75 YEARS COMCE

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IS QUALITY

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BRINGING THE BEST OF THE WORLD TO MEXICO"®

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RBEEE

About Us

The Mexican Business Council for Foreign Trade, Investment and Technology (COMCE) is the leading private sector organization in Mexico, dedicated to promoting foreign trade, attracting foreign investment, fostering innovation, and technological development to ensure Mexico remains one of the world's top global leaders.

We are members of the Business Coordinating Council (CCE), and our mission is to build bridges between Mexico and the world, ensuring our companies play a leading role in the global economy.

> "Taking the best of Mexico to the world, bringing the best of the world to Mexico"®

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Mexico on the Global Stage

13th largest economy in the world and 2nd in Latin America.

Strong macroeconomic institutions, open trade policies, and advanced manufacturing.

10th largest global exporter.

COMCE

$664.837 billion USD in exports (Jan-Dec 2025).

83.3% of exports went to the U.S.; 31.12% were in the automotive sector.

Top exporter in Latin America.

10th largest recipient of foreign direct investment globally (UNCTAD, 2024).

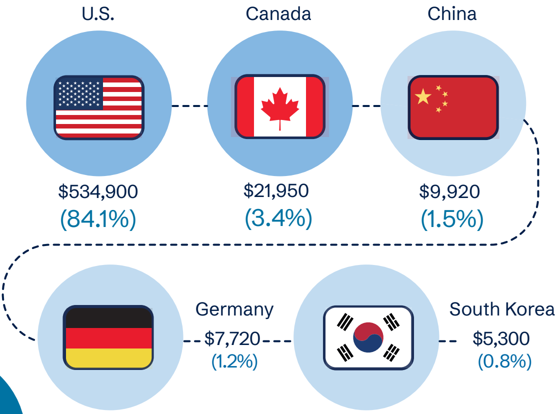
80% of GDP is linked to foreign trade.

Source: COMCE with information from the World Bank, INEGI and International Monetary Fund, 2025

Export Destinations & Manufacturing

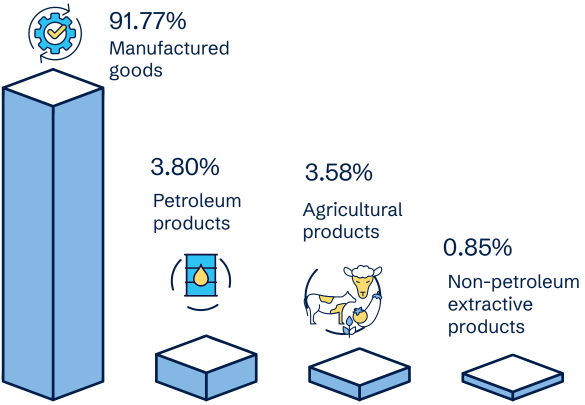
North American countries are Mexico's top trading partners.

Main export destinations (2024, in USD):
(Figures in millions of dollars, 2025):



Manufactured goods make up the majority of exports:

$608,818 million dollars
(between January and December 2025)

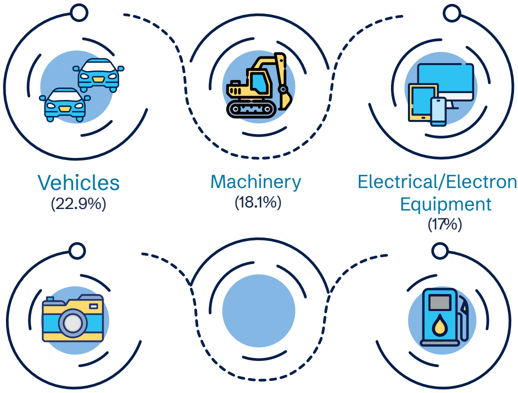


Source: COMCE with information from INEGI, 2025

Top Exporting States & Sectors

Automotive sector led with $185,791B USD USD (7.6% growth from 2023).

Key products (December 2025):



Vehicles
(22.9%)

Machinery
(18.1%)

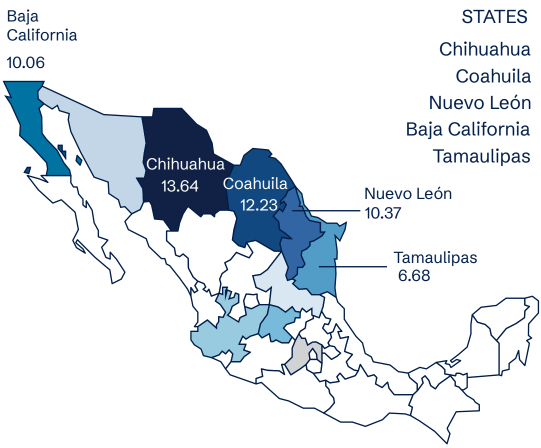
Electrical/Electronic Equipment
(17%)

Optical/ Medical Devices
(4.9%)

Nuclear reactors, boilers and machinery
(3.1%)

Fuels
(3.1%)

Leading states (2024):



STATES	%
Chihuahua	17.8
Coahuila	12.1
Nuevo León	9.8
Baja California	9.3
Tamaulipas	6.6

Mexico’s Imports (2025)

Total imports: $664.066M USD (4.4% growth from 2024
Non-oil goods increased by 5.3%.

Import breakdown:

- Intermediate goods: 76.8%
- Consumer goods: 14.7%
- Capital goods: 8.5%

Top imported goods:

Electrical/Electronic Equipment: (21%)

Machinery: (21.7%)

Fuels: 5.6%

Vehicles: 9.4%

Plastics: 4.6%

Top international sales:
Automobiles

Main import sources:
U.S.,Canada, China

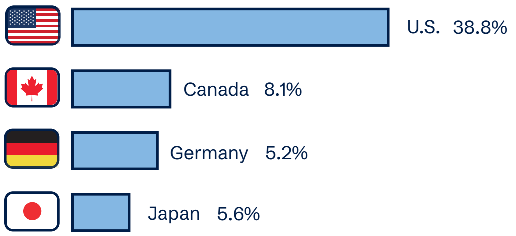
Top import:
Auto parts and accessories

Source: COMCE with information from INEGI and the Ministry of Economy, 2025

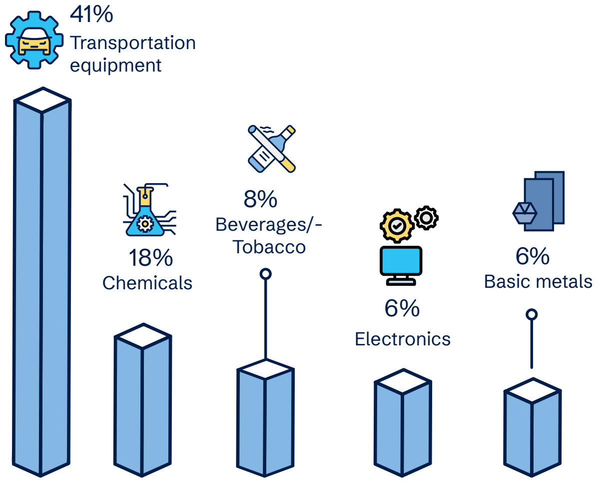
Foreign Direct Investment (FDI)

Historic high record in 2025: $40.871B USD

- U.S.: $15.877B (Top investor)
- Cumulative FDI (2006-2025): (2000-2025) $728,580B



FDI by sector:



Source: COMCE with information from the Ministry of Economy.

Why Invest in Mexico?

- Strategic location near U.S. and Canada; benefits from USMCA
- Strong industrial base and extensive network of trade agreements
- Young, highly qualified workforce
- Ranked 19° globally and 5th among emerging markets in FDI Confidence Index (2026)
- Competitive manufacturing and macroeconomic/political stability
- Strong domestic market

Mexico’s Trade Agreement Network

- 14 Free Trade Agreements with 52 countries
- 30 Investment Protection Agreements (IPAs) with 31 nations/regions
- 9 limited-scope agreements
- Member of: G20, OECD (since 1994), WTO, APEC.

STEM Talent in Mexico

1st in OECD for technical education graduates

Over 400,000 graduates in 2022-2023, including 175,000 in STEM

70.4% in engineering, manufacturing, and construction

High capacity to meet talent demand in strategic sectors

Source: COMCE with information from the George Town Center for Security and Emerging Technology and the Government of Mexico.

Innovation & Strategic Sectors

50 R&D centers and labs in industries like electronics and electrical manufacturing.

Key sectors:

- Cybersecurity
- Energy transition
- Semiconductors
- Electromobility

Leading institutions: INAOE, CIMAV.

Central-southern and eastern regions produce the most STEM graduates.

Industrial Parks in Mexico

Projected: 128 new industrial parks from 2024-2030 (21M m²).

464 parks across 28 states

+85 millon m²

+4,200 tenants in manufactur-ing/logistics

+3.7 millon jobs

Our Goals

- Represent Mexico's private sector
- Promote international trade and FDI
- Support technology transfer
- Facilitate internationalization of SMEs

Our Services

- International business matchmaking
- Foreign trade consulting
- Online/in-person training
- Specialized services
- Export assistance
- Business opportunity management
- Investment advisory (including nearshoring)
- Trade missions and fairs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