



Corporate Partnerships

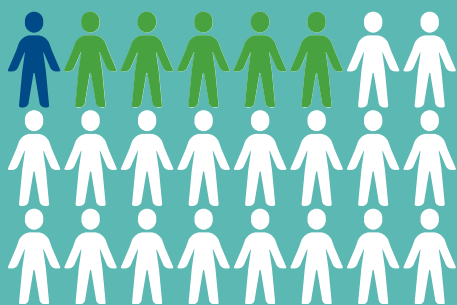
Project Learn Hive Appeal

ABOUT US: PETTY POOL

Established over 40 years ago, **Petty Pool** is a charity based in **Sandiway**, with activities divided between **Petty Pool Vocational College**, for young people with learning disabilities, **Petty Pool Outdoor Education**, working with over 4,500 local school children annually, and **Petty Pool In The Community**, providing adults with learning disabilities and difficulties with social activities and training for independent living.

Here at Petty Pool, we're committed to removing barriers to opportunity and ensuring that all young people have the chance to reach their full potential.

It's our conviction that the young people we support should have just the same opportunities as their peers without disabilities. Every area of the curriculum at Petty Pool is built upon our values, lived out by staff and learners alike, and specifically designed to give every young person the best chance of securing employment at the end of their studies.



While the **national employment rate for young people with SEND is just 5%**, **26% of our 2024 leavers secured paid jobs**, empowering them with purpose, independence, and opportunity.



Specialist education provider for young adults with learning disabilities and difficulties, supporting 120 full time learners from across Cheshire, Halton and Warrington.



Petty Pool In The Community is our day provision open to people with learning disabilities and difficulties outside education. Last year, 60 members benefitted weekly.



Outdoor Education across 2 sites, including residential adventure education, and forest based activities. Outdoor education enriches our college and community provisions.

ABOUT US: OUR PURPOSE

At Petty Pool, we're committed to optimising the skills and confidence our learners need to gain meaningful employment when they leave us, offering a number of avenues to suit each individual.

For example, Josh recently transitioned into employment, after a successful supported internship at The Hollies Farm Shop. With an interest and talent for horticulture, he's gone on to thrive in his work.

Josh



“ Being an intern was really helpful because without the help I needed I wouldn't have got this far ”

We're really proud to have a great track record of supporting our learners into workplaces where they'll thrive, and can only do so with the support of employers and partners.



5.1%

National average for adults with learning disabilities in paid employment



41%

2024/25 leavers into employment, including supported employment, more than 35% above the national average!

Could you business partner with us to empower young people into work?



Sally Garratt, CEO

“

Petty Pool is a fantastic place to work, learn and explore, with such a diverse offer for young people embarking on their next chapter of college life.

My focus is to ensure we offer a high quality education experience; engaging young people to reach their own goals for living more independently and gaining employment. Only 4.5% of young people with a learning disability gain employment in Cheshire, and at Petty Pool, we're leading the way in creating change in this area.

We are about to undergo a major development of our outdoor centre and campus that will ensure it is a centre of excellence and a true jewel in the crown of our local community for generations to come.

”

PROJECT LEARN HIVE: WHAT IS IT?

We're raising £13 million to develop a new outdoor education centre and SEND centre of excellence in Cheshire for 160 individuals with learning disabilities and difficulties, plus 6000 local school children each year.

We're seeking to build commercially focussed and engaging corporate partnerships, which benefit your organisation as well as supporting Petty Pool's vision. With your help, we can ensure that young people are getting the very best outdoor education experiences and vocational training and will go on to thrive in their chosen life path.

The planned redeveloped site



Scan to learn more
about Project Learn
Hive



PROJECT LEARN HIVE:

THE ROAD AHEAD

Phase 1

New residential outdoor education centre for 60 young people.

£3m

Phase 2

A community hub offering a café, shop and multi purpose space for sporting activity, arts and performance with an outdoor learning space.

£4m

Phase 3

A new college campus for 160 young people.

£6m

Project Learn Hive is an ambitious challenge, but we believe it's **crucial to ensure that we can continue to empower young people** to discover a world of opportunity and possibility, sustainably for generations to come.

We can't do it alone! So we're asking for your support!

The impact we can achieve together:



Improve

Improve the lives of young people who are neurodiverse, increasing community and employer engagement.



Grow

Increase the number of young people who can access the outdoor centre at any one time by 50%.



Nurture

Create a dedicated space for social activities in the community that is safe for young people to make friendships and interact.



Achieve

Be the centre of excellence for young people with SEND in Cheshire and support their ambitions into meaningful employment.

PARTNER WITH PETTY POOL: WHY PARTNER WITH US?



Volunteers on site

Research has recently shown that **charity partnerships boost feelings of purpose and satisfaction** among employees, which can lead to a **measurable increase in engagement**, especially when aligned with company values.

By becoming a partner of Petty Pool, your business can not only **help transform the lives of young people with learning disabilities** but also gain access to a range of **benefits that can enhance your corporate image, engage your employees, and strengthen your ties with our community.**



Enhanced Employee
Engagement and
Morale



Improved Corporate
Image and Brand
Loyalty



Opportunities for
Team Building and
Skill Development



Attracting and
Retaining Talent

PARTNER WITH PETTY POOL:

CHARITY OF THE YEAR

Choosing **Petty Pool** as your **Charity of the Year** is a **powerful way to support young people with learning disabilities and special educational needs (SEND)**, while uniting your team behind a meaningful cause.

Becoming a **Charity of the Year** partner means a **year-long collaboration filled with purpose, impact, and shared success**. We'll work closely with you to create a tailored partnership that fits your business goals and values.

Ways to get involved!



Fundraising Campaigns

Host fun and engaging activities throughout the year.



Employee Engagement

Encourage team involvement through sponsored challenges.



Employee Volunteering

Get hands-on at our site or support events and projects.



Share Your Expertise

Offer staff mentoring, CV workshops, or business insights for our learners or staff.

& MORE!!

“

We're delighted to be working with the team at Petty Pool. The positive impact they bring to the lives of young people with learning difficulties is incredible, it really matters. We're looking forward to applying our creativity and know-how on a number of the College's exciting initiatives.

”



Dave Powell
Thrive

 Petty Pool

thrive

This **partnership isn't one-size-fits-all**, we'll help build a **unique plan that delivers for your team** and **creates lasting change for our learners**.

Let's make 12 months count, choose Petty Pool as your Charity of the Year.

PARTNER SPOTLIGHT:

THE ICE CREAM FARM



The Ice Cream Farm have nominated Petty Pool as their charity of the Year - shining a light on inclusion, and raising funds throughout the year!

In return, they benefit from **inclusion training**, **enhanced social value**, and the rewards of **being part of something that matters**.

Additionally, as an inclusive employer, they have welcomed eight of our learners into **supported work placements** across their busy site, from hospitality to maintenance to customer service.

The Ice Cream Farm are actively **helping shape confident, work-ready young adults**.



At The Ice Cream Farm, we're committed to providing a welcoming and inclusive environment beyond just our monthly SEN sessions and our SEN visitor map

Jonathan Fell

CEO, The Ice Cream Farm



If you're ready to work together to open doors, build futures, and strengthen your team culture, we'd love to talk.

PARTNER WITH PETTY POOL:

CORPORATE PARTNERSHIPS

It's really important to us that our partnerships are just that; a partnership.

Our **Corporate Partnership Packages** are designed to offer **mutual benefits**, providing your business with **valuable exposure**, **networking opportunities**, and **unique ways to demonstrate your commitment to inclusivity and social responsibility**, as well as **resources, training and teambuilding opportunities**.

The following packages give you a flavour of what a partnership could look like, but they aren't prescriptive. If you've some ideas of your own of **what you'd like a partnership to look like** - let's have a chat about how we can make it work...





£2k
annually

COMMUNITY BUILDER

Your first step in championing neurodiversity in the workplace.

- **Recognition:** Feature your company name, logo and contact information on our website.
- **Events:** Receive invitations to all Petty Pool VIP Partner events, golf days, annual conference/ball and summer events at a subsidised rate.
- **PR & Communications:** Announce your partnership through agreed social media posts, gain access to our social pack and stay up to date with our quarterly bulletin.
- **Certificate of Partnership:** To proudly display a personalised certificate of appreciation.



£5k
annually

OPPORTUNITY SPONSOR

Create more impact at Petty Pool and receive enhanced brand visibility, PR and additional benefits.

- **Recognition:** Feature your company name, logo and contact information on our website.
- **Events:** Receive invitations to all Petty Pool VIP Partner events, golf days, annual conference/ball and summer events at a subsidised rate.
- **PR & Communication:** Announce your partnership through agreed social media posts, gain access to our social pack and stay up to date with our quarterly bulletin.
- **Certificate of Partnership:** To proudly display a personalised certificate of appreciation.
- **Staff Training:** Access an exclusive Senior Leadership Team training session for up to 10 attendees focusing on DE&I, along with remote support for achieving Disability Confident status.



£10k
annually

EMPOWERMENT PARTNER

Get noticed as a strategic partner at all events, establish your leadership commitment to DE&I and benefit from guest speaking opportunities.

- **Recognition:** Feature your company name, logo and contact information on our website.
- **Events:** Receive invitations to all Petty Pool VIP Partner events, golf days, annual conference/ball and summer events at a subsidised rate.
- **PR & Communication:** Announce your partnership through agreed social media posts, gain access to our social pack and stay up to date with our quarterly bulletin.
- **Away Day:** Strengthen your team with an outdoor pursuits team building day at Petty Pool Outdoor Centre for up to 15 people.
- **Certificate of Partnership:** To proudly display a personalised certificate of appreciation.
- **Staff Training:** Access an exclusive Senior Leadership Team training session for up to 10 attendees focusing on DE&I, along with remote support for achieving Disability Confident status.



Corporate Away Days