



GET YOUR EMAIL DOMAIN VERIFIED

Flo Verified Mail

We make sure your emails arrive, and
stop anyone else sending email in
your name.

Flotek Group · Technology Together

Run by us, checked every day, visible any time in your portal

Set up for you

Checked daily

Fully managed

Email trust broke, and the industry moved the goalposts

Since February 2024, Google and Yahoo have insisted that businesses prove their email is really from them. If you can't, your email gets sent to spam or refused altogether. Microsoft did the same for Outlook and Hotmail in 2025. The proof they ask for is called **DMARC**.

2.3m

businesses set up this proof as soon as the new rules landed

95%

of the world's biggest companies now have it, and most have it switched fully on

85%

of business domains worldwide still have none of this in place

1 in 2

smaller firms set it up but never switch it on, so fakes still get through



Big companies had security teams to sort this out. Everyone else is still exposed, and the longer it goes on, the less Gmail and Outlook trust their email.

The first thing you lose isn't security. It's your mail.

1 in 6

genuine business emails never reached the inbox they were sent to.

64.6%

of businesses say email not arriving has cost them sales or customers.

10.5%

of email from unproven senders lands in spam. For proven senders, it's 2.4%.

Silent

Nothing tells you an email was filtered out. You simply never get a reply.

Where your email actually goes



Inbox

Proven to be you, so it's trusted



Spam

Your invoice, your quote, your renewal notice



Rejected

Turned away, and often nobody tells you

Without this proof in place, where your email lands is anyone's guess.

And while you're unprotected, anyone can send as you

Fake invoices and "our bank details have changed" emails almost always look like they came from a real supplier. Your customers can't tell the difference, and neither can their bank.

£1.17bn

lost to payment fraud in the UK in 2024, after banks had already blocked a further £1.45bn.

£28k+

average loss when someone pretends to be the boss and asks finance to pay them.

11%

of UK businesses were hit by fake invoice fraud in the past year.

£0

is what it costs a criminal to send an email that looks like it came from your finance team. Nothing stops it until you set this up.

Your spam filter and antivirus protect the email coming in. This is the only thing that stops fake email going out with your name on it.

£432k

a year in sales a typical mid-sized business gets back once its email is proven and starts arriving properly (AutoSPF, 2026)

What it is

Think of it as a passport check for your email

Four small settings on your domain tell Gmail, Outlook and the rest who is allowed to send email as your business, and what to do with anything that isn't.



SPF

The guest list

Lists everything allowed to send email as your business: your mailbox, your accounts package, your marketing tool.



DKIM

The signature

An invisible stamp on every message, proving it really came from you and nobody changed it on the way.

Flo Verified Mail



DMARC

The house rule

Your instruction if an email fails the check: let it through, put it in spam, or refuse it at the door.



Reports

The daily log

Every email provider tells you daily who sent email in your name and whether it passed.

This is the part nobody ever reads.



Get all four right and the big providers treat you as a known, trusted sender: your mail lands, and nobody else can use your name.

Three settings: watch, filter, block

One setting decides what Gmail and Outlook do with email that fails the check. Working your way up to the strongest setting is the whole job.

Stage 1 · watch

Watch only

known as "none"

Everything gets checked and reported, but nothing is stopped. We see who is sending as you, with no risk to your real email. Everyone starts here.

Typically weeks 1–2

Stage 2 · filter

Send to spam

known as "quarantine"

Anything that fails goes to the spam folder instead of the inbox. Fake email stops looking convincing, and if we got something wrong it can still be recovered.

Typically weeks 3–4

Stage 3 · block

Block it

known as "reject"

Anything that fails is refused before it arrives. Fake email in your name never reaches anyone, and your real email is treated as trusted.

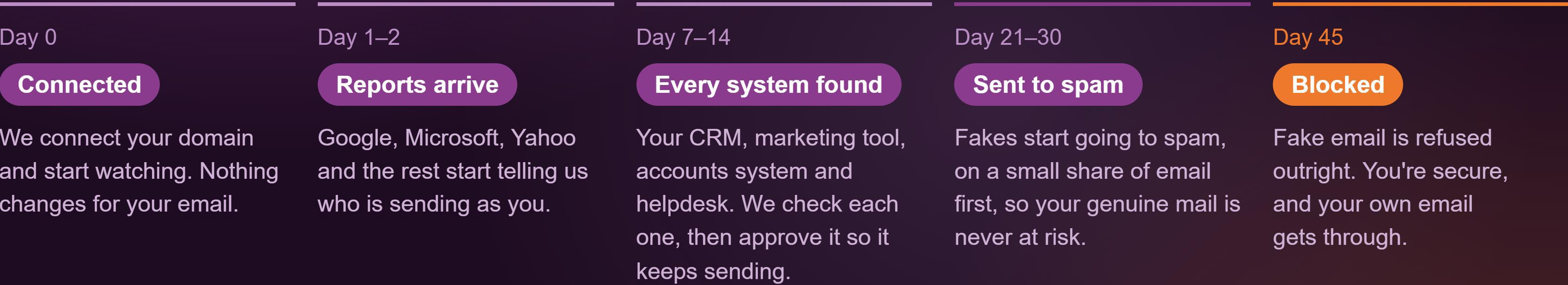
Typically from week 6

69.6% of businesses haven't set this up at all, so they aren't even at stage one.

58% of those that do set it up never move past stage 1, watch only, so nothing is ever stopped.

How we switch it fully on, without losing a single email

We start by protecting a small slice of your email, then widen it once everything genuine is passing. About 45 days from start to full protection.



We turn it up gradually, never all at once



Spam filtering is reversible, blocking isn't, which is why we only block once everything genuine is confirmed. Timings are a guide: the more systems you send from, the longer it takes.

This isn't something you set once and forget

Setting it up takes an afternoon. Keeping it right is a permanent job, because your business keeps changing.



New systems keep appearing

Marketing signs up to a new tool, finance changes accounting software, HR adds a survey app. Each one starts emailing your customers as you, unapproved, and nobody thinks to mention it.



The settings break quietly

Your approved-sender list has a hard limit on how many entries it can hold. Add one supplier too many and the whole thing stops working. Nothing warns you.



The fakers keep trying

Criminals test your name again and again. The daily reports show it happening. If nobody reads them, you find out when a customer pays the wrong bank account.



The reports are unreadable

Every provider sends its own file, every day, written for computers rather than people. Making sense of them needs someone who does this for a living.



This is why most businesses stop at "watch only". It gets set up, the reports pile up unread, and the business stays exposed while everyone assumes it's sorted.

Why managed

Every day the reports come in. Every day we read them.

Every 24 hours, the big email providers send a report on who has been sending email as you. Ai sorts through them for us, so our engineers only spend time on the few things that need a real decision.

1

Reports arrive

Daily, from Google, Microsoft, Yahoo and hundreds of smaller providers.

2

Ai sorts them

Millions of lines cut down to what actually changed since yesterday.

3

New senders flagged

A system that has never emailed as you before is spotted the day it starts.

4

A ticket is raised

Anything flagged is logged straight to our helpdesk, so it can't be missed.

5

We approve or deny

An engineer reviews it by hand. If we can't tell it's yours, we'll ask you before deciding.

Yesterday, on one business's domain

Approved

Xero started sending invoices. Checked, approved, still sending.

Blocked

412 fake emails pretending to be them. Stopped before delivery.

An example of a single day's activity on a live domain.

In your Partner Portal

Every one of these tickets is visible to you, on a page built for it: the status of each of your domains, and any checks we still have open.

Nothing to chase. You can see exactly what we're working on.

The service

What Flo Verified Mail does for you

One simple monthly price per domain. Everything below is included, and we do all of it.

Set up for you

All the settings put in place on your domain, whoever it's registered with.

Reports read every day

Sorted by Ai, checked by a Flotek engineer. You never have to look at one.

Taken to full protection

From watching to blocking, in stages, at a pace your email can handle.

Kept working as you grow

Add as many suppliers and tools as you like. We keep the settings within their limits.

New systems checked

Anything new sending as you is spotted, checked, then approved or blocked.

Live status in your portal

Your domain's status, score and any work in progress, visible whenever you want it.



All you do: give us the go-ahead once, and tell us if you're bringing in a new system that sends email. That's it. The rest is ours.

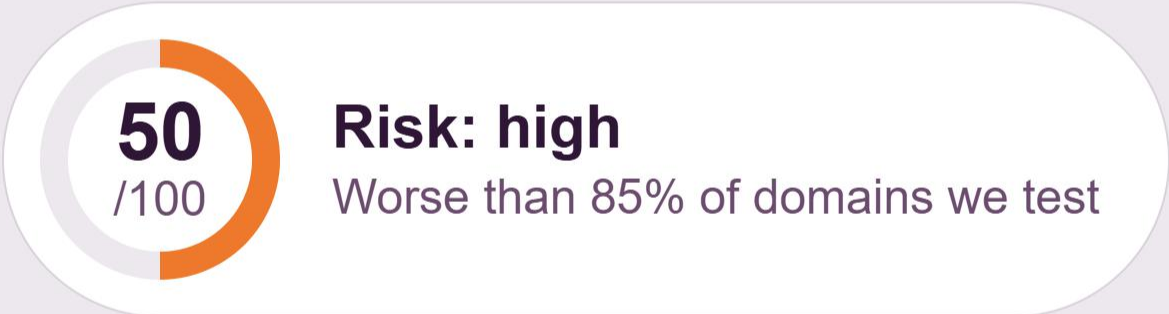
Start here

Get a report on your domain, instantly

Enter your domain and we'll show you what anyone can see: whether your email is protected, whether it's proven to be yours, and who else is sending in your name.

Free, no sign-up, about twenty seconds. The quickest way to find out whether this is a problem for you.

Run my free report →



Simple pricing, per domain, per month

No charge per person, no charge per email, and no setup fee if you're already on a support contract with us.

Flo Verified Mail · fully managed

~~£24~~ **£14** per domain / month

- Setup, and taking you all the way to full protection
- Daily report checks and approval of new systems
- Ongoing monitoring, fixes and support tickets
- Live status in your Flotek portal

Billed monthly per domain. Prices exclude VAT.

 Onboarding · already with us

Managed support partners

Free

If you're on a Flotek managed support contract, onboarding is included. We already know your setup and your mail flow, so there's nothing to charge for.

 Not on Flotek Support Agreement

One-off onboarding fee

£249

Covers around 45 days of work: finding every system that sends as you, getting each one approved, and taking you to full protection. **Paid once, then £14 a month.**

 **Launch offer:** move your domain hosting to us and we'll migrate it free and give you your first year's domain hosting free. Domains, DNS and mail security in one place. Verified logo certificates are priced separately.

👍 Optional next step · the verified logo

Once you're verified, put your logo in the inbox

Your logo and a blue verified tick appear next to every email you send, the same as the big brands. It only works once your email is fully protected, so it's a natural next step rather than a separate project.

39%

higher open rates

34%

higher purchase intent

44%

better brand recall

Logo and blue tick

VMC · trademark required

£107.50 / mo

Logo only

CMC · no trademark needed

£86.90 / mo



No logo trademark yet? Via Signet, we can secure one in around 30 days — **speak to us for a quote.**

Your customer's inbox



Newsletter Co

Your weekly digest



Acme Supplies

Invoice #4821



Macosie Properties ✓

Your tenancy agreement · verified sender



Promo Mail

Spring sale, 50% off

Supplied through DigiCert. We handle the application for you.

Watch your domain stay safe and secure

Every domain you own, with how protected it is and its email security score, on one screen in your Flotek portal.

You'll also see whatever we're working on: the new system we're checking, the setting we're correcting, the fake email we've blocked. Visible as it happens.

Nothing for you to do. Just proof, any time you want it, that your email is arriving and your name is yours alone.

 **Flotek** group

Your domains

Domain	Status	Protection	Score
yourcompany.co.uk	Protected	Blocking fakes	96
yourcompany.com	Protected	Filtering fakes	88
yourbrand.co.uk	In progress	Watching	61

 **What we're working on for you**

In progress

Checking a new system: Mailchimp

In hand

Adding the signature settings for yourbrand.co.uk

Resolved

412 fake emails blocked · 14 Aug

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14

Next steps

Get your free report, then tell us to go

01

Run your free report

Twenty seconds, no sign-up. You'll see exactly where your domain stands today.

Run my free report →

02

Email us to get started

Say go and we handle the rest: your domain provider, the setup, and the daily checks after that.

sales@flotek.io