

Diwali Gifting Campaign Plan

- Hampers
- Dry Fruits
- Corporate Boxes
- Customisation
- Bulk Orders
- Delivery Timeline

FINAL
CATALOGUE
DESIGNS

Stop Managing Diwali Gifting Start Automating with FOXBOX Rewards Platform



Employee Coordination

Vendor Calls

Courier Follow-up

Address Validation

Size & Choice

Escalations

Logistics & Tracking

Follow up Over Email &
WhatsApp

Every Year Diwali Gifting Program comes with Operational Challenges for the HR/Admin Teams

Zoe - HR



**You wish for a Streamlined
Diwali Gifting Program...**

**That takes away all the
operational hassles**

Introducing FOXBOX Rewards Diwali Redemption Platform



foxbox
REWARDS

HUBs ▾ Blog Clients About [Request Demo](#)

Streamline, Supercharge, Simplify.

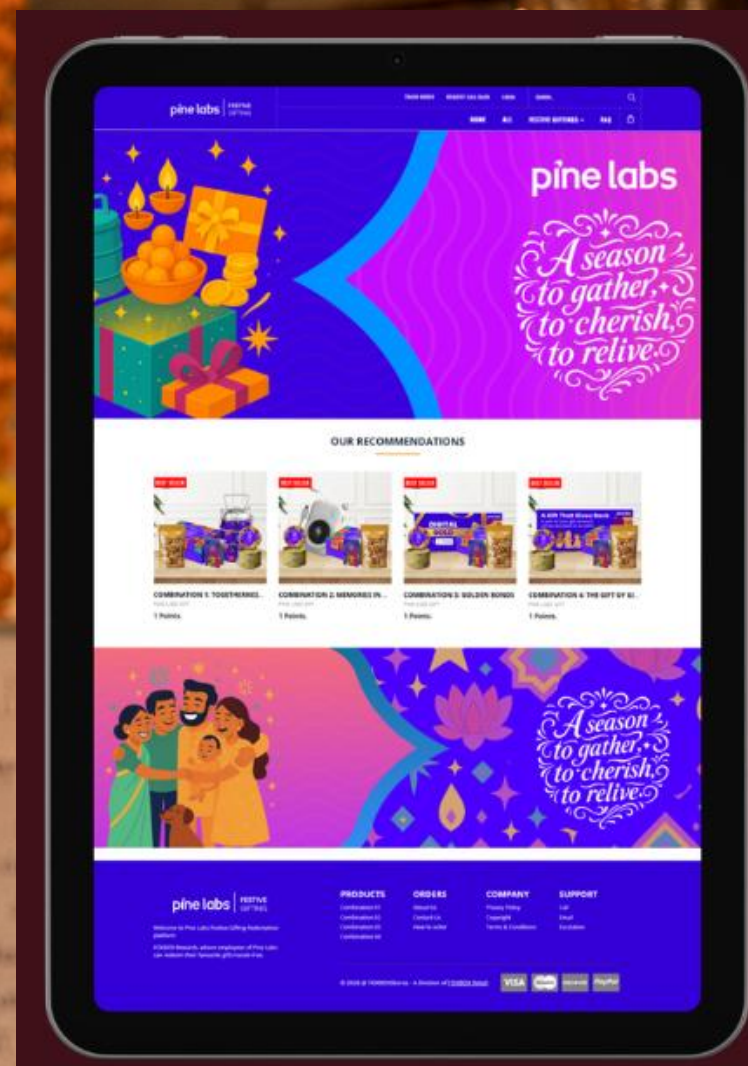
Rewards, Gifting and Engagement Solutions with FOXBOX SaaS platform.

[Request Demo](#)

Employee Gifting

Rewards and Recognition

Welcome kits



How FOXBOX Automates the Complete Diwali Gifting Journey

A custom microsite developed for each client

Employees can onboard and can choose their own Diwali Gifts

Multiple Options for Diwali Gifts Can Be Offered

Employees can enter their own addresses /choices

All data is processed by FOXBOX

Gifts are sourced, packed and shipped by FOXBOX

All dispatch reports are updated on the platform

HR can view the reports of deliveries

pine labs

Case Study: Pine Labs Leading Fintech brand did exactly that last year.

4600 Employees of Pine Labs were onboarded on the platform developed by FOXBOX

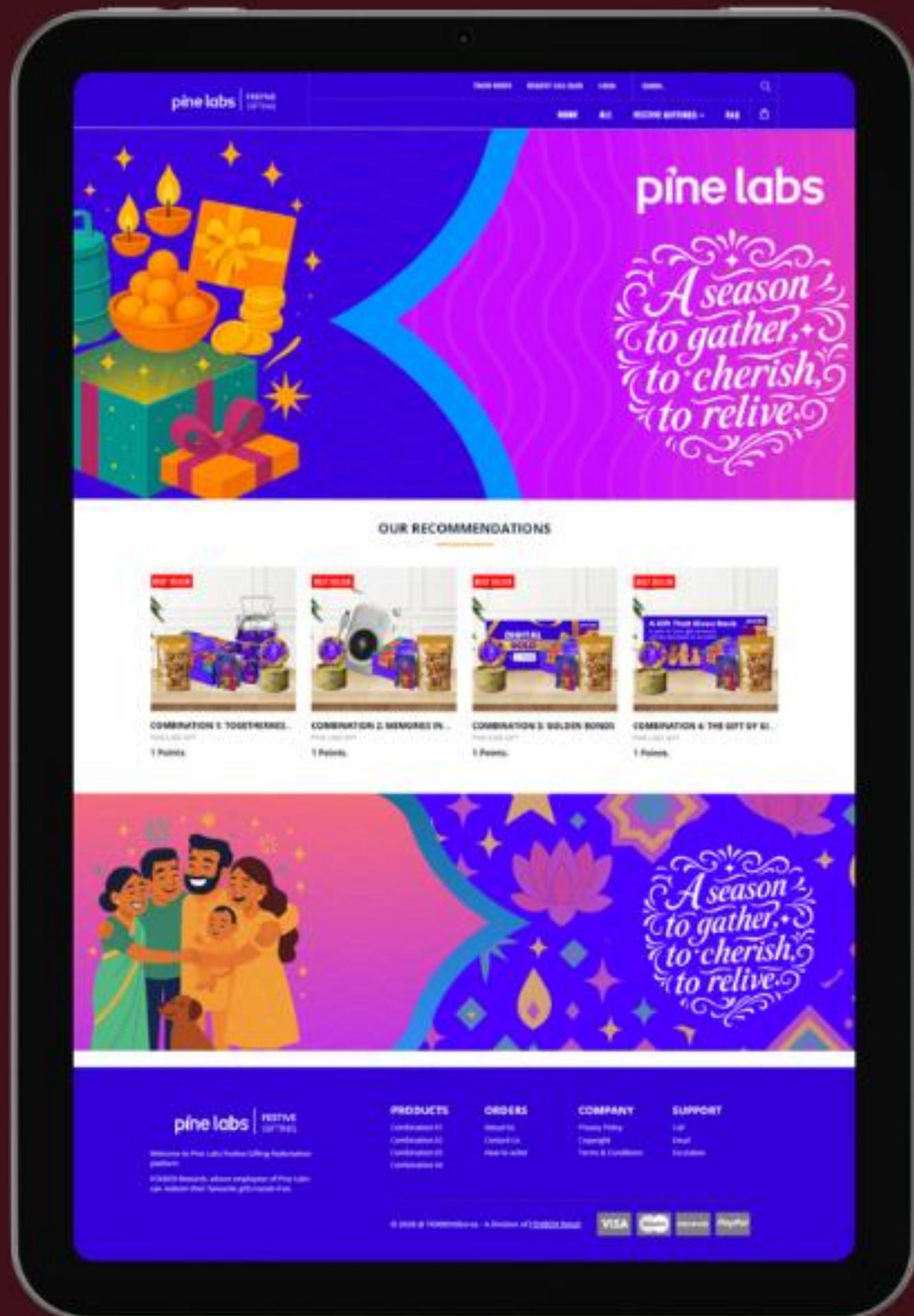
They Logged in securely via their email and OTP

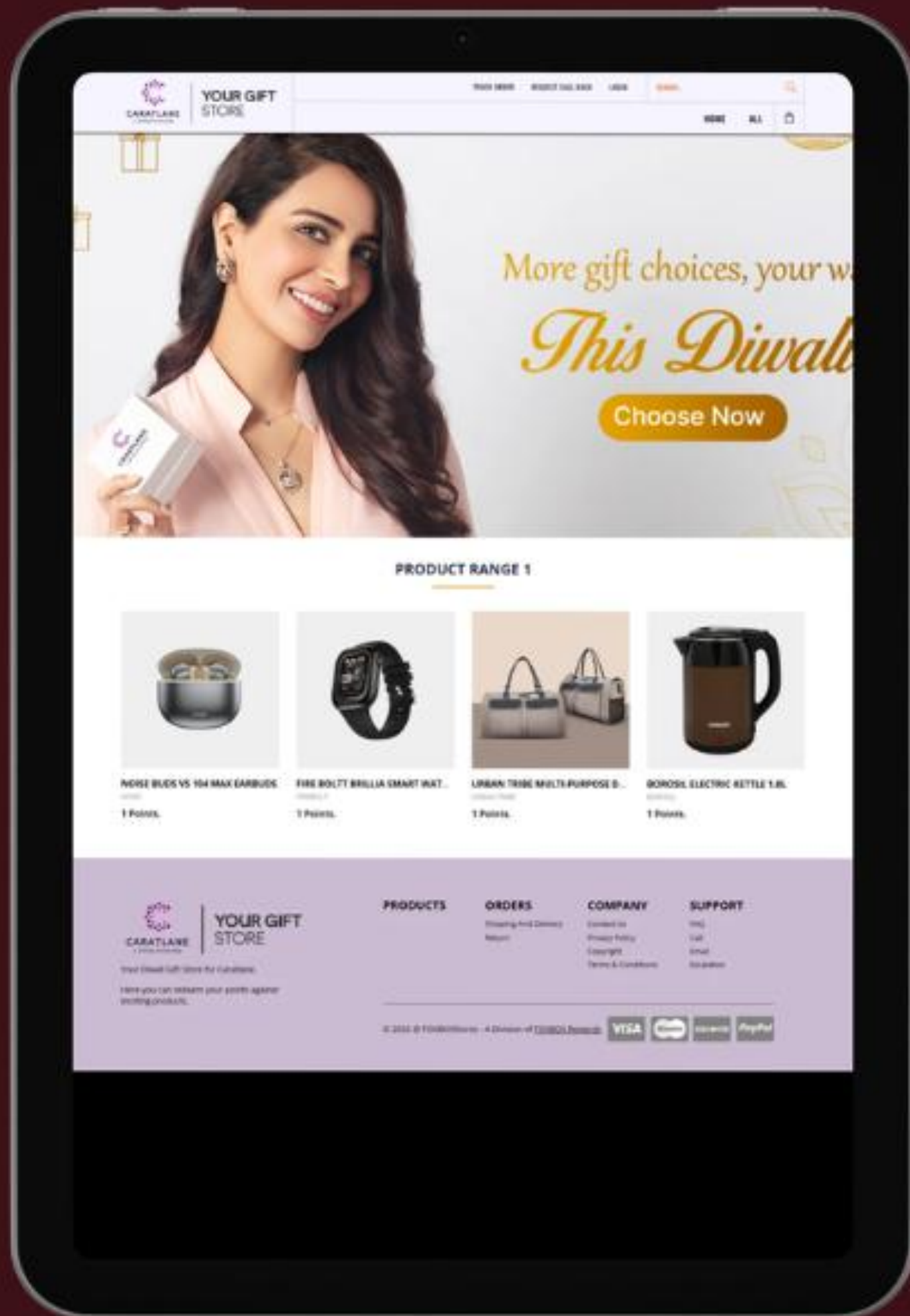
They had 4 options to choose from

Their choice of selection was recorded and they entered their shipping address

Based on selection the Diwali Gifts were shipped directly to offices/homes

HR team could view the reports on the dashboard





CARATLANE

A TANISHQ Partnership

CASE STUDY : What CaratLane did last year

3000+ Employees of Pine Labs were onboarded on the platform developed by FOXBOX

They had 4 options to choose from one tech, one bag, one household and one food items

Limited stocks were available and were selected by employees

Based on selection the Diwali Gifts were shipped directly to offices/homes

All reports sent to the HR tea,

WHAT DISAPPEARED

The work you no longer do.

No catalogue committee

No multiple vendor calls

No address collection

No escalations

No chasing preferences

No employee follow-ups

One Dashboard

You Can Use the Platform for Multiple Use Cases

4 Ways to Run your Redemption Platform

01

**Four Diwali options —
pick any one**

Four gifts on the portal. Each employee
selects any one.

02

**Single Diwali gift — collect
address through platform**

Great for collecting address.

03

**Redeem Points
Against a catalogue**

Multiple Diwali options given and can be
redeemed against the points allocated

04

**Redeem points
against a gift**

Employees redeem their points against
anything on the portal.



Everything You Need for Seamless Corporate Gifting

**3,000+ Curated
Corporate Gifts**

**Branded Employee
e-Store**

**Fully Customized Gift
Boxes**

**Reward Points & Gift
Cards**

**Smart Inventory
Management**

Warehousing Facility

End-to-End Fulfilment

**Address Collection &
Validation**

**Live Dashboard &
Analytics**

**PAN India &
International Delivery**

Security

**Dedicated Customer
Success Team**

BRANDSTIK| FOXBOX EXECUTION

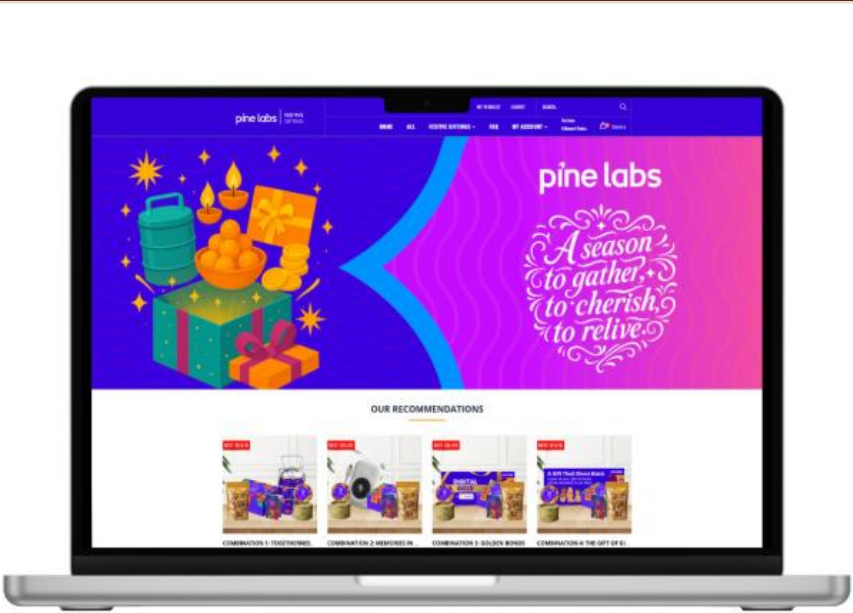
Behind it — It's FOXBOX runs branding, stock, packing and pan-India delivery.

 3000 Products	 1400 Clients	 1.4 mn Goods Shipped	 15000 sq ft Warehouse and Inventory Service	 In-house Customer Service
 ISO 270001 GDPR SAAS Automation Platform	 10 years experience	 Pan India and Global Fulfilment	 In-house Printing Service	 Professionally Led

You approve the catalogue and the branding. We own everything after that.

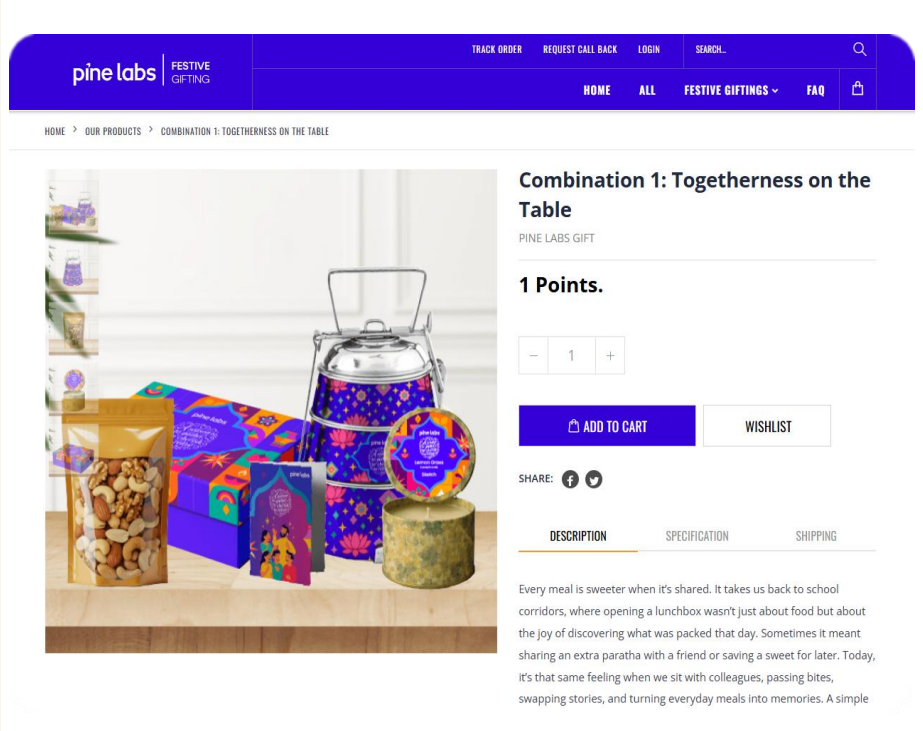
Lets Take a Look How its works? Employee Journey

Two minutes, start to finish.



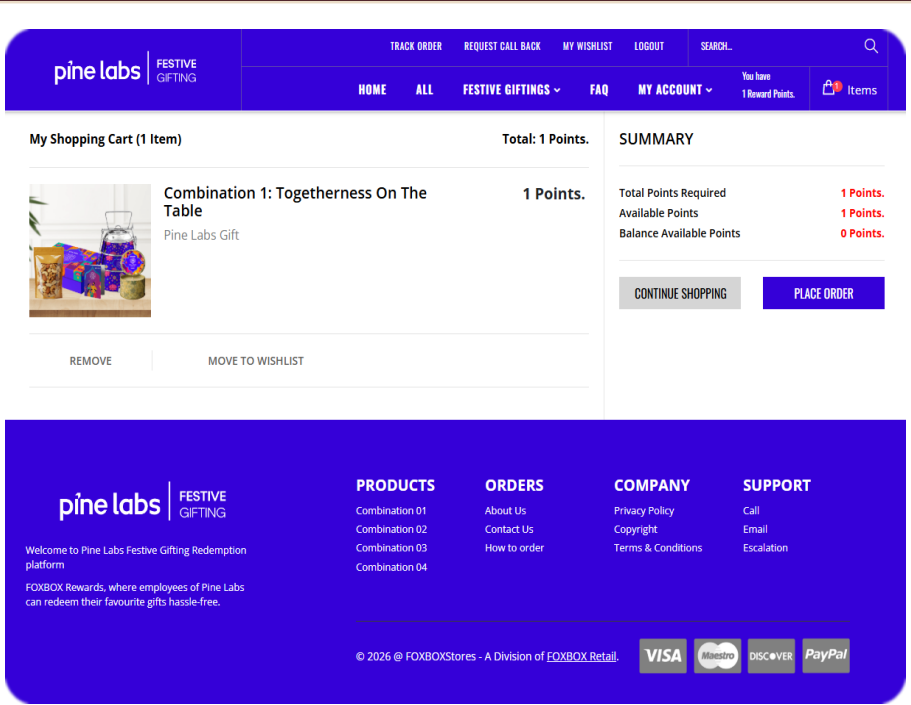
01

Visit the branded store



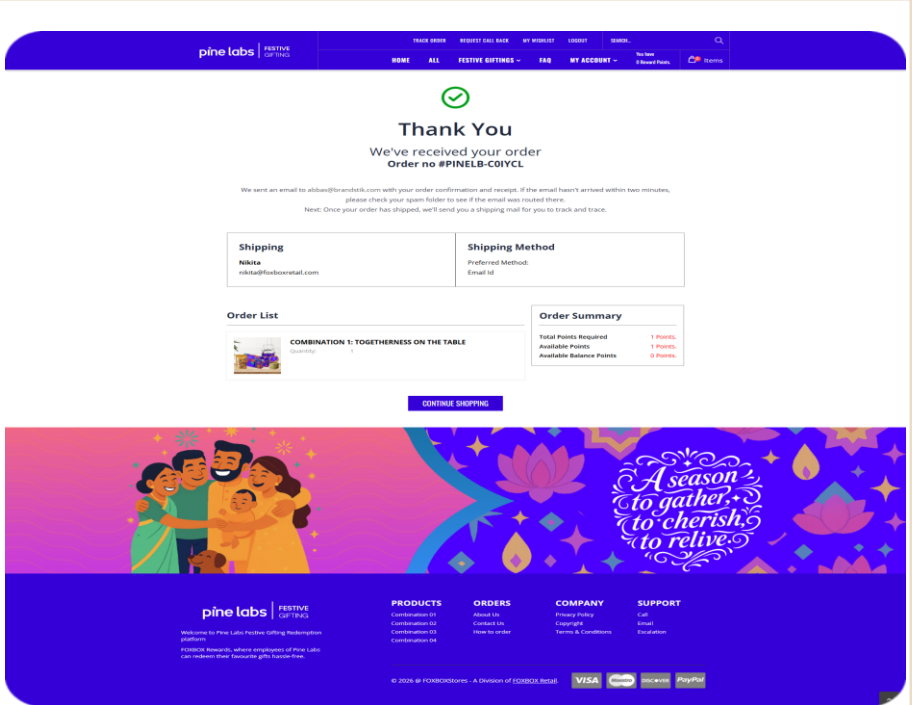
02

Pick a gift they want



03

Confirm & add address



04

Order mail + tracking



#SmartDiwaliGifting

So What are you waiting for
**Make it the most impactful, hassle-free
Diwali with the FOXBOX Rewards Diwali
Redemption Platform.**

To Set up your own Diwali Platform -

Contact us now

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+91 9167373749

Email info@brandstik.com

Websites:
For Products www.brandstik.com
For Platform www.foxboxrewards.com

See How It Works
Watch the video on the next slide.



The image shows a woman with long dark hair, wearing a maroon patterned top, sitting at a desk in a modern office setting. She is smiling warmly at the camera. On her desk are several items: a laptop with the 'brandSTIK' logo, a white mug with the 'brandSTIK' logo, a stack of 'DIWALI collection' catalogs, an open notebook with a yellow sticky note, and a smartphone. In the background, there is a whiteboard with handwritten notes about a 'Diwali Gifting Campaign Plan' and a string of warm lights. A large red play button icon is centered over the woman's chest.

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brandSTIK BE VISIBLE | foxbox REWARDS

[▶ Watch Full Video](#)