

SET THE BAR

Aug | Sep | Oct 2026

drinkwarehouseuk.co.uk

03301 220 800

By Drink Warehouse UK

SUMMER SIPS TO AUTUMN POURS

Make sure your bar gets the best with DWUK

Drink Warehouse UK

We Set The Bar

Our Vision

Continuous growth through innovation, technology and **outstanding service**

Our Mission

To exceed our customers expectations and **Set The Bar** in everything we do

Our Mindset

Our team has one focus. **"The customer experience"**

Dedicated to Service

We take **Care & Pride** in what we do and are always available to provide our customers **Support** through our expert **Knowledge** and clear **Communication**.

Inspired by Perfection

We focus on the **Detail** to ensure **Clarity** throughout our business. We take **Accountability** for our actions and Inspire **Continuous Improvement**.



Huge Stock Range

We stock over 7000 products from 80 countries. **DWUK** is the complete one-stop shop solution for all your bar needs.



Knowledge & Experience

Because we Know the Bar, we can introduce you to the right brands to suit your business.



Reliable Next Day Delivery

We deliver daily throughout South-East England and London up to seven days a week.



Dedicated Account Manager

Our internal and external sales teams are there to provide a great customer experience and support your business.



Customer Support

Our knowledge and experience of the industry means we know how important customer service is to your business.



Easy Online Ordering

We like to make your ordering and account management as quick, convenient and efficient as possible.

WAYS TO BUY: 

drinkwarehouseuk.co.uk



03301 220 800



orders@dw-group.co.uk

HERE TO HELP: 

customerservices@dw-group.co.uk

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Terms & Conditions

All promotional offers are valid on deliveries from 1st August 2026 up to and including 31st October 2026, unless otherwise stated. However, the promoter reserves the right to cancel any promotional offer without prior notice. Merchandise/rewards will be delivered up to 28 days from the close of the promotion unless otherwise stated but the promoter cannot guarantee this delivery time and shall not be liable for the acts or omissions of third parties. All qualifying purchases must be made in a single order. All multiple cases must be for complete unmixed cases, excluding offers on wines and spirits. The promoter reserves the right to refuse any order. All promotional offers are subject to availability of both qualifying purchase products and respective rewards/free stock/merchandise/non-stock rewards. If an advertised reward is not available, the promoter reserves the right to offer an alternative. Benefits from these promotional offers may affect your tax liability, please check with your tax advisor or accountant. All prices quoted are exclusive of VAT. Your own price may be subject to your agreement. All prices are subject to change from time to time. Images used are for promotional purposes only. Products are subject to stock and availability. Any install offers require purchasing a keg on install to receive another keg free of charge, free stock will be supplied after a 12 weeks pouring period, unless stated otherwise. Any promotional offers are not valid in conjunction with any other privileges, promotions, discounts or retrospective discounts agreed with the brands.

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RAISING SPIRITS IN EVERY SENSE

Drink Warehouse UK & Sheridan Coopers Wine Golf Day at Tudor Park, Maidstone – 10th June

The annual Drink Warehouse UK & Sheridan Coopers Wine Golf Day returned in style on 10th June, this time set against the picturesque backdrop of the Tudor Park Marriott Hotel & Country Club in Maidstone. Bringing together over 100 valued customers and 17 leading drinks suppliers, the event delivered a full day of golf, hospitality, and celebration—despite the unpredictable British weather.

THE PERFECT START

The day began in true hospitality fashion, with guests welcomed to a hearty full English breakfast, accompanied by tea and coffee to prepare players for the challenge ahead. As teams gathered and conversations flowed, anticipation built for what has become a standout date in the Drink Warehouse UK calendar.

With a shotgun start, players took to the course in great spirits, ready to enjoy not just the competition, but the unique experience that this event has come to represent.

GOLF MEETS A FESTIVAL OF DRINKS

What makes this golf day truly exceptional is its innovative format. Across 17 of the 18 holes, guests were greeted by DWUK's valued supplier partners, each hosting a dedicated drinks station.

From refreshing soft drinks to a wide variety of new and exciting alcoholic beverages, players were given the opportunity to sample an impressive range of products throughout the round. These welcome pit stops quickly became highlights of the course—offering both refreshment and a chance to discover something new.

While the drink stations may have had a slight influence on a few swings, they certainly didn't dampen the determination of the players. Clubs were still swung with focus and optimism—even if the ball didn't always follow the intended path.

WEATHERING THE STORM

The British summer made its presence known, with inclement weather and the occasional downpour adding an extra layer of challenge. Yet, if anything, it only reinforced the camaraderie and resilience of those on the course.

Umbrellas went up, laughter continued, and the game carried on uninterrupted. The spirit of the day remained high throughout, embodying exactly what the event is all about: stepping away from the pace of everyday business life to enjoy time with colleagues, partners, and friends—both old and new.

CELEBRITY GUEST

A big thank you to "Neil Razor Ruddock" for joining us at our Golf Day. His larger-than-life personality brought great energy throughout the day, engaging brilliantly with players and presenting the prizes in the evening.

MORE THAN JUST A GAME

At its heart, the DWUK Golf Day is about offering customers a chance to relax, reconnect, and recharge. The combination of golf, premium drinks, and a relaxed environment creates the perfect setting for building relationships in a genuine and enjoyable way.

The **Drink Warehouse UK** team once again delivered first-class hospitality, ensuring that every detail—from the course experience to the off-course activities—was carefully thought through and executed.

FROM FAIRWAYS TO FESTIVITIES

As players completed their rounds, they were welcomed back to the clubhouse with a well-earned cold beer, sharing stories and highlights from the day before heading off to their rooms to freshen up.

The evening then shifted into another gear, beginning with a reception featuring some of the finest English sparkling wine available in the UK—a fitting toast to a memorable day.

Guests were treated to a three-course dinner, complemented by a wide selection of drinks, creating a relaxed yet celebratory atmosphere where conversations continued long into the evening.

GIVING BACK: RAFFLE AND FUNDRAISING

Running alongside the day's activities was a raffle featuring an array of fantastic prizes. A standout highlight was a signed football shirt personally autographed by Neil "Razor" Ruddock, who also attended the event, adding an extra level of excitement and celebrity presence.

The raffle, drawn after dinner, saw many lucky winners walk away with impressive prizes. More importantly, the initiative raised over £2,500 for an **NHS cardiac rehabilitation programme**, underscoring the event's commitment not only to enjoyment but also to making a meaningful difference.

**QUALITY GOLF IN A RELAXING ENVIRONMENT WITH AMAZING DRINKS,
GREAT COMPANY, LOTS OF LAUGHTER AND SMILES ALL ROUND.
"THAT IS THE DRINK WAREHOUSE UK GOLF DAY"**



2026 ANNUAL GOLF DAY

LAUGHTER, REFLECTIONS AND A MEMORABLE FINISH

Post-dinner speeches brought the day to a fitting conclusion, filled with humour, stories, and reflections on the highlights—from impressive shots to unforgettable moments out on the course. But as expected, the celebrations didn't end there. Guests made their way to the hotel bar, where the atmosphere remained lively as the festivities carried on into the night. Eventually, after a full day of golf, drinks, laughter, and connection, attendees retired to their rooms—bringing to a close what can only be described as an outstanding and thoroughly enjoyable event.

A DAY TO REMEMBER

The 2026 **Drink Warehouse UK & Sheridan Coopers Wine Golf** Day once again proved why it continues to grow in popularity year after year. Combining sport, innovation, hospitality, and charity, it delivered a unique experience that left a lasting impression on all who attended.

Above all, it achieved its core aim: giving customers the opportunity to step away from their busy schedules, enjoy great company, discover new drinks, and be part of something truly special.

As the final glasses were raised and goodbyes exchanged, one thing was certain—plans and anticipation for next year's event are already well underway.





CUSTOMER SPOTLIGHT

The Kings Head

The Kings Head Sutton Valence

KENT & MEDWAY PUB/BAR OF THE YEAR 2026

How would you describe your venue's culture and personality?

Our venue is a small independent family-run business that primarily focuses on fresh local produce, high-quality food and well-crafted cocktails. We select hand-picked wines and prioritise the comfort and friendliness of our guests, creating a welcoming atmosphere.

What makes the Kings Head unique?

We are committed to the high quality of our products, maintaining strong relationships with our guests and supporting the community through fundraising and charity events.

How do you represent and showcase the local area in your venue?

We endeavour to source our products as locally as possible, with our local hunter supplying seasonal produce throughout the year.

What does hospitality mean to you and your business?

The Kings Head was a long-held dream and its realisation was met with great excitement. Our friends and family contributed significantly to its creation, from painting the walls to serving behind the bar and cleaning dishes.

Any special and exclusive drinks/cocktails?

Our professionally crafted cocktails are tailored to the local palate, created by our mixologist Sona with the assistance of Sam.

How do you want customers to feel when leaving the Kings Head?

Our guests are satisfied and eager to return, creating lasting memories and fostering new friendships.

What made you choose DWUK as your drink partner?

We have developed strong friendships with the owners, valuing loyalty and support. They have consistently helped us with ideas and have made our business more personal.

How do you find DWUK to work with?

We have worked with DWUK in the past and maintained a good relationship with Nick and Mick. It was a natural decision to continue our partnership.



Would you recommend DWUK?

Yes, they are approachable and willing to assist with any requests.

What are your venue's short and long-term goals for 2026?

We have already invested in a mobile bar and outdoor catering, which has been successful. We are now seeking a second pub.

How do you ensure your business is as sustainable as it can be?

We recycle as much material as possible from bottles to cardboard and minimise food waste.

How did it feel to win pub of the year?

We were surprised to be nominated for the award. We found out through our friends and it was a wonderful experience for every member of staff and everyone who works with us.

Why do you think you won this award?

Our culture is one of continuous improvement and innovation. We believe in developing our staff and finding new and better ways to achieve our goals.



"A big congratulations to the Kings Head Crew from the whole team at **Drink Warehouse UK**"

DISCOVER *The Kings Head Sutton Valence* FOR YOURSELF

ADDRESS:

80 North Street,
Sutton Valence,
Maidstone,
ME17 3AP

CONTACT:

01622 843264
info@thekingsheadpub.com





Wine & Champagne

Sheridan Coopers Wine has a vast portfolio, perfect for any venue, with exclusive **SC** wines for all customers.



MAIN MENU

CHARDONNAY



MUDDY BOOTS CHARDONNAY

Youthful, fresh and vibrant Australian Chardonnay. On the palate there are flavours of orchard and citrus fruits with a lovely smooth finish. Drink with creamy pasta dishes, poultry or seafood

ABV 13%

SIZE: 75CL



DISCOVERING YOUR VENUE'S NEXT FAVOURITE WINE ONLINE HAS NEVER BEEN EASIER

When it comes to selecting the perfect new wine for your venue, having the right information at your fingertips can make all the difference. That's why we've introduced a new, consistent level of detail across our entire wine portfolio, giving you and your team everything you need to make informed purchasing decisions with confidence.

Gone are the days of relying solely on a brief tasting note. Every wine in our portfolio now features comprehensive product information, allowing you to gain a deeper understanding of what makes each wine unique. From the story behind the producer and the wine's heritage to detailed tasting notes and key product highlights, you'll have access to valuable insights that help bring every bottle to life.

Our enhanced wine information has been designed to save you time when sourcing new wines. Rather than searching for additional details elsewhere, you can now find all the essential information in one place. Whether you're looking to expand your range, refresh your list, or introduce something new to your customers, the information you need is readily available.

KNOWLEDGE IS KEY

Understanding your customers' preferences and dietary requirements is more important than ever. That's why our updated wine profiles clearly identify wines that are suitable for vegetarian and vegan consumers, helping you make selections that cater to a wider audience. You'll also find accurate ABV information for every product, enabling your team to confidently answer customer questions and make recommendations.

In addition to product specifications, we've included background information on each wine and producer. These details help tell the story behind the bottle, allowing your staff to engage customers with greater confidence and assist them in making informed choices. A knowledgeable recommendation can often be the difference between a good dining experience and a memorable one.

To further support your wine selection process, our helpful food pairing guide provides practical recommendations on which wines work best with different dishes. Whether you're matching wines to an existing menu or planning a new offering, these pairing suggestions help ensure every wine reaches its full potential alongside the food you serve.

BUILT FOR YOU

This new, consistent format has been created with both venues and customers in mind. It provides clear, accessible information that helps answer common questions, simplifies the wine selection process, and equips your staff with the knowledge they need to deliver a professional and informed customer experience.

Finding your venue's next favourite wine has never been easier. With richer product information, clearer guidance, and enhanced support throughout our portfolio, you can choose, recommend and serve every wine with confidence.

IT'S ALL IN THE DETAIL ONLINE



Apple Tree Lane Sauvignon Blanc 75cl

Quantity: [Sign in for price](#)
ex VAT

Case size: 12 units

About

The Apple Tree Lane winery lies down a long quiet lane in the heart of the Marlborough wine growing region. In an area once surrounded by apple orchards only one gnarled row remains, providing fresh apples to our winemakers and cellar hands over harvest.

Tasting Note

Food Pairing

Details



Sugar Loaf Sauvignon Blanc 75CL

Quantity: [Sign in for price](#)
ex VAT

Case size: 12 units

About

Tasting Note

Bright pale yellow in colour with an expressive nose of gooseberry, lime, grapefruit, and fresh herbs, lifted by delicate floral hints. The palate is light to medium-bodied, offering vibrant notes of green apple, citrus zest, and tropical fruit, layered with subtle mineral undertones. A lively acidity runs through the wine, giving structure and freshness, while the finish is clean, crisp, and mouth-watering, leaving lingering citrus and herbal nuances.

Food Pairing

Details



Cote Mas Blanc 75CL

Quantity: [Sign in for price](#)
ex VAT

Case size: 6 units

About

Tasting Note

Food Pairing

Great with seafood, salads, grilled chicken, and light Mediterranean dishes.

Details



El Cortador Malbec 75cl

Quantity: [Sign in for price](#)
ex VAT

Case size: 6 units

About

Tasting Note

Food Pairing

Details

Type: Red Wine	Suitable for Vegetarians: Yes
Country of Origin: Argentina	Suitable for Vegans: Yes
Region: Mendoza	Sheridan Cooper Exclusive: Yes
Closure: Screwcap	ABV: 13%

CLICKABLE DETAILS

The new clickable details feature makes finding the right wine even easier, allowing you to instantly browse wines by country, region, dietary requirements such as vegetarian and vegan-friendly, or view our full range of exclusive products. All with a single click.

LOG ON TODAY TO DISCOVER YOUR NEXT FAVOURITE WINE



Sheridan Coopers
Wine

OPTIMISE YOUR VENUE'S WINE LIST & MAXIMISE YOUR PROFITS IN 2026

DISCOVER THE SHERIDAN COOPERS RANGE OF EXPERTLY CURATED WINES

Our **Sheridan** Coopers expert team specialises in understanding your venue's ambiance, food menus, and customer as well as the ever-evolving wine market trends and can provide insights tailored specifically to your venue. Through analysis of customer preferences and demographics, we can plan bespoke wine lists that elevate the overall customer experience and drive your profits to new heights in the year ahead.

The **Sheridan** Coopers offering doesn't stop there. We also offer a

tailored design service for your wine lists, capturing your brand as well as successfully selling wines. We will meticulously listen to your vision, maintain brand integrity, and seamlessly bring your wine menus to life, ready to be presented to your customers.

With our assistance, we can co-create a wine list that not only showcases your venue's individuality but also helps you achieve maximum profits in the competitive landscape of 2025.

CONTACT YOUR DW^{UK} ACCOUNT MANAGER OR CALL OUR CUSTOMER SERVICE TEAM TO DISCUSS YOUR REQUIREMENTS





Cask Ales Beer & Cider

With a wide range of cask ales, draught beers, cider and packaged beverages, **Drink Warehouse UK** has it all, ready for your business.

MAIN MENU

LAGER



FULLERS PRIDE LAGER

From the famous Fuller's Griffin Brewery comes a new British lager. A refreshing and crisp lager made for you to enjoy with family and friends.

ABV 4.5%

SIZE: 50L



BUDWEISER LAGER

Fresh notes, light malt and balanced bitterness for a clean, crisp finish.

ABV 4.5%

SIZE: 24X440ML



BUDWEISER ZERO LAGER

Budweiser Zero is an alcohol-free lager with 50 calories, zero sugar, and the full refreshing taste of Budweiser.

ABV 0%

SIZE: 24X330ML



SIREN THE PILOT CANS 12X440ML

Every great series starts with a pilot. Ours is a hazy, fruit-forward pale ale that sets the tone for an evening. Citra, Krush and Nectarone hops deliver citrus, nectarine and sweet tropical fruit in abundance

ABV 4.5%

SIZE: 12X440ML

LAGER



HARBOUR JUICY PEACH LAGER

Delivering soft sweetness upfront, ripe peach character through the middle and a refreshing lager base that keeps it light, crisp and dangerously moreish.

ABV 4.0%

SIZE: 30L



HARBOUR JUICY PEACH LAGER

Delivering soft sweetness upfront, ripe peach character through the middle and a refreshing lager base that keeps it light, crisp and dangerously moreish.

ABV 4.0%

SIZE: 12X330ML



WE STAY AHEAD OF THE LATEST DRINKS TRENDS SO YOU DON'T HAVE TO

We stay ahead of the latest drinks trends so our customers can too. By working closely with leading suppliers, manufacturers and industry partners, we constantly identify new and emerging products that are driving consumer demand.

Our strong supplier relationships allow us to secure competitive pricing and great deals on new ranges, helping pubs, clubs, bars, restaurants and hotels introduce exciting products while protecting their margins. Combined with our market knowledge and expert advice, we help customers stock the right products at the right time to maximise sales, increase profits and keep their drinks offering fresh and relevant.

PLEASE CONTACT YOUR DWUK ACCOUNT MANAGER IF YOU WOULD LIKE THESE PRODUCTS AT YOUR VENUE.

CIDER



KENTISH PIP GRAFTER APPLE CIDER

Aromas of green apple and floral blossom lead into an effervescent palate, where refreshing acidity is balanced by light sweetness and gentle tannins. Medium-bodied and full of juicy apple

ABV 4.2%

SIZE: 50L



KOPPARBERG STRAWBERRY & LIME CIDER

Combining the taste of fresh strawberries and a hint of lime, Kopparberg Strawberry & Lime gives you the ultimate fruit refreshment.

ABV 4.0%

SIZE: 24X330ML

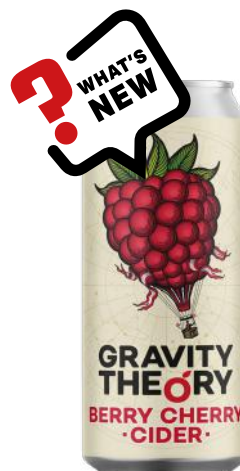


GRAVITY THEORY HAZY PINEAPPLE CIDER

A fruit-infused craft cider combining Gravity Theory's crisp English apple base with hazy pineapple character for a lightly fizzy, tropical-leaning drink.

ABV 3.4%

SIZE: 24X440ML



GRAVITY THEORY BERRY CHERRY CIDER

fruit-led cider combining apple cider with berry flavours. Pouring pink-red, it offers ripe berry aromas.

ABV 3.4%

SIZE: 24X440ML

Budweiser®

ONLINE OFFER
AUG - SEPT - OCT

Cask Ales,
Beer & Cider

SAVE
£2.49
PER CASE



BUDWEISER 24X330ML

be**drinkaware**.co.uk



Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

ONLINE OFFER
AUG - SEPT - OCT



SAVE
£3.39
PER CASE

24x330ML

CERVEZAS
SanMiguel
SINCE 1890

be drinkaware.co.uk

ONLINE OFFER
AUG - SEPT - OCT

SAVE
£3.59
PER

24x330ml
FOR A LIMITED
TIME ONLY



be drinkaware.co.uk

REFRESHING BEER WITH FRUIT NOTES.



**SAVE
£3.00**

PER
24x330ml

ONLINE OFFER
AUG - SEPT - OCT

**SAVE
£3.00**

PER
24x330ml

1664

Enjoy responsibly. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Promotion valid for the duration of the promotional period. Qualifying products: 1664 Rose 24x330ml Bottles and 1664 Blanc 24x330ml Bottles. Whilst stocks last. Deal subject to change

**UNQUESTIONABLY
GOOD TASTE**

Please note: If you do not currently stock any of these products. Please contact your **DW** UK account manager to arrange pricing.

**Cask Ales,
Beer & Cider**

ONLINE OFFER
AUG - SEPT - OCT

GREAT TASTING LOW & NO ALCOHOL BEER

Meeting moderation demand with a range
to suit every consumer and outlet.

SAVE
£1.00

PER
24x330ml



SAVE
£1.88

PER
24x330ml



SAVE
£0.92

PER
24x330ml



Enjoy responsibly. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Promotion valid for the duration of the brochure promotional period.
Fixed price qualifying products: Erdinger Alkoholfrei NRB 12x500ml, Carlsberg 00 24x330ml, Poretti Alcohol Free 24x330ml, Biere 0.0% 24x330ml, and Brooklyn Special Effects 24x330ml. Whilst stocks last. Offer subject to change.

**CARLSBERG
BRITVIC**



Modelo

MAKE IT *Especial*

ONLINE OFFER
AUG - SEPT - OCT



Cask Ales,
Beer & Cider



Please note: If you do not currently stock any of these products. Please contact your **DW** UK account manager to arrange pricing.

SAVE
£4.19
PER CASE

ON 24X355 ML FOR A LIMITED TIME ONLY

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

 **ONLINE OFFER**
AUG - SEPT - OCT

Mahou



Enjoy the 330^{ml} 24 pack
at a *special* price

SAVE
£3.89
PER CASE



Enjoy Responsibly
bedrinkaware.co.uk

ONLINE OFFER
SEPT - OCT



**BUY 2x50L OF
STAROPRAMEN
AND RECEIVE**

**1 FREE CASE OF
STAROPRAMEN 0.0%**



Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.

BREWED IN THE UK
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



Please note: If you do not currently stock any of these products. Please contact your **DW** UK account manager to arrange pricing.

Cask Ales,
Beer & Cider



Own a pub and looking to fill those quieter nights?

SOUND LIKE YOU NEED A

KINGFISHER CURRY NIGHT

Turn quiet nights into curry nights

Everything you need to launch a sell-out curry night: from menus and marketing to award-winning chef support, free stock and in-pub activation.



Scan here to find out more or contact your Drink Warehouse rep

Launch in time for National Curry Week: 5th - 11th October 2026





WINTER THE ROYAL CZECH WAY.

Install Krušovice this winter and receive a **FREE Premium Winter POS Kit.**



2 x FREE KEGS AFTER FIRST 2 PURCHASED*



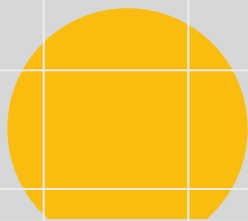
WINTER POS KIT INCLUDING LOG BUCKET & FLEECE BLANKET



Contact your Drink Warehouse UK Account Manager or scan the QR code to enquire today

*T&Cs: First 2 kegs must be purchased within 8 weeks of install to qualify for the FOC kegs. Kingfisher Drinks and Drink Warehouse reserve the right to amend or withdraw this offer at any time without notice.

INSTALL VICTORIA MÁLAGA AND RECEIVE A COMPLIMENTARY KEG AFTER FIRST 2 PURCHASED



bedrinkaware.co.uk

Over 18s only. Offer open to participating wholesale and damm 1876 ltd direct customers in the uk. Outlets must install victoria malaga on draught. After first purchase is made, the venue will receive one complimentary keg of victoria malaga* and a set of new glassware. Offer valid from 1st August - 31st October 2026. Promotion subject to availability. If for any reason the Promoter cannot supply the specified format, a similar product in value will be sent to the venue. Promoter: damm 1876 ltd, 5a bear lane, southwark, london, england, se1 0uh. *2 kegs must be purchased within 9 weeks of install to qualify for the foc keg.



Cask Ales,
Beer & Cider

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.

BUDWEISER
Budvar
The National Brewer of the
CZECH REPUBLIC

**FREE KEG ON INSTALL
PLUS TANKARDS AND A POS LAUNCH KIT**

DISCOVER THE
DRINKABLE
PLEASURE OF
**CZECH
LAGER**

BORN AND BREWED IN BUDWEIS



T&C's: New customers only. Maximum one deal per customer. Outlet must agree to stock Budvar Original on draught for a minimum of 3 months. Contact your account manager to book your Budvar install, or email info@budvaruk.com.

✕ f @BUDVARUK | BUDWEISERBUDVAR.COM

100% AUTHENTIC

BREWED IN GALICIA. NORTH-WEST SPAIN SINCE 1906



INDEPENDENT
FAMILY-OWNED BREWERY
BREWED IN GALICIA, SPAIN
Since 1906

★★★★★
FIVE-STAR RATING
The Telegraph



INSTALL & RECEIVE
2 FREE KEGS
ONE ON INSTALL & SECOND
KEG AFTER 12 WEEKS
+ A NEW STOCKIST INSTALL KIT

FOR FURTHER INFORMATION AND SUPPORT EMAIL: WHOLESALE@GREENEKING.CO.UK

T&C's: Promotion available 1st August – 31st October 2026 for new installs of Estrella Galicia 4.7% and Estrella Galicia 0.0%. New stockists only. One deal per customer, per brand. First free 50L or 30L keg of Estrella Galicia 4.7% or first free keg of 20L Estrella Galicia 0.0% will be awarded on confirmation of install. Second free keg will be awarded after 12 weeks of continuous stocking. Continuous stocking is achieved when a keg is purchased weekly. Point of sale includes: 12 pint glasses, 2 bar runners and a pack of 100 drip mats. Point of sale items are subject to availability and maybe substituted or delayed.



FRESH ALE

A GAME CHANGING, INNOVATIVE WAY TO BREW ALE

that maintains the flavour, body and theatre of
cask but with 14 days shelf life.

THE MANY BENEFITS OF FRESH ALE



**UP TO 14 DAYS
SHELF LIFE**
Proven quality with
minimal waste and
no conditioning
or specialist
equipment



**TRADITIONAL &
AUTHENTIC
EXPERIENCE**
All-important hand
pull theatre & serve



**GREAT TASTING
FROM THE FIRST SIP
TO LAST DROP**
Tastes exactly like
cask ale and is
also unpasteurised



**CREATE NEW
REVENUE STREAM**
Reawaken
dormant hand
pulls sat on bar

INSTALL AND GET A FREE KEG & POS SUPPORT PACKAGE*

Currently available in 3 core beers:

- Wainwright Gold
- Wainwright Amber
- Hobgoblin Session IPA

Available in 30L kegs



Update small print so reads: Promotion valid for duration of brochure promotional period. Available SKUs: Wainwright Gold 30L Keg, Wainwright Amber 30L Keg, Hobgoblin Session IPA 30L Keg. One deal per outlet per install. Offer only available to new stockists only. Available whilst stocks last. Deal subject to change.



FIND OUT MORE ABOUT WHAT
FRESH ALE CAN DO FOR YOU



CARLSBERG
BRITVIC

Install Birra Moretti L'Autentica

UK's #1 On Trade lager brand*

Speak to your account
manager to arrange an install



FREE
case of new
glassware
included

be**drinkaware**.co.uk
ENJOY BIRRA MORETTI® RESPONSIBLY

*Source: CGA BY NIQ, OPM GB, Value Sales, MAT P04 16/05/2026. Birra Moretti L'Autentica is brewed in the UK. Birra Moretti L'Autentica contains 4.6% ABV.

Please note: If you do not currently stock any of these products. Please contact your **DW** UK account manager to arrange pricing.



GROUNDWORK SESSION LAGER



LIGHT. CRISP. EASY GOING.

**THE CRAFT LAGER MADE TO
WORK HARD ON YOUR BAR**

NEW GROUNDWORK SESSION LAGER
COMBINES THE REFRESHMENT OF LAGER
WITH THE CREDENTIALS OF CRAFT,
DELIVERING A LIGHT, CRISP AND EASY-
DRINKING SERVE DESIGNED TO APPEAL TO
TODAY'S PREMIUM DRINKERS

-  BRINGS CRAFT TO
MORE DRINKERS
-  DRIVES PREMIUMISATION
AND TRADE-UP
-  LIGHT, CRISP AND
EASY DRINKING
-  PREMIUM SUITE OF POS AND
NEW BRANDED GLASSWARE

INSTALL AND RECEIVE
£200 POS
SUPPORT PLUS A
FREE KEG

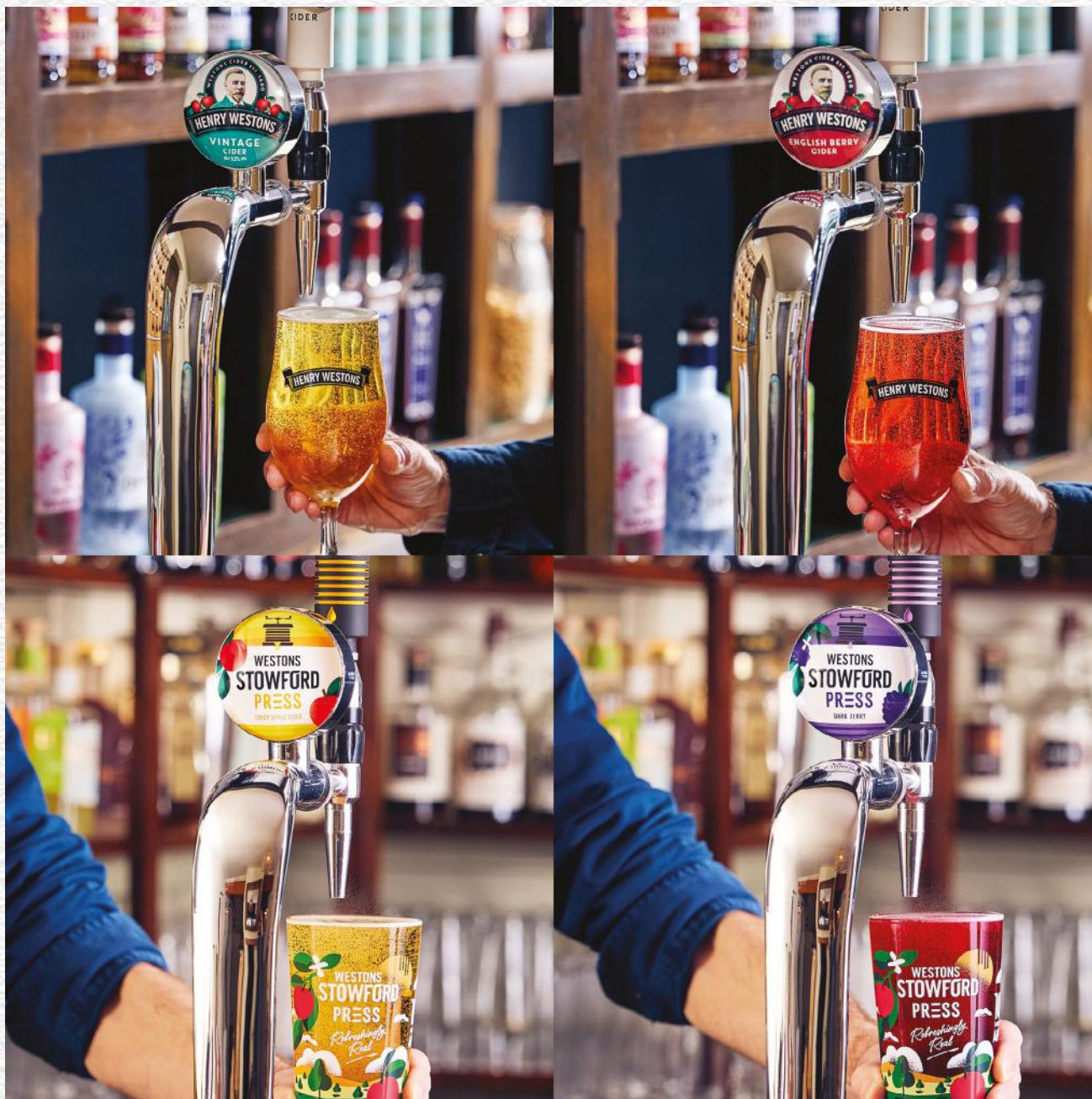
Promotion valid for duration of brochure promotional period. One deal per install per outlet.
Available whilst stocks last. Subject to change. Fount image for visual purposes only.

Enjoy responsibly. be.drinkaware.co.uk



THIS IS BROOKLYN

WESTONS CIDER EST. 1880



ON INSTALL RECEIVE A FREE KEG

PLUS PREMIUM POS
branded glasses, bar runners and drip mats

DRAUGHT CIDER RANGE:

STOWFORD PRESS APPLE CIDER - 4.5% ABV 50L KEG • STOWFORD PRESS DARK BERRY CIDER - 3.4% ABV 50L KEG
HENRY WESTONS VINTAGE DRAUGHT CIDER - 5.2% ABV 50L KEG • HENRY WESTONS ENGLISH BERRY CIDER - 4.0% ABV 50L KEG

*Terms and conditions apply

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



STONEWALL INN IPA



INSTALL AND
GET A FREE KEG
& POS PACKAGE
WORTH £200*



FRESH. LIVELY. PROUD.



THIS IS BROOKLYN

Enjoy responsibly. be.drinkaware.co.uk

*Promotion valid for duration of brochure promotional period.
One deal per install per outlet. Available whilst stocks last. Subject to change.

THIS IS BROOKLYN

@BKLYNBREWERYUK

BROOKLYNBREWERY.COM

Wainwright

WORTH THE WALK

ONLINE OFFER
AUGUST - OCTOBER

Cask Ales,
Beer & Cider

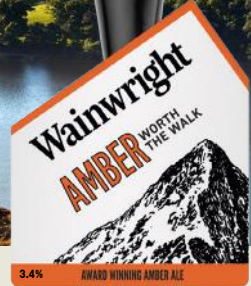
ULLSWATER,
LAKE DISTRICT

Only
£80.99
9G



4.1% AWARD WINNING GOLDEN ALE

Only
£65.99
9G



3.4% AWARD WINNING AMBER ALE

Qualifying skus on offer: Wainwright Gold & Wainwright Amber 9g. Promotion valid for the duration Of the brochure promotional period. Not available in conjunction with any other offer. Offer available while stocks last. Subject to change.

Enjoy responsibly. be.drinkaware.co.uk

SIGNATURE
BEER BREW MUSIC

**RECEIVE
TWO KEGS
ON US***

BOOK AN INSTALL FROM OUR IN-HOUSE DISPENSE TECH TODAY!

*First keg delivered on install with second keg delivered after 25 weeks based on an average ROS of at least 1 x 30L keg per week.

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.



Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.



WELCOME TO THE DRAUGHT BEER REVOLUTION

The compact DraughtMaster system uses compression rather than CO2 to keep beer fresh for longer, reduce wastage and improve the profitability of your business.



UNRIVALLED QUALITY

The beer stays fresher 6 times longer (30 days) once opened.



NO CO2 NEEDED

Air compresses the kegs to dispense beer. No need for any CO2.



75% LESS LINE CLEANING

Lines only need to be cleaned every 4 weeks.



SAVES SPACE

The system has a small footprint and uses lightweight and stackable kegs that compress during use.



WIDE RANGE

A portfolio of kegs that are all identical and use the same modules. Rotate brands easily, no need to change connectors.



LESS WASTE

Our kegs stay fresh down to the last pint with minimal left when empty. Changeover is simple and efficient.

INSTALL ONE OF THESE BRANDS ON DRAUGHTMASTER AND RECEIVE A FREE 20L KEG & POS KIT*

DraughtMaster is available on the following brands



Scan here for more information on DraughtMaster



*Promotion valid for the duration of the promotional period. POS support kit contains: 2 x cases of pint glasses, 1 x Bar Runner and 1 x pack of drip mats. Free keg is 20L Draughtmaster. Available whilst stocks last. Offer subject to change.

Enjoy responsibly.
be **drinkaware.co.uk**

Your customers could
WIN A TRIP
to Australia to
watch the darts



SCAN TO
SIGN UP
NOW

Drive sales & footfall

Free POS Kit:
available from 24th August

Sign up by 9th August 2026
to go live 1st September 2026



**OFFICIAL
PARTNERS**

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
Drink Foster's® Responsibly
Brewed in the UK

For entry and full terms: www.campaigns.eazle.co.uk. Sign-up opens 09:00 20/04/26 and closes the earlier of 23:59 09/08/26 or when 5,000 outlets have signed up. POS to be delivered w/c 24/08/2026 includes table talkers, A3 posters, strut cards, coasters, fount wobblers and a managers guide. Consumers can enter promotion from 13/07/26 - 31/10/26 by scanning QR code on POS (once available) or via fosters.co.uk/goodcalldartslub/aussiedartstrip. Prizes are: 1 x 7 night trip to Australia for the winner and 3 guests (there is 1 trip available across all in outlet and on-pack promotion entrants) or 1 of 500 Foster's darts shirts. Promoter: Heineken UK Limited, 6 St Andrew Square Edinburgh EH2 2BD.

Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

INSTALL OR PURCHASE 5 KEGS
OF **ASAHI SUPER DRY**

FOR A CHANCE TO

**WIN A £10,000
TRIP FOR 2**

**TO THE RUGBY
WORLD CUP 2027
IN AUSTRALIA***



*18+ UK only. Asahi UK Ltd B2B customers only. Promotional period: 01.07.26 - 31.12.26. Enter by installing a new Asahi Super Dry draught line or purchasing 5+ Asahi Super Dry kegs during promotional period. Max 1 entry per outlet per qualifying week. Two (2) winners will each win a trip for two (2) to Australia for the Men's Rugby World Cup 2027 incl. return flights from London, accommodation, transfers and match tickets. Trip worth £10,000 plus. Subject to availability. Promoter: Asahi UK Ltd. Full T&Cs: <https://www.asahibeer.co.uk/promotional-terms-and-conditions>

be **drinkaware**.co.uk



Install Foster's now, the Official Partner of PDC Darts

1 in 4 pints of Classic Lager
are Foster's¹

143 million pints of Foster's
purchased on trade in 2025²




GOOD CALL

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
Drink Foster's Responsibly
Brewed in the UK

(94.3%, 52we 10/01/26, NIQdiscover)
(Source: NIQ Scantrack | Data to WE 06.09.25 | Total Coverage)



NEW OLD MOUT FLAVOURWAVE

1 Keg. 1 Line. 3 Fruity Flavours.



Speak to
your Account
Manager to
find out
more.

Berries & Cherries
draught is
48.1%
value share in premium
flavoured cider



FLAVOURWAVE
Multi-Fount Technology

ENJOY RESPONSIBLY be [drinkaware.co.uk](https://www.drinkaware.co.uk)
Source: CGA Strategy Value Share MAT TY 04.10.25
Your standard terms of wholesaler purchase and wholesaler privacy terms apply. Promoter: Heineken UK Limited, Edinburgh, EH2 2BD.

Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.


ONLINE OFFER
AUG - SEPT - OCT


BREWDOG

**STOCK EVERYONE'S
FAVOURITE HAZY***

Circana Total Grocery MAT to 29.03.26




INSTALL OFFER
SEPT - OCT

CAFFREY'S®
IS BACK TO
BLACK

**FREE POS KIT WITH
EVERY INSTALL**

24 x Pint Glasses, 500 x Drip Mats and 2 x Bar Runners

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.





NECK OIL

FREE POS KIT WHEN YOU BUY 2 X 30L OR 2 X 50L KEGS

FRESH. ZESTY. EASY.



PLEASE ENJOY BEAVERTOWN BEER RESPONSIBLY

PROMO OFFER AVAILABLE UNTIL .
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



LUNAR HAZE

HAZY IPA 4.5%

BREWED WITH PINEAPPLE EXPRESS TERPENES

FREE POS KIT WHEN YOU BUY 2 X 30L KEGS

JUICY. TROPICAL. HAZY.



PLEASE ENJOY BEAVERTOWN BEER RESPONSIBLY

PROMO OFFER AVAILABLE UNTIL .
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



Spirits

Drink Warehouse UK endeavour to select a wide range of the finest spirits available, even from small batch distilleries.

MAIN MENU

APERITIFS



BERRISSIMO BLACKBERRY SPRITZ APERITIF

Macerated with locally sourced botanicals including blackberries, gentian, hibiscus, rhubarb root, bitter orange, coriander, and wormwood. Lusciously floral with rich berry intensity and a balanced bittersweet finish — a vibrant Irish take on the classic spritz

ABV 15%

SIZE: 70CL



O'MARO RASPBERRY APERITIF

Ireland's first and only Amaro — Stillgarden's take on the Italian classic. Crafted with traditional maceration and botanicals including rosehip, strawberry leaf, lemon verbena, raspberries, and rhubarb essence.

ABV 15%

SIZE: 70CL

GIN



BOOTH'S LONDON DRY GIN

Booth's is a classic London Dry Gin with strong juniper notes upfront, followed by hints of liquorice and citrus with a dry finish of juniper and orris

ABV 40%

SIZE: 70CL

VODKA



STOLI HALAPENO VODKA

Stoli, Halapeño Pepper is designed for consumers who want more from their spirits as a 'statement pour'. The natural, grain-based vodka is said to deliver approachable heat to the fast-growing spicy drinks scene.

ABV 37.5%

SIZE: 70CL



GREY GOOSE ALTIVS ULTRA PREMIUM VODKA

Altius recreates the extraordinary, natural effects of high-altitude temperatures to yield a remarkably smooth vodka with subtle hints of minerality.

ABV 40%

SIZE: 70CL



HAWKSTONE VODKA

fermented and distilled in one of their beautifully engineered stills before adding purified water to create a vodka with an incredibly smooth, creamy texture.

ABV 40%

SIZE: 70CL

RUM



BEACH HOUSE GOLD SPICED RHUM

A warm gold coloured spiced rum with light coppery highlights. Unique in its fresh, round and fragrant mouthfeel as well as in its long, perfectly structured finish

ABV 40%

SIZE: 70CL



DON Q RESERVA 7YR OLD RUM

Renowned for its dedication to quality and tradition. Its 7 year ageing process creates a rich amber hue and a complex, yet smooth flavour profile.

ABV 40%

SIZE: 70CL

TEQUILA



PATRON EL ALTO (ILLUMINATED) EXTRA AÑEJO

The unique blend of PATRÓN Extra Añejo, Añejo and Reposado results in a unique high-end tequila that beckons to be savored.

ABV 40%

SIZE: 70CL

COCKTAIL PUREES



COCO RE'AL MANGO INFUSED SYRUP

This fruit-filled blend of Alphonso Mangoes from the Ratnagiri region of India and Cane Sugar is perfect for mixology-minded cocktails, alcohol-free drinks and a host of exquisite culinary applications.

ABV 0%

SIZE: 50CL



COCO RE'AL PASSION FRUIT INFUSED SYRUP

Coco Re'al Passion Fruit Infused Syrup is a premium choice for anyone looking to add bold, tropical flavor to drinks and desserts, trusted by cafes, bars, and home enthusiasts alike.

ABV 0%

SIZE: 50CL

COCKTAIL SYRUP



MONIN POPCORN

Le Sirop de MONIN Popcorn evokes cinema trips. It is ideal for flavouring indulgent coffees and hot chocolates

ABV 0%

SIZE: 70CL

COCKTAIL BASES



ULTIMATE CHILLI PERFECTOR POUCH

Perfectors are collection of natural, concentrated flavors curated to reflect the latest trends and seasonality to allow you to tell your brand story through your drinks menu.

ABV 0%

SIZE: 600ML



ULTIMATE CRANBERRY BLEND POUCH

Add Vodka to the Ultimate Cranberry Blend for a matchless Cosmopolitan.

ABV 0%

SIZE: 2.25L



ULTIMATE PINEAPPLE BLEND POUCH

Add Rum to the Ultimate Pineapple Blend for a matchless Rum Punch.

ABV 0%

SIZE: 2.25L



ULTIMATE PASSION FRUIT BLEND POUCH

Add Vodka to the Ultimate Passion Fruit Blend for a matchless Passion Fruit Martini.

ABV 0%

SIZE: 2.25L



ULTIMATE RASPBERRY BLEND POUCH

Add alcohol or mixers for flawless drinks. Add Vodka to the Ultimate Raspberry Blend for a matchless Raspberry Martini.

ABV 0%

SIZE: 2.25L

Think Drinks' Ultimate Blends are versatile, expertly crafted bases. Add alcohol or mixers for flawless drinks.

VIEW RANGE



ULTIMATE MOJITO BLEND POUCH

Natural Cuban Yerba Buena mint extract blended with Mexican Lime, Brazilian cane juice and sugar for perfect mojitos every time.

ABV 0%

SIZE: 2.25L



ULTIMATE MARGARITA BLEND POUCH

Add Tequila to the Ultimate Margarita Blend for a matchless Margarita.

ABV 0%

SIZE: 2.25L



ULTIMATE FOAMING SOURS POUCH

Add Rye Whiskey to the Ultimate Vegan Foaming Sours for a matchless Whiskey Sour.

ABV 0%

SIZE: 2.25L



ULTIMATE COLD BREW BLEND POUCH

Add Vodka to the Ultimate Cold Brew Blend for a matchless Espresso Martini.

ABV 0%

SIZE: 2.25L

EXPLORE OUR SPIRITS

**DISCOVER THE PERFECT POUR FOR YOUR BAR AT DRINK WAREHOUSE UK
CONTACT YOUR DWUK ACCOUNT MANAGER TO FIND OUT MORE ABOUT OUR
RANGE OF SPIRITS WOULD BENEFIT YOUR BUSINESS**

RUM



VIEW RANGE ONLINE

VODKA



VIEW RANGE ONLINE

GIN



VIEW RANGE ONLINE

BRANDY



VIEW RANGE ONLINE

WHISKY



VIEW RANGE ONLINE

TEQUILA



VIEW RANGE ONLINE

Introducing ELDERS



Introducing Elders, The English Elderflower
liqueur, made in Kent using botanicals from
the English garden, including handpicked
Elderflower, Rhubarb and Apple.

Crafted for a Hugo Spritz.
Great taste never gets old.



20% ABV • 70CL

MADE IN KENT

Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.



Spirits



ONLINE OFFER
AUG - SEPT - OCT
NEW HOUSE POUR
VODKA

£1
Off

PER 70CL

bedrinkware.co.uk



VESTAL VODKA

EXCELLENCE DISTILLED



Vodka Soda



vodka n cola



espresso martini

BRITISH WHEAT
POLISH RYE
ARTESIAN WATER

ELEVATE EVERY MOMENT



DEAD MAN'S FINGERS

£2
Off

PER 70CL



GOLDEN SPICED

SERVE WITH COLA,
ICE AND LIME

@DEADMANSFINGERS

HOUSE POUR
RUM

the UK'S MOST LOVED GIN



WHITLEY NEILL GIN
MAKE *the* OCCASION

**DISTILLER'S CUT LONDON DRY:
FOR A FLAWLESS GIN & TONIC.**

and equally good mixed in your favourite gin cocktail.

**£2
Off**
PER 70CL



ONLINE OFFER
AUG - SEPT - OCT

whitleyneill.com @whitleyneillgin

¹Savanta BrandVue: 2024
be **drinkaware.co.uk**

el Jimador
- TEQUILA -

**WE LET OUR
TASTE DO THE
TALKING**

SIP FOR YOURSELF

PLEASE DRINK RESPONSIBLY.
EL JIMADOR IS A REGISTERED TRADEMARK. ©2026 BROWN-FORMAN CORPORATION.



Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

Spirits



**BUY 3+ BOTTLES AND RECEIVE
A COURVOISIER GAMES KIT***

***MAX 1 KIT PER VENUE | WHILE STOCKS LAST**

**ONLINE OFFER
SEPT - OCT**

**INCREASE DWELL TIME WITH THE
COURVOISIER GAMES KIT**



25X TABLE TALKERS & 5X SETS OF PLAYING CARDS



**BOOST Your Sales WITH
COURVOISIER**

*Available 01.09.24 - 31.10.24. While stocks last. Gifts: 1500 Games Kits each containing 15 Playing Cards and 25 Table Talkers. For authorised representatives of licensed on-trade venues in England. To participate: Purchase 3 or more bottles of Courvoisier VS 70cl ("Qualifying Purchase"). Max 1 participation per venue. Gifts will be allocated on a first-come, first-served basis to first 500 participants who make a Qualifying Purchase, while stocks last. Participation may have tax consequences. Full T&Cs: courvoisier-winegames2024-termsandconditions - Campaign Academy. Promoter: Glen Grant Limited t/a Campaign UK, 14-16 Great Portland Street, London W1W 8QW.

ENJOY RESPONSIBLY be.drinkaware.co.uk

TEREMANA
SMALL BATCH TEQUILA

Dwayne Johnson
DWAYNE JOHNSON
FOUNDER

**SHARE THE MANA
CELEBRATE
NATIONAL TEQUILA DAY**

**ONLINE OFFER
AUG - SEPT - OCT**

BLANCO SPECIAL PRICE
£28.99
REPOSADO SPECIAL PRICE
£35.99

BUY 2 X 70CL AND RECEIVE
6 BRANDED GLASSES AND
2 BAR RUNNERS*



SCAN QR CODE FOR RECIPE SUGGESTIONS

DRINK RESPONSIBLY
*EACH DEAL INCLUDES 3 ROCKS & 3 HIGHBALL GLASSES,
1 DEAL MAXIMUM
be.drinkaware.co.uk



*WINNER OF 35 PRESTIGIOUS SPIRITS AWARDS



**BUY ANY 3 AND GET
9 TWISTED SHOT
GLASSES FREE**



STRAWBERRYS & SCREAM

1/2 FIREBALL
1/2 TEQUILA ROSE



WOLF BITE

1/2 FIREBALL
1/2 SHEEP DOG



HELL HOUND

1/2 SHEEP DOG
1/2 TEQUILA ROSE

OTHER GHASTLY COMBINATIONS

BLACK ROSE

1/2 TEQUILA ROSE
1/2 ANTICA BLACK SAMBUCA

VAMPIRES KISS

1/2 TEQUILA ROSE
1/2 ANTICA RASPBERRY SAMBUCA

FIRE GOBLIN

1/2 FIREBALL
1/2 ANTICA BANANA SAMBUCA

**ONLINE OFFER
AUG - SEPT - OCT**

be drinkaware.co.uk

DARE TO TRY A VENOM?

**BUY 2X 70CL
SOUTHERN COMFORT**

**GET A FREE VENOM
HALLOWEEN POS KIT**

KIT INCLUDES:

- 5X VENOM BAR RUNNERS
- 10X VENOM COASTERS
- 12X VENOM BRANDED PINT GLASSES (PLASTIC)
- 1X SPEC SHEET



**FRESH.
FIERCE.
DELICIOUS.**



TRY A VENOM

HOW TO MAKE A VENOM

FILL PINT GLASS WITH ICE AND THEN ADD: 50 ML SOUTHERN COMFORT, 100 ML ORANGE JUICE AND 1 BOTTLE OF BLUE ALCOPOP

be drinkaware.co.uk



**ONLINE OFFER
AUG - SEPT - OCT**

Spirits

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.


ONLINE OFFER
AUGUST ONLY

INTRODUCING SARTI[®] SPRITZ

The NEW Mango, Passionfruit & Blood Orange Spritz



BUY 3

BOTTLES OF SARTI AND
RECEIVE A

FREE ROS KIT*

*1 KIT PER CUSTOMER



Learn how
to make
Sarti Spritz



Use your kit to
increase profit in
your venue via high
margin spritz serve.



x1 Info Sheet + x20 Table Talkers + x6 Branded Glasses + x100 Coasters

*UK, 18+ only. Buy 3 bottles of Sarti 70cl and get a Free ROS kit.
Max one deal per customer. Not to be used in conjunction with
any other offer. Whilst Stocks Last. Terms and Conditions Apply.

PLEASE DRINK RESPONSIBLY be drinkaware.co.uk

MARTINI

SPRING *in to Spritz*

Buy any 4 Martini 75cl and
receive 6 Martini glasses
and menu inserts FREE

date to be

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

© 2026. MARTINI, ITS TRADE DRESS AND THE "BALL AND BAR"
LOGO ARE REGISTERED TRADEMARKS. MAX 3 DEALS
PER CUSTOMER ORDER. TOTAL DEALS CAPPED AT
10 PER CUSTOMER.



SIP INTO SOMETHING FRESHER TASTING

ST-GERMAIN HUGO

Buy two bottles of St-Germain and
receive St-Germain Glassware FREE

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

PLEASE DRINK RESPONSIBLY. ©2026 ST-GERMAIN AND ITS TRADE DRESS
ARE TRADEMARKS. MAX 2 DEALS PER CUSTOMER.



Spirits

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.

Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

Spirits





APEROL SPRITZ

NEW BOTTLE SAME ICONIC RECIPE

BUY 6 BOTTLES OF APEROL, RECEIVE A FREE APEROL SPRITZ POS KIT*

APEROL SPRITZ
POS KIT WORTH
£45

WHILE STOCKS LAST

POUR
75ml
PROSECCO
OVER ICE

ADD
50ml
APEROL

SPLASH
25ml
SODA
GARNISH WITH
A SLICE OF
ORANGE

SCAN HERE
To learn how to
make the Perfect
Aperol Spritz

SCAN HERE
For additional
support from
Aperol Spritz

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk
*UK, 18+ only. 01.07.2026 - 30.06.2025. Buy 6 bottles of Aperol 70cl and get a free
Aperol Spritz POS kit. Max. 1 deal per customer. Not to be used in conjunction with
any other offer. Terms and Conditions Apply. Whilst stocks last.
**Source: Based on data reported by HQ/C&A through its Mixed Drinks Report for
the Cocktail category for the 12-week period ending 05/09/2025, for the GB On-
Trade. Copyright © 2025 The Nielsen Company (Europe) Ltd

MENU HANGERS GLASSWARE MANAGERS BRIEF TABLE TABLETS 3-2-1 JIGGER

#1
Cocktail Serve
in GB On Trade
(Summer 2025)**

ONLINE OFFER
AUGUST ONLY





**£1
OFF***

Join the global celebration, drive footfall
and feature on the interactive map.
Sign Up Now

*18+ ONLY. OFFER AVAILABLE BETWEEN 01/09/2026 AND 31/10/2026, WHILE STOCKS LAST.
**SOURCE: AS NAMED BY THE WORLD'S BEST BARS (DRINKS INTERNATIONAL BRANDS REPORT 2025)

imbibe **CAMPARI**
Negroni Week
SEPT. 21 - 27
NEGRONI.WEEK | NEGRONI.WEEK
A drink for a cause

CAMPARI

NEGRONI IS THE #1
BEST SELLING
COCKTAIL GLOBALLY**

NO NEGRONI WITHOUT CAMPARI

ENJOY RESPONSIBLY be.drinkaware.co.uk

ONLINE OFFER
SEPT - OCT



ONLINE OFFER
AUG - SEPT - OCT

Spirits



DIAMOND OFFER

BUY 2 X 70CL TIA MARIA AND GET A
BOTTLE OF THREE SIXTY VODKA FREE*

PERFECT
ESPRESSO
MARTINI

25ML THREE SIXTY VODKA
25ML TIA MARIA
50ML ESPRESSO
DASH OF SUGAR SYRUP

*T&C: Buy 2 x 70cl bottles of Tia Maria Cold Brew Coffee Liqueur and receive 1 x 70cl bottle of Three Sixty Vodka free. Whilst stocks last on a first-come, first-served basis. Offer valid at participating retailers, subject to availability and may be modified or withdrawn at any time. No cash alternatives.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**Max: 2 deals
per customer, per month**



Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

SERVE
THE NATION'S
FAVOURITE COCKTAIL.
SPRITZES ARE OFFICIALLY
#1 IN GB*

ISOLABELLA®
LIMONCELLO

ONLINE OFFER
AUG-SEPT-OCT

GET A 75CL BOTTLE OF PROSECCO

WHEN YOU BUY 3 X ISOLABELLA LIMONCELLO



**Max: 5 deals
per customer,
per month**

MASTER THE
LIMONCELLO
SPRITZ



SCAN HERE

*CGA mixed drinks report Q4 2025
Max 5 deals per customer, per month.
Whilst stocks last.

be.drinkaware.co.uk

YOU'RE INVITED

TO THE BIGGEST BIRTHDAY BASH
OUTSIDE OF TENNESSEE

JACK DOESN'T DO QUIET BIRTHDAYS. HE DOES GOOD WHISKEY,
GREAT COMPANY AND A SEPTEMBER CELEBRATION
THAT GETS EVERYONE BUYING.

THIS JACKTEMBER, STOCK UP ON JACK DANIEL'S AND JOIN THE
PARTY. YOUR CUSTOMERS ARE ALREADY ON THE GUEST LIST.

BUY 2 X 70CL OR 1 X 1.5LTR
AND GET A JACKTEMBER POS KIT

ONLINE OFFER ONLY



#JACKTEMBER



SCAN TO REQUEST YOUR JACK DANIEL'S BIRTHDAY KITS

PLEASE DRINK RESPONSIBLY. [RESPONSIBILITY.ORG](https://responsibility.org)

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JACK DANIEL'S BLACKBERRY BRAMBLE

INGREDIENTS:

- 40ML Jack Daniel's Blackberry
- 25ml Lemon juice
- 10ml Simple syrup
- 10ml Chambord
- Blackberry and lemon wedge to garnish



PLEASE DRINK RESPONSIBLY

CHAMBORD AND JACK DANIEL'S ARE REGISTERED TRADEMARKS. ©2026 BROWN-FORMAN CORPORATION, JACK DANIEL'S. ALL RIGHTS RESERVED.



ONLINE OFFER
SEPTEMBER - OCTOBER



£2.00 OFF

A bottle of Diplomatico Reserva Exclusiva*

Spirits



Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

OLD FASHIONED MONTH WHISKY OR RUM?



£2.00 OFF

A bottle of Woodford Reserve Bourbon*



WOODFORD RESERVE®

PLEASE DRINK RESPONSIBLY.

DIPLOMÁTICO AND WOODFORD RESERVE ARE REGISTERED TRADEMARKS.
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*OFFER AVAILABLE DURING SEPTEMBER AND OCTOBER 2025, WHILST STOCKS LAST.



Ready to Drink

From pre-packaged cocktails to alcopops, **Drink Warehouse** UK has a wide range of ready to drink options for your venue.

MAIN MENU

TEQUILA BASED RTD COCKTAILS



BADWATER TEQUILA GRAPEFRUIT PALOMA

Bright, citrus-forward Paloma with crisp grapefruit, subtle agave sweetness, and light minerality. Effervescent and refreshing, balanced by gentle bitterness and a clean, dry finish with soft tequila warmth.

ABV 4.5%

SIZE: 12X330ML



BADWATER TEQUILA LIME MARGARITA

Bright and zesty with fresh lime citrus, balanced by smooth agave sweetness. Lightly effervescent and refreshing, with a clean, crisp finish carrying gentle tartness and soft tequila warmth.

ABV 4.5%

SIZE: 12X330ML



BADWATER TEQUILA PINEAPPLE CRUSH

Tropical and juicy with ripe pineapple up front, balanced by smooth agave sweetness. Light, refreshing body with subtle citrus lift, gentle fizz, and a clean finish featuring soft fruit sweetness and a hint of tequila warmth.

ABV 4.5%

SIZE: 12X330ML



AMARETTO SOUR

Amaretto, a hint of Bourbon Smoke, Lime Juice, Sugar Cane.

ABV 10%

SIZE: 12x150ml



ESPRESSO MARTINI

Vodka, cold brew coffee, chocolate and sugar cane.

ABV 10%

SIZE: 12x150ml



MOJITO

White Rum, Mexican Lime Juice, Natural Mint and Soda.

ABV 10%

SIZE: 12x150ml

LIBERATION

COCKTAILS

MIXOLOGIST-GRADE COCKTAILS

ready to drink - whenever, wherever

AVAILABLE NOW AT
DRINK WAREHOUSE UK

VIEW
RANGE



PORNSTAR MARTINI

Vodka, Mexican lime juice, Madagascan bourbon vanilla, passionfruit, and sugar cane.

ABV 10%

SIZE: 12x150ml



SPICY MARGARITA

White Rum, Mexican Lime Juice, Natural Mint and Soda.

ABV 10%

SIZE: 12x150ml



STRAWBERRY DAIQUIRI

White rum, a juicy squeeze of strawberries, Mexican lime juice and sugar cane.

ABV 10%

SIZE: 12x150ml

ALSO AVAILABLE IN 5LTR BIB'S

33 X 150ML SERVES



LIBERATION COCKTAILS PINA COLADA

Jamaican rum, juicy pineapple, zesty lime and Caribbean coconut.

ABV 10% SIZE: 5Ltr



LIBERATION COCKTAILS STRAWBERRY DAIQUIRI

White rum, a juicy squeeze of strawberries, Mexican lime juice and sugar cane.

ABV 10% SIZE: 5Ltr



LIBERATION COCKTAILS SPICY MARGARITA

White Rum, Mexican Lime Juice, Natural Mint and Soda.

ABV 10% SIZE: 5Ltr

FRUITY RTD ALCOPOPS



BEATBOX JUICY MANGO

Ripe mangoes, sweet and slightly tropical, bring a taste that's smooth, sunny, and just the right amount of cheeky.

ABV 6.1%

SIZE: 15X330ML



BEATBOX ORANGE BLAST

Bright, zesty, and unapologetically citrusy—it tastes like someone cranked that sunshine dial up to 11.

ABV 6.1%

SIZE: 15X330ML



BEATBOX BLUE RAZZBERRY

Mixes tang with just a touch of sweetness, plus a hint of citrus that brings the party straight to your taste buds.

ABV 6.1%

SIZE: 15X330ML



BEATBOX FRUIT PUNCH

Sweet pineapples, juicy berries, and all the island energy come together in one irresistible sip.

ABV 6.1%

SIZE: 15X330ML

FEELIN' ZESTY?

GRAB A SQUEEZE OF THE ACTION!

**£4 OFF
PER CASE**

**ONLINE OFFER
AUGUST ONLY**

HOOCH

**#OUTRAGEOUSLY
REFRESHING**



OFFER VALID FROM JULY 1ST 2026-31ST AUGUST 2026. OFFER VALID ACROSS HOOCH 440ML CANS STOCKED. WHILE STOCKS LAST.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



SOFT DRINKS

With a range of soft drinks, including the **DWUK Drink Gun**, your bar will be equipped with the latest mixers and juices to complete the perfect soft serve.

MAIN MENU

SODA



TWO KEYS PINK GRAPEFRUIT SODA

refreshing beverage made with real juice from fresh pink grapefruits, offering a perfect balance of sweetness and subtle bitterness. It is an excellent mixer for cocktails, particularly in drinks like the Paloma.

SIZE: 24X200ML

VITAMIN DRINKS



PUNCHY BLOOD ORANGE HYDRATION

Punchy Blood Orange combines Italian blood orange extract, natural Valencian orange flavoring, aromatic bitters, and cardamom to create a refreshing, slightly bitter, and citrus-forward taste.

SIZE: 12X330ML

ENERGY DRINKS



RED BULL CANS WHITE PEACH

The Red Bull Peach Edition with the taste of white peach, a touch of citrus peel and floral notes.

SIZE: 12X250ML



RED BULL CANS CITRUS ZEST

The Red Bull Summer Edition with the taste of citrus zest, rounded up with a subtle hint of pomelo and citrus peel.

SIZE: 12X250ML



DrinkGun

Your Post-Mix Partner

The **Drink Gun** is the dispense and service package that provides a solution to all of your soft drink requirements. Improving efficiency, increasing your drink sales and keeping your customers happy.

FULL POST MIX SOLUTION

Our solutions include all aspects of the system coolers, CO2 carbonation, pumps, pipe work and pythons, plus industry standard dispense guns.

DrinkGun
Your Post-Mix Partner

18 FLAVOURS

As well as our 18 original flavours, you can also choose from Pepsi, Diet Pepsi, Pepsi Max, Pepsi Max Cherry, Jolly's Orange Cordial, R Whites Lemonade, 7up Sugar Free & Tango.

FOR MORE INFORMATION
Contact your account manager or
call 03301 220 800

Flavours listed around the central image:

- GINGER BEER
- COLA
- DIET COLA
- ORANGE JUICE DRINK
- ORANGEADE
- SLIM TONIC
- LIME
- LEMONADE
- BLUE ICE
- PINK LEMONADE
- BLACKCURRANT CORDIAL
- CRANBERRY
- MIXED FRUIT JUICE
- LEMON & LIME
- APPLE JUICE
- ENERGY
- TONIC
- FIZZY MANGO

THERE IS DEMAND FOR THE ENERGY CATEGORY IN THE ON TRADE.

Energy drinks are the
**FASTEST GROWING
SOFT DRINK
CATEGORY**
in the UK ¹



Energy drinks are
consumed in a
**VARIETY OF
OCCASIONS...**



COCKTAILS
26%



SPIRITS
33%

ON THEIR
OWN
51%

2

1/4
PUB GOERS

Drink **energy drinks** and
half of them will drink
Energy almost every time
they are out ³

RED BULL IS THE #1 CHOICE



Red Bull is the
packaged soft drink
in **High Street Pubs,
Bars & Clubs** ⁴



85%



of all energy drinks **sold** in
the on premise
are Red Bull ⁵



3 cans of Red Bull are
sold every minute in
licensed venues in the UK ⁶

GOOD FOR YOUR BUSINESS



PROFITABLE

CASE RWSP:	£23.49
CAN RRSP:	£3.50
CASH POR:	£60.51
POR:	72%



IN DEMAND

Red Bull has
**DOUBLE THE RATE
OF SALES**
as the next best selling
energy brand ⁷

CHECK OUT
OUR RECOMMENDED
SERVES HERE:



¹ Source: Euromonitor Passport, Off-trade Value Sales, 2009 – 2028

² Source: CGA Energy drinks consumed in recent visits, path to purchase study, 2021)

³ Pub & Energy Consumers | June 24

⁴ Source: CGA OPMS Licensed MAT to 10/08/2024

⁵ Source: CGA OPMS Licensed MAT to 10/08/2024)

⁶ Source: CGA OPMS Licensed MAT to 15/06/2024, based on average opening times for licensed premises at 11am-11pm

⁷ Source: CGA OPMS Licensed MAT to 10/08/2024

Great Taste. Zero Sugar.

Coca-Cola Zero Sugar is the fastest growing Cola Brand in GB Pubs in Value (£)¹

Coca-Cola Zero Sugar 330ml glass bottle



Contact your account manager
for more information



MyCCEP
my.ccep.com

Source 1: CGA Pubs (Food & Wet Lead) Cola Brands, Value Sales and Value % Chg vs PY, MAT to 31.01.2026

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PAYING TOO MUCH FOR YOUR ENERGY?

FIX IT.



**GET £1
OFF A CASE***

* Offer valid September 1st - October 31st 2026. Kick Energy Drink 24x250ml Cans. While stocks last.



ONLINE OFFER
SEPT & OCT ONLY



Soft Drinks

Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.



**BUY 4
CASES &
GET 1
FREE**



**Tasty
flavours**



**No added
sugar**



**Great value
choice**



ONLINE OFFER
SEPT & OCT ONLY





THE SURPRISINGLY NON-ALCOHOLIC SPRITZ



LOW & NO IS ONE OF THE FASTEST GROWING CATEGORIES, ADDING OVER £10M TO THE GB ON-TRADE THIS YEAR ALONE*

HOW TO MAKE A CRODINO SPRITZ 0.0%



STEP 1
Fill your glass with ice



STEP 2
Pour over your Crodino



STEP 3
Garnish with fresh orange.

*Source: CGA OPMS Data P2; MAT to 21/02/26. **18+ only with valid ID 01.07.26 - 30.08.26. 1 Deal per customer. Whilst stocks last.

**AUGUST ONLY
ONLINE OFFER**

FUNKiN
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REAL FRUIT, VIBRANT FLAVOURS
ICONIC COCKTAILS

**SAVE
£4.00**
ON 5 x 1KG
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BAR TRADE**
SINCE 1999

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ONLINE OFFER
AUGUST - OCTOBER



HOWZAT!

SPARKLING CANS
**BUY 4
GET 1
FREE**
& FRUIT WATERS



— *Official soft drinks partner* —
OF WE ARE ENGLAND CRICKET

Soft Drinks

Please note: If you do not currently stock any of these products. Please contact your **DWUK** account manager to arrange pricing.

ESTD



1905

**25%
OFF**
all ranges & sizes

NO FURTHER
DISCOUNT APPLIED



Botanically Brewed · Exquisitely Crafted

*Nielsen and CGA 2024 data

ONLINE OFFER
AUGUST ONLY

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We Set The Bar

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Bar Essentials

We are a one stop shop for all of your bar supplies. We provide a range of bar snacks, dispense gas, cleaning chemicals and coffee.



MAIN MENU

Salty Dog



SALTY DOG CHILLI RICE CRACKERS

Aromas of green apple and floral blossom lead into an effervescent palate, where refreshing acidity is balanced by light sweetness and gentle tannins. Medium-bodied and full of juicy apple

SIZE: 12 X 40G



Buy online or contact our sales team



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ONLINE OFFER
AUGUST

Salty Dog
Grrreat tasting snacks!



NEW!



PEANUTS 24 X 45G (SALTED, DRY ROASTED, HONEY ROASTED, CHILLI)
CASHEWS 24 X 30G (SALTED)
NEW! CHILLI RICE CRACKERS 12 X 40G NEW!

**BUY ANY 3 CARDS OF SALTY DOG
CARDED SNACKS AND RECEIVE 1 CARD
FREE! ***

INCLUDES OUR NEW CHILLI RICE CRACKERS
ON A CARD OF 12



*CHEAPEST PRODUCT FREE



Salty Dog
Grrreat tasting snacks!



ONLINE OFFER
SEPT - OCT

**BUY ANY 4 CASES OF CRISPS AND RECEIVE A CASE OF PREMIUM PORK
CRACKLING FREE**



24 X 40G CASE - NOT IN THE SUPERMARKETS. UK FARMED POTATOES.
ALL CRISPS VEGETARIAN AND GLUTEN FREE



**HIGH
PROTEIN**



PREMIUM PORK CRACKLING. 20 X 35G CASE



Drink Warehouse UK & Sheridan Coopers Wine

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2027 ANNUAL WINE TASTING

The Falstaff Hotel Canterbury
8-12 St Dunstan's Close, Canterbury CT2 8AF

MONDAY 25TH JANUARY / 12PM - 4PM

REGISTER TO SECURE YOUR PLACE

WHAT TO EXPECT

Taste & experience a wide variety
of new and exciting wines

Find a range of wines that are
perfectly suited to your venue

Our In-house experts are available
to guide you through our range

Explore our vegan, vegetarian,
bio-dynamic & natural wines

Access exclusive
Sheridan Coopers wine

Advice on how to maximise the
profits from your Wine List

**Discover wines that make your customers smile, relax and enjoy
to keep them coming back to your venue.**



Customers will always remember an excellent wine, and where they drank it!



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