



CZ.AGENCY

PRODUCTION | LOGISTICS | EVENT RESOURCES

MAKING IT POSSIBLE
IS JUST THE BEGINNING.

MAKING IT A SUCCESS IS WHAT
DEFINES US.

CONTENTS

- **WE ARE CZ.AGENCY:** how we work, how we integrate and the structure we bring to every project.
- **BUILT TO DELIVER:** integrated capabilities, nationwide reach and selected work.
- **BRAND, MADE TANGIBLE:** TGCo., our strategic partner for branded merchandise and custom-made event materials.
- **TRUSTED BY:** companies and organizations that entrust us with their projects.
- **LET'S TALK:** contact details.



CZ.AGENCY

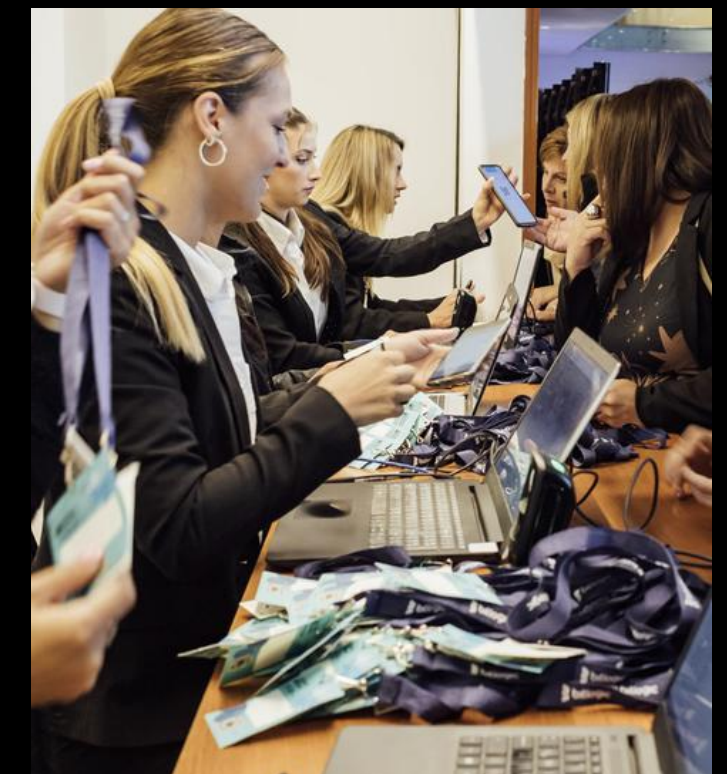
HIGH-PERFORMANCE EVENT PRODUCTION

CZ.AGENCY marks the evolution of C&Z Event Planners. We began in full-service event production and grew by bringing strategy, direction, logistics, communications, hospitality and event resources together under one structure. The way we work has not changed; what has expanded is our ability to manage every stage of a project.

We work directly with companies, associations and institutions, or as an operational partner for agencies, DMCs, PCOs and production companies. We can lead projects end to end, step in at specific stages, or work under collaborative or white-label models, adapting to each client's processes, structure and commercial framework.

Every project starts with a brief and a clear definition of scope, responsibilities, timelines and costs. From there, we develop the work plan, select teams and suppliers, structure the schedule, and centralize decisions, resources and contingencies under one direction.

OUR NEXT STEP IS CLEAR: take on larger-scale projects, strengthen our nationwide network and support increasingly complex operations without losing the flexibility, hands-on approach and responsiveness that enable us to tailor every solution.



BUILT TO DELIVER



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STRATEGY + PRODUCTION + OPERATIONS

STRATEGY AND DIRECTION

- Definition of concept, format, scope, budget and work plan.
- Project leadership across teams, suppliers, schedules and costs, through integrated or modular management.

PRODUCTION AND OPERATIONS

- Corporate and association events, conferences, conventions, trade shows and brand activations.
- Technical production, event styling, setup, logistics coordination and on-site operations.

COMMUNICATIONS AND BUSINESS DEVELOPMENT

- Visual identity, content, graphic materials, signage and communications assets.
- Sponsorship management, exhibitor relations and strategic partnership development.

HOSPITALITY AND STAFF MANAGEMENT

- Guest management, registration, protocol services, VIP lounges, transfers and on-site assistance.
- Staff selection, training, coordination and supervision.

OPERATIONAL PARTNER + RESOURCES

- Local and nationwide operations for agencies, DMCs, PCOs and production companies.
- Collaborative or white-label delivery, including venue, supplier, equipment and infrastructure management.



BASED IN CÓRDOBA. OPERATING ACROSS ARGENTINA.

From Córdoba, we lead every project and coordinate events, production, resources and deliveries throughout Argentina. We engage local suppliers and teams according to the destination, scale and operational requirements of each project.



LOCAL KNOWLEDGE AND OPERATIONS

- In-depth knowledge of venues, infrastructure, suppliers and the destination's operating environment.
- Venue planning, routing, transfers and timelines informed by local expertise.



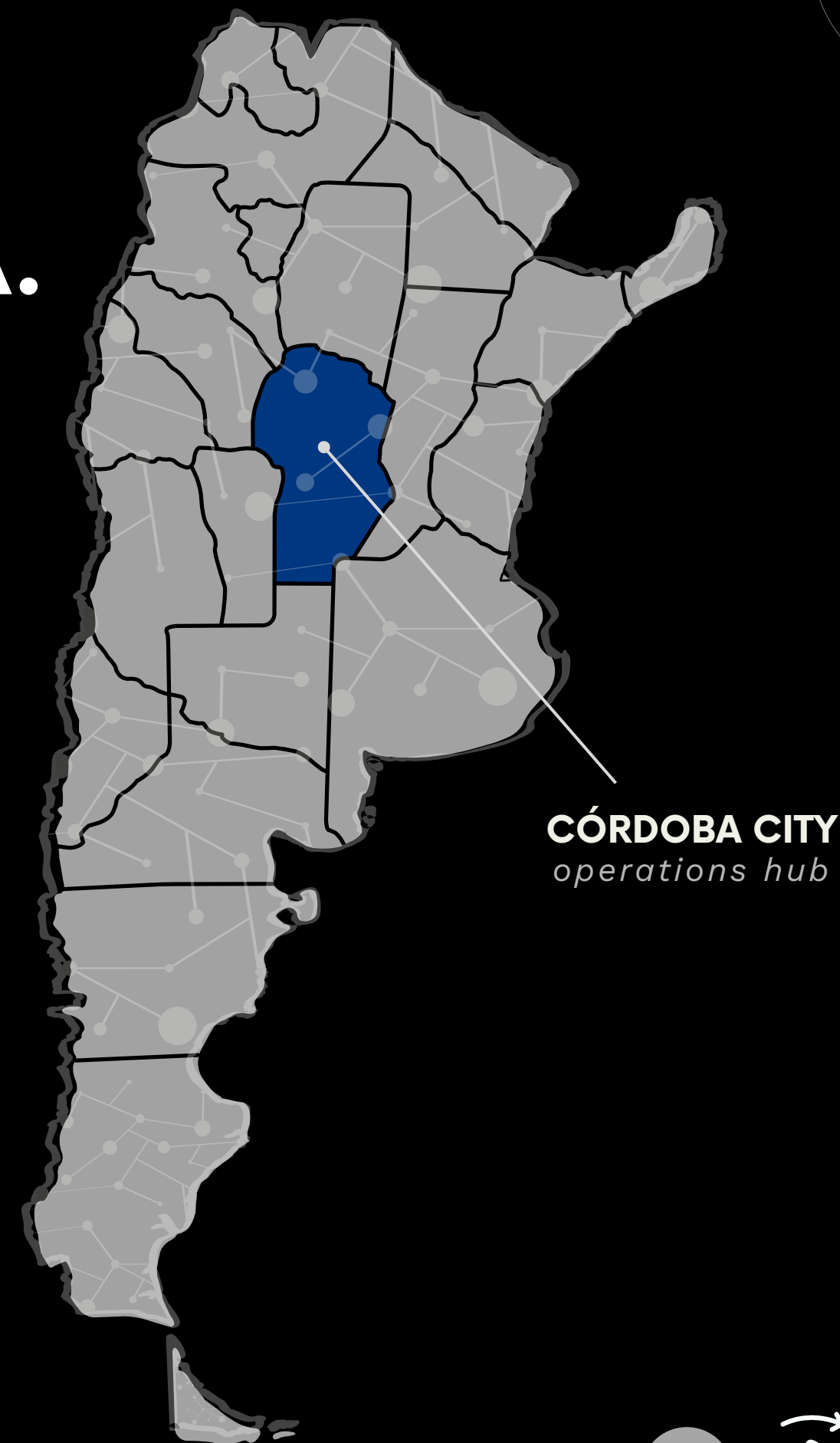
COORDINATION ACROSS ARGENTINA

- Event production, brand activations and simultaneous rollouts across multiple locations.
- Centralized management of teams, suppliers, schedules and costs.



OPERATIONAL AND LOGISTICS NETWORK

- Deployment of selected partners based on each project's scope and scale.
- End-to-end oversight of production, shipping, deliveries and on-site operations.



CÓRDOBA CITY
operations hub



BUILT TO DELIVER • SELECTED PROJECTS



MASTERCARD | PRICELESS DINNER TABLE

Exclusive dinner featuring Chef Javier Rodríguez of El Papagayo. End-to-end production and coordination. UNC School of Law · Córdoba.

VOLKSWAGEN | NEW AMAROK V6

End-to-end production of a launch dinner for automotive media. Finca Vista Grande Winery · Córdoba



NOLTER | NATIONAL SALES CONVENTION

Furniture production, event styling and décor across multiple spaces over three days. GET Hotel Molvento · Villa Ciudad Parque, Córdoba · 2025.

TEVA | RETAIL 100 FARMA

End-to-end showroom production. 2024–2025 editions · Hilton Hotel, Mendoza. Named “Best Commercial Presentation” by the event organizers.



BUILT TO DELIVER • SELECTED PROJECTS

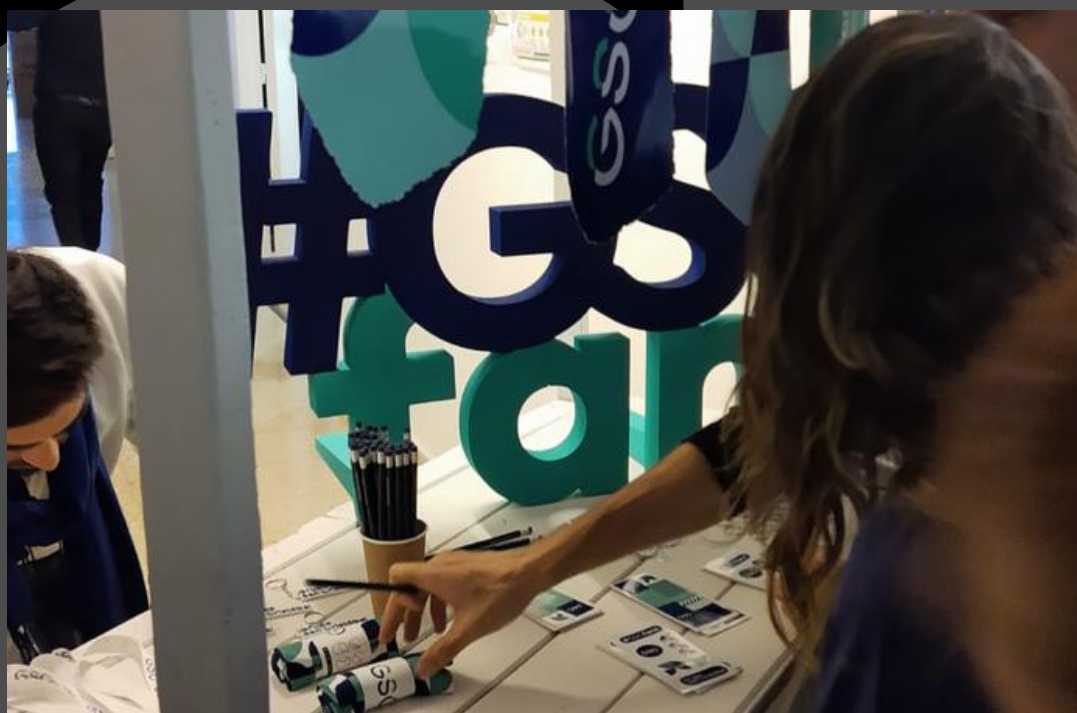
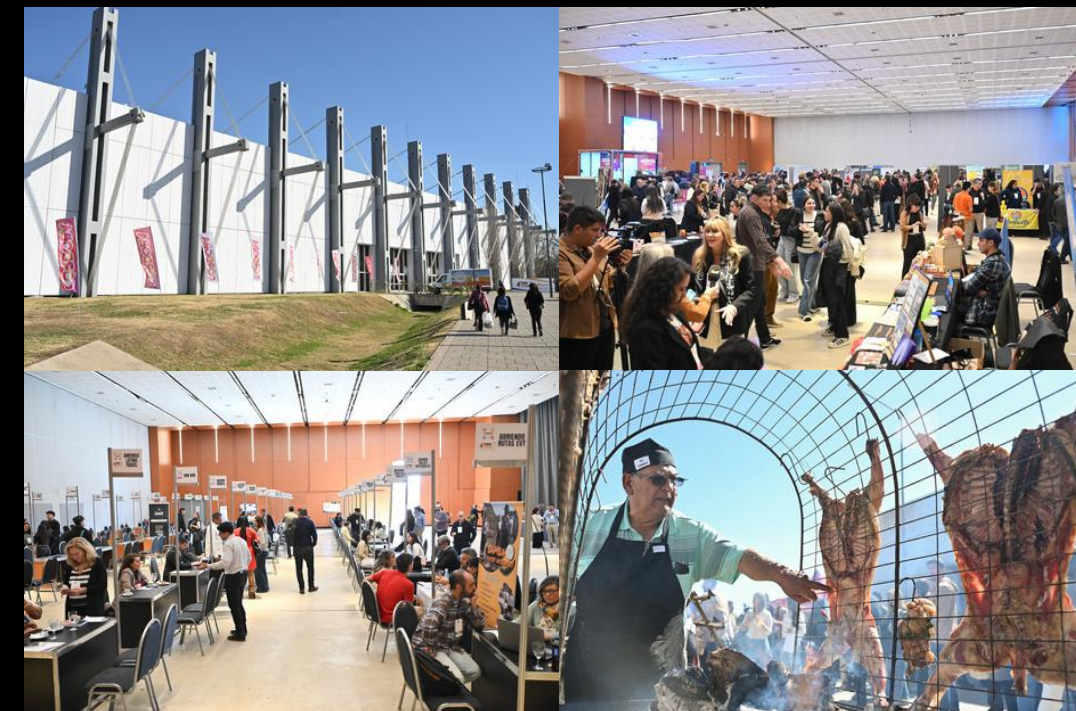


SEGURIDAD CENTRO | EXPOSEG CÓRDOBA

Stand design, production and installation. Branded merchandise and uniforms developed for the company's trade show participation.
Quorum Hotel • Córdoba • 2025–2026.

TURISMO EN ACCIÓN | 4TH EDITION

End-to-end production and operational direction.
2,493 registered attendees.
B2B workshop with 72 suppliers and 50 buyers.
Córdoba Convention Center • 2025.



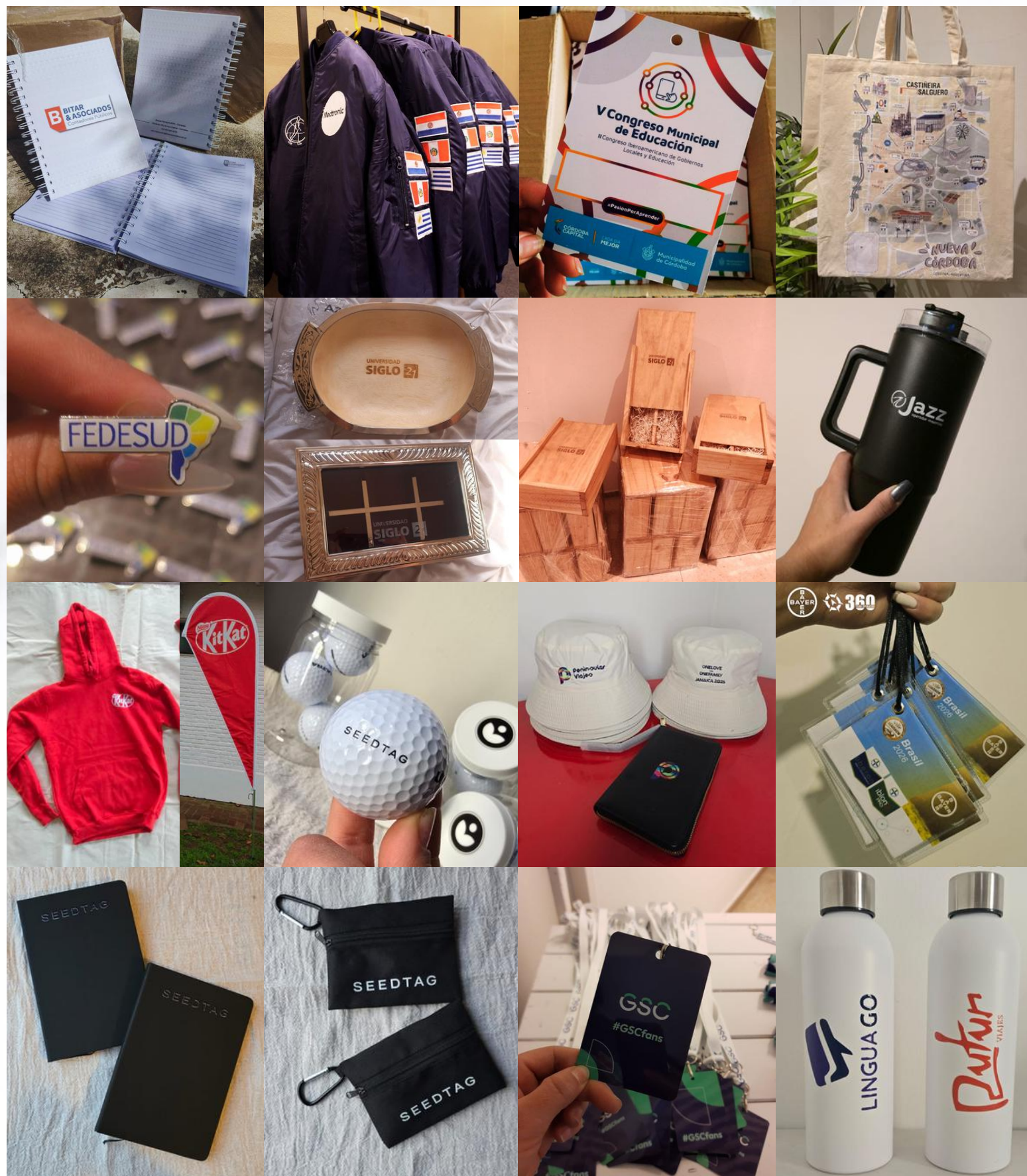
GRUPO SAN CRISTÓBAL | #GSCFANS

Rebrand launch for employees and local business leaders.
End-to-end coordination and event staffing.
Two simultaneous venues • Córdoba.

DESAFÍO RUTA 40 2023–2024

Accreditation coordination and access control.
La Rioja and Catamarca.





BRAND, MADE TANGIBLE

TGCo. is a specialized production unit creating custom products for brands and events. Its capabilities range from standard branded merchandise and catalog items to fully custom-made pieces, developed from the ground up to meet a specific brand identity, purpose, scale and budget.

Within CZ.AGENCY projects, TGCo. acts as a strategic partner for promotional merchandise, branded materials and custom event resources. It joins the process from the initial brief and works within the same operational plan, aligning concept, production, timelines, costs and delivery under one direction. It can also operate independently when a brand requirement is not tied to an event.

Depending on the starting point, each project may include curation, design, mockups, samples, production sourcing and coordination, customization, quality control, packaging, kit assembly, and consolidated or multi-location distribution. Every solution is tailored and delivered ready to use, distribute or activate.

KNOW WHAT YOU NEED? WE PRODUCE IT.
HAVE A GOAL, BUT NOT THE PRODUCT? WE DEVELOP IT.





TRUSTED BY COMPANIES AND ORGANIZATIONS



YOUR PROJECT. OUR STRUCTURE. ONE SHARED GOAL.

More than 15 years of experience. One integrated team. Event production, operations and brand solutions aligned from the first brief through final delivery.

***BRING US THE CHALLENGE.
WE'LL BUILD THE OPERATION IT REQUIRES.***

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