FAIRFIELD

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- August 2026

FurnitureToday

AI adoption: Furniture manufacturers rate themselves on a scale of 1-10

Cindy W. Hodnett // Executive Editor of Brand Development // August 12, 2026

At a Glance:

- ***Temple Furniture** rates ai adoption at 7 with strategic expansion plans*
- *Rock House Designer Brands CEO rates ai adoption at 3 to 4*
- ***Fairfield Chair** uses ai across marketing, product development, and customer service*

HIGH POINT — Artificial intelligence is transforming industry at a pace that's hard to match with business strategies, but most executives agree the technology cannot be ignored. Furniture Today asked domestic furniture manufacturing industry leaders to rank their company's adoption of AI and share insights into what their future goals and objectives for AI involve.

"We would rate our current AI adoption at a **7**," said Adrian Parker, CEO, Temple Furniture/Parker House/Mantle Furniture. "We believe AI should be implemented thoughtfully and strategically, taking baby steps to ensure each application adds real value to the business rather than adopting technology for its own sake."

Parker said his team is excited about AI's potential in the research and development department, adding that it can help accelerate product development, assist in creating new styling concepts and evaluate customization options more efficiently. The team is also using AI in marketing efforts to create room scenes and visual content that helps customers envision furniture in their homes, freeing up time resources to support innovation and product design that meets the needs of customers.

"Looking ahead to 2027, our strategy is to continue expanding AI in a measured way across the business," Parker said. "We see opportunities to further integrate AI into our manufacturing operations, employee and sales training, website experience, marketing, and product development, while ensuring it complements — not replaces — the craftsmanship and personal service that define our company."

At Rock House Designer Brands, CEO Alex Shuford III said he would rate his portfolio of companies at a 3 or 4. He said he believes there is "so much head space above us" in which AI tools can make companies better collectors and providers of information that he feels there is a lot of catching up to do.

"A lot of focus in the industry has been on AI as a design tool, but I am most interested in AI helping us with the tens of millions of pieces of information we generate and deliver to our customers yearly," said Shuford. "Trust comes not just from providing high-quality product, but also from providing high-quality and timely information. Large language models have the ability to digest our large and unstructured data sources and provide answers back to our customers and our management team at shocking speeds."

Dixon Mitchell, CEO at Fairfield Chair Company, said he would place his team's adoption of AI "somewhere in the middle of the scale today." He noted that Fairfield Chair is not trying to be the first company to adopt every new AI application but is embracing the technology where it creates meaningful value for associates and customers.

"We are actively using AI across marketing, product development, information technology, procurement, sales data analytics and customer service. In each of these functions, AI is helping us work more efficiently, make better decisions and respond more quickly to customer needs," said Mitchell.

He continued with a reference to AI as another important tool in the toolkit, noting that like any technology, its value is not simply in having it, but knowing how to effectively apply it to the company's needs.

"We do not look to replace people with AI," Mitchell explained. "Our goal is to use it to become more efficient, allowing our associates to grow into more productive and higher-value roles. By reducing routine work and improving access to information, AI allows our people to spend more time solving problems, serving customers and collaborating across departments."

In 2027, the Fairfield team will continue expanding AI where it improves decision-making and strengthens business processes. The company also plans to introduce customer-focused strategies that will "make it easier to do business with Fairfield, provide faster access to information, improve communication and deliver a better customer experience," Mitchell said.

Tom Zaliagris, vice president of sales and marketing at Sherrill Furniture, said the company has leaned into AI for some image creation and visualization of prototypes before they have been fully engineered. He pointed out that while Sherrill will move ahead in adoption, it will be a measured approach.

"Creativity is at the heart of our merchandising process and to be leaders in a fashion business, we cannot rely on aggregated information based on what is already available," he said.

AI is top of mind at Bassett Furniture, according to CEO Rob Spilman Jr. He said that the Bassett team is putting AI to work internally through personal productivity, product design and business analytics. He added that Bassett is building out strategies and testing new capabilities "well beyond that," specifically with a focus of positioning Bassett at the center of how consumers interact with the technology.

"The impact AI is having on how people research and shop, especially for high-value purchases like furniture, is real," Spilman said. "Across the business, we're focused on making sure our brand and products are well positioned for this new customer experience."

Best Home Furnishings stays in "discovery mode," according to Janae Lange-Wendholdt, vice president of design and development. Pointing to the company's AI steering committee, she said the Best Home team measures the potential of each application and then develops a plan for how to use the technology on day-to-day tasks.

"We stay cognizant of what's happening and we're wrapping our head around what AI is capable of," she said. "We're seeing efficiencies in marketing, data analysis, and content creation and we're creating tools to help us better serve Best buyers."

FurnitureToday

International investment in U.S. factories? Here's what domestic players think

Cindy W. Hodnett // Executive Editor of Brand Development // August 12, 2026

At a Glance:

- *Fairfield Chair emphasizes culture and continuous improvement*
- ***Rock House Designer Brands** supports automation and skilled labor*
- ***Bassett Furniture** leverages 125 years of domestic manufacturing*

HIGH POINT — Tariffs, freight disruptions and distribution synergies prompted global investment in U.S. manufacturing facilities over the past few years, somewhat modifying the traditional "made in America" description.

And although the path of a product's journey has included many twists and turns as production of furniture and the parts needed to make it changed, several legacy domestic manufacturers think consumers will continue to differentiate their companies on the retail floor.

Dixon Mitchell

"Competition is healthy, and continued investment in American manufacturing benefits our industry as a whole," said Dixon Mitchell, CEO, Fairfield Chair Company. "Fairfield has never tried to compete by being the largest manufacturer. We compete by being one of the most responsive, dependable and customer-focused manufacturers in the industry.

"Our advantage comes from more than 105 years of manufacturing experience, domestic craftsmanship, design leadership, customization, exceptional customer service and a culture built around continuous improvement."

Alex Shuford, CEO, Rock House Designer Brands, said that the onshoring of certain segments of production by foreign manufacturers in the U.S. helps domestic manufacturers because it makes the industry an increasingly viable career choice for young craftspeople.

"Building density in the area is important to the overall industry's health and viability," Shuford said. "This includes support industries as well as logistics hubs and training centers.

"We are also big believers that careful deployment of automation into the factory environment will enhance the productive capacity of these otherwise craft-focused factories, and we feel very comfortable that we can compete on a capital deployment level."

Alex Shuford III

Mitchell added that he believes Fairfield's culture remains one of the company's most significant competitive advantages. He said that the leadership team works hard to engage employees, aka "our Fairfield family," to create an environment where every associate knows that his or her ideas matter.

"We recently launched SPARK: Suggestions Producing Actionable Results and Knowledge," he said. "The program is built on a simple belief: Every great improvement starts with an idea. Our associates are encouraged to share ideas that improve safety, quality, efficiency and our workplace. We recognize those ideas and reward our associates on a quarterly basis because innovation should come from every corner of the organization."

Fairfield Chair also partners with Corporate Chaplains of America to provide two chaplains onsite several times each week. One chaplain is bilingual, and together, the pair offers confidential support to employees and their families.

"Supporting the Fairfield community outside of work is essential to retention, engagement and a strong culture," said Mitchell. "At Fairfield, our strategic plan is built around people, process, and technology. Technology enables our people. Better processes improve the customer experience. An engaged workforce drives continuous improvement every day.

"Equipment can be purchased; buildings can be acquired. What is much harder to replicate is a culture where associates are engaged, customers are valued, and continuous improvement is simply part of who you are."

At Temple Furniture/Parker House/Mantle Furniture, CEO Adrian Parker said that his team invests in telling the story behind every piece of furniture built in the factories.

"Today's consumers want to know where their furniture is made, who made it and why it is worth investing in," said Parker. "While international companies may bring greater financial resources and manufacturing scale, our competitive advantage lies in producing high-quality, custom furniture with exceptional service, shorter communication channels and the flexibility to meet individual customer needs.

Adrian Parker

"We believe consumers will continue to value American craftsmanship, personalized products and the reliability of buying furniture made in the U.S."

Parker said that the attention to detail given to each piece of furniture can be difficult to replicate in high-volume manufacturing environments.

Additionally, the "time-honored upholstery techniques and quality materials" used by skilled artisans, used for the company's Design Your Own collections as well as the line, allows customers to create furniture that reflects their individual style rather than "settling for mass-produced pieces," he said.

"Our marketing highlights the people behind the product, our manufacturing process and the value of investing in furniture that is built to order," Parker noted. "We believe authenticity comes from being transparent about how our furniture is made and delivering a product that customers can enjoy for many years."

Bassett Furniture has been producing upholstery and case goods in the U.S. for more than 125 years. CEO Rob Spilman Jr. said that the legacy heritage "builds a level of trust you simply can't buy."

"That trust is baked into our DNA," he said. "We're going to compete on quality, style and custom, delivered fast. That combination is core to who we are, and it's a real competitive advantage."

Rob Spilman

The website for Best Home Furnishings overviews not only the company's production of U.S.-made furniture, but also its intentional sourcing of various components from domestic sources.

Under the heading of "Helping Employ America," Best Home notes that the company has distributors that "hail from more than 50 cities across the country." Specific components mentioned include mechanisms, fabric, foam and wood.

"Our strategy is not to react to what others are doing, but to continue to focus on what we do best," said Eric Vollmer, senior marketing strategist for Best. "We continue to strengthen our vertical integration."

Janae Lange-Wendholt, vice president of design and development, pointed out that the Best Home team works with local high schools to help build a skilled labor pool for the future. She added that part of the continued and immediate success strategy for the company is responding to consumer demand based on market data.

Eric Vollmer

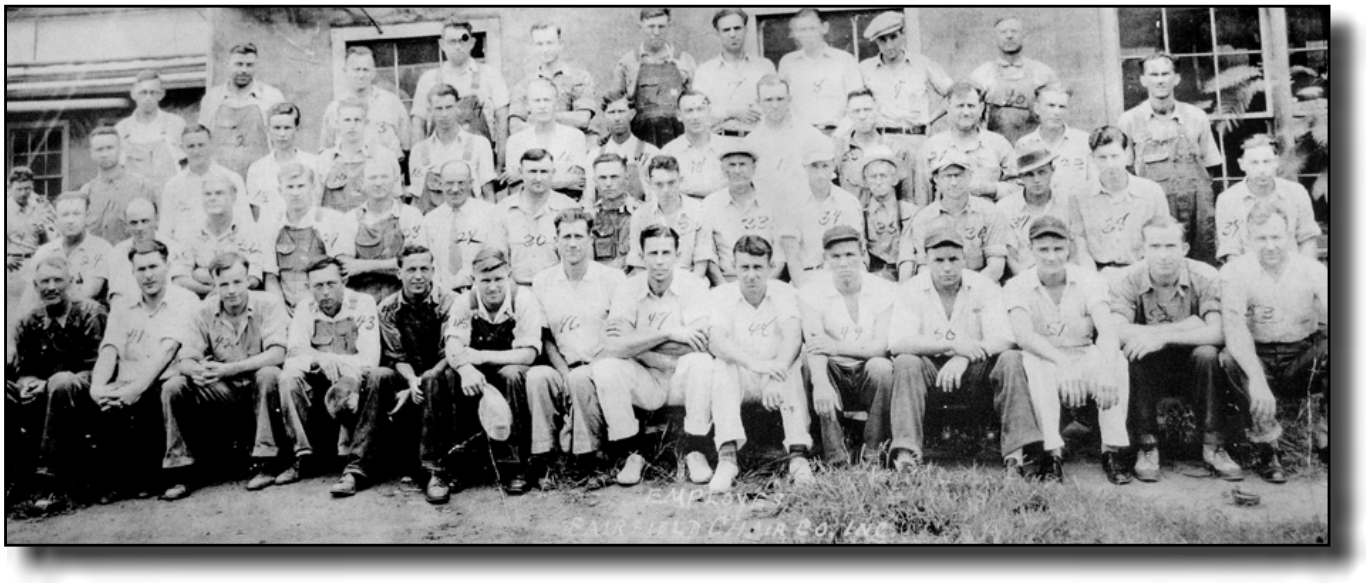
"We are nimble and in touch with our customers," said Lange-Wendholt. "We have a diverse selection of products so we can reach different audiences and a more affluent consumer as well, and we're working on some exciting partnerships.

"Quite a few Top 100 retailers are seeking domestic partners, and we're very optimistic about the future here at Best."

foothills
Digest
Winter 2026
Display until 4/26 $10.95
Come Sit A Spell
THE STORY OF FURNITURE IN WNC

Fairfield Chair:

Craft, Community, & Continuity in Lenoir



In Lenoir, furniture isn't just made — it's lived. It shapes the rhythm of daily life, the pride in steady work, and the legacy of families who've stayed even when the industry shifted around them. One company in particular has done more than stay — it's helped hold the town together.

Fairfield Chair Company, founded in 1921, is still headquartered in Lenoir, still owned by the Beall family, and still driven by the belief that craftsmanship and community are inseparable.

Built to Stay

That belief started generations before the company itself. James Harper, an ancestor of today's leadership, moved to the area in the early 1800s, opened one of Lenoir's first general stores, and donated land for the town's layout in 1841. Decades later, his grandson James Harper Beall Sr. purchased a bankrupt furniture plant and reopened it as Fairfield Chair — not just to build furniture, but to protect local jobs.

"My family's roots in Lenoir run deep," says Anne-Lindsay Beall. "Fairfield was restarted in 1921 with the goal of keeping opportunity in this town, and that commitment hasn't changed."

Leadership Through Generations

Public service has long been part of the Beall family's identity — from local government to business leadership. Anne-Lindsay's father, Harper Beall III, joined Fairfield at sixteen doing the hard, unglamorous work — sweeping floors, stacking lumber, and cleaning the ancient boiler. He eventually led the company for more than four decades with a quiet philosophy

that still guides the factory today: "Make every chair as though you were going to own it yourself."

Harper was deeply respected by those who worked with him. Stories about his kindness still circulate — small moments that meant everything to those on the receiving end. When he passed in 2019, Fairfield lost more than a president. Lenoir lost one of its most loyal stewards.

In the years after Harper's passing in 2019, longtime Board Chair John Beall — Harper's brother and a steady presence at Fairfield — stepped in to help guide the company forward. "My uncle John was a good and kind man, a strong Christian, and a strong leader," says Anne-Lindsay. "He wanted me here to make sure family leadership would carry on."

John Beall passed away in late 2025, leaving behind not just a leadership role, but a legacy of humility, faith, and service to both the company and the community. His loss marked the end of another chapter in Fairfield's family story — and strengthened

Anne-Lindsay's resolve to carry it into the next.

Today, that leadership continues through her and her cousin, John Beall, the founder's great-grandson. Anne-Lindsay serves as the new Chairman of the Board. For her, the work is personal.

"I saw how much my dad loved Fairfield — the people, the process, all of it," she says. "I understand that because I love it too. I feel a real sense of pride and responsibility in carrying this legacy forward."

Work You Can Feel

Inside Fairfield's two Lenoir plants, the company's values take physical form. Each piece of furniture passes through more than two dozen pairs of hands — from the first cut of hardwood to the final inspection. Skilled craftspeople shape frames, guide fabrics through industrial machines, upholster with practiced tension, and finish each piece with care. Robots assist with precision where needed, but the human eye still governs comfort, proportion, and feel.

"From frame-builders to upholsterers and sewers to hand-finishers, these individuals are true craftswomen and craftsmen," says CEO Dixon Mitchell. "They care deeply about what they make."

Anne-Lindsay agrees. "We absolutely use robotics and highly sophisticated machinery — they help us build with consistency. But there's no replacing decades of experience. What sets Fairfield apart is the pride our people take in their work, and the details only they will catch."

A Community Worth Building For

Fairfield employs around 500 people, many of them multi-generational. It's not uncommon to find a parent and child working side by side. "When most of the local industry moved production overseas, Lenoir was hit hard," Anne-Lindsay says. "But Fairfield stayed. We've made hard choices to keep people working."

That includes navigating economic shifts with

resilience. During the 2008 recession, the company pivoted into senior living furniture, a sector where it now leads nationally. During the 2020 pandemic, it secured a government contract to produce PPE — ensuring paychecks kept flowing even when furniture demand stalled.

"Our responsibility has always been bigger than profit," she says. "It's about honoring the people who built this company and protecting the community we serve."

Forward Thinking, Firmly Rooted

That commitment also shows up in the details: all wood used is Forest Stewardship Council–certified. Fairfield was an early adopter of environmental practices within the American Home Furnishings Alliance. The company also invests in the future of skilled trades through apprenticeship partnerships with Caldwell Community College — ensuring that techniques like hand-finishing and upholstery aren't lost to time.

Though it began as a chair company, Fairfield's reach now extends into every room of the home, as well as commercial and hospitality spaces. Its catalog includes everything from traditional wingbacks to sleek contemporary silhouettes, made for boutique hotels, retirement communities, country clubs, and residential interiors nationwide.

Lenoir and Fairfield: Inseparable

Still, for all that growth, Fairfield's identity remains deeply local. "Fairfield has always been part of the fabric of this town," Anne-Lindsay says. "Our employees are our neighbors, our friends. In many cases, generations of the same family have worked here. You can see Fairfield's impact in the churches, the schools, and the civic groups our people support. This company's story is tied to the story of Lenoir."

That connection isn't just history — it's

living, breathing, ongoing. The people who walk through Fairfield's doors each day don't just clock in; they show up with skill, pride, and the knowledge that what they're building matters. It matters to customers, yes — but also to their families, their coworkers, and their town. That sense of shared purpose is hard to manufacture. It grows slowly over time, through trust, consistency, and care.

Anne-Lindsay sees it every day — in the quiet way a veteran craftsman teaches a younger hire to perfect a finish, in the laughter from the breakroom, in the handwritten notes from employees who feel seen. "There's a kind of pride here that you can't force. It comes from doing something well, for a long time, and knowing it's appreciated," she says.

It's that enduring pride — not just in the furniture, but in the people behind it — that she believes will carry Fairfield forward. "We're not chasing trends," she says. "We're building on what lasts. People know when something's been made with care. They can feel it."

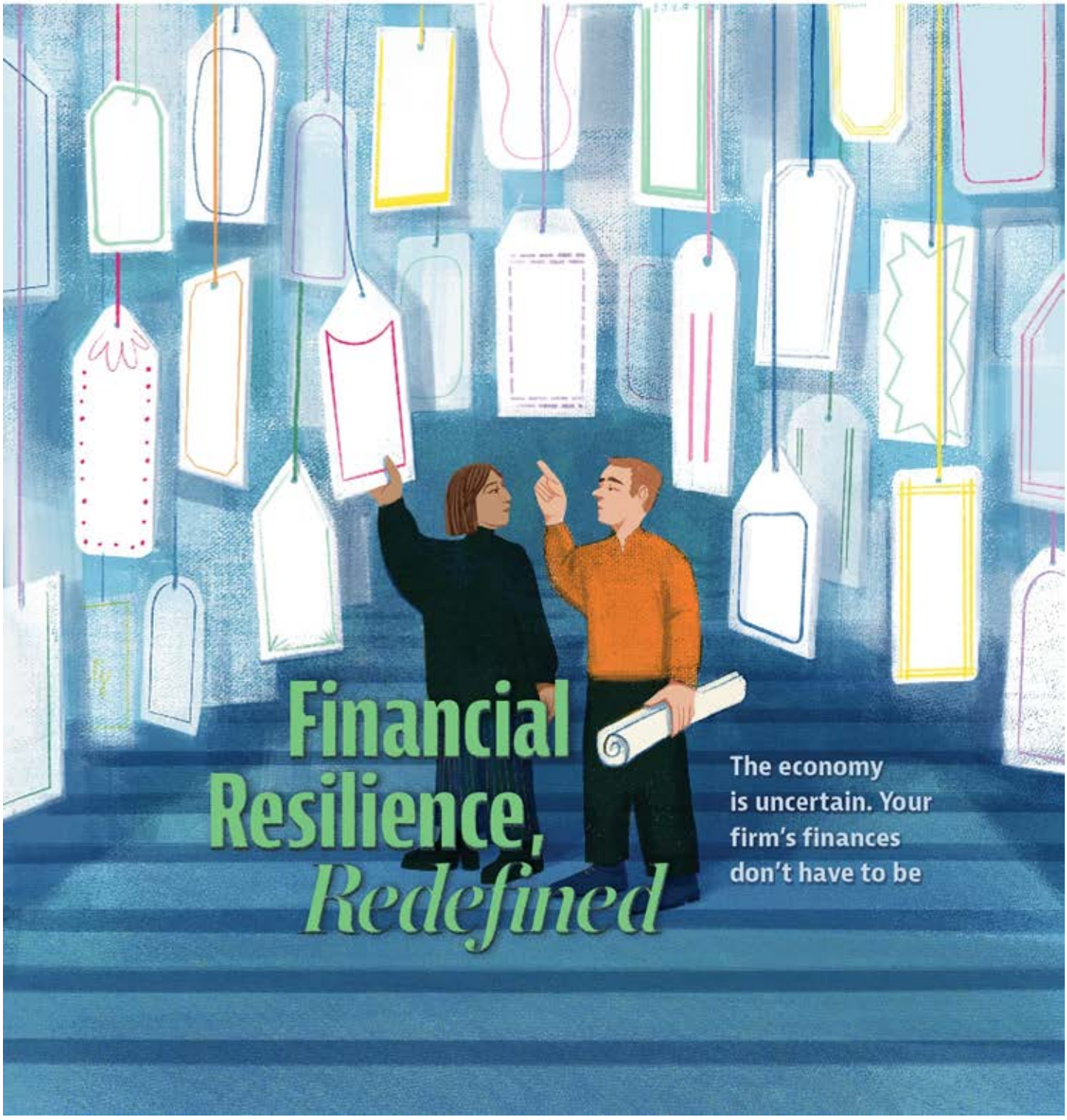
And the next chapter is already underway — built not just on memory or nostalgia, but on the enduring values of craft, integrity, and care.

"There's nothing flashy about what we do," Anne-Lindsay says. "We just do it well, and we do it together. That's what makes Fairfield what it is — and why it still matters."

BUSINESS OF HOME

BOH

ISSUE 38 | WINTER 2026



Financial Resilience, *Redefined*

The economy is uncertain. Your firm's finances don't have to be

On the Beat

Check, Please

You don't have to leave home to "dress to impress." Classic menswear meets the modern age in these fresh plaid designs.

BY CAROLINE BIGGS

Flynn 95" Sofa
Style: 2729-95-6
Dimensions: 95.5"w x 40.5"d x 37"h

1. **Norwalk Furniture**'s curvaceous *Landry sectional* by Kim Salmela will beckon your clients to kick up their feet and relax.
2. **Momeni**'s *Lily rug* in Green reimagines a timeless gingham print as a charming scallop-edged carpet.
3. The painterly *Fresco Plaid wallcovering* in Seacloud by **Madeaux by Richard**

4. How dapper! The *Flynn sofa* in 3997 by Fairfield Chair features handsome tartan upholstery and a trio of front leg casters for a refined look.

5. Handmade by artisans in South Africa, **Ngala Trading**'s *Woven outdoor dining table* is composed of weather-resistant fibercane that mimics the appearance of traditional wicker.
6. Max Humphrey designed both the *Don't Feed the Bears chair* for **Old Hickory** and its fabric, **Sunbrella**'s *Pacific plaid* in Cedar, in homage to camp lodges around the country.
7. A blend of warp printing and weaving techniques creates a subtle flame-stitch effect in **Yarn Collective**'s *Paloma plaid fabric* in Teal, part of a collaboration with Sister by Studio Ashby.

PHOTOGRAPHY: COURTESY OF BRANDS

Home Accents TODAY
FEATURING FURNITURE, LIGHTING & DECOR
January 2026
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Resonance rules:

How mood and expression are driving home trends

By Michelle Lamb & Tom Mirabile

Few words are tossed around as loosely as trend and lifestyle. They've been stretched so thin they risk losing all meaning, just when understanding them matters most.

As the pace and unpredictability of culture accelerate, decoding what drives aesthetic shifts has become essential to success in the home industry. At heart, both terms are reflections of the moment–visual expressions of who we are and how we connect that turn home and lifestyle design into a kind of shared language. Together, they capture the zeitgeist–or push back against it–shifting with the realities, needs and aspirations of modern life. The result: an expressive, hybrid home environment unlike anything the industry has seen before.

In the three years ahead, the tendency to embrace or resist (or both) will be expressed in two major trends that will shape the home-interiors conversation: Post-Minimal and Neo-Traditional.

Post-Minimal: resonates with consumers prioritizing wellness, sensory comfort.

Neo-Traditional: appeals to those seeking timelessness, authenticity and balanced modernity.

Both open new paths for creativity and choice in an era defined by change. Most importantly, they also signal a collective move beyond Minimalism's austerity, advancing toward something warmer, more expressive and more emotionally resonant.

Here are the consumer drivers behind these two mega-trends, as well as the hallmarks of their respective styles:

Four Hands Malo dining table

Ngala Trading ostrich pouf

Augusta Hoffman Brice table lamp for Hudson Valley Lighting

Kalco Coaxial Round pendant

Wyatt Cocktail Table
Style: 8177-CK
Dimensions: 45.5"w x 45.5"d x 18"h

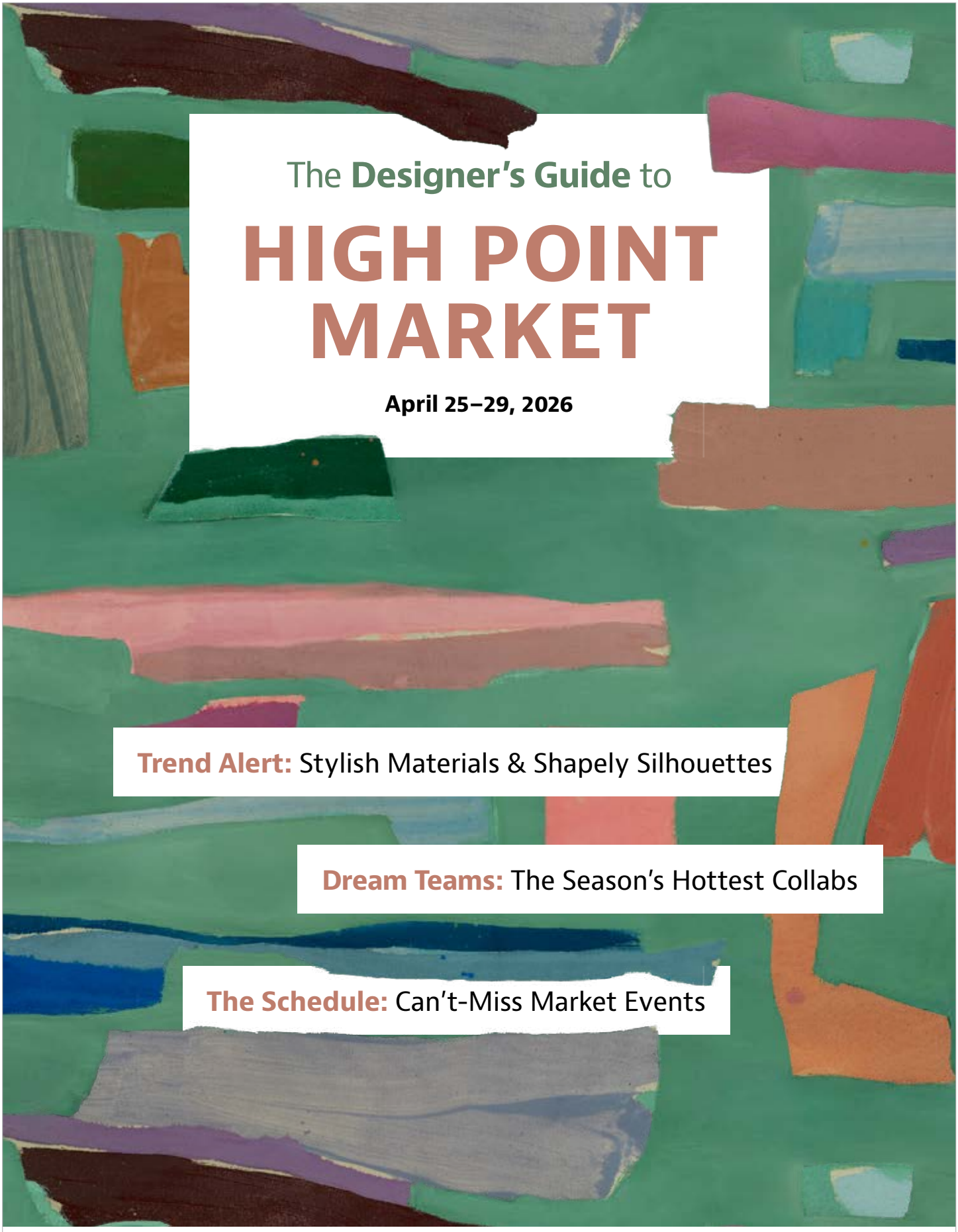
Post-Minimal: Serenity through simplicity

The Aesthetic:
Warm Post-Minimalism channels serenity through simplicity, offering a softer, more tactile evolution of minimal design. It reflects a collective desire for calm, grounding spaces that simplify without feeling sterile. The look is clean-lined and uncluttered but enriched with texture and warmth–minimalism that feels lived-in rather than austere. Spaces are designed to be both functional and comforting, balancing clarity with a sense of quiet luxury.

The Materials:
Natural oak, ash and walnut woods anchor the aesthetic, paired with finishes that highlight purity of form and the play of light. Transparency and optic effects introduce gentle movement, while tactile details like shagreen and hair-on-hide add depth. Warm metallics such as oiled bronze and brushed nickel lend subtle contrast.

The Palette & Form:
Layered neutrals like warm whites, taupe and sand, meet earthy tones of clay and moss, punctuated by muted blues and greens. Furnishings stay low and modular, with rounded edges and fluid silhouettes that invite ease.

The Mood:
Serenity and grounding define the emotional core. This is a restorative canvas for overstimulated lives – a space that balances clarity with comfort, simplicity with soul.



The **Designer's Guide** to

HIGH POINT MARKET

April 25–29, 2026

Trend Alert: Stylish Materials & Shapely Silhouettes

Dream Teams: The Season's Hottest Collabs

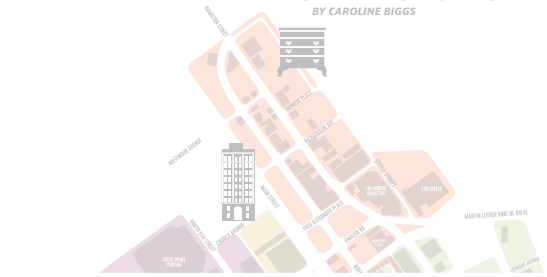
The Schedule: Can't-Miss Market Events

BUSINESS OF HOME

Road Map

Explore the best that High Point has to offer with this insider's guide to navigating Spring Market.

BY CAROLINE BIGGS



HAMILTON WRENN

Cut over to 200 North Hamilton Street, and pop into **Fairfield Chair** for the *Seraphina chair*, a midcentury-inspired number with a gently curved backrest (Suite 100). Then, cross the street to Hamilton Place for the *Liesel chair* at **Burton James**, a clean-lined charmer with an oversize seat and long skirt (Suite 102). Swing by 200 Steele for **Chaddock**'s *Lian cocktail table*, a maple Ming-style head-turner with notched hoof feet and apron detailing (Suite 106). Before you bounce out of the building, pull up to **Kravet** and swoon over Alfredo Paredes's Cocuyo collaboration with Kravet Couture, which includes the painterly *Acuarela* in Indigo (Suite 117). Definitely don't leave the area without stopping by **Theodore Alexander** to admire Judith Leiber's latest launches, such as the sleek three-seat *Flair bench*.

13. 200 N. Hamilton St.
14. 200 Steele
15. Abner Henry (214 E. Martin Luther King Jr. Drive)
16. Baker (319 N. Hamilton St.)
17. Feizy Rugs (309 N. Hamilton St.)
18. Hamilton Place (117–121 N. Hamilton St.)
19. Made Goods (203 N. Wrenn St.)
20. Sherrill Furniture Brands (315 Fred Alexander Place)
21. Theodore Alexander (425 N. Hamilton St.)
22. Vanguard (301 N. Hamilton St.)

PHOTOGRAPHY: COURTESY OF BRANDS

Antiquarian Michael Millard-Lowe, one of the most respected (and wittiest) dealers in the country, reveals the most essential rules of thumb when shopping for antiques.

Adapting Your Practice to Rising Costs

2 p.m.–3 p.m. | Fairfield Chair Co., 200 N. Hamilton St., Suite 100

Design business coach Melissa Galt talks to designers Kathryn Hunt, Autumn Pochiro and Hill Rondero about how rising costs are amplifying project uncertainties in 2026. They discuss investing thoughtfully, making smarter design choices, and communicating transparently with clients while keeping projects on track.

The World of Peter Dunham Book Signing

2 p.m.–4 p.m. | Amadi Collective

Mel Studach. Lunch will be served.

100 Rooms Book Signing

1 p.m.–3 p.m. | Theodore Alexander

Theodore Alexander hosts design author Carl Dellatore as he signs his newest work, *100 Rooms*, which celebrates the industry's top interior designers.

KEYNOTE

Designing the Kitchen Your Clients Want

3 p.m.–4 p.m. | High Point Theatre

The kitchen has long been the heart of the home, but what does that mean for today's luxury client? Designers Benjamin Johnston, Alfredo Paredes, Caren Rideau and Sarah Robertson pull back the curtain on what's most in demand right now, in a talk with Design Leadership Network editorial director Hadley Keller Lloyd. Doors open at 2:30 p.m.

From Basement to Brand with Kathy Kuo

3 p.m.–4 p.m. | Regina Andrew, IHFC, IH-006

Home Design Guild founder Jackie Paulsen joins designer and entrepreneur Kathy Kuo for a fireside chat about how she turned her scrappy startup into a nationally recognized design, retail and e-commerce empire. They discuss the realities of building a brand from the ground up, sharing the pivotal risks and mindset shifts that transformed a passion for design into a scalable business. *RSVP: reginaandrew.com/high-point-furniture-market*

Christopher Todd Living by Moss Home Launch

3 p.m.–6 p.m. | Codarus, Broad Hall

Meet Christopher Todd over cocktails and hors d'oeuvres and raise a glass for the launch of his collaboration with Moss Home, which reinterprets traditional furniture through a fresh, artistic lens, bringing the designer's signature bold style to life.

Designing Collections with Staying Power

3:30 p.m.–4:30 p.m. | Hickory Chair, 200 N. Hamilton St., Suite 300

Designer Dana Wolter leads a panel that brings together leading industry voices—designer David Phoenix, Kravet chief creative director Scott Kravet, Soicher Marin CEO Eduardo Marin, and Hickory Chair president Federico Contigiani—to discuss what distinguishes the collections that resonate. *RSVP: bit.ly/collectionswithstayingpower*

Live Podcast: *Hustle Adjacent*

3:30 p.m.–5 p.m | Currey & Company, IHFC Main, Suite M-110

In their new show, Arianne Bellizaire and Kelly Finley explore what it's really like to evolve beyond grind culture

Designing for Profit

2 p.m.–3 p.m. | Codarus, Broad Hall

Pearl Collective co-founder Erin Weir digs deep with designers Jaque Bethke, Don Ricardo Massenburg and Christopher Todd to explore how designers can structure the sourcing process to improve efficiency and strengthen profitability. Gain practical insight into building organized purchasing workflows and aligning specification decisions with budgets, timelines and client expectations.

Strategies for Managing Your Project Pipeline

2 p.m.–3 p.m. | Fairfield Chair Co., 200 N. Hamilton St., Suite 100

Business coach Rick Campos sits down with designers Tamara Day, Melissa Sanabria and Cheryl Stauffer to discuss best practices for managing your project pipeline. They explore strategies for protecting margins when your firm is at full capacity, as well as approaches to building momentum when demand is slow.

keting Foundations: From Portfolio to Profit

m.–3 p.m. | Vanguard Furniture

esignDash co-founder Melissa Grove covers the foundations of a strong, profitable firm: clarifying a designer's voice and ideal client, strengthening its website, elevating photography, showing up with intention online, and cultivating the relationships that drive steady referrals and growth. *RSVP: events@vanguardfurniture.com*

50 Strategic Places to Meet Luxury Clients

2 p.m.–3 p.m. | Antique & Design Center

Design business coach Melissa Galt reveals why most designers are searching for luxury clients in all the wrong places and introduces "Proximity to Profits," a strategic approach to positioning yourself where affluent decision-makers already gather. *RSVP: bit.ly/proximitytoprofit*

Stop Guessing, Start Leading

2 p.m.–3 p.m. | Universal Furniture

Running a design firm shouldn't feel like constant guess-

DESIGNERS TODAY

style. substance. soul.

Moody layers, big impact in Texas

Market must-sees | Designers talk AI | The rug edit

HIGH POINT MARKET SPRING 2026

Jeremiah Brent debuted his third wallpaper collection with **Tempaper**, called Second Nature. The peel-and-stick collection includes Fallow shown here.

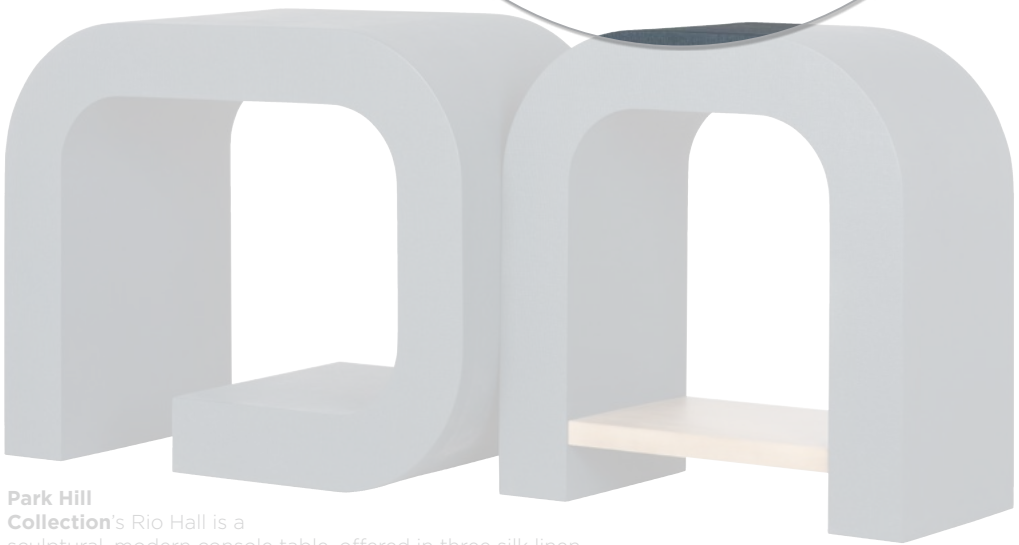
Abner Henry will debut The Collective with four design firms, including Helen Bergin Interiors. Intros include Bergin's Mary Jane bed, with its zig-zag geometric detailing. Crafted in maple.

Adesso's Samira lar collection features a black-finish body and a soft-pleated blue printed drum shade. On/off rotary switch.

The Seraphina arm chair from **Fairfield** features a contemporary midcentury inspired design and brushed brass arms.

Seraphina Chair
Style: 6116-04

The Callie accent table from **Villa & House** captivates with a sculpted silhouette and dramatic Tuscan Olive stained burl mappa wood sealed in high-gloss lacquer.



Park Hill Collection's Rio Hall is a sculptural, modern console table, offered in three silk linen faux raffia, indigo and seal brown, all featuring acacia veneers.

Home Accents TODAY
FEATURING FURNITURE, LIGHTING & DECOR
April 2026
VOL 41 | NO 4
Picture perfect
HOW THE WALL ART CATEGORY IS DRIVING SALES
PAGE 38
MARKET INTROS:
WHAT TO SEE IN HIGH POINT
PAGE 45

Best of market

A Year-Long Product Promotional Package That Recognizes Your Best Sellers.

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Inclusion In These 2026 Issues:

MAY	Space Close: April 30
AUGUST	Space Close: July 29
NOVEMBER	Space Close: October 23

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Home Accents TODAY
FEATURING FURNITURE, LIGHTING & DECOR

Accent On Swivel Chairs

Bassett Fine Furniture
GARNER LEATHER SWIVEL

The Garner Leather Swivel chair offers a modern take on the classic barrel silhouette, featuring a curved back and generously padded contours for a comfortable, supportive sit. Its swivel base allows for easy movement within a space, while wraparound arms and a tight seat can be upholstered in a range of fabric or leather options. MSRP $1979

Coley Home
MYERS SWIVEL

The fully upholstered Myers Swivel is as cozy as it is fashionable. It is especially chic in an oversized texture and is perfect for cocktails and conversation. MSRP $1,715

Fairfield
PETERSON SWIVEL

The Peterson Swivel chair has a softly curved back, clean track arms and tight upholstery. A smooth 360-degree swivel enhances everyday functionality while maintaining a quiet, effortless experience. MSRP $2,275

Paterson Swivel Chair
Style: 6121-31
Dimensions: 33.5"w x 34"d x 37.5"h

RW Collective
SELDON SWIVEL

...vel chair pairs a clean, modern ...nch toffee leather upholstery for ... look. Designed with a smooth ... offers easy movement within a ...aintaining a tailored profile. The ...inish adds warmth and texture, ...g accent piece across a range of interiors. MSRP $2,526

High Point Market Guide

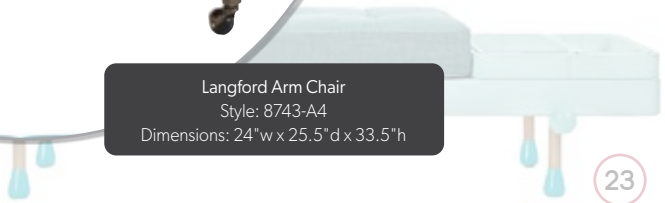
High Poi... market preview

This season, elevated... market momentum. In... pages, discover the n... poised to capture atte... Point Market.

–LAUREN ROSES

ADRIANA HOYOS
Galapagos chairs. 117 N. Hamilton

Langford Arm Chair
Style: 8743-A4
Dimensions: 24"w x 25.5"d x 33.5"h



21 FAIRFIELD CHAIR
Langford armchair
200 N. Hamilton

22 UTTERMOST
Heart of Gold mirror
IHFC C448

23 TAAMAA
Roe bench
IHFC IH503

24 PAUL ROBERT
Yardley chair
442 N. Wrenn

HIGH POINT APRIL 25, 2026 SATURDAY

Home Accents TODAY

FEATURING FURNITURE, LIGHTING & DECOR

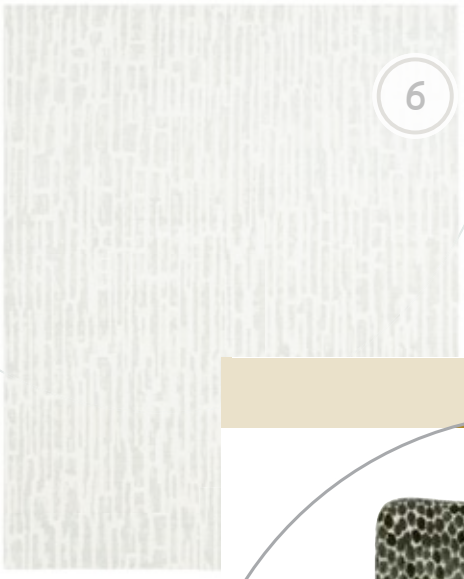
Bold Botanicals:

See what is on trend for spring

PAGE 33

Q&A: TARIFF TURMOIL LESSONS

PAGE 28



6

7

HIGH POINT APRIL 25, 2026 SATUR

11

11 FAIRFIELD
Seraphina armchair
200 N. Hamilton

Seraphina Chair
Style: 6116-04

6 KALATY RUG CORP.
Infinity collection
IHFC G369

7 MR. AND MRS. HOW / SHERILL FURNITURE
Frances side table
315 Fred Alexander

8 HICKORY WHITE
Vanderbilt dresser
315 Fred Alexander

9 JAMIE YOUNG
Contortion vase
IHFC D223

10 MADE GOODS
Terina side table
The Bank on Wrenn

12 HOOKER FURNISHINGS
Green with Envy chest
SP floor 3

13 BASSETT MIRROR
Bauer cabinet
IHFC G170

14 VILLA & HOUSE
Callie accent table
IHFC IH510

15 UNIVERSAL FURNITURE
Fenwick chest
101 S. Hamilton

12

9

13

14

15

HIGH POINT APRIL 27, 2026 MONDAY

Home Accents TODAY

FEATURING FURNITURE, LIGHTING & DECOR

Design Duality

OPPOSITES SHAPE BOLD NEW PRODUCT DIRECTION

MARKET INTRODUCTIONS
PAGE 33

16

17

18

16 PARGON
Baroque Butterfly artwork
IHFC C203

17 HINKLEY
Anthos chandelier
MS 143

18 ABNER HENRY
Draped desk
214 E. Martin Luther King Dr.

19 FOUR HANDS
Manoli end table
SP 4101

20 MOMENI
Wisteria collection
IHFC H345

HIGH POINT APRIL 27, 2026 MONDAY

21

22

23

Stewart Four Door Credenza
Style: 8610-82
Dimensions: 72"w × 19"d × 32"h

24

21 ALDEN HOME
Lana swivel ottoman
705 Baker

22 KALALOU

23 FAIRFIELD
Stewart dresser
200 N. Hamilton

24 JAMIE YOUNG CO.
Firefly basket
IHFC D223

25 CURREY & COMPANY
Starfruit object
IHFC M110

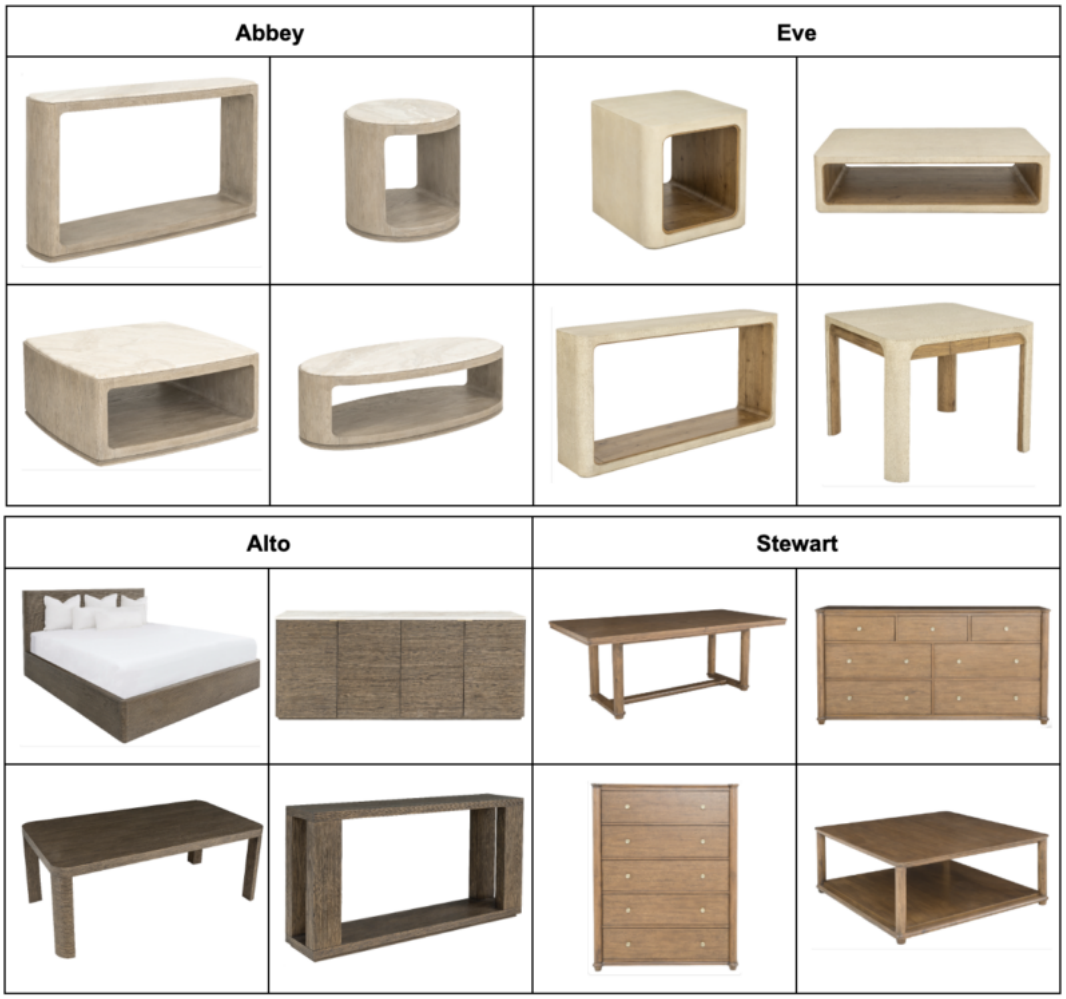
(HIGH POINT, NC) — April 8, 2026 — Fairfield (https://fairfieldchair.com/), the fourth-generation, family-owned furniture manufacturer founded in 1921, will debut a comprehensive series of new upholstery and casegoods at High Point Market this spring, alongside an expanded presentation of performance fabrics. The introductions reflect a focused exploration of Organic Modern and New Traditional design styles, expressed through a more nuanced composition of material, form, and finish.

Upholstery

Organic Modern		
Chloe Sofa	Ashby Lounge Chair	Kimpton Sofa
New Traditional		
Anna Pleated Skirt Sofa	McClean Swivel Chair	Natick Swivel Chair

New upholstery introductions articulate this direction through a broadened range of silhouettes and detailing. Organic Modern emphasizes soft curvature and sculptural profiles, with pieces such as the Chloe and Kimpton sofas and the Ashby Lounge Chair establishing a relaxed, architectural sensibility. New Traditional offers a tailored counterpoint, expressed through pleated skirts, tufted backs, and structured frames, as seen in the Anna Pleated Skirt Sofa, McClean Swivel Chair, and Natick Swivel Chair.

Casegoods



This perspective continues in casegoods, where Fairfield introduces two new whole-home collections, Alto and Stewart, along with occasional collections Eve and Abbey. Alto explores sculptural modernism, defined by its signature horizontal square tambour detailing and smoked umber finish. Stewart draws from the character of an English country house, with classic architectural elements and warm chestnut finishes. Eve and Abbey extend the offering through the interplay of texture and material, pairing faux shagreen with reclaimed oak and wire-brushed oak with honed marble.

Performance

This season, Fairfield presents its introductions through a performance lens in collaboration with Sunbrella Interiors, Valdese Weavers (InsideOut, Sustain, and Eco Ease), Crypton, and Revolution Fabrics. Throughout the showroom, these performance brands are highlighted through installations and product category-specific applications, showcasing a curated mix of styles and patterns across price points that range from entry to premium.

Attendees are invited to explore the full collection at Fairfield's showroom, **200 North Hamilton, Suite 100.**

About Fairfield:

We are a fourth-generation, family-owned furniture company based in Lenoir, North Carolina. Since 1921, we've been experts in the craft of American-made, bench made upholstery. Today, our collection includes upholstery and casegoods for the whole home and spans from modern to classic and in-stock to custom. We serve the residential, commercial, and senior living sectors, including America's top retail and ecommerce partners, interior design/trade clients, and specifiers. For more information, visit www.fairfieldchair.com (http://www.fairfieldchair.com/)

BUSINESS OF HOME

HIGH POINT MARKET | APR 10, 2026 |

Your guide to can't-miss High Point Market hot spots

By Caroline Biggs

Treasure hunters, rejoice! High Point Market is brimming with of-the-moment gems—finding them just takes a little digging. To help point you in the right direction, we've highlighted all of the showroom buildings featured in *BOH*'s guide to Spring Market— (plus other key locations and notable debuts), so you can discover the best of what each neighborhood has to offer. If you take a wrong turn, don't worry: Just look for the corresponding map colors and motifs on the signs throughout town to get back on track.

Clockwise from left: Burton James's Liesel chair, Alfredo Paredes's Acuarela textile in Indigo for Kravet Couture, Fairfield Chair's Seraphina chair, Theodore Alexander's Flair bench, Chaddock's Lian cocktail table Map: Courtesy of High Point Market Authority. Products: Courtesy of brands

Cut over to 200 North Hamilton Street, and pop into **Fairfield Chair** for the *Seraphina chair*, a midcentury-inspired number with a gently curved backrest (Suite 100). Then, cross the street to Hamilton Place for the *Liesel chair* at **Burton James**, a clean-lined charmer with an oversize seat and long skirt (Suite 102). Swing by 200 Steele for **Chaddock**'s *Lian cocktail table*, a maple Ming-style head-turner with notched hoof feet and apron detailing (Suite 106). Before you bounce out of the building, pull up to **Kravet** and swoon over Alfredo Paredes's Cocuyo collaboration with Kravet Couture, which includes the painterly *Acuarela* in Indigo (Suite 117). Definitely don't leave the area without stopping by **Theodore Alexander** to admire Judith Leiber's latest launches, such as the sleek three-seat *Flair bench*.

The designer's guide to High Point Market parties and programming

Wondering how to make the most of your Market experience? Our editors compiled a curated selection of can't-miss designer events.

Adapting Your Practice to Rising Costs
2 p.m.–3 p.m. | Fairfield Chair Co., 200 N. Hamilton St., Suite 100
Design business coach Melissa Galt talks to designers Kathryn Hunt, Autumn Pochiro and Hill Rondero about how rising costs are amplifying project uncertainties in 2026. They discuss investing thoughtfully, making smarter design choices, and communicating transparently with clients while keeping projects on track.

Strategies for Managing Your Project Pipeline
2 p.m.–3 p.m. | Fairfield Chair Co., 200 N. Hamilton St., Suite 100
Business coach Rick Campos sits down with designers Tamara Day, Melissa Sanabria and Cheryl Stauffer to discuss best practices for managing your project pipeline. They explore strategies for protecting margins when your firm is at full capacity, as well as approaches to building momentum when demand is slow.

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

Fairfield Announces Programming for Spring HPMKT

Fairfield returns to High Point Market this spring with a thoughtfully curated schedule of events and collaborative activations designed to engage the design community. The programming reflects the brand's commitment to delivering an immersive showroom experience that inspires creativity and fosters meaningful connections.

Among this season's highlights is the introduction of the Spring 2026 Fairfield Style Scouts. Six of the industry's leading designers will visit the showroom to spotlight emerging trends and "scout" their favorite pieces. The initiative offers a unique opportunity to experience the collection through a range of design perspectives, showcasing the depth and breadth of styles within Fairfield's latest introductions.

The Spring 2026 Style Scouts include: Don Ricardo Massenburg of DESiGN iNKREDiBLE LLC, Jewel Marlowe of Jewel Marlowe, Kathryn Hunt of Kathryn Hunt Studio, Lisa Mende of Lisa Mende Design, Sarah Kowalski of J. Banks Design, and Tamara Day of Tamara Day Design.

In addition to Style Scouts, the showroom will feature a series of educational panels and interactive activations that unite diverse perspectives from across the industry. From thought-provoking conversations to experiential touchpoints, the programming is designed to spark new ideas, encourage professional growth, and cultivate a culture of innovation.

Fairfield Market Schedule:

Coffee Bar by Sunbrella Interiors | Saturday, April 25 - Monday, April 27 | 8:15 AM - 10:15 AM Stop by and wake up with a specialty coffee, courtesy of Sunbrella Interiors.

Panel | Saturday, April 25 | 2:00 PM - Hosted in Partnership with Sunbrella Interiors "Protecting Profitability: Adapting Your Practice to Rising Costs" In this conversation moderated by Design Business Coach, Melissa Galt, panelists Autumn Pochiro, Hill Rondero, and Kathryn Hunt will explore how rising costs are reshaping design investments, evolving client expectations, and project uncertainties in 2026.

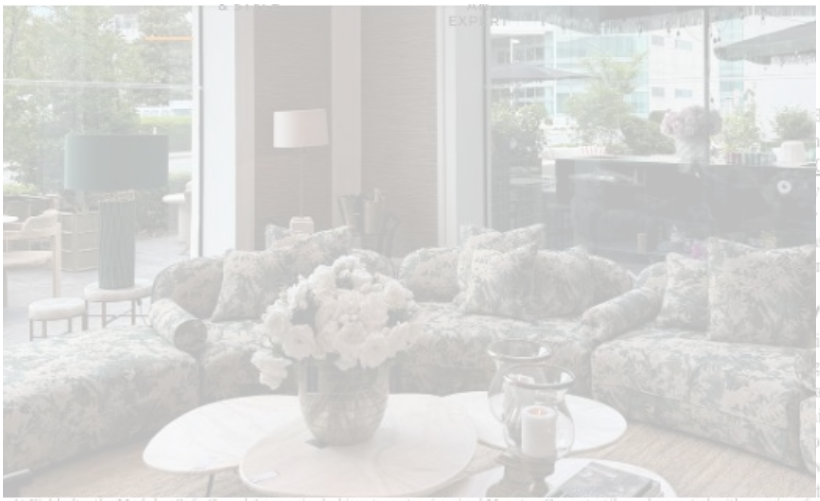
Happy Hour with Valdese Weavers | Saturday, April 25 | 4:00 PM - 5:30 PM Join Fairfield for Palm Beach-inspired cocktails in homage to its collaboration with Valdese Weavers (Inside/Out, Sustain and Ease performance fabrics)

Prayer Breakfast | Sunday, April 26 | 7:30 AM - 8:00 AM Join Fairfield's Chaplains for a morning of fellowship and connection as we come together before another beautiful day at market. Light breakfast begins at 7:30 with pastries and donuts provided by Sawmills Sweets in Sawmills, NC. All are welcome to share in this time of conversation, community, and thoughtful reflection.

Ice Cream Bar | Saturday, April 25 - Sunday, April 26 | 12:00 PM - 5:30 PM "Scoop There It Is" Ice Cream Bar: Create your own sundae with your choice of ice cream and toppings.

Panel | Sunday, April 26 | 2:00 PM - Hosted in Partnership with Sunbrella Interiors "Feast or Famine: Strategies for Managing Your Project Pipeline" Join design business coach, Rick Campos, and panelists Cheryl Stauffer, Melissa Sanabria, and Tamara Day as they explore effective strategies for protecting margins when your firm is at full capacity, as well as disciplined approaches to generating qualified leads when demand is slow.

Fairfield's programming is open to all High Point Market attendees and will take place in its showroom at 200 North Hamilton, Suite 100.



At Eichholtz, the Modular Sofa Grand Avenue is clad in a tapestry-inspired Marston Green textile and accented with a series of bolster pillows. Aidan Taylor for Business of Home

WEEKLY FEATURE | APR 29, 2026 |

What happened at High Point Market?

By Kaitlin Petersen

If you've been keeping up with industry headlines, you'd be forgiven for assuming this spring's High Point Market would be a doom-and-gloom affair. Tariff headwinds, surging freight costs and designers with dwindling pipelines have all been hallmarks of the past six months—how would they shape the market season? But as the design world touched down in High Point, North Carolina, something surprising seemed to take hold. The mood on the street was far more upbeat than Markets in recent memory, the introductions were more buoyant, and the

with a bit of inspiration

TRAFFIC REPORT

While everyone loves t
refrain), many showroo
perception of a slow st
especially true of show
brands, and some of th

Official registration nu
with last October's. Th
larger teams—the num
among larger retailers
uptick in international
this spring—firms that had never before attended High Point Market.

Some would-be attendees may have skipped the trip to North Carolina in light of the show's overlap with Salone del Mobile in Milan—though a handful of jet-lagged editors and executives managed, perhaps miserably, to attend both. National and global politics likely played a role as well. The 44-day Department of Homeland Security shutdown that triggered massive airport delays from mid-February through March fell right at the time when most Market-goers buy their tickets; at the same time, surging fuel prices caused by conflict in Iran began to impact flight prices. Together, they created new hurdles to booking travel and likely made it far easier to sit out a cycle.

CHANGE IS AFOOT

Reinventing a home brand can be tedious, but the ongoing efforts of several companies made a lasting impact. With a bit of color and pattern in its Hamilton Place digs, upholstery brand Burton James had a fresh new look that was inspiring its designer customers; meanwhile, Fairfield Chair continued trending in the right direction with a great mix of new introductions, and Roger Turnbow's latest releases at ART offered a fresh take on its traditional-meets-modern styles. Over at Arteriors, president John Hart's long-awaited refresh (alongside a fun new collection from Barry Dixon) created a spark of energy that is sure to continue at Markets to come.

Barrie Benson's return to Highland House, where she celebrated her original line's
mmersive display of new pieces and patterns (the roll-arm chaise in a crimson and
Charlotte Lucas's first collection for Taylor King, which featured a stunning
fireplace bench, and detail-driven upholstery decked in bullion fringe. Noz
Corbett Lighting was an absolute delight, marrying jewelry-inspired motifs from
s—like the Hoshi pendant's stretched silk shade suspended from a T-bar, which
nese method for drying persimmons.

VELS

ing into more displays. This spring, it was in full force, with bold and immersive
ghted at every turn. Take, for example, the way Kim Scodro and Suzanne Kasler
aces within the Hickory Chair showroom. Scodro delivered a master class in "more
ix of gingham, floral and striped textiles paired with intricate applications of trims
owcased the refined details of her designs. Kasler, meanwhile, drenched a long
room with a narrow pink-and-white stripe. With walls, upholstery and pillows all
ttern, the result was a sublime sophistication.

ach, but the effect was just as breathtaking. The brand floated its vignettes within
restrained, sculptural furniture arrangements an installation-like feel. The lighting
d the simple act of giving each concept room to breathe—only added to its impact.
e, Thomas Pheasant's new outdoor line was artfully arranged in a garden-like
eminiscent of a hedge maze. To add to the effect, Pheasant clad his upholstery from
green velvet and placed them in the showroom spaces that surround the new line,
d by a lush landscape.

splash spotlighting their custom capabilities. "We can do anything" is a hard
showroom, where it's easy to internalize a singular piece on display rather than
the details. At Abner Henry, the solution was four designer vignettes, called The
he company's impeccable craftsmanship. At Vanguard, visitors moved through an

st, but also a new approach to styling at sister showrooms Global Views and
over in IHFC. Phillips Collection shifted how it showcases its line, separating its
playful designs to clarify its range of offerings. And Kim Salmela's creative
continues to bring a welcome jolt of energy to the upholstery brand.

owrooms we visited: Designers keep asking brands to go bigger. Jamie Young Co. offered a great example of delivering on that ask, reimagining some of its bestselling mirrors at up to 60 inches wide. At Currey & Company, five new oversize table lamp styles also followed that trend. At 5 or more feet tall, they're sculptural shoo-ins for designers who need height atop large console tables in rooms with high ceilings.

The ongoing demand for indoor-outdoor living was also clear. Rowe offered the most comprehensive debut to meet the moment with its new Allteriors line, which takes many of its beloved indoor styles and transforms them with upholstery and occasional tables that work just as well alfresco. Over at Gabby was another clever approach —an indoor chair and an outdoor seating line displayed near one another, both with woven details inspired by the webbing of an antique snowshoe.

There were also microtrends galore to discover. Bookshelf lights were a recurring trend, popping up in various forms at Pooky and Currey & Company and in the new Amber Lewis lighting collection at Four Hands. Bolster pillows inset into channels within a piece's arms, or strategically placed where cushions join, were also popular this spring; hooved ferrules adorned many a table and chair throughout the show; and we spotted several brands taking inspiration from Greco-Roman antiquities, including an inspired hallway display at Currey as well as Eric Ross's charming collaboration with Chelsea House.

Finally, perhaps the most exciting feature of the spring show: joy. As one executive told us, "I've never laughed more at Market."

Furniture Today
Business Intelligence for the Furniture Industry | FurnitureToday.com | April 25, 2026 | v50 i29a

Crown Mark
HIGH POINT: 204 E. GREEN

New anchor for Hamilton Street

Lacquer Craft, HPMA set to show in newest construction

By Cindy W. Hodnett
Executive Editor

AT THE MARKET — Visitors to High Point Pre-market saw a flurry of activity on Hamilton Street as construction on a new three-story market showroom commenced.

Behind the fence at 115 S. Hamilton, work is underway on a light-filled, gla: 60,000-plus-square-foot showroom, an ing owner Mohamad Amini, president quer Craft Mfg., told Furniture Today t timing is right for the latest addition to th of High Point Market.

continued on

AiPRL Assist
Winning Retailers Move First
The OS for Better Retail

Continental ret

Continental Furniture's Athena, shown here in Olive fabric, has a suggested retail of $599.

Kevin O'Connor

HPMA announces Hot Spot Tours lineup for April market

By Amina Aooram Brooks
Assistant Editor

AT THE MARKET — The High Point Market Authority (HPMA) has announced its lineup of first-come, first-served Hot Spot Tours for the spring market, with tours scheduled April 25-27.

Available to market guests during the trade show, the guided showroom tours will be led by the High Point Market 2026 Style Spotters and pro-designers are open to High Point Market buyers who RSVP for the space-limited events.

"A Designer's Edge" themed tour with designer Libby Langdon includes Taylor King, John-Richard, Fairfield Chair Co, and Wildwood

recommended for first-time or still-new-to-Market guests," said Tammy Covington, HPMA president and CEO. "It's a great opportunity to see firsthand how the pros navigate the world's largest home furnishings trade event."

Saturday, April 25

9:30 a.m.

Style Spotter Rhobin Dela-Cruz leads a tour of Sunpan and Classic Home

Style Spotter Isabel Ladd will visit Pooky, Business & Pleasure, Curry & Company and Four Hands

Sunday, April 26

9:30 a.m.

Style Spotter Juliana Ewer tours Collected by Schwung and Gabby

Style Spotter Kathy Kuo tours English Village Lane and Fabricut

1 p.m.

"Exceptional Accents" themed tour with designer Windsor Dalton includes Regina Andrew, Noir,

Monday, April 27

9:30 a.m.

Style Spotter Amber Guyton leads a tour at Jamie Young, Jaipur Living and Coley Home

1 p.m.

"Lights Across Time"

Nozawa includes Hinkley, Hudson Valley Lighting Group, and the Antique and Design Center

All 9:30 a.m. tours will meet at 9:15 a.m. at The Point on Commerce Avenue, located one block from the Transportation Terminal. The 1 p.m. tours will meet at

Fairfield sets full range of introductions for April

AT THE MARKET — Heading into the April High Point Market, Fairfield is bringing a range of product introductions for the whole home, spanning living room to bedroom, modern to classic, and in-stock to custom.

A preview of its spring introductions includes:

- The Stewart seven-drawer dresser, with paneled cabinet doors and simple round brass knobs.
- The Ava activity table, 38x38 inches, offers a contemporary design with softly rounded corners and a light shagreen-textured finish on the outside and warm oak finish on the inside.
- The Alice cocktail table, crafted from oak solids and veneer, also features softly rounded edges with a cream marble top.
- The Seraphina arm chair offers upholstered seat and back, complemented by wood legs, wood seat frame and brushed brass arms.
- The Langford arm chair, with integrated upholstered arms and wood legs, features functional casters and a back handle.

Fairfield will be exhibiting at the High Point Market at 200 N. Hamilton, North Court 100.

During the market, the company has planned three events open to marketgoers:

Saturday, April 25, 2-3 p.m.

Protecting Profitability: Adapting Your Practice to Rising Costs – a panel discussion moderated by design business coach, Melissa Galt.

Sunday, April 26, 7:30-8 a.m.

Prayer Breakfast

Sunday, April 26, 2-3 p.m.

Feast or Famine: Strategies for Managing Your Project Pipeline, moderated by design business coach, Rick Campos.

By Vicky Sartell
Managing Editor

AT THE MARKET — Interior and event designer Christopher Todd has partnered with Moss Home to launch Christopher Todd Living by Moss Home, a collection debuting at the Moss Home showroom at 300 W. Broad Ave.

The partnership marks a milestone for both brands, representing Todd's first upholstery collection and Moss Home's first collaboration on a full line that encompasses living, dining and bedroom.

The launch comprises 21 pieces, including sofas, dining chairs, ottomans, benches and beds, with an assortment of fabrics and a range of customizable wood finishes. Rooted in nearly 40 years of American craftsmanship, every piece is made to order in Moss Home's Los Angeles factory.

Todd has translated his distinctive design language into a series with distinctive elements such as unique tufting patterns and exaggerated proportions.

"Collaborating with Moss Home has been both an honor and a deeply rewarding experience," said Todd. "Their team's dedication to quality, comfort, and detail made them an exceptional partner for bringing this collection to life."

A launch celebration will be held in the showroom on Saturday, April 25, 3-6 p.m.

Other market programming at Moss Home includes:

Saturday, April 25, 2-3 p.m. — The Cool Girls' Guide to Navigating the Social Scene at High Point Market, with moderator Marisa Wilson of Marisa Wilson Interior Design

Sunday, April 26, 2-3 p.m. — Designing for Profit: Structure, Strategy and Sourcing, moderated by Erin Weir of the Pearl Collective and sponsored by Revolution Fabrics

By Amina Aooram Brooks
Assistant Editor

AT THE MARKET — Sarreid Ltd., a heirloom-quality furniture manufacturer, will debut its Modern Heirloom collection and launch a custom color program at this week's High Point Market.

Known for its signature Jupe dining tables, Sarreid says its new collection continues to evolve while staying true to the values that have defined the brand for decades. Its latest pieces are thoughtfully created to transcend trends and be passed down for generations.

"Sarreid has always been about creating pieces with soul, furnishings that feel as relevant today as they will decades from now," said Brad Cates, CEO. "This market, we are proud to introduce designs that honor that philosophy while giving designers more ways than ever

Standout introductions include the Parquet Sideboard, a masterful expression of craftsmanship and texture; the Chelsea Jupe Table, which pairs sculptural sophistication with innovative functionality; and the Elora Dining Chair, available in new black and white finishes in addition to the Classic Palladio, offering greater versatility for a range of interiors.

In addition to its new collection, the brand's Custom Color Program offers a curated selection of the its most popular silhouettes in any Pantone color. The program allows designers to bring their unique vision to life, combining Sarreid's signature craftsmanship with limitless color possibilities.

At the same time, Sarreid is refining its core assortment, updating many of its best-selling pieces with improved

profiles. A few examples include the Miner's Camp Dining Table, Farmhouse Side Table and Farmhouse Console Table, each reintroduced with a cleaner, more elevated point of view.

As part of its market programming, Sarreid will host a Lunch & Learn panel on Saturday, April 25. The discussion will focus on how established designers can evolve their businesses beyond growth in volume to long-term influence and strategic positioning.

Panelists include: Dwayne Bergmann (Dwayne Bergmann Interiors / Barrett Bergmann Home), Cat French(Cat French Design), Christopher Grubb(Arch Interiors Design Group, with Gail Doby (Pearl Collective) moderating.

Sarreid's showroom is located on the third floor of the C&D Building, space 3D.

Friday continued

4-5 p.m.
The Cost of the Wrong Client and How to Stop Paying It
Universal Furniture International, 101 S. Hamilton
The workshop focuses on the hidden cost of misaligned clients and helps designers get clear on who they work best with and why.

Saturday, April 25

8 a.m.-Noon
Morning Coffee Bar & Special Guest
Hudson Valley Lighting Group, Market Square, M-70, M-90, M-99

9-10 a.m.
State of the Industry: Navigating Supply Chain Chaos
Home Furnishings Assn.

Design discuss their journey with two Kips Bay Dallas Showhouses. RSVP recommended.

10-11 a.m.
Wake Up with Caitlin Wilson x Peacock Alley
Villa & House, IHFC, IH-510, IH-607, IH-609, IH-610
Meet Caitlin Wilson, interior designer and founder of Caitlin

Agency; Alisha Taylor of Alisha Taylor Interiors, Ryann Swan Hadsell of Ryann Swan Design and moderator Michelle Lynne of ML Interiors and The Design Bakehouse on how procurement strategy can elevate — or quietly erode — the client experience.

11 a.m.-2 p.m.
Moscato + Macarons with

Noon-5:30 p.m.
"Scoop There It Is" Fairfield Ice Cream Bar
Fairfield Chair, 200 N. Hamilton, 100
Create your own sundae with a choice of ice cream and toppings.

12:30-1:30 p.m.
Small Retailer Advertising Collective: Compete with the Leaders
rnishings Assn., ites, 1-527
han Foy can help lead rmation, strategic plan- l all aspects of production.
: Erik Lillejord

Chat Series: Work ; Design Better: logy Tools for the Designer
ndrew, IHFC, IH-606
nel on how to leverage g technology to eliminate us, repetitive work that signers down, and redi- l energy toward growth. guired. Speakers: Jennifer dia Atwater, Susan Glen

Saturday continued

1-3 p.m.
Hilary Matt Interiors x Mitti Tastemakers Launch Celebration
Hudson Valley Lighting Group, Market Square, M-70, M-90, M-99
Sweet treats, snapshots and a first look at the collection.

2-3 p.m.
CTV Unfiltered: A Paramount VP Reveals What's Driving Revenue In 2026
Home Furnishings Assn., Plaza Suites, 1-527
Senior VP Richard Harris, from Paramount and Orbit Interactive, will reveal what makes Connected TV the fastest growth lever in furniture retail right now.

2-3 p.m.
Six-Figure Studio: How to Mitigate Your Most Expensive Challenges
Universal Furniture International, 101 S. Hamilton
When the unthinkable happens — fraud, embezzlement, breach of contract — what do you do? Designers Today editor Cindy Hodnett talks with designers Kristi Hopper and Darin Foley about adversity and how they make their business stre quired.

2-3 p.m.
Digitizing the Inte Industry
High Point Market A The Point (on Com
Industry leade this app is transfo design and spati Learn how the pla lines projects, hos gagement, reduces creates new oppo intersection of de merce. Speakers: I Staci Lantz, Jeremy

2-3 p.m.
The More You Kn
Antique and Design Market Square, G-1 G-8007, G-8009, G-8
Join us to learn portant rules of shopping for antiq the leading antique country. Speaker: M Lowe

2-3 p.m.
Protecting Profitability: Adapting Your Practice to Rising Costs
Fairfield Chair, 200 N. Hamilton, 100
Moderated by design business coach Melissa Galt with panelists Autumn Pochiro, Hill Rondero and Kathryn Hunt, this session will explore how rising costs are reshaping design investments, evolving client expectations and project uncertainties in 2026.

2-4 p.m.
A Toast to the Art of Entertaining
Mainly Baske Suites At Mar
Celebrate outdoor coll the champa bites.

3-4:30 p.m.
HFA's 2026 I Winners
Home Furnis Plaza Suites,
Join the H featuring cur tions, decade and wine, a celebratory lar Awards

3-4 p.m.
The Art of Selling to the Luxury Client
American Leather, Showplace, 5000
A panel of designers and luxury consumer professionals explains shifts in consumer sentiments that help you frame conversations about fine craftsmanship and longevity, intuitive technologies, wellness, and intentional living. Speakers: Gail Doby, Ericka Saurit, Dawn Brinson, Missy Walters, Christopher Grubb

3-4 p.m.

3-6 p.m.
Uttermost Market Mixer
Uttermost, IHFC, C-448
Sip specialty cocktails, enjoy chef-curated hors d'oeuvres and vibe to a live DJ. Stop by the Sunbrella stain bar, snap a photo at the photobooth and enjoy exclusive giveaways. RSVP required.

3-7 p.m.
Rhea Designs Tequila Tasting & Mixer
Rhea Designs, IHFC, D-423
Registered attendees have early access at 3 p.m. and will receive a curated gift bag. RSVP required.

4-6 p.m.
Welcome Party: A Community Meet + Greet with Our Tastemakers
Crystorama, IHFC, H-241
Bringing together Crystorama Tastemakers Antonio Deloatch, DuVal Reynolds, Elizabeth Scruggs, Jaclyn Isaac, Jewel Marlesse, Marie Cloud, Nicole Cutler and Nikki Watson, along with designers and industry peers, for an informal meet-and-greet.

4-6 p.m.
Gus Modern Showroom Launch Party

Saturday continued

4-6 p.m.
Fresh ideas. Fearless fabrics.
Taylor King Furniture, 200 Steele, 304
Introducing three first-time designers whose creativity ranges from an exclusive collaboration with Sunbrella for Taylor King, to a cocktail table with Woodbridge Furniture, and a custom rug for LEM Carpets.

Sunday, April 26

7:30-8 a.m.
Fairfield Prayer Breakfast
Fairfield Chair, 200 N. Hamilton, 100
A morning of fellowship and connection. Light breakfast begins at 7:30 a.m.

8-9 a.m.
Designer Furniture | Crafting Custom Furniture in NC
Lancaster, 104 N. Main St.

part strategy to address getting discovered online, staying consistent in the endless and sometimes chaotic client communications, and creating compelling client presentations. RSVP required. Speakers: Jenna Gadsack, Jennifer Smiga, Mary Beth Chau

10-11 a.m.
Lessons Learned + Profits Earned
Hooker Furnishings

Enjoy Swedish cardamom buns and coffee, and receive a Nordic kitchen gift. Speakers: Stephanie Seal Brown, Amy Kate Larson

10:30 - 11:30 a.m.
Technology Trends in Home Furnishings
Home Furnishings Assn., Plaza Suites, 1-527
Look at strategies and tools used by leading retailers. See how AI automation, marketing inno-

assistants are taking on dual roles as AI receptionists and AI sales assistants, managing inbound inquiries, qualifying leads, answering product questions, and providing intelligent recommendations that support buying decisions. Speaker: Steven Yang

1-2:30 p.m.
Hot Spot Tour With Windsor Dalton
High Point Market Authority; (on Commerce Avenue)
curated tour features three showroom stops, unique insight into the f product and inspira- t Market. Meet at The 2:45 p.m. ahead of a 1 rture. RSVP required.

p.m.
hat Series: Discover gner Superpower
dhrew, IHFC, IH-606
how to identify your rsonality style so you municate more effec- uce friction and build the very first meeting t for the first 25 guests. ured. Speakers: Rhobin Sande Beck, Jameelah Muller, Jenna Gladysek

re of Retail: ting the Shopping ce
rnishings Assn., es, 1-527
fast-paced session, you er how the next wave of nd automation is trans- the furniture industry. n real-world strategies AI to personalize the experience, boost con- nd streamline store op- peaker: Jake Freedman

sing, Start Leading, r Design Business to a Well-Oiled Machine.
Furniture International, ulton
ader-level session with co-founder of Pearl Col- allenges you to step out n mode and lead with VP required.

continued on page 42

Sunday continued

2-3 p.m.
AI and the Ultimate Luxury: Discernment
High Point Market Authority, The Point (on Commerce Avenue)
AI is redefining what exceptional service looks like in high-end residential design. Speakers: Jeanne Chung, Christopher Grubb, Pamela McNally

2-3 p.m.
Proximity to Profit: 50 Strategic Places to Meet Luxury Clients with Melissa Galt
Antique and Design Center, Market Square, G-1-74, G-8006, G-8007, G-8009, G-8010
Design business coach Melissa Galt reveals why most interior designers are searching for luxury clients in all the wrong places. RSVP required.

2-3 p.m.
Marketing Foundations: From Portfolio to Profit
Vanguard Furniture, 301 N. Hamilton
Building a brand that feels as thoughtful and elevated as the homes you design. RSVP recommended: events@vanguardfurniture.com. CEU Hours: IDCEC. Speaker: Melissa Grove

2-3 p.m.
Feast or Famine: Strategies for Managing Your Project Pipeline
Fairfield Chair, 200 N. Hamilton St., 100
Rick Campos, Cheryl Stauffer, Melissa Saraiberia and Tamara Day discuss best practices for managing a project pipeline.

2-3 p.m.
Sherwin Williams Colormix 2026: Anthology Volume Two
Hooker Furnishings, Showplace, Floor 3
Showcasing imagery, findings and a focus on health, safety and wellness requirements that are found in the main color drivers.

2-4 p.m.
Sip & See with our Signature Cocktail
Villa & House, IHFC, IH-510, IH-607, IH-609, IH-610

3-4 p.m.
KEYNOTE SERIES: Creating Health-Based Design: Beauty, Neuroaesthetics and Biophilia
High Point Market Authority, High Point Theatre
Experience neuroaesthetics, biophilia and design's beauty at High Point's Virtual Designer Showhouse. Mike Peterson, founder of Science in Design, with Kat Blue, Marie Cloud, Angela Harris, Gabrielle Kozhukh-Joo and Erica McLain.

3-4 p.m.
Brand to Rebrand: Shift your Business from Now to Next
American Leather, Showplace, 5000
Learn how to align your story, visuals and messaging to build new relevance, resonance and remarkable results. Speakers: Ericka Saurit, Samantha Cury, Rebekah Zavdieff, Jessica Duce

3-4 p.m.
Fireside Chat Series: Open Book with John McClain
Regina Andrew, IHFC, IH-606
Dive into key business topics. Special gift from Regina Andrew to the first 25 guests, and cocktails and lite bites to follow. RSVP required. Speaker: John McClain

3-4 p.m.
Behind the Scenes of the Color of the Year
Bernhardt Furniture, 101 N. Hamilton
Sherwin-Williams reveals the process behind selecting its Color of the Year, while a panel of designers offers a discussion about color forecasts. RSVP required. Panelists include designers Tamara Day, Tobi Fairley and Rasheeda Gray.

3-4 p.m.
Crypton Cleaning Demonstration
Craftmaster Furniture 2622 Uwharrie Rd.
Cleaning demonstration, with light refreshments and open bar.

3-6 p.m.
Uttermost Happy Hour
Uttermost, IHFC, C-448
Cocktails, hors d'oeuvres and a live DJ.

3-6 p.m.
Essentials for Living Showroom Grand Opening
Essentials For Living, 111 N. Wrenn
Hors d'oeuvres, signature cocktails and live music.

3:30-4:30 p.m.
Why Visual Merchandising Breaks at Customization — and What Comes Next
Home Furnishings Assn., Plaza Suites, 1-527
This session challenges assumptions and defines what independent retailers should demand to visualize customization effectively. Speaker: Clarence Choi

3:30-4:30 p.m.
From Surviving to Thriving: Real Talk on Growth, Pivots, and Performance
Sherrill Furniture, 315 Fred Alexander Place, floor 2
Designers and business leaders share the decisions, strategic shifts and hard-won lessons that fueled their growth. Speakers: Erin Wei; Gail Doby; Kyle Barrett, Isabel Ladd, Francis Toumbakaris

4-5 p.m.
Ten Things You Need to Do for Your Business Right Now
Universal Furniture International, 101 S. Hamilton
Joseph Aldrich (The Cypress Group) and Melissa Mittag (Collyer & Company) share what they're seeing across successful practices. RSVP required.

4-5 p.m.
Build a Foundation to Thrive: ASID Business Basics Checklist
ASID, Suites At Market Square, T-928
Firm owners and ASID Business Management Committee leaders discuss the nASID Business Basics Checklist. Speakers: Matthew De Geeter, Natalie Biles, Pamela Durkin

4-6 p.m.
Precedent Wine Down
Sherrill Furniture, 315 Fred Alexander Place, floor 3

4-6 p.m.
Kravet Patio Cocktail Party
Kravet, Lee Jofa, Brunschwig & Fils, Donghia and Kravet Furniture, 200 Steele, 117
Light bites and cocktails.

4-7 p.m.
Something Beautiful: The Charlotte Lucas Collection Launch Party
Taylor King Furniture, 200 Steele, 304
Meet Charlotte Lucas and hear the inspiration behind the collection as she shares the ideas, influences and creative vision that shaped these designs.

4:30-6 p.m.
Science in Design: Cocktail Reception & Meet + Mingle
Crystorama, IHFC, H-241
A cocktail reception and meet-and-greet with keynote host Mike Peterson and keynote panelists Angela Harris, Kat Blue, Erica McLain, Marie Cloud, Gabrielle Kozhukh-Joo and Michelle George.

5-7 p.m.
DAA x High Point Market: An Evening of Connection
High Point Market Authority, Eichholtz, 129 S. Hamilton
This reception gathers emerging and established professionals for conversations, collaboration and cultivating lasting relationships, strengthening the collective impact of diverse voices within the design sector.

5-7 p.m.
Nox Notawa x Corbett Lighting Launch Celebrations
Hudson Valley Lighting Group, Market Square, M70, M90, M99
Enjoy an evening of inspired bites and beverages.

5-8 p.m.
The VUE - Where Great Design Goes after Dark
Vanguard Furniture, 301 N. Hamilton
Signature cocktails, curated bites and beats.

5-8 p.m.
Armen Living: Reb Nicholson's 100th High Point Market Party
Armen Living, 417 S. Wrenn
Catering, craft cocktails, draft beer and a full bar. Local talent, Ray Allegrezza and an all-industry band "The Armen Hammers" (Ray Allegrezza, on lead guitar; Jodie Davis, guitar; Jerry Farmer, bass, and David Madora, on drums) will perform from 6-8 p.m. RSVP to attend on Eventbrite.

7-9 p.m.
Kool & The Gang Live
High Point Market Authority, Center Stage
Gates open at 6:30 p.m., with early entry for buyers at 6:15 p.m. Enjoy complimentary food and beverages. A valid Spring Market Pass is required for entry.

Monday, April 27

9-10 a.m.
Science in Design: How Environments Affect Mind and Body
Home Furnishings Assn., Plaza Suites, 1-527
The presentation will provide retailers with information to create pleasing, reassuring and calming retail spaces. Speaker: Mike Peterson

9-10 a.m.
The Power of Hardwood: Craft, Performance & Purpose in Modern Design
ISFD, Suites at Market Square, Seminar Room, Top Floor
Real American Hardwood and Appalachian Hardwood Manufacturers leaders offer the benefits of specifying hardwoods for furniture design. RSVP required. Speakers: Justin Bittrix, Scott Scott Coley, Jerri Hobby, Jeremy Kamiya, David Blair, ISFD

9-11 a.m.
Uttermost Specialty Coffee Bar
Uttermost, IHFC, C-448

9:30-11 a.m.
Style Spotters Hot Spot Tours
High Point Market Authority, The Point (on Commerce Avenue)
2026 Style Spotter Amber Guyton leads a tour featuring 2-3 showroom stops, providing insight into the product and inspiration found at Market. RSVP.

10-11 a.m.
Hospitality: The New Service Standard for your Design Business
Universal Furniture International, 101 S. Hamilton
Break down the customer journey as it relates to the business of design RSVP required. Speaker: Rick Campos

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SPRING 2026 GUIDE PRESENTED BY

ANTIQUE + Design CENTER of High Point

HPMKT High Point Market

The Cool Girl's Guide®

TO MEETING THE RIGHT PEOPLE & BEING IN THE RIGHT PLACES AT HIGH POINT MARKET

Hi - I'm Marisa!

I've attended every Market since October 2014, and I've learned all the tips and tricks. Now I'm ready to share them with you firsthand, with a little help from my designer pals!

High Point Market is huge — more than 13 city blocks! — so I've highlighted the best showrooms to get you started. The schedule is ever-changing, but I've got you covered with a perfectly curated calendar of events.

With my help, you're on your way to navigating High Point Market like a pro!

GROW YOUR BUSINESS | MAKE CONNECTIONS | BE INSPIRED

SPRING 2026

1 SUITES @ MARKET SQUARE (SAMS) — 14, 14

GROUND FLOOR
- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Reprotique | G6044
- Guild Cabinetry | G6058

SALON
- Ngala Trading | G6033

MEZZANINE
- Quorum | M1000 A-B
- Coley Home | M5003, M8030A

ANTIQUE & DESIGN CENTER

MARKET SQUARE — 29
- Hudson Valley Lighting | M70, 90, 99
- Dovetail Furniture | 142, 240, 243
- Hinkley | 143
- Unique Loom | 190
- Fabricut | 217
- Thibaut | 260

2 COMMERCE & DESIGN — 14, 14
- Arteriors | 1A, 1B, 1G
- Visual Comfort | 2A, 2G
- Jaipur Living | 4B, 4N, 4P

3 220 ELM — 14, 14
- Skyline Furniture | 212
- Younger Furniture | 214
- Egoitaliano | 318
- Leif Peterson | 328

4 JOHN THOMAS FURNITURE
- 215 S Main

5 IHFC MAIN — 1, 1
- Currey & Company | M110
- Norwalk | M108

6 THE POINT — 1, 1
- Commerce Ave — S Main to Wrenn

7 PHILLIPS COLLECTION — 14, 14
- 135 S Main St

8 IHFC — 1, 1

INTERHALL
- Noir | IH002
- Regina Andrew Design | IH006
- Tempaper & Co. | IH109
- JDouglas | IH301, 302
- York Wallcoverings | IH303
- Wexel Art | IH508
- Villa & House | IH510, 607, 609, 610

FLOOR 2
- Cyan | C258
- Global Views | D213, D220
- Accent Decor | D201, D202, D246
- Kalco Lighting | H232
- Crystorama | H241

FLOOR 3
- Leftbank Art | H304
- Howard Elliott | H324
- Loloi Rugs | D320
- Oliver Gal Artist Co | C365

FLOOR 4
- Uttermost | C448

FLOOR 7
- BDI | D724

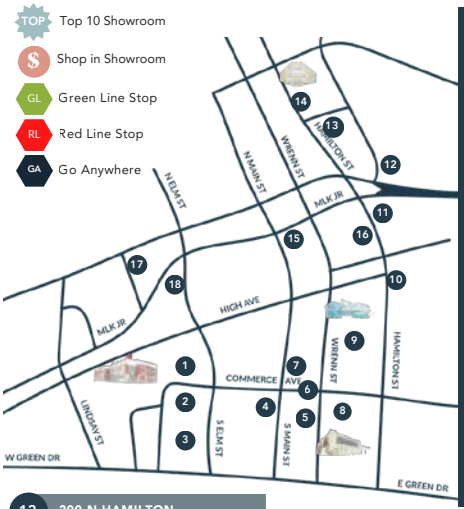
9 SHOWPLACE — 1, 1
- Rowe Furniture | 1100
- TOV Furniture | 1850
- Hooker Furnishings & Bobo Intriguing Objects | Floor 3
- Surya | 4100
- Four Hands | 4101
- American Leather | 5000

10 UNIVERSAL @ 101 S Hamilton — 15

11 CARACOLE @ 122 N Hamilton — 16

12 200 STEELE — 17
- Nashville Rug Gallery | 111
- Kravet | 117
- Highland House | 121
- John-Richard | 223
- Woodbridge Furniture | 301
- Taylor King | 304

TOP Top 10 Showroom
$ Shop in Showroom
GL Green Line Stop
RL Red Line Stop
GA Go Anywhere



13 200 N HAMILTON — 18
- Fairfield Chair | 100
- Chelsea House | 104
- Wildwood | 125
- Hickory Chair | 300

14 310 N HAMILTON — 18
- Wesley Hall | 106
- CR Laine | 204
- Ambella Home | 110
- SHERRILL | 315 Fred Alexander Pl
- Feizy Rugs | 309 N Hamilton
- Valdese Weavers | 311 N Hamilton
- Gabby | 333 N Hamilton — 19

15 E MLK JR DRIVE — 25
- Mr. Brown London | 114–116
- Julian Chichester | 118
- Branch Home | 200
- South + English | 210

16 BERNHARDT FURNITURE @ 101 N Hamilton — 16

17 DESIGN LEGACY @ 126 Virginia Pl — 27

18 BROAD HALL CODARUS @ 300 W Broad — 27

19 313.SPACE @ 313 S Centennial — 2

20 ASIAN LOFT @ 625 W Ward — GA

21 214 MODERN VINTAGE @ 314 W Russell — 12

22 CHELSEA ON GREEN @ 515 W Green — 11

23 CRAFTMASTER @ 2622 Uwharrie Rd — GA

HINKLEY

EVENTS CALENDAR PRESENTED BY:

EVENT KEY: FEATURED | EDUCATIONAL | SOCIAL

PLEASE NOTE: EVENT INFO FREQUENTLY CHANGES, AND IS CURRENT AS OF DATE OF PUBLICATION

MULTI-DAY | APRIL 23–28

Tea Time with Ida @ Eastern Accents [SAMS G-1000] | TH–TU | 2–3 | Details

Diane Boone Blast
with Diane Boone
@ Design Legacy | FRI–SUN | 10–6

Authenticating Antiques
with David Lindquist
@ Whitehall [ADC G-54B] | FRI–TU | 5–5:30

Market-at-Market
@ Center Stage | SAT–MON | 11–3

THURSDAY | APRIL 23

Opening Day Celebration
@ Antique & Design Center | 9–6 | Details

FRIDAY | APRIL 24

An Introduction to Sourcing Vintage and Antique Art with Kerry Kuhlkin-Hornsby
@ Chelsea on Green | 10:30–1

Mastering Qualification & Conversion in a Cautious Market with Melissa Galt
@ Feizy | 1–2

The Hustle with Carisha Swanson, Arianne Bellizaire, Kelly Finley
@ Universal | 2–3 | RSVP

What Does "To the Trade" Really Mean?
with Laurie Laizure, Julie Pearson, Misty Ellis
@ Hooker | 2–3

Redefining the Luxury Client
with Cheryl Clendenon, Ryan Williams, Shandy Arend, Keffie Lancaster
@ Feizy | 3–4

The Art & ROI of Luxury Textiles
with MA Allen, Alfredo Paredes, Whitney Tinsley, Vern Yip
@ American Leather | 3–4

The Cost of the Wrong Client And How to Stop Paying It with Ginna Christensen
@ Universal | 4–5 | RSVP

FRIDAY | APRIL 24

PANEL: Journey to ELLE Decor's "A List"
with Benjamin Reynaert, Alexa Hampton, Suzanne Kasler, Mary McDonald
@ Bernhardt | 4–5 | RSVP

Furniture Logistics 101
@ Century | 4–5

115th Anniversary Cocktail Party
@ Hickory Chair | 4–7

WithIt HPMKT Networking Event
@ Sunbrella Activation – Showplace Walkway | 4:30-6 | RSVP

House of DuVäl Launch Party
@ SHERRILL | 5–7 | RSVP | Details

We're Turning 25!
@ 220 Elm | 5–7 | Details

SATURDAY | APRIL 25

Style Spotters Hot Spot Tour
with Rhobin DelaCruz, Isabel Ladd
@ The Point | Meet 9:15, 9:30-11 | RSVP

PANEL: City of Hope "Designs that Heal"
with Jessica Duce, Kathryn Behmer
@ Hooker | 10–11

FIRESIDE CHAT: Editorial Thinking in a Scroll-First World with Tori Sikkema, Mariah Rich, Allison Handler
@ Regina Andrew | 10–11 | RSVP

An Insider's Guide to Navigating Designer Showhouses
with Bryan Yates, Mike Yates
@ Vanguard | 10–11

Wake Up
with Caitlin Wilson x Peacock Alley
@ Villa & House | 10–11

Luxe Magazine Designer Panel & Book Signing
with Benjamin Johnston, Phillip Thomas
@ Hinkley | 11–12 | Details

How Procurement Shapes the Client Experience with Michelle Lynne, Blair Ryan, Alisha Taylor, Ryann Swan Hackett
@ Feizy | 11–12

SATURDAY | APRIL 25

Southern Brunch with Barrie Benson Studio: Celebrating 10 Years
@ Highland House | 11–1

Moscato + Macarons with DuVäl
@ SHERRILL | 11–2

Designing Across Borders and the Art of Intentional Sourcing with Tiffany Cassidy, Megan Jaye, Lauren Lichko, Andrea Lillo
@ Antique & Design Center | 12–1 | Details

Building Influence, Authority & Longevity in Design with Gail Doby, Dwayne Bergmann, Christopher Grubb (lunch served at11:30)
@ Sarreid LTD [C&D 3rd Fl] | 12:30–1:30

Live Painting with Fine Artist Lori Johnson and Sherwin-Williams
@ Crystorama | 12–2

FIRESIDE CHAT: Technology Tools for the Modern Designer with Jennifer Smiga, Julia Atwater, Susan Glen
@ Regina Andrew | 1–2 | RSVP

Building a Bold and Meaningful Brand
with Rick Campos, Jamie Gasparovic, Rona Graf, Amber Guyton
@ Feizy | 1–2

Hot Spot Tour
with Libby Langdon
@ The Point | Meet 12:45, 1–2:30 | RSVP

The Cool Girl's Guide® to Navigating the Social Scene at High Point Market
with Marisa Wilson, Christopher Todd, Don Ricardo Massenburg, Rasheeda Gray
@ Moss Home | 2–3 | Details

The More You Know
with Michael Millard Lowe
@ An

Adapting Your Practice to Rising Costs
with Melissa Galt, Autumn Pochiro, Hill Rondero, Kathryn Hunt
@ Fairfield | 2–3

Six Figure Snafus: How to Mitigate Your Most Expensive Challenges with Kristi Hopper, Dann Foley, Cindy Hodnett
@ Universal | 2–3 | RSVP

SATURDAY | APRIL 25

Digitizing the Interior Design Industry with Patti Carpenter, Staci Lantz, Jeremy Kamiya
@ The Point | 2–3

An Afternoon with Peter Dunham RSVP
@ Amadi Collective [501 S Centennial] | 2–4

The Art of Selling the Luxury Client
with Gail Doby, Ericka Saurit, Dawn Brinson, Missy Walters, Christopher Grubb
@ American Leather | 3–4

David Clair Furniture Restoration Expert
@ Chelsea on Green | 3–4

KEYNOTE: Designing the Kitchen Your Clients Want with Ben Johnston, Alfredo Paredes, Caren Rideau, Sarah Robertson, Hadley Keller Lloyd
@ High Point Theatre | Doors 2:30, 3–4

Community as a Business Strategy
with Antonio Deloatch, Jaclyn Isaac, Nikki Watson, DuVäl Reynolds
@ Crystorama | 3–4

FIRESIDE CHAT: From Basement to Brand: An Entrepreneurial Journey
with Kathy Kuo, Jackie Paulson
@ Regina Andrew | 3–4 | RSVP

MENO Home x Co.House Designs Collection: Meet the Designer Jerri Hobdy
@ Co.House Designs | 3–5

Launch Party: Christopher Todd Living by Moss Home with Christopher Todd
@ Moss Home | 3–6

Designing Collections with Staying Power
with Dana Wolter, David Phoenix, Scott Kravet, Eduardo Marin, Federico Contigiani
@ Hickory Chair | 3:30–4:30

May & Redd
–6 | Details

ity Meet
ers

Cocktails & Connections @ Feizy | 4–6

Fresh Ideas. Fearless Fabrics.

WHAT ARE YOUR TOP 3 designer-friendly showrooms?

Christopher Todd

I love working with showrooms that cater to designers. Three of my favorites are Fairfield Chair, Feizy Rugs and Gabby Home.

@CTDESIGNLV

HINKLEY

EVENTS CALENDAR PRESENTED BY:

EVENT KEY: FEATURED | EDUCATIONAL | SOCIAL

PLEASE NOTE: EVENT INFO FREQUENTLY CHANGES, AND IS CURRENT AS OF DATE OF PUBLICATION

SATURDAY | APRIL 25

Growing Your Design Business Through Online Platforms with John McClain, Matthew De Geeter
@ SAMS Top Floor | 4–5

Trend to Transaction: Monetizing What Clients Want Next with Deb Barrett
@ Universal | 4–5 | RSVP

85th Anniversary Celebration!
@ Fjords [220 Elm 314] | 4–7

Schoolhouse Electric Relaunch Party
@ Hudson Valley Lighting | 5–7

Spring Market Party @ Century | 5–7

SURYA 50: The Anniversary Party
@ Surya | 5–9

Bernhardt's Iconic Market Celebration
@ Bernhardt | 6–11 | RSVP

The Smithereens
@ Center Stage | Buyer Early Entry 6:15, 7–9

SUNDAY | APRIL 26

Prayer Breakfast @ Fairfield | 7:30–8

Style Spotters Hot Spot Tour
with Juliana Ewer, Kathy Kuo
@ The Point | Meet 9:15, 9:30–11 | RSVP

The Designer's Table @ Rowe | 10–1 | Details

How to Bill with Confidence and Clarity
with Laura Umanksy @ Vanguard | 10–11

Profit thru Partnership: Builders and Architects with Melissa Galt, Daly Gentry
@ The Point | 10–11

What It Takes to Attract, Close, and Keep Clients When the Market Gets Tough
with Nancy Quinn, Lesley Myrick, Katie Decker-Erickson, Michelle Lynne
@ Uttermost | 10–11 | RSVP

SUNDAY | APRIL 26

Using AI to Strengthen Communication, Visibility & Design Decisions with Jenna Gaidusek, Jennifer Smiga, Mary Beth Chau
@ Universal | 10–11 | RSVP

Lesson Learned + Profits Earned with Mae Reedy, Rhonnika Clifton, Meredith Huck, Rick Campos @ Hooker | 10–11

Scandinavian Craft & Home: A Living Legacy
with Stephanie Seal Brown, Amy Kate Larson
@ Stephanie Seal Brown [313.Space M07] | 10-12

Sunday Brunch
@ Antique & Design Center | 11–1

Brunch Soirée @ Uttermost | 11–2 | RSVP

Lighting Beyond Specification: The Rise of Designer-Led Customization
@ Varaluz [MS 290] | 12–1 | Details

Proximity to Profit: 50 Strategic Places to Meet Luxury Clients with Melissa Galt | RSVP
@ Antique & Design Center | 2–3 | Details

Strategies for Managing Your Project Pipeline with Rick Campos, Cheryl Stauffer, Melissa Sanabria, Tamara Day
@ Fairfield | 2–3

SUNDAY | APRIL 26

AI and the Ultimate Luxury: Discernm
with Jeanne Churg, Christopher Grubb, Pamela McNally @ The Point | 2–3

KEYNOTE: Creating Health-Based Design Beauty, Neuroaesthetics, and Biophilia
with Kat Blue, Marie Cloud, Michelle Geor Angela Harris, Gabrielle Kozhukh-Joo, Erica McLain, Mike Peterson
@ High Point Theatre | Doors 2:30, 3–4 | De

Brand to Rebrand: Shift Your Business fr Now to Next with Ericka Saurit, Samanth Cury, Jessica Duce, Rebekah Zavaleff
@ American Leather | 3–4

What is your favorite place to grab lunch WHILE AT MARKET?

Christopher Todd

Fairfield is my go-to for great lunch. I often schedule a tour of the showroom with my rep and enjoy lunch while I am there.

@CTDESIGNLV

The Elega
Book Sig
@ Hickory

PANEL: Ba
the Year w
Rasheeda

Puppies +
@ Summe

From Sur
Growth,
Erin Weir, Gail Doby, Kyle Barrett, Isabel Ladd, Francis Toumbakaris
@ SHERRILL | 3:30–4:30 | RSVP

Fredrick Ramond Launch Party
@ Hinkley | 4–6 | Details

Patio Cocktail Party @ Kravet | 4–6

Live Painting with JP Kilkenny
@ Chelsea on Green | 4–6

The Charlotte Lucas Collection Launch Party with Charlotte Lucas

ail Reception

ng of Connection

Hospitality: The New Service Standard for your Design Business with Rick Campos
@ Universal | 10–11 | RSVP

FIRESIDE CHAT: AI Essentials: What Every Designer Should Know with Rachel Fasciani, Monika McCommon, Dalia Soles
@ Regina Andrew | 10–11 | RSVP

Ditch the Templates. The Back of Your House Needs a Winning Team with Ericka Saurit, Jeri Smiga, Jane Dagmi, Jim Knutt, Jessica Duce @ The Point | 10–11

North Carolina Women of Design Brunch with Nicole Culler @ Crystorama | 11-12:30
RSVP to marketing@crystorama.com

Hot Spot Tour
with Noz Nozawa
@ The Point | Meet 12:45, 1–2:30 | RSVP

Home Furnishings Business
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FurnitureToday

Fairfield launches workplace chaplain program to support employee well-being

Cindy W. Hodnett // Executive Editor of Brand Development // March 31, 2026

LENOIR, N.C. — Fairfield has launched a workplace chaplain program, a new benefit designed to support the well-being of its employees and their families. The new initiative offers confidential access to the chaplains for employees and their families and is designed to support well-being.

Through the program, employees and their family members have access to non-denominational chaplains who are ordained ministers trained to provide confidential support for navigating challenges such as stress, grief, family concerns and major life transitions. Participation is voluntary and permission-based, ensuring employees maintain full control over the nature and scope of their interactions. The private program is offered at no cost.

Chaplains Michael, left; and Tony

Bilingual and English-speaking chaplains conduct weekly onsite visits and build relationships with employees. Fairfield team members can schedule one-on-one sessions with a chaplain to discuss concerns, explore options or be connected with additional resources when needed.

Chaplains are also available by phone 24 hours a day, seven days a week, to provide support whenever needed.

"I've worked in the furniture industry for over 49 years, and I've never been at a company that offers access to clergy like this," said one employee. "I think it's wonderful because sometimes you just need someone to talk to or someone to pray for or with you."

Company officials said the initiative was first envisioned by Fairfield's late chairman of the board, John Beall, whose "dedication to caring for employees reflects the values that have guided the family-owned company for generations."

"John Beall really wanted the chaplain program for Fairfield's employees," said Anne-Lindsay Beall, fourth-generation owner and current chairman. "He made people feel seen and heard. That's always been important at Fairfield."

Fairfield will host a prayer breakfast in its showroom during High Point Market at 7:30-8 a.m., Sunday, April 26. The gathering will be led by a chaplain from the new program and is open to all market attendees.

Fairfield is a fourth-generation, family-owned furniture company based in Lenoir. The company was founded in 1921 and specializes in American-made, bench-made upholstery. Fairfield serves the residential, commercial and senior living sectors, including top retail and e-commerce partners, interior design/trade clients and specifiers.

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Fairfield focuses on new upholstery, case goods and performance fabrics for High Point Market

Allison Zisko // Editor in Chief // April 9, 2026

HIGH POINT – Fairfield will introduce a comprehensive series of new upholstery and case goods at High Point Market later this month, alongside an expanded collection of performance fabrics.

The introductions reflect "organic modern" and "new traditional" design styles, said Fairfield, expressed through a more nuanced composition of material, form and finish.

The McClean Swivel Chair (Image courtesy of Fairfield)

McLean Swivel Chair
Style: 1103-31
Dimensions: 30"w x 33"d x 35"h

New upholstery a broadened range of silhouettes and detailing. Organic Modern emphasizes soft curvature and sculptural profiles, with pieces such as the Chloe and Kimpton sofas and the Ashby Lounge Chair, which have a relaxed, architectural sensibility. New Traditional offers a tailored counterpoint, with pleated skirts, tufted backs, and structured frames, as seen in the Anna Pleated Skirt Sofa, McClean Swivel Chair, and Natick Swivel Chair.

Case goods

This perspective continues in case goods. Fairfield is launching two whole-home collections, Alto and Stewart, along with occasional collections, Eve and Abbey. Alto explores sculptural modernism, defined by its signature horizontal square tambour detailing and smoked umber finish. Stewart draws from the character of an English country house, with classic architectural elements and warm chestnut finishes. Eve and Abbey pair faux shagreen with reclaimed oak and wire-brushed oak with honed marble.

Performance

Fairfield has collaborated with Sunbrella Interiors, Valdese Weavers (InsideOut, Sustain, and Eco Ease), Crypton and Revolution Fabrics on its performance fabrics. Throughout the showroom, these performance brands are highlighted through installations and product category-specific applications, showcasing a curated mix of styles and patterns across price points that range from entry to premium.

Fairfield's showroom is located at 200 North Hamilton, Suite 100.

Fairfield sets full range of introductions for April

Vicky Jarrett // Managing Editor // March 27, 2026

HIGH POINT — Heading into the April High Point Market, Fairfield is bringing a range of product introductions for the whole home, spanning living room to bedroom, modern to classic, and in-stock to custom.

A preview of its spring introductions includes:

- The Stewart seven-drawer dresser, with paneled cabinet doors and simple round brass knobs.
- The Ava activity table, 38×38 inches, offers a contemporary design with softly rounded corners and a light shagreen-textured finish on the outside and warm oak finish on the inside.
- The Alice cocktail table, crafted from oak solids and veneer, also features softly rounded edges with a cream marble top.
- The Seraphina arm chair offers upholstered seat and back, complemented by wood legs, wood seat frame and brushed brass arms.
- The Langford arm chair, with integrated upholstered arms and wood legs, features functional casters and a back handle.

Fairfield will be exhibiting at the High Point Market at 200 N. Hamilton, North Court 100.

During the market, the company has planned three events open to marketgoers:

- Saturday, April 25, 2-3 p.m.
  Protecting Profitability: Adapting Your Practice to Rising Costs – a panel discussion moderated by design business coach, Melissa Galt.
- Sunday, April 26, 7:30-8 a.m.
  Prayer Breakfast
- Sunday, April 26, 2-3 p.m.
  Feast or Famine: Strategies for Managing Your Project Pipeline, moderated by design business coach, Rick Campos.

Langford Arm Chair
Style: 8743-A4
Dimensions: 24"w x 25.5"d x 33.5"h

Stewart Four Door Credenza
Style: 8610-82
Dimensions: 72"w × 19"d × 32"h

Fairfield Unveils New Upholstery And Casegoods Collection At High Point Market

By Meet&Co

U.S. **furniture manufacturer** Fairfield will showcase its latest upholstery and casegoods collections at the High Point Market, taking place from April 25 to 29. The new offerings reflect a continued emphasis on performance fabrics while exploring two distinct design directions: organic modern and refreshed traditional styles.

The organic modern line focuses on sculptural forms and soft, flowing silhouettes. Pieces such as the Chloe and Kimpton sofas, along with the Ashby **lounge chair**, highlight relaxed yet architectural shapes designed for contemporary interiors.

In contrast, the new traditional direction emphasizes tailored craftsmanship and classic detailing. Items like the Anna pleated skirt sofa, McClean swivel chair, and Natick swivel chair incorporate structured frames, tufting, and refined accents to create a more timeless aesthetic.

Fairfield is also expanding its casegoods portfolio with four new collections: Alto, Stewart, Eve, and Abbey. Alto features horizontal square tambour detailing and a smoked umber finish, giving it a clean, linear appearance. Stewart draws inspiration from English country homes, combining traditional architectural influences with warm chestnut tones.

Langford Arm Chair
Style: 8743-A4
Dimensions: 24"w x 25.5"d x 33.5"h

Source: https://www.furnituretoday.com/

The Eve and Abbey collections emphasize material contrast and texture, pairing elements such as faux shagreen with reclaimed oak and combining wire-brushed oak with honed marble for a layered visual effect.

The company is also strengthening its performance fabric partnerships with Sunbrella Interiors, Valdese Weavers (InsideOut, Sustain, and Eco Ease), Crypton, and Revolution Fabrics. These materials will be displayed throughout the showroom in curated installations showcasing a wide range of styles and price points.

Fairfield's showroom will be located at 200 North Hamilton, Suite 100 during the event.

PREVIOUS
Sherrill Furniture Showcases Performance Fabrics

NEXT
Ikea Announces New Store Opening In Sarasota, Florida

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Meet&Co Furniture

We are a leading office furniture manufacturer dedicated to creating high-quality, sustainable, and stylish furniture for modern offices and homes.

FurnitureToday

Fairfield to debut new upholstery and casegoods at April market

Amina Accram Brooks // April 10, 2026

HIGH POINT — Fairfield, a U.S. furniture manufacturer, will unveil its new upholstery and case goods product lineup at the upcoming High Point Market, April 25-29.

The introductions are complemented by the brands expanded presentation of performance fabrics and reflect a focused exploration of organic modern and new traditional design styles.

Fairfield's Langford arm chair

Langford Arm Chair
Style: 8743-A4
Dimensions: 24"w x 25.5"d x 33.5"h

Fairfield's upholstery introductions articulate this direction through a broadened range of silhouettes and detailing.

Organic Modern emphasizes soft curvature and sculptural profiles, with pieces such as the Chloe and Kimpton sofas and the Ashby lounge chair establishing a relaxed, architectural sensibility.

New Traditional offers a tailored counterpoint, expressed through pleated skirts, tufted backs and structured frames, as seen in the Anna Pleated Skirt sofa, McClean swivel chair, and Natick swivel chair.

In case goods, Fairfield introduces two whole-home collections, Alto and Stewart, along with occasional collections Eve and Abbey.

Alto features signature horizontal square tambour detailing and smoked umber finish, while Stewart draws from the character of an English country house, with classic architectural elements and warm chestnut finishes.

Eve and Abbey extend the offering through the interplay of texture and material, pairing faux shagreen with reclaimed oak and wire-brushed oak with honed marble.

Fairfield collaborates with Sunbrella Interiors, Valdese Weavers (InsideOut, Sustain, and Eco Ease), Crypton and Revolution Fabrics. Throughout the showroom, these performance brands are highlighted through installations and product category-specific applications, showcasing a curated mix of styles and patterns across price points that range from entry to premium.

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New & Noteworthy: Nice seat

Lauren Roses // Product Editor // March 30, 2026

Fairfield Chair. Langford arm chair. 200 N. Hamilton

Langford Arm Chair
Style: 8743-A4
Dimensions: 24"w x 25.5"d x 33.5"h

Sweet swivel chairs under $2,600 | Accent On

Anne Flynn Wear // Assistant Managing Editor // May 6, 2026

Paterson Swivel Chair
Style: 6121-31
Dimensions: 33.5"w x 34"d x 37.5"h

Fairfield
PETERSON SWIVEL

The Peterson Swivel chair has a softly curved back, clean track arms and tight upholstery. A smooth 360-degree swivel enhances everyday functionality while maintaining a quiet, effortless experience.

MSRP $2,275

Sleeper sofas are making a comeback

Flip through enough design catalogs, and you'll be confronted with a curious development: the stylish sleeper sofa. Dig a little deeper, and you'll find that these multitasking furniture pieces have also evolved to be surprisingly comfortable. Gone are the days of clunky box springs, uncomfortable bars, eyesore designs, and confusing mechanisms that take two or more people to unfold. With sleek designs that don't sacrifice comfort, a new wave of dual-purpose pieces are proving they're worthy of more than just the basement.

"As real estate prices and rent go up, people are left in smaller spaces than they might have been five or 10 years ago. In smaller spaces, inherently, people need more multifunction," says Lance Trachier, the creative director at American Leather, an industry leader in cushioned seating. "Typically, when I think of sleeper sofas, it's usually in the guest room, but we're seeing a lot more people using sleeper sofas as their primary sleeping surface. In a small studio apartment in a metropolitan area where someone doesn't have enough space to have a living room and a bedroom, they can use these as a really great two-for-one."

Phantila Phataraprasit, the CEO of sustainable furniture company Sabai, has also seen sleepers being used as a primary sofa. "Especially for customers in apartments or smaller homes where the living room has to do triple duty as a TV room, home office and guest room—that changes everything about what people are looking for," she says. "They're not willing to settle for a sleeper that looks like a sleeper anymore. It has to be the sofa they actually want, that happens to also turn into a bed."

*The Gaines Silver sleeper by American Leather*Courtesy of American Leather

The rise of rental properties on platforms like Airbnb and Vrbo has also caused an uptick in demand. "The need for additional multipurpose sleepers has increased," says Dixon Mitchell, CEO of North Carolina furniture company Fairfield Chair. "Property owners are looking for space efficiency and flexibility within their sleeping arrangements, and the sleeper sofa is a great solution for providing additional guest accommodations without sacrificing the overall design of the space."

Until recently, the market provided consumers with few options and little choice. But new technologies have allowed for advancements that make some sleepers just as comfortable as a regular mattress. "We entered this market because the existing models were just terrible," says Trachier. "They were always terrible sofas *and* terrible sleepers—it was kind of the worst of both worlds. And so it really started as an exercise in trying to figure out how to make the *best* of both worlds. A lot of people have a really good frame of reference on what a sofa should feel like, but I think everybody has a really poor perception of what mattress comfort is going to be on a sleeper sofa. So to elevate on that front is really more about adding some wow-factor options that people don't have. For us to have mattress options, to have different ways to specify your comfort, it's a lot more special on the sleep side of things."

On May 13, Jessica Nelson, co-founder of AI for Interiors and principal of Etch Design Group, breaks down how AI shows up in a real design studio and shares how to start using it with confidence. Click here to learn more and remember, workshops are free for BOH Insiders.

To achieve these goals, the bed mechanism technology had to change. Brands worked with engineers to create conditions that resemble a traditional platform bed; unlike first-generation sleepers, the mattress doesn't fold into parts and get stuffed under the cushion—instead, the effect is more like that of a box spring, or the slatted bars that distribute support across the length of the mattress. "What you probably conjure in your mind

of a sleeper sofa, it's usually a spring mattress folded in half," says Trachier. "Because it's a loose-spring core, they have to put [in] bars to support that mattress so you don't sink, and over time, you just feel those bars. Everybody has a memory of sleeping on grandma's pullout couch and remembers the springs and the bars as being really uncomfortable. We figured out a three-platform mechanism that, for lack of a better word, 'origamis' into a sofa. Instead of everything having to sit underneath the seat, some of it sits underneath the back of the sofa. It is a very smart use of space, which allows us to both have a bigger mattress when it's unfolded and have a better seating experience when it's full."

Los Angeles–based interior and furniture designer Kim Salmela's Jasper sofa for Norwalk also doesn't fold on itself, allowing for more leeway in the rest of the sofa design. "The past 30, 40 years we've been really limited to those drop-in systems where you take the seat cushions off, you pull it out, fold it over, and you've got that 3- or 4-inch mattress, which is usually not terribly comfortable," she says. "That particular mechanism has limitations: You have to have a very deep rail and almost no leg on it to be able to accommodate and hide the mechanism. What I love about the Jasper is that you have a really clean look because the trundle itself is really the front rail, so it slides out, and then just pops up to meet the same height as the top of the seat and turns into a bed."

The upsides to many of these new sleeper sofa designs aren't just aesthetic—they've also eliminated the need for confusing mechanics or uncomfortable bars that dig into your back. "The mechanism needs to be intuitive and easy to convert from sofa to bed and back again, without requiring two people or a wrestling match," says Phataraprasit, whose company developed a foldout style of its own. "With the Eclipse, where the seat cushion itself unfolds to become part of the bed, the opposite challenge can show up too: The cushion can read as visually bulky if it isn't proportioned carefully, because it has to be substantial enough to sleep on. And then there's the silhouette itself—arms and bases often get boxy to accommodate the mechanism inside. We worked hard to design around all of those: The Eclipse reads as a sofa first, with proportions that don't telegraph 'This is a sleeper.'"

The Katy twin sleeper by Fairfield Courtesy of Fairfield

Katy Twin Sleeper
Style: 1616-66
Dimensions: 51"w x 34.5"d x 29.5"h
Opens to 38"w x 75"d

Given the prominence of these pieces in a room, visual appearance has become an increasingly important factor. American Leather's wide array of sleeper styles range from transitional to contemporary and are available in hundreds of different fabric and leather options for a fully customizable look. Sabai's Eclipse collection features 70- and 90-inch sofa versions that fold out into a queen-size mattress, as well as a sleeper chair—all of which are available in three different fabrics and dozens of colors. Fairfield's Katy twin sleeper boasts scallop trim and comes in a range of styles and fabrics as well—a seat so cute you'd never guess it pulled out into a bed. "Having a customer react with surprise that the upholstered sofa is actually a sleeper is a huge win," says Mitchell.

Salmela had the sofa design top of mind when creating the Jasper. "I just [thought], 'Why can't sleeper sofas look like real sofas? Why do they have to be straight, track-arm, two cushions, loose seat?'" she says. "I wanted something that was stylish, but really could lend itself to different design aesthetics. I wanted it to look like a beautifully designed sofa that has the added bonus of that sleeper. Because, really, most people are using this as a sofa 96 percent of the time."

The crux of the matter is, it's about striking the right balance between sleep comfort and seat comfort and not sacrificing on either end. "If you start with the sofa silhouette and try to retrofit a bed mechanism into it, you end up compromising the sleep experience," says Phataraprasit. "If you start with the bed and build a sofa around it, you get something that looks like a piece of convertible furniture rather than a beautiful sofa. Our approach was to design for both from day one, treating it as a single object that has to perform two jobs equally well. The Eclipse sleeper had to look like a sofa someone would choose for their living room even if they never unfolded it once."

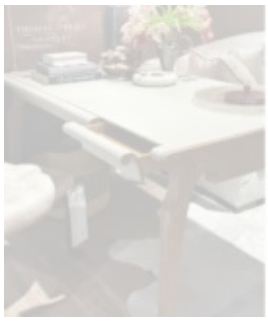
As more and more brands are catching on, the days of sacrificing comfort and looks for utility are long over. "The industry myth is that you typically have to pick one or the other," says Trachier. "You have to pick the sleeper sofa that sits really well or the sleeper sofa that sleeps decently. And that's just not the case. If you really vet your vendors and where these are coming from, you *can* have both."

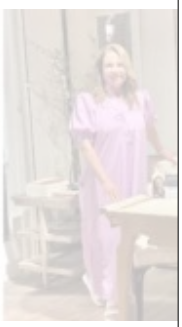
Designer Lori Carpenter scoured High Point Market for aging-friendly design — here's what she found

Andrea Lillo

High Point Market showcased plenty of beautiful products were introductions with special appeal for aging adults. De Carpenter combed the market to find those items for The podcast and Facebook group for people interested in topic longevity, including design.

The 3rd Phase kicked off earlier this year, and at market Ca her Signature Selection program, awarding 16 products fo addressed aging consumers, including limited mobility, wa and cushion comfort. One company received three awards received two. Only one marketed the product to the aging missed opportunity for companies, she said. Here are the

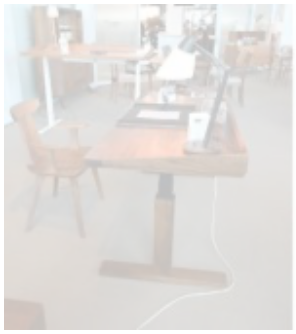


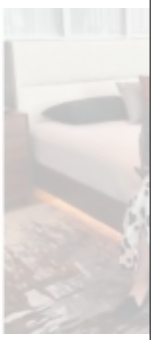


Century's Terri desk. Images courtesy of Carpenter.

Century Furniture's Terri desk by Thomas O'Brien

Carpenter chose this desk because its rounded corners pr bruises when someone walks around it, she said. The draw without hardware, allowing easy access for people with lim





Copeland's Invigo desk and Sloane bed. Images courtesy of Carpenter.

Copeland Furniture's Invigo Sit Stand desk

This design is "beautifully made of solid wood," she said. It anyone who normally sits at a desk for hours at a time, the joint mobility."

Copeland Furniture's Sloane bed with underside lighti

This bed helps people when they need to find their way in night. It features "discreet wayfinding lighting mound to th bed is adjustable from each side of the headboard."

Highland House's Jasper sofa, left, and Fairfield Chair's Watermill armchair. Images courtesy of Carpenter.

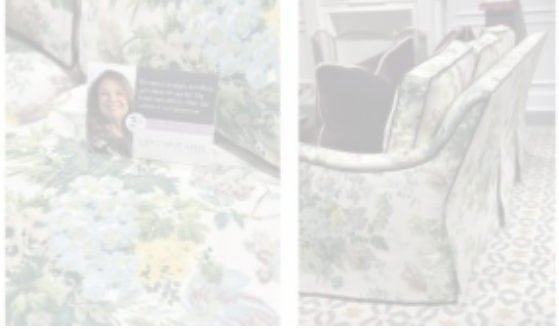
Fairfield Chair's Watermill armchair by Libby Langdon

"The chair is lightweight, making it easy for an older person to push awa from a table," she said. In addition, "The arm design is elegant and yet a someone with limited leg strength to easily push themselves up from th chair by holding on to it."

Highland House's Jasper sofa by Bungalow Classic

"The firmer seat cushions allow someone with limited leg strength to ge from the sofa easily," Carpenter said. "The high arm that extends the ful width of the seat cushion provides good support when getting up from sofa." And casters on the front of the sofa make it easier to move.

Related: KBIS 2026 highlights beautiful aging in place solutions for kitchens and baths



Jessica Charles' Waterfall skirted sofa. Images courtesy of Carpenter.

Jessica Charles's Waterfall skirted sofa in its Ensemble program, envisioned by company design ambassador Amy Studebaker Design

This item from Jessica Charles is another sofa with a good arm that will help older adults who have limited leg strength get up from the sofa. Its high arm also extends the full width of the sofa.

Carpenter with Palliser's Charlotte recliner. Images courtesy of Carpenter.

Palliser's Charlotte Petite Lifestage recliner

This recliner is "designed specifically for people as they go throughout their life stages," Carpenter said. It also includes color adjustable wayfinding lighting underneath the chair, operable from an iPhone app, and can be purchased in different sizes to accommodate different body types.

Palliser was the only manufacturer that marketed its items to the 60-plus demographic, Carpenter found. With many designers serving this market – clients who have a lot of disposable income, incidentally – this is an opportunity for exhibitors to showcase how their products help aging adults, whether that's a functionality or comfort aspect, or something else, she said.

Thompson's Quintana sink

The Quintana sink, designed by Kara Cox, is not only "perfect now, but also perfect for someone in a wheelchair," she said. See the company receiving the award here.

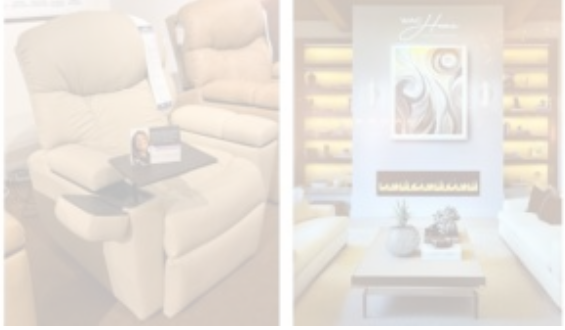
Taylor King received awards for, left, its Harris canopy, and the Find Your Sit custom cushion program. Images courtesy of Carpenter.

Taylor King's Harris canopy bed, in the new collection by Charlotte Lucas

What made this product a Signature Select winner was its canopy, which hangs from the ceiling – it's not a four-poster bed. This is "perfect for those with very tall ceilings and majestic bedrooms," she said. "When downsizing later, you can lower the canopy and shorten the bed hangings for lower ceiling heights, meaning it never has to be replaced." (Bed does not include the fabric hangings, which local workrooms make, she notes.)

Taylor King's Find Your Sit custom cushion program

Taylor King earned another award for this program, which allows clients to get firmer or softer cushions depending on their current or future comfort needs.



UltraComfort's Alora recliner, left, and WAC Group's WAC Home system. Images courtesy of Carpenter

UltraComfort's Alora 5-zone power lift recliner

This recliner has multiple functionalities, Carpenter said, and "also includes heat and massage which are very beneficial for anyone who's come back from rehab."

WAC Group's WAC Home circadian lighting preset system

WAC Home's new tunable, circadian lighting system is available on 62 of WAC Lighting's fixtures across all their brands. "It features four presets that you can adjust from your phone depending on the time of day," Carpenter said. "The presets regulate both brightness and light temperature, allowing you to dim and warm the light at night when you need to fall asleep."

Woodbridge Furniture's Newman puzzle table. Images courtesy of Carpenter.

Woodbridge Furniture's Newman puzzle table

"Available in various sizes, the puzzle table is perfect for any setting where people enjoy gathering together to complete a puzzle," she said. "In a senior living environment, two to three people can sit side by side on barstools to enjoy each other's company."

Woodbridge Furniture's small-scale Monaco collection. Images courtesy of Carpenter.

Woodbridge Furniture's Monaco outdoor living collection

This small-scale outdoor furniture collection is "for those who have second homes or have already downsized," she said. "The arms extending the full width of the pieces, their sturdy construction and firm seats make this perfect for those who may have limited leg strength in later years."

PRESS & EDITOR

September 2025 -

RIAL FEATURES

- November 2025

BUSINESS OF HOME

Ready, Set, Redux

These successful designer collaborations return to Market with a fresh crop of debuts.

BY AIDAN TAYLOR

8. Libby Langdon and **Fairfield** are releasing a flurry of new additions. The timeless silhouettes, like the sleek *Daniels lounge chair*, offer a contemporary twist on classic pieces. (200 N. Hamilton St., Suite 100)

Libby Langdon Daniels Lounge Chair
Style: 6319-01
Dimensions: 36"w x 36"d x 34"h

5. Amber … to her collection for **Four Hands**, includ… *…ble*. (Showplace, Suite 4101)
6. After debuting their first line in fall 2021, Amber Lewis and **Loloi** are back for an encore with five new rug designs, including the geometric *Bexley*. (IHFC, D-320)
7. Dwayne Bergmann returns with 25 additions to his line with **Abner Henry**, which first debuted this spring. Among them is the sculptural *Tao sideboard*, inspired by European scale and style. (214 E. Martin Luther King Jr. Drive)
8. Libby Langdon and **Fairfield** are releasing a flurry of new additions. The timeless silhouettes, like the sleek *Daniels lounge chair*, offer a contemporary twist on classic pieces. (200 N. Hamilton St., Suite 100)
9. Five years into their partnership, the creative duo behind Chris Loves Julia launched five new rug collections with **Loloi** that embody the firm's classic style. New additions include *Rue*, a line inspired by block-printed florals. (IHFC, D-320)
10. Benjamin Johnston expands his popular line with **Chaddock**. A noteworthy newcomer is the *Casio game table*, a postmodern Italian–fueled design topped in your choice of quartersawn oak or maple. (200 Steele, Suite 106)

PHOTOGRAPHY: COURTESY OF BRANDS

DESIGNERS TODAY

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SOULFUL STYLE ON THE WEST COAST

Meet design's next generation: 40 Under 40, p. 37

OCTOBER 2025

MARKET WATCH

The handcrafted Anguilla chandelier from **Jamie Young** is crafted from mango wood beads, iron and steel.

Amer Rugs' Ensemble handknotted rug collection brings both visual interest and tactile luxury to the floor and is made of New Zealand wool and silk.

Sherrill Furniture's new Auré brand will debut with items such as the Tranquility king bed, which features deep channel tufting and a fully upholstered platform frame.

Fairfield Chair's Atterbury sofa by Libby Langdon features two backs over two cushions, tapered wooden legs and is customizable in fabric, finish and nailhead options.

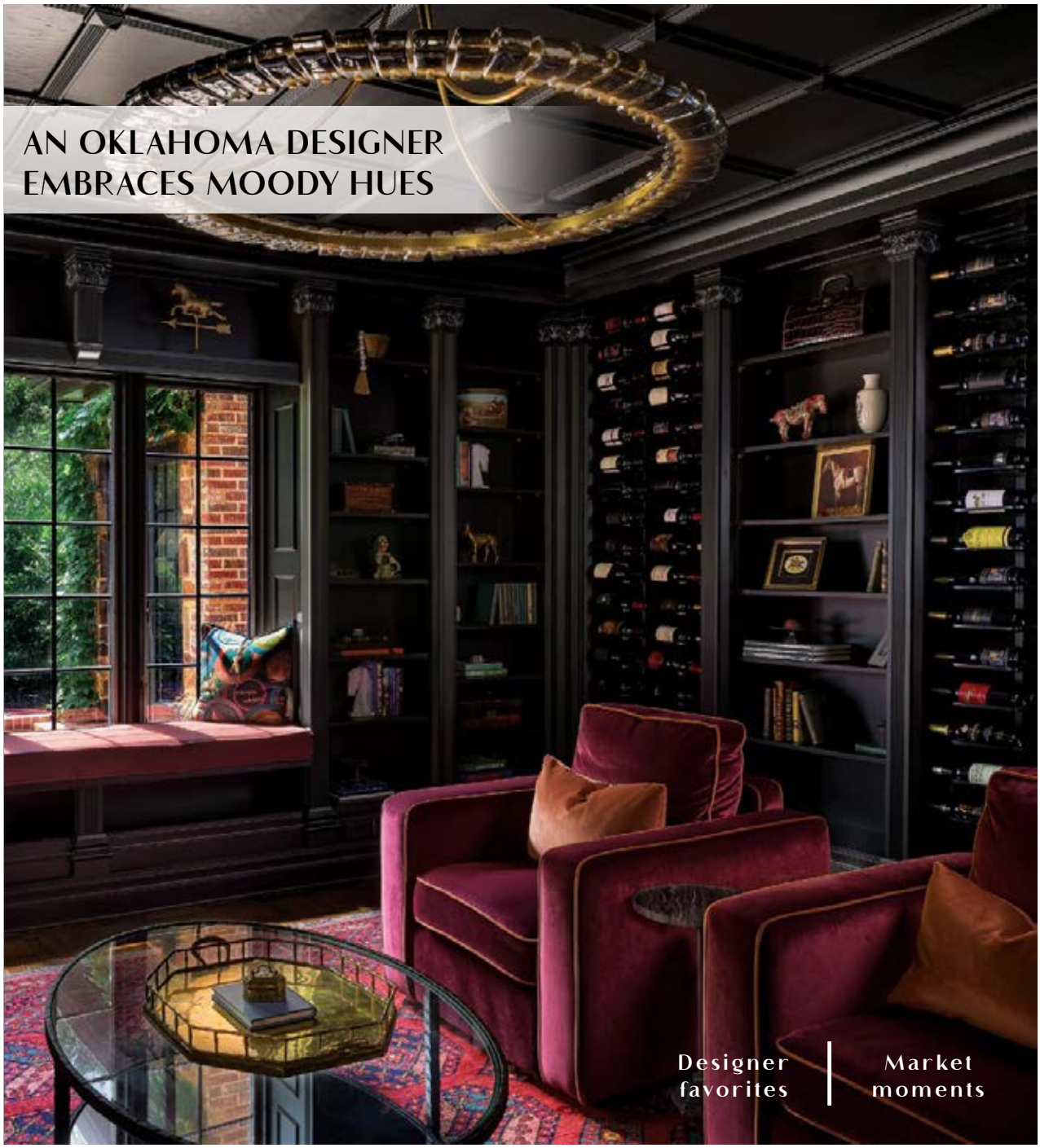
Libby Langdon Atterbury 91" Sofa
Style: 6318-50
Dimensions: 91"w x 40"d x 35"h

this month. have all the way at pre- troductions o read on.

All images courtesy of the manufacturers.

DESIGNERS TODAY

style. substance. soul.



NOVEMBER/DECEMBER 2025

Micah and Co.

"This project began with a statement piece: A pair of old gothic church doors my client fell in love with," said Micah Abbanato of Oklahoma City-based Micah and Co. of this 5,400-square-foot home. "From there, the challenge was to honor their history while creating a modern rustic home that felt intentional and cohesive from start to finish."

In the kitchen (seen on page 21), she skipped pendants, opting instead to add wood detailing in the ceiling "to let the walnut island and hutch have their moment to

Ely Fair Photography

Hill Rondero of Ro House Studio liked the Madeline sofa by Rowe. "I love the classic bench seat, turned legs and the vintage inspired gold velvet! Perfection!"

"We saw waves, scallops and curves reign supreme allover High Point and this banquette is no exception," said **Lina Galvao** of Curated Nest Interiors. "I think yellow is going to have a moment soon and this is just a precursor!"

Daniel Muller Photography

"I generally do not save postcards from manufacturers but the one from Carbon Designs caught my eye," said **Sharon Sherman** of Thyme & Place Design. "I was glad I did. This is a beautiful and unique product made in the USA. My client said yes to the desk immediately."

Hill Rondero also picked this vintage sculpture from Curator and Company

Marilyn Swivel Chair
Style: 5302-31
Dimensions: 34"w x 35"d x 29.5"h

Blessed Little Bungalow's **Amber Guyton** was a Style Scout for Fairfield Chair, and selected the Marilyn Swivel Chair in Magenta by Revolution Fabrics. "It's such a beautiful chair."

Christopher Grubb was blown away by Zuo Modern, and liked its outdoor showing

HIGH POINT OCTOBER 25, 2025 SATURDAY
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On Island Time:
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11 CLASSY LIVING
Hand-embellished canvas framed under glass
Centers of High Point 113

12 KALCO LIGHTING
Optics chandelier
IHFC H232

12

13 FAIRFIELD
Wyatt coffee table
200 N. Hamilton

14 ACCENT DÉCOR
Belden fo[illegible]
IHFC D201

15 D.V. KAP HOME
Spazzio pillow
IHFC H224

13

Wyatt Cocktail Table
Style: 8177-CK
Dimensions: 45.5"w x 45.5"d x 18"h

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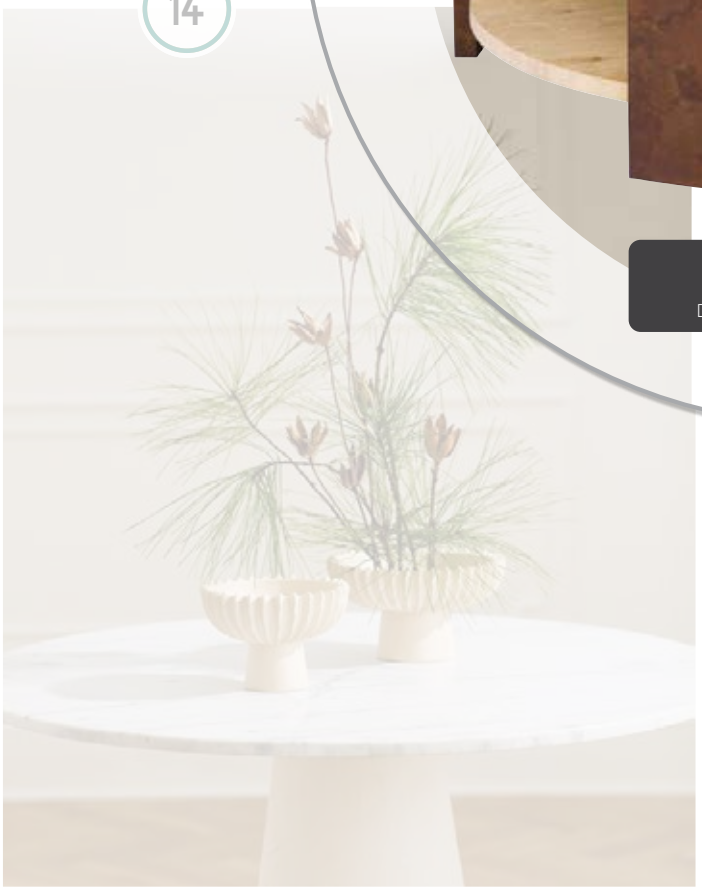

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Earning their stripes:
COMPANIES BRING THEIR BEST TO MARKET
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PAGE 2

6

7

Jasper Swivel Chair
Style: 6054-31
Dimensions: 30.5"w x 33"d x 30"h

8

6 CURREY & COMPANY
Lamina Bowl chandelier
IHFC M110

7 FAIRFIELD
Jasper lounge chair
200 N. Hamilton

8 D.V. KAP HOME
Kelleman pillow
IHFC H224

9 THEODORE ALEXANDER
Woodlands Square side table
425 N. Hamilton

10 HIEND ACCENTS
Chenille Herringbone bedding set
SP 2500

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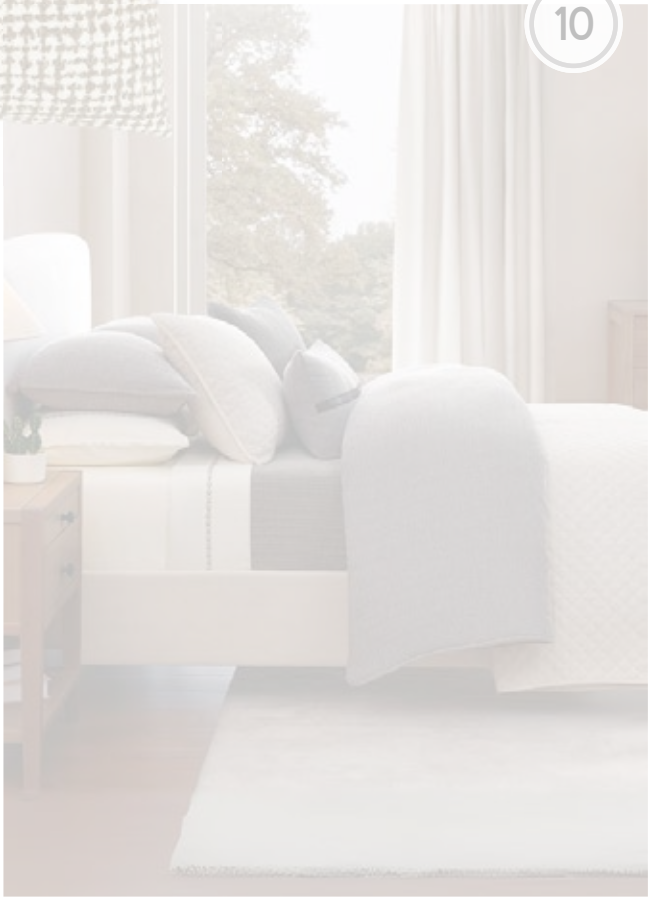

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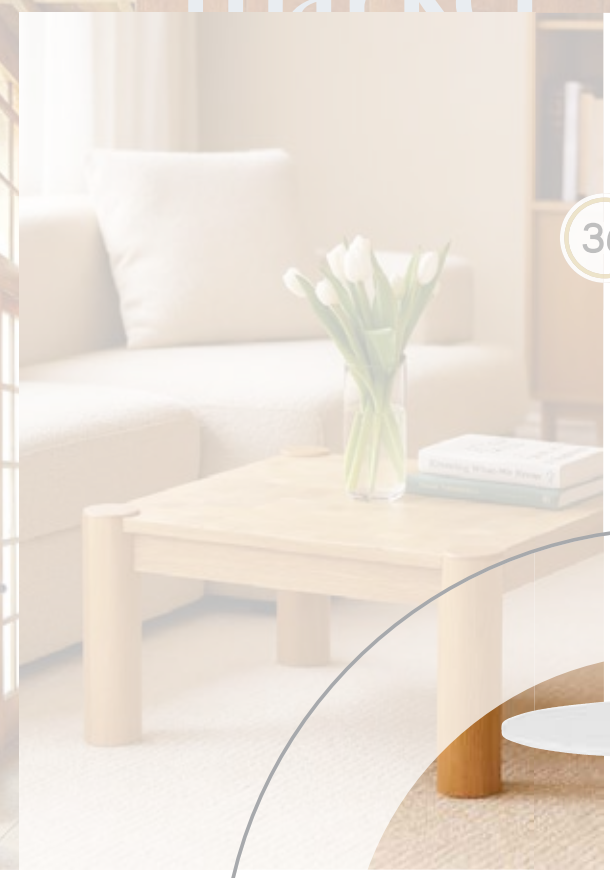
High Point market

High Point Market Guide



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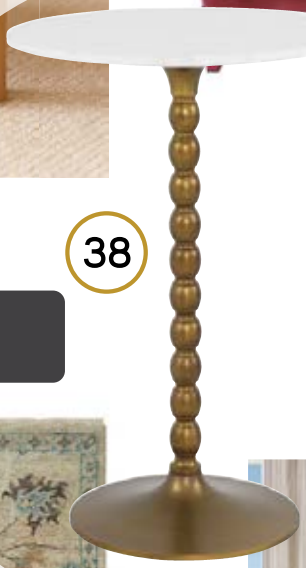

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36 LH HOME
Checkerboard coffee table
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Ananas banquet
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Logan counter height table
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39 KALATY RUG CORP.
Caldera collection
IHFC G369

40 SISCOVERS
Marsala Pebble duvet
IHFC C609

Logan Counter Height Table
Style: 8075-36-6
Dimensions: 26"w x 26"d x 36"h

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Runway Review

FASHION'S INFLUENCE ON HOME DECOR
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HOW HOME ACCENTS PERFORMED IN 2025
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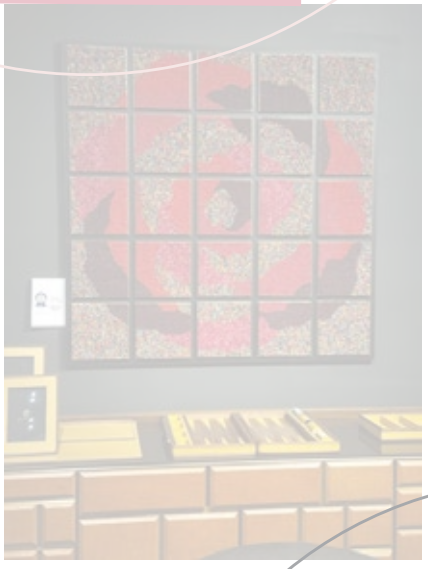
BEST OF HIGH POINT MARKET
PAGE 57

Editor's Picks

Among the many stand-out products at the October High Point Market, these 10 introductions caught our eye. We loved the updated takes on cultural traditions, the use of materials and attention to detail, and a certain je ne sais quoi that makes you look twice.



MADHEKE

Perla Phool artwork from **Madheke** is made with handcrafted vintage fabric-clad wooden beads that are meticulously stitched together in a kaleidoscope of colors.

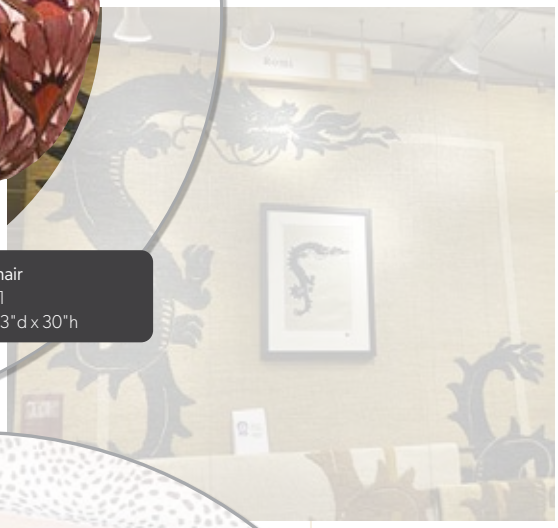
BASSETT MIRROR

Bassett Mirror's high-gloss Amelia accent chest is accented with agate-patterned inlay hardware.

FAIRFIELD

Fairfield's Jasper lounge chair features a bright brass base.

Jasper Swivel Chair
Style: 6054-31
Dimensions: 30.5"w x 33"d x 30"h



JONATHAN ADLER

Jonathan Adler's take on the hot mahjong trend is bright and colorful.

Loloi's Romi Collection is designed by Brigette Romanek.

Trystan Bench
Style: 6344-10
Dimensions: 60"w x 19.5"d x 24.5"h

LIBBY LANGDON FOR FAIRFIELD

Libby Langdon for Fairfield's Trystan bench

MR. BROWN LONDON

Mr. Brown London's Durrant armchair

FurnitureToday

Crown Mark

HIGH POINT: 204 E. GREEN

Business Intelligence for the Furniture Industry FurnitureToday.com October 25, 2025 | v50 i8a

New High Point address

Lifestyle Enterprise moves showroom to former P.O. building

By Cindy W. Hodnett
Executive Editor

AT THE MARKET — In a year when many companies are keeping a tight hold on the purse strings, Lifestyle Enterprise is making a substantial investment in its furniture business with the purchase of a historic property that will consolidate all the company's product categories under one roof.

At this week's High Point Market, Lifestyle is debuting its new showroom at 100 E. Green St. in the downtown area. With the move, the company is combining its upholstery and case goods lines into one space, creating a 51,000-square-foot showroom destination in the building that was once the High Point Post Office and, most recently, the JLA Home showroom space.

According to company officials, the new showroom allows Lifestyle to highlight new products, bestsellers and its signature value proposition in a setting that represents past, present and

continued on p14

Lifestyle Enterprises is creating a 51,000-square-foot showroom destination in the building that was once the High Point Post Office.

Sherrill Furniture unveils luxury brand

Auré features modern organic aesthetic with 'lighter touch'

Aure Tranquility bed, Sherrill Furniture

By Andrea Lilo
Special to Furniture Today

AT THE MARKET — Sherrill Furniture Co. is unveiling a new brand at this week's High Point Market: Auré, which will showcase "luxury with a lighter touch."

Having a modern organic aesthetic, Auré initially will launch with 30-plus pieces for the living room, dining room and bedroom.

"We felt like we were already a go-to resource for elegant traditional styling with our Hickory White brand, transitional/contemporary looks with our Precedent brand, and classic timeless traditional styling with our flagship

continued on p14

Using Certified Foam?

CertiPUR-US

December 15 is the deadline to be included in our 2026 directory

certipur.us/renew

Monday at the Market

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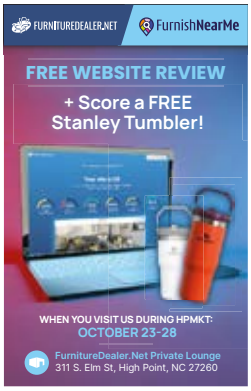
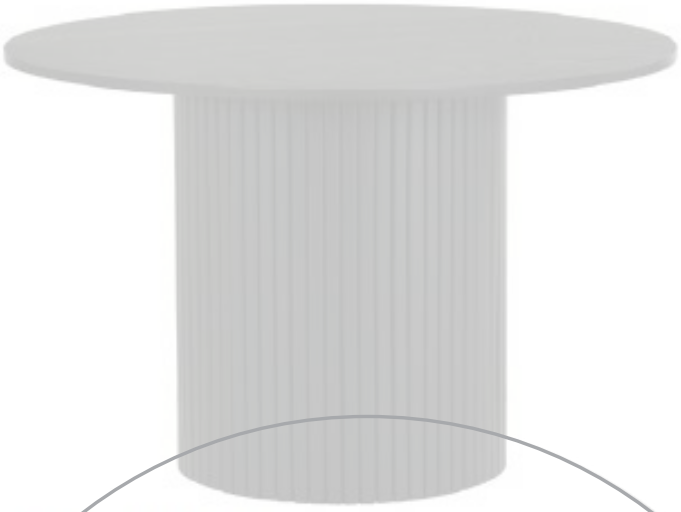


Chintaly Imports – Furniture Plaza, 2-214

Coast by DK – 100 S. Main, 100B



Coaster Fine Furniture – 111 E. Commerce

Copeland Furniture – Showplace, 5100

Parker Dining Table
Style: 8182-DT
Dimensions: 96"w x 46"d x 30"h

Fairf

continued on p22

FurnitureToday

Crown Mark

HIGH POINT: 204 E. GREEN

Business Intelligence for the Furniture Industry FurnitureToday.com October 13-22, 2025 | v50 i7

Universal design

Company market intros focusing on flexibility

By Spencer Musick
Senior Editor

From Universal's Birchaven collection, the Filmore sofa and Stella accent chair feature the line's birch veneers.

HIGH POINT — Furniture manufacturers working to move product against the current of soft consumer sentiment face two related hurdles: Suppliers must understand needs of their existing buyers, while at the same time expanding their footprint and picking up new accounts.

Whatever approach a brand takes to this two-pronged question, much of its success hinges on adaptability. Full-line supplier Universal Furniture puts that flexibility front and center in its downtown High Point showroom with a varied product assortment that cuts across different design and material stories.

Universal's downtown footprint was built to widen the company's reach from day one. President Sean O'Connor said the building and layout were conceived to bring designers into the fold while still serving core brick-and-mortar accounts.

"The idea behind the space was to really target that design buyer for the main market. We were always known to sell only brick-and-mortar, and moving

continued on page 04

65,000 students and counting

How Ashley Furniture is closing the manufacturing skills gap

By Amina Accram Brooks
Assistant Editor

Ashley Furniture Inds. Added a Mobile Skills Laboratory in the Pontotoc, Miss., school district in September 2024.

ARCADIA, Wis. — Ashley Furniture, a leading U.S. manufacturer and distributor of home fur-nishings, is tackling the skills gap in U.S furniture manufacturing by training, educating and up-skilling students.

Since 2016, more than 65,000 students have benefited from its educational programs, and the company credits its comprehensive networks of partnerships, training and foundations with creating opportunities that prepare students for careers in manufacturing and related fields.

Cole Bawek, vice president of public relations and communications for Ashley, said this number represents everything from its foundations, upskilling programs, national manufacturing initia-tives for K-12 and post-secondary initiatives, to STEM projects and programs for technical col-leges and university systems.

"When you add up all the amount of students since 2016 that have been impacted through Ash-ley or the Ronald and Joyce Wanek Foundation, more than 65,000 students have been positively impacted through our educational programs," Bawek said.

According to a report released last year

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Inside This Issue

Polish retailer reinterprets iconic designs for today

The compact home furnishings store offers new furniture and décor with vintage Polish design roots. 2

Upholstery suppliers offer new take on smart home

Upholstery furniture suppliers reimagine home theater and gaming with immersive sound. 12

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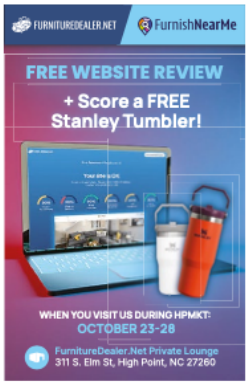

From England Furniture's Brynn collection, this sofa features a cutaway rolled arm, plush seat and back, and weltless cushions.

The Atterbury Sofa by Libby Langdon, from Fairfield, pairs modern tailoring with relaxed comfort, featuring two backs over two cushions and tapered wooden legs.

Libby Langdon Atterbury 91" Sofa
Style: 6318-50
Dimensions: 91"w x 40"d x 35"h

Crafted in solid bamboo, Greenington's luxurious desk features a fluid, organically shaped top over a distinctive base with floating drawer pedestal.

Hickory White offers the Lucy console with its slender silhouette, six fluted legs and platinum striping.

Jaunty Co. presents its Lotus rug in scattered splashes of earth tones over a neutral background.

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FurnitureToday
Business Intelligence for the Furniture Industry FurnitureToday.com Oct. 23-Nov. 9, 2025 | v50 i8

Crown Mark
HIGH POINT: 204 E. GREEN

Change management

*Industry leaders reveal the critical changes they have made to **adapt**, **survive** and **thrive**.*

Report starts on page 14.

Inside This Issue

New products for October:

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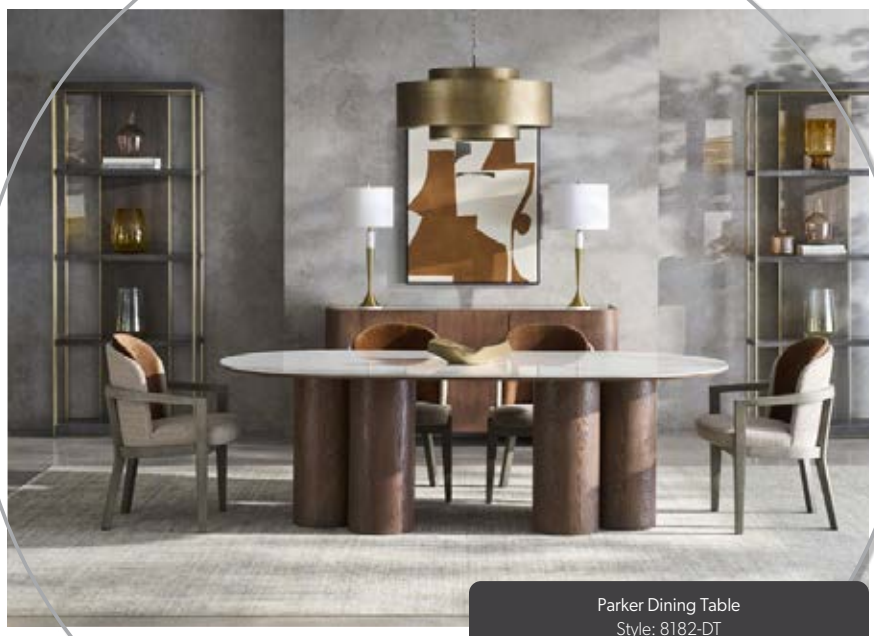
OCTOBER 23-28
FurnitureDealer.Net Private Lounge
311 S. Elm St, High Point, NC 27260

Copeland Furniture – Showplace, 5100



Parker Dining Table
Style: 8182-DT
Dimensions: 96"w x 46"d x 30"h

Fairfield – 200 N. Hamilton

Flexsteel – IHFC, C-601

Greenington – 220 Elm, 410

Fairfield
200 N. Hamilton

The Parker oval dining table features a stone top of feldspar, silica and quarts resting on rounded oak columns.

The Drum Base dining table 193930 includes a vert drum base in solid-wood reeds with an ash veneer top black finish.

The Spindle chair 193942 includes a cushioned sea and low back, with finish options in black, natural or walnut. Made of solid Asian hardwood.

The Tufted dining chair 193952 is a mid-century modern piece crafted of solid Asian hardwood. Available in either cream or gray upholstery, with cushioned seating.

The Writing desk 802041 and coordinating bookshelf with file drawer 802043 is made of solid Asian hardwood and oak veneer. Stained light brown with dark bronze metal pulls.

Connubia
Casa Italia, 130 W. Commerce

The Victor table has a stained ashwood base and ceramic top.

The Master table includes a metal trestle base with a

- Betty Chair, compact upholstered chair for smaller spaces.
- Desy Mid Chair, an updated 1950s-inspired design with padded backrest.
- Eide Soft Chair, minimalist wood frame with soft padded shell.
- Locanda Chair, polypropylene chair, stackable, also suitable for outdoor use.
- NY Anniversary Chair, updated edition of the Connubia icon with stitched backrest.
- Pad Chair, 1970s-inspired upholstered chair with tubular frame.
- Desy Stool, padded stool with overlapping tube-frame design.

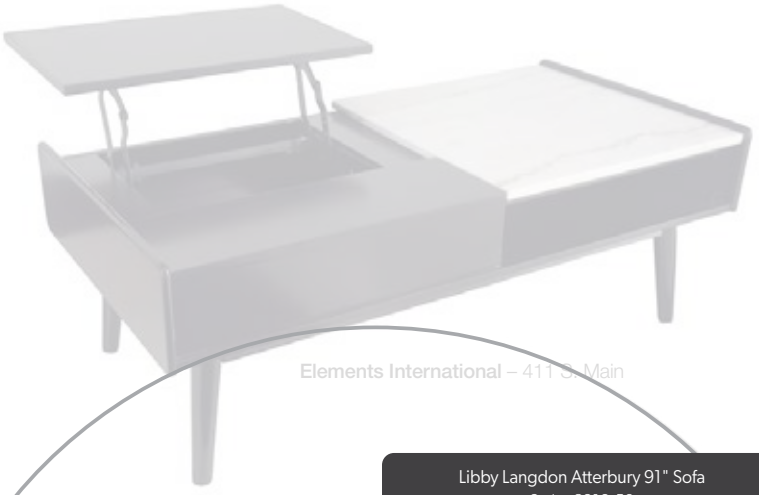
Furniture
5100

n dining table, designed by Marc Bourdeau, g base. Available in a single pedestal round ood, sintered stone finishes or glass in three sizes. Crafted of solid American black walnut hardwood, cherry hardwood with five finishes, or oak hardwood with five finishes. Also available in two double-pedestal sizes with choice of rectangular glass top or two sintered stone finishes in rectangle or boat shapes.

The Savoy bedroom collection includes a bed with plush upholstered headboard with integrated nightstands and optional undermounted floor lighting. Offered in walnut with burnished pulls. Pieces also include detachec nightstands, and multiple sizes of five- to 10-drawer ches and dresser options.

continued on page 4

Dedon – 313 Space, 214



Elements International – 411 S. Main

Ethnicraft – IHFC, IH-004

Libby Langdon Atterbury 91" Sofa
Style: 6318-50
Dimensions: 91"w x 40"d x 35"h

Fairfield – 200 N. Hamilton

Ditre Italia
Casa Italia, 130 W. Commerce

Babel coffee tables offer geometric cylindrical stacked forms by Patrick Norguet.

Staker coffee tables are a slim pillar-inspired structure by Robin Rizzini.

Elements International
411 S. Main

The Lanette occasional group features marble top contrasting with a dark base in a two-tone design. Features include a lift-top table, open shelf, tapered legs and clean lines.

Ethnicraft
IHFC, IH-004

The Unda dining chair, designed by Studio Segers, features a wing-backed silhouette and upholstered seat with piping along the seams.

Fairfield
200 N. Hamilton

Defined by bold, block-like silhouettes, the Wyatt rectangle end table is crafted from eucalyptus, from trees both reclaimed and sustainably harvested, in a hand-applied natural finish with oxidized metal fittings on the legs and top surface. Also available as round end table and round cocktail table.

Standing at 30 inches tall, the Logan cafe table balances a 26-inch quartzite stone top with a sculptural brushed brass base. Stocked in a brushed brass finish. Also available as counter height table.

The Vienna counter table pairs a 36-inch quartzite stone top with a black-finished metal base in a scroll design.

The Peyton drink table balances a round travertine stone top over a black metal base. Also available: round end table and round cocktail table.

The Portobello four-door chest pairs oak veneers with a natural stone top of feldspar, silica and quartz. Brushed brass accents form arched details across four doors. Also available: square cocktail table, square end table, square end table with two drawers and credenza.

The Parker round cocktail table rests on three oak columns, topped with natural stone of feldspar, silica and quartz. Also available: console table, credenza and round end table.

The Claude barstool, featuring a bronze kickplate, has a curved back and signature cutout detail. Crafted in beech solids, it is customizable in fabric, finish and leather.

The Coley counter stool offers metal frame, rounded posts and floating seat silhouette. Offered in black nickel or brushed brass finishes and customizable in fabric or leather. Also available, Coley side chair.

The Keira side chair has a gently rounded back and is crafted from beech solids with a tight seat and back. Customizable in fabric, finish and leather. Also available, Keira arm chair.

The Sawyer arm chair offers compact scale and solid beech frame. Available with front four casters, and custom options include fabric, leather, finish and nailheads.

continued on page 68

Diamond Sofa – 209 E. Russell

Ethnicraft – IHFC, IH-004

England Furniture – Plaza Suites, 100

Fairfield – 200 N. Hamilton

Mercer Lounge Chair
Style: 2750-01
Dimensions: 31"w x 34.5"d x 36"h

Mercer Ottoman
Style: 2750-20
Dimensions: 26"w x 21"d x 18"h

Cloth & Co.
220 Elm, 212

Stoffer Home's newest upholstered furniture collection, crafted by Cloth & Company, introduces eight new silhouettes and five original prints, alongside fresh colorways of bestsellers Jane Stripe, Francie and Michigan Bird Toile. The textiles feature block print florals, classic vines and botanical stripes, with navy accents.

Rifle Paper Co. will debut a new furniture collection, crafted by Cloth & Co., featuring patterns rooted in original artwork by Rifle Paper Co. co-founder, CEO and artist Anna Bond. Four new furniture silhouettes and six new floral patterns. With prices ranging from $110 to $590, the new offerings include slipcovered chairs, a fabric-covered bench, unique ottomans and more, with details such as ruffles and placed florals and artwork. Each piece is eco certified and hand-crafted to order in Illinois by Cloth & Co., and ships within 6 to 9 weeks.

Diamond Sofa
209 E. Russell

The Echo modular sofa is made up of three SKUs. Available in three finishes: Cream, Amber or Spruce fabric.

Ditre Italia
Casa Italia, 130 W. Commerce

The Alta sofa and Melville sofa, designed
blend form and tailoring.

The Atlantis sofa is modular with fixed c

The Daily sofa is minimalist.

The Lucy armchair is a fully upholstered

The Luna armchair is available in high or low back versions, with optional swivel base.

The Luvon sofa is a configurable upholstered system by Studio Spessotto.

The Pacific Seating System features fluid, wave-inspired elements with chaise lounge options.

The Wallaby armchair has an agile base design

England Furniture
Plaza Suites, 100

The 1D00/N Dawson highlights a casual silhouette with a bustle back, pyramid block leg and a simple rolled arm accentuated with an optional antique brass nailhead trim. Available as a sofa, loveseat, chair and ottoman.

The 8D00/N Della showcases a tall bustle back, tall tapered leg and rolled arm accented with an optional antique brass nailhead trim and paired with a tilt back mechanism. Matching ottoman available.

ction has simple track arm, weltless
. Available as a sofa, loveseat, chai
n, full, and queen size sleepers.

The 2H00/N Hunter collection features a generously scaled flared tuxedo arm and deep seat.
al configurations.

n updated, transitional take on a barrel chair and has sloped arms and a curved back, available in an assortment of fabrics and leathers.

The 3200 Brynn collection features transitional style with a cutaway rolled arm, plush seat and back, and weltless cushions. Available as a sofa, loveseat, chair and a half, matching ottoman, and sectional. Customizable in choice of fabric.

The 6030/AL Ryanne chair is a transitional take on a classic wing chair. It features curved back, tall, tapered leg and weltless design. Available in choice of fabric or leather.

Ethnicraft
IHFC, IH-004

The Weave linen lounge collection combines soft, natural fabrics with comfortable proportions. Upholstered in a linen blend, the sofa and lounge chair feature a deep seat, plush cushions and a removable slipcover.

Flexsteel – IHFC, C-601

Hickory White – 315 Fred Alexander Place

Hughes Furniture – 233 S. Main, 6th floor

JGW Furniture – 300 S. Centennial

Karat Home – 135 S. Main, 121

Fairfield
200 N. Hamilton

The Flynn lounge chair offers classic tailoring, with slim track arms, a pillow back and antique brass casters. 34 inches wide. Customizable in fabric, finish, leather and nailheads. Sofa also available.

The Hollis lounge chair features softly curved arms and a deep 40-inch profile. Crafted from beech solids with a loose seat and supportive back. 36 inches wide. Grande Sofa also available.

Jasper features a smooth, rounded silhouette.

The Jules Sofa, with a tight back over three seats, combines tailored lines with inviting curves. 88 inches wide. Customizable fabric and finish.

The Mercer lounge chair offers a beech wood frame, track-arm silhouette, and loose seat and pillow back. Customizable in fabric, finish and nailheads. Sofa also available.

The Olivia Sofa, with three backs over three seats, is 90 inches wide and features tapered wood legs. Customizable in fabric, finish, leather and nailheads

The Libby Langdon for Fairfield Collection introduces:

• Atterbury Sofa, with two backs over two cushions and tapered wooden legs. Customizable in fabric, finish and nailheads.

• Ballast Wing Chair offers high back and angular wings with plush cushions. Customizable in fabric, leather and finish options.

• Daniels lounge chair, with bright brass swivel base, tailored frame and plush cushions. Customizable with a variety of fabric or leather options.

• Gladstone Rectangle Bench, with softly arched legs at just over 51 inches wide. Custom options include fabric, leather and nailheads.

• Griffiths Rectangle Bench, with a tailored, upholstered form atop stationary legs, with the option of casters for mobility. Customizable in fabric, leather and nailheads.

Flexsteel
IHFC, C-601

Eleanora features a curved back, a deep featherblend seat and knife-edge back cushions, customizable with either a skirted base or a high-leg design. Available as a large sofa, sofa, loveseat, chair and ottoman. Customizable fabrics.

Jewel has a to-the-floor design and curved frame, with low-profile, tight back . Offered in both sofa and sectional configurations and available in custom fabrics.

Hickory White
315 Fred Alexander Place

The Ryter sofa features gentle curves and tailored edges. A bench seat and exposed tapered legs complement the tight back and subtly flared arms.

Hughes Furniture
233 S. Main, 6th floor

The Premier collection offers a mid-century modern silhouette covered in vintage inspired fabrics. Cut, sewn and manufactured in the U.S.

JGW Furniture
300 S. Centennial

This collection of chairs includes everything from modern minimalism to timeless traditional.

Karat Home
135 S. Main, 121

The Irene sofa features sweeping contemporary curves and plush chenille upholstery, with generous seating.

The Elara arm chair adds a grounded touch in rich brown velvet.

continued on page 83

Motion Upholstery

HIGH POINT MARKET PRODUCT

Elements International – 411 S. Main

BeyondSmart – 120 S. Main

Georgia Lounge Chair | Style: 6109-01
Also available as Swivel Chair; 6109-31
Dimensions: 30"w x 29"d x 33"h

Fairfield – 200 N. Hamilton

BeyondSmart
120 S. Main

Tampa features air massage for back and lumbar support as well as the iTable409 with Bluetooth connectivity, recliner controls and wireless charging. The armrests offer hidden storage compartments.

The Lantana sectional offers a modular seating configuration that transforms into a sofa bed. Features include integrated hidden storage compartments and a locking safe. The side pop-up table, the Power Grommet, features built-in USB ports along with a pop-up power station and the Audio Boost Pro.

DewertOkin Technology Group
Furniture Plaza, 300

The 9031D mechanism features a zero-gravity position and a zero-wall feature, as well as synchronized movement of the backrest.

The Seal handset is an intuitive device that offers precise independent control over headrest and seat positions, while the memory function allows for quick access to personalized settings. Additional amenities include heated seating and air massage features with several settings.

Elements International
411 S. Main

High Lander features a Triple-Z Support System that offers zero-gravity, zero-wall design for space-saving placement and zero gap for a seamless seat-to-backrest fit. Additional amenities include power motion recline, heat therapy with pulsing massage and integrated technology including a wireless charger, USB-C port with switch, built-in power strip and LED reading light. Lighted welt arms and soft-touch upholstery round out the health/wellness features.

The Nori chaise offers remote-controlled massage, heat and body zone targeting. Its ergonomic curved design is wrapped in velvety upholstery, available in Masis Black or Glam Fog. Additional features include USB-C charging, LED mood lighting and built-in remote storage.

England Furniture
Plaza Suites, 100

The 7C00 Carlo is a contemporary swivel gliding chair. Its petite scale, flared arm and simple tufted back can be customized with customer's fabric selection.

Fairfield
200 N. Hamilton

The Georgia Swivel Chair pairs modern curves with a compact 30-inch frame. With a tight seat and back for tailored support, its rounded silhouette swivels and is customizable in fabric, leather and nailheads.

The Morgan Swivel Chair pairs a rounded barrel frame with deep diamond tufting. A loose ultra-plush seat and tight back round out the 37-inch-wide silhouette.

continued on page 88

FurnitureToday

Crown Mark

HIGH POINT: 204 E. GREEN

Business Intelligence for the Furniture Industry FurnitureToday.com October 26, 2025 | v50 i8b

In the Black

Across categories and throughout the High Point Market, manufacturers are showcasing black (and nearly black) as the newest neutral, both as a focal colorway and as a key accent.

For more, see pages 2-6.

Amarillo dining table and chairs by Fusion Designs. Plaza Suites, 1-540

Comet group by Jackson Catnapper. Plaza Suites, 300

Abby office by Martin Furniture. Market on Green, 303

Boost Sales

CertiPUR-US

Free training for your sales team

certipur.us/certificatecourse

Sunday at the Market

Vaughan-Bassett exec talks strategy, collaboration 10

Kingsdown gets into island vibe with Margaritaville lineup 14

'Modern glamor' brand get High Point relaunch 16

Have a seat with comfy Market intros (photos) 18

High Point Market events, seminars, socials 36

FURNITUREDEALER.NET FurnishNearMe

FREE WEBSITE REVIEW

+ Score a FREE Stanley Tumbler!

WHEN YOU VISIT US DURING HPMKT:

OCTOBER 23-28

FurnitureDealer.Net Private Lounge

311 S. Elm St, High Point, NC 27260

Elements International – 41 S. Main

Georgia Lounge Chair | Style: 6109-01
Also available as Swivel Chair; 6109-31
Dimensions: 30"w x 29"d x 33"h

Ethnicraft – IHFC, IH-004

Flexsteel – IHFC, C-601

Hickory White – 315 Fred Alexander Place

continued on p26

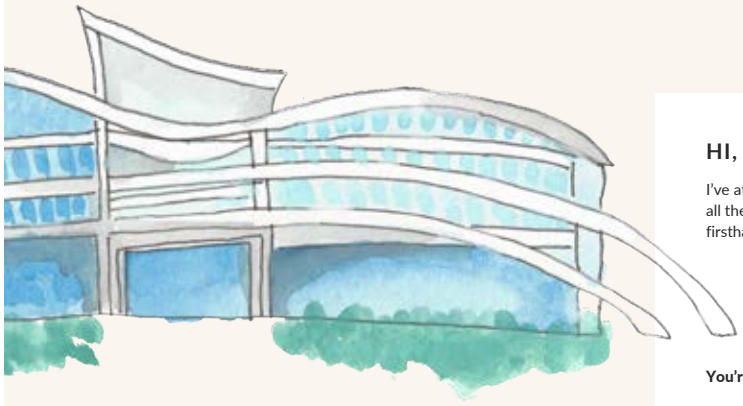
THE Cool Girl's GUIDE

HPMKT High Point Market

PRESENTED BY THIBAUT
ANNA FRENCH | CORAGGIO

THE Insider's GUIDE TO

MEETING THE **RIGHT PEOPLE** & BEING IN THE **RIGHT PLACES**



HI, I'M MARISA!

I've attended every Market since October 2014, and I've learned all the tips and tricks. Now I'm ready to share them with you firsthand, with a little help from my designer pals!

High Point Market is huge — more than 13 city blocks! — so I've highlighted the best 50 showrooms to get you started. The schedule is ever-changing, but I've got you covered with a perfectly curated calendar of events.

You're on your way to navigating High Point Market like a pro!

FALL 2025

GROW YOUR BUSINESS • MAKE CONNECTIONS • BE INSPIRED

1 SUITES @ MARKET SQUARE (SAMS) — 14, 14

GROUND FLOOR
- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Reprotique | G6044

SALON
- Ngala Trading | G6033

MEZZANINE
- Quorum | M1000 A-B
- Coley Home | M5003

ANTIQUE & DESIGN CENTER
- Le Petite Trésor | G42
- Sandy Luther Antiques | G47, 48
- Whitehall Antiques | G54
- DeLoach | G55
- Lucky Fish Gallery | G56, 57
- Amanda Lane Design | G73

MARKET SQUARE — 29
- Hudson Valley Lighting | M70, 90, 97, 99
- Dovetail Furniture | 142, 240, 243
- Hinkley | 143
- Unique Loom | 190
- Stanton Gray Wall Coverings | 200
- Fabricut | 217
- Thibaut | 260

2 COMMERCE & DESIGN — 14, 14

- Arteriors | 1A, 1B, 1G
- Visual Comfort | 2A, 2G
- Jaipur Living | 4B, 4N, 4P

3 220 ELM — 14, 14

- Younger Furniture | 214
- Johnston Casuals | 330
- Trica | 406

4 IHFC MAIN — 1, 1

- Currey & Company | M110
- Norwalk | M108

5 THE POINT — 1, 1

- Commerce Ave — S Main to Wrenn

6 IHFC — 1, 1

INTERHALL
- Noir | IH002
- $ Regina Andrew Design | IH006
- Tempaper & Co. | IH109
- York Wallcoverings | IH303
- Wexel Art | IH508
- Villa & House | IH607, 609, 610

FLOOR 2
- Cyan | C258
- Global Views | D213, D220
- Accent Decor | D201, D202, D246
- Kalco Lighting | H232
- Crystorama | H241

FLOOR 3
- Leftbank Art | H304
- Howard Elliott | H324
- JDouglas | D319
- Loloi Rugs | D320
- Oliver Gal Artist Co | C365

FLOOR 4
- Uttermost | C448

FLOOR 7
- BDI | D724

7 PHILLIPS COLLECTION — 14, 14

- 135 S Main St

8 SHOWPLACE — 1, 1

- Rowe Furniture | 1100
- TOV Furniture | 1850
- Hooker Furnishings & Bobo Intriguing Objects | Floor 3
- Surya | 4100
- Four Hands | 4101
- American Leather | 5000

9 UNIVERSAL 101 S Hamilton — 15

10 200 STEELE — 17

- Nashville Rug Gallery | 111
- Kravet | 117
- Highland House | 121
- John-Richard | 223
- Woodbridge Furniture | 301
- Taylor King | 304

11 CARACOLE • 122 N Hamilton — 16

TOP Top 10 Showroom
$ Shop in Showroom
GL Green Line Stop
RL Red Line Stop

12 200 N HAMILTON — 18

- Fairfield Chair | 100
- Chelsea House | 104
- Wildwood | 125
- Hickory Chair | 300

13 310 N HAMILTON — 18

- Wesley Hall | 106
- CR Laine | 204
- Ambella Home | 110
- SHERRILL | 315 Fred Alexander Pl
- Feizy Rugs | 309 N Hamilton
- MaterialWorks | 311 N Hamilton
- Gabby | 333 N Hamilton — 19

14 E MLK JR DRIVE — 25

- Mr. Brown London | 114–116
- Julian Chichester | 118
- Branch Home | 200
- South + English | 210

15 BERNHARDT FURNITURE • 101 N Hamilton — 16

16 DESIGN LEGACY 126 Virginia Pl — 27

17 BROAD HALL CODARUS • 300 W Broad — 27

18 313.SPACE • 313 S Centennial — 2

19 ASIAN LOFT 625 W Ward

20 214 MODERN VINTAGE • 314 W Russell — 12

21 CHELSEA ON GREEN 515 W Green — 11

EVENT TYPE:

SOCIAL EVENT

EDUCATIONAL EVENT

FEATURED EVENT

BREAST CANCER EVENT

DAILY | OCTOBER 24–29

NC MOD: Mid-Century Design & North Carolina's Modern Legacy | By Appointment
@ Art Gallery at Congdon Yards | 12–5

Sarreid Ltd. Unveils One-of-a-Kind Pink Jupe Dining Table to Benefit Susan G. Komen
@ Sarreid Ltd. [C&D 3D] | 8–7 | Donate

THURSDAY | OCTOBER 23

The Antique & Design Center is Turning 15!
@ Antique & Design Center | 9–7 | Details

Harvesting Hope: *The Common Thread for the Cure* 25th Anniversary Celebration
@ Wesley Allen | 5:30–7:30 | Donate

FRIDAY | OCTOBER 24

When Design Heals: How Interior Design Shapes Health
with Ericka Saurit, Jennifer Walsh, Lori Weitzner, Mike Peterson, Andrea Keller, Jennifer Quai, Katie Decker-Erickson
@ Congdon Yards | 9–5 | Tickets Required

Art Through Visual Thinking Strategies
A Guided Tour with Kate Kuhlkin-Hornsby
@ Chelsea on Green | 1–2:30

Designing for Escape: Interiors that Transport & Photography That Captures the Feeling
with Jessica Duce, Linda Holt
@ Hooker Furnishings | 2–3

Define your Niche: Find Your Focus to Fuel Your Growth with Lori Carpenter, Gary Inman, Amber Guyton, Isabel Ladd, Ericka Saurit
@ American Leather | 3–4

FRIDAY | OCTOBER 24

Let the Games Begin — Game Night
@ Woodbridge Furniture | 4–6

***The Expressive Home* Book Launch**
with Ray Booth
@ Hickory Chair | 4–6 | RSVP

Sherrill's 80th Anniversary Party
Hosted by Veranda with Steele Marcoux, Mr. and Mrs. Howard, Lillian August
@ SHERRILL | 5–7 | RSVP | Details

Showroom Grand Opening
@ Trica [220 Elm, 406] | 5–7 | Details

Grand Opening with Dee and Tommy Hilfiger
with Tommy Hilfiger, Dee Ocleppo Hilfiger
@ Theodore Alexander | 5–7 | RSVP

Asian Loft's 25th Anniversary Celebration
with Lieve & Steven Sonneville
@ Asian Loft | 5:30-7 | Details

SATURDAY | OCTOBER 25

Targeting the New Generation of Affluence
with Ericka Saurit
@ Verellen | 8:30 – 9:30 | RSVP

ASID Designing Well Tour *(breakfast included)*
@ Crystorama | 8:30–5 | RSVP

Secret Sauce: What Makes a Designer Desirable
with Michel Smith Boyd, Rasheeda Gray, DuVal Reynolds
@ SHERRILL | 10-11 | RSVP

Editorial Secrets to Elevate Your Brand
with Tori Sikkema
@ Regina Andrew | 10-11 | RSVP

TL at Home: Bubbly in Bed
@ BROAD HALL CODARUS | 10-11

Market-at-Market
@ Center Stage | 10-2 (Sat–Mon)

SATURDAY | OCTOBER 25

The Grand Tour @ Chelsea on Green | 10:

Finishing Touches: How the Smallest Det Create the Greatest Value
with Chandler Pibl, Susan Hayward, Jennie Jillian Hayward Schaible, Christopher Todd
@ Eastern Accents | 11-12 | Details

AI Powers Process, Not Passion
with Beth Bender, Sarah Daniele, Tracee Murphy, LuAnn Nigara @ Feizy | 11-12

Exploring Trends with Future Snoops Tour
with Jaye Anna Mize @ IHFC Green Lobby | 11-12

Building a House with a Story
with Debbe Daley, Chris Meeken
@ Antique & Design Center | 12-1

A Miami State of Mind with Moniomi
with Monica Santayana, Ronald Alvarez
@ Hudson Valley Lighting | 12-2

Watering Hold Debut Party
@ Ngala Trading Co. | 12-2

Business Mastery: The Modern Design Leader's Strategies for Long-Term Success
with Dwayne Bergmann, Tiffany Brown, Gail Doby, Christi Spangle
@ Sarreid Ltd [C&D 3D] | 12:30-1:30 | RSVP

Scaling Smart: Hiring for Profit, Not Capacity
with Ruth Ann Janson, Melissa Lee, Erika Bonnell, Michelle Lynne @ Feizy | 1-2

Hot Spot Tour with Noel Gatts
@ The Point | 1–2:30 (meet 12:45) | RSVP

Get Seen, Get Clients: TV Features That Build Your Design Business with Mikel Welch, Rasheeda Gray, Tamara Day, Danny Seo
@ SAMS Seminar Rm | 1:30-2:30

The Rock Stars of Antique & Design Center
with Karen Luisana
@ Antique & Desig

Pricing with Confidence: How Top Designers Charge What They're Worth
with Christopher Todd, Tina Ramchandani, Isabel Ladd, Erin Weir @ Fairfield | 2-3

SATURDAY | OCTOBER 25

Kate Greunke @ The Point | 2-3

Timeless Influence: The Legacy and Inspiration of Design
with Suzanne Kasler, Ray Booth, David Phoenix, Kim Scodro, Susan Hable, Beth Bender
@ Hickory Chair | 2:30-3:30 | RSVP

Exclusive First Access: Book Signing
with Mikel Welch, Tamara Day
@ SAMS Seminar Rm | 2:30-3:30

KEYNOTE SERIES: **Celebrate a Decade of Design**
with Amy Astley, Mel Studach
@ High Point Theatre | 3-4 | Details

Designers for Dogs: Designing with Purpose
with Thom Filicia, Rachel Winston, Katie Wozniak, John McClain @ Feizy | 3-4 | **Paws & Prosecco** 4-6

Afternoon Tea with Lord Spencer Debuting the Spencer Green Park Collection
with Lord Charles Spencer
@ Theodore Alexander | 3-5

Book Signing Party with Corey Damen Jenkins
@ Hancock & Moore [200 Steele, 323] | 3-6

Designing for a Luxury Mindset
with Wendy Glaister, Lori Miller, Serena Martin
@ Wesley Allen | 3:30 - 4:30 | RSVP

Infusing Personality into Today's Interiors
with Dennis Scully, Stephanie Sabbe, Katie Rosenfeld @ Woodbridge | 4-5 | Details

Equations of Design Success

MONDAY | OCTOBER 27

Is it Time to Invest in PR? How to Recognize Your Moment
with Wendy Glaister, Serena Martin
@ SAMS Seminar Rm | 2:30-3:30

Interior Design Community | Social Gathering
with Laurie Laizure @ Currey & Company | 3-5

Photography & Styling: The Make or Break of Your Publishing Future
with Ashley Hotham Cox
@ Universal | 4-5 | RSVP

Cocktail Party @ Leftbank Art | 4-6

TUESDAY | OCTOBER 28

Ode to Joy: Spring/Summer 2026 Trends
with Carrie Dillon, Jaye Anna Mize
@ The Point | 10-11

Creative Tactics for Attracting & Signing New Business in an Ever-Competitive Landscape
with Jamie Young, Autumn Pochiro, Emily Ruff, Rosa Santiago Zimmerman, Nicole Kasak
@ SAMS Seminar Rm | 1-2

The Final Layer: Mastering Staging and Styling for Seamless Client Reveals
with Lina Galvão
@ SAMS Seminar Rm | 2:30-3:30

Point Market x Elevate High Point Mixer
Elevate HP Young Professionals
e Point | 5-7

WithIt Progressive Networking
@ Fairfield Chair (4:30-5:30) & SHERRILL (5:30-6:30)

SATURDAY | OCTOBER 25

Launch Party with Vern Yip @ Fabricut | 5-7

American Leather's Saturday Evening Social
@ American Leather | 5-10 | Details

Bernhardt Sets the Social Scene for Market
@ Bernhardt | 6-10 | RSVP

Classy Living presents GET LIT
@ Classy Art / Classy Living | 6-10

Jimmy Buffett's Coral Reefer Band LIVE
@ Center Stage | 7-9 | Buyer early entry 6:15

SUNDAY | OCTOBER 26

PinkOut High Point — WEAR PINK TODAY!
with City of Hope | All Day | Donate

WithIt Education Breakfast presented by Myriad Software: *How She Built This*
with Erin Napier, Egypt Sherrod, Jean Stoffer, Susan Hable, Laura Aldrich @ Congdon Yards
[400 W English, Fl 3] | 7:30-9 | Get Tick

Magnetic Messaging That Attracts Drea
with Ericka Saurit, Dawn Brinson, Jane
@ American Leather | 9–10

Book Signing with Vern Yip @ Fabricut

Hot Spot Tours
with Tina Ramchandani, Rasheeda Gray
@ The Point | 9:30–11 (meet 9:15) | RSVP

Design Besties Panel Talk | RSVP
with Whitney Atkinson, Nikki Watson, Rhobin Delacruz, Lori Johnson, Laurie Laizure
@ Kas Rugs & Home [IHFC G-270] | 9:30-12

Tea Time Brunch: Celebrating the Launch of the Antiquaire Collection
with Lillian August, Eliza Weiss, Dan Weiss, Andrea Lillo, Allison Zisko
@ SHERRILL | 10-11 | RSVP

SUNDAY | OCTOBER 26

Navigating Price Changes: Mitigating Your Risk
with Beth Bender, Ruth Ann Janson
@ Antique & Design Center | 10-11

Design Sprint: Empty Rooms to Inspiring Spaces
with Amber Lewis, Kathy Kuo, Carisha Swanson
@ Four Hands | 10-11

Client Expectations are Evolving: Are You?
with Gifty Clark-Walker, Laura Bischofberger, Yudi Kaufman, Dawn Haynie @ The Point | 10-11

Designing with Light, Finish, and Form
with Jill Cohen, Thom Filicia, Michel Smith Boyd, Kichler Lighting, Ferguson Home
@ NKBA/KBIS, Broad Hall | 10-11

How to Bill with Confidence and Clarity
with Laura Umansky @ Vanguard | 10-11 | RSVP

52 Weeks of Design LIVE
with Alexa Hampton, Jean Liu, Laura Lubin, Jess Davis @ Theodore Alexander | 10-11

Turning Creativity into Currency
with Michelle Lynne

Mistakes We Made So You Don't Have To: Candid Lessons from Leading Designers
with Amber Guyton, Jaque Bethke, Theresa Dorlini @ Fairfield | 11-12

with Corey Damen Jenkins, LuAnn Nigara
@ Eichholtz | 11-12 | RSVP

Outsource the Overwhelm: Build a Team That Frees You to Create with Melissa Galt
@ Antique & Design Center | 12-1 | RSVP

Aroma & Ambiance: Designer's Edition
with Marie Cloud, Jane Dagmi
@ Crystorama, IHFC H241 | 12-2

How Designers Source Smarter & Make More $
with Jessica Farnan, Lisa Gilmore, Isabel Ladd, Susan Hayward, LuAnn Nigara
@ SHERRILL (with Revolution) | 2-3 | RSVP

SUNDAY | O

Strengthen Your D
with Eryn Orunca
@ The Point | 2-3

Holiday Floral Arra
with Randy McMe

5 Mark
with Me

AI & 3D
with Marco Messner, Jenna Gaidusek, Marie Cloud
@ SAMS Seminar Room | 2:30-3:30

Thriving Through the Seasons of Design Business
with Melissa Mittag, Joseph Aldrich, Traci Connell & Allison Mattison
@ Antique & Design Center | 2:30-3:30

Creating a Lighting Journey: Storytelling Through Lighting Design
with Jennifer Farrell, Christopher Grubb
@ Kalco | 4-5 | RSVP | Details

Natural Luxury: Designing for Wellness, Sustainability & Your Thriving Design Business
with Susan Hayward, Jillian Hayward Schaible
versal | 4-5 | RSVP

ail Party @ Kravet | 4–6

Liberty Fabrics Lend English Sophistication
spoke American Interiors
with Federico Contigiani, Ann Mashburn, Alexa Hampton, Margot Shaw
@ Hickory Chair | 4-6 | RSVP

Lauren Liess Debuts New Designs
@ Taylor King | 4-7 | Details

CODARUS 20th Anniversary Celebration | RSVP
@ BROAD HALL CODARUS | 4–8 | DETAILS

Mid-Autumn Tell-All with AAPIDA
with Vern Yip, Noz Nozawa, Jessica Davis, Tina Ramchandani @ Hudson Valley Lighting | 4:30-6:30

DAA Mixer and Awards Presentation
@ JH Adams Inn [1108 N Main] | 5-6:30

Design Economy
with Rasheeda Gray, Windsor Dalton, Yvonne Christensen, Nichole Speirs, Ericka Saurit
@ Regina Andrew | 10-11 | RSVP

Design, Bill, Repeat: Building a Financially Fit Studio
with LuAnn Nigara, Brooke Stoll, Dalia Soles, DuVal Reynolds @ Hooker Furnishings | 10-11

Understanding the Business Side of Branding
with Anita Yokota, Isabel Ladd, Hannah Levine, Adriana Hoyos, Sarah Lyon
@ SAMS Seminar Rm | 10:30-11:30

Patterned Harmony: Unique Loom, Fabricut and Thibaut Designs Debut at High Point Market
with Alexandre Fleuren
@ Unique Loom | 11-12 | Details

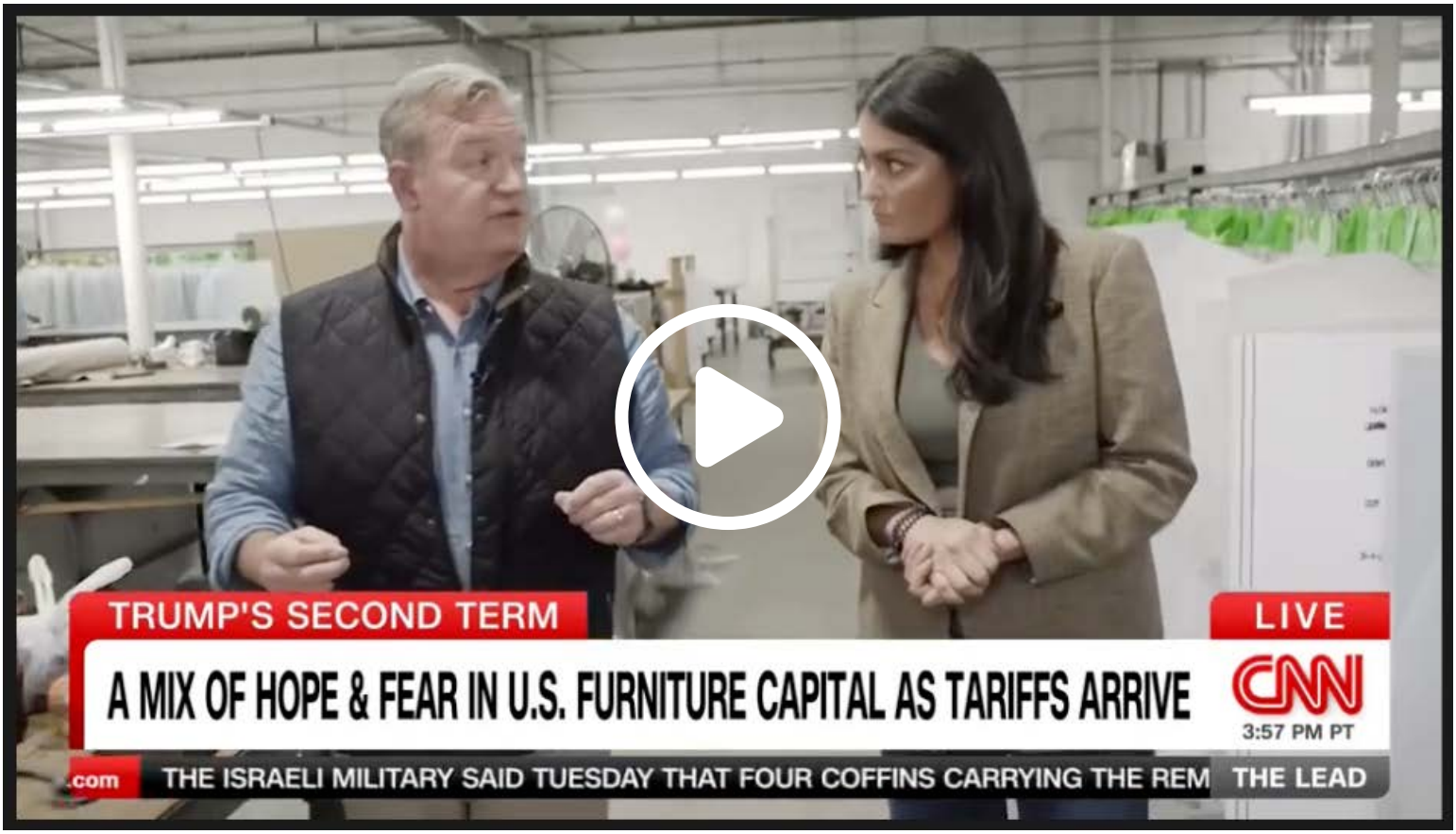
Smartphone Tips for Better Market Photos
with Linda Holt @ SAMS Seminar Rm | 1-2

Lighting for Impact and Profitability with Jessica Duce, Elizabeth Scruggs, Ericka Saurit
@ Crystorama | 1-2

Where Kitchen & Bath Design Profits Really Come From
with Sharon Sherman @ Universal | 2-3 | RSVP

Imagine Home – Digitizing Interior Design
with Staci Lantz, Patti Carpenter, Doug Diemoz
@ The Point | 2-3

Leveraging the Entrepreneurial Spirit for Your Business with Chandler Pibl, Richard T. Anuszkiewicz, Arianne Bellizaire
@ NKBA/KBIS Broad Hall | 2-3


TRUMP'S SECOND TERM
LIVE
A MIX OF HOPE & FEAR IN U.S. FURNITURE CAPITAL AS TARIFFS ARRIVE
CNN
3:57 PM PT
.com
THE ISRAELI MILITARY SAID TUESDAY THAT FOUR COFFINS CARRYING THE REM
THE LEAD

TRUMP'S SECOND TERM
LIVE
A MIX OF HOPE & FEAR IN U.S. FURNITURE CAPITAL AS TARIFFS ARRIVE
CNN
6:57 PM ET
ARGENTINA'S PRESIDENT JAVIER MILEI AT THE WHITE HOUSE AFTER THE US AGREED
THE LEAD

TRUMP'S SECOND TERM
LIVE
A MIX OF HOPE & FEAR IN U.S. FURNITURE CAPITAL AS TARIFFS ARRIVE
CNN
NAS ▼ -172.91
ERDAY OF THE FINAL 20 LIVING ISRAELI HOSTAGES AND MORE THAN 1,700 PALESTINIA
THE LEAD

TRUMP'S SECOND TERM
LIVE
A MIX OF HOPE & FEAR IN U.S. FURNITURE CAPITAL AS TARIFFS ARRIVE
CNN
NAS ▼ -172.91
AT A RALLY FOR NEW YORK CITY DEMOCRATIC MAYORAL NOMINEE ZOHRAN MAMDANI
THE LEAD

THE WALL STREET JOURNAL.

BUSINESS

North Carolina's Furniture Industry Scrambles as Tariffs Upend Day-to-Day Routines

After years of decline, businesses are a far cry from the glory days of being 'Furniture Capital of the World' amid price hikes and supply chain snafus

By Kirk Maltais Follow

Oct. 24, 2025 3:48 pm ET

Save AA Listen (1 min)

North Carolina was once home to the "Furniture Capital of the World." FANJOYLABRENZ STUDIO

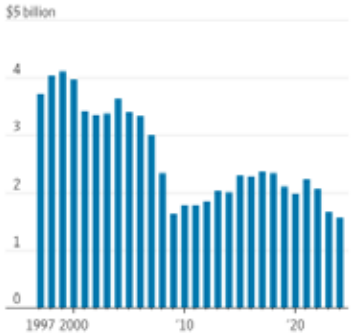
Colleen Bennett has a habit of opening new businesses at the toughest possible times.

Bennett opened an interior design business right before the Covid-19 pandemic. This time, she's opening a furniture manufacturing venture — and in the time of tariffs, she's hoping it will be an easier journey.

Bennett, 43, is making this play in a part of North Carolina that was once home to the "Furniture Capital of the World."

"Where we live is where it was born and bred," said Bennett. "The goal is to bring that back."

GDP of Furniture and Related Product Manufacturing in North Carolina



Note: Units are millions of chained 2017 dollars, not seasonally adjusted
Source: U.S. Bureau of Economic Analysis via FRED

But years of off-shoring, consolidation and cheap Chinese imports led to the loss of tens of thousands of jobs and the crumbling of an industry that once was a way of life. Hometown companies like Henredon Furniture and Drexel Heritage got swept up in corporate takeovers and others fell into bankruptcy, leaving plants empty and unused.

It's not going to be an easy journey. This part of North Carolina, known as the Piedmont, has lost much of the know-how that defined it for decades. Though far from those glory days, manufacturers and sellers hope higher quality, locally made pieces will lure customers back to showrooms.

President Trump said in a Truth Social post he wants to bring back furniture production to North Carolina, and he would impose "substantial tariffs" on any country that doesn't make furniture in the U.S. Earlier this month, new 25% tariffs on lumber, upholstered furniture and kitchen cabinets went into effect.

But industry executives say that rising tariffs on imported parts have already started to bite into profits.

Bassett Furniture CEO Robert Spilman Jr. said half of Bassett's fabrics came from China and the company discontinued a lot of that. Bassett also imports fabrics, plywood, componentry and finished goods from Vietnam and India which have been hit by tariffs.

So, despite having 80% of its wholesale shipments manufactured or assembled in the U.S., the company raised retail prices in July. Spilman said the company has been "somewhat insulated" by its domestic manufacturing, but today's furniture industry is truly a global enterprise.

Winds of Change

Before the new tariffs, manufacturers finally felt like they were in a stable position, learning how to adapt to the flood of cheaper imported furniture over the past two decades from places like China, Vietnam and Indonesia.

Bigger companies, like Ethan Allen Interiors were able to slim down operations, getting core materials like wood from domestic suppliers while things like fabric and structural components come for cheaper from Asia.

Ethan Allen — a publicly traded company with 2025 sales of over $614 million — maintains a presence in North Carolina with plants in Maiden and Old Fort. Having its core supply chain stateside has allowed the company to handle higher-quality orders in a way that manufacturers that moved overseas cannot, says its top executive.

"We decided that customization would give us a great advantage," said Ethan Allen CEO Farooq Kathwari.

Making its operations nimble required Ethan Allen to tighten its belt— paring its warehouse count and reducing its staff by 35% in the past six years, and cutting 5% to 6% of its staff in fiscal 2025, Kathwari said on an earnings call in July.

Ethan Allen says that it makes 75% of its furniture in North America — with the remaining 25% made overseas, including at a partner plant in Indonesia. But that 75% isn't just the U.S.; there are newer plants in Mexico and Honduras, where labor is considerably more affordable.

THE WALL STREET JOURNAL.

In Need of Workers

If tariffs are able to create new investment, finding skilled labor may be a challenge. Laborers trained to do jobs like sewing and woodworking were left behind after companies fled overseas. These workers were then forced to find new jobs and learn different skills – allowing the knowledge and expertise of the previous generations to be lost.

"This rebuild is going to require another generation of craftspeople," said Dixon Mitchell, who runs Fairfield Chair Co. out of Lenoir, N.C.

From 1990 to 2010, furniture employment in North Carolina plummeted to just over 30,000 jobs from 90,000 jobs, according to data from the Bureau of Labor Statistics.

Operations at Fairfield Chair Co. FANJOYLABRENZ STUDIO

Meanwhile, furniture imports from overseas exploded. China accounted for 2% of the furniture imported to the U.S. in 1990, at just over $100 million, according to data from the International Trade Commission. By 2000 that number had ballooned to $4.1 billion, and by 2010 to over $14 billion, or nearly half of all furniture imports to the U.S.

Mitchell's company employs 450 people and provides apprenticeships to young workers joining its ranks, and works with the local community college system to help train up students to be able work on a factory floor.

Bennett is confident that her new manufacturing venture, a plant building upholstered furniture, will be able to find the workers it needs. But she acknowledges that it may be difficult to get new people interested in rejoining the industry. "No 23-year-old is like 'I want to be an upholsterer when I get out of school,'" said Bennett.

Bracing for Price Hikes

Meanwhile, Bennett says the new round of tariffs forced her to expedite the shipping of components, like fabric, to avoid paying significantly more for them once tariffs went into effect.

"We're literally having to airfreight stuff," said Bennett.

Colleen Bennett NINA CLINE PHOTOGRAPHY

Her interior design company has grown beyond the original six clients — to 150 clients internationally that contract her to furnish and stage their homes. The latest tariffs threaten to expose Bennett, a 20-year veteran of the industry, to more price hikes.

As an interior designer, Bennett's business makes money by charging clients a premium to the wholesale prices she pays for the furniture she acquires. But higher prices mean that she has to pay more up front, and convince her clients to absorb the steeper costs.

"I have to go back to the client and say 'Guess what, I'm not eating that,'" she said, one of many business owners in the Piedmont who expects to pass cost increases onto customers.

Though consumers being cautious about their spending, Bennett believes that jumping into the fire now is a business risk that pays off. The factory will attempt to source all of its components from other suppliers in North Carolina, building sofas and chairs that middle-class consumers can afford.

"If you have a forest fire and you're the last tree standing, you're the tallest tree," she said.

Write to Kirk Maltais at kirk.maltais@wsj.com

Appeared in the October 27, 2025, print edition as 'North Carolina's Furniture Industry Scrambles as Tariffs Upend Day-to-Day Routines'.

FAIRFIELD | CBS MORNINGS

GREAT NEWS!

We are thrilled to announce a partnership with CBS Mornings, where Fairfield is the exclusive furniture partner for the Green Room (the backstage lounge where guests, performers, and speakers relax before appearing on the show) and other on-air spaces within the CBS Broadcast Center in New York City. Reaching millions weekly, it's an incredible honor to be part of this Emmy Award-winning show, and we're excited the Fairfield brand and products will be profiled on a national stage. To see the sets and featured product within, please peruse the following pages.

Also, Fairfield was recently featured on CBS Mornings, this in-depth segment highlights our enduring craftsmanship, commitment to American manufacturing, and deep North Carolina roots.

To view the segment, please click below.

DESIGNERS TODAY

Home Accents TODAY
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Home Furnishings Business

Home News Now — Retail Intelligence for the Home Furnishings Industry

DESIGN NEWS NOW

FurnitureToday

CBS Mornings newly outfitted Green Room. Photo: Michele Crowe/CBS News

Fairfield teams with CBS Mornings for its new studio makeover

Amina Acoram Brooks // October 15, 2025

FAIRFIELD ANNOUNCES PARTNERSHIP WITH CBS MORNINGS

October 15, 2025

Fairfield partners with CBS Mornings to furnish new studio in New York

by Home News Now — October 15, 2025

LENOIR, N.C. — Case goods and upholstery resource Fairfield is honored to announce its partnership with CBS Mornings, providing furnishings for the network's new studio in New York City.

Fairfield was selected by the CBS Mornings team to outfit its Green Room, where high-profile guests are welcomed, along with several other areas throughout the studio. The Emmy Award-winning morning news program, reaching millions of viewers weekly, introduced the partnership on October 10, 2025, with a national feature segment highlighting Fairfield's heritage, American-made craftsmanship, and role in shaping the new spaces.

"We are thrilled to be working with Fairfield on our studio and greenroom project," said Shawnia Thomas, executive producer of CBS Mornings. "Our goal was to create a space where guests feel relaxed and comfortable both before they go on air and, especially, when they are sitting down with Gayle, Tony, and Nate during the show. Fairfield's furnishings do a beautiful job setting that tone."

Fairfield Announces Partnership with CBS Mornings

October 15, 2025 by Karen Parnell at Business Strategy, Industry

Fairfield, a leading brand in artisan-crafted upholstery and casegoods since 1921, is honored to announce its partnership with CBS Mornings, providing furnishings for the network's new studio in New York City.

Fairfield was selected by the CBS Mornings team to outfit its Green Room, where high-profile guests are welcomed, along with several other areas throughout the studio. The Emmy Award winning morning news program, reaching millions of viewers weekly, introduced the partnership on Oct 10 with a national feature segment highlighting Fairfield's heritage, American-made craftsmanship, and role in shaping the new spaces.

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As part of the partnership, Fairfield will be recognized in the program's end credits, and a custom plaque in the Green Room honors the company's contribution. A feature article on CBS.com will further spotlight the collaboration.

"Being selected by CBS Mornings to furnish their new studio is an incredible honor for Fairfield, our craftspeople, and our legacy," said Dixon Mitchell, Fairfield CEO. "This partnership reflects the quality and integrity that have defined Fairfield for more than 100 years, and we are proud to bring that spirit to such a respected national platform."

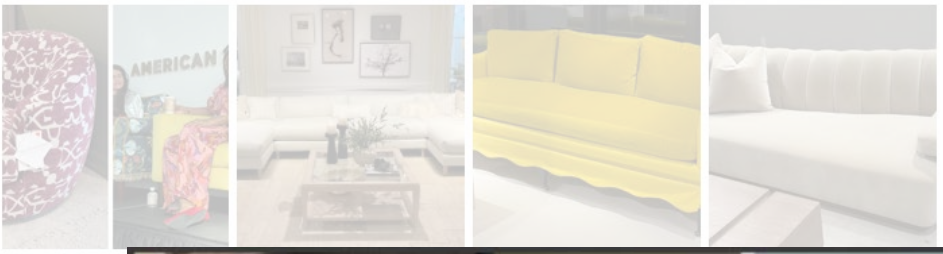
This collaboration underscores Fairfield's position as a trusted American manufacturer, known for its commitment to craftsmanship, quality, and design. To be highlighted on a platform of CBS's stature is a testament to the skill and dedication of Fairfield's artisans, who have upheld the company's standard of excellence for more than a century.

For more information about the collaboration, visit the Fairfield website.

November 4, 2025

Seat obsessed: Designers reveal their favorite chairs and sofas from High Point Market

From elevated upholstery details to sculptural statements, High Point Market's new seating blends beauty with performance. Designers shared a few of their favorite debuts from market.



Marilyn Swivel Chair
Style: 5302-31
Dimensions: 34"w x 35"d x 29.5"h

Amber Guyton of Blessed Little Bungalow was a Style Scout for Fairfield Chair and selected the Marilyn Swivel Chair in magenta by Revolution Fabrics. "It's such a beautiful chair," she said, seen here during a market panel at American Leather. Images courtesy of Guyton.

Home Accents TODAY
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New & Noteworthy: Spotted at High Point Market

Lauren Roses // Product Editor // November 3, 2025

Libby Langdon for Fairfield's Trystan bench.

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

Daily News

From Home Furnishing Business

ISFD Celebrates Pinnacle Award Winners at HPMKT Gala

October 28, 2025 by Karen Parrish in Business Strategy, Industry

Like an Oscar or a Grammy, an International Society of Furniture Designers (ISFD) Pinnacle Award is one of the highest honors a creative professional can receive. It recognizes brilliant designers who envision and craft pieces that become some of the most sought-after home furnishings worldwide. Their works are produced and marketed by both large and small companies, but with a common goal—to proudly demonstrate that artistry, craft, and innovation are essential drivers of marketplace success. The recipients of this year's Pinnacle Awards were announced at the annual gala held in the IHFC 11th Floor Ballroom on October 27.

"Winning a Pinnacle Award is indeed a powerful recognition that, in some cases, has been known to advance individuals' careers and companies' reputations," stated David Blair, executive director of ISFD. "I want to congratulate everyone who was recognized as our industry's top design leaders. They are shaping the future of our retail floors and influencing what consumers see and buy. With their help, we will continue to meet the consumer's demand for great design."

Here is the official list of winners who were honored with the 2025 Pinnacle Awards trophy.

Professional Furniture Designers, Winners by Category

Accessories & Wall Décor

Contour Cast Root Flower Wall Art

Phillips Collection

Designed by Jason Phillips, CEO; Mark Phillips, Chairman; Mandy Shanahan, Lead Designer

Bedroom-Luxury

Everett Bedroom

Fairfield

Designed by Fairfield Team

Madura Outdoor Sofa

Bernhardt Furniture

Designed by Bernhardt Exteriors Design Team

Pelican Storage Chair + Perriand Table

Hévéa House

Designed by Joyce Lee, Francois Iglesia

Case Goods & Occasional Tables-Broad Appeal

Brentano

Designed by Iris Wang, Founder and Artistic Director; Ashley Buddish, Designer

Abraham Buddish, Designer

Leather Upholstery-Luxury

Echo Canyon Leather and Hide Occasional Chair

furniture WORLD

ISFD Announces 2025 Pinnacle Awards Winners

Furniture World News Desk on 10/28/2025

PINNACLE AWARDS®

High Point, N.C. – The International Society of Furniture Designers (ISFD) has announced the winners of the 2025 Pinnacle Awards, presented during the organization's annual gala held on October 27 in the IHFC 11th Floor Ballroom. The awards recognize professional and student designers whose work demonstrates artistry, craftsmanship, and innovation in home furnishings.

"Winning a Pinnacle Award is indeed a powerful recognition that, in some cases, has been known to advance individuals' careers and companies' reputations," stated David Blair, executive director of ISFD. "I want to congratulate everyone who was recognized as our industry's top design leaders. They are shaping the future of our retail floors and influencing what consumers see and buy. With their help, we will continue to meet the consumer's demand for great design."

Professional Furniture Designers – Winners by Category

- **Accessories & Wall Décor:** Contour Cast Root Flower Wall Art, Phillips Collection, designed by Jason Phillips, Mark Phillips, and Mandy Shanahan.
- **Bedroom – Luxury:** Everett Bedroom, Fairfield, designed by the Fairfield Team.
- **Biophilic Design in Wood (tie):** Madura Outdoor Sofa, Bernhardt Furniture, designed by Bernhardt Exteriors Design Team; and Pelican Storage Chair + Perriand Table, Hévéa House, designed by Joyce Lee and Francois Iglesia.
- **Case Goods & Occasional Tables – Broad Appeal:** Santorini Deluxe 5-in-1 Convertible Crib with Toddler Guardrail, Storkcraft, designed by Justin L. Segal, Dashiell Corvin-Brittin, and Chris Wyman.
- **Dining – Luxury:** Santiago - Madrid Luxury Dining Collection, David Francis, LLC, designed by Catherine Blüm and Lariza Luna.
- **Entertainment Furniture:** Loggia Entertainment Credenza, Bernhardt Furniture, designed by the Bernhardt Casegoods Design Team.
- **Finishings:** Aged Brass Finish, Bernhardt Furniture, designed by the Bernhardt Casegoods Design Team.
- **Green Leaf Award:** Liam Queen Size Bed, David Francis, LLC, designed by Catherine Blüm and Lariza Luna.
- **Home Office – Broad Appeal:** Charlotte Bookcase, Hévéa House, designed by Joyce Lee and Francois Iglesia.
- **Home Office – Luxury:** Absinthe, Caracole, designed by the Caracole Design Team.
- **Home Textiles – Print:** Girasole, Wesley Mancini, Ltd, designed by Wesley Mancini and Ed Rihacek.
- **Home Textiles – Woven:** Daintree, Brentano, designed by Iris Wang, Ashley Buddish, and Abraham Buddish.
- **Leather Upholstery – Luxury:** Echo Canyon Leather and Hide Occasional Chair, Jonathan Charles, designed by Jonathan Charles Furniture.

Awards sponsors included presenting sponsor ANDMORE; Bronze sponsors Furniture Design Studios, High Point Market Authority, and Lockdowel; Designer-Maker category sponsor Appalachian Hardwood; Biophilic Design in Wood sponsor Real American Hardwood; Student Competition sponsor Richard Frinier Design Studio; and Corporate Partner Canadian Wood. Industry partners included Designers Today, Elements Studios, Furniture Today, IFDA, and The Media Matters, with additional support from the International Textile Alliance and the Sustainable Furnishings Council.

To view all 2025 Pinnacle Awards finalists and winning photos, visit isfd.org/pinnacle-awards.

Home Accents TODAY
Part of the BridgeTower Media network

DESIGNERS TODAY

FurnitureToday

Winning designs of 2025 Pinnacle Awards

The recipients of this year's Pinnacle Awards were announced at the annual gala held Monday night (Oct. 27) in the International Home Furnishings Center 11th floor Ballroom.
See also: ISFD names 28 winners of 2025 Pinnacle Awards

Professional Furniture Designer, Bedroom-Luxury: Everett Bedroom

DESIGN NEWS NOW

FEATURED

ISFD announces the winners of the Prestigious 2025 Pinnacle Awards®

BY DESIGN NEWS NOW

High Point, N.C. October 28, 2025 — Like an Oscar or a Grammy, an International Society of Furniture Designers (ISFD) Pinnacle Award is one of the highest honors a creative professional can receive. It recognizes brilliant designers who envision and craft pieces that become some of the most sought-after home furnishings worldwide. Their works are produced and marketed by both large and small companies, but with a common goal—to proudly demonstrate that artistry, craft, and innovation are essential drivers of marketplace success. The recipients of this year's Pinnacle Awards were announced at the annual gala held in the IHFC 11th Floor Ballroom on October 27.

Inside House Beautiful's 2025 Whole Home with Sara Malek Barney

Kelly Wearstler unveils new curatorial platform, Side Hustle

Dan Mazzarini launches full-scale design house, Mazzarini & Co., Formerly BHDM Design

Nathan Anthony announces first showing at WestEdge Design Fair

Home Accents TODAY
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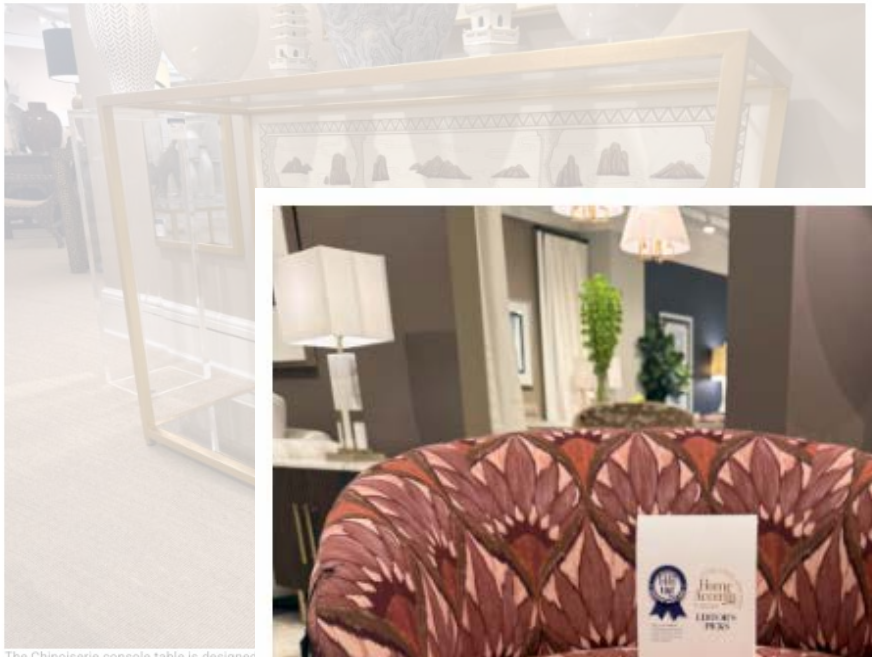
The first 5 High Point Market HAT Tag recipients are...

Lauren Roses // Product Editor // October 27, 2025



The Chinoiserie console table is designed

Jasper Swivel Chair
Style: 6054-31
Dimensions: 30.5"w x 33"d x 30"h

Fairfield's Jasper lounge chair features a bright brass base.

Home News Now
Retail Intelligence for the Home Furnishings Industry

High Point product highlights

by Alex Milstein October 25, 2025

From dining tables to elegant credenzas and sleek sofas, High Point Market is offering attendees a wide variety of furniture with unique styles and on-trend designs.

Jules 88" Sofa
Style: 6210-50
Dimensions: 88"w x 35"d x 32"h

Fairfield's Jules Sofa, with a tight back over three seats, combines tailored lines with inviting curves. At 88 inches wide, its compact silhouette balances comfort and refinement, offered in customizable fabric and finish. Showroom: 200 N. Hamilton St. – N Ct 100, Floor 1

furniture WORLD

Fairfield Unveils Fall Market Events and Collaborations

Furniture World News Desk on 10/23/2025

Fairfield has announced its programming and event lineup for Fall 2025 High Point Market, featuring educational panels, designer collaborations, and a new partnership with Sunbrella Interiors. All events will be held at the company's expanded showroom at 200 N. Hamilton Street, Suite 100.

Fairfield x Sunbrella Interiors
The season's highlights include a collaboration with Sunbrella Interiors, showcasing Fairfield silhouettes upholstered in the new Sunbrella x Block Shop Collection. A dedicated area of the showroom will spotlight the blend of craft, color, and performance fabrics. To mark the partnership, a cocktail event will be hosted on Sunday, October 26, from 4:00–6:00 p.m.

Style Scouts Return
Fairfield's Style Scouts program returns this season, featuring five designers who will explore the showroom and share insights on the latest introductions. The Fall 2025 Style Scouts include:

- Amber Guyton of Blessed Little Bungalow
- Crystal Moore of Garden & Grace
- Lisa Gilmore of Lisa Gilmore Design
- Natalie Papier of Home EC.
- Tina Ramchandani of Tina Ramchandani Creative

Market Programming Schedule

- **Saturday, October 25 | 2:00 PM**
  Pricing with Confidence: How Top Designers Charge What They're Worth
  Moderated by Erin Weir, Co-Founder of The Pearl Collective. Panelists: Christopher Todd, Tina Ramchandani, and Isabel Ladd.
- **Sunday, October 26 | 11:00 AM**
  Mistakes We Made So You Don't Have To: Candid Lessons from Leading Designers
  Moderated by John McClain. Panelists: Amber Guyton, Jaque Bethke, and Theresa Dorlini.
- **Sunday, October 26 | 3:00 PM**
  Meet & Greet with Libby Langdon
  Designer Libby Langdon shares new introductions and her "Easy, Elegant, Everyday Style."
- **Sunday, October 26 | 4:00–6:00 PM**
  Cocktail Party with Fairfield and Sunbrella featuring Block Shop
- **Monday, October 27 | 4:30–5:30 PM**
  WithIt Progressive Networking
  Fairfield hosts the first stop of WithIt's networking event, with refreshments and community engagement.

About Fairfield
Since 1921, we've been experts in the craft of bench made upholstery. Each piece is handcrafted in the shadows of the Blue Ridge mountains in Lenoir, NC. Today, we offer upholstery and casegoods for the whole home. Our thoughtful collection spans from living to bedroom, modern to classic and in stock to custom. We serve the residential and commercial sectors, including America's top retail and ecommerce partners, to-the-trade clients and specifiers. For more information, visit www.fairfieldchair.com.

Fairfield sets new collections, line extensions and slate of market events

Vicky Jarrett // Managing Editor // October 21, 2025

HIGH POINT — Fairfield will debut two new whole-home collections, Marbella and Matteo, along with line extensions of best-selling SKUs, and expanded upholstery offerings, including a collaboration with Sunbrella Interiors featuring its new collection with Block Shop.

In addition, the company is hosting a selection of market events for this week's High Point Market.

Fairfield expands its upholstered offerings this season with new silhouettes across three key design aesthetics: New Traditional, Country Club and Organic Modern. Additionally, Fairfield is offering a wider range of customizable options through its Bespoke Beds program, with the introduction of a new Wing Bed design.

Introductions include:

- The **Marbella collection** blends relaxed sophistication with a modern coastal sensibility. Featuring 23 pieces across 17 silhouettes, the collection is crafted from oak solids and veneers with handwoven raffia accents in bedroom, dining and occasional offerings.
- The **Matteo collection** includes 19 pieces that reinterpret neoclassical design through graceful Italian influence and timeless architectural balance. Crafted from birch solids and veneers, the collection features a layered Champagne Mist finish with hand-applied gesso texture, antique brass hardware, and soft gold accents in bedroom, dining and living room pieces.
- In conjunction with Sunbrella, launching its new sub-brand, Sunbrella Interiors. A dedicated area of the showroom will feature Fairfield's signature silhouettes upholstered in fabrics from the new Sunbrella x Block Shop Collection.

Events at this market include:

- 2 p.m., Saturday, Oct. 25: Pricing with Confidence: How Top Designers Charge What They're Worth, panel discussion moderated by Erin Weir, The Pearl Collective, with panelists Christopher Todd, Tina Ramchandani and Isabel Ladd.
- 11 a.m., Sunday, Oct. 26: Mistakes We Made So You Don't Have To: Candid Lessons from Leading Designers, panel discussion moderated by John McClain of John McClain Design, with panelists Amber Guyton, Jaque Bethke and Theresa Dorlini.
- 4-6 p.m., Sunday, Oct. 26: Fairfield and Sunbrella Interiors will host a cocktail event.
- 3 p.m., Sunday, Oct. 26: Meet and greet with Libby Langdon.
- 4:30-5:30 p.m., Monday, Oct. 27: WithIt Progressive Networking

Fairfield will be exhibiting its new lines and hosting events at its showroom located at 200 N. Hamilton, space 100.

See what's debuting at High Point Market

Here's a sneak peek at a few of the furniture and decor debuting at High Point Market. Want to see more? Check out both the October issue of Designers Today as well as other slide shows on our website.

Libby Langdon Atterbury 91" Sofa
Style: 6318-50
Dimensions: 91"w x 40"d x 35"h

Fairfield Chair's Atterbury sofa by Libby Langdon features two backs over two cushions, tapered wooden legs and is customizable in fabric, finish and nailhead options. Image courtesy of the company.

furniture WORLD

Fairfield to Debut Marbella and Matteo Collections at Fall Market

Furniture World News Desk on 10/22/2025

Fairfield will introduce two new whole-home collections—*Marbella* and *Matteo*—alongside expanded upholstery options and new silhouettes at the October 2025 High Point Market. The introductions will be on display at Fairfield's showroom, 200 North Hamilton, Suite 100.

Additional line extensions include best-selling SKUs and a new collaboration with Sunbrella Interiors featuring its Block Shop collection.

New Upholstery and Casegoods

Fairfield's Fall 2025 upholstery offering includes new silhouettes across three aesthetics:

- **New Traditional:** Tailored forms with contemporary comfort.
- **Country Club Aesthetic:** Leather and fabric seating options for understated elegance.
- **Organic Modern:** Curved lines and nature-inspired profiles.

The company has also expanded its Bespoke Beds program to include a new Wing Bed design.

Marbella Collection

Spanning 23 pieces across 17 silhouettes, Marbella offers bedroom, dining, and occasional furniture. The collection is made from oak solids and veneers and includes handwoven raffia accents. Finishes include Pebble, Sea Salt, and Sporty Blue. Distinctive design features include tapered columns, hexagonal shapes, and softened profiles.

Matteo Collection

The Matteo Collection consists of 19 pieces inspired by neoclassical forms and Italian design. Constructed from birch solids and veneers, the collection is finished in layered Champagne Mist with hand-applied gesso texture. Features include recessed paneling, antique brass hardware, and soft gold detailing across bedroom, dining, and living room pieces.

Fairfield invites attendees to view the new collections and expanded offerings during the High Point Market in their North Hamilton showroom.

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

Fairfield Debuts New Whole-Home Collections at HPMKT

October 19, 2025 by Karen Parrish in Business Strategy, Industry

Fairfield will debut two new whole-home collections, Marbella and Matteo, along with line extensions of best-selling SKUs, and expanded upholstery offerings, including a collaboration with Sunbrella Interiors featuring its new collection with Block Shop. The introductions reinforce the company's position as a comprehensive whole-home resource, with a diverse stylistic range that spans modern, traditional, and casual lifestyles.

Upholstery & Casegoods

Fairfield expands its upholstered offerings this season with new silhouettes across three key design aesthetics.

The brands' fresh take on New Traditional will showcase pieces that pair structured tailoring with modern comfort. The Country Club Aesthetic will highlight leather and fabric seating designed for understated luxury, while Organic Modern continues to evolve with curved forms and soft lines that echo nature's rhythm and emphasize comfort. Additionally, Fairfield is offering a wider range of customizable options through its Bespoke Beds program, with the introduction of a new Wing Bed design.

Marbella Collection

The Marbella Collection blends relaxed sophistication with a modern coastal sensibility.

Featuring 23 pieces across 17 silhouettes, the collection is crafted from oak solids and veneers with handwoven raffia accents that showcase natural texture and artisan detail throughout bedroom, dining, and occasional offerings. Finishes in Pebble, washed Sea Salt, and select Sporty Blue accents bring a refined coastal palette to the line, complemented by softened silhouettes, tapered columns, and distinctive hexagon and round forms.

Matteo Collection

The Matteo Collection includes 19 pieces that reinterpret neoclassical design through graceful Italian influence and timeless architectural balance. Crafted from birch solids and veneers, the collection features a layered Champagne Mist finish with hand-applied gesso texture, antique brass hardware, and soft gold accents. Clean lines, recessed paneling, and subtle moldings lend a tailored elegance to bedroom, dining, and living spaces, completed with champagne brass hardware for a refined finish.

Fairfield welcomes attendees to explore all new introductions at its showroom located at 200 North Hamilton, Suite 100.

High Point Market Fall 2025 is upon us. Across the board, brands are leaning into organic silhouettes – sofas with curved frames, tables inspired by river-worn stone, and chairs with winged backs, and tactile surfaces from raffia and rattan to bamboo and bronze, many with chunky bases.

You'll also notice a theme of global, cultural collaborations throughout this market. From Orlando Diaz-Azcuy's globally-inspired "Collection Universelle" for Baker and Bill Bensley's Cambodian wildlife–inspired collaboration with McGuire, to Jaipur's avian motifs, Eicholtz's museum-inspired interpretations with The Met for their third season, and LOCO Design's sculptural forms spawn from the design language of 1970s furniture and Art Deco geometry.

And we have good news for interior designers: Many vendors, including Four Hands, Fairfield and Hurtado are expanding their customization programs, with complete RAL palettes to made-to-order upholstery.

Sustainability continues to drive much of the design conversations as well. Greenington doubles down with bamboo in sculptural dining and bedroom collections. Dedon infuses its Parisian-inspired MYMI outdoor line with handwoven craft techniques. Throughout market, expect to see collections reflecting a wider push for thoughtful, eco-conscious material choices.

Without further ado: here are our market must-see's for High Point Market, Fall '25.

Fairfield

Fairfield's Mercer Sofa, with three backs over one seat, offers modern tailoring with upright presence. At 86 inches wide, its clean silhouette is framed by an exposed wood base and is customizable in fabric, finish, leather, and nailheads.

Defined by their bold, block-like silhouettes, the Wyatt Cocktail Table and End Table are crafted from deeply grained eucalyptus, from trees both reclaimed and sustainably harvested, and enveloped in a hand-applied natural finish. Its rich wood grain is complemented by oxidized metal fittings on the legs and top surface to provide further character and visual depth.

The Coley Side Chair features rounded metal posts and a floating seat design. Stocked in a black nickel finish, with brushed brass also available. It's customizable in fabric or leather for a refined dining statement.

Libby Langdon's Ballast Wing Chair updates a classic form with clean lines and modern proportions. Its high back and angular wings create presence, while plush cushions provide comfort. Offered in custom fabric, leather, and finish options for a tailored look.

BUSINESS OF HOME

HIGH POINT MARKET | OCT 9, 2025 |

10 fan-favorite partnerships get a fresh look for fall

By Aidan Taylor

Back by popular demand, these designer-brand duos are reprising their collaborations.

Libby Langdon, Daniels Lounge Chair
Style: 6319-01
Dimensions: 36"w x 36"d x 34"h

Libby Langdon and **Fairfield** are releasing a flurry of new additions. The timeless silhouettes, like the sleek *Daniels lounge chair*, offer a contemporary twist on classic pieces. (200 N. Hamilton St., Suite 100)

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

Sunbrella Unveils Exciting Lineup of Experiences for HPMKT

October 8, 2025 by Karen Parrish in Business Strategy, Industry

Sunbrella returns to High Point Market this Oct 25-29 with a dynamic lineup of experiences and educational programming designed to spotlight the brand's versatile, performance-driven fabrics for the home. From immersive installations and sponsored panels to new product launches and collaborative activations, Sunbrella invites attendees to engage with the brand across multiple locations and formats throughout the week.

The centerpiece of the brand's High Point Market presence is the launch of **Sunbrella Interiors**: a new sub-brand bringing trusted performance, luxe textures, and lasting style to interior spaces. Visitors can experience an immersive activation on the Showplace Walkway (Between IHFC and Showplace) that highlights the latest fabrics and products designed for elevated comfort and durability and grab a beverage.

In addition to the Sunbrella Interiors activation, the brand will appear at several other locations, giving attendees multiple opportunities to interact with its collections, events, and educational offerings.

Fairfield Chair x Sunbrella Panel: Pricing with Confidence: How Top Designers Charge What They're Worth

Moderated by business strategist Erin Weir, this session features Christopher Todd, Isabel Ladd, and Tina Ramchandani in a candid conversation about building pricing systems that reflect the true value of design services.

Where: Fairfield Chair, 200 N. Hamilton St.
When: Saturday, 10/25 at 2PM

Fairfield Chair x Sunbrella Panel: Mistakes We Made So You Don't Have To: Candid Lessons from Leading Designers- Hosted in Partnership with Sunbrella

Designers Amber Guyton, Jaque Bethke, and Theresa Dorlini share real lessons from their careers — offering practical advice to help fellow designers avoid common missteps and grow with confidence.

Where: Fairfield Chair, 200 N. Hamilton St.
When: Sunday, 10/26 at 11AM

Cocktail Party with Fairfield and Sunbrella, Featuring Block Shop

Cap off your weekend with drinks and conversation at a lively showroom celebration highlighting the power of partnership in design.

Where: Fairfield Chair, 200 N. Hamilton St.
When: Sunday, 10/26 from 4PM – 6PM

Showplace, a hub of five floors of furnishings showrooms, in High Point Courtesy of High Point Market Authority

HIGH POINT MARKET | OCT 5, 2025 |

The designer's guide to High Point Market parties and programming

By BOH Staff

Check out BOH's curated selection of can't-miss designer events at Fall High Point Market.

Mistakes We Made So You Don't Have To

11 a.m.–12 p.m. | Fairfield, 200 N. Hamilton St., Suite 100

Designers Jaque Bethke, Theresa Dorlini and Amber Guyton share the lessons they learned the hard way—and strategies to avoid common pitfalls and costly detours. Presented by Fairfield in partnership with Sunbrella.

Pricing with Confidence: How Top Designers Charge What They're Worth

2 p.m.–3 p.m. | Fairfield, 200 N. Hamilton St., Suite 100

Three designers—Isabel Ladd, Tina Ramchandani and Christopher Todd—share how they built pricing systems that reflect the full value of their time, services and deliverables, in this discussion moderated by business consultant and Pearl Collective co-founder Erin Weir. From choosing the right fee model to defining scope, managing procurement and protecting margin, this event offers practical insight into how top designers price with intention and communicate those numbers with confidence. Presented in partnership with Sunbrella.

Meet & Greet with Libby Langdon

3 p.m.–4 p.m. | Fairfield, 200 N. Hamilton St., Suite 100

Libby Langdon welcomes guests into the Fairfield showroom to spotlight the latest additions to the collection she has been designing for the brand since 2019. Chat about the inspiration behind her latest introductions, and discover how she consistently designs pieces that resonate with clients and designers.

Anne Lindsay Beall

Fairfield taps 4th-generation owner as new board chair

Furniture Today Staff // Staff Editors // November 18, 2025

LENOIR, N.C. — At a special meeting of the board of directors, Fairfieldelected Anne-Lindsay Beall as chairman. She becomes the first woman to hold the position since the company's founding in 1921.

Beall succeeds her late uncle, John Beall, who led the board since 2015. A fourth-generation owner, she has been actively involved in Fairfield's leadership since 2021, serving on its executive committee and helping steer strategy alongside CEO Dixon Mitchell.

"This is a new chapter for Fairfield," Beall said. "Our company has stood the test of time because of its people, their integrity, creativity and care. I feel a deep sense of honor and responsibility in helping lead Fairfield forward, and I intend to leave it even stronger than I found it."

Beall's appointment comes during a period of transformation for the company, which has reimagined its brand, refreshed its product line and expanded its High Point showroom. Last month, Beall and Mitchell were featured on CBS Mornings, highlighting Fairfield's enduring craftsmanship, commitment to American manufacturing and deep North Carolina roots.

"Anne-Lindsay's leadership combines respect for Fairfield's legacy with a clear, forward-looking vision," said Dixon Mitchell, CEO. "Her unanimous election reflects the unity of our board and our confidence in her leadership as we enter this next era."

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

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Daily News

From Home Furnishing Business

Fairfield Elects Anne-Lindsay Beall as Chairman of the Board

November 18, 2025 by Karen Parrish in Business Strategy, Designer Weekly

At a special meeting of the Board of Directors, Fairfield unanimously elected Anne-Lindsay Beall as Chairman of the Board, marking a historic moment for the 104-year-old, family-owned furniture manufacturer. Beall becomes the first woman to hold the position since the company's founding in 1921.

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Home News Now
Retail Intelligence for the Home Furnishings Industry

Fairfield elects Anne-Lindsay Beall chairman of its board of directors

by Home News Now · November 19, 2025

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LENOIR, N.C. — At a special meeting of the board of directors, Fairfield unanimously elected Anne-Lindsay Beall as Chairman of the Board, marking a historic moment for the 104-year-old, family-owned furniture manufacturer. Beall becomes the first woman to hold the position since the company's founding in 1921.

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Anne Lindsay-Beall

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PRESS & EDITO

March 2025

RIAL FEATURES

5 - May 2025

IN THE NEWS.

It is truly an honor to be featured in the March issue of "Our State" magazine.

Since 1933, "Our State" has celebrated North Carolina's rich heritage, scenic beauty, and vibrant communities through captivating stories and stunning photography.

Reaching almost 1.1 million readers, this feature highlights Fairfield's legacy, craftsmanship, and the dedicated people who make it all possible.

We are deeply grateful to our customers and talented team for being part of this journey and bringing this story to life!

To access via our digital flipbook, please scan below:

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RIGHT *at* HOME

At Fairfield — the "Quiet Giant" of Lenoir — furniture is a family tradition.

written by LORI K. TATE

When Anne-Lindsay Beall (opposite) began working as the lead director of Fairfield's Board of Directors in 2022, following a 22-year career at SAS in Cary, she says it felt like a homecoming.

OPPOSITE: PHOTOGRAPHY COURTESY OF FAIRFIELD; THIS PAGE: JON ECKARD

The white tulip table where Anne-Lindsay Beall eats lunch has an iconic profile with a touch of whimsy, blending the past with the present in elegant style.

She's sitting in the boardroom of Fairfield, the 104-year-old furniture company her great-grandfather started in Lenoir, but this isn't a typical corporate setting. Instead of overlooking a factory or towering in a high-rise, this boardroom is a former apartment in the historic Fairfield House, finished in 1829 by Anne-Lindsay's great-great-great-grandfather James Harper. It's the same house where, growing up, she spent Friday nights with her grandparents, and the same room where she used to sneak chocolate chip cookies from her great-aunt Mary-Lindsay, her namesake.

"We had all of our July Fourth picnics at this house under the walnut tree," Anne-Lindsay recalls. "The kids would pick up those nasty green walnuts and throw them at each other. I was in and out of this house my whole childhood."

Now she's in and out of the house as the fourth generation of leadership for Fairfield, a company that employs some 500 people in Lenoir. In its two plants — including a 1912 factory building located just a block from Fairfield House — it produces an average of 2,000 unique pieces of upholstered furniture a week. Quite an accomplishment considering that between 1999 and 2009, North Carolina's furniture industry lost more than half its jobs, and competitors like Bernhardt and Broyhill stopped manufacturing or closed their Lenoir plants.

With its enduring commitment to Caldwell County, Fairfield stayed afloat and continues to make 80 percent of its products domestically. Even during the pandemic, employees produced

As the family put down roots, the region was building a reputation for making furniture.

One of the oldest homes in Caldwell County, Fairfield House is like a living showroom for the company's furniture. John Beall (above), chairman of the board at Fairfield, lived in the house as a boy and serves as the unofficial docent.

masks and gowns in order to keep the doors open. The black walnut tree, estimated to be more than 250 years old, still stands tall outside the home, and the Beall (pronounced Bell) family still keeps its delivery trucks filled as it supports the community it loves.

ANNE-LINDSAY'S FAMILY HAS BEEN INVESTING IN Lenoir since before the town's inception. It was James Harper who donated 30 acres to the group that established Lenoir in 1841. Originally from Fairfield, Pennsylvania, he'd moved to the area for health reasons and opened J. Harper & Son, a general store.

As the family put down roots, the region was steadily building a reputation for making furniture thanks to its abundance of hardwoods, local craftsmanship, and low-cost labor. Many Foothills residents made the switch from farming to earning steady wages offered by factory jobs, and by 1900, 44 furniture factories were operating in High Point and surrounding towns.

One of those factories, the Ethel Chair Company, went bankrupt in 1921, and James Harper Beall Sr., Anne-Lindsay's great-grandfather, saw an opportunity. As president of Bank of Lenoir, he bought the company. He recapitalized, renamed, and relaunched it, with his main impetus being to keep jobs in Lenoir.

James Harper Beall II ran the company after

PHOTOGRAPHY BY JON ECKARD

Fairfield employs some 500 people in Lenoir, including Greg Van Dyke, who operates a computerized lathe in Plant 1, and Sylvia Roark (below right), who leads the cutting department in Plant 2.

that, priming his son James "Harper" Beall III, Anne-Lindsay's father, to be president. Harper got his start at age 16, sweeping the floors, loading lumber, and cleaning out the boiler, one of the oldest in the state. He worked his way up and spent more than 40 years at Fairfield before his death in 2019.

JAMES HARPER BEALL III

Just like his father, Harper knew his employees by name, and when he asked how they were doing, he stuck around to hear the answer. Cleta Bennett pauses in reverence before sharing the kind things he did for her. An employee for nearly 30 years, some of those as Harper's executive assistant, Bennett remembers how he paid for her family to fly to Colorado to attend her father's memorial service.

Then there's the story of an employee who'd recently been diagnosed with diabetes and needed to see a doctor. Harper, also a diabetic, gave up his own appointment with a specialist in Hickory because his employee needed the medical attention more.

"That's how Harper was. He would do things so wonderful for people and didn't want any recognition for it," says Lisa Thomson, who's worked at Fairfield for 22 years.

Harper's imprint remains indelible throughout

When Harper asked how his employees were doing, he stuck around to hear the answer.

PHOTOGRAPHY BY JON ECKARD, PORTRAIT COURTESY OF FAIRFIELD

On the wall is Harper's mantra: "Make every chair as though you were going to own it yourself."

the company. Along one wall of Plant 2, just above workers trimming chairs and sofas with individually hammered nails, is his mantra: "Make every chair as though you were going to own it yourself."

Anne-Lindsay says her father cared deeply about the furniture Fairfield created because he knew it was going into people's businesses and homes to provide comfort, ease, and beauty in their lives. "My dad listened more than he talked, treated everyone with respect, and quietly helped others," she says. "He was a brilliant businessman who made bold moves that grew the company, but he was humble and quiet about his success."

That approach to business earned the company the moniker "Quiet Giant." In the Foothills, where the furniture industry thrived throughout most of the 20th century, Fairfield flew under the radar. Some of the locals who work at Fairfield didn't know about the company until they applied for a job there. But even as the industry faltered in the early 2000s, the Bealls stayed true to the family tradition: keeping furniture in Lenoir.

Employees like Lisa Thompson, who's been with Fairfield for 22 years, have helped the company grow far beyond its roots as a chair manufacturer.

DIXON MITCHELL

AS DIXON MITCHELL, THE PRESIDENT AND CEO OF Fairfield, walks through the finishing department in Plant 2, skeletons of chairs dangle on a line like Christmas lights as workers spray them with the precision that only years of practice can render.

"I'm not an ivory tower guy in my office," he says. "I'm managing by walking around, talking to the people, finding out the problems and good things."

A native of Hickory, Mitchell has spent 35 years in the furniture industry. He's seen companies come and go in the region, along with the devastating effects major closings have had on the community. To combat that, he has reinvigorated Fairfield during his eight years there by launching a rebranding campaign, implementing a strategic plan, and upgrading equipment to state-of-the-art robotic machinery.

He refers to Fairfield's business components as a three-legged stool. There's private label (making furniture for other companies that do the marketing), the commercial sector (country clubs, funeral homes, hospitality, and senior living), and conventional retail.

While chairs with clean lines, rich upholstery, and meticulous finishes are still a big part of the business, Fairfield has evolved from its roots as a chair manufacturer: Today, it makes furniture for every room of the home, offering collections with mid-century influences, as well as traditional pieces with modern flair.

PHOTOGRAPHY BY JON ECKARD, CHAIR IMAGE COURTESY OF FAIRFIELD

INSIDE PLANT 1, OLD LINEBERRY CARTS LOADED WITH freshly cut pieces of solid wood stand next to million-dollar machines. Twenty-seven people touch each piece of furniture before it leaves the plants. This mix of old and new — modern machinery combined with expert craftsmanship — demonstrates Fairfield's respect for the past and its anticipation for the future.

"I have the philosophy that we need to work really hard, so we need to laugh; we need to enjoy each other," Mitchell says.

He recalls the fun that coworkers have together while competing in Halloween contests, breaking bread during the annual Thanksgiving barbecue dinner, and building floats for Lenoir's Starry Night Christmas Parade. Creating this kind of atmosphere builds trust, and Mitchell and Anne-Lindsay both say that Fairfield's people are its greatest asset. In return, its employees are loyal to the company: Many of them say it's where they want to retire.

"Everybody just helps everybody," says Sylvia Roark, who leads the cutting department in Plant 2 and has worked for Fairfield for 46 years. Roark takes her job seriously — she always wants to know which furniture her cut pieces are going to — but she also appreciates the fact that she can celebrate birthdays with coworkers. "They've been good to me, so I can't complain about working here whatsoever," she says. "I'm glad it's still going strong."

Anne-Lindsay remembers how her father, Harper, happily set aside his work to spend time with her.

That's the goal of Fairfield's leadership team, to keep everything going strong — in Lenoir.

Back at Fairfield House, there's a photo that Anne-Lindsay cherishes. It's Halloween, and she's 5 years old, wearing a furry gray mouse costume and snuggled up on her father's lap. Her father is dressed for the office in his pressed white shirt. His files and reports are put to the side as he sits on a circa-1970s couch — made by Fairfield, of course — playing with his daughter. One of the things she loved most about him was that he always made time for her.

"My dad was a great leader, and I want so much to be like him. There are not that many great leaders in this world, and he just set such a beautiful example," she says. "That's what I want to follow."

She's determined to carry on his legacy, to keep up the tradition of making furniture in Lenoir. She knows he'd be proud. **OS**

Lori K. Tate is a writer, editor, and blogger who lives in Cornelius.

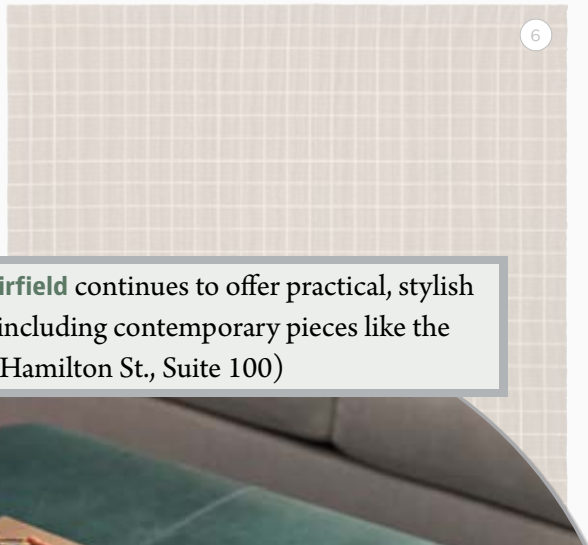
PHOTOGRAPH COURTESY OF FAIRFIELD

BUSINESS OF HOME

Ready, Set, Redux

When a brand taps the right designer for a collection, the result is pure magic. Back by popular demand, these nine duos are reprising their partnerships this spring.

BY AIDAN TAYLOR



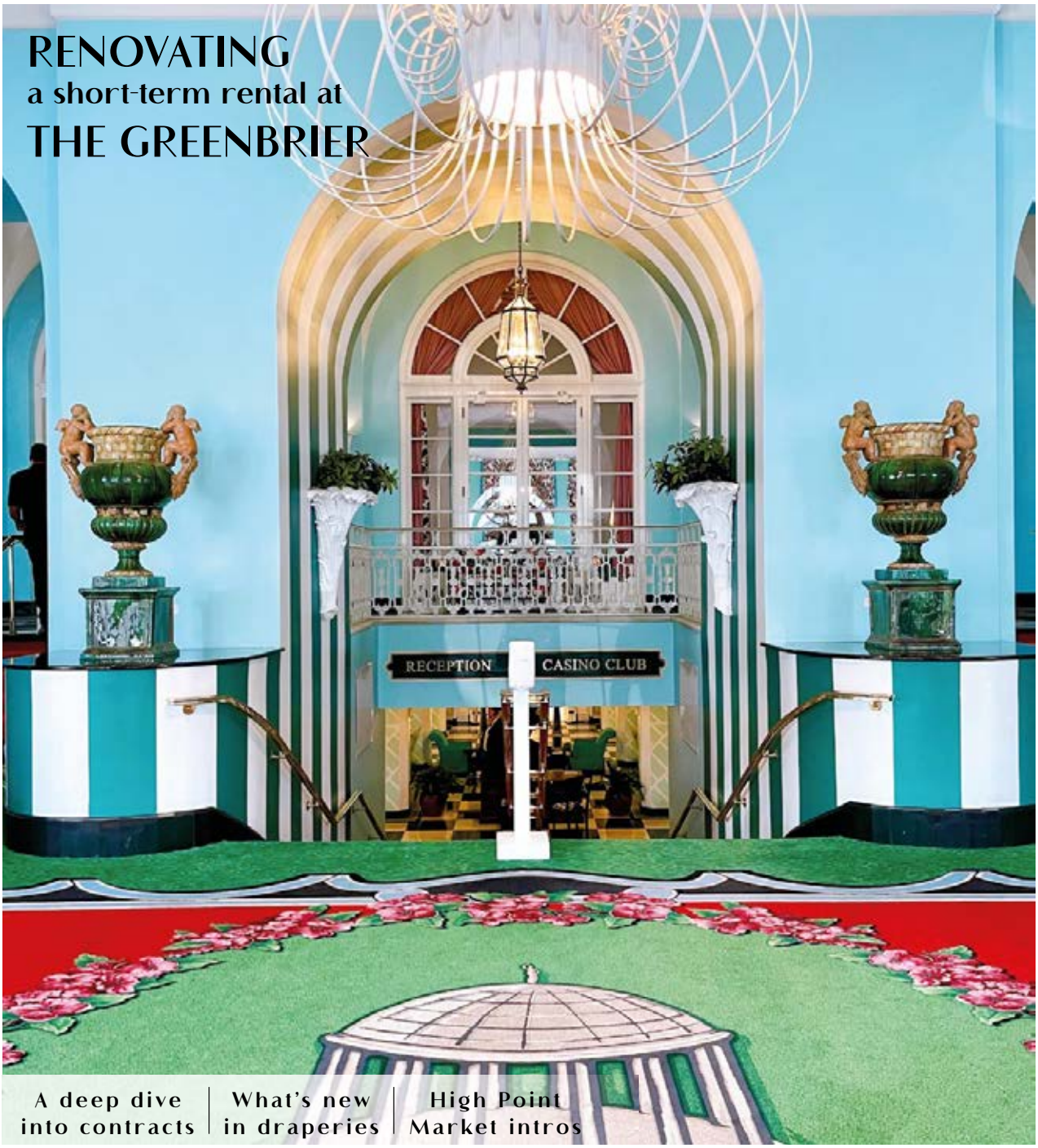
8. Libby Langdon's latest collection with **Fairfield** continues to offer practical, stylish solutions for everyday design dilemmas, including contemporary pieces like the *Griffiths Square cocktail ottoman*. (200 N. Hamilton St., Suite 100)

1. **Loloi** introduced
power-loomed
2. **Chaddock Furnit**
Mark D. Sikes,
a fresh green hu
3. Six years after th
for the new Tect
Waylon bench wi
4. **Chelsea House** te
the elegant soph
bulbous base. (2

5. Taking inspiration from the hilly landscape around
home, his latest collaboration with **Vervain** features patte
where tranquility reigns supreme. (Fabricut, Market Square, Suite
6. Barclay Butera adds to his bestselling *Oxford collection* with **Jaipur Living**, introducing a new selection of colorways for the wool-blend handwoven rug. (Commerce & Design Building, Suites 4B, 4N & 4P)
7. **Currey & Company** released new lighting with designer Marjorie Skouras, including the *Tona wall sconce*, crafted in iron with a gold leaf finish and centered around a circular disc of white marble. (IHFC Main, M-110)
8. Libby Langdon's latest collection with **Fairfield** continues to offer practical, stylish solutions for everyday design dilemmas, including contemporary pieces like the *Griffiths Square cocktail ottoman*. (200 N. Hamilton St., Suite 100)
9. Alexa Hampton teamed up with **Theodore Alexander** on a new collection called Marlborough, which includes a series of occasional pieces, like the *Walker drink table*, crafted with mahogany veneers and brass detailing. (229 W. Russell Ave.)

DESIGNERS TODAY

style. substance. soul.



RENOVATING
a short-term rental at
THE GREENBRIER

A deep dive into contracts | What's new in draperies | High Point Market intros

APRIL 2025

Mr. and Mrs. Howard's Joseph ottoman can serve as a storage ottoman, ottoman coffee table or a footrest ottoman. Ottoman is upholstered in premium fabric.

The Monroe lighting collection from **Quorum** is inspired by classic Moorish and Arabesque geometries. Features a weaved cane shade. In matte black or aged brass.

Fairfield's Hyde five-drawer chest features a suede leather-wrapped frame with an aged gold metal base. Measures 43"W x 20"D x 34"H.

The Camellia Field asymmetrical sofa from **AICO | Michael Amini** combines dramatic curves with soft velvet upholstery. The back is adorned with a vibrant camellia pattern.

Maxwell One Drawer Console Table
Style: 8057-99-S
Dimensions: 56"w x 17"d x 34"h

Flexsteel Inds. – IHFC, C-601

Global Views – IHFC, D-220

Greenington – 220 Elm, 410

available, end table, server and console table.

The Holden coffee table is crafted from solid wood and oak veneers in a sunlit oak finish, featuring an inset white Carrara marble veneered top. With contoured X-shaped end panels and casters for easy mobility. Also available, end table and console table.

The Roundabout coffee table is crafted from solid wood and highly figured eucalyptus veneer in a striking smoked tawny finish. Featuring a bold concave-shaped base and inset brushed nickel metal strips in the tabletop. Also available, end table and console table.

The Sevigny server is crafted from solid mango in a sleek matte ebony finish. The standout doors are made of cast aluminum with a striking contemporary textured design in an antique pewter finish. Features adjustable shelves and media cord management.

BDI Furniture

IHFC, D-724

The Luma Office collection combines soft materials, clean lines and user-centric features. The centerpiece of the collection is its two desk options: the sleek Compact desk for smaller spaces or the more expansive desk, both in two finishes (Dune and Black). Each desk can be customized with lift legs for adjustable height or stationary legs for a traditional desk setup. The satin-etched glass desktop features rounded edges and a soft-touch surface that is resistant to fingerprints and scratches. The lift desks feature a four-leg lift system, paired with an intuitive, programmable digital handset. The collection also features two storage solutions: a versatile multifunction cabinet with pull-out printer tray, locking files drawers and removable drawer tray; and a movable compact File Pedestal featuring a sliding solid wood top. Luma is offered with optional keyboard storage drawers and a sliding modesty panel in natural walnut.

Bellini Modern Living

IHFC, H-520

The made-in-Italy ceramic topped occasional tables is expanding with the Marisa, a group of mix-and-match table designs available for order in four different heights with a choice of three bases and four different ceramic tops for near infinite combinations to maximize retail floor space.

Bernards Furniture Group

Atrium on Main, 201

Pagosa is biomorphic styled whole home collection, being introduced in the Apex line and featuring 1.2mm knotty English oak veneers and nature inspired shapes. Finished in a warm barley color, Pagosa sports two beds, several nightstands, three dining tables, multiple chair options, three upholstery groups, occasional, entertainment, home office, and accent pieces. Priced at the upper middle end, it features soft touch, self-closing drawer guides; adjustable soft close hinges; and

Greenington – 220 Elm, 410

Stetson Grande Sofa
Style: 3202-50
Dimensions: 102"w x 44"d x 35"h

Ethnicraft – IHFC, IH-004

Flexsteel Inds. – IHFC, C-601

Four Hands – Showplace, 4101

Greenington
220 Elm, 410

The Skylar armchair is sustainably crafted in solid bamboo and features refined curves and an open, sculptural silhouette and rounded seat design. Finished in a black walnut.

HF Custom
Showplace, 3rd floor

The Brigette sofa is a fresh take on transitional style with turned legs and a subtle "mini skirt" detail.

The Flynn sofa is defined by its recessed plinth base. Featuring oversized plush seating and track arms, Flynn has a fabric-wrapped plinth base that offers customization opportunities.

The Granger sofa features three-over-three cushioning, inward-sloping arms, a banded base and double pillow-back design.

The Iris sofa has sloped arms and a plush, tailored silhouette and is available in both a skirted and banded base option. It is offered in both a three-over-three cushion silhouette and a two-over-two cushion silhouette.

The Marcello sofa is a reimagined take on the classic Chesterfield and available in two versions: one featuring a channeled tight back with button detailing and another without the channeling and tufting for a more contemporary look. Its overscaled rolled arms are accented with a nail-trimmed front panel, while its turned legs elevate it off the floor.

The Royce sofa has high sheltering arms, a tight back and button detailing.

Three upholstered beds — Elizabeth, Marilyn and Audrey — will make their debut at market: The Elizabeth bed embraces neo-traditional style with a gracefully flowing profile. The Marilyn bed features bold glamour with luxurious detailing and an eye-catching silhouette that commands attention. The Audrey Bed is understated yet sophisticated. All three beds are available in queen and king sizes, with 54- and 64-inch height options, and are designed to accommodate both platform mattresses and mattress-box spring combinations.

Stationary chair introductions include:

• Felix chair and ottoman – with rolled arm and tapered back. Scaled for smaller spaces or paired settings.

• Fletcher, Ari and Winslow chairs – now available in premium leather options.

• Galena chair – a barrel-back occasional chair with egg-shaped form, wood base and plush cushioning.

• Holden chair – featuring a tight seat, button-tufted back, wood base and tailored silhouette.

• Lombard chair – a slipper chair with a deeply curved "turtle" back shape and a retro-inspired wood base.

• Sean wing chair – featuring modified, contemporized wings and a high back for elevated support, along with welt detailing on the back and wings.

• Clover ottoman – expanded to include a smaller-scale version.

continued on page 80

HIGH POINT APRIL 26, 2025 SATURDAY
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Alchemy Four Door Credenza with Marble Top
Style: 8024-17
Dimensions: 78"w x 18"d x 34"h

5 KALCO LIGHTING
Natural island light
HFC H232

6 CRYSTORAMA
Broche light sconce
HFC H241

7 FAIRFIELD CHAIR
Alchemy four-door credenza
200 N. Hamilton

8 CURREY & COMPANY
Gyges flush mount
HFC M110

9 BASSETT MIRROR
Bottoms Up bar cart
HFC C1200

8

9

16 FAIRFIELD CHAIR
Daphne chair
200 N. Hamilton

17 ABIGAILS
Large optic compote
IHFC IH306

18 AMITY HOME
Adair and Kai collection
SAMS M6020

Daphne Lounge Chair
Style: 8301-01
Dimensions: 33"w x 33"d x 35"h

17

18

DESIGNERS TODAY
style. substance. soul.

Fairfield expands High Point showroom, sets panel discussions for market

Bobby Dalheim // Senior Editor of Case Goods and Global Sourcing // March 27, 2025

North Carolina-based furniture manufacturer Fairfield will expand its showroom by 7,000 square feet for the upcoming High Point Market in April.

The expansion supports the company's immediate and long-term growth objectives, it said, providing customers with a more elevated and in-depth showroom experience. It also will allow the company to present a more comprehensive showcase of its bedroom, living and dining furniture.

A dedicated hospitality area has been added, too, "thoughtfully designed to host industry panels, events and client gatherings during market." The area will include a bar, food station and lounge areas.

"This growth reflects Fairfield's ongoing commitment to its customers and the Hamilton-Wrenn Design District, reinforcing its position as a key anchor and destination at High Point Market," the company said.

During the spring market, Fairfield will host two panel discussions. On Saturday, April 26, 2-3 p.m., there will be a panel on licensing strategies. LuAnn Nigara, Cheryl Luckett, Stacy Garcia and Thom Felicia will break down the key elements of a successful licensing partnership, from selecting the right partners to navigating the financial realities of royalties and profitability.

On Sunday, April 27, 3-4 p.m., a panel will be held on turning clients into advocates. Led by Stacey Brown Randall, it will explore how to cultivate relationships that extend beyond the final install. Panelists include Hill Rondero, Isabel Ladd and Libby Langdon.

Fairfield's showroom is located at 200 N. Hamilton, floor 1.

HIGH POINT APRIL 27, 2025 SUNDAY

Home Accents TODAY

FEATURING FURNITURE, LIGHTING & DECOR

Collaborations & celebrations

PUTTING DOWN NEW ROOTS IN HIGH POINT

MARKET INTRODUCTIONS
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Q&A: BEST-PERFORMING CATEGORIES
PAGE 27

Fairfield expands showroom, hosts interior design panel

North Carolina-based furniture manufacturer Fairfield Chair has expanded its showroom by 7,000 square feet for this week's market.

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The company has also added a dedicated hospitality area that has been "thoughtfully designed to host industry panels, events and client gatherings during market." The new area will include a bar, food station and lounge seating.

"This growth reflects Fairfield's ongoing commitment to its customers and the Hamilton-Wrenn Design District, reinforcing its position as a key anchor and destination at High Point Market," the company said.

Today from 3 - 4 p.m. Fairfield is hosting a panel about how to turn clients into advocates. Led by Stacey Brown Randall, additional panelists include Hill Rondero, Isabel Ladd and Libby Langdon.

Today's panel will explore how to cultivate relationships that extend beyond the final install. The panelists will share strategies for staying top of mind after a project ends and encouraging referrals in a way that feels organic. From thoughtful touchpoints to small but meaningful gestures, attendees can discover how to turn satisfied clients into lifelong advocates who, "enthusiastically market your business for you".

Fairfield's showroom is located at 200 N. Hamilton, Floor 1.

Fairfield's new Camille Gus Bench (Photo courtesy of Fairfield)

HIGH POINT APRIL 28, 2025 MONDAY

Home Accents TODAY

FEATURING FURNITURE, LIGHTING & DECOR

The lowdown on lighting

NEWS FROM CURREY, LOWCOUNTRY ORIGINALS AND CHELSEA HOUSE

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12 HINKLEY
Audra sconce
MS 143

13 UNION HOME
Clara pedestal
IHFC IH310

14 UNIVERSAL FURNITURE
Vesta swivel chair
101 S. Hamilton

14

15 FAIRFIELD CHAIR
Dimitri three drawer chest
200 N. Hamilton

16 HUDSON VALLEY LIGHTING
Capers table lamp
MS M70

15

Dimitri Three Drawer Chest
Style: 8071-CH
Dimensions: 39"w x 18"d x 34"h

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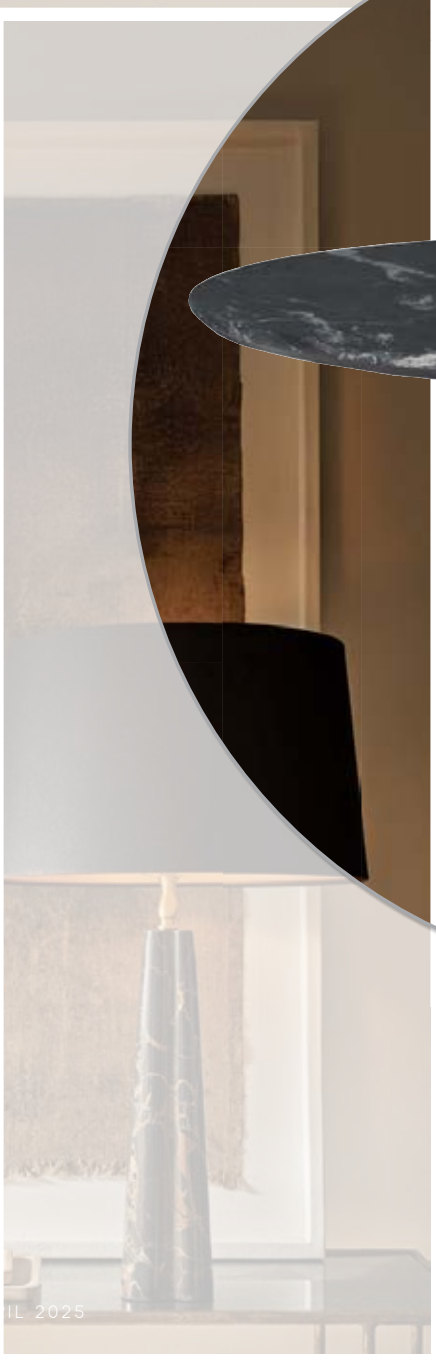
YOUR HIGH POINT MARKET GUIDE
HOW TO MANAGE TARIFFS
NEW RULES FOR SETTING THE TABLE

High Point market guide



2

Dimitri 60" Dining Table, Black Marble Top
Style: 8071-60
Dimensions: 60"w x 60"d x 30"h

3

1 REGINA ANDREW
Roman marble lamp
IHFC IH006

2 UNIQUE LOOM
Aakaar rug
MS 190

3 FAIRFIELD
Dimitri 60" round dining table.
200 N. Hamilton

4 D.V. KAP HOME
Jungle Walk pillow.
IHFC H224

4

FurnitureToday

Crown Mark

Business Intelligence for the Furniture Industry FurnitureToday.com April 27, 2025 | v49 i30b

Tariff tango

Could evolving changes reshuffle global trade alliances?

By Bobby Dalbey
Senior Editor

At least when it comes to doing business, every furniture manufacturer, supplier and retailer can attest that the first three months of the Trump presidency have been a whirlwind.

And that's mainly due to one thing: tariffs.

Since Feb. 1 (but really dating back to his campaign), President Donald Trump has made tariffs a main talking point.

First, the idea was a universal tariff on all countries and imports, which then morphed into 25% tariffs on Canada and Mexico, as well as 10% additional tariffs on China. After a series of pauses and adjustments, they're currently in effect on Canada and Mexico, but with a host of exemptions that substantially reduce their impact.

At press time, we have just experience "Liberation Day." On April 2, Trump announced sweeping reciprocal tariffs on all major trading partners. It represents a move that — as long as tariff numbers remain unchanged — is sure to transform the entire global economy.

Companies in the furniture industry, particularly those that source product from or have manufacturing bases in Canada and Mexico, have struggled to keep up with pace of change in Trump's tariff policy. Those that source from China have at least seen consistency, though now pay tariffs totaling 45% on many items.

And now, with Liberation Day, virtually every supplier – with perhaps the sole exception of those that manufacture their entire product domestically – must contend with tariffs. Initial reactions from suppliers indicate price increases are sure to come, at least if current levels stay the same.

continued on page 4

Sunday at Market

Hurtado expands luxury furniture collections

Adding elements such as porcelain stoneware along with customization options, the Spanish furniture producer is expanding 3 collections. 6

High Point Market product parade 16

Market events, seminars, socials 30

Market showroom changes 46

Greenington – 220 Elm, 410

Furniture of America – IHFC, C-700, C-703

FD Home – Centers of High Point|Centennial, 113

Jonathan Charles – 122 N. Hamilton

Dimitri Four Door Credenza with White Marble Top
Style: 8072-17
Dimensions: 72"w x 18"d x 34"h

FurnitureToday

Crown Mark

Business Intelligence for the Furniture Industry FurnitureToday.com April 28, 2025 | v49 i30c

Courtesy of High Point Market Authority

Rethinking market?

Tariffs reshape buyers' plans for shopping spring show

By Thomas Lester
Retail Editor

AT THE MARKET — President Trump's tariff announcements earlier this month have made many retailers rethink the way they're sourcing from vendors.

With so much uncertainty in the marketplace, Furniture Today asked retailers how the tariffs are impacting their plans for this week's High Point Market.

Jake Jabs
American Furniture Warehouse
Englewood, Colo.

Depending on the tariff increase, we may decide not to buy the merchandise and maybe drop the factory entirely. Or we may have to increase our selling price.

continued on page 04

MONDAY AT MARKET

Hooker Furnishings sets spot in home office category

Hooker Furnishings is moving full steam ahead in the home office category, launching a dedicated new modular collection. 6

High Point products shine in showrooms 12

Market events, seminars, socials 30

Market showroom changes 46

Hooker Furnishings doubles down on home office category

By Bobby Dalheim
Senior Editor

Modular home office collection, Hooker Furnishings

AT THE MARKET — Hooker Furnishings is moving full steam ahead in the home office category, launching a dedicated new modular collection named Formation, alongside other new home office pieces as part of broader collections at this week's High Point Market.

"As remote and hybrid work continue to evolve, so does the need for thoughtfully designed home office furniture," said Jon Witteveen, Hooker's vice president of product development.

"With Formation, we wanted to create a fully modular, highly functional collection that adapts to a variety of workspaces, whether it's a dedicated office or part of a larger living area. The ability to customize layouts, combined with premium materials and storage solutions, makes this a standout offering in the market."

With versatility in mind, Hooker says Formation is a clean, upscale, and highly configurable solution "designed to meet the evolving needs of today's work-from-home lifestyle." The 15-piece collection, which includes bookcases, desks, file storage and work surfaces, offers a range of modular, scalable components that can be customized to suit a variety of workspaces.

The collection features multiple size options, including 64- and 72-inch desktops, as well as a 90-inch work surface that pairs with storage cases for a kneehole credenza solution. With fully finished backs, pieces can also be arranged in freestanding or open-concept layouts. Storage items like partitioned drawers, pencil trays, locking file cabinets, and pullout printer compartments aim to keep workspaces organized.

Formation is available in two finishes: a lighter Sandstone, and Briar, a rich, dark tone. Each piece is accented with classic bar-pull hardware in a champagne metallic finish.

Alongside Formation, the company is also expanding its home office selections within other collections being introduced this Market. Two new whole home collections – Driftwood and Eleana – feature home office items, with Driftwood featuring a new executive desk and writing desk, and Eleana featuring a writing desk and a few multifunctional pieces.

Two accent lines — Commerce & Market and Melange — will also add new writing desks.

"We've been a trusted home office resource for decades, and 2025 marks one of our biggest commitments yet to this category," said Jeff Behmer, executive vice president of merchandising for Hooker Casegoods.

"The depth of our offerings — from modular setups like Formation to statement desks in Commerce & Market and Mélange — ensures that we have a solution for every workspace, whether it's a fully outfitted home office or a stylish desk in a shared space."

The new home office introductions is on display at High Point Market in the Hooker Furnishings showroom, located on the third floor of Showplace.

Meridian Furniture expands outdoor lineup with new designs

By Spencer Musick
Assistant Content Editor

The San Pietro collection combines a teak-finished aluminum frame with woven polypropylene rope and plush, waterproof cushions.

AT THE MARKET — Meridian Furniture, supplier of a wide range of upholstered furniture and case goods for retailers and designers, is expanding its outdoor furniture collection at this week's spring High Point Market, introducing distinctive seating and trend-forward indoor-outdoor concrete tables

"With renewed interest in the brutalist architecture movement, more designers than ever are appreciating the durable functionality and indoor-outdoor qualities of concrete tables," said Michael Rosilio, president of Meridian Furniture. "Not only does the material amp up the sustainability factor, but the material also makes it easy for them to visually connect indoor spaces with the outdoors, an increasingly important factor in home design."

Among the new offerings are a dozen concrete tables in bold geometric shapes, including the Tivoli and Sassari coffee tables. These Art Deco-inspired pieces feature durable finishes—Tivoli in a luxe beige travertine and Sassari in a faux brown marble—designed to withstand outdoor elements better than natural stone. The Cosenza dining table, available in 78-inch and 96-inch sizes, offers a travertine finish with prices ranging from $1,199 to $1,999.

Meridian also is introducing new seating collections influenced by the Mediterranean coast. The San Pietro collection combines a teak-finished aluminum frame with woven polypropylene rope and plush, waterproof cushions. It includes a sofa, loveseat, and chair, sold separately, with prices ranging from $899 to $1,999.

Other additions include the Laguna modular sectional, which highlights Meridian's contemporary aesthetic, and the Portofino collection, featuring matte black aluminum frames with scalloped edges and waterproof bolster cushions in cream or off-white. A coordinating coffee table is also available.

"Portofino is a perfect example of what sets us apart in outdoor furniture," Rosilio said. "We don't do the ubiquitous rattan/wicker looks available at big-box home centers that saturate today's marketplace. Our designs are a little bit more fun and elevated and cannot be found anywhere else."

Meridian Furniture is located in the International Home Furnishings Center, space C-403.

Fairfield expands High Point showroom

Showcasing more product, area for hospitality lines

By Bobby Dalheim
Senior Editor

AT THE MARKET — North Carolina-based furniture manufacturer Fairfield has expanded its showroom by 7,000 square feet for this week's High Point Market.

The expansion supports the company's immediate and long-term growth objectives, it said, providing customers with a more elevated and in-depth showroom experience. It also will allow the company to present a more comprehensive showcase of its bedroom, living and dining furniture.

A dedicated hospitality area has been added, too, "thoughtfully designed to host industry panels, events and client gatherings during market." The area will include a bar, food station and lounge areas.

"This growth reflects Fairfield's ongoing commitment to its customers and the Hamilton-Wrenn Design District, reinforcing its position as a key anchor and destination at High Point Market," the company said.

During the spring market, Fairfield has hosted two panel discussions. On Saturday, April 26, it held a panel on licensing strategies. LuAnn Nigara, Cheryl Luckett, Stacy Garcia and Thom Felicia broke down the key elements of a successful licensing partnership, from selecting the right partners to navigating the financial realities of royalties and profitability.

On Sunday, April 27, a panel was held on turning clients into advocates. Led by Stacey Brown Randall, it explored how to cultivate relationships that extend beyond the final install. Panelists include Hill Rondero, Isabel Ladd and Libby Langdon.

Fairfield's showroom is located at 200 N. Hamilton, floor 1.

FurnitureToday

Crown Mark

Business Intelligence for the Furniture Industry FurnitureToday.com April 14-23, 2025 | v49 i29

Exclusive industry survey

Industry braces for 'very significant,' long-duration impact from tariffs

By Joanne Friedrick
Research Editor

HIGH POINT — The latest round of tariffs proposed by President Donald Trump, which includes double-digit levies on many of the United States' leading trading partners, will have a very significant impact on 70% of home furnishings-related businesses, according to an exclusive Strategic Insights survey.

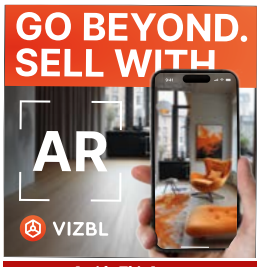
The survey of more than 420 home furnishings retailers, manufacturer/suppliers, interior designers and industry allies, revealed few believe they will

continued on page 111

Coming to High Point showrooms

Suppliers set to sparkle with spring showcase

See pages 18-30



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Motion upholstery: Lift, massage, heat

The health and wellness category presents long-term consumer opportunities for massage chair producers. 12

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The Bubbles side table, from **Global Views,** presents a fun, whimsical silhouette. *IHFC, D-220*

Cosmos Furniture's Stella living room set features elegant gold detailing, clean lines and contemporary forms. *IHFC, C-210*

Fairfield is showcasing the Solstice Drink Table, combining a stainless steel frame, antique bronze finish and marble base in this sculptural form. *200 N. Hamilton*

Solstice Drink Table
Style: 8086-88
Dimensions: 14"w x 8"d x 20"h

Bassett Mirror presents the Bottoms Up bar cart, featuring a brushed gold frame and an ivory bone top with casters. *IHFC, G-170*

The Pridwin sofa, from **Lillian August for Hickory White,** features clean lines and bold scale. *315 Fred Alexander Place*

FurnitureToday
Business Intelligence for the Furniture Industry FurnitureToday.com April 24-May 11, 2025 | v49 i30

Crown Mark
HIGH POINT: 204 E. GREEN

Finding bright spots

How High Point Market exhibitors are leveraging their strengths amid global uncertainty

See pages 12-33

Using Certified Foam?

CertiPUR-US

Consumers search our directory and new mobile app to be sure. Is your listing up to date?

certipur.us/directory

Inside This Issue

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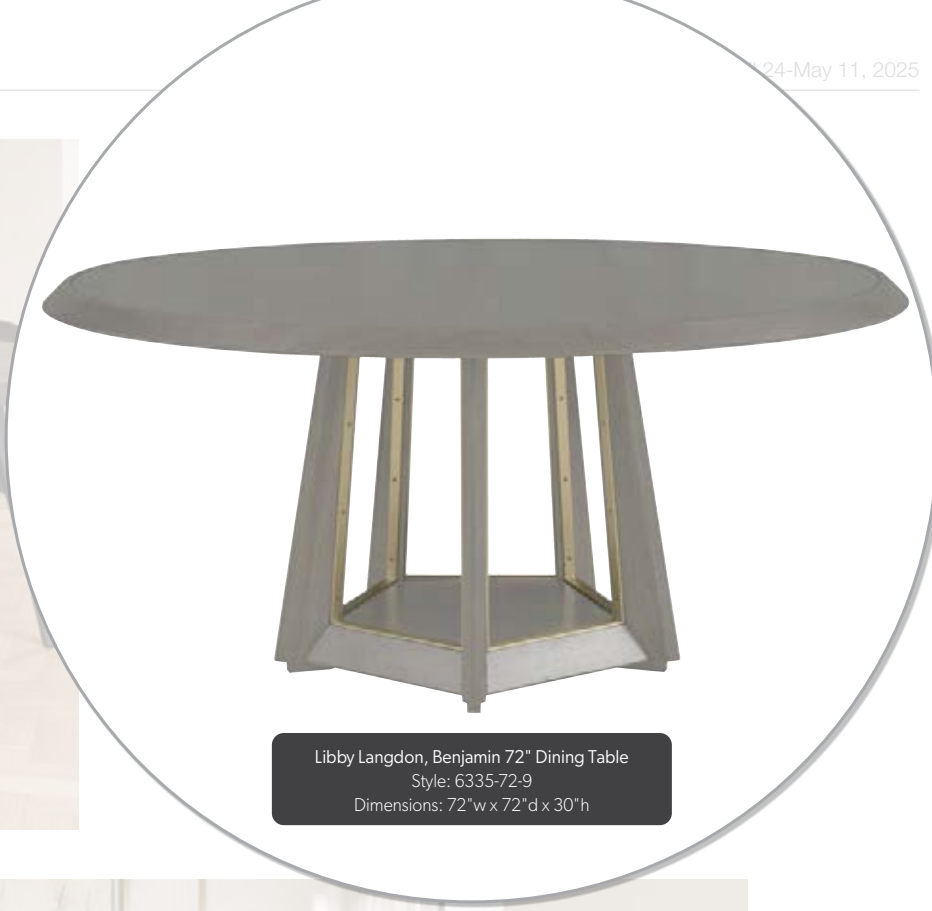
Ethnicraft – IHFC, IH-004



Libby Langdon, Benjamin 72" Dining Table
Style: 6335-72-9
Dimensions: 72"w x 72"d x 30"h

FD Home – Centers of High Point|Centennial, 113

Fairfield
200 N. Hamilton

The Alchemy four-door credenza is crafted from red oak solids and veneers, finished in Biscotti, and topped with Crystal Wood Grain Marble, a natural stone distinguished by its silver-grey to white background, adorned with straight blueish darker veins that resemble the intricate patterns found in wood grain.

By Libby Langdon, the Benjamin round dining table features an architectural pedestal base made up of a series of angled arches that have an inner metal detail in polished nickel or brushed champagne brass. The wood species is ash, and the grain is featured in a series of triangular pie shaped pieces on the top, highlighted by the cerused espresso finish.

By Libby Langdon, the Brentwood bed is fully upholstered with a slight wing detail, high headboard and low curved legs.

By Libby Langdon, the Carlson credenza blends a classic design with a modern twist. The grain of the walnut veneer is mixed with Champagne leg supports and hardware. The top in a polished Carrara marble stone is a light contrast to the Sheer Dove wood finish. The custom hardware on the drawers and doors is a simple raised rectangular pull that mimics the rectangle of the leg supports.

The Dimitri 60-inch round dining table features a Galaxy Black marble top with natural veining, a fluted leather-wrapped cylindrical base and an aged gold metal plinth. The 84-inch rectangular dining table features a White Marble top, a leather-wrapped base and an aged gold metal plinth. The four-door credenza features a leather-wrapped exterior with vertical fluting, a white marble top, an aged gold metal base and adjustable shelves.

The Everett double pedestal dining table, crafted from red oak solids and veneers, features fluted pedestal bases with aged gold metal plinths.

The Inez king bed features a sculpted winged headboard and a subtly curved footboard. Upholstered for a tailored look, the low-profile frame sits on blocked feet in Almond Bluff. Available in any Fairfield finish.

FD Home
Centers of High Point|Centennial, 113

Introducing seven bedroom collections from transitional to traditional styles. New pieces include storage beds, headboard storage and attached pillow backs. All bedrooms are finished with Sherwin Williams, and features include wireless charging, jewelry trays in dresser, cherry veneered drawers, cedar-lined bottom drawers and premium veneers.

Two new casual dining introductions include a two-toned Finder's Loft and a transitional Outfitter's Post.

Flexsteel Inds.
IHFC, C-601

The Bellevue bedroom blends traditional with modern functionality. With rounded fronts and a medium brown finish, the headboard is upholstered in performance fabric with nailhead trim. Soft-close drawers and USB-A/C-equipped nightstands are offered.

continued on page 48

Home News Now
Retail Intelligence for the Home Furnishings Industry

A High Point seating sampler

by Julie A. Palm April 25, 2025

HIGH POINT — For many High Point Market buyers, the show is a prime time to sit — that is, to test out seating options to see how they feel. We've got a sample of new offerings, from sofas to benches to accent chairs, that are just waiting for buyers to try out.

Libby Langdon, Daniels Lounge Chair
Style: 6319-01
Dimensions: 36"w x 36"d x 34"h

Strong angles and lines make the Daniel swivel chair a standout. It's part of the successful Libby Langdon for Fairfield collection. (200 N. Hamilton St., First Floor, 100)

BUSINESS OF HOME

HIGH POINT MARKET | APR 11, 2025 |

9 fan-favorite partnerships get a fresh look for spring

By Aidan Taylor

Back by popular demand, these designer-brand duos are reprising their collaborations. For more of the season's best, explore BOH's Designer's Guide to High Point Market.

Libby Langdon, Griffiths Square Cocktail Ottoman
Style: 6357-20
Dimensions: 44"w x 44"d x 19"h

Courtesy of Fairfield

Libby Langdon's latest collection with **Fairfield** continues to offer practical, stylish solutions for everyday design dilemmas, including contemporary pieces like the *Griffiths Square cocktail ottoman*. (200 N. Hamilton St., Suite 100)

As we perused this season's product preview submissions, several themes emerged. This Spring at High Point Market, expect to see nautical nods and subtler finishes that let organic, rugged textures breathe through them. You'll find contemporary Euro-inspired silhouettes and colorful collaborations injecting a welcome dose of whimsy, like Missoni x York's signature chevron for your walls and Novogratz's playful partnership with Pooky Lighting. Here's your sneak peek of what's to come this week at High Point Market, Spring 2025:

Fairfield

Fairfield steps boldly into contemporary territory with its latest introductions, with European-inspired silhouettes in dramatic finishes. With scalloped edges, moody colorways and precision-crafted details, the collection makes a striking case for modern glamour with a sculptural edge.

Among the standout pieces is the Solstice Drink Table: Anchored by a marble base and framed in stainless steel with an Antique Bronze finish, Solstice brings architectural structure to any setting. Its sleek profile and artistic composition speak to a refined point of view, ideal for interiors that celebrate sophisticated minimalism with a touch of bold allure.

FurnitureToday

Fairfield expands High Point showroom, sets panel discussions for market

Bobby Dalheim // Senior Editor of Case Goods and Global Sourcing // March 27, 2025

North Carolina-based furniture manufacturer Fairfield will expand its showroom by 7,000 square feet for the upcoming High Point Market in April.

The expansion supports the company's immediate and long-term growth objectives, it said, providing customers with a more elevated and in-depth showroom experience. It also will allow the company to present a more comprehensive showcase of its bedroom, living and dining furniture.

A dedicated hospitality area has been added, too, "thoughtfully designed to host industry panels, events and client gatherings during market." The area will include a bar, food station and lounge areas.

"This growth reflects Fairfield's ongoing commitment to its customers and the Hamilton-Wrenn Design District, reinforcing its position as a key anchor and destination at High Point Market," the company said.

During the spring market, Fairfield will host two panel discussions. On Saturday, April 26, 2-3 p.m., there will be a panel on licensing strategies. LuAnn Nigara, Cheryl Luckett, Stacy Garcia and Thom Felicia will break down the key elements of a successful licensing partnership, from selecting the right partners to navigating the financial realities of royalties and profitability.

On Sunday, April 27, 3-4 p.m., a panel will be held on turning clients into advocates. Led by Stacey Brown Randall, it will explore how to cultivate relationships that extend beyond the final install. Panelists include Hill Rondero, Isabel Ladd and Libby Langdon.

Fairfield's showroom is located at 200 N. Hamilton, floor 1.

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

Fairfield Plans Collection Debut at Spring 2025 HPMKT

April 22, 2025 by Karen Parrish in Business Strategy, Industry

Fairfield, a trusted name in artisan-crafted upholstery and casegoods since 1921, will debut its newest collection at Spring 2025 High Point Market, featuring enhanced customization capabilities, a robust schedule of Fairfield Collective programming, and the grand opening of its fully expanded showroom at 200 North Hamilton. Built on a legacy of craftsmanship and rooted in the brand's North Carolina heritage, Fairfield continues to evolve with greater creative flexibility, purposeful design, and a balanced approach to tradition and innovation.

New Introductions

The Spring 2025 introductions reflect the ongoing evolution of Fairfield's distinctive design language, Organic Modern, New Traditional, and Clean & Casual, refining how each aesthetic is explored through form, finish, and function. These stylistic directions carry across new artisan-crafted casegoods and domestically produced upholstery, including sofas, swivel and lounge chairs, dining, beds, benches, and ottomans.

This season's casegoods introductions include the debut of the Parker and Portobello collections, as well as a line extension of the Wyatt collection. Upholstery highlights include sectional configurations for the Dolce collection, a black nickel finish extension of the Coley dining collection, domestic motion offerings, and new seating and occasional pieces from the Libby Langdon for Fairfield Collection.

Bespoke Bed Program

In a move to offer extended customization within its domestic upholstered bedroom category, Fairfield is excited to introduce its Bespoke Bed Program. The program includes three headboard silhouettes—Scallop, Arched Scallop, and Square—available in two heights and four upholstery treatments: plain, biscuit tuft, channel, and diamond tuft. Beds may be ordered as full frames or headboards, upholstered in any Fairfield fabric, leather, or COM/COL. Standard tapered legs are offered in Mica and Sheer Dove, with additional finishes available through the brand's complete finish library.

Fairfield Style Scouts

To spotlight its Spring 2025 introductions, Fairfield announces the return of its Style Scouts program. Seven of the industry's leading design professionals will visit the showroom to 'scout' their favorite pieces, providing expert insight into this season's defining styles and standout pieces. The 2025 Style Scouts include: Antonio DeLoatch of Antonio DeLoatch Design, Doreen Corrigan of The Art of Everyday Living, DuVäl of DuVäl Design, Isabel Ladd of Isabel Ladd Interiors, Karen Wolf of K+Co Living, Chad James of Chad James Group, and Hill Rondero and Ro House Studio.

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

'Share The Chair'
A dedicated area of the showroom will also highlight Fairfield's recent sponsorship of designer Libby Langdon for *Share the Chair,* a fundraising initiative benefitting The Green Chair Project, an organization that provides furnishings and essentials to families across North Carolina transitioning out of homelessness, crisis, or disaster.

Langdon's reimagined Fairfield chair, upholstered in Valdese Weavers, will be included in a public voting campaign, with each $5 donation counting as a vote. The top 10 designs will be auctioned at a benefit event on May 21 in Raleigh, NC, while the remaining chairs will be available for purchase. The showroom installation reflects Fairfield's ongoing commitment to design with purpose, community partnership, and the role of interiors in creating lasting impact.

Fairfield Collective: Engaging the Industry
The Spring 2025 Fairfield Collective events will include a series of informative and engaging panels for designers, retailers, and media. Through these insightful discussions and interactive sessions, Fairfield seeks to inspire and educate, reinforcing its commitment to the professional development of industry professionals and customers alike.

The Fairfield Collective events include:
Saturday, April 26 | 2:00-3:00 PM
Panel: Strategies for Success: The Ins and Outs of Licensing
Licensing agreements can be a powerful way for designers to expand their brand and generate new revenue streams, but understanding how to secure and structure these deals is essential. In this discussion, led by LuAnn Nigara, industry experts Cheryl Luckett, Stacy Garcia, and Thom Filicia will break down the key elements of a successful licensing partnership—from selecting the right partners to navigating the financial realities of royalties and profitability. Whether you are exploring licensing for the first time or refining your approach, this panel will equip you with the knowledge and strategies to make informed decisions and build successful partnerships.
Moderator: LuAnn Nigara
Panelists: Cheryl Luckett of Dwell by Cheryl, Stacy Garcia of Stacy Garcia Design Studio, and Thom Filicia of Thom Filicia Inc.

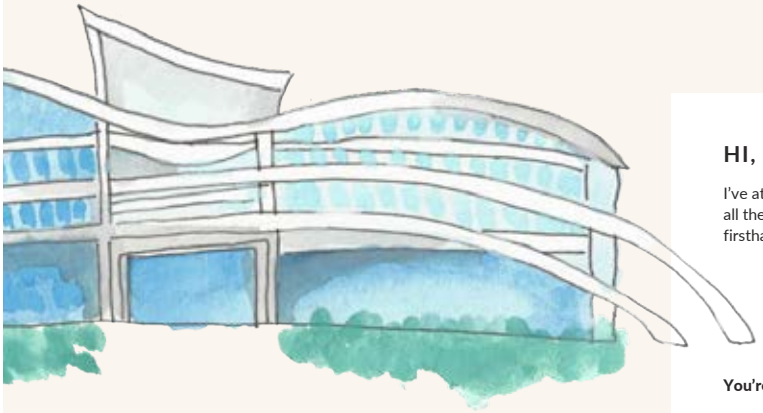
THE Cool Girl's GUIDE

HPMKT High Point Market

PRESENTED BY THIBAUT ANNA FRENCH | CORAGGIO

THE Insider's GUIDE TO

MEETING THE **RIGHT PEOPLE** & BEING IN THE **RIGHT PLACES**



HI, I'M MARISA!

I've attended every Market since October 2014, and I've learned all the tips and tricks. Now I'm ready to share them with you firsthand, with a little help from my designer pals!

High Point Market is huge — more than 13 city blocks! — so I've highlighted the best 50 showrooms to get you started. The schedule is ever-changing, but I've got you covered with a perfectly curated calendar of events.

You're on your way to navigating High Point Market like a pro!

SPRING 2025 GROW YOUR BUSINESS • MAKE CONNECTIONS • BE INSPIRED

EXHIBITORS BY BUILDING

1 SUITES @ MARKET SQUARE (SAMS) 14

GROUND FLOOR 14
- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Reprotique | G6044

SALON
- Ngala Trading | G7015

MEZZANINE
- Quorum | M1000 A-B
- Coley Home | M5003

ANTIQUE & DESIGN CENTER
- Sandy Luther Antiques | G47, G48
- Whitehall Antiques | G54
- DeLoach | G55
- Lucky Fish Gallery | G56-57

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- Unique Loom | 190
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- Fabricut | 217
- Thibaut | 260
- Shoppe Object | Floor 3

2 COMMERCE & DESIGN 14
- Arteriors | 1A, 1B, 1G
- Visual Comfort | 2A, 2G
- Jaipur Living | 4B, 4N, 4P

3 220 ELM 14

4 IHFC MAIN 1
- Currey & Company | M110
- Norwalk | M108

5 THE POINT 1
- Commerce Ave — S Main to Wrenn

6 IHFC 1

INTERHALL
- Noir | IH002
- Regina Andrew Design | IH006
- York Wallcoverings | IH303
- Ross Alan Lumber | IH510

FLOOR 2
- Cyan | C258
- Global Views | D213, D220
- Accent Decor | D201, D202, D246
- Kalco Lighting | H232

FLOOR 3
- Leftbank Art | H304
- Howard Elliott | H324
- JDouglas | D319
- Loloi Rugs | D320
- Oliver Gal Artist Co | C365

FLOOR 4
- Uttermost | C448

FLOOR 7
- BDI | D724

7 PHILLIPS COLLECTION 14
- 135 S Main St

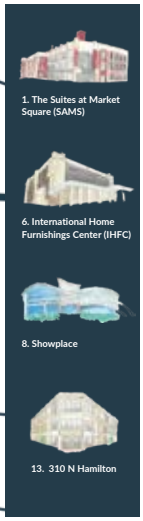
8 SHOWPLACE 1
- Rowe Furniture | 1100
- Hooker Furnishings & Bobo Intriguing Objects | Floor 3
- Surya | 4100
- Four Hands | 4101

9 UNIVERSAL 101 S Hamilton 15

10 200 STEELE 17
- Nashville Rug Gallery | 111
- Kravet | 117
- Highland House | 121
- John-Richard | 223
- Woodbridge Furniture | 301
- Taylor King | 304

11 CARACOLE • 122 N Hamilton 16

TOP Top 10 Showroom
$ Shop in Showroom
GL Green Line Stop
RL Red Line Stop



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- Chelsea House | 104
- Wildwood | 125

13 310 N HAMILTON 18
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- CR Laine | 204
- Ambella Home | 110
- SHERRILL | 315 Fred Alexander Pl
- Feizy Rugs | 309 N Hamilton
- MaterialWorks | 311 N Hamilton
- Gabby | 333 N Hamilton 19

14 E MLK JR DRIVE 25
- Mr. Brown London | 114–116
- Julian Chichester | 118
- Branch Home | 200
- South + English | 210

15 RO SHAM BEAUX 122 N Main 25

16 DESIGN LEGACY 126 Virginia Pl 27

17 BROAD HALL CODARUS • 300 W Broad 27

18 ODETTE • 100 N Centennial 16

19 313.SPACE • 313 S Centennial 2

20 ASIAN LOFT • 625 W Ward

21 214 MODERN VINTAGE • 314 W Russell 12

22 CHELSEA ON GREEN 515 W Green 11

EVENTS CALENDAR SPONSORED BY:

RO SHAM BEAUX

EVENT TYPE:
- SOCIAL EVENT
- EDUCATIONAL EVENT
- FEATURED EVENT

FRIDAY | APRIL 25

Designing Wellbeing: Neuroaesthetics, Biophilia and the Healing Power of Beauty
William Browning, Caleb Anderson, & Mike Peterson
@ SAMS Seminar Room | 9–5 | Tickets Required

Quit Glossing Over Your Financials
with Traci Connell @ Universal | 2–3

HPMKT 101 Live!
with Leslie Newby & Don Ricardo Massenburg
@ The Point | 2–3

HVLG Spring Preview: A First Look at What's New in Lighting!
with Mark D. Sikes, Cortney Bishop, Mandy Cheng, & Megan Molten
@ Hudson Valley Lighting | 2–5

From Interiors to Empire: Scaling Your Business Beyond Design
with Marisa Wilson, Kate Bendewald, Jana Platina Phipps, & Ericka Saurit
@ Unique Loom | 3–5

Bonsai with Brownlee Curry | Part 6
@ Currey & Company | 4–6

Spring High Point Kick-Off Party with House Beautiful
with DuVäl Reynolds, Isabel Ladd, Anita Yokota, Rajni Alex, & Phoebe Howard
@ SHERRILL | 5–7 | RSVP | Details

The 2025 WOW Awards | Tickets Required
@ IHFC Green Wing, Int'l Ballroom, Fl 11 | 6–9

SATURDAY | APRIL 26

Your Design Book Deal: Get Published & Grow Your Brand
with John McClain
@ SAMS Seminar Room | 9–10

Hot Spot Tours
with Jewel Marlowe & Tina Ramchandani
@ The Point | 9:30–11 (meet 9:15) | RSVP

Grit & Grace: Building a Lifestyle Brand with Resilience & Soul
with Ericka Saurit, Tori Sikkema, Carla Zajac, & James Slaven
@ Regina Andrew | 10–11 | RSVP | Details

Navigating Economic Uncertainty: Smart Business Strategies for Designers
with Alex Kearney, Eddie Maestri, Glenna Stone, Mike Yates, & Skip Sroka
@ SHERRILL | 10–11 | RSVP

Ribbon-Cutting Ceremony | Grand Re-Opening
@ Currey & Company | 10–11

Speed Dating with Experts: Finding Your Ideal Business Pros for Success
Gail Doby, Ken Lewis, Ken Roberts, & Dawn Brinson
@ The Point | 10–11

7 Steps to Fill Your Profit Pipeline
with Melissa Galt @ Universal | 10–11

Jean and Julia: A Conversation
with Jean Stoffer & Julia Marcum
@ Loloi | 10–11

Photography: Making Your Great Asset Impactful
Krissa Rossbund, Venjhamin Rayes, & Kim Scodro
@ SAMS Seminar Room | 10:30–11:30

Timeless Materials: The Role of Innovation, Craft, and Vintage in High-End Interiors
@ Antique & Design Center | 11:30–12:30

The Favorite Jean Party Celebrating Our 15th Year in Business
@ Ro Sham Beaux | Noon until the fun ends | Details

SATURDAY | APRIL 26

Lunch and Learn
with David Clair @ Chelsea on Green | 12–1

Beyond the Bottom Line: The Overlooked Areas of Business to Review Annually
with Cheryl Clendenon, Antonio DeLoatch, John McClain, & Laura Tribbett
@ Odette | 12–1

Book Signing & Collection Celebration
with Mark D. Sikes | Complimentary Signed Copy!
@ Hudson Valley Lighting | 12-2

Mastering the Business of Your Design Business
with Christi Spangle, Dwayne Bergmann, Gail Doby, & Tiffany Brown
@ Sarreid Ltd, C&D, 3D | 12:30-1:30 | RSVP

Hot Spot Tour
with Kelly Collier-Clark
@ The Point | 1–2:30 (meet 12:45) | RSVP

Made in America: A Curated Tour of Artisanal Finds with Lisa Davenport | Details
@ SAMS Designer Lounge Top Floor | 1–3

Crafting Collections: Strategies for Sourcing, Managing, and Selling Inventory
with Ruth Ann Janson, Meghan Basinger, Ashleigh Graber, & Elizabeth O'Neal
@ Antique & Design Center | 1:30–2:30 | Details

The Ins and Outs of Licensing
with LuAnn Nigara, Cheryl Luckett, Stacy Garcia, & Thom Filicia @ Fairfield | 2-3

Paramount Wins Growing Your Design Firm
with Breegan Jane, Eddie Maestri, Hill Rondero, Jillian Hayward Schaible, & Theresa Dorlini
@ Odette | 2–3

Crafting Success: The Designer's Guide to Decorative Lighting
with Rick Campos, Lisa McDennon, Tamara Day, & Breegan Jane
@ The Point | 2-3

SATURDAY | APRIL 26

Interiors in Focus: Smartphone Tips and Styling Secrets
with Linda Holt & Christy Day @ Hooker | 2-3

Sherwin-Williams Colormix Forecast CAPSULES
with Clint Craven
@ SAMS Seminar Room | 2:30-3:30 | Details

***KEYNOTE* Redefining Design Success: Breaking Creative Boundaries and Building Momentum**
with Ashley Montgomery, Dennis Scully, Jeremiah Brent, Noz Nozawa, Mikel Welch, & Brian Paquette
@ High Point Theatre | 3–4 | Doors Open @ 2:30

How to Legally Fortify Your Design Business
with Adam Wasserman, Marie Cloud, Corey Damen Jenkins, & Wendy Estela
@ Feizy Rugs | 3-4

Libations with Libby Langdon
@ Crystorama, IHFC, H241 | 3-4

Co.House Designs x Black Birch Homes New Collection Launch
with Jill Rolling, Caroline Huebner
@ Co.House Designs, IHFC IH300 | 3-5

Cocktails & Book Signing
with Corey Damen Jenkins
@ Feizy Rugs | 4-5

e Comeback
ristensen
4– 5

xperience of Design: How Designers te Emotion, Atmosphere, & Intention
ple Cherry, Stéphanie Le Rouzic, Ashley Rose, Heather Ladd, Lance Trachier, & Ericka Saurit
@ American Leather, Showplace 5000 | 4-5

Conversations: Celerie Kemble in the Shape Shop
@ Taylor King | 4-6 | Details

Sister Sledge
@ Center Stage | 7- 9 | Buyers get early entry @ 6:15

PLEASE NOTE: ***Event info frequently changes***, and is current as of date of publication.

SUNDAY | APRIL 27

WithIt Education Breakfast presented by Myrida Software with Dr. Sarah Gloya
@ Congdon Yards, 3rd Floor | 7:30–9 | Tickets

Design Affair: A Day of Inspiration & Innovation
@ BROAD HALL CODARUS | 9–6 | RSVP | Details

Hot Spot Tours with Victoria Holly & Rasheeda Gray
@ The Point | 9:30–11:30 (meet 9:15) | RSVP

Morning Mimosas with Thom Filicia
@ Cyan Design, IHFC C258 | 10–12 | Details

Trade Tales Live: Ask Us Anything with Kaitlin Peterson @ Four Hands | 10–11 | RSVP

Psychology of Interior Design
with Tracee Murphy @ Vanguard | 10–11

Get the YES and Strengthen Your Design Practice with Neuroaesthetics with Eryn Oruncak, Jennifer Farrell, & Ericka Saurit
@ The Point | 10–11

Marketing Strategies for Interior Designers: Building a Standout Brand in 2025
with LuAnn Nigara, Laurie Laizure, Cameron Sellers, & Jude Charles @ Hooker | 10–11

What Kind of Designer Do You Want to Be?
with Krissa Rossbund, Amy Flurry, Kayla Wall, & Christine Phillips
@ SAMS Seminar Room | 10:30–11:30

From Corporate to Creative – The Power of Business Acumen in Interior Design
with Gary Inman, Lorna Gross, Rasheeda Gray, & Traci Connell @ Feizy Rugs | 11–12
Book signing from 12–1

Beyond Illumination: The Role of Lighting in Architecture, Construction and Design
with LuAnn Nigara, Maria Mullen, Christopher Todd, Theresa Dorlini, & Tim Green
@ Hubbardton Forge, IHFC IH211 | 12–1

Illuminating Ideas: A Design Journey
with Tamara Day & David Patton | Details
@ Quorum Lighting, SAMS M-1000A-B | 1–2

SUNDAY | APRIL 27

That Costs What!? Why?? Understanding and Communicating the Value of Home Furnishings
with Alex Shuford, Maurishka Pinedo, Sean O'Connor, Dudley Moore, Taylor West, Kate McGee, Cindy Hodnett, David Blair, & Jane Dagmi
@ SAMS Seminar Room | 1–2

Beyond the Aesthetic: Elevating for Maximum Impact
with Girls at Flourish, Rick Campos White, & Jessica Herring
@ BROAD HALL CODARUS | 1–2

Luxury of Leisure: Shaping Casua with Elegance and Ease
with Krissa Rossbund, Daniel Keele & Kendal Wilkinson @ Summer Cla

Hot Spot Tour with Monika Nessbach
@ The Point | 1–2:30 (meet 12:45) | RSVP

The New Luxury: Customization, Craftsmanship & the Evolving Client
@ Antique & Design Center | 1:30–2:30

Marketing Your Design Business in the Age of Algorithms
with Alyssa Zimerman, Ericka Saurit, Jennifer Smiga, Tina Ramchandani, & Rasheeda Gray
@ The Point | 2–3

How to Start Your Short-Term Rental Design Business
with Jessica Duce, Emily King, & Traci Connell
@ Universal | 2–3

The Top Legal Mistakes Designers Make with Meredith Huck, Nile Johnson, & Wendy Estela
@ SAMS Seminar Room | 2:30–3:30

Next-Level Niches: How to Specialize and Dominate Your Market
with Mary Beth Zaehringer, Christopher Todd, Daniel Keeley, & Jeanne Chung
@ Odette | 2:30–3:30

***KEYNOTE* From Fashion to Interiors: Leveraging Brand Identity Across Industries in partnership with DAA** with Daymond John, Jaye Anna Mize, & Patti Carpenter
@ High Point Theatre | 3–4 | Doors 2:30 | Details

SUNDAY | APRIL 27

***PANEL TALK* The Anatomy of a Sofa: The Value of Quality and Customization in Furniture**
with Lorna Gross & Christopher Todd
@ Eilersen, 220 Elm (326) | 3–4 | Details

How to Build Your Team

Turning Clients into Advocates: How to Build Long-Term Loyalty and Referrals
with Stacey Brown Randall, Hill Rondero, Libby Langdon, & Isabel Ladd
@ Fairfield | 3–4

Ory, Vanessa DeLeon, & Cindy Hodnett
@ Kalco Lighting, IHFC H232 | 3–5 | Details

Gilded Hour Social
@ Regina Andrew | 3:30–6:30

Protect Your Profits: 10 Essentials for Your Design Contract
with John McClain @ Universal | 4–5

Brian Patrick Flynn Birthday Bash
@ Crystorama, IHFC, H241 | 4–5:30

Embracing Southern Homes Book Signing
with Eric Ross @ Thibaut | 4–6 | RSVP | Details

Naturally Fabulous
with Jill Zarin @ Unique Loom | 4–6 | Details

Celebrate Kravet's New Collaboration
with Brown Jordan @ Kravet | 4–6

The Cool Girl's Guide to the Boy Apartment
with Marisa Wilson @ BDI | 4:30–6 | RSVP | Details

Meet & Mingle: Breegan Jane Book Signing!
@ Feizy Rugs | 5–6

Gabby Barrett
@ Center Stage | 7–9 | Buyers get early entry @ 6:15

MONDAY | APRIL 28

DAA Insider Access Experience
with Benjamin Johnston, Victoria Sanchez, Michel Smith Boyd, & Arianne Bellizaire
@ Congdon Yards | 9–10:30 | RSVP Required

Hands-on Workshop: Calculate Your Monthly Goals & Design Process Roadmap
ynolds @ The Point | 10–11

e of Luxury: Crafting a Story-Driven pproach That Attracts High-End Clients
urit @ Universal | 10–11

ulletproof Design Business: cial & Operational Essentials
gni, Christina Garcia, Marcie Schneider, Lisa Shaffer & Wendy Estella
@ SHERRILL | 11–12 | RSVP

Financial Mastery in Design & Construction: Budgeting, Pricing, and Profitability
with LuAnn Nigara, Brad Levitt, Brad Robinson, Jenny Slingerland, & Kathleen Anderson
@ Odette | 11–12

DIY PR for Designers: Get Noticed, Get Featured, Get Clients
with Jocelyn Hutt, Nile Johnson, Jennifer Smiga, Jackie Paulson @ SAMS Seminar Room | 11–12

Sherwin-Williams Color Capsule of the Year: Timeless Elegance Meets Modern Innovation
with Elizabeth Scrugg, Alexandre Fleuren, Ericka Saurit, & Natalie Miller
@ Unique Loom | 12-1 | Details

Ditch the 60-30-10 Rule: A Better Way to Decorate with Color
with Maria Killam @ Universal | 2-3

WithIt Networking Event
@ Love Home Fabrics, Market Square 414
4:30-6 | RSVP at withit.org

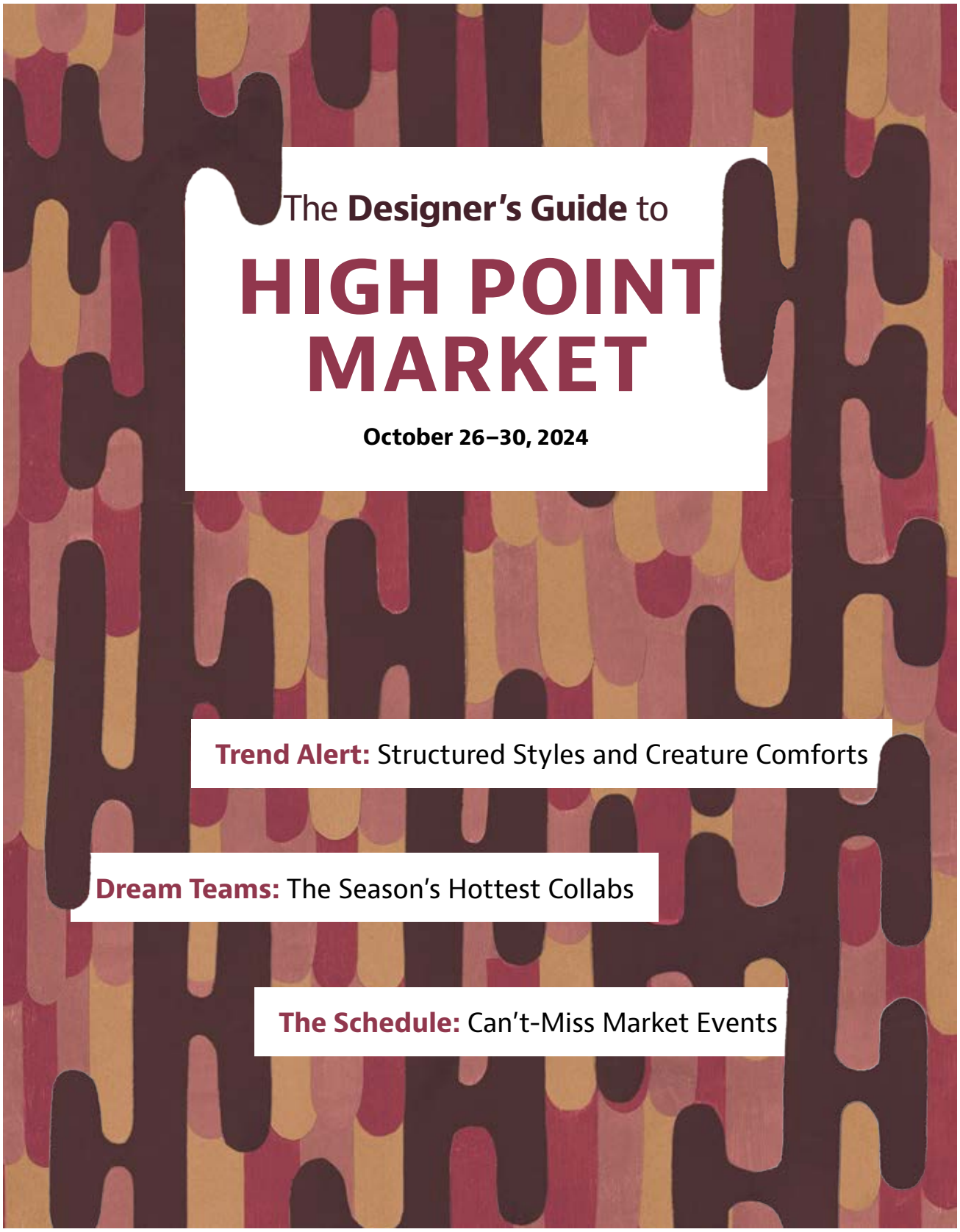
PLEASE NOTE: ***Event info frequently changes***, and is current as of date of publication.

PRESS & EDITO

September 2024 -

RIAL FEATURES

- November 2024

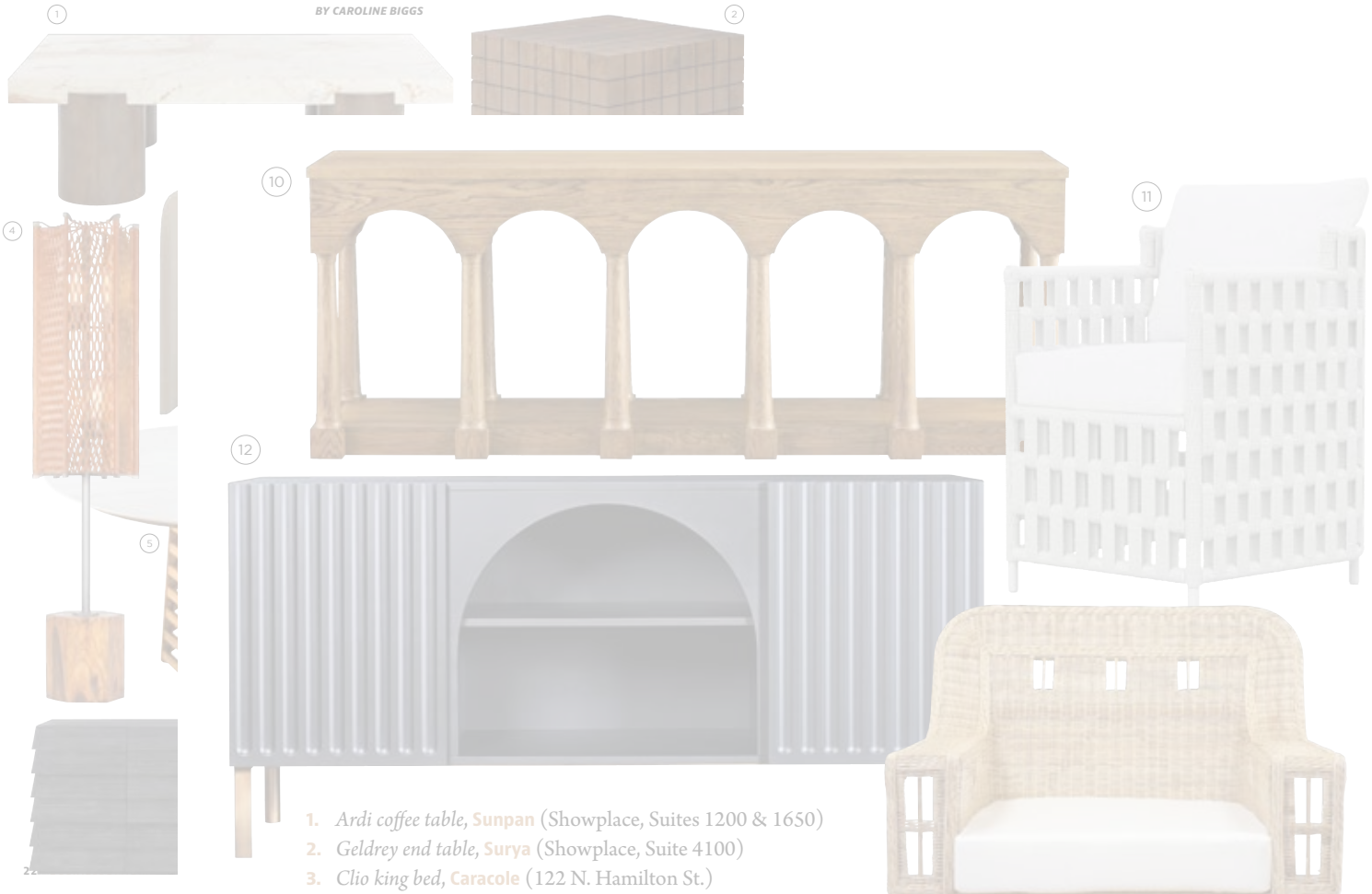


BUSINESS OF HOME

Structural Integrity

High Point Fall Market's most striking designs this season showcase an array of architectural elements.

BY CAROLINE BIGGS



1. *Ardi coffee table,* **Sunpan** (Showplace, Suites 1200 & 1650)
2. *Geldrey end table,* **Surya** (Showplace, Suite 4100)
3. *Clio king bed,* **Caracole** (122 N. Hamilton St.)
4. *Plexus floor lamp,* **Kalco Lighting** (IHFC, H-232)
5. *Amazonika dining table,* **Adriana Hoyos** (IHFC, IH-205)
6. *Sono cupboard,* **Ethnicraft** (IHFC, IH-004)
7. *Zen lounge chair,* **Greenington** (220 Elm, Suite 410)
8. *Dwell Bachelor's chest,* **Universal Furniture** (101 S. Hamilton St.)
9. *Bardot large mirror,* **Jamie Young Co.** (IHFC, D-223 & IH-505)
10. *Ravalli console,* **Hickory White** (315 Fred Alexander Pl., 3rd Floor)
11. *Santa Cruz dining chair,* **Azzurro Living** (Broad Hall, 300 W. Broad Ave.)
12. *Met Alcove console,* **Abner Henry** (214 E. Martin Luther King Jr. Dr.)
13. *Amalfi lounge chair,* **Mainly Baskets Home** (Suites at Market Square, G-6041)
14. *Dunn accent table,* **Sherrill Occasional** (315 Fred Alexander Pl., 2nd Floor)
15. *Cannon cocktail table* by Libby Langdon, **Fairfield** (200 N. Hamilton St., Suite 100)
16. *Lorient sideboard,* **Meva** (Showplace, Suite 2310)

Libby Langdon, Cannon Cocktail Table
Style: 6337-CK
Dimensions: 60"w x 40"d x 18.5"h

PHOTOGRAPHY: COURTESY OF BRANDS

DESIGNERS TODAY

style. substance. soul.

OCTOBER 2024

With midcentury style, **Fairfield**'s Maxwell credenza is crafted from hand-selected oak solids and veneers, accented by solid brass handles.

Maxwell Credenza
Style: 8057-82-S
Dimensions: 80"w x 20"d x 36"h

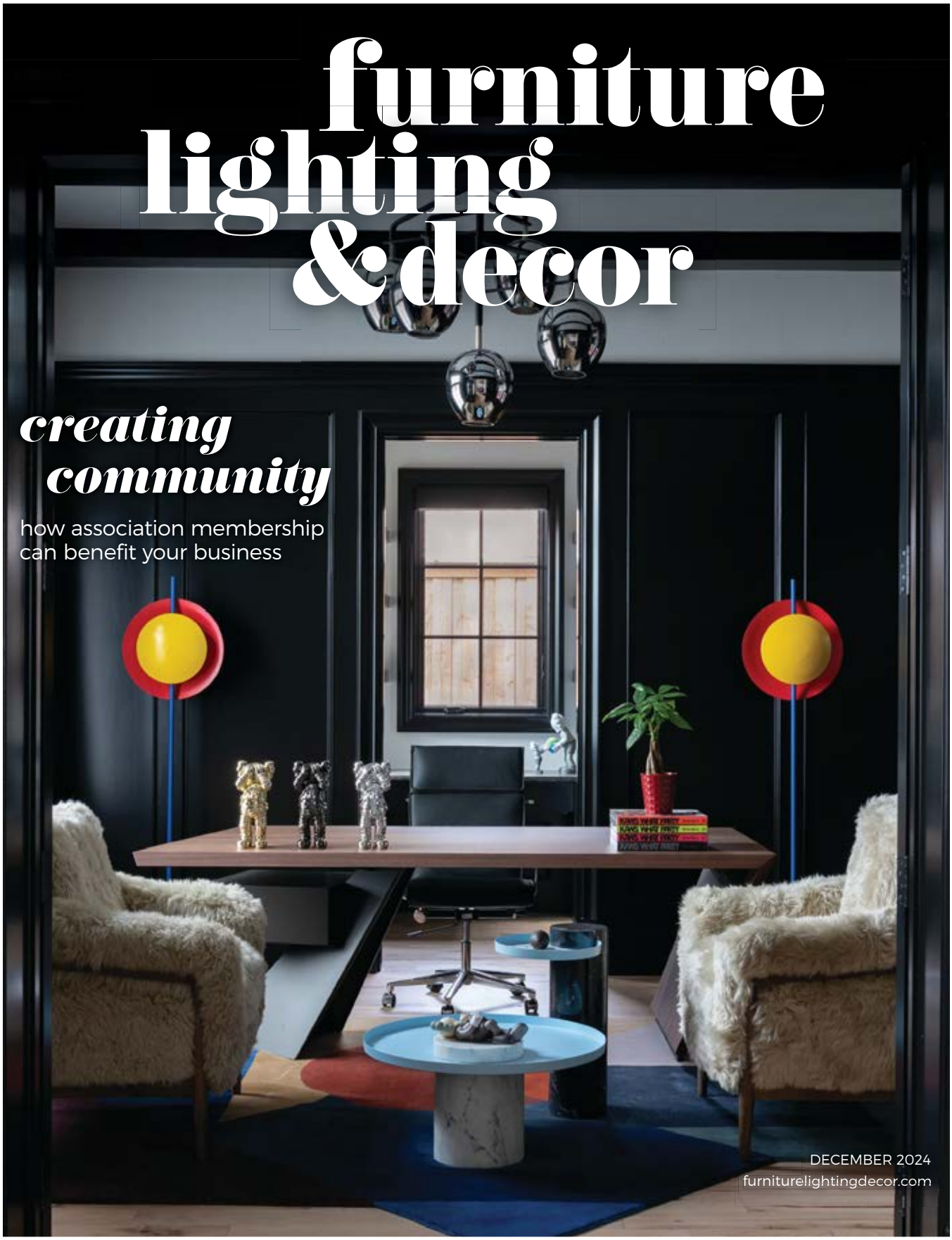
Founded by Caroline Bradley, **Louee Vega** transforms Bradley's original artwork into wallcoverings, fabrics and other home furnishings.

Paul Robert's Kensington sofa adds an Art Nouveau-inspired element to a space and features a gently curved front.

Inspired by **Bradley USA**'s Mannie console, the Mannie nightstand has a sculptural feel with 3-dimensional geometric doors. Shown in wheat on oak, it is customizable.

Eilerson's Cone armchair brings curved comfort into a space, and is available in a range of fabrics and leathers.

Innovation Living's Vilander group includes a 3-seater sofa bed that transforms into a full-size bed or family lounger. Three arm designs are available.


furniture
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community
how association membership
can benefit your business
DECEMBER 2024
furniturelightingdecor.com

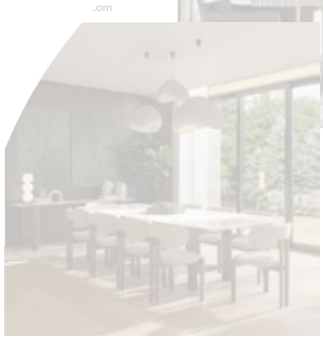
READY, SET, GATHER

During the holidays or for any entertaining, consider a long dining table that can seat six or more, formally or casually.

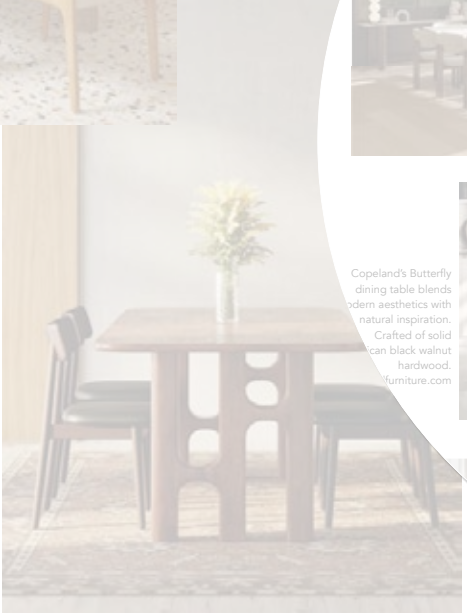
BY DIANE FALVEY

The Polly Natural Ash rectangular dining table from TOV boasts a modern design with a warm ash finish to ehnance a dining space. tovfurniture.com

Meridian Furniture creates intersest with this rectangular dining table that features double pedestals with circle cut-outs. meridianfurnitureusa.com



Copeland's Butterfly dining table blends modern aesthetics with natural inspiration. Crafted of solid American black walnut hardwood. copelandfurniture.com



The Grotto Dining Table from Union Home is inspired by the coastal rock formations of southern Italy, adding a sculptural element. unionhomefurniture.com

The Ella + Ross Melody dining table has a solid wood top that highlights the wood's unique grain patterns. ellaandross.com

The Paddock rectangular dining table from Michel Ferrand pairs a wood top with a metal base. michel-ferrand.com

Maxwell Dining

The Banyon Bay gathering table and chairs bring modern style and rustic charm together. The White Oak veneer top pairs well with the brass accents. hookerfurnishings.com

Fairfield Chair's Maxwell dining table and chairs pair mid-toned wood with textured fabrics, showcasing the grain in the tabletop. fairfieldchair.com

furniture
lighting
& decor
on the horizon
Patti Carpenter shares the trends that stood out at Maison & Objet
NOVEMBER 2024
furniturelightingdecor.com

AROUND WE GO!

These accent tables bring an organic feel to any space with their rounded shapes and mix of materials and finishes.

BY DIANE FALVEY

Arc Outdoor side table from Harbour features a stone-like finish with an arched curve. outdoo are ma quality materials. harbouroutdoor.com

Camille End Table
Style: 8019-19
Dimensions: 24"w x 24"d x 26"h

The Camille End Table from Fairfield merges traditional design with a fresh perspective to create a classic and timeless look for modern living. Draped in a Linen finish. fairfieldchair.com

The Gianna Square coffee table from Howard Eliott features a smoky gray glass top framed in black metal, and a round marble shelf below. howardelliott.com

Jamie Young's Garland Side Table channels the perfection of branches in full bloom. The handcrafted accent tables are covered in lacquered floral paper. jamieyoung.com

The Kayu Petrified Wood Top pedestal accent table is part of the Indigo Road by Egypt Sherrod collection for Jeffan. jeffan.com

Phillip's Cast Root Coffee Table captures the beauty of the original root in a Gold Leaf. It is an unexpected piece of art for wherever you place it. Get the look of wood without the weight in this conversation-worthy piece. phillipscollection.com

PLUS:
HIGH POINT MARKET PREVIEW
furniture lighting &decor
rising above
industry experts share how they've elevated their businesses
OCTOBER 2024
furniturelightingdecor.com

2024

HIGH POINT FALL MARKET

Don't miss these and other introductions October 26-30!

BY DIANE FALVEY &

Urbia Bar Cart. **C&D 5A, Floor 5** urbiafurniture.com

Union Home Wavefront night stand. **IHFC IH411** unionhomefurinture.com

STYLE BOARD

WOOD WORKS

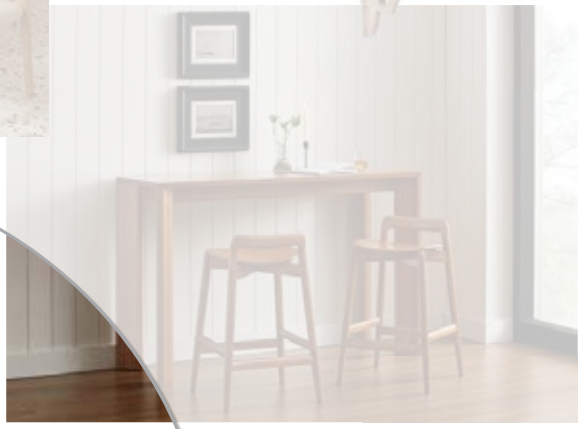
WARMING TRENDS

While the finishes and styles of wood furniture can vary, these pieces add natural warmth to any style.

BY DIANE FALVEY

The Polly Natural Ash Rectangular Dining Table from TOV boasts a modern design with a warm, natural ash finish to enhance a dining space. tovfurniture.com

Sarreid's Brighton cabinet is constructed of distressed oak wood with caning details in the door. sarreid.com



Greenington Linna Counter Stools showcase modern curves that make a shapely statement. Features solid amber bamboo shaped into an open frame. greenington.com

The Maxwell Dining table, arm chair and side chairs from Fairfield pair mid-toned wood with textured fabrics. Note the grain in the tabletop. fairfieldchair.com

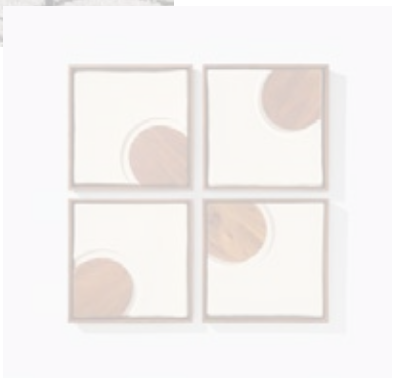
This honey-colored nightstand from Currey features cross-board facing on drawers for extra interest that enhances the wood tones of the piece. curreyandcompany.com

Maxwell Dining

BDI's LINQ bench in walnut. **IHFC D724** bdiusa.com

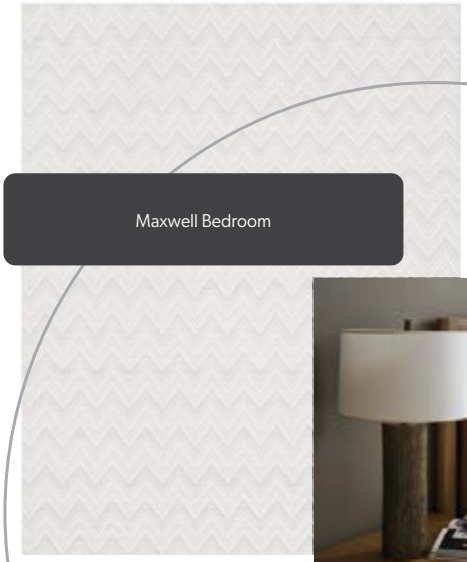
Adesso's Lite-up Play JBL in Ocean Blue. **IHFC C206** adessohome.com

Mega Chaise from England Furniture. **Plaza Suites, 100** englandfurniture.com



Wood-inlay wall art from Cyan Design. **IHFC C212** cyan.design

The Everlea accent chair from Olivia & Quinn. **IHFC IH307** oliviaandquinn.com



Kaleen's Casavola area rug. **SHOW 2345** kaleen.com

Spectra Home's Nall Sectional. **200 N. Hamilton St., 211** spectrahomefurniture.com

Maxwell Bedroom

Fairfield Maxwell night stand. **200 N. Hamilton St. 100** fairfieldchair.com

Nest Home's Victoria. **IHFC C303** nesthomecollections.com

HOME ACCENTS TODAY

High Point Market Snapshot People's Choice Winners Named

Diane Falvey // October 28, 2024

Eight design-forward furniture and home décor products from 40 finalists have been named ANDMORE's Market Snapshot "People's Choice" Award winners for the Fall 2024 edition of High Point Market. The winners – Chelsea House; Classic Home; DANAO; Fairfield Chair; HiEnd Accents; Indigo Road x Jeffan; Neos Co; and Varnish Collection – will have their products displayed alongside additional finalists in an at-market vignette, running October 26-30, 2024.

"The eight winners of the Market Snapshot program are setting the standard for home furnishings design, showcasing the innovative spirit behind our exhibitors' creations," said Karen Olson, ANDMORE Executive Vice President and Chief Marketing Officer. "These category winners exemplify the diverse range of sophisticated design options available across all of ANDMORE's venues at High Point Market."

The winners of this Fall's People's Choice Awards, chosen across eight categories – Soulful Minimalism; Natural Stone; Party Pleasers; Engaging Greens; Autumnal Tones; Retro Rewind; and Contemporary Craft – represent a combination of 600+ permanent showrooms and 500+ temporary exhibitors across ANDMORE at High Point Market offerings. The Market Snapshot winners are:

Leather Vase – Chelsea House
N Hamilton, 104

Chelsea House's Leather Vase is a unique handcrafted leather flower vase with a glass insert. The leather is a classic cognac color with depth and richness, and the vase has an angular handle and works well in both contemporary and more traditional environments.

Faris Upholstered Sofa – Classic Home
Showplace, 2400

A sophisticated blend of style and comfort, the Faris Upholstered Sofa boasts a rich olive color that adds depth and elegance to any room, featuring a tuxedo back and curved arms.

Dock Lounge Chair – DANAO
INTERHALL IH104

The Dock Collection by Claudio Bellini with its distinctive woven panels, set within a robust wooden frame, creates a bold and captivating juxtaposition that adds a touch of warmth and sophistication to any outdoor space.

Camille Bar Cabinet – Fairfield Chair
200 N Hamilton, 100

Crafted from rubberwood solids, Camille's classic silhouette is draped in a linen finish and trimmed in antique gold metallic striping. Versatile and storage-friendly, Camille offers minimalism for a modern cocktail backdrop.

Provence Washed Linen Bedding Set – HiEnd Accents
Showplace, 2500

The Provence Washed Linen Bedding Set features a print of Victorian settlers strolling through a nature scene. Its golden colors harmonize with warm neutrals, and the fabric's durability and wrinkle resistance allow for low-maintenance care.

Clara Scalloped Base Coffee Table – Indigo Road x Jeffan
IHFC D536

Crafted from mango wood and finished in a soft whitewashed hue, the Clara uses a unique ridged texture that enhances the visible wood grain and minimal round silhouette.

Aura Sideboard – Neos & Co
INTERHALL IH201

The Aura offers a combination of refined ceramic doors and a selection of premium wood veneers or lacquers. A variety of ceramic finishes can be color-matched with interior shelves for cohesive presentation.
Champagne Stand – Varnish Collection

SALON at Suites, G-7025

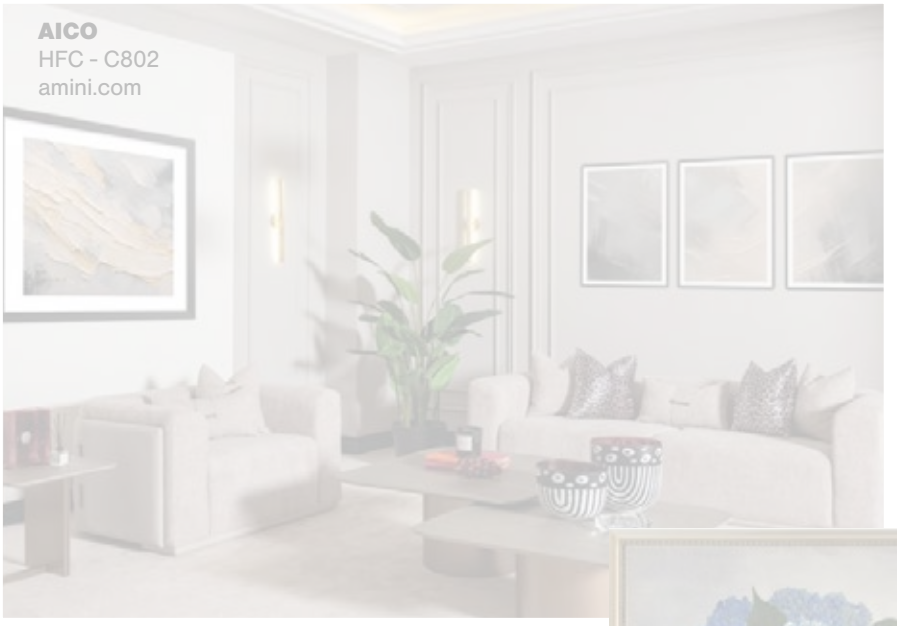
This champagne stand has a wicker finish and includes a stainless steel bucket insert, perfect for hosting any party.

E-MARKET PREVIEW
HIGH POINT MARKET EDITION
FALL 2024
ISSUE 2
BUYER'S GUIDE TO HIGH POINT MARKET
Home Furnishings Business
FALL INTO STYLE: FRESH DESIGNS AND BOLD INSPIRATIONS AWAIT!
PRODUCT GALLERY:
New Products That Will Energize Your Product Assortment
STYLE REPORTS INSIDE:
Style Directions
Friday Night Whites:
Timeless Elegance in Every Shade
In the Round: Soft Curves and
Bold Lines Shaping Today's Interiors
What Sells
Gathering Place:
Top Selling Upholstery Trends Revealed
On the Move: Trends and Best Sellers
What's Selling in Motion Furniture?

High Point

Dorel Home
Commerce & Design 8N, 9A
www.dorelhome.com

AICO
HFC - C802
amini.com



Homegrown Art Co
Suites at Market Square M-7038
homegrownartco.com

Eliko Rugs by David Ariel
108 S. Lindsay St.
elikorugsbydavidariel.com

Hudson Valley Lighting
Market Square - M70, M90,
M97, M99,
hvlgroup.com

Jamie Young Co
Interhall and IHFC: D223, IH505
Design Center Floor 2
jamieyoung.com

Maxwell Bedroom

Greenington Fine Banboo Furniture
220 Elm, 410
greenington.com

Fairfield
200 N. Hamilton St., 100
fairfieldchair.com

hat HOME ACCENTS TODAY

New showroom building opens

High Point Market attendees looking for new resources have another building to explore this week, one that aims to have a community-like atmosphere with plenty of natural light and new-to-market brands, all within a five-minute walk from IHFC. **See story, page 2.**

Photo by Ariel Perez

MORE INSIDE:

Who's got the best food at market? **On page 36**

Product preview **Begins on page 38**

The expanded showroom will enable Fairfield to present a more comprehensive showcase of its commercial and whole-home collections. Photo courtesy of Fairfield.

Fairfield Chair expands showroom to show greater depth of product line

BY **LAUREN ROSES**

Fairfield Chair Co. has moved into a 7,000-square-foot showroom located at 200 N. Hamilton, Suite 100 just in time for this week's High Point Market.

The company said the showroom expansion supports the company's immediate and long-term growth objectives, providing customers with a more elevated and in-depth showroom experience.

The expanded showroom will enable Fairfield to present a more comprehensive showcase of its commercial and whole-home collections, offering greater depth across bedroom, living and dining categories, according to Dixon Mitchell, Fairfield CEO.

In addition to showcasing a broader range of styles, Mitchell said a newly enhanced design center will be installed with natural lighting and more square footage to create a more user-friendly experience. The expansion also includes a dedicated and refreshed hospitality area, designed to host industry panels, events, and client gatherings during market, with features such as a bar, food stations and lounge areas.

"This expansion is a strategic investment in Fairfield's future, strengthening our ability to stay competitive in a constantly evolving market," said Mitchell. "Our ongoing growth reflects the company's solid foundation and steadfast commitment to long-term, sustainable success."

The expansion will be completed in two phases. When the total expansion is complete the showroom will have 20,000-square-feet of space. A portion of the new space is debuting this market with a full expansion scheduled for a grand opening in Spring 2025. ■

hat
HOME
ACCENTS
TODAY
WHERE
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COMES
TOGETHER
VOL 39 | NO 11
November
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High
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WHAT RUNWAY LOOKS WILL
TRANSLATE BEST IN HOME?
THE UNIVERSE REPORT
HOW HOME ACCENTS IS
PERFORMING IN 2024
BEST OF MARKET
WHAT WE LOVED IN HIGH POINT

CHRISTOPHER TODD finds the perfect seat

by Allison Zisko

Home Accents Today asked interior designer and retailer Christopher Todd Hall to scout accent chairs for us at last month's High Point Market, and let us know what he would select for his recently relocated retail store, Christopher Todd Living, in Nashville, Tenn. Here are his top three picks:

Christopher Todd and Libby Langdon

The Bellmore Chair by Libby Langdon for Fairfield Chair
"The Bellmore Chair is the perfect piece for so many settings. I love the clean octagonal lines, offering perfect support for your body. This chair swivels and I love how it floats with a center support, making it feel light and not too heavy for a room. I would use the Bellmore Chair in a bedroom, family room or game room. The chair is offered in any fabric or leather from Fairfield, or also available in COM."

Todd and Ericka Svard of Moss Home

The Haus Chair by Moss Home
"The Haus Chair caught my eye because of its shape and clean lines. The chair is a swivel, but is also offered as a stationary piece, and it's incredibly comfortable. The great thing about Moss furniture is it is all made in Los Angeles, and you can fully customize the piece if needed to fit a space, including size, foam density, and of course, fabric. This is a great chair for a living room, family room, game room or bedroom. Available in hundreds of fabric and leather choices from Moss, or COM is available, all with a short lead time."

Todd and Tamara Day

The Meyer Chair from the Tamara Day Collection by Spectra Home
"The Meyer Chair caught my eye as the perfect accent chair for a bedroom. It is comfortable and sleek, featuring a beautiful wood finish with brushed brass accents on the arms, which makes it feel substantial without overpowering a room. The Meyer chair is also offered at a great price point and stocked as shown for quick shipping. all with a short lead time."

hat
HOME ACCENTS TODAY

WHERE HOME COMES TOGETHER

VOL 39 | NO 10

October 2024

Fresh take on fall

THE LATEST AND GREATEST NEW PRODUCTS

HANDWOVEN RUGS:
GOOD, BETTER AND BEST OPTIONS

PORTRAIT:
A CONVERSATION WITH SURYA CEO SATYA TIWARI

JAIPUR LIVING

Jaipur Living's Amata Collection is part of the House Sprucing x Jaipur Living Collection designed by Heather and Tyson Fujikawa. *C&D 4B*

COOPER CLASSIC

Cooper Classics Maxine floor mirror is designed by Megan Molton. *IHFC D519*

DOVETAIL FURNITURE

Dovetail Furniture's Baelor sideboard is crafted from mindi and bayor wood with two sets of butterfly doors. *MS 142*

NAPA HOME & GARDEN

Napa Home & Garden's Petalo vase is handmade, with hand-applied details by Italian artisans. *SAMS G1001*

FAIRFIELD

Fairfield's Maxwell armchair boasts sculpted arms and is upholstered in plush cream bouclé accented by brass nail heads. *200 N. Hamilton*

Maxwell Arm Chair
Style: 8057-04-S
Dimensions: 23.5"w x 24.75"d x 37.5"h

FurnitureToday

Crown Mark

HIGH POINT: 204 E. GREEN

Business Intelligence for the Furniture Industry FurnitureToday.com October 14-24, 2024 | v49 i7

Manwah turns up the volume

Upholstery vendor brings HiFi and more to market

By Cindy W. Hodnett
Executive Editor

HIGH POINT — When High Point Market opens later this month, buyers in the Manwah showroom will get a first look at the manufacturer's latest introductions — motion and stationary upholstery, now complemented by immersive sound technology.

"We're bringing WiFi to the living room, and this time, we're selling the hot dog instead of just the ingredients," said Gabriele Natale, president. "It's this integration of comfort, quality, value and innovative features that allows us to set Manwah apart from competitors."

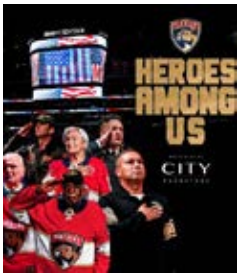
The initial launch of the immersive sound collection will include five groups, shipped 90 days from the receipt of order. The Smart Technology features include adjustable settings, heating, cooling and built-in speakers, supported with tailored marketing strategies that showcase how the new groups align with consumer preferences and trends. Company officials note that the new groups were part of a strategy to "create a compelling offer for an evolving consumer market."

"We're working to ensure long-term success in a dynamic market," Natale said. "We're offering a product

continued on page 04

Forging sports partnerships

Furniture dealers foster local community connections



As part of its partnerships, Top 100 retailer City Furniture recognizes veterans during games.

By Thomas Lester
Retail Editor

HIGH POINT — Few things foster a sense of community like the success of a local sports team. It helps build a local identity, gives residents a common connection and creates a distraction from day-to-day life for a few hours.

For furniture retailers who do business in those markets, partnering with sports franchises provides a way to further entrench themselves as a key part of those communities.

In the furniture industry, there are no shortage of partnerships. Top 100 retailer Gardner White is banking on its local Detroit Lions doing well this season. Also in the Motor City, Top 100 retailer Dufresne Spencer Group has deals in place with the Detroit Tigers and Detroit Red Wings, and partnerships in some of its other key markets.

Jordans Furniture, part of Top 100 Berkshire Hathaway's furniture division, has had a longstanding partnership with the Boston Red Sox, while Top 100 Bob's Discount Furniture has recently entered into a long-term partnership with the Los Angeles Rams.

Those examples just scratch the surface.

"Our philosophy is we want to be part of the community," said Andrew

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Inside This Issue

Trisha Yearwood entering youth category with market introduction

The country music star and Legacy Classic|Modern Furniture are debuting a trendy new furniture option for the youth segment. 2

Furniture of America makes expansion plans for 2025

A new facility, increased distribution capacity and expanded East Coast operations are on the agenda for the company. 4

Get a sneak peek at fresh finds for High Point 14

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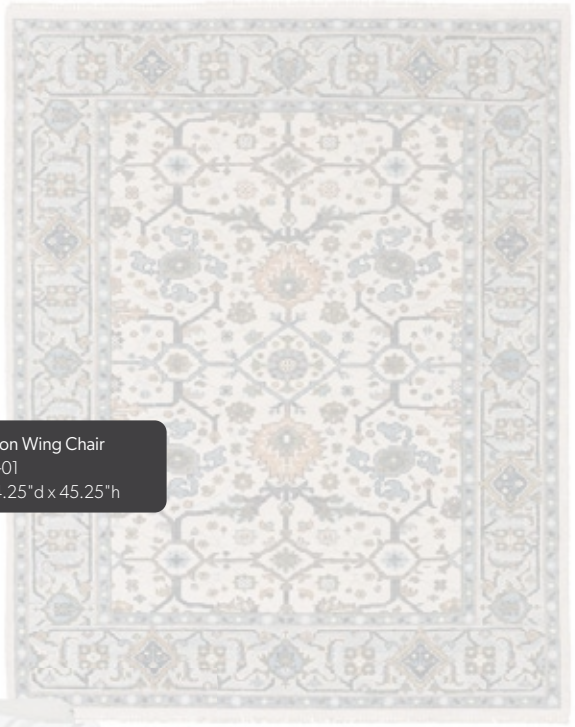
Traditional comfort

The Carlin chaise From England Furniture is the ideal spot to curl up with its track arm and bed pillow back. Plaza Suites, 100

Fairfield showcases the Libby Langdon Boyleston wing chair, with a straight and clean lined silhouette and slim arms. 200 N. Hamilton

Libby Langdon, Boyleston Wing Chair
Style: 6343-01
Dimensions: 27.75"w x 34.25"d x 45.25"h



The Majorca collection from Oriental Weavers features vintage-inspired, classic Oushak motifs and are made of premium hand-spun wool. IHFC, G-276

The Athena reversible chaise sofa, by Legends Home, epitomizes elegance and charm with gracefully rolled arms, welted cushions, and classic accent pillows. Plaza Suites, 308

FurnitureToday

Business Intelligence for the Furniture Industry FurnitureToday.com October 26, 2024 | v49 i8a

Crown Mark

HIGH POINT: 204 E. GREEN

Industry leaders address 2025's biggest questions

See their answers starting on page 2

SATURDAY AT HIGH POINT

Bernhardt to move to Klaussner's former showroom 14

Coaster debuts themed galleries 18

Plenty of products in High Point 24

High Point showrooms 56
High Point events 58
Staff 66

By the numbers

Do you know the scope of the High Point Market?

It's bigger than...

99 ..... World Series home games
47 ..... NCAA Final Four weekends
4 ..... Super Bowls
$6.73 billion/year ..... TOTAL

{7-pt} Source: High Point Market Authority

Curves, Art Deco inspiration fuel Hickory White intro

By Vicky Jarrett
Managing Editor

AT THE MARKET — Hickory White, a Sherrill Furniture Co. brand, is unveiling a collection featuring a blend of glamorous curves, Art Deco-inspired case goods and upholstery frames, and pieces that embody a collected-over-time feel.

Emphasizing fluid lines and rounded silhouettes, the Baxley sofa is an example of those glamorous curves, featuring a single bench cushion that is 96 inches long.

Another curvaceous piece is the Evie king bed, which blends European-inspired elegance and modern design. The bed features a shaped headboard and round tapered legs.

Ravalli console, Hickory White

Another introduction this fall is the Margot Chest with its serpentine drawer design. This three-drawer chest, constructing of olive ash burl, features custom teardrop ring pulls in satin brass and soft-close drawer glides.

Architectural elements such as arches and intentional curves add a sculptural quality to Hickory White's fall introductions, such as in the Ravalli console with its classical arch design complemented by proportionate, tapered posts and legs.

Other introductions include:

• Hand-painted pieces such as the I.I. Rives "Check Mate" Design with a striking black-and-white pattern reminiscent of a chess board across the drawer fronts with contrasting metal hardware.

• Drawing inspiration from the Art Deco era, the Layered Lamp Table features champagne metal trim and tapered legs, with varying levels of the tabletop and walnut veneer.

• The Travers Spot Accent Table with a cone-shaped base, crafted from mixed metals. The top features a blend of with satin brass inlay, ing at a central circle.

• The Raleigh Spo features an black textur al base with a light tra "bowl" on top, suppo three legs attached at ter and arching up to bottom of the bowl.

Hickory White also troducing three swiv styles: the Beckett, wit back and a vertical pattern on the seat b Wilder, featuring a tig and a quilted pattern i on the seat and back; Laughton, with a tight contemporary arms.

Hickory White's sh is located at 315 Fred der Place.

Fairfield adds to showroom space

By Bobby Dalheim
Senior Editor

AT THE MARKET — Made-in-U.S. upholstery and case goods manufacturer Fairfield has added 7,000 square feet to its High Point showroom at 200 N. Hamilton, bringing the space's total size to 20,000 square feet.

The expanded showroom enables Fairfield to present a more comprehensive showcase of its commercial and whole home collections, the company says, offering greater depth across bedroom, living and dining categories. It also includes an enhanced design center, as well as a dedicated hosting area, which will host industry panels, events and client gatherings during market.

"This expansion is a strategic investment in Fairfield's future, strengthening our ability to stay competitive in a constantly evolving market," said Dixon Mitchell, CEO. "Our ongoing growth reflects the company's solid foundation and steadfast commitment to long-term, sustainable success."

The expansion will be completed in two phases. A portion of the new space debuts during this week's market. The full expansion is scheduled for a grand opening in spring 2025.

Fairfield is a manufacturer of both case goods and upholstery, having been in business and family-owned since 1921. The company has a manufacturing plant in Lenoir, N.C.

Decor Rest Group doub showroom size

By Cindy W. Hodnett
Executive Editor

> "This is a strategic for us ... to showc more product, providing a cohes merchandising pla
>
> Angelo Ma
> Decor Res

AT THE MARKET — A new 22,000-square-foot showroom is debuting this week in High Point, doubling an upholstery manufacturer's space and allowing it to offer an "enhanced buyer experience," according to officials.

Décor-Rest Group, parent company of Décor-Rest Furniture and SuperStyle, is showing at 212 Jacobs Place as the company's premier showroom and continues to use Furniture Plaza, space 510, for select product. The company also owns 208 Jacobs Place.

"This is a strategic move for us, creating an opportunity to showcase more product, providing a cohesive merchandising plan," said Angelo Marzilli Jr., president. "We can now bring all our brands together under one roof: Décor-Rest Furniture, SuperStyle and Trendline. (It) will provide the opportunity to display many more new product introductions, plus allow us to continue to highlight our best-selling collections.

"This showroom will provide a unique experience for dealers," Marzilli said. "Our visual tation will be both in and educational, showca product and telling the Dé Furniture story."

Décor-Rest Furniture ily-owned company base tario, with warehousing in Canada as well as the U

"Décor-Rest has bee of High Point Market f years, and we are excited case our story in our new Marzilli said. "Our new lo literally next door to our home, making the transit er for our dedicated custo well as more convenient dealers and designers."

With new warehouse program, Hi-Rock opens second High Point showroom

By Bobby Dalheim
Senior Editor

AT THE MARKET — Upholstery and leather motion supplier Hi-Rock Home has opened a second showroom for this week's market. The space, located in the design wing of the International Home Furnishings Center, space D-701, joins the company's primary space at IHFC, M-231. In total, the company's combined showroom space will equal around 12,500 square feet.

The new "satellite" showroom will highlight a recliner warehouse program launched last April. Located in Hickory, the warehouse stocks 100% leather recliners and high-leg recliners, the company said, helping retailers fill out their floors with higher-end leather items. Leather items in the program feature semi-aniline, hand-wiped leathers, Rockhill said.

"The trigger of emotion in leather is hand and color, and this program excels in both," he said.

Launched in 2020, Hi-Rock Home imports upholstery from a variety of countries, including Vietnam, Mexico, Italy and Brazil. Its style ranges from traditional leather to more avant-garde contemporary seating with a focus on motion.

FurnitureToday

Crown Mark

HIGH POINT: 204 E. GREEN

Business Intelligence for the Furniture Industry FurnitureToday.com October 27, 2024 | v49 i8b

New material in spotlight

Sintered stone starting to find its place in furniture, too

By Bobby Dalheim
Senior Editor

AT THE MARKET — At least three case goods manufacturers will place a big emphasis at the upcoming High Point Market on sintered stone, a newer material in the furniture realm.

Resembling quartz and marble, sintered stone is a synthetic material with the texture of natural stone but without the porous surface. It's resistant to scratches, stains, water, heat and UV light, as well as being durable, strong

continued on page 14

Eureka's new dining table with a sintered stone top sells for around $3,299.

Q&A

Upholstery vendors eye next 'big thing' to shape business in 2025

By Cindy W. Hodnett
Executive Editor

AT THE MARKET — Upholstery manufacturers are thinking about numerous issues that will impact their business strategies for 2025 and beyond, inside the factory and outside of their control.

Nearly unanimously, industry executives expect the coming year to be an improvement over 2024, and many said they've used the past few months to plan for growth and expanded market share.

Jeff Arditti, president/CEO

Aria Designs

We're looking forward to more consumers returning to the retail market, after the COVID purchasing boom, we feel there is truly a normal demand returning. We're seeing great values in textiles, better price points for consumer offering better fabrics on more new frame styles.

Adding occasional tables allows our customers to flow together with upholstery.

We're listening to leading retailers around the world as we also develop designs that are in step with color and style trends. We continue to rely on our representative team for input relating to new programs and collections.

Luke Zei, vice president of business and product development

Dorel Home

The easy answer for Dorel Home is "bigger look, smaller box," and by that, I mean bigger in the context of both an aspirational look, as well as furniture that is true to scale. This is where we differentiate ourselves from the competition, including overseas, because most e-commerce sofas are small with seat depths of less than 20 inches.

We're launching new item platforms, i.e. Novogratz Modular that has the 26-inch seat depth that is popular in the full-scale lounge seating in brick-and-mortar. We're also going to flow the goods through the supply chain better and make it more economical for our e-commerce customers because we understand their business models and their thresholds for FedEx and UPS charges. We deliver them better product which

continued on page 02

SUNDAY AT HIGH POINT MARKET

Tonight: Hall of Fame celebrates 5 industry leaders

Five influential industry leaders will be inducted into the American Home Furnishings Hall of Fame tonight at the Sheraton Greensboro at Four Seasons. This year's honorees are: Joseph P. Cory Sr., Cory 1st Choice Home Delivery; Thomas Day, designer and cabinetmaker; Steven F. Elton, Brown Jordan; Bob McCreary, McCrea¬ry Modern; and Clarence H. Smith, Havertys Furniture.

Eichholtz eyes growth, addresses smaller spaces

With plans to expand its U.S. presence, the company is introducing its City Line collection, for smaller scale living. 8

Zuo offers mix of styles, expands outdoor lineup

The ifestyle brand is focusing on its signature mid-century and modern design styles, as well as showcasing its growing outdoor line. 14

High Point Market product 24-54
Showroom changes 56
Events, seminars, socials 68

Copeland Furniture – Showplace, 5100

Fairfield – 200 N. Hamilton

Maxwell Dresser
Style: 8057-DC-S
Dimensions: 72"w x 20"d x 37.25"h

top drawers, black metal footrests and industrial hardware.

The new Hampton Kids youth bed, bunk and loft program offers multiple bed styles and configurations. The loft desk, complete with built-in speakers, is available in white or charcoal. Twin and full bed combinations offer bookcase headboard options. Nightstands have USB ports.

Ella + Ross
IHFC, IH-408

The Logan craft groove dining table in solid wood features legs accented with vertical grooves, rounded edges and a minimalistic base.

The Melody dining table with Olivia dining chairs offer solid wood top and brushed bronze steel legs.

Fairfield
200 N. Hamilton

The six-piece Maxwell bedroom includes a dresser, two-drawer nightstand, king bed, dining table, credenza and armchair. It's mid-century modern and is crafted from oak solids and veneers. Highlights include the dresser, with seven drawers; the king bed, with round corner posts and tapering feet; and the armchair, with plush cream boucle upholstery accented by brass nailhead detailing.

Flexsteel
IHFC, C-601

The Verona bedroom collection features soft curved details and a medium brown oak finish. It's fashioned from rubberwood solids and white oak veneers and adorned with antique bronze hardware.

The Athens collection, with a chocolate brown finish and stately silhouettes, is offered in a rectangular dining table, round dining table, upholstered dining chair and buffet.

Furniture of America
IHFC, C-700, 703

The Hildesheim bed features rounded edges and fluted panels, with black finish over the acacia veneer.

Varde has a genuine marble top perched on a round, reeded plinth base accented with gold trim. It's complemented by curved-back swivel chairs fully upholstered in chenille boucle.

The Madeira collection is a new line of solid wood dining sets, crafted from sustainable rubberwood with double-sealed tops and reinforced steel bars, providing stability. Part of the Madiera solid wood dining collection, the Nordby set features reversed hand-polished curve corners, paired with semi-handmade solid wood chairs with upholstered seats.

Greenington Fine Bamboo Furniture
220 Elm, 410

Sustainable in solid bamboo, the Catalina bedroom features a bed with an upholstered headboard and a minimalist design characterized by a slender frame, gentle curves and contours. Retail, bed: $2,469.

The Sahara bedroom features a wraparound headboard, tranquil colors, a splash of upholstery and rounded silhouettes. Retail: $2,699.

The Aria dining table has elliptical pedestals and is available in both Caviar and Wheat finishes and two sizes: 72 and 84 inches. Table retail: $2,299 to $2,899, Dining chair retail: $599. The Torrey table features a pedestal base with geometric shaped legs and a beveled tabletop accented in exotic tiger. Retail: $2,499.

The Torino dining chair has sinuous lines and high-end upholstery. Retail: $599.

Hickory White
315 Fred Alexander Place

The Evie king bed, which blends European-inspired elegance and modern design, has a shaped headboard with soft curves. The bed features round tapered legs.

Home Creative
121 N. Wrenn

Introductions include bedroom, formal dining room and casual dining sets.

Hooker Furnishings
Showplace, 3rd floor

The Westwood collection is crafted with quartered oak veneers and features a limestone finish, plated hardware and silver-leaf detailing. Westwood offers 31 pieces across the home.

The 21-piece Banyon Bay collection combines geometry and gentle contours with natural textures and materials. Crafted from oak veneers and solids in a light Desert Oak finish.

The Archives collection mixes modern, trendy styles with historic elements. The 37-piece collection features figured walnut veneers, top grain leather, woven raffia and polished marble.

The company is revamping its Commerce & Market accent line for the younger consumer and interior designer. Highlights are: Coastal, which features a light and airy color palette with design inspiration from the sea and sky; Boho, mixing eclectic elements and colors; and Organic Modern, characterized by unique shapes and layers of natural materials including stone, travertine and linen.

Icon Bunks
Suites at Market Square, M-1007

Offering freestanding and customizable bunk beds. Handcrafted in the mountains of Montana. Pricing starts at $6,699 MSRP.

International Furniture Direct
Centers of High Point|Hamilton, 145, 245

Natural Teca is crafted with a water-based lacquer and solid saved wood that becomes white teak.

Oregon Ranch embodies the spirit of countryside living, featuring Naguri cut ironwork.

JDouglas
IHFC, D-319

The Wallace Bed offers wingback detail, wide horizontal channel tufting and is fully upholstered from headboard to footboard. MSRP begins at $5,625, and available in Charter Street fabrics. Sizes are twin, queen and king.

Jeffan International
IHFC, D-536

The new classic lattice headboards feature handwoven rattan in a medallion-inspired pattern.

The new Winston rattan collection, in a navy and coral finish, is available as a set of two dining chairs or a single high-back armchair. Features removable seat cushions.

Lightweight and versatile, the Winston II rattan counter stools feature a lower arm profile, making them suitable for sliding under kitchen countertops or island spaces. Each stool includes removable seat cushions.

The Large Claude bow front sideboard is available in a new Brown Finish. The sideboard is handmade from solid bayur wood and mindi wood with a warm brown finish and gold hardware. A small option is also now available in antiqued white.

With an oversized high back, the wide woven dining chairs are handmade from solid wood and natural seagrass.

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FurnitureToday

Crown Mark

HIGH POINT: 204 E. GREEN

Business Intelligence for the Furniture Industry FurnitureToday.com October 28, 2024 | v49 i8c

Spotlighting product design

PINNACLE AWARDS® 2024

ISFD Pinnacle Awards

WHEN: Tonight
- student meet-and-greet at 5:30 p.m.
- cocktail reception at 6 p.m.

WHERE: Centennial Station Arts Center

KEYNOTE: Bill McLoughlin, Furniture Today

WHAT: The Pinnacle Awards recognize outstanding achievements across various design categories. This year's event will introduce a new category, finishings, expanding the scope of recognition for creative excellence.

Tonight's the night: 21 winners to be named

By Vicky Jarrett
Managing Editor

AT THE MARKET — Eighty-seven designs have been named finalists in 21 categories for the International Society of Furniture Designers (ISFD) 2024 Pinnacle Awards.

Professional and student home furnishings and textile designers will be honored tonight with a Pinnacle Award trophy at the gala event at the Centennial Station Arts Center, 121 S. Centennial St.

"It is always exciting to see so many outstanding and creative entries submitted each year," said David Blair, executive director of ISFD. "We had a record number of Green Leaf entries, which speaks to the eco-friendly direction that so many companies are taking. Outdoor

continued on page 02

MONDAY AT HIGH POINT MARKET

Mavin expands in home office, occasional

The solid wood domestic furniture manufacturer is ramping up its occasional and home office offerings, both newer categories;. 12

Olivia & Quinn nods to consumer behavior with curated introductions

A percentage of the vendor's introductions this week are especially designed to address a challenging consumer marketplace. 14

More production intros for fall market 24-54

High Point Market product 24-54
Showroom changes 56
Events, seminars, socials 68

Pinnacles

continued from page 02

Lighting

• Currey & Company - Miles Table Lamp and Floor Lamp, Aimee Kurzner, director of furniture

• Hasan Zaidi Design - Constant Pendent, Hasan Zaidi, designer

• Varaluz - Ethereal Rose 500C08H0 & CEO

• Varalu 504L06M CEO

Major C

• Carac Home, Car

• Fairfi Fairfield D

• Four Hands, Fou

• Unive Collection, Designers, Chapman ISFD, Dudley Moore ISFD

Maker-Designer

• Erika Cross Studio - The Bolt Collection, Bolt Table, Erika Cross

• Kamiya Furniture - Joyce Dining Table, Jeremy Kamiya

• Milan Bhullar - Horizon Light, Milan Bhullar

• Penina Bernstein Design - Wenge and Brass Altar, Penina Bernstein

Motion Upholstery

• American Leather - Luxe Series Recliner, American Leather

• Bernhardt Furniture - Lioni Power Motion Leather Sectional: Lioni Power Motion Right Arm & Left Arm Loveseats, Lioni Power Motion Armless Chair, Lioni Wedge, Bernhardt Upholstery Design Team and Bernhardt Casegoods Design Team

• L&J.G. Stickley - Surrey Hills Recliner, Stickley Design Team, Ron Lackey, upholstery designer, Marissa Brown, director of design

• South Bay International - Enfinity ny, CEO, and Sam

ge

ure - Arcadia segoods Design lstery Design Team ture - Elysia Buffet, Design Team with Team Portfolio120 rissa Brown,

Austin Bar Cart

Occasional Tables

• Bernhardt Furniture - Antibes Table Group Antibes Cocktail Table, Antibes Side Table (2), Antibes Accent Table (2), Antibes Console Table (2), Bernhardt Exteriors Upholstery Design Team with Otto & Moore Design Team, Bernhardt Casegoods Design Team with Otto & Moore Design Team, ISFD member

• Bernhardt Furniture - Clawson Bunching Cocktail Table, Bernhardt Casegoods Design Team and Bernhardt Upholstery Design Team

• Bernhardt Furniture - Jacopo Table Group - Jacopo Cocktail Table, Jacopo Console Table, Cassie Side Table, Bernhardt Upholstery Design Team and Bernhardt Casegoods Design Team

• Universal Furniture - Modern Tables, Otto & Moore Furniture Designers, ISFD

Outdoor

• Azzurro Living - Palma Collection: Palma Swivel Club Chair, Palma 3 Seat Sofa, Palma Daybed, Palma Dining, Coffee, & Side Table, Brandon Kershner

• Azzurro Living - Texoma Collection: Texoma Swivel Club Chair, Texoma 3 Seat Sofa, Texoma Chaise Lounge, Texoma Coffee & Side Table, Brandon Kershner

• Azzurro Living - Wave Chaise Lounge, Brandon Kershner

• Bernhardt Furniture - Atlas-Edenton Outdoor Dining: Edenton Dining Table, Atlas Armchair, Atlas Side Chair, Bernhardt Exteriors Design Team

Stationary Upholstery

• Caracole - Parallax Chaise, Caracole Design Team

• Hooker Furnishings - Ari Metal Chair, Jason Delong, Jason Delong Design

• Hooker Furnishings - Fletcher Exposed Wood Chair, Jason Delong, Jason Delong Design

• Hooker Furnishings - Liv Camelback Sofa, Hooker Furnishings

Youth

• David Francis LLC - The Silas Bed, Catherine Blüm, president & creative director

• Sauder Woodworking Co. - T Dover Edge collection, Sauder Pro Design Team

Green Leaf Award

• Greenington Fine Bamboo Furniture - Azara Cube, Jim Liu, Greenington Fine Bamboo Furnitu

• Greenington Fine Bamboo Furniture - Tofino Console Table, Greenington Fine Bamboo Furnitu

• Greenington Fine Bamboo Furniture - Torrey Dining Collecti Liu, Greenington Fine Bamboo Fu

• Heather Daily Design - Leewa Credenza, Heather Daily, Charlesto

• Studio Kloak - Blueprint Ben CoCo Ree Lemery, professor; Mari Bernstein and Sun Jiacheng, stude designers

Student Pinnacle Award (top 10)

• Morchella Valet Cupboard - Aidan Gough, ISFD, Senior, Appala State University

• Raine - Dana Carter, ISFD, se Appalachian State University

• The Listeners Loveseat - Dre ISFD, senior, Savannah College of Design

• Cecula Side Table - Emily Col senior, Savannah College of Art an Design (SCAD)

• Harmonia Dining Chair - Fra Melillo, graduate student, Savanna College of Art and Design (SCAD)

• Forma Collection – Haoda Ma graduate student, ArtCenter Colle Design

• Lou - Katie Sturm, senior, Appalachian State University

• Voyager - Luke Langford, ISF senior, Savannah College of Art an Design

• The Joiner's Tool Chest - Sam ISFD, senior, Savannah College of Design

• Eyry - Vic Stocker, ISFD, senio Appalachian State University

Major Collections

• Caracole - Modern Resort Whole Home, Caracole Design Team

• Fairfield - Maxwell Collection, Fairfield Design Team

• Four Hands - Amber Lewis x Four Hands, Four Hands with Amber Lewis

• Universal Furniture - Modern Collection, Otto & Moore Furniture Designers, Laura Niece ISFD, Lenny Chapman ISFD, Dudley Moore ISFD

FurnitureToday

Business Intelligence for the Furniture Industry FurnitureToday.com Oct. 25-Nov. 10, 2024 | v49 i8

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HIGH POINT: 204 E. GREEN

2025 Better times ahead?

Industry leaders evaluate economic and industry factors for 2025 outlook

Bassett True Custom UPHOLSTERY
A Custom Design Studio for Your Store Backed by the Brand Power of Bassett

IHFC-C1200 & INTERHALL IH207

Inside This Issue

GJ Styles has big plans

After purchasing GJ Styles earlier this year, Diemoz began building his strategy for the whole home resource. 2

High Point product highlights

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Is recovery on the horizon? Case goods segment looks ahead 12
Vendors name many issues that will shape upholstery business in 2025 18
Mattress makers may see positive movement 26
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Elements International - 411 S. Main

Fairfield – 200 N. Hamilton

Maxwell Dresser
Style: 8057-DC-S
Dimensions: 72"w x 20"d x 37.25"h

Flexsteel – IHFC, C-601

Furniture of America – IHFC, C-700, 703

Introducing 22 dining groups, including the Matisse, a transitional modern farmhouse style crafted from Asian hardwoods and mahogany veneer with a light neutral brown finish; Venera, a sleek white and gray faux marble tabletop with a sculptural base composed of gold-finished stainless steel legs; and Everton, crafted from solid Asia hardwood featuring a sap walnut veneer with a mid-century modern vibe.

Copeland Furniture

Showplace, 5100

Blending modern aesthetics with natural inspiration, the Butterfly dining room is crafted in solid American black walnut hardwood with natural finish or crafted in solid oak in a range of finishes. The tables are offered in three styles: extension, fixed top and glass top.

Dorel Home

C&D, 6N, 9A

Signature Sleep's queen trifold cabinet murphy bed features an easy-to-fold queen-size bed that hides inside a neutral-toned rectangular wooden cabinet. The piece includes Signature Sleep's firm trifold 6-inch memory foam mattress and two drawers at the base of the cabinet.

Elements International

411 S. Main

The rustic Rogan bedroom group features a weathered, white-rubbed finish. It includes black felt-lined top drawers for delicate items and cedar veneer bottom drawers. The platform bed boasts a LED light underneath, while the nightstand offers a USB port and removable tray. The dresser includes a hidden drawer with black felt lining.

The Panorama five-piece dining set features a two-tone design with a faux marble tabletop and a dark woodgrain finish, fluted table base and ivory seating.

The Rogan buffet, hutch and bar feature a rustic whitewash finish. The buffet provides storage, while the hutch features LED lighting, glass cabinets, bottle holders and a wine glass rack. The bar includes an ice tray, wine storage and an additional wine glass rack. Other features include black felt-lined top drawers, black metal footrests and industrial hardware.

The new Hampton Kids youth bed, bunk and loft program offers multiple bed styles and configurations. The loft desk, complete with built-in speakers, is available in white or charcoal. Twin and full bed combinations offer bookcase headboard options. Nightstands have USB ports.

Ella + Ross

IHFC, IH-406

The Logan craft groove dining table in solid wood features legs accented with vertical grooves, rounded edges and a minimalistic base.

The Melody dining table with Olivia dining chairs offer solid wood top and brushed bronze steel legs.

Fairfield

200 N. Hamilton

The six-piece Maxwell bedroom includes a dresser, two-

continued on page 44

Ella + Ross – HFC, IH-408

England Furniture – Plaza Suites, 100

Fairfield – 200 N. Hamilton

Marilyn Grande Sofa
Style: 5301-56
Dimensions: 102"w x 41.5"d x 30.75"h

and optional nailhead trim. The chair can be ordered in a two-toned version or one pattern.

The Carlin chaise offers a track arm and bed pillow back to create a style statement. Available in a choice of more than 500 fabrics.

The transitional Maya collection is tailored in design. Its sloped square arm, tall tapered leg and welted cushions create a silhouette available as a sofa, loveseat, chair and ottoman.

The transitional Jay collection features a track arm silhouette, matching welt and pyramid leg. The group includes a sofa, loveseat, chair, ottoman and queen sleeper.

The Norton swivel chair features a tall back with curves that complement the sloped arm and plush seat. Available in both fabric and leather.

The Kinley collection offers sinuous flared arms and cone shape legs with a nod to mid-century styling. Available as a sofa, loveseat, chair, ottoman and multiple sectional configurations in a variety of fabrics and leathers.

The Costner transitional sectional has a classic track arm silhouette and is available in multiple sectional configurations and fabrics for customization.

The Emerson collection is available in a selection of fabrics, with/without brass nailhead trim. This collection includes a sofa, loveseat, chair and a half, swivel chair, and large ottoman.

England's Lennon push back recliner boasts a modern, sleek profile with a track arm, double cushion back and tall tapered leg. Available in both fabric and leather.

The leather Drew collection has a classic padded arm silhouette, block leg and top-stitched non-welted cushions. Available as a sofa, loveseat, chair and a half, and large ottoman in multiple leather options.

Fairfield
200 N. Hamilton

With trim sloping track arms, the Beckett Grande's silhouette rests on simple block feet with loose seat and back cushions. Beckett is offered in 80-, 90, and 100-inch sofas with matching lounge and swivel chair. Made in America.

The Marilyn Grande sofa features a sweeping serpentine front and a gently- rounded barrel back. Loose seat kidney-shaped cushion are paired with a tight back inspired by 1930s Hollywood glamour. Marilyn is offered as 87- and 120-inch sofas, lounge chair and swivel chair.

Inspired by 1970s Postmodernism, the Sebastian collection features a low profile, tapered arms and loose cushions. Available as stand-alone sofas or sectionals, the Sebastian seating collection consists of 89.5- and 99.5-inch sofas, left/right arm sofa, corner chair, armless chair and bumper ottoman. Made in America.

The Libby Langdon Boyelston chair has a straight and clean lined silhouette with slim arms, a contemporary take on a classic wing chair.

continued on page 80

Fairfield Offers Product Introductions and Focused Programming

October 15, 2024 by Karen Parrish in Business Strategy, Industry

Fairfield, a leading brand in artisan-crafted upholstery and casegoods since 1921, is set to make a bold impression at Fall 2024 High Point Market, offering a dynamic array of new product introductions and industry-focused programming.

A preview of the expanded showroom will be unveiled to showcase a wider range of styles, and additional highlights include a compelling series of educational panels, the launch of the Fairfield Style Scouts, and a Cocktail Crawl in the Hamilton-Wrenn Design District.

Fairfield's new product offerings and programming reflect the company's commitment to delivering a more elevated and in-depth showroom experience for its customers.

"This fall's High Point Market marks an exciting step for Fairfield as we preview our expanded showroom and introduce new designs tailored to our clients' evolving needs," said Dixon Mitchell, CEO of Fairfield. "By focusing on strategic growth and enhancing customer experience, we're positioning Fairfield for long-term success while upholding our commitment to quality and innovation"

Fairfield is expanding its focus on whole home design, deepening its stylistic range across three signature aesthetics: Organic Modern, Clean & Casual, and New Traditional. Ranging from the soft, organic textures and fluid forms of Organic Modern to the relaxed sophistication of Clean & Casual, and the timeless appeal of New Traditional, these new introductions underscore Fairfield's commitment to providing high-quality, versatile pieces that cater to any design style. Additionally, the latest additions to the Libby Langdon for Fairfield Collection seamlessly blend classic and contemporary elements, reinforcing Fairfield's position as a leader in crafting thoughtful, stylish solutions for today's modern home.

Fairfield is thrilled to introduce the 'Fairfield Style Scouts,' an exciting new initiative where ten arbiters of taste and trend will "scout" their favorite pieces in the showroom, providing a curated perspective on this season's standout products and trends.

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Fall 2024 Fairfield Style Scout:

Caroline Brackett of Caroline Brackett Studio of Design

Cheryl Luckett of Dwell By Cheryl

Christopher Todd of Christopher Todd Design

Elissa Grayer of Elissa Grayer Interior Design

Julie Anne Baur of Winding Lane Interiors

Kristin Harrison of Bungalow 10 Interiors

Liana Magalhaes of LM

Melissa Lee of New South Home

Shay Geyer of IBB Design

Zandy Gammons of Miretta Interiors

Fairfield and Crypton Partnership: Exclusive Instagram Giveaway

Fairfield has partnered with Crypton to host an exclusive Instagram giveaway, featuring two Fairfield Cayson Swivel Chairs upholstered in Crypton's 4601 Pearl-performance fabric, valued at $5,200.

These chairs will be on display in the Fairfield showroom throughout market. The giveaway will run through 11:59 PM ET on Oct 31, and those interested can visit Fairfield's or Crypton's Instagram accounts for information on how to enter. The winner will be announced during the second week of Nov.

Cocktail Crawl: Explore the Hamilton-Wrenn Design District

Fairfield is partnering with Wildwood, Chelsea House, and Capel Rugs to host a trade-only Cocktail Crawl in the Hamilton-Wrenn Design District. On Sunday, October 27th, from 4:00–6:00 PM, High Point Market attendees are invited to visit each participating showroom for seasonal cocktails and hors d'oeuvres.

Attendees can pick up a 'passport' at any participating showroom, and those who collect stamps from all four locations can enter the chance to win one of four exclusive prizes.

Fairfield Collective: Engaging the Industry

The Fall 2024 Fairfield Collective events will include a series of informative and engaging panels for designers, retailers, and media. Through these insightful discussions and interactive sessions, Fairfield seeks to inspire and educate, reinforcing its commitment to the professional development of industry professionals and customers alike.

The Fairfield Collective events include:

Oct 26 | 11 AM - 12 PM

Panel: Maximizing Potential: How AI Can Elevate Your Design Business

Are you curious about how Artificial Intelligence can improve your business? Join Antonio

FurnitureToday

Faris Upholstered Sofa – Classic Home, Showplace, 2400

Votes are in and 8 named as People's Choice winners in fall Market Snapshot

Vicky Jarrett // Managing Editor // October 26, 2024

HIGH POINT – Eight design-forward furniture and home décor products from 40 finalists have been named Andmore's Market Snapshot "People's Choice" Award winners for the fall 2024 edition of High Point Market.

The winners – Chelsea House, Classic Home, Danao, Fairfield Chair, HiEnd Accents, Indigo Road x Jeffan, Neos & Co. and Varnish Collection will have their products displayed alongside additional finalists in an at-market vignette, running today through Oct. 30.

"The eight winners of the Market Snapshot program are setting the standard for home furnishings design, showcasing the innovative spirit behind our exhibitors' creations," said Karen Olson, Andmore executive vice president and chief marketing officer.

The Market Snapshot winners are:

- **Leather Vase – Chelsea House, 200 N Hamilton, 104:** A handcrafted leather flower vase in classic cognac color with a glass insert and an angular handle.
- **Faris Upholstered Sofa – Classic Home, Showplace, 2400**: A sophisticated blend of style and comfort, the sofa boasts a rich olive color and features a tuxedo back and curved arms.
- **Dock Lounge Chair – Danao, IHFC, IH-104:** The Dock Collection by Claudio Bellini features distinctive woven panels, set within a robust wooden frame.
- **Camille Bar Cabinet – Fairfield Chair, 200 N Hamilton, 100**: Crafted from rubberwood solids, Camille's classic silhouette is draped in a linen finish and trimmed in antique gold metallic striping.
- **Provence Washed Linen Bedding Set – HiEnd Accents, Showplace, 2500:** The bedding set features a print of Victorian settlers strolling through a nature scene in golden colors.
- **Clara Scalloped Base Coffee Table – Indigo Road x Jeffan, IHFC, D-536**: Crafted from mango wood and finished in a soft whitewashed hue, the Clara uses a unique ridged texture that enhances the visible wood grain.
- **Aura Sideboard – Neos & Co., IHFC, IH-201:** The Aura offers a combination of refined ceramic doors and a selection of premium wood veneers or lacquers.
- **Champagne Stand – Varnish Collection, Salong at Suites at Market Square, G-7025**: This champagne stand has a wicker finish and includes a stainless steel bucket insert.

ANDMORE Selects 40 Standout Products as Finalists for HPMKT

October 16, 2024 by Karen Parrish in Business Strategy, Industry

MARKET SNAPSHOT

ANDMORE℠ has selected 40 standout home furnishings products as finalists for the Fall 2024 edition of Market Snapshot at High Point Market, highlighting an array of innovative products from permanent showrooms and temporary exhibitors across ANDMORE's 17 properties. People's Choice voting will determine the top picks across eight weekly themes, with winners announced on the market's opening day, October 26.

"The finalists for ANDMORE'S Fall's Market Snapshot are redefining what's possible in home furnishings design," said Karen Olson, ANDMORE chief marketing officer and executive vice president. "Their remarkable creativity and forward-thinking concepts are not only shaping the future of interiors but also inspiring buyers through this unique product showcase."

The 40 finalists are showcased across ANDMORE at High Point Market's social media channels (@andmorehpmkt), and online voting is open Oct. 18-25, on Instagram stories and at ANDMOREHighPointMarket.com/Market-Snapshot. This Fall's product themes are: **Curved Creations**; **Soulful Minimalism**; **Natural Stone**; **Party Pleasers**; **Engaging Greens**; **Autumnal Tones**; **Retro Rewind**; and **Contemporary Craft**.

ANDMORE at High Point Market's Fall 2024 Market Snapshot finalists are:

- Accent Decor – Isamene Vase (International Home Furnishings Center, IHFC H309)
- Adriana Hoyos – LUA SOFA (INTERHALL at IHFC IH205)
- Arteriors – Melt Wall Decor (Commerce & Design, B1)
- Bellini Modern Living – Celia Dining Table (IHFC H520)
- Bodrum – Stingray Chargers (SALON at Suites at Market Square, G-6046)
- Chelsea House – Leather Vase (N Hamilton, 104)
- Classic Home – Faris Upholstered Sofa (Showplace, 2400)
- Crystorama – Zanzibar Four Light Chandelier (IHFC H241)
- DANAO – Dock Lounge Chair (INTERHALL IH104)
- Dom Lo Studios – Forum Coffee Table (Suites, M-6048A)
- Fairfield Chair – Camille Bar Cabinet (200 N Hamilton, 100)
- FAZEEK in Aesthetic Movement – Jewel Coupes (Shoppe Object at Historic Market Square, 330)
- HiEnd Accents – Provence Washed Linen Bedding Set (Showplace, 2500)
- Jaipur Living – Gamil Rug (C&D, 4B)
- Jeffan – Clara Scalloped Base Coffee Table (IHFC D536)
- Kalalou – Carved Black Wooden Taper Candle Holders (Suites, M-2003)
- Le Present – Nudrop Pin (INTERHALL IH402A)
- Liam & Lana – Oversized Paper Mache Bowl (Suites, M-6054)
- Louee Vega – Tropico Green House Wallcovering (INTERHALL IH200)
- Manglam Arts – Persian Dreams Collection (Suites, M-2029)
- Meridian – June Console Table (IHFC C403)
- Modernplum – Bishop Stripe Lumbar Pillow (Suites, M-6043)
- Neos & Co – Aura Sideboard (INTERHALL IH201)
- Ngala Trading – Thanda Stripe Napkins (SALON at Suites, G-7015)
- Nuevo – Mya Nesting Tables (IHFC C100)
- Paarizaat Home – Stanford and Flat Poms (Suites, G-2027)
- Palacek – Siena Oversized Chandelier (N Hamilton, 200)
- Pooky Lighting – Isabella Cordless Table Lamp in Amber (INTERHALL IH409)
- Post House – Le Tibetan en Solo Pillow in Forest Green (Suites, M-6045)
- Ross Alan Lumber – Grateful Table (INTERHALL IH208)
- Rowe Furniture – Cassius Chair (Showplace, 1100)
- Stickley – Hudson Valley Spindle Bed (200 N Hamilton, 135A)
- TOV Furniture – Brut Travertine & Breccia Concrete Indoor/Outdoor Side Table (Showplace, 1850)
- Truett Designs – Bronze Iris – The Gardens Collection Throw Pillow (SALON at Suites, G-6054)
- Union Home – Twist Table Lamp (IH411)
- Urbia – Etienne Bar Cart (C&D, 5A)
- VanCollier – Stiggy Table (Suites, G-6014)
- Varnish Collection – Champagne Stand (SALON at Suites, G-7025)
- Vincent Sheppard – Kodo Lounge Sofa with Matcha Green and Peach Pillows (INTERHALL IH108)
- Zodax – Rosso Leather & Raffia Tray (INTERHALL IH306)

ANDMORE at High Point Market properties include 129 S. Hamilton – Eichholtz; 200 North Hamilton; 300 E. Green; 300 S. Main; 320 North Hamilton; 330 North Hamilton; Commerce & Design; Furniture Plaza; Hamilton Market; Hamilton Place; Historic Market Square Detail; International Home Furnishings Center (IHFC); Market Square Tower; National Furniture Mart; Plaza Suites; Showplace and Suites at Market Square (Suites).

Home Furnishings Business
STRATEGY FOR THE FURNITURE INDUSTRY

Home News Now
Retail Intelligence for the Home Furnishings Industry

Fall High Point Market product highlights

by Alex Milstein October 26, 2024

Fairfield's Camille bar cabinet takes a modern approach to traditional design. Made with rubberwood solids and topped with marble, it features an interior drawer, a reversible shelf with wine storage, and ample space for entertaining essentials. Finished in Linen with Antique Pewter Striping. Showroom: 200 N. Hamilton St. – 100, Floor 1

Gift Shop Plus®

RUG INSIDER

8 “People’s Choice” winners chosen ANDMORE’s Fall 2024 High Point Market Exhibitors

Eight design-forward furniture and home décor products from 40 finalists have been named ANDMORE’s Market Snapshot “People’s Choice” Award winners for the Fall 2024 edition of High Point Market. The winners – Chelsea House; Classic Home; DANAO; Fairfield Chair; HiEnd Accents; Indigo Road x Jeffan; Neos Co; and Varnish Collection – will have their products displayed alongside additional finalists in an at-market vignette, running October 26-30, 2024.

“The eight winners of the Market Snapshot program are setting the standard for home furnishings design, showcasing the innovative spirit behind our exhibitors’ creations,” said Karen Olson, ANDMORE executive vice president and chief marketing officer. “These category winners exemplify the diverse range of sophisticated design options available across all of ANDMORE’s venues at High Point Market.”

The winners of this Fall’s People’s Choice Awards, chosen across eight categories – Soulful Minimalism; Natural Stone; Party Pleasers; Engaging Greens; Autumnal Tones; Retro Rewind; and Contemporary Craft – represent a combination of 600+ permanent showrooms and 500+ temporary exhibitors across ANDMORE at High Point Market offerings. The Market Snapshot winners are:

Camille Bar Cabinet – Fairfield Chair, 200 N Hamilton, 100

Crafted from rubberwood solids, Camille’s classic silhouette is draped in a linen finish and trimmed in antique gold metallic striping. Versatile and storage-friendly, Camille offers minimalism for a modern cocktail backdrop.

This Fall at High Point Market, you'll find many vendors premiering collaborations with architects or designers with **architectural influences**, a reflection of where design clients are delegating their budgets: construction, art, lighting, kitchen, bath and sustainability.

Fairfield

The Fairfield is expanding its focus on whole-home design, deepening its offering across three signature aesthetics: Organic Modern, Clean & Casual, and New Traditional.

BUSINESS OF HOME

HIGH POINT MARKET | OCT 8, 2024 |

16 structural pieces worth seeking out this season

By Caroline Biggs

The most striking designs at High Point Market this fall showcase an array of architectural elements. For more of the season's best, explore BOH's Designer's Guide to High Point Market.

Fairfield's key-style *Cannon cocktail table* by Libby Langdon is crafted in a medley of touchable materials, including brass, glass and walnut.

Libby Langdon, Cannon Cocktail Table
Style: 6337-CK
Dimensions: 60"w x 40"d x 18.5"h

FurnitureToday

Fairfield's focus on whole-home design spans three aesthetics: three signature aesthetics: Organic Modern, Clean & Casual, and New Traditional. (Image courtesy of the company)

Fairfield brings new product and programs to fall market

Spencer Musick // Senior Editor // October 17, 2024

HIGH POINT — Artisan-crafted upholstery and case goods manufacturer Fairfield is set to unveil a series of new products and design initiatives at the upcoming fall High Point market.

The company, which has been in business since 1921, aims to enhance its customer experience with an expanded showroom, educational panels and a lineup of new furniture designs across multiple styles.

Expanded showroom and new designs

Fairfield's presentation this season takes place in its newly expanded showroom, designed to accommodate a wider range of products and provide a more immersive experience for visitors. The company is introducing new pieces across three key aesthetics: Organic Modern, Clean & Casual and New Traditional.

The Organic Modern collection emphasizes soft, natural textures and fluid forms, while Clean & Casual brings a relaxed yet sophisticated look. New Traditional maintains a timeless feel, combining classic and contemporary elements. Also, the latest pieces from the Libby Langdon for Fairfield Collection will be featured, blending both classic and modern design sensibilities.

The Libby Langdon Bailey Grande sofa

CEO Dixon Mitchell emphasized the company's commitment to growth and customer satisfaction in keeping with the new intros.

"This fall's High Point Market marks an exciting step for Fairfield as we preview our expanded showroom and introduce new designs tailored to our clients' evolving needs," Mitchell said. "By focusing on strategic growth and enhancing customer experience, we're positioning Fairfield for long-term success."

Fairfield's Style Scouts initiative

A new initiative, the "Fairfield Style Scouts," will debut at market. Ten design professionals will curate their favorite pieces from Fairfield's collection, offering expert insights into the standout designs of the season. Participants include:

- Caroline Brackett of Caroline Brackett Studio of Design
- Cheryl Luckett of Dwell By Cheryl
- Christopher Todd of Christopher Todd Design
- Elissa Grayer of Elissa Grayer Interior Design
- Julie Anne Baur of Winding Lane Interiors
- Kristin Harrison of Bungalow 10 Interiors
- Liana Magalhaes of LM
- Melissa Lee of New South Home
- Shay Geyer of IBB Design
- Zandy Gammons of Miretta Interiors

This initiative aims to provide attendees with a curated experience, helping them to navigate the extensive range of products on display.

Market events

In addition to new product introductions, Fairfield is hosting a series of panels aimed at providing valuable insights to designers, retailers and industry professionals. These discussions, part of the Fairfield Collective series, focus on key industry topics such as AI in design and financial literacy for designers.

The AI panel, moderated by Jenna Gaidusek, will explore how AI can enhance efficiency and productivity in the design industry. Panelists will share their experiences using AI to develop personalized solutions for clients. Another panel, focused on financial literacy, will offer practical tips on budgeting, pricing and financial planning, helping designers manage their business finances more effectively.

Fairfield has also partnered with Crypton for an exclusive Instagram giveaway featuring two Fairfield Cayson swivel chairs upholstered in Crypton fabric. The chairs will be on display during the market, and the giveaway will run until Oct. 31, with the winner announced in November.

Another event on tap is Fairfield's cocktail crawl, held in collaboration with Wildwood, Chelsea House and Capel Rugs. This trade-only event on Oct. 27 will feature seasonal cocktails at various showrooms in the Hamilton-Wrenn Design District, offering a casual networking opportunity for market attendees.

See also:

- **Fairfield expands High Point showroom, allowing for wider product showcase**
- **Fairfield expands leather upholstery line with 2 collections**

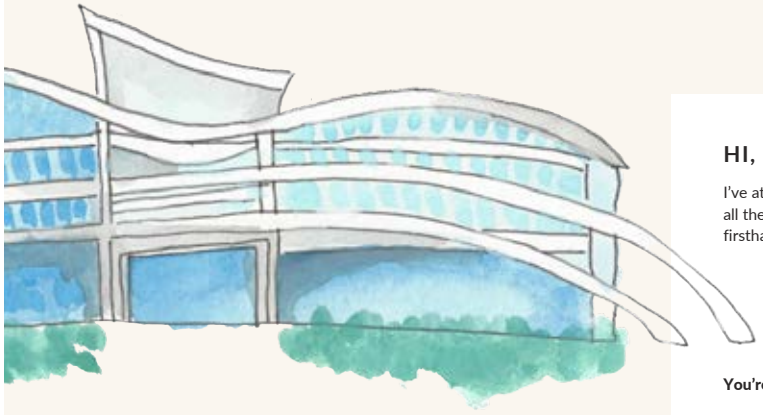
THE Cool Girl's GUIDE

HPMKT HighPointMarket.org

PRESENTED BY SHERRILL FURNITURE BRANDS

THE Insider's GUIDE TO

MEETING THE **RIGHT PEOPLE** & BEING IN THE **RIGHT PLACES**



HI, I'M MARISA!

I've attended every Market since October 2014, and I've learned all the tips and tricks. Now I'm ready to share them with you firsthand, with a little help from my designer pals!

High Point Market is huge — more than 13 city blocks! — so I've highlighted the best 50 showrooms to get you started. The schedule is ever-changing, but I've got you covered with a perfectly curated calendar of events.

You're on your way to navigating High Point Market like a pro!

FALL 2024

GROW YOUR BUSINESS • MAKE CONNECTIONS • BE INSPIRED

EXHIBITORS BY BUILDING

1 SUITES @ MARKET SQUARE (SAMS) — 14

GROUND FLOOR — 14
- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Reprotique | G6044

SALON
- Ro Sham Beaux | G6021
- Windy O'Connor Art & Home | G6032
- Ngala Trading | G7015

MEZZANINE
- Coley Home | M5003

ANTIQUE & DESIGN CENTER
- Sandy Luther Antiques | G47, G48
- Whitehall Antiques | G54
- DeLoach | G55
- Lucky Fish Gallery | G56-57

29 MARKET SQUARE
- Hudson Valley Lighting | M70, 90, 97, 99
- Dovetail Furniture | 142, 240, 243
- Hinkley | 143
- Unique Loom | 190
- Stanton Gray Wall Coverings | 200
- Fabricut | 217
- Thibaut | 260
- Shoppe Object | Floor 3

2 COMMERCE & DESIGN — 14
- Arteriors | 1A, 1B, 1G - Floor 1
- Visual Comfort | 2A, 2G - Floor 2
- Jaipur Living | 4B, 4N, 4P - Floor 4

3 220 ELM — 14

4 IHFC MAIN — 1
- Currey & Co | M110 - Floor 1
- Norwalk | M108 - Floor 1

5 IHFC — 1

INTERHALL
- Noir | IH002
- Regina Andrew Design | IH006
- Ross Alan Lumber | IH208
- York Wallcoverings | IH303
- Pooky Lighting | IH409
- etuHOME | IH410

FLOOR 2
- Global Views | D213, D220
- Accent Decor | D201, D202, D246
- Kalco Lighting | H232

FLOOR 3
- Leftbank Art | H304
- Howard Elliott | H324
- JDouglas | D319
- Loloi Rugs | D320
- Oliver Gal Artist Co | C365

FLOOR 4
- Uttermost | C448

6 THE POINT — 1
- Commerce Ave — S Main to Wrenn

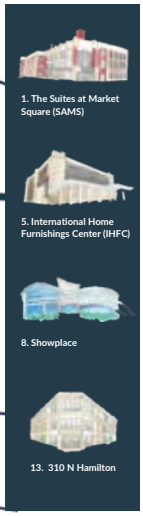
7 PHILLIPS COLLECTION — 14
- 135 S Main St

8 SHOWPLACE — 1
- Rowe Furniture | 1100 - Floor 1
- Hooker Furnishings & Bobo Intriguing Objects | Floor 3
- Surya | 4100 - Floor 4
- Four Hands | 4101 - Floor 4

9 UNIVERSAL 101 S Hamilton — 15

10 200 STEELE — 17
- Nashville Rug Gallery | 111
- Kravet | 117
- Highland House | 121
- John-Richard | 223
- Woodbridge Furniture | 301
- InsideOut Performance Fabrics | 313

Top 10 Showroom
Shop in Showroom
GL Green Line Stop
RL Red Line Stop



11 CARACOLE • 122 N Hamilton — 16

12 200 N HAMILTON — 18
- Wildwood | N Ct 125, 104 - Floor 1
- Fairfield Chair | N Ct 100 - Floor 1
- Chelsea House | S Ct 104 - Floor 1

13 310 N HAMILTON — 18
- Wesley Hall | Hamilton Ct S-106
- CR Laine | Hamilton Ct S-204
- Ambella Home | Hamilton Ct S-110
- SHERRILL | 315 Fred Alexander Pl
- Feizy Rugs | 309 N Hamilton
- MaterialWorks | 311 N Hamilton
- Gabby | 333 N Hamilton — 19

14 E MLK JR DRIVE — 25
- Mr. Brown London | 114–116
- Julian Chichester | 118
- Branch Home | 200
- South + English | 210

15 RO SHAM BEAUX 122 N Main — 25

16 DESIGN LEGACY 126 Virginia Pl — 27

17 ODETTE • 100 N Centennial — 16

18 ASIAN LOFT • 625 W Ward

19 COHAB.SPACE • 1547 W English

20 214 MODERN VINTAGE • 314 W Russell — 12

21 CHELSEA ON GREEN 515 W Green — 11

EVENTS CALENDAR SPONSORED BY:

RO SHAM BEAUX

EVENT TYPE:
- SOCIAL EVENT
- EDUCATIONAL EVENT
- FEATURED EVENT

THURSDAY OCT 24

Asian Loft | New Showroom Grand Opening
@ 625 W Ward, STE 100 • 4–5 • Details

FRIDAY OCT 25

FUTURE OF DESIGN EXPO: Designing Spaces for Neurodiversity
@ SAMS • 9–5 • RSVP Required

Vintage Voyage: HPMKT Antique Tour
with the Interior Design Society, Debbe Daley
@ Chelsea on Green • 9:30–10:30

Designer Brew: High Point Welcome Party
@ Hudson Valley Lighting • 12–5 • RSVP

Eye on Antiques featuring Thom Filicia
@ Chelsea on Green • 1–3

Market 101 Live!
with DuVal Reynolds, Erin Weir, Asha Maxey, Gina Hicks, and Dawn Brinson
@ The Point • 2–3

The Odette Antique Insider Tour
with Toma Clark Haines, Margaret Schwartz, and Julia Reinert
@ Odette • 3–5

Woodbridge Speakeasy Lounge
@ Woodbridge • Daily F–M 3PM • Details

FRIDAY OCT 25

Growing Together: Forming Strong Manufacturer Relationships
with Caroline Hipple and Leslie C
@ Hooker • 3:30–4:30

Bonsai with Brownlee Currey |
@ Currey & Co • 4–5

Sip & See | Open House
@ Ro Sham Beaux • 4–7 • Details

Vintage Vogue Fashion Show
with Debbe Daley
@ Antique & Design Center • 5–6

SATURDAY OCT 26

Process to Profits: How Designer Procurement Groups Can Better your Business
with Christi Barbour, Holly Barker Woodward, Brad Clinard, Dawn Brinson, Christi Spangle, & Gail Dobby
@ The Point • 10–11

Double your Revenue in Half the Time
with Melissa Galt
@ Universal • 10–11 • RSVP

Photography: Making your Greatest Asset More Impactful
with Krissa Rossbund, Venjhamin Rayes, Dalia Soles, and Suzanne Kasler
@ SAMS Seminar Room • 10–11

The Psychology of Conflict Management
a workshop by Tracee Murphy
@ Vanguard • 10–11 • RSVP

Meet & Greet with Chris Loves Julia
@ Loloi • 10–11

Learn Periods & Styles with The Antiques Diva
a tour by Toma Clark Haines
@ Antique & Design Center • 11–12 • Details

Make a stop at **Universal's Designer's Lounge** and **Beauty Bar**
SAT – MON | Appointment Only 12–3:30 | Walk-ins Welcome 4–5

SATURDAY OCT 26

Trend Scope and Cocktail Party
with Patti Carpenter and Edwin van der Gun
@ Eichholtz • 4–7

Launch Party @ Fabricut • 5–7

Gracie and the Art of Timeless Design
with Jennifer Gracie, Margot Shaw, Phoebe Howard, Nellie Howard Ossi, and Jim Howard
@ SHERRILL • 5:30–7:30 • RSVP • Details

Fall Market Party Celebrating Tara Shaw
@ Century [200 Steele] • 6–8

SUNDAY OCT 27

Wear PINK on Sunday for Breast Cancer Awareness!

WithIt Education Breakfast: GET TICKETS
When the Going Gets Tough, She Gets Going
with Teddie Garrigan, Courtney Garrigan, Randi K., Gail K., and Nora Gomez
@ Congdon Yards [400 W English] • 7:30–9

Smartphone Tips for Better Market Photos
with Linda Holt
@ Hubbardton Forge [IH211] • 10–11 & 2–3

Rowe x Crypton Designer Brunch
@ Rowe • 10–1

Be the Boss That People W
a leadership talk with Gina C
@ Antique & Design Center

Sunday Bubbles @ Ro Sham B

Innovations Unveiled: An H
with Noz Nozawa, Sarah Speck, and Tracie Jahn
@ Hudson Valley Lighting • 11:30–12:30

A Journey of Design, Family, & Innovation
with Robert & Cortney Novogratz, and Kelli Lamb
@ SAMS Seminar Room • 1–2

Fierce Female Founders: A Conversation
with Dennis Scully, Noz Nozawa, Stephanie Sabbe, and Rebekah Zaveloff
@ Chelsea House • 1–2 • RSVP

SUNDAY OCT 27

The Future of Interiors: How Corey Damen Jenkins Merges Design with Virtual Reality
with Corey Damen Jenkins, LuAnn Nigara, Brielle MacNichol, and Daniel Martinez
@ Feizy Rugs • 1–4

Live Painting with JP Kilkenny
@ Chelsea on Green • 1–4

Building your Brand (and Loving the Journey)
A Fireside Chat with Design Besties Jessica Duce and Elizabeth Scruggs
@ Unique Loom • 2–3 • Details

AI Essentials: Growing your Design Business
with Ginger Curtis, Jenna Gaidusek, Stacy Garcia, Mariah Samost, and David Cohen
@ The Point • 2–3

The Art of Negotiation: Contracts to Closing
with Laurie Laizure, Nile Johnson, Wendy Estela, Eoin Harrington, and Cheminne Taylor-Smith
@ SAMS Seminar Room • 2:30–3:30

How to Create Award-Worthy Projects with Budget-Minded Clients: with Juliana Ewer, Staci Steidley, Ruthie Staalsen, and Kim Bailey @ Gabby • 3–4

From Business to Brand: Find Staying Power and Success through Storytelling
a panel discussion with Melissa Grove, Laura

with Laurie Laizure @ Currey & Co • 3–5

Designing your Brand: Leveraging Book Publishing for Marketing Success
with Nasozi Kekembo, Ginger Curtis, Krissa Rossbund, and Tineke Triggs
@ Antique & Design Center • 3:30–4:30

Dream Client Magnet: From Not Knowing You Exist to Dying to Work With You with Sandra Funk @ Century [200 Steele] • 4–5 • RSVP

SATURDAY OCT 26

Maximizing Potential: How AI can Elevate your Design Buiness
with Jenna Gaidusek, Antonio DeLoatch, Breegan Jane, and Denise Wenacur
@ Fairfield Chair • 11–12

NeKeia Collection for Ngala Trading, 2.0 Debut
with Keia McSwain
@ Ngala Trading Co • 11:30–1:30

Design Summits: Where to Go & Who to Know
with Ericka Saurit, Christopher Todd, Marie Cloud, and Michael Mitchell
@ Odette • 12–1

Utilizing Historic Precedent in Modern Design
with Lindley Martens, Kendyl Van Hoesen, and Hanna Propst
@ Antique & Design Center • 12:30–1:30

Illuminating Design: Leading Interiors with Art & Light with Natalie Papier, Megan Molten, Noz Nozawa, and Mandy Cheng
@ Hudson Valley Lighting • 12:30–1:30 • RSVP

Greenington Celebrates 20th Anniversary
with New Showroom Grand Opening!
@ 220 Elm 410 • 1–3 • Details

Balancing Act: Running a Design Business with a Retail Presence
with Nina Liddle, Teddie Garrigan, Mary Clair Cumbaa, Sallie Lord, and Courtney Garrigan
@ Antique & Design Center • 2–3

Implementing Science in Design
with Mike Peterson, Eryn Oruncak, and Kristin Bartone @ SAMS Seminar Room • 2–3

Mastering the Art of Pricing: Strategies for Interior Designers
with Sandra Funk, Antonio DeLoatch, Isabel Ladd, Jessica Farnan, and Zandy Gammons
@ Odette • 2–3

SUNDAY OCT 27

Using your Design Contract to Strengthen Relationships and Improve Communications
with Wendy Estela Esq.
@ Universal • 4–5 • RSVP

Patio Party @ Kravet • 4–6

Light the Way: Shining a Light on Breast Cancer Awareness
@ Hudson Valley Lighting
OCT 27 • 4–6 • RSVP

Green Revolution: The Future of Sustainable Sourcing • Sponsored by Revolution Fabrics
with Allison Zisko, Cheryl Luckett, Jessica Duce, and Nancy Fire
@ SHERRILL • 4:30–5:30 • RSVP • Details

DAA Mixer and Awards Presentation
@ Pandora's Manor [407 W High] • 5–6:30

Bell Biv DeVoe LIVE
@ Center Stage • 7–9 • Buyer Entry at 6:15

MONDAY OCT 28

Construction: Influencing the tion Choices that Shape Your Interiors
eth Scruggs, Sharon Sherman, Julia Zapcic, Matt French, and Rachel Moriarty
int • 10–11

nts 7 Winning Word Choices to your Profits with Melissa Galt
Furnishings • 10–11

Leveraging Local: Becoming your Community's Go-To Designer
with Salimah Mamdani, Serena Martin, Donyea Star Tollie, and Michael Bauer
@ Feizy Rugs • 10–11

LIVE Maker Stage Event: Behind The Seams
with Johnny Suddreth and Tom Zaligiris
@ SHERRILL • 11–12 • RSVP

Financial Literacy for Designers: Practical Tips for Budgeting, Pricing, and Financial Planning
with LuAnn Nigara, Libby Langdon, Rhobin DelaCruz, and Skip Sroka @ Fairfield Chair • 3–4

SATURDAY OCT 26

ore Designer Book Club
wain and June Reese
2–4

ocurement to Maximize Profits
zure, Niles Johnson, Cheryl Kees
n Harrington, and Kristin Drohan
se • 2:30–3:30 • RSVP

RIES:
How Luxury Design Clients are Living Today
with Corey Damen Jenkins, Sasha Bikoff, Kim Scodro, Barclay Butera, and Hadley Keller
@ High Point Theatre • 3–4 • Doors Open @ 2:30

Great Design: Indoors and Out!
with Thom Filicia
@ Feizy Rugs • 3–5 • Details

Design Mixology
The Interiors of Tineke Triggs | Book Signing
@ Currey & Co • 3–5

Business of Design 20/20 Vision
with Kimberley Seldon
@ SAMS Seminar Room • 3–5

Mastering Profitable Processes with Powerhouse Leaders in Interior Design
with LuAnn Nigara, Michelle Lynne, Rick Campos, and Katie Decker-Erickson
@ Universal • 4–5 • RSVP

Business of Home's *The Thursday Show* LIVE
with Dennis Scully and Fred Nicolaus
@ Surya • 4–5

From the Ground Up
Cheryl Luckett's Blueprint for Building a Successful Interior Design Business
@ Odette • 4–5

NKBA | KBIS: The Festival
a Daily Pop-up Celebration of Design, Art, & Food
@ Fred Alexander Pl (N Hamilton / N Wrenn) • 4–6

IDS and MyDoma Designer Social
@ Phillips Collection • 4–6 • RSVP

PLEASE NOTE: ***Event info frequently changes***, and is current as of date of publication.

MONDAY OCT 28

Create a Presence: Committing to a POV
with LuAnn Nigara, Beth Bender, Sandra Funk, Megan Molten, Cheryl Luckett, and Erika Ward
@ Feizy Rugs • 11–12 • RSVP

Style Spotters Meet & Greet
with Galey Alix and Mikel Welch
@ The Point • 12–1

Money Matters: Tips for a Thriving Business
with Rebecca Hay, Jamie Merida, Dina Holland, and Renee Beiry
@ Chelsea House • 1–2 • Lunch @ 12 • RSVP

Overcoming Burnout for Service-Driven Creators with Ginna Christensen
@ Universal • 2–3 • RSVP

How to Build an Iconic Interior Design Brand
with Ericka Saurit, Anne-Marie Barton, Breegan Jane, Caren Rideau, and Jessica Duce
@ The Point • 2–4

Rejection to Attraction: Sign your Next Client
Design Sips LIVE with Sandra Funk
@ Gabby • 3–4 • RSVP

Happy Birthday! Celebrating 35 Years!
@ Eastern Accents • 4–5 • Details

How to Invest Wisely in your Business with Christina Samatas, Kaitlin Petersen, Beth Diana Smith, Susie Novak, Swati Goorha, & Renee DiSanto
@ Universal • 4–5 • RSVP

Elite Client Experiences for Luxury Designers
with Kate O'Hara and LuAnn Nigara
@ Century [200 Steele] • 4–5

TUESDAY OCT 29

Hot Spot Tours with Jane Dagmi & Jessica Duce
@ The Point • 9:15–11:30 • RSVP

From Data to Design: Emerging Textile Trends
with Carrie Dillon and Jaye Anna Mize
@ The Point • 10–11

DESIGNERS TODAY FurnitureToday

Andmore names 40 products as Fall 2024 Market Snapshot finalists

Spencer Musick // Senior Editor // October 17, 2024

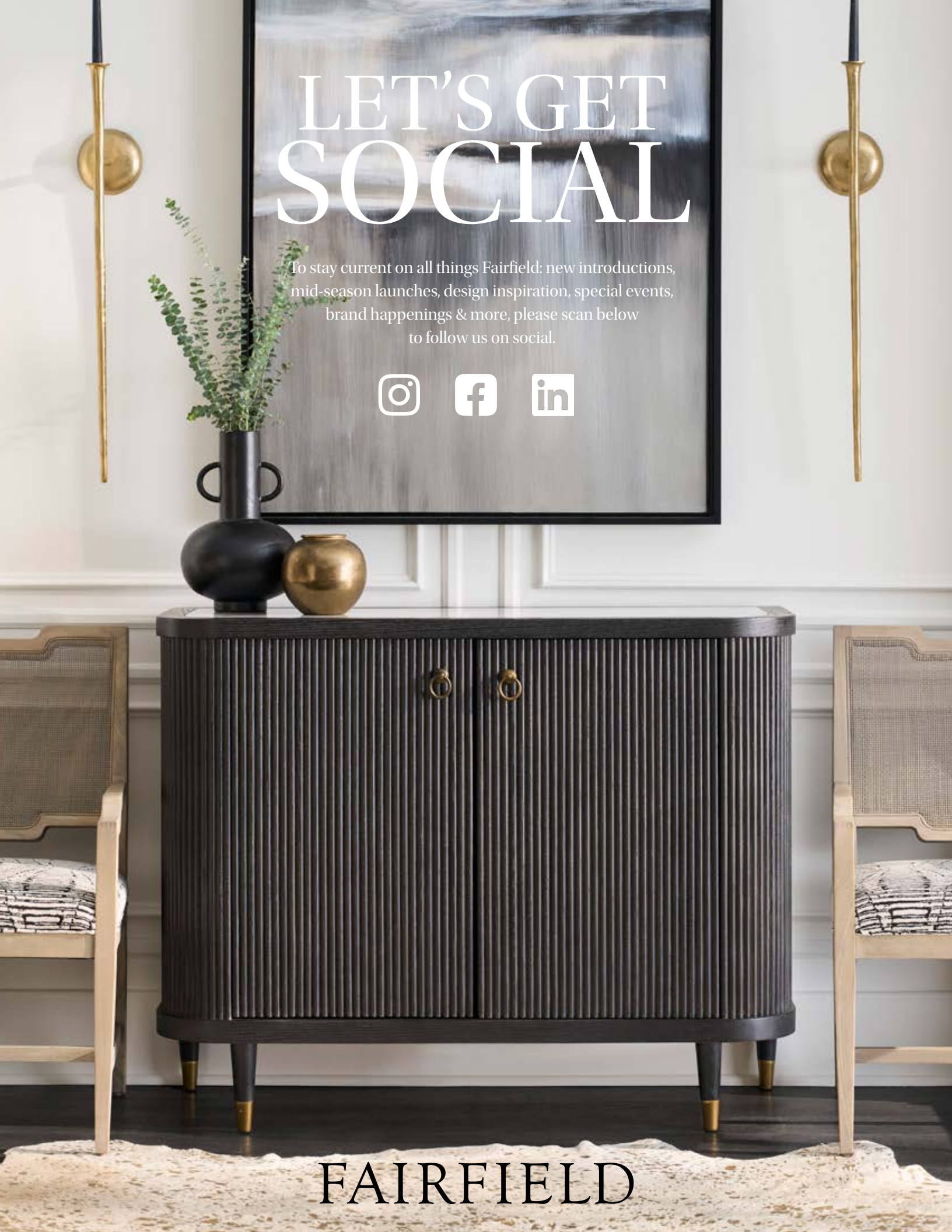
HIGH POINT — Andmore has named 40 home furnishings items as finalists for the fall 2024 High Point Market Snapshot, highlighting merchandise from multiple permanent showrooms and temporary exhibitors across its 17 properties.

The 40 finalists are showcased across Andmore at High Point Market's social media channels (@andmorehpmkt), and online voting is open Oct. 18-25, both on Instagram stories and here.

This fall's product themes are: Curved Creations; Soulful Minimalism; Natural Stone; Party Pleasers; Engaging Greens; Autumnal Tones; Retro Rewind; and Contemporary Craft. The finalists are:

- Accent Decor – Ismene Vase (International Home Furnishings Center, D-202)
- Adriana Hoyos – Lua Sofa (IHFC, IH-205)
- Arteriors – Melt Wall Decor (Commerce & Design, B1)
- Bellini Modern Living – Celia Dining Table (IHFC, H-520)
- Bodrum – Stingray Chargers (Salon at Suites at Market Square, G-6046)
- Chelsea House – Leather Vase (N Hamilton, 104)
- Classic Home – Faris Upholstered Sofa (Showplace, 2400)
- Crystorama – Zanzibar Four Light Chandelier (IHFC, H-241)
- Danao – Dock Lounge Chair (IHFC, IH-104)
- Dom Lo Studios – Forum Coffee Table (SAMS, M-6048A)
- Fairfield Chair – Camille Bar Cabinet (200 N Hamilton, 100)
- Fazeek in Aesthetic Movement – Jewel Coupes (Shoppe Object at Historic Market Square)
- HiEnd Accents – Provence Washed Linen Bedding Set (Showplace, 2500)
- Jaipur Living – Gamil Rug (C&D, 4B)
- Jeffan – Clara Scalloped Base Coffee Table (IHFC, D-536)
- Kalalou – Carved Black Wooden Taper Candle Holders (SAMS, M-2003)
- Le Present – Nudrop Pin (IHFC, IH-402A)
- Liam & Lana – Oversized Paper Mache Bowl (SAMS, M-6054)
- Louee Vega – Tropico Green House Wallcovering (IHFC, IH-200)
- Manglam Arts – Persian Dreams Collection (SAMS, M-2029)
- Meridian – June Console Table (IHFC, C-403)
- Modernplum – Bishop Stripe Lumbar Pillow (SAMS, M-6043)
- Neos & Co. – Aura Sideboard (IHFC, IH-201)
- Ngala Trading – Thanda Stripe Napkins (Salon at SAMS, G-7015)
- Nuevo – Mya Nesting Tables (IHFC, C-100)
- Paarizaat Home – Stanford and Flat Poms (SAMS, G-2027)
- Palacek – Siena Oversized Chandelier (N Hamilton, 200)
- Pooky **Lighting** – Isabella Cordless Table Lamp in Amber (IHFC, IH-409)
- Post House – Le Tibetan en Solo Pillow in Forest Green (SAMS, M-6045)
- Ross Alan Lumber – Grateful Table (IHFC, IH-208)
- Rowe **Furniture** – Cassius Chair (Showplace, 1100)
- Stickley – Hudson Valley Spindle Bed (200 N Hamilton, 135A)
- Tov Furniture – Brut Travertine & Breccia Concrete Indoor/Outdoor Side Table (Showplace, 1850)
- Truett Designs – Bronze Iris – The Gardens Collection Throw Pillow (Salon at SAMS, G-6054)
- Union Home – Twist Table Lamp (IHFC, IH-411)
- Urbia – Etienne Bar Cart (C&D, 5A)
- VanCollier – Stiggy Table (SAMS, G-6014)
- Varnish Collection – Champagne Stand (Salon at SAMS, G-7025)
- Vincent Sheppard – Kodo Lounge Sofa with Matcha Green and Peach Pillows (IHFC, IH-108)
- Zodax – Rosso Leather & Raffia Tray (IHFC, IH-306)

"The finalists for Andmore's fall Market Snapshot are redefining what's possible in home furnishings design," said Karen Olson, Andmore chief marketing officer and executive vice president. "Their remarkable creativity and forward-thinking concepts are not only shaping the future of interiors but also inspiring buyers through this unique product showcase."


LET'S GET
SOCIAL
To stay current on all things Fairfield: new introductions,
mid-season launches, design inspiration, special events,
brand happenings & more, please scan below
to follow us on social.
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