

ROUZ NAIF ALMALKI

UX Designer | Human-Computer Interaction Specialist | Makkah, Saudi Arabia
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PROFESSIONAL SUMMARY

HCI graduate, First Class Honors (GPA 3.79/4.00). At the Ministry of Hajj and Umrah, audited three internal platforms to WCAG 2.1 AA and designed the Hajj 1446 report site, which leadership approved for development. Google UX certified, TOT-licensed, bilingual, specializing in Inclusive design

EDUCATION

Umm Al-Qura University, College of Computing

Makkah, Saudi Arabia

Bachelor of Science in Human-Computer Interaction

June 2026

GPA: 3.79 / 4.00 | Excellent with First Class Honors

EXPERIENCE

UX & Digital Accessibility Intern — Cooperative Training Program

Apr 2025 – Aug 2025

Ministry of Hajj and Umrah, General Directorate of Quality & Accreditation

- Audited three internal Ministry platforms against Nielsen's 10 heuristics and WCAG 2.1 AA with a 37-employee survey; the Digital Transformation Department praised the report as detailed and directly actionable.
- Designed the Hajj 1446 interactive report site in Framer through a full design sprint; presented it to the Director General and the Assistant Deputy Minister for Operations, who approved it for development.

Freelance UI/UX & Brand Designer

2025

Licensed practitioner, Ministry of Human Resources & Social Development

- Designed the complete coffee-shop menu for LANDMARK Hotel from concept to print-ready artwork, and campaign collateral for LOWND, a specialty food and beverage brand.

PROJECTS & LEADERSHIP

Tajah — Female Sports Talent Scouting Platform

Sep 2025 – Jun 2026

Team Lead | Graduation Project

- Led a six-person team designing and building a platform connecting Saudi female athletes with clubs and scouts, aligned to Vision 2030 goals for women in sport.

Mundialist — Saudi World Cup 2034 Tourism App

2024

Team Lead

- Created prototypes for improved user experiences at sports mega-events, emphasizing Saudi culture.
- Conducted user research with 50+ participants, achieving an 85% engagement boost during usability testing.

Workshop Facilitator — “Design for Minds: Mastering Persuasive Design”

Dec 2025

Designed and delivered a two-hour workshop on ethical persuasive design for the UQU College of Computing Club, built on design theories with live application exercises.

Lead Designer — SOS (Spectrum of Science) Digital Magazine

2025

Designed the full digital magazine — logo system, cover and interior spreads — as an outside volunteer for UQU's Engineering & Architecture Club.

SKILLS

Research & Design: User interviews, surveys, thematic analysis, personas, journey mapping, usability testing, heuristic evaluation, cognitive walkthrough, information architecture, prototyping, design systems, WCAG 2.1 & 2.2 AA, Inclusive design

Tools: Figma, Framer, Uizard, Miro, Power BI, HTML5, CSS3, JavaScript, Tailwind, SQL, Unity, Microsoft Office (Word, Excel, PowerPoint)

Languages: Arabic (native), English (IELTS 6.5)

CERTIFICATIONS & WORKSHOPS

Google UX Design Professional Certificate (Coursera) | Design Thinking (PMI) | Training of Trainers (TOT) License | Freelancing Practitioner License (MHRSD)

REFERENCE

Dr. Maram H. Barifah, Umm Al-Qura University

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