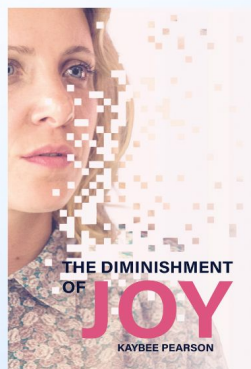
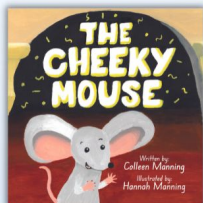
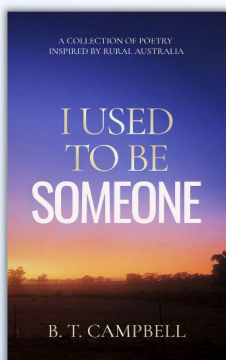


WHAT WE LOOK FOR IN YOUR MANUSCRIPT

For Prospective Authors of
The Rural Publishing Company.



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The Types of Books We Publish

At The Rural Publishing Company, we're happy to consider most styles of book. We do specialise in assisting regionally based authors, however, are happy to support city-based Australian authors too.

We primarily publish:

- Fiction & novels – of all lengths and genres
- Non-Fiction
- Business books

We also publish:

- Children's picture books
- Children's early reader chapter books
- Youth/teen fiction
- Poetry

If your book does not fit into these categories, you are still welcome to submit to us or ask.

2

The Types of Books We DON'T Publish

While we're happy to consider most manuscripts, there are a few things we will not publish.

This includes:

- Anything with derogatory content towards individuals or specific groups – i.e. anything that's racist, sexist or just plain morally wrong.
- Anything that makes strong claims as to fact without thorough research to back it up.
- Whingy, whiny rants against authority figures and

bodies.

While we don't shy away from controversy or difficult topics, we are extremely careful about the type of content we put our name to.

If you're not sure, feel free to ask us.

3

Who We Publish

Basically, we are happy to publish work from anyone who has a great story or great information to share.

We're incredibly happy to support first-time authors. Many publishers aren't so keen to take you on if you don't have a large profile or social media following, or an existing successful title. We don't have that requirement. First-timers are most welcome.

We also don't mind at all if you have previously published works either yourself, or through other publishers – providing this is a brand-new manuscript OR anything you submit to us is not under any copyright or publishing contract restrictions.

4

A Clearly Defined Topic or Strong Storyline with Marketability

If you are writing a non-fiction book, we look for a strong and clearly defined topic and title.

If you are writing a fiction book of any type of length, we always look for a strong storyline.

Regardless, your book idea needs to be something 'marketable'. This means it's something that we can see a

particular group of readers will want and enjoy. That there will be demand.

Unfortunately, it is true that this is often subjective, based on a publisher's individual preferences, likes and tastes. This is a reality that any author faces when submitting their work. That said, we do our best to remain impartial and to assess each piece of work on it's own merits.

5

Writing Quality

Now, writing quality can also be quite subjective – as different publishers require different things.

For us, the content and/or storyline is more important than perfect spelling or grammar, as we have editors and proofreaders who can tidy things up and add extra polish.

That said – the better your writing is, the easier it is for us to produce, and the more likely you are to score a contract with us.

But don't let that stop you from reaching out to us.

We quite often take on manuscripts that have great ideas, messaging and storylines, and then go to the effort of adding the extra sparkle or fixing up errors – if we believe in the content.

Be mindful of these aspects however:

- Use your spelling and grammar checker (in Microsoft Word or Google Docs) as a minimum.
- The stronger your writing and editing is, the cheaper (and quicker) it is for us to publish it.
- Make sure your sentence construction make sense.
- Make sure you write and format your work to the age group of your reader (e.g. kids need shorter sentences and simpler words).

6

Formatting Guidelines

We do not require fancy formatting of manuscripts. In fact, it's the opposite.

Our preference is for a very plain Word document, without indents, page numbers, headers, footers, fancy fonts, etc.

For more information, make sure you read the guide that came with this one: [How to Format Your Manuscript](#).

Pitches for Ideas or Unfinished Manuscripts

Often, authors like to ‘pitch’ their book ideas to a publisher for consideration, before they start or finish their writing.

We don’t require this, but you are welcome to if you wish.

In this case we would like to see:

- A proposed working title.
- A blurb or overview of the book or story.
- An outline of the content or story – a chapter outline if non-fiction or a rough idea on how the story will

go if fiction.

- A small bio about you (doesn't need to be anything fancy or formal, just a little about your background and motivation to write).
- A sample of your writing or the manuscript if possible (an introduction or first chapter).
- A sample of any illustrations or imagery if applicable – or some rough thoughts around the type of imagery you envisage.

Reaching out to us in the initial planning stages of your book can be incredibly helpful to both you, and us. It means we can provide you with some constructive feedback before you get too far down the line with your writing – and we can give you an idea of potential costs or considerations you may need to know.

8

Next Steps

For further assistance or advice on formatting, writing or publishing, please feel free to email the team at hello@theruralpublishingcompany.com.au. We are always available to answer your questions.

Submissions

If you're ready to submit, please go here:

<https://theruralpublishingcompany.com.au/submissions/>

Publishing Packages

To check out what we offer, go here:

<https://theruralpublishingcompany.com.au/self-publishing/>

Our Published Books

If you'd like to view our previously
published books as examples, please go here:
<https://theruralpublishingcompany.com.au/our-books/>