

iSummerMX 2027

Four weeks traveling and
learning around Mexico



STUDY IN
MEXICO

The **iSummerMX**
programs are an
itinerant
academic
experience
designed for
students who
love traveling and
learning about
new cultures.





4 SPEND WEEKS TRAVELING AROUND MEXICO

In these programs, taught in English, you'll visit several Tec de Monterrey campuses in different cities. This means that you will learn about multiple regions of the country without ceasing your studies.

Following Tec de Monterrey competency-based Learning Model, you'll upskill multi-disciplinary abilities and specialization for your professional future.

Field Trips

An inside look at companies, industries, or entrepreneurial initiatives to exert analysis, synthesis, and problem-solving processes in a multicultural setting.

Experimental Learning

Active learning environments and challenges that transfer knowledge to real contexts.

Academic and Credit Load of the Program

2 Courses = 6 credits = 10 ECTS

The Programs

4 Routes to choose from



Global Business

This program will help you develop new skills focused on business globalization. You will be able to experience a part of Mexico's business ecosystem by visiting **Mexico City, Queretaro, Monterrey, and Puebla.**

You will learn to identify business opportunities in international markets and develop proposals to aid enterprises to thrive in a specific international context.

NI1002B International Business Opportunities

MT1001B Marketing Insight to Develop Strategies



Developing Economics in Motion

In this programs you will make use of systemic thinking to extend your understanding of the economic problems in a society.

You will also analyze the effects generated by the development and economic growth of a country, based on real and nominal macroeconomic variables.

You will be able to experience a part of Mexico's economy in different regions, by visiting **Mexico City, Queretaro, Guadalajara, and Puebla.**

EC1003B Macroeconomics and Economic Development

EC1020 Micro Economic Incentives and Macro Outcomes



Each program offers special activities, conferences, and trips, while visiting different cities.



During the weekends you will have the opportunity to explore the city on your own.



Mexican Cultural Heritage and Social Challenges

This program will help you to understand, identify and analyze aspects of Mexico's culture so that you integrate them into your cultural knowledge.

You will be able to experience a part of Mexico's heritage by visiting **Mexico City, Queretaro, Guadalajara, and Puebla.**

EH1031 Diverse Mexico: Heritage and Living Memory

EH1033 Inclusive Leadership and Diversity Management



Beyond Borders

In this program, you will have the opportunity to explore the phenomenon of migration using intersectionality, gender and human rights approaches. You will be acquainted with the work of both public and civil society organizations in a multicultural environment.

Explore the phenomenon of migration by visiting **Mexico City, Queretaro, Chiapas, and Puebla.**

RI2002B Regional Scenarios in the Contemporary World

RI1016 Gender, Society and Human Rights

The Route

Embark on a journey through various cities to explore the campuses of Tec de Monterrey and immerse yourself in the rich and diverse culture of Mexico.





Discover Mexico in 4 weeks

Over the course of four weeks, you'll explore various regions of Mexico. The route you follow will depend on the program you choose, although all iSummerMX programs share a similar structure.

The programs begin at Mexico City, follow by Queretaro and ends at Puebla.

Week 3 is when things get interesting—each program heads to a different city, giving you the chance to dive deeper into the academic area of the program with unique, hands-on experiences.

	Week 1	Week 2	Week 3	Week 4
Global Business	Mexico City	Queretaro	Monterrey	Puebla
Developing Economics in Motion	Mexico City	Queretaro	Guadalajara	Puebla
Mexican Cultural Heritage and Social Challenges	Mexico City	Queretaro	Guadalajara	Puebla
Beyond Borders	Mexico City	Queretaro	Chiapas	Puebla

About the Cities

Mexico City

The journey begins in Mexico City, a modern megalopolis brimming with contrasts. This vibrant city is renowned for its diverse array of museums, theatres, cinemas, festivals, and entertainment options, offering a rich tapestry of cultural experiences for every visitor.



Puebla

Puebla es one of the main hubs for eastern-central Mexico. This colonial city, rich in cultural heritage, is know for it excels in industry, particularly in the automotive world by a variety of museums, festivals and entertainment.

Queretaro

Queretaro offers a unique fusion of tradition and modernity, characterized by its rich cultural diversity, and excels in industrial production, delicious cuisine, and captivating attractions. Known for its vibrant scene, the city hosts lively festivals that honor both its historic past and vibrant present.





Guadalajara

Guadalajara is a bustling economic hub, with a strong presence in the technology sectors, often referred to as the "Silicon Valley of Mexico." It is considered a capital of culture, being the home of the well-known Mexican icons such as mariachis, tequila, and charrería.

Monterrey

Monterrey, affectionately known as the "City of Mountains," stands as a lively center of industry and commerce. With its distinctive blend of innovation, rich culture, and breathtaking scenery, Monterrey sets itself apart as a vibrant city that consistently grows and thrives.



Chiapas

Explore the charm of Chiapas by visiting Tapachula city, a vital hub known for its significant role in regional commerce as a key border city with Guatemala; and San Cristóbal de Las Casas, a vibrant town where the rich heritage of indigenous Maya descendants intertwines with diverse international perspectives.



Through shared experiences, collaboration, and meaningful conversations, you will create everlasting bonds with students from all over the world.

Fees and Tuition

\$2,500 USD

For exchange students
(Nominated by partner institution)

\$6,080 USD

For independent students

The program includes:

- Accommodation
- Transportation for all program activities, and transfers between cities
- Tickets to all scheduled visits and events
- Student Arrival Kit
- Health Insurance

Important Dates

Nomination Deadline

May 14, 2027

Application Deadline

May 21, 2027

Classes Begin

June 21, 2027

Classes End

July 16, 2027



See you soon in Mexico!



Contact information



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