
STAYCOTSWOLD
We Know the Cotswolds



> StayCotswold is a small, nimble and professional outfit that offers an outstanding level of service. As a landlord, I cannot recommend them highly enough.
>
> **A. RICHARDS, SEPTEMBER 2017**



Hello!

We are StayCotswold

Property is just about the most precious asset that any of us own... and we understand how important this is to you.

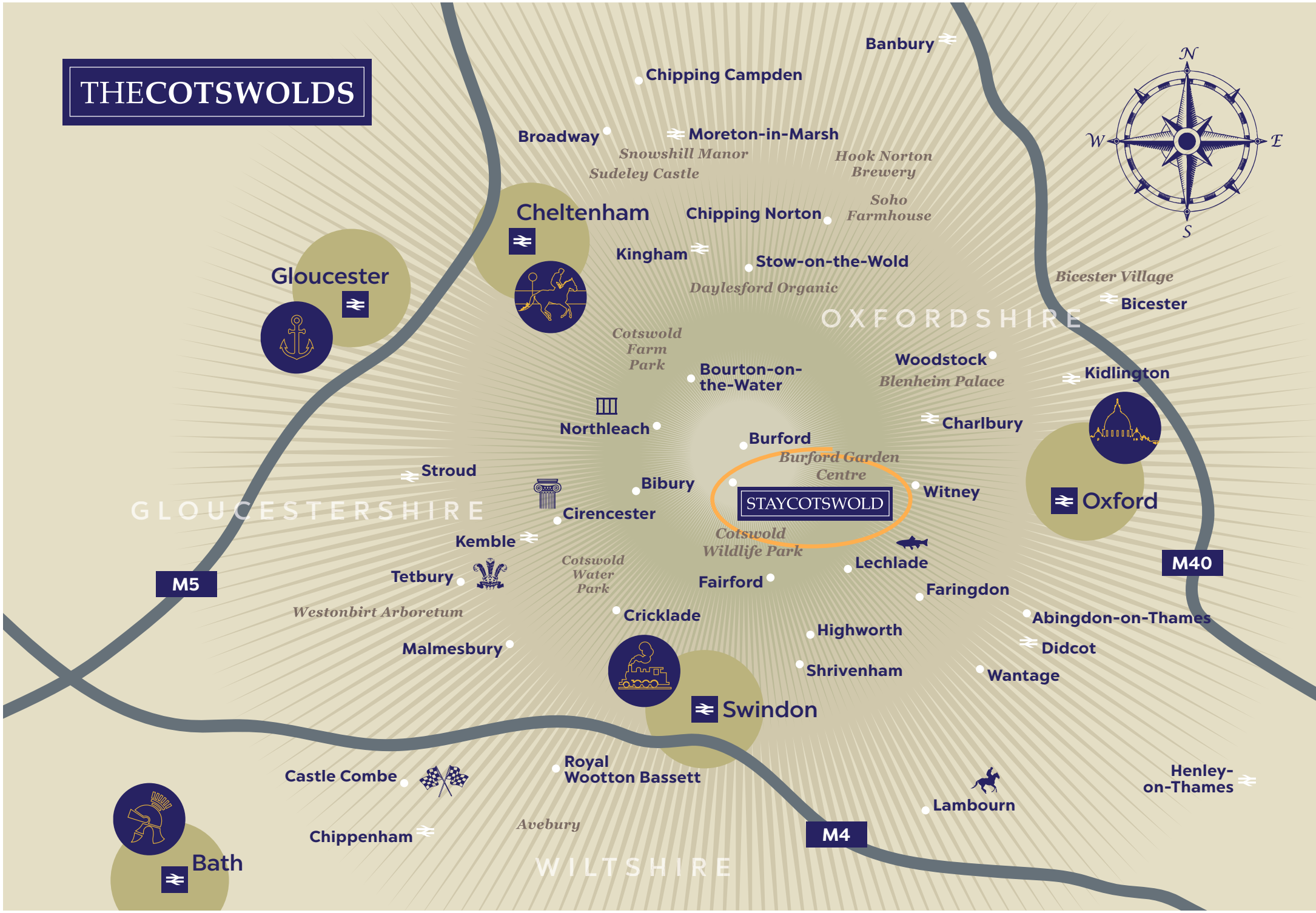
We provide a different and innovative approach in order to maximise the returns generated for you.

Our priority is to advise you on your options: to help you decide whether it's best to sell, whether to put in for planning, to renovate, refurbish or extend, whether to let for long term, short term or holiday let. We are committed to putting your interests first, and as an independent property agent, we're flexible enough to do so.

The experienced StayCotswold team is dedicated to understanding the Cotswolds and its varied property scene. Based just outside Burford, the Gateway to the Cotswolds, all our staff live nearby, so we know how the area ticks. It's this local knowledge that differentiates our service.

Our business is built on first-class properties, excellent service, honest and practical advice, intelligent marketing, regular communication and strong negotiation.




THECOTSWOLDS
N
W
E
S
Banbury
Chipping Campden
Broadway
Moreton-in-Marsh
Snowshill Manor
Sudeley Castle
Hook Norton Brewery
Cheltenham
Chipping Norton
Soho Farmhouse
Kingham
Stow-on-the-Wold
Daylesford Organic
Gloucester
Bicester Village
Bicester
OXFORDSHIRE
Cotswold Farm Park
Bourton-on-the-Water
Woodstock
Blenheim Palace
Kidlington
Northleach
Charlbury
Burford
Burford Garden Centre
Stroud
Bibury
Witney
GLOUCESTERSHIRE
Cirencester
STAYCOTSWOLD
Oxford
Kemble
Cotswold Wildlife Park
Lechlade
M40
M5
Tetbury
Cotswold Water Park
Fairford
Faringdon
Westonbirt Arboretum
Cricklade
Abingdon-on-Thames
Highworth
Didcot
Malmesbury
Shrivenham
Wantage
Swindon
Castle Combe
Royal Wootton Bassett
Henley-on-Thames
Lambourn
Avebury
Chippenham
M4
Bath
WILTSHIRE

We are at Home in the Cotswolds

We live and breathe the Cotswolds: we know the villages, the landscape and the people – and of course, we know Cotswold property.

So if you need advice on letting your property, if you're thinking of selling or indeed moving into the area, then you've found the right company.

Where are the best pubs, the prettiest villages, the most spectacular views or those off-the-beaten-track special places? We know where to get hold of the most delicious local food and drink, and we know the people who produce it!

But we're also in tune with local planning policy and long-term development plans for the area. In other words, we'll give you the full picture before you make any decisions.

We have extensive experience and local insight. We can advise you on the best locations, including good schooling, local infrastructure and even mobile signal strength and broadband capacity!



Chiltern Hills


Fantastic, high quality accommodation with lots of space. Lovely location, really well furnished and equipped – a real home from home and really impressive. Our team loved staying here and want to come back! I would not hesitate to recommend this property. James and the StayCotswold team were very attentive too, so it all added up to a very happy stay.
S. CHAPMAN, JUNE 2017



A First Class Service

Our sole objective is to provide you with an excellent service, in whatever capacity we're working for you, completely fulfilling your expectations and reflecting the high quality and individuality of your property.

Right from our initial visit to your property, we will offer impartial advice on the best way to realise its potential, we'll hold your hand and offer guidance every step of the way.

We will then prepare a bespoke plan exploring the most appropriate ways to market your property and the audience to aim for.

If you decide to sell, we can advise on dressing the house and preparing for sale. If letting is your preference, we'll discuss with you the best way to maximise your returns.

We always prefer to pick up the phone wherever possible rather than email, and we're available evenings and weekends, so we can be there to support you when you need us, not just during the working day.





> The team at StayCotswold have provided a high level of customer service, giving me the confidence to leave our property in their care.
>
> **R. GILLINGHAM, SEPTEMBER 2017**



Intelligent Marketing that Works

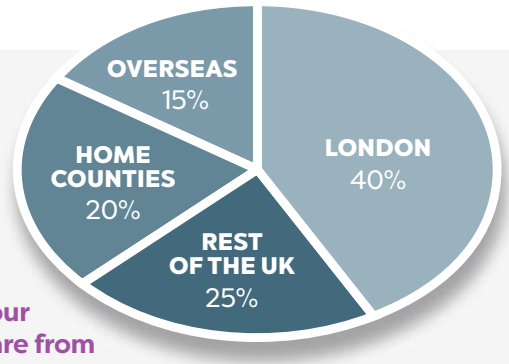
Effective marketing, an easy-to-use website and a distinctive online presence are key to our business, and therefore also key to your success.

Online marketing makes up the vast majority of where we focus our efforts, and we take a very proactive approach to social media and database marketing, using the information that we gather to great effect. We don't buy in lists, but successfully grow our database organically, regularly running email marketing campaigns and offering e-vouchers.

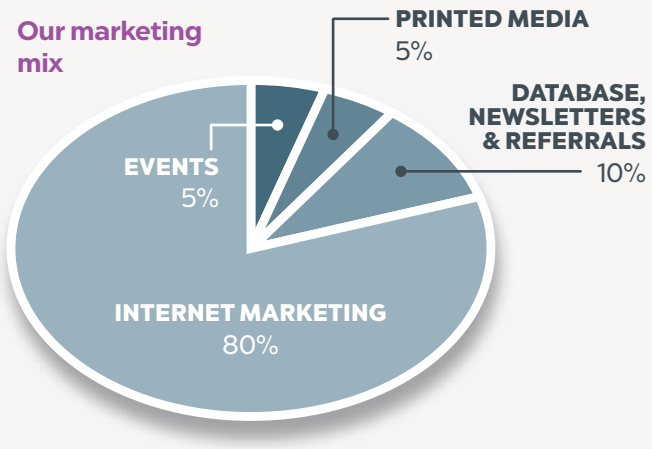
We constantly strive for innovation in our online marketing to maximise exposure for our clients. For example, we were one of the first agencies to use RightMove for holiday/short lets. In addition to our own website, we also use portals including Airbnb and TripAdvisor.

We employ an extensive range of other methods including local and national press, event sponsorship, printed brochures for selected properties (and e-brochures for all), press releases and mailings. We are an active member of the Cotswold Tourism Partnership, and we're delighted to say that a high percentage of our bookings are from returning clients, referrals and recommendations.

Where our clients are from



Our marketing mix





> Fergus's advice, attention and negotiation was spot on. He was always there for us (and still is!), not just for the purchase, but well beyond, including recommending suppliers and helping our integration into the local community. A big thank you!
>
> **P. REDSTON, FEBRUARY 2018**



Property Sales and Search

We provide impartial, intelligent sales and acquisition advice.

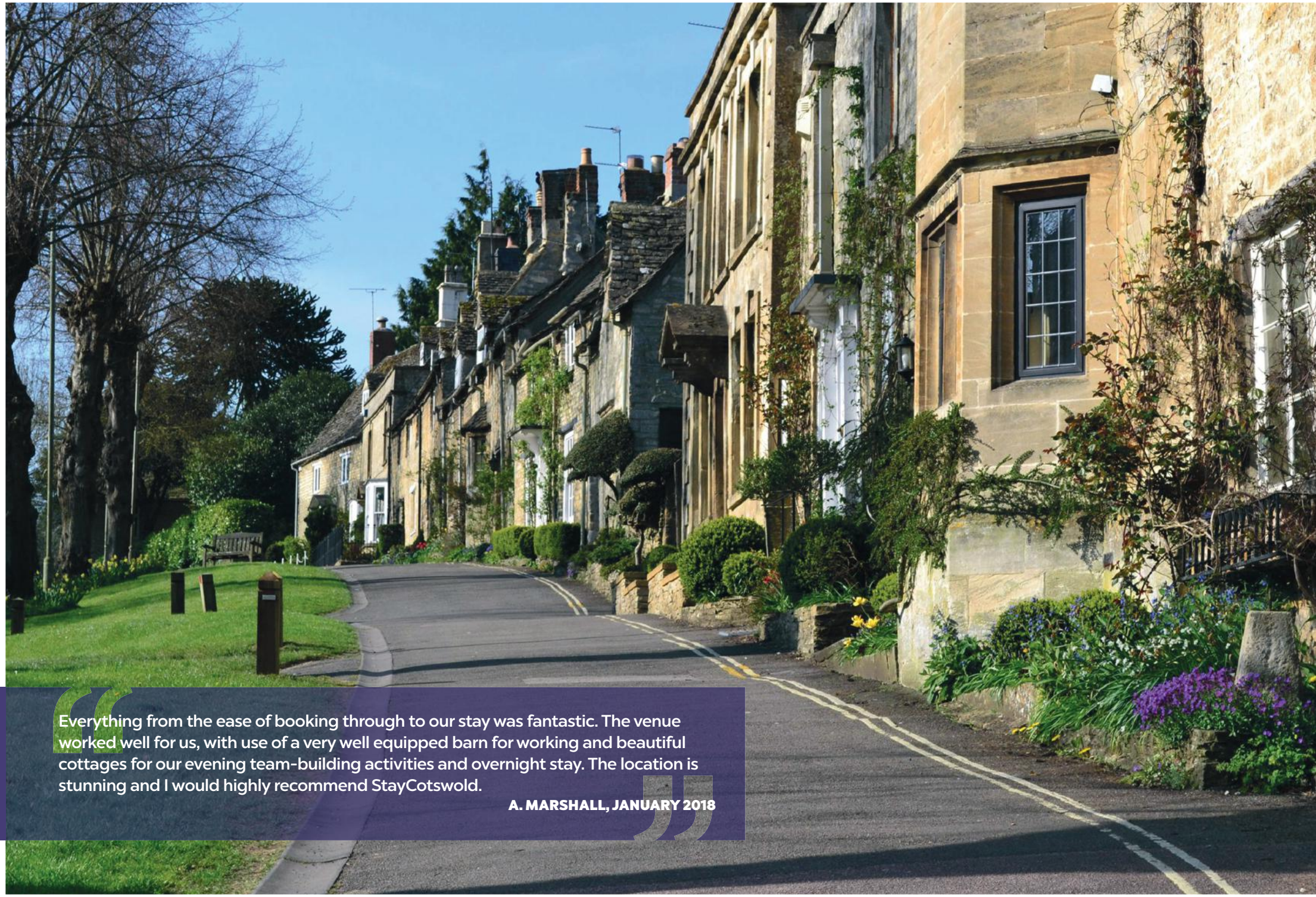
Sales

Buying and selling property in the UK is changing rapidly and StayCotswold offer an innovative and original way of thinking. So, if you are considering selling your property, please get in touch to discuss how we can help.

Search

If you need help finding your perfect Cotswold property – to buy or to rent – our associate business, Property Search Company, will be delighted to assist. Please contact us for further information.





> Everything from the ease of booking through to our stay was fantastic. The venue worked well for us, with use of a very well equipped barn for working and beautiful cottages for our evening team-building activities and overnight stay. The location is stunning and I would highly recommend StayCotswold.
>
> **A. MARSHALL, JANUARY 2018**



Lets and Management

Innovative options to give you a greater choice and maximise your returns.

Holiday Lets

Shooting off to the Cotswolds for a long weekend? Taking the family away for half term? Why not take a peek at StayCotswold's luxury holiday rental properties online?

Short Lets

Need somewhere for a few months during your renovations? Want a base for the summer, or just sold your home? We can help, with lets from one to five months.

Long Lets

If you need a place for more than six months while you're relocating to the Cotswolds, or want to "try before you buy", our range of top quality properties cater for all needs.

Corporate Lets

Need time out of the office to focus minds and drink in the Cotswold air? Our individual properties are just the thing to rejuvenate your team and get the ideas flowing.



> We had a lovely stay in the Cotswolds through StayCotswold and would recommend them to anyone looking for a rental in the area.
>
> **M. HOLMES, NOVEMBER 2017**



Realise your Property's Potential

As you can see, we have a passion for the Cotswolds and a love for property. We bring the two together to provide an effective and unique way to let, sell or search for you.

We'd really like to show how our innovative approach and first class service can help you reap the rewards of ownership.

So what's the next step?

There's no commitment at this stage, but it would be lovely to meet you to go through how we operate and show what we can offer you – our door is always open.



STAYCOTSWOLD

We Know the Cotswolds

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tripadvisor rightmove COTSWOLDS The Property Ombudsman airbnb