

# @ Curl



HERE'S PRINCE MASTERCLAWED AND PRINCE WHEEZER. THEY OWN THE CARD SYSTEM EVERYONE USES TO PAY FOR EVERYTHING

HEY WHEEZER!  
IT'S TIME TO COLLECT UP  
ALL THE FEES THE SHOPS  
OWE US

THIS IS  
MY FAVOURITE PART OF THE  
DAY, MASTERCLAWED

EVERY DAY THEY GO AROUND TOWN TAKING  
THEIR FEES FROM ALL THE LOCAL SHOPS

GIVE  
ME MY  
MONEY

**TOK  
TOK**

ONE SHOP THEY GO TO IS A  
COFFEE SHOP OWNED BY ELLIE

WE'RE  
BACK!

WE WANT  
OUR MONEY.

THEY WALK UP TO THE TILL AND TAKE HER MONEY

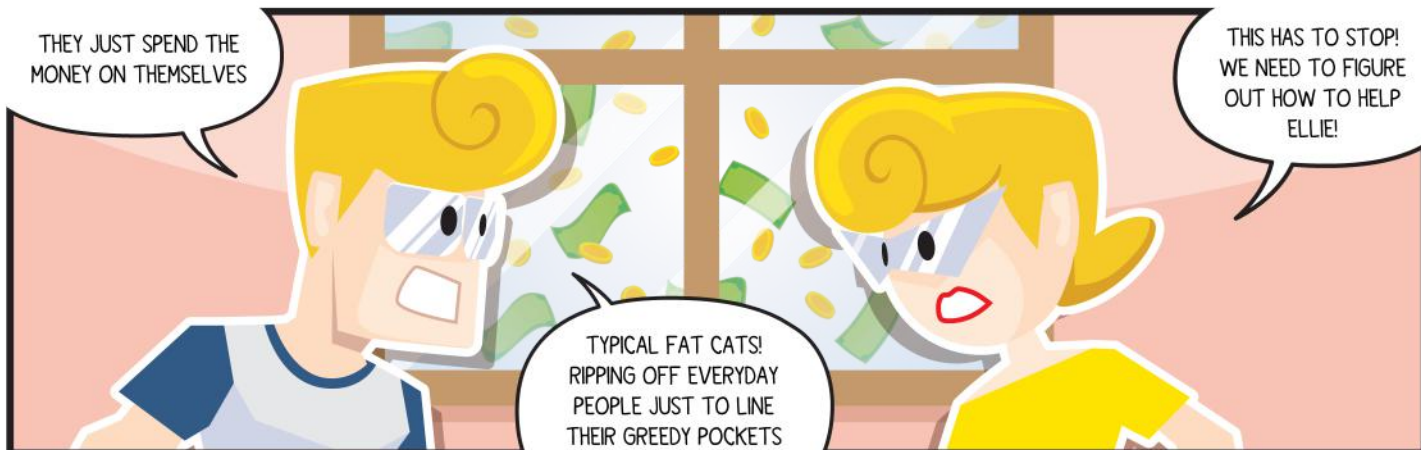
CASHIER

WAIT!  
THAT'S JUST  
TOO MUCH!

THERE'S NOTHING THAT ELLIE CAN DO

WE ONLY TAKE  
AS MUCH AS WE AGREED IN  
THE SIMPLE 300 PAGE  
CONTRACT

SEE YOU  
SOON







GET YOURSELF AND YOUR REGULARS ON **CURL**



WE BELIEVE CARD COMPANIES TAKE  
WAY TOO MUCH FROM BUSINESSES IN FEES AND  
OFFER FAR TOO LITTLE IN RETURN.

CURL'S MISSION IS TO STOP THE CARD COMPANIES  
RIPPING OFF BUSINESSES AND CREATE BETTER  
PURCHASE EXPERIENCES FOR CUSTOMERS  
AT THE SAME TIME.



MIKE KELLY, FOUNDER

# CURL IN A NUTSHELL

## SAVE COSTS ON PAYMENT FEES



CURL IS AN ADDITIONAL PAYMENT METHOD THAT WORKS BY BANK TRANSFER, SO THE COST IS ONLY 0.25%

## IMPROVE CUSTOMER SERVICE



CUSTOMERS CHECK INTO YOUR SHOP WITH THEIR PROFILE, SO YOU CAN GREET THEM BY NAME AND OFFER THEIR REGULAR ORDER

## DITCH THOSE STAMP CARDS



AUTOMATICALLY HANDLE COFFEE STAMPS FOR REGULARS WHO PAY WITH CURL

## HANDS-FREE PAYMENTS



REGULARS THAT WANT THE ULTIMATE IN CONVENIENCE CAN TURN ON HANDS FREE, SO THE WHOLE PURCHASE HAPPENS WITHOUT THEM DOING ANYTHING!

**ADD ON**

## OFFER A COFFEE SUBSCRIPTION



OFFER AN EXCLUSIVE COFFEE MEMBERSHIP TO YOUR REGULARS. GET PAID UP FRONT.

## PRICING

**0.25%**  
PER TRANSACTION

**NO SETUP FEE**

**NO MONTHLY FEE**

CURL PAYMENTS ARE DIRECT BANK TRANSFERS, ALLOWING US TO LOWER THE COST OF FEES TO LOCAL SHOPS.

WANT TO HEAR MORE AND SPEAK TO OUR TEAM?



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