CULTURE & CO.

ART. BUSINESS . LIFESTYLE . CULTURE



Local Flavor. Local Vibes

A DIGITAL PUBLICATION BY POP UP STREET

ISSUE NO.01

www.popupstreetcapecod.com

In this debut issue:

Catch up with local artist Leslie in the section Artful Journeys.

+ What's Popping this month in Cape Cod & beyond!

Pop Up Foodie with Waffles by Mira

What's Inside? A peek at the flavors inside this issue...

ARTFUL JOURNEYS 05

A vibrant world of local artists and the stories behind their work.

POP UP FOODIE 09

Discover the tastemakers and pop-up kitchens spicing up the Cape & beyond.

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Spotlighting the exhibits, murals and makers shaping our visual landscape.

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Our monthly column that seeks to highlight our shared similarities.

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Our monthly column highlighting our picks for business tools.

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Join the movement and explore ways to connect, promote and grow with us.



Tony Cade Bambara, Writer & Activist

> “The role of the artist is to make the revolution irresistible.”

Lou Rawls, musician

> “Music is the greatest communication in the world. Even if people don’t understand the language that you’re singing in, they still know good music when they hear it.”



FROM YOUR CULTURAL CURATOR

Welcome to the debut issue of Culture & Co.—a digital publication powered by Pop-Up Street and rooted in flavor, movement, and creative truth.

This moment means more than I can put into words.

You see, Culture & Co. isn't just a new idea. It's one of our original seeds. When Pop-Up Street first took shape, I envisioned a platform that wouldn't just showcase local artists and entrepreneurs—but one that would document, celebrate, and elevate their work with care, depth, and style. Not everyone saw how it would all come together. But I held the vision anyway.

And now, here we are—right back where we started.

Which means it wasn't a detour... it was destiny.

This issue pays homage to that founding fire. Inside, you'll find:

Artful Journeys – featuring artist Leslie and the path that brought her here

Pop-Up Foodie – Waffles by Mira and the sweet story behind them

What's Poppin' – a round-up of events, vibes, and creative energy you don't want to miss

We're building something here that honors our roots and reflects our growth.

Thank you for being part of it.

With love + local energy,

Zavia Walker
Your Cultural Curator

ARTFUL JOURNEYS

with Ladylsle's Artspace



Meet the Artist Behind African Paper Dolls: A Journey of Heritage, Healing, and Heart

At first glance, the dolls are striking—bold silhouettes of women in poses that radiate power, poise, and personality. Look closer, and you'll find that each one is crafted entirely from recycled newspaper, hand-rolled and painted with care, then adorned with earrings, headwraps, and colors that tell a deeper story. The creator of African Paper Dolls is a Cape Cod-based artist whose work honors culture, family, and resilience. We caught up with her to learn more about her creative journey and what inspires her work.

Tell us a little about yourself. Where are you from and what inspired your creative journey?

I'm originally from Nantucket. As a child, I dreamed of going to art school—specifically the Rhode Island School of Design. But my grandmother, who I loved dearly, convinced me to pursue business instead. She used to say, "Artists don't make money until they pass away," and wanting to make her proud, I studied executive management at Johnson & Wales in Rhode Island. These days, I live in Yarmouth and work in Hyannis—but art has always been a part of me, and it eventually found its way back.

What inspired you to start African Paper Dolls? Was there a particular moment or story behind the first doll?

During the pandemic, like so many others, I was online searching for creative ideas to keep my mind busy. I came across someone from Africa making dolls from rolled newspaper straws and was immediately inspired. **I added my own spin—earrings, accessories, different poses. It felt deeply personal, especially knowing newspaper dolls have roots in African-American history. During slavery, when resources were scarce, enslaved Africans would create dolls out of newspapers for their children.**

My first doll was Jamaican, a tribute to my husband. The second was Cape Verdean, representing my own roots.

How can people support you or find your work?

You can find me on Instagram and Facebook under African Paper Dolls. I'm also working on revamping my website, and soon you'll be able to find me through Pop-Up Street too. I'm excited for what's next.

To follow and support African Paper Dolls, stay tuned to Pop-Up Street's artist features or follow along @popupstreetcapecod. Want to connect with this artist for a custom piece or upcoming market? Email us at info@popupstreetcapecod.com

A Journey of Heritage, Healing, and Heart

Your dolls come in a beautiful range of skin tones and styles. Why is representation through art important to you?

Because we come in so many beautiful shades. I make sure my dolls reflect that. Some people say my dolls have attitude, others say they remind them of someone they know. That connection means everything to me.

Walk us through your creative process. How do you choose the fabrics, patterns, or looks for each doll?

Each doll starts with recycled newspaper. I roll and shape the paper carefully, then paint each one with acrylics. They become statues—each celebrating African culture and heritage in a unique way. **I also do custom dolls, where people ask for specific colors, outfits, or poses. Everyone who knows me gives me their newspapers now—it's become a community effort in a way.**







Leslie's beautiful dolls on display at Pop Up Street's monthly market.



Beyond the dolls, you also create other types of art. Tell us more about your paintings and how they connect to your overall vision as an artist.

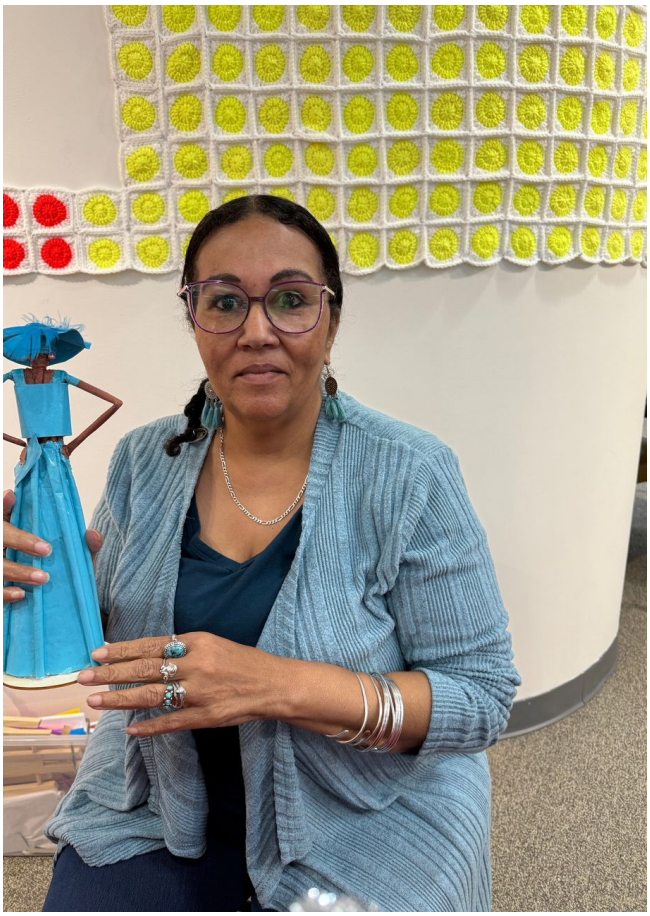
I love painting silhouettes—especially on black canvas. There's something bold and emotional about them. I like to try a little bit of everything with my painting, but the silhouettes are my favorite. They capture feeling without saying too much.

What do you hope someone feels when they see or hold one of your dolls?

I hope they feel seen. I've had people tell me a doll reminded them of someone they lost. One woman bought an angel doll because it looked like her daughter who had passed away. She said the pose was the same way her daughter always stood. We both ended up sharing stories and crying together —my daughter passed away during the same time, also from an overdose. So yes, I hope people feel seen, but I also hope they feel a little bit of healing too.



Leslie's art showcased at a local event.



What has been your proudest moment so far in your creative career?

Hearing people say they love my dolls. When someone asks for a custom one and then lights up when they see the final piece—it's the best feeling. It makes me proud that something I made with my hands can bring that kind of joy.

Do you have a favorite doll or piece you've created? What makes it special to you?

Yes. I made a Wonder Woman doll for my granddaughter Aaliyah. She passed away in 2018 from neuroblastoma. Wonder Woman was her favorite—she dressed as her for five Halloweens. I also made a Wizard of Oz set: Dorothy and the Wicked Witch. That was our last Halloween together. Aaliyah will always be my inspiration.

What advice would you give to other women or creatives looking to share their art with the world?

Network. Get out there. Do the vendor events, find mentors, and connect with other artists. Don't wait for the perfect moment—just start. Use the resources available to you and keep going.



POP UP FOODIE: CONFETTI WAFFLES

by Mira

Big, fluffy, unforgettable.
You might think you know waffles—but if you haven't been to Confetti Waffles by Mira, you're missing the magic.
A vibrant addition to the Cape Cod food scene, Confetti Waffles is more than just a sweet or savory indulgence—it's a whole experience. Founded in 2023 by immigrant entrepreneur Mira Milkova, the brand was born out of a desire to create a joyful, welcoming space where people could connect over one of the world's simplest pleasures: waffles.







We first met Mira at a local Farmers Market, where Pop-Up Street was helping creative businesses break into more local markets. From the start, Mira's booth stood out—not just because of the mouthwatering smell or colorful toppings, but because of the energy. Even when the line is long, Mira greets each guest like family. There's music, laughter, conversation—and of course, waffles so good they might just change your life.

Her menu blends comfort and creativity. Whether you're biting into the bacon, egg & cheese waffle (topped with parmesan, scallions, and a side of hot aioli) or treating yourself to the strawberries and cream waffle with her homemade sauce and whipped cream, each bite feels like a love letter to community and good food. And if you're gluten-free or low-carb? She's got you too—with custom options that don't skimp on flavor.

"I WANTED TO GO BEYOND SURFACE-LEVEL INTERACTIONS," SHE SHARES. "TO TRULY SEE AND HEAR THE STORIES OF THE PEOPLE AROUND ME."

What makes Confetti Waffles truly special is Mira's mission. Her tent isn't just a place to grab a bite—it's a place to be seen. "I wanted to go beyond surface-level interactions," she shares. "To truly see and hear the stories of the people around me."

It's no surprise that customers don't just leave with full bellies—they leave with warm hearts.

You can find Confetti Waffles by Mira every Saturday at the Orleans Farmers Market from 10AM to 2PM, as well as various Cape Cod and Rhode Island pop-ups throughout the season. You can also book her for catering or order her frozen waffles for a taste of joy anytime at home.

Whether you're planning your next brunch, corporate event, or just need a feel-good foodie fix, Mira's got you covered. Waffle cones? Who? It's all about waffle connection now.

Follow Mira and get your fix:

🌐 confettiwaffles.com
📍 Every Saturday at the Orleans Farmers Market
📦 Frozen packs available online
🎉 Available for events & catering
📱 @confettiwaffles on Instagram & Facebook

FLUFFY, UNFORGETTABLE

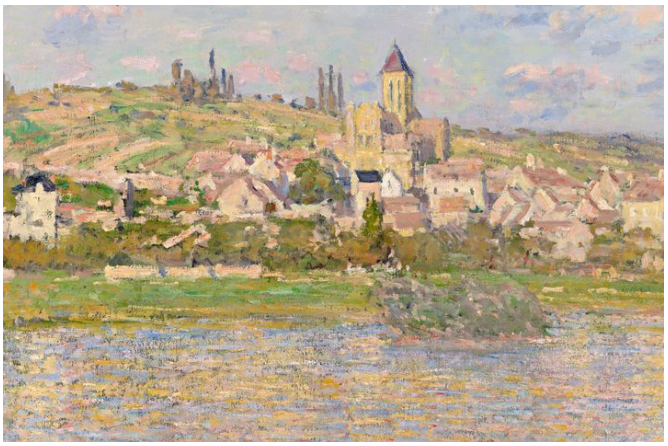


LOCAL ART & CULTURE

"CAPE COD IS MORE THAN BEACHES AND LIGHTHOUSES–IT'S HOME TO A DYNAMIC VISUAL ARTS SCENE SHAPED BY BOLD COLORS, DEEP ROOTS, AND UNTOLD STORIES."

Cape Cod is more than beaches and lighthouses—it's home to a dynamic visual arts scene shaped by bold colors, deep roots, and untold stories. In this section, we spotlight the artists, murals, installations, and exhibits bringing fresh energy to our streets, studios, and gallery walls. Whether it's paint, print, sculpture, or street art, each piece reflects the unique lens of the creator and the cultural pulse of the community.



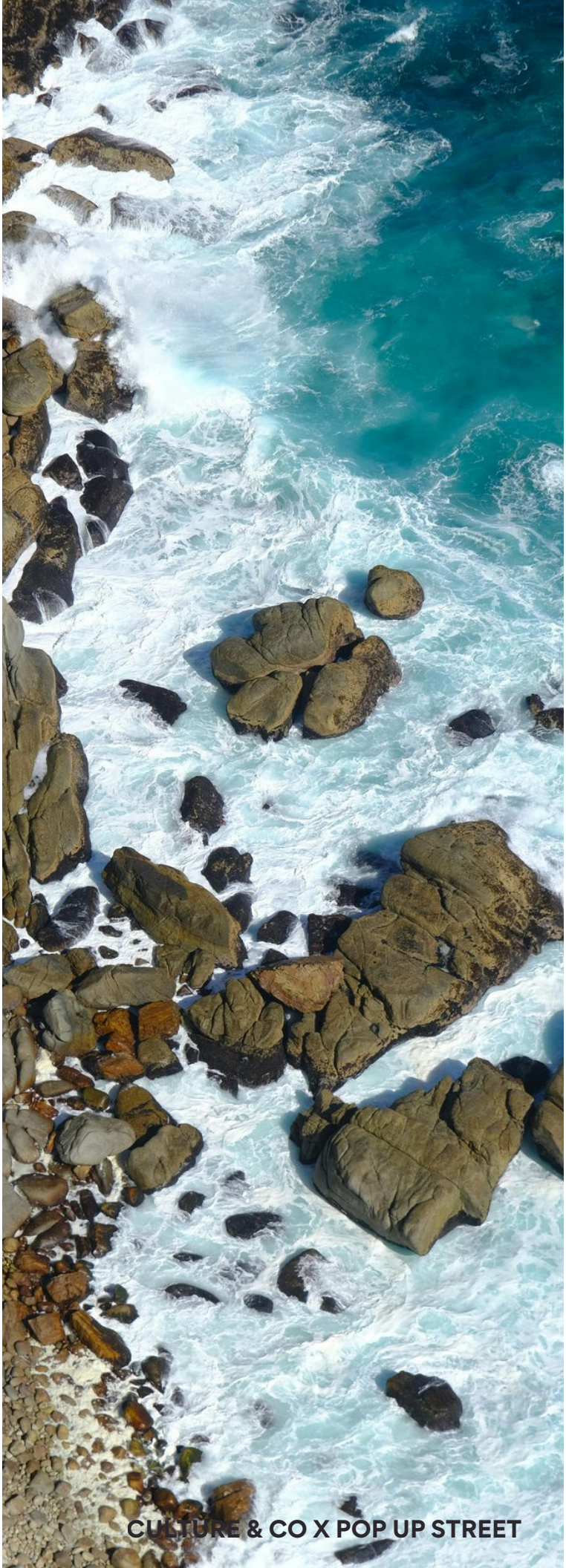


A WORLD OF ART & CULTURE

There's something sacred about walking into a space and feeling it breathe — not because of its architecture, but because of the stories that live on the walls. On Cape Cod, art isn't just paint and canvas. It's wood and wire. It's textiles and storytelling. It's voices carried through time and hands shaping memory into something tangible. And most beautifully, it comes from everywhere.

From Caribbean brushstrokes and Latin textures to Indigenous beadwork and Afro-futurist sculptures — the creative voices shaping our local scene reflect the richness of where they've come from, and the power of where we are now. These artists don't just create; they archive legacy. Their work becomes a window into lived experience, cultural tradition, and personal transformation.

That's why showcasing diverse art is at the heart of what we do. Because we believe art should never be limited to one form, one voice, or one origin story. The magic lies in the mosaic — in the contrast of bold and subtle, tradition and rebellion, technique and feeling.



CULTURE & CO X POP UP STREET







To witness local art in its fullness is to witness what happens when identity meets imagination. Whether it's a mural bursting with rhythm or a quiet photograph capturing ancestral energy, each piece invites us to listen, feel, and understand a little more than we did before.

Here's to the artists — the storytellers, the culture keepers, the boundary breakers. May your work continue to move us, teach us, and remind us that art isn't just what we see... it's who we are.

IT'S VOICES CARRIED THROUGH TIME AND HANDS SHAPING MEMORY INTO SOMETHING TANGIBLE. AND MOST BEAUTIFULLY, IT COMES FROM EVERYWHERE.

CREATIVE WELLNESS



MOTHER NATURE SUPPLIES

Wellness from the Roots Up

Rooted in tradition and crafted with care, Mother Nature's Supply offers a holistic world of herbal beverages and snacks inspired by wisdom passed down through generations. Founded by a natural remedy enthusiast who learned from his father, the brand isn't about hype or quick fixes—it's about honoring roots, herbs, and rituals with real intention. Their lineup includes handcrafted sorrel, pineapple kombucha, earthy herbal teas, and nourishing blends of nuts and seeds. While they don't claim to be doctors, every product is infused with cultural knowledge and made with integrity, not additives.

More people are turning away from ultra-processed foods and returning to the land—literally and spiritually. Wellness today looks less like a prescription bottle and more like a glass of ginger root tonic, a handful of soaked pumpkin seeds, or a cup of chamomile brewed slowly. We're seeing a revival of ancestral knowledge in our kitchens and marketplaces, and Mother Nature's Supply is part of that movement. Their products don't just fill your belly—they remind you that food can be both functional and flavorful, healing and whole.

Whether you're sipping a tangy kombucha on a sunny day or winding down with a warm herbal tea, each offering invites you to reconnect with your body, your roots, and your rhythm. This is wellness that respects tradition, embraces nature, and makes nourishment feel sacred again. Find them at local markets or shop online to bring a taste of nature's medicine into your daily flow.

🌿 mothernaturessupply.com

📍 Available at select local markets & pop-ups

THIS IS WELLNESS THAT RESPECTS TRADITION, EMBRACES NATURE, AND MAKES NOURISHMENT FEEL SACRED AGAIN.



SIP THIS: PINEAPPLE GLOW TONIC POWERED BY MOTHER NATURE SUPPLIES

A refreshing, gut-loving drink to start your morning or wind down your day.

You'll need:

- ½ cup Mother Nature Supplies Pineapple Kombucha
- Juice of ½ lime
- 1 sprig fresh mint
- Ice cubes
- Optional: splash of coconut water for island vibes

To make:

Pour kombucha over ice, squeeze in lime, add mint, and top with coconut water if desired.

Sip. Glow. Repeat.



WHAT'S POPPING? JULY EDITION

JULY 12 — Local to Global Street Market
📍438 Main Street, Hyannis | ⏰ 11AM–3PM
Every second Saturday, we bring the world to Main Street. Explore bold fashion, live art, music, and flavors from across the globe in our indoor/outdoor market experience. Step into the VIP Room for a deeper taste of creativity with curated vendors, artistic expression, and cultural vibes that only Pop-Up Street can serve.

JULY 13 — Sunday Lime Brunch
📍20 Main Street, Sandwich | ⏰ 11AM–until
It's a Cape Cod send-off with flavor. Join us for an island-inspired brunch highlighting sauces, spices, and food products from local chefs. Whether you're a visitor or a local, leave with a full belly and a fresh perspective on Cape Cod's culinary scene. This is brunch, the Caribbean way—laid-back, delicious, and full of soul.



CULTURE & CO X POP UP STREET

JULY 25 — Feast & Fashion: Women Who Thrive – Sundown Designer Series

📍CapeSpace, 100 Independence Drive, Hyannis | ⏰ 3PM–6PM

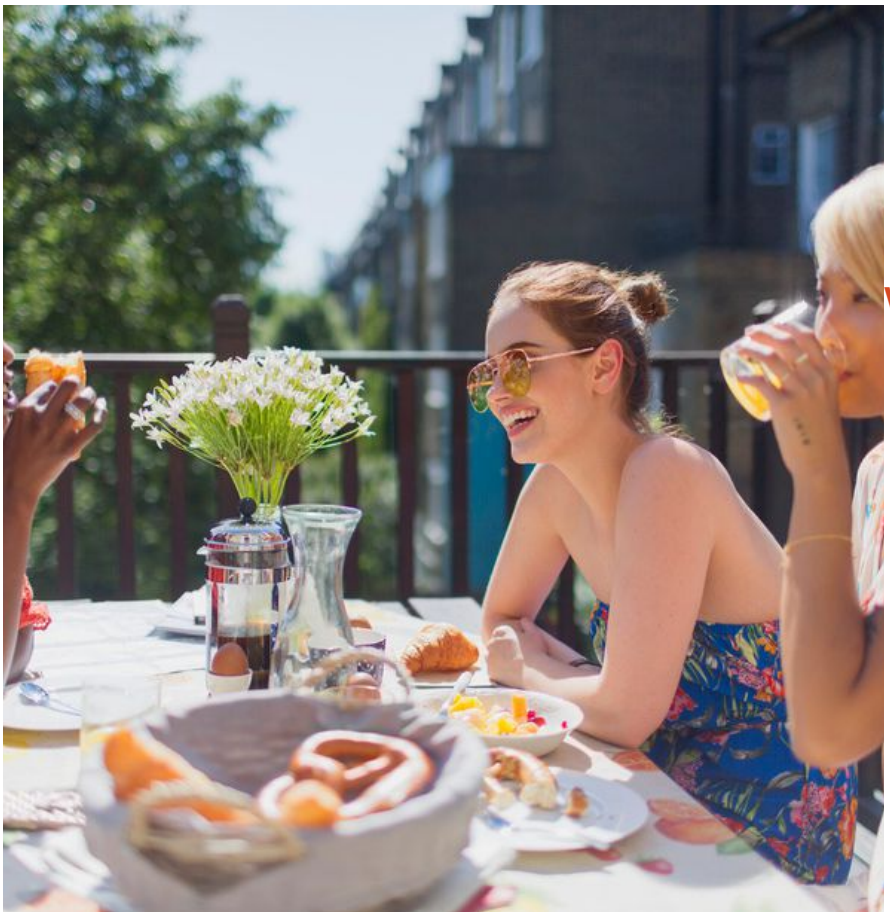
Style meets storytelling in this luxe evening experience. Enjoy a buffet dinner, sip something sweet, and get styled by local designers while hearing powerful stories from the women who thrive in our community. Expect beauty, boldness, and a few surprises—because thriving never goes out of style.

JULY 31 — Paint, Pass & Sip with Kenard Smith

📍Island Café & Grill | ⏰ 6PM

Our signature last-Thursday event is a creative happy hour like no other. Join artist and designer Kenard Smith for a guided paint session where you'll enjoy wine, appetizers, all art supplies, and a take-home piece that's as unforgettable as the evening itself. Come for the vibes, leave with the masterpiece.

YOUR GUIDE FOR LOCAL CULTURE, LOCAL FLAVOR & LOCAL VIBES



Want to be featured in the next What's Poppin'?

info@popupstreetcapecod.com

Visit us at 438 Main Street, Hyannis

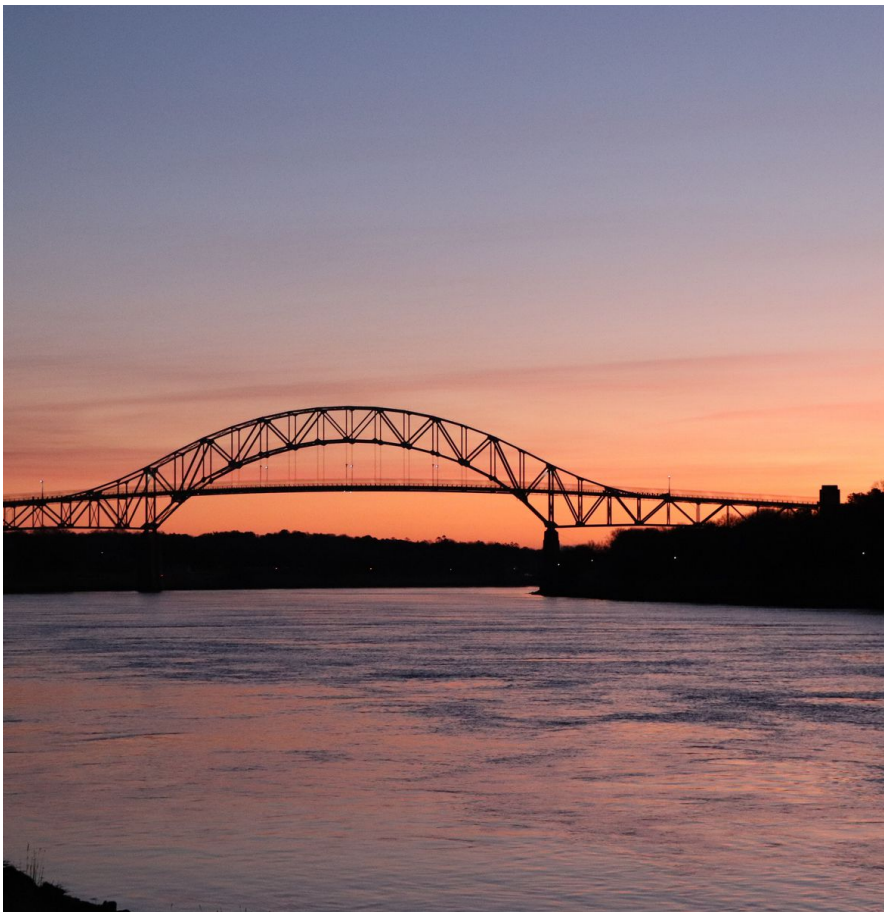
popupstreetcapecod.com

COMMUNITY EVENTS

Cape Abilities Charter Cup Tournament
July 9, 2025 • A day on the green in support of inclusion.
This annual golf tournament raises funds for Cape Abilities, which empowers individuals with disabilities and autism—helping them live fuller, more independent lives

Barnstable County Fair
July 21–27, 2025 • Family-friendly fun with a charitable heart.
Celebrating local agriculture, crafts, animals, and entertainment, this beloved fair is held by the Barnstable County Agricultural Society—funding scholarships and agricultural programming

WE CAN Midsummer Soirée
July 24, 2025 • Live music, auctions, and vibrant community support.
This cocktail-style fundraiser benefits local women in transition—offering them resources like housing, counseling, and career training



OUT OF MANY, ONE PEOPLE

This Month's Reflection: Rhythm, Fire, and Festival
What do a jerk drum in Jamaica and a churrasqueira in Brazil have in common?
Fire. Flavor. Family.

Across oceans, both the Caribbean and Brazil have kept a legacy of grilling alive — not just as a method of cooking, but as an act of celebration. From marinated meats slow-roasted over open flames to gatherings that bring entire neighborhoods together, jerk and churrasco are more than food.

They are flavor-filled rituals, born from survival and now steeped in joy.

And when the fire cools?

The rhythm heats up.

Carnival lives boldly in both cultures — in feathers, flags, and freedom.

Whether it's Rio's samba parade or Trinidad's road march, Jamaica's Bacchanal or Cape Verde's street celebration, movement becomes meaning. Bodies sway, jump, wine, and wave — not just for fun, but to release, to resist, and to rejoice.

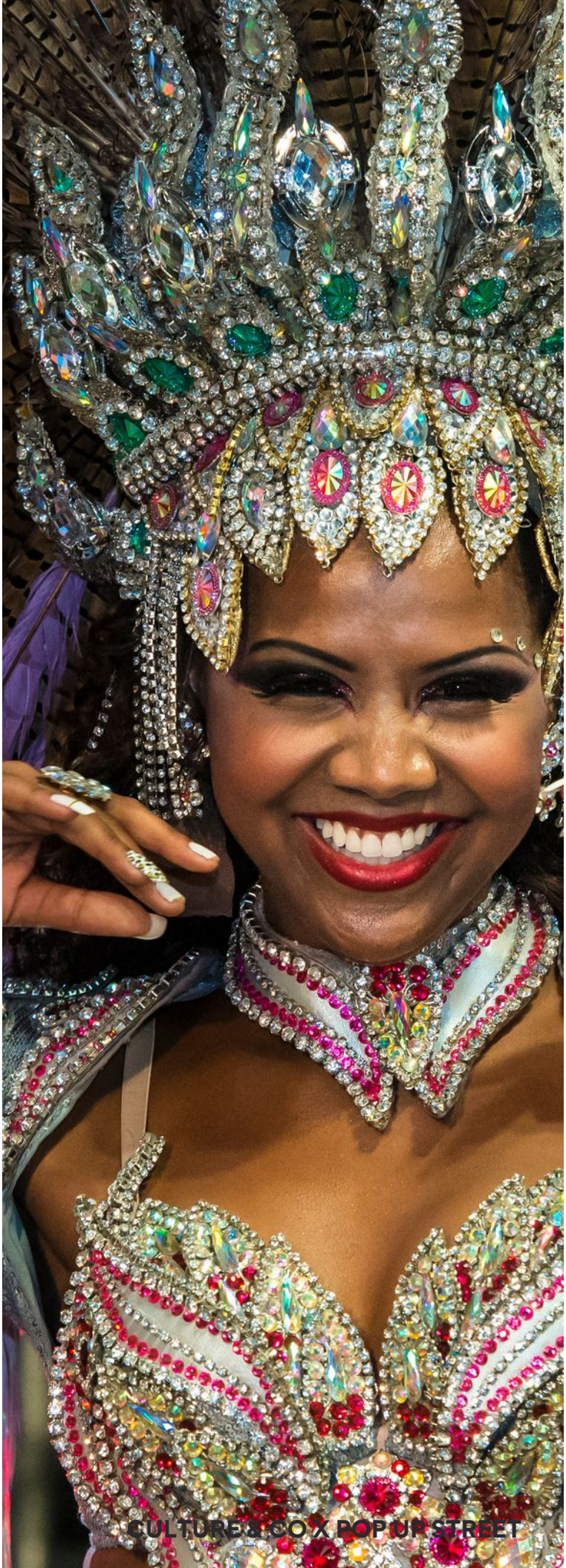
And always, the beat connects them all — up-tempo, bass-heavy, pulsing with life.

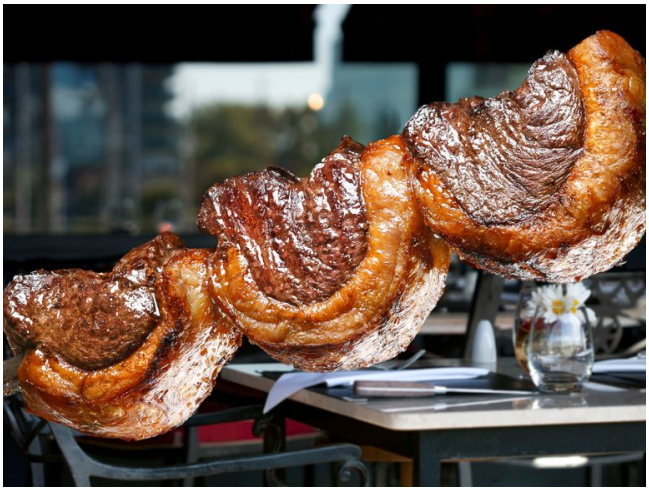
Soca. Samba. Reggae. Axé. Dancehall. Kuduro. Each born from different roots, yet striking the same chord:

"We are still here. And we will dance."

This month, we honor the shared soul of two cultures that light the grill, hit the road, and keep the beat alive.

Because whether it's Brazil or the Caribbean, we all speak fluent rhythm.









WHETHER IT'S RIO'S SAMBA PARADE OR TRINIDAD'S ROAD MARCH, JAMAICA'S BACCHANAL OR CAPE VERDE'S STREET CELEBRATION, MOVEMENT BECOMES MEANING.





I'M A BUSINESS, MAN

Your Brand Is Not a Vibe — It's a System
Too many creatives are building moodboards and not business models.
You've got the logo. The aesthetic. The IG captions that hit.
But do you have the structure to scale?
Do you know how you'll make money — not just look good doing it?
In this first edition of "I'm a Business, Man.", we're going to talk about how to turn a brand into a business. Because vibes are cute, but strategy pays the bills.

3 Questions to Ask Yourself This Month:

Do I have a system for selling — or am I hoping people find me?
Whether it's Shopify, a booking link, or a simple Google form — make it easy to buy from you.
Do I know how much I need to make each month?
Break it down: What are your monthly expenses and your income goals? Now reverse-engineer your offer.

Am I building a brand or a business?
A brand is how people feel about you. A business is what you sell and how you operate. You need both.

Creative homework:
Make a 1-page business map.
Write down:

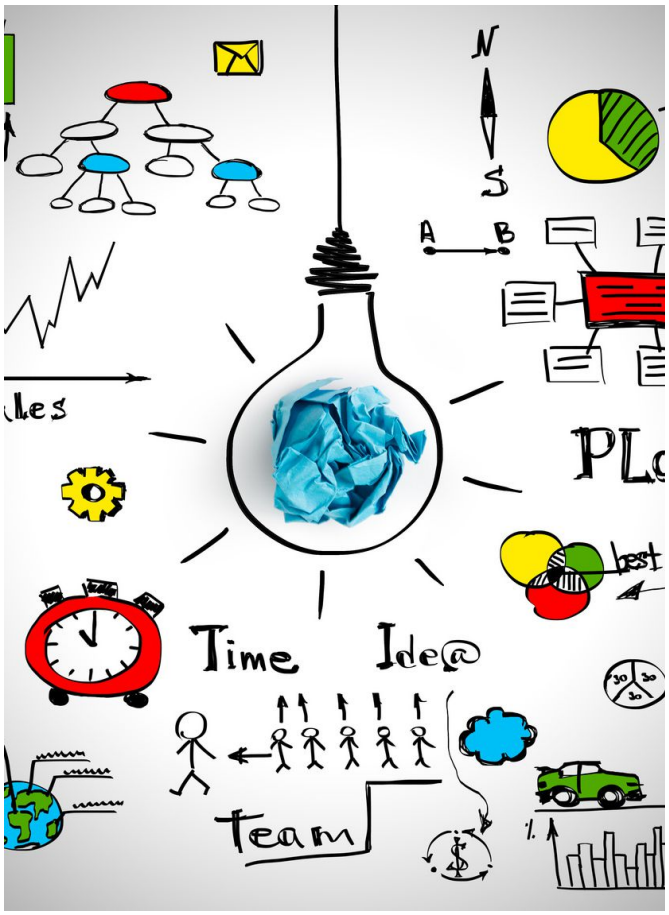
- What you sell
- Who it's for
- How people buy it
- What you want to earn in the next 3 months

We'll build from there. Month by month. Column by column.
Because your creativity deserves to be profitable.



THIS MONTH'S TOOLS: BUILD LIKE A BOSS

Square – Best for quick, easy selling
Take payments at markets or pop-ups and even send digital invoices. Clean interface, no fuss.
Shopify Starter Plan ($5/month) – For turning your IG into a store
Perfect for creatives testing the waters. Link products directly in your stories, posts, and reels.
Acuity Scheduling – Make appointments easy
Ideal for service-based biz babes. Clients can book, pay, and reschedule on their own — less back and forth.
Pirate Ship – Free shipping label tool for small shops
Save $$$ on USPS rates and ship from home like a pro. (P.S. Works great for art, jewelry, and clothing brands.)



MEMBERSHIPS & COLLABS

PERKS & REWARDS



it's a creative community. Members get:

- First access to Pop-Up Street events
- Discounted vendor + artist opportunities
- Feature consideration in our digital magazine
- A front-row seat to art, food, culture, and business across the Cape and beyond
- Join us and let your work pop.
- Learn more & apply at popupstreetcapecod.com/members

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