeson Community College	910-272-3700
Robeson County Library	910-738-4859
Southeastern NC Agricultural Events Center	910-348-6140
UNC Pembroke	910-521-6000

NON-EMERGENCY NUMBERS

Lumberton Police Department	910-671-3888
Robeson County Sheriff's Department	910-671-3100
UNC Health Southeastern	910-671-5000

PARKS

Lumber River State Park	910-628-4564
Luther Britt Park	910-827-1000
Dr. Raymond B Pennington Athletic Complex	910-671-3869

TRANSPORTATION

Bus Station	910-739-3383
Enterprise Vehicle Rental	910-618-0422
Fayetteville Regional Airport	910-433-1160
Lumberton Regional Airport	910-739-6480



CALENDAR OF *Events*

Save the Date

SPRING

Alive After Five

Free concert series featuring various bands. Thursday nights in May and June at corner of 3rd and Chestnut Streets on the plaza.

Dance of the Spring Moon Powwow

This May event features powwow dancing, drum competitions, history exhibits, native foods, fine arts, and jewelry vendors.

FIRST Robotics Competition

The FIRST Robotics Competition at UNC Pembroke brings high school teams together to compete with industrial-size robots in a fast-paced, sports-like engineering challenge.



Rumba on the Lumber

This beloved event brings together runners of all levels with a signature race, legendary chili cook-off, Lucky Duck Derby, and plenty of family-friendly fun along the scenic Lumber River.

SUMMER

Lumbee Homecoming

For more than 10 days, this cultural tradition draws thousands of visitors and members of the Lumbee Tribe to Pembroke for a celebration of heritage and community. Enjoy pageants, parades, car shows, traditional ceremonies, local artisans, and more.

Fourth of July Fireworks

Lumberton lights up the summer sky with a spectacular free fireworks display at Lumberton High School to commemorate Independence Day. Bring a blanket, find your spot, and enjoy the show.

FALL

Dance of the Harvest Moon Powwow

One of the largest powwows on the East Coast, this event brings some of the best drumming groups and dancers from across the nation to compete in this annual gathering hosted by the Lumbee Tribe.

Robeson Agricultural Fair

Recognized as one of the best fairs in North Carolina, this state favorite features livestock shows, agricultural exhibits, live entertainment, local arts and crafts, and all the fair food you can eat.



Main Street Art Stroll

Art comes alive in Lumberton as galleries along Main Street open their doors to creativity and community. Discover new artists, sip wine as you stroll, and take a piece home.

Hogtoberfest

This popular festival celebrates the region's deep BBQ roots with smoky flavors, live entertainment, and the kind of good time that only old-fashioned Southern hospitality can provide.



WINTER

The Robeson County Christmas Show

It's the most wonderful time of the year when the Robeson County Christmas Show comes to the Carolina Civic Center. See Christmas come to life at this dazzling holiday display.

Lumberton Christmas Parade

Held the Saturday before Thanksgiving and close to the annual downtown tree lighting, this festive spectacle kicks off the holiday season in style with floats, bands, and homegrown holiday cheer. Join the fun and fill Elm Street with the spirit of the season.



Explore more events



LUMBERTON'S ARTS *Scene*

More Than Meets the Eye

In Lumberton, art isn't confined to galleries. It spills onto the streets, covering the city's canvas with a vibrant energy. Murals wrap around buildings. Sculptures add a creative spark to public gathering spaces. Even parks and sidewalks become a medium for artistic expression. It's everywhere you look.

Behind all of this beauty is a thriving community of artists who want to share what they've made with you.

Begin your self-guided art tour with a walk through Luther Britt Park. Follow the path as it tells different stories from famous children's books, unfolding Lumberton's whimsy page by page. Once you reach the end of the stories, take your art exploration downtown to Inner Peace Center for the Arts, which showcases the genius and artistry of local talent. When you're ready for a bite to eat, head to Happenings on Elm, where great food blends with art,



immersing guests in local artwork for sale as they serve up creative eats. Finish your art crawl at the Red Springs Artspace, where themed exhibitions rotate every six weeks, introducing visitors to emerging artists from across the country alongside homegrown talent.

Throughout the year, Lumberton's arts calendar brings the community together. Downtown, events such as Purple Door Productions performances and the Main Street Art Stroll add color to the city and celebrate all things art.

Here, every gallery opening feels like a party, and everyone is invited.



THE LUMBEE *Tribe*

Living Culture Worth Exploring

Some stories are deeper than even the oldest history book. The story of the Lumbee people is one of resilience, heritage, and living tradition woven into the cultural landscape of North Carolina. The Lumbee Tribe is the largest Indigenous tribe east of the Mississippi River. Archaeological finds, such as a Clovis point that was found at the Buie Mound site a few miles from the Lumbee Housing Complex, are evidence that the ancestors of the Lumbee have lived in this area for thousands of years. Today, their rich culture and continued traditions live on, still shaping the Cape Fear region's spirit.



You can explore this history further at the Museum of the Southeast American Indian on the UNC Pembroke campus. Inside, you'll find powerful exhibits that bring centuries of Lumbee history to life. From a 1,000-year-old canoe carved from a single log to ancient stone tools and hand-stitched quilts that reflect generations of craftsmanship, the stories they hold stay with you long after you leave.

Every summer, Lumbee heritage takes center stage at Lumbee Homecoming, a weeklong cultural celebration that brings together visitors and members of the Lumbee Tribe from across the country. In the fall, the Lumbee Tribe Dance of the Harvest Moon Powwow fills the air with drumbeats, dancing, and storytelling. Visitors are welcome to experience the culture by trying a Lumbee signature dish, supporting artisan crafts, and watching traditional ceremonies preserve Lumbee history.

The Lumbee story isn't just history. It's happening right now, right here. Don't just pass through. Pull over, look closer, and let it move you. If you do, you'll leave with a deeper understanding of this place and the people who first called it home.



Coach Kelvin Sampson,
University of Houston

Scan
for more info



THE LUMBER *River*

A Wild & Scenic Wonder

The Lumber River winds through Lumberton like a living secret. Dark, beautiful, and unhurried. One of only five rivers in North Carolina designated as a National Wild and Scenic River, it flows freely for 115 miles through long stretches of untouched wilderness. Its signature tea-colored water, stained by natural tannins from the surrounding cypress trees, gives the river a mysterious beauty that's impossible to forget.

And the best part? It's right here, waiting for you.

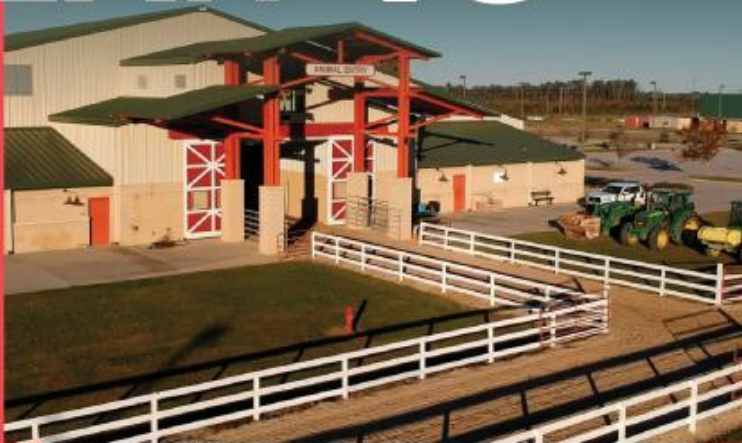
Step onto Lumberton's River Walk, and you'll understand why people have been drawn to this water for centuries. From the Indigenous tribes who carved canoes using riverside trees to families who still drop fishing lines on warm, sunny afternoons, the river has always given us what we need.

Watch kingfishers dart across the surface, wave to a passing kayaker, or take your time savoring the peace and quiet of this natural wonder. When you're ready to start exploring, local outfitters can help you get on the water for a closer look at the river's natural allure. Nearby Lumber River State Park is home to miles of paddling routes, hiking trails, and scenic picnic spots that change with every season.

This river rewards those who slow down. Give yourself the afternoon or the entire weekend. The Lumber River has a way of making you forget you were ever in a hurry.



EXIT 13



The Adventure Begins

This exit leads straight to Lumber River State Park, a part of 115 miles of wild, scenic waterway and one of North Carolina's Top Ten Natural Wonders. Paddle through tree canopies, go on a bird-watching hike, or cast a line in the calm waters. If you'd rather stay on dry land, catch the rodeo at the large event center that also hosts dog and equestrian events and much more. Whether you're seeking outdoor excursions, open space, or just a break from your drive, Exit 13 is where your Lumberton adventure really begins.



ATTRACTIONS

Lumber River State Park

2819 Princess Ann Road, Orrum
ncparks.gov/lumber-river-state-park

Robeson County Fairgrounds

3788 Martin Luther King Drive
robesoncountyfair.com

Southeastern NC Agricultural Events Center

1027 Hwy. 74 E.
ncagr.gov/divisions/marketing/farmers-markets-agricultural-centers/southeastern-nc-agricultural-events-center-lumberton



EXIT 17



Trade Mileage for Memories

Step into history at the Museum of the Southeast American Indian, catch a world-class performance at the Givens Performing Arts Center, or explore rotating exhibits at the A.D. Art Gallery. You can even work on your swing at Pinecrest Country Club's championship golf course or cheer on the Braves at UNC Pembroke. Wine lovers won't want to miss the handcrafted Muscadine wine at Locklear Vineyard & Winery, one of the first Native American-owned wineries in the country.



With memorable experiences like these, easy access to or from the Lumberton Regional Airport, budget-friendly inns, and on-the-go food options, Exit 17 makes for a stop that's well worth the detour.



ACCOMMODATIONS

- A** Atkinson's Inn and Suites
- D** Budget Inn
- H** Economy Inn
- T** Southern Inn

For more information about accommodations in Lumberton, please refer to page 26.



LOCAL DINING

Burrito Loco

910-370-0209

Carter's Restaurant

910-738-7114 • carterscateringnc.com

Italy Grill Pizza and Subs

910-802-4002 • italygrillpizzaandsubs.com

ADDITIONAL DINING

Dairy Queen • Domino's Pizza • Hardee's • KFC • McDonald's
• Pizza Hut • Subway • Waffle House



ATTRACTIONS

A.D. Art Gallery

Locklear Hall, Pembroke

uncp.edu/departments/art/ad-gallery

Cukabury Farms

107 Pleasant View Church Road, Fairmont

facebook.com/cukaburyfarms

Fishing Areas

Jones Lake State Park, 4117 Hwy. 242 N.,
 Elizabethtown • Little Pee Dee State Park,
 298 State Park Road, Dillon • Lowery's Fishing
 Farm, 523 Ruby Road, Rowland • Luther Britt Park,
 671 Branch St., Lumberton • Lumber River State
 Park, 2819 Princess Ann Road, Orrum

Givens Performing Arts Center

1 University Drive, Pembroke • uncp.edu/gpac

Lumberton Regional Airport

163 Airport Blvd. • ci.lumberton.nc.us/179/airport

Luther Britt Park

671 Branch St. • [lumbertonnc.gov/facilities/
 facility/details/luther-britt-park-4](http://lumbertonnc.gov/facilities/facility/details/luther-britt-park-4)

Museum of the Southeast American Indian

1 University Drive, Pembroke

uncp.edu/nativemuseum

Pinecrest Country Club and Golf Course

110 Nigel Drive

Riverway Outfitters

910-736-5573

UNC Pembroke

1 University Drive, Pembroke • uncp.edu



EXIT 19



Downtown Discoveries

Just minutes away from historic downtown, this exit is where history, fun, and nature come together. With plenty to discover, you can choose your Lumberton adventure. Start at the River Walk, a scenic 1.5-mile path along the Lumber River that feels like a breath of fresh

air. Explore Lumberton's late-18th-century roots at Robeson County History Museum or let the kids get some hands-on learning at Exploration Station. Spend an afternoon at the African American Cultural Center for an educational and engaging journey, or trace your ancestry in the genealogy room at the Robeson County Public Library. End your day with an unforgettable show at the beautifully restored Carolina Civic Center Historic Theater. Before you get back on the highway,

take time to explore downtown's locally owned shops and restaurants, where Southern hospitality and small-town charm are always on the menu. This is where Lumberton stops being like a place to pass through and starts feeling like the best place to pass time.



ACCOMMODATIONS

O Motel 6

S Royal Inn

For more information about accommodations in Lumberton, please refer to page 26.



LOCAL DINING

Adelio's Downtown
910-671-4747

Cakes So Good Bake Shop
910-802-4944

El Zarape De Antonio Mexican Restaurant
910-739-5557

Happenings on Elm
910-674-4154 • happeningsonelm.com

Ladder Company Cafe
910-674-3100

The Potato Barn
910-536-1786

Taqueria Los Molcajetes Mexican
910-887-2045

Village Inn BBQ and Seafood Restaurant
910-739-2050 • villageinnseafood.com



ATTRACTIONS

African American Cultural Center
123 W. 3rd St.

Carolina Ballroom
315 N. Chestnut St.
carolinaciviccenter.com/annex-project

Carolina Civic Center
315 N. Chestnut St. • carolinaciviccenter.com

Exploration Station
104 N. Chestnut St. • explorationstationnc.org



Historic Downtown Lumberton
111 E. 3rd St.

Inner Peace Center for the Arts
302 N. Chestnut St. • ipcarts.com

The Proctor Law Office Building
515 N. Elm St.
facebook.com/historicrobesoninc

Robeson Art Guild
109 W. 9th St. • robesonartguild.org

Robeson County Arts Council
402 N. Chestnut St. •
robesoncountyartscouncil.org

Robeson County History Museum
101 S. Elm St. • facebook.com/p/robeson-county-history-museum-100064868315030

Robeson County Public Library
101 N. Chestnut St. • robesoncountylibrary.org

Robeson Planetarium and Science Center
100 Hargrave St., new location as of Aug. 2026
facebook.com/robesonplanetarium

EXIT 20



Something for Everyone

From Southern comfort food to casual dining, this exit has what it takes to make everyone happy. Shoppers are in for a treat, with opportunities to spend an afternoon browsing a mix of retail, boutiques, and markets. Take home eclectic home decor, stylish fashion, or adorable children's clothing, and explore the offerings of numerous vendors and consignment booths.

Make a stop at the local visitors center to browse exhibits and pick up coupons and helpful information. For a family-friendly outing, enjoy a game or two at a bowling alley or arcade, or catch a movie at a nearby theater. This exit turns a quick stop into quality time with family or friends.



ACCOMMODATIONS

- B** Baymont Inn
- E** Comfort Inn and Suites
- G** Country Inn and Suites
- I** Fairfield Inn
- N** Super 8
- Q** Red Roof Inn
- R** Rodeway Inn
- V** Travelodge

For more information about accommodations in Lumberton, please refer to page 26.



ATTRACTIONS

Biggs Park Mall

2800 N. Elm St. • facebook.com/biggsarkmall

Bill Sapp Recreation Center

1100 Cedar St. • ci.lumberton.nc.us/facilities/facility

Fun City Lumberton

3551 Lackey St.

Hometown Cinemas

3525 Fayetteville Road • hometowncinemaslumberton.com

Lumberton Bowling Center

2205 Godwin Ave. • lumbertonbowl.com

Lumberton Visitors Bureau

3431 Lackey St. • lumberton-nc.com

Mr. P's Skate World

3495 Fayetteville Road • facebook.com/
mr.psskateworld

The Par-Tees Golf Simulator

604 N. Elm St.

Red Springs Artspace

200 S. Main St., Red Springs • redspringsart.space

Retro City Arcade Bar & Pizzeria

28 E. 24th St. • retrocityarcadebar.com

Robeson County Farmers Market

Downtown Lumberton •
robesoncountyfarmersmarket.com

Stephens Vineyard and Winery

264 Smithmill Road • facebook.com/
stephensvineyardandwinery

LOCAL DINING**Arnold's Restaurant**

910-739-5557

Best Tacos and Wings

910-674-3044

Del Sol Mexican Restaurant

910-739-4001

Dixie Drive-In Restaurant

910-738-8118

El Rio Grande

910-674-3020

Finn Oliver's Family Restaurant

910-370-0398

Golden City

910-739-1288

Hong Kong Buffet

910-671-8910

Jay's Country Kitchen

910-739-8878

Kami Authentic Japanese Cuisine

910-739-9790 • zmenu.com

Miyabi Jr. Express

910-738-1577 • miyabijrex.com

Mr. Cee's Diner

910-370-0691

Pier 41 Seafood

910-738-8555 • pier41seafood.com

Ruan's Asian Bistro

910-608-2022 • facebook.com/ruansasianbistro

San Jose Mexican Restaurant

910-671-0866

Sips and Dips Ice Cream

910-370-0472

Sweet Candy Café

910-674-4831 • sweetcandycafe.com

Taqueria Los Rodriguez

910-773-5279 • taqueriarodrigueznc.com

Thai Chili

910-739-3415 • thethaiplace.com

Thomas Pizza

910-671-1006 • facebook.com/
thomaspizzaandsubs

Toyko's Express

910-735-0412
facebook.com/tokyoexpresslumberton

Tuscany NY Restaurant and Pizzeria

910-536-1220

US Wings & Deli

910-802-4965 • uswingsanddeli.com

Zeno's

910-735-0352

ADDITIONAL DINING

Arby's • Bojangles • Captain D's Seafood • Chick-fil-A •
Cook Out • Cracker Barrel Old Country Store • Dunkin' •
Hardee's • Hwy 55 Burgers and Shakes • Jersey Mike's Subs •
KFC • Little Caesars • McDonald's • Popeye's •
Sonic Drive-In • Subway • Sweet Frog Lumberton •
Taco Bell • Waffle House



EXIT 22



Stretch Your Legs & Stay Awhile

From a bakery and café to barbecue and seafood, there's something for every appetite at Exit 22. Treasure hunters will love browsing the antiques mall and boutiques for hidden heirlooms and one-of-a-kind collectibles. For some outdoor action, Dr. Raymond B Pennington Athletic Complex boasts a new inclusive playground and picnic areas and offers 90 acres of walking trails, disc golf, a dog park, and open green space. When the sun goes down, enjoy one of the many venues and restaurants that offer live music or game nights before settling into a hotel room that doesn't stretch your budget. Exit 22 is where comfort meets adventure.



ACCOMMODATIONS

- C** Best Western Lumberton
- F** Comfort Suites
- J** Hampton Inn
- K** Holiday Inn
- L** Holiday Inn Express and Suites
- M** Home2 Suites by Hilton
- P** Quality Inn
- U** Springhill Suites by Marriott
- W** Tru
- X** Coming soon: LaQuinta Inn

For more information about accommodations in Lumberton, please refer to page 26.



ATTRACTIONS

Dr. Raymond B Pennington Athletic Complex
900 Meadow Road • lumbertonnc.gov/facilities/facility/details/dr-raymond-b-pennington-athletic-complex-21

Fairway to Heaven Golf Simulator
711 Farringsom St.

Robeson Community College
5160 Fayetteville Road • robeson.edu

Southeastern Lifestyle Center
4865 Fayetteville Road • srmc.org/main/fitnesshome.html

LOCAL DINING

Blessed Cafe
910-374-3471

Bravo Pleasant Pizza
910-738-2002

Cakes, Pastries & More
910-671-9009 • eatatcpm.com

China Wok
910-272-8998

Melecio's Authentic Mexican Restaurant 2
910-802-4800 • melecios.com

Ming Moon II
910-735-1200 • zmenu.com

San Jose Mexican Restaurant
910-272-0008

Vara Juice – Lumberton
910-889-4060 • facebook.com/varajuice

The Wing Company
910-738-2117 • theoriginalwingco.com/location/
the-wing-company-lumberton

ADDITIONAL DINING

Bojangles • Burger King • Chick-fil-A • CiCi's Pizza •
Cold Stone Creamery • Dairy Queen • Denny's • Domino's
Pizza • Firehouse Subs • Golden Corral Buffet and Catering
• Hardee's • IHOP • McDonald's • Outback Steakhouse •
Panera Bread • Papa John's Pizza • Pizza Hut • Ruby
Tuesday • Smithfield's Chicken 'N Bar-B-Q • Starbucks •
Subway • Texas Steakhouse • Waffle House • Wendy's •
Your Pie • Zaxby's



HOTEL *Amenities*

Map Code	Property Name	Exit	# of Rooms
A	Atkinson's Inn and Suites 910-674-3185	17	26
B	Baymont Inn 910-738-6401	20	80
C	Best Western Lumberton 910-618-9799, 800-WESTERN	22	63
D	Budget Inn 910-739-3254	17	27
E	Comfort Inn and Suites 910-345-0260	20	70
F	Comfort Suites 910-739-8800, 800-424-6423	22	94
G	Country Inn and Suites 910-738-3838, 800-456-4000	20	57
H	Economy Inn 910-739-7541	17	25
I	Fairfield Inn 910-739-8444, 800-627-7468	20	104
J	Hampton Inn 910-738-3332, 800-426-7866	22	105
K	Holiday Inn 910-671-1166, 800-465-4329	22	107
L	Holiday Inn Express and Suites 910-593-6234	22	95
M	Home2 Suites by Hilton 910-887-2900, 877-6HOME02	22	27
N	Super 8 910-738-7121	20	47
O	Motel 6 910-738-2410, 800-466-8356	19	81
P	Quality Inn 910-674-4473, 800-424-6423	22	68
Q	Red Roof Inn 910-738-4281, 800-733-7663	20	63
R	Rodeway Inn 910-739-4800	20	58
S	Royal Inn 910-738-2461, 800-466-8356	19	60
T	Southern Inn 910-738-1502	17	25
U	Springhill Suites by Marriott 910-738-2085	22	118
V	Travelodge 910-738-4266	20	133
W	Tru 910-887-2900, 844-TRUYOU8	22	69

All hotels provide free Wi-Fi.

Scan
for more info



Comp. Breakfast	Pet-Friendly	Indoor Pool	Outdoor Pool	Exercise Room	Meeting Room	Restaurant On-Site	Smoking Rooms
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Connect WITH US

3431 Lackey St., Lumberton, NC 28360

910-739-9999 • 800-359-6971

lumberton-nc.com

info@lumberton-nc.com

f @lumbertonvisitorsbureau

@ @lumbertonvisitorsbureau

in @visitlumberton

p @visitlumberton



Exits 13-22

