

AMPLIFYING THE EMERGING SECTOR OF REGENERATIVE MEDIA

The Story of Us

CREATING
ECONOMIC
ACCESS TO
CHANGE THE
NARRATIVE

MEET
FILMMAKERS
SAMI BASS &
ECKO ALECK

REGEN GOES TO
YALE

WHERE SUN
MEETS SOUL

#MoreFromMedia
SUMMER 2024



WEAVING A NEW STORY

We're so glad you are here. We each have an important role to play to weave the world we want by 2030, and The Story of Us was created to share our narrative-shifting story.

THE STORY OF US is an interactive, new media arts publication, connecting artists, industry allies, and ambassadors in the emerging sector of regenerative media - our bridge to a more beautiful future.

**Please join our mobilization movement and
consider sharing us with a friend.**

**SUBSCRIBE FORM
WILL GO HERE**



WHERE OUR STORY BEGAN...

We hosted a Community Conversation Event on March 25 & 26, 2023 at Gibsons Public Market, in beautiful Gibsons, BC.

Panelists discussed the intersectionality of art, creativity, and healing, the revival of the sacred art of storytelling (why and why now), and story as vehicle for transformation, community, and connection.

The stories we tell ourselves tell us who we are, who we can become, and, most importantly, how we are connected. They have the power to heal and transform each of those things, and filmmaking can do that on a global scale, at a moment when we are just waking up to how interconnected we all really are. I can't imagine a better time to hold space for that exploration.

Catherine Eaton, award-winning actor, film director, and an investigator of genius and empathy.



HOW OUR STORY IS UNFOLDING...



to expand hope and possibility.

INSIDE THIS EDITION

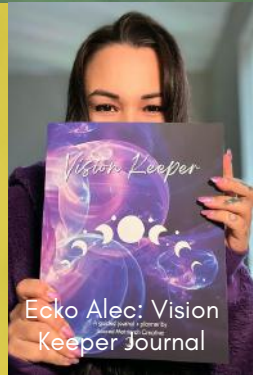
SUMMER 2024

reGEN films

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 - [Meet Sami Bass](#)
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- [Mothers of Film](#)
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Mother of Film:
Cornelia Ravenal



Ecko Aleck: Vision
Keeper Journal



Learn how you can
get involved

reGEN impact media

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For Community | With Community

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- [Impact Visioning Circles](#)
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CHANGING CULTURE BY CHANGING THE STORIES WE WATCH

“Stories told through media are the single most powerful influence shaping our culture today.”



[MEET NAOMI](#)



[LEARN ABOUT REGEN FILMS](#)



[NAOMI'S TED TALK](#)

Naomi McDougall Jones

Head of reGEN films

Co-Lead of reGEN global studios

Photo by Magdalena Wosinska



*...I am on a quest to discover
what stories need to be to
build us a bridge to a more
beautiful future."*

**- Naomi McDougall Jones,
Head of reGEN films**

Something we work with a lot at reGEN is learning how to flow with the rhythm of the seasons - in our lives, as in the projects we're bringing into creation.

Our society tells us that there is only one acceptable mode and that is "GO!!!", but our bodies, minds, and souls aren't built to be able to do that all the time - there is a natural dance between flowing forward, ebbing, resting, planting seeds, blooming forth, etc.

As summer is here, we are looking around at what is blossoming that we planted months ago and taking time to revel, dance, and play in the bounty around us - making sure to enjoy the smell of the flowers we contributed to co-create. How about you?

FILMMAKER PROFILE

MEET SAMI BASS

**filmmaker, ancestral
healer, wise leader**

Naomi McDougall Jones sat down with Sami Bass to talk about more than just "the films" as there is so much life that goes into creating and telling stories with impact.

Like many of the reGEN filmmakers, you work both as a healer and a filmmaker/storyteller. Can you give us an idea of the range of work you do in both these areas and talk about how you see both sides of your work supporting or interacting with each other?

NMJ

Yes, absolutely. I love getting asked this question because I'm still figuring it out myself, and every time I answer it I feel like I'm at a new understanding of the fission between the two and am left in awe.

SB

I've dedicated so much of my life to being a healer, it shocks me even now to reflect on it. I came to healing through my ancestry. My father was a healer, but more importantly, I found myself on the path to being a healer through necessity.



MEET SAMI



SAMI'S PROJECT



**SAMI'S MESSAGE
TO CREATIVES**

My father and I don't have the sort of relationship where I was going to be "taken under a wing." In fact, for the early part of my adulthood, I wanted to do everything to separate myself from his legacy rather than embody that lineage within me.

But healing from trauma has demanded me to go head first into the modalities necessary to take my life back, and then discover myself as a healer on that path. I'm an ancestral healer, and although I've spent ages studying in schools of theory, college, and training programs, the foundation of my work is the ability to channel.

For those who don't have channeling in their cultural zeitgeist, I think the easiest way to explain it is "referring out to god". Our ancestors, the spirits that surround us, and even our bodies if we choose to see them as ancestors are imbued with god energy that is egoless and wise beyond what our thinking minds are always capable of holding.

Since I was young, I was able to see and hear the energies and communications from these "beyond the veil" contributors. But since training as a healer, I have honed the ability to hear into more of a dialogue that helps me understand how to best work with those I cross paths with.



**[READ SAMI'S FULL
PROFILE ONLINE HERE](#)**

ECKO ALECK:

Introducing the Vision Keeper Journal

Ecko (stage name SacRED) is an award winning Nlaka'pamux artist, founder and CEO, raised with the shishalh Nation and currently living on Pentlatch (Qualicum) Nation lands on Vancouver Island.

Ecko is a modern day shape-shifter with digital arts, storyteller through movement, and medicine woman of the heart, on a mission to support all people and the planet to return to a natural rhythm of well-being.

On her journey to self-determination from freelance artist to CEO, Ecko has gathered a toolkit of knowledge that she now carries forward into the ever evolving transformation of her own healing journey and her business, Sacred Matriarch Creative.

She weaves together ancestral guidance, circle teachings, sacred space facilitation, medicine, tools, technology, land-based ways of knowing and a vision of New Earth.

Ecko Alec, Filmmaker
Photo by



MEET ECKO



**ECKO'S
PROJECT**



**ECKO'S
MESSAGE TO
CREATIVES**

Since the launch of Sacred Matriarch Creative in 2019, Ecko has won multiple awards and pitch competitions in the practice of speaking dreams into existence. She envisions a world where Indigenous peoples lead the way through ancient knowing and the next generations are empowered to thrive in their own unique gifts and voices.

One of the tools Ecko and SMC have created to support that vision is the new *Vision Keeper Journal + Planner*: A guided journal redefining well-being through the lens of Indigenous knowledge.

The guiding concepts are land-based teachings of the natural world and accessible to all who wish to transform their own well-being practices from a decolonized and trauma informed lens.



 [Order your Vision Keeper Journal here](#)

IT IS MY GREATEST HOPE THAT YOU FIND SOME EASE AND FLOW THROUGH THE USE OF THIS JOURNAL AND THAT IT NURTURES YOUR NEEDS SO YOU MAY FURTHER LEAN IN TO TRUST YOURSELF, YOUR OWN NATURAL RHYTHMS, AND SACRED KNOWING. THE WORLD NEEDS YOUR VOICE, LIGHT, GIFTS, AND MEDICINE.



The rhythm processes included in the undated pages of the Journal are:

- **Exploration pages**
- Awareness building
- Releasing the old
- Burnout + Rest as Revolution
- Rest Day Play Sheet
- **Vision Pages**
- Seasonal (13 week) Intention
- Natural Rhythms
- Commitment to Self
- **Monthly + Moon Cycle Pages**
- **Weekly Reset Pages**
- Brain Dump
- Wellness Weaving
- Energy Mapping
- Weekly Reflection + Creative Space
- **Daily Pages**
- Sunrise Rhythm
- Sunset Rhythm



reGEN Film Clubs: Cultivating Community

The reGEN film club is a curated series of films and discussion, bringing deeper connections to the art of film and to the world around us.

"One of my favorite films we've watched in the reGEN Film Club is *Atlantiques*, directed by Mati Diop. This is one of those movies that has stuck to the inside of me – many scenes and images that I've never been able to get out of my mind (nor have I wanted to). Diop transports us to a place and time that many of us have never seen in real life or in film through a blend of hyper-realism and magical realism. Give it a watch and the characters and story will haunt you long after the credits have rolled." -- NMJ

N SEARCH "ATLANTIQUE" ON NETFLIX
TO WATCH TODAY!

Here's how it works:

- Our curators – made up of our reGEN filmmakers – will each select a film to present to you during the course of a year
- You can watch the selected film online at your convenience (we will provide information as to where you can find it).
- We will then have an in-person 75-minute discussion group centered around each of the films (6 in all)

Think of it like a book club, but for movies!

JOIN US ONLINE:
 **reGEN ONLINE FILM CLUB**

A woman with long dark hair is smiling and looking slightly upwards. In the background, a professional video camera is visible, out of focus.

MOTHERS OF FILM

A RELATIONAL FILM PHILANTHROPY AND FUNDING MODEL

We are so proud of and grateful for the Mothers of Film that we have gathered over the first year of this program.

These are women and men who understand how profoundly the media ecosystem needs to change in order for us all to benefit from a wide range of storytellers telling healed stories to heal us all.



**JOIN US TODAY. CLICK
HERE TO GET STARTED**

It has been an absolute joy to grow our connection and community between Mothers of Film and with our reGEN Filmmakers - bringing the reGEN "for community, with community" ethos to life.

If you would like to become a Mother of Film and philanthropically support the work that reGEN films is doing to design a sustainable, regenerative media ecosystem, reach out to our Head of reGEN Films, Naomi McDougall Jones at naomi@regenimpactmedia.com.

KEEP READING TO MEET OUR MOTHERS OF FILM





*I've always had a voice....
It's a privilege and now I
have an opportunity to
find space for the voices
unheard and unrealized.*

KARMA METZLER FITZGERALD

Writer, community developer, changemaker

Karma has always been fascinated by voices. "I remember leaning against my dad's legs listening to him talk with his fellow farmers," she recalled. "The ebbs and flows of the stories, the ripples of their laughter - it was heaven."

As a storyteller, she studies the power of words. "I can change your mood, your day, and your life by the way I organize words. It's power. It's humbling but it's necessary."

While she started her career as a journalist and tv news producer, she's spent much of the last several years in community development and politics. This year, she's returning to her roots as a writer. Although she's not sure yet how that calling will manifest, she sees the move as a homecoming. "I want to give voice to the voiceless. I've always had a voice, and someone has heard me.

It's a privilege and now I have an opportunity to find space for the voices unheard and unrealized.

Karma's gifts are in connection - finding ways to bring people together with the resources they need to thrive. Sometimes, that work is done through a political lens. Sometimes it's found in her art as a storyteller, fiber artist, and community leader. When those worlds all collide, that's her nirvana.

These days, Karma says she's especially intrigued by the work of writer Dr. Clarissa Pinkola Estes. "I'm more and more called to her work as I transition from the role of mother to crone.

As Estes writes, "Who is the crone? She is the most dangerous, the most radical, the most revolutionary woman in existence." And that's right where Karma wants to be.

Website: adventuresinkarmalot.com

Discover how to join Karma as a Mother of Film [here](#).

"Change is an essential part of life. It makes way for growth and challenges us to adapt."



ROBIN LEAVITT

Leadership Coach

Robin Leavitt is happily retired, but her dedication to making the world better for those who don't have a voice of their own has never wavered.

To Robin, storytelling is the way we get to know one another. In the course of her varied career in HR and leadership coaching, she was able to learn a lot about people through their tales. It allowed her to experience more empathy, to view new perspectives and ways of life, and to set aside judgment in others. She believes that storytelling is good for one's health. It serves as a way to relieve stress, trauma, and pressure, and for people to relate to one another in the same way we always have - through story.

Her superpower is being a keen listener and an excellent communicator, helping people in leadership or management positions learn how to communicate in a positive way and still get the job done... "without being jerks".

A lover of emotional, moving films, Robin says, "I want to leave a movie thinking about it for more than a few minutes. I want it to have an emotional impact. I've also learned recently how much the score of a story or film affects the project, the way it lends itself to the story. It was fun to have such a big a-ha moment about the score."

Robin has an enthusiasm for people, and change. Though she's found many people are frightened by change (sometimes to the point of being paralyzed by it) she is skilled at helping them see the light at the end of the tunnel: that change is a good thing, the maker of something new; and that to embrace change is to be attuned with one's higher self.

Discover how to join Robin as a Mother of Film [here](#).



"I've always liked connecting people and creating communities."

CORNELIA RAVENAL

Writer. Filmmaker. Changemaker.

Cornelia is a changemaker who champions women creators through groups she's founded, grants she's initiated, and programs she's delighted to support.

As a multi-hyphenate creator herself, she draws inspiration from several fields in which she's worked, including film, musical theater, journalism, and visual art. Her family comes from Eastern Europe, South Asia, Scandinavia, and the Middle East and embraces all five of the world's major religions, bringing a range of influences to everything she supports or creates.

Her work has been performed at Lincoln Center, the Kennedy Center and regional theaters, published in Asia and the US, and screened at over 70 festivals. She recently wrote a comedy for Academy Award-winning producer Charles B. Wessler (GREEN BOOK).

Prior to that, she produced the award-winning documentary MOVING STORIES (Amazon Prime) and the hit off-Broadway play NIRBHAYA, a NY Times Critic's Pick. Previously, she was a journalist and cultural critic, including a stint as US Correspondent for India Today, India's leading news magazine.

Being a connector is one of her great joys. She started in the 1990s with monthly get-togethers at the National Arts Club for arts and entertainment professionals. Later, she hosted monthly events at Ismail Merchant's restaurant Pondicherry for foreign correspondents and diplomats. More recently, she founded a women producers group in her living room; it became Women Independent Producers, which now has over two hundred members.

Writing & Film: wildernessfilms.us

Art & Design: corneliaravenalart.com

Discover how to join Cornelia as a Mother of Film [here](#).

"My mission is to amplify excellent and socially important films that face difficulty securing distribution in a risk-averse market with a narrow view of a given film's potential for success."

ELIZABETH WOODWARD

Filmmaker - Founder & CEO at WILLA



Elizabeth Woodward is a film producer deeply dedicated to giving a voice to stories that are so often overlooked in the male-dominated field the film industry is today. Though the traditional distribution model is stubborn to change, she is committed to pioneering brand new strategies and approaches with her company, WILLA. Their goal is to make independent filmmaking more sustainable and more accessible to those whose stories have been historically under-told and underrepresented.

Elizabeth cites Harlan County, USA, by Barbara Kopple, as the first cinema verite documentary that inspired her to pursue filmmaking of a similar kind and quality, awestruck by the unbelievable nature of the film and what it was able to capture.

Inspired throughout her career and schooling by thought-provoking film and independent documentary work, Elizabeth has a deep love for film that can evoke change and emotion in the viewer - in stories that heal. It's her love for these stories that has turned production and distribution into a passion, helping to see more stories like these be told to broader audiences and touch more lives. "Too often," says Elizabeth, "excellent and socially important films face difficulty securing distribution in a risk-averse market with a narrow view of a given film's potential for success."

So she, and WILLA, committed to doing something about it.

Website: willa.org

Newsletter sign up: anotherbodyfilm.com

Discover how to join Elizabeth as a Mother of Film [here](#).

CHANGING CULTURE BY BUILDING ENERGY TO EXPAND IMPACT.

"We have an opportunity and a responsibility to utilize the power of media more proactively. The tools of technology sit at our fingertips with advertising dollars at the ready. As the adults 'in the room', it's time to step up, for good."

*- Charlene SanJenko,
Head of reGEN impact media*



For the past two decades, I've honed a process and a practice to expand impact. I believe that amplifying impact mirrors human potential to activate greatness.

The average North American spends 8 hours a day looking at a screen.

What we believe is possible for our families and our future starts in our imagination that is fuelled by what we digest daily.

We are pioneers in the emerging sector of regenerative media within the impact entertainment industry.

In this issue, we introduce the concept of #MoreFromMedia and invite you to engage with us around this new awareness-building impact mobilization campaign. So much more is available to us, for us, and for our future.



MEET CHARLENE



CHAR'S CREATIVITY PLAYLIST



CHAR'S MESSAGE TO HEROES



#MOREFROMMEDIA

A Call to Return to the Sacred Art of Storytelling

by Charlene SanJenko

"When every story leads with impact, our world will shift for the better."

-- Charlene SanJenko, Impact Producer, Indigenous Storyteller, and Media Visionary



- Society is craving deeper fulfillment and connection. How do we get there?
- Where are the biggest opportunities to unlock greater potential in the advertising industry?
- What is the role of marketers and communication professionals as we reimagine #MoreFromMedia in the next decade?

At reGEN impact media, we believe that the potential to stretch into the fullest human experience possible exists through the power of media with vision. Since the beginning of time, stories have shaped our culture. They've helped us to understand the world in which we live, how we relate to ourselves and each other, and how to thrive on this planet.

KEEP READING AND JOIN OUR CAMPAIGN!



This article was originally published in Catalyst, by IABC

Since the beginning of time, stories have shaped our culture. They've helped us understand the world in which we live, how we relate to ourselves and each other, and how to thrive on this planet. As marketers, communicators, brand strategists, and agency professionals, we're being called to elevate our best practices to a higher level with a new approach. Our industry is ripe for change. Now is the time.

**OUR INDUSTRY IS RIPE
FOR CHANGE. NOW IS
THE TIME.**

A powerful story ignites imagination, fuels possibility, and invites perspective shifts when its impact is clarified and articulated at the beginning of the creative process. Whether it's an engagement campaign, commercial, or in-person experience: when a story can incubate, develop, and expand throughout the production process, its potential for impact is more fully realized.

Consumerism and profit at all costs is outdated and irresponsible. Our audiences deserve more from media. It's time to engage with them differently for improved decisions and a brighter future. Increasingly, funders, investors, broadcasters, collaborative partners, and consumers are looking to connect with a clearer sense of purpose beyond features-focused marketing, direct sales pitches, and over-the-top advertising.

As an Indigenous storyteller and impact producer, I believe that the impact of a story is its spirit, the very reason a creative spark was ignited for a specific purpose at a specific time in the first place.

-- Charlene SanJenko



Our proprietary framework at reGEN, comprised of the six core components below, helps teams identify with clients and stakeholders at a deeper level, enliven their talent and gifts, and embody their values in the process.

We often ask clients to imagine the story they're creating is alive in the world. Audiences are experiencing it, and its ripple of impact has reached its full potential. This begs the question: what is the shift, change, solution, or transformation that will become evident as a result?

Beyond corporate social responsibility, brand storytelling, cause marketing, and charitable partnerships lies the opportunity for brands to play an allyship role and support a societal narrative shift needed now for a better future. Our audiences deserve more from the media they consume — and today's communicators are poised to help catalyze meaningful change.

The reGEN process

1. Impact Vision: Developing Your 5-Point North Star
2. Impact Narrative
3. Impact Strategy
4. Impact Intersections
5. Impact Partnerships
6. Impact Campaign

We would be over the moon to work with you and your brand to focus your narrative and develop your Impact Strategy.

[Read the full article on Catalyst](#)



WHY MEDIA MATTERS

35,000 Decisions per Day

It is estimated that the average American adult makes 35,000 decisions a day. How many of these decisions are affected by what we SEE across our screens?

reference: National Library of Medicine

"The time has never been better for innovative partnerships between progressive brands with advertising dollars, investors with vision, and artists with transformative stories about the human spirit."

- Charlene SanJenko.

The media we digest daily matters.

In whatever form it is consumed—a streamed movie or series, a podcast, an advertisement, or a social media message—it matters. It matters deeply. The media we digest daily either brings us up or it pulls us down.

Stories have *always* shaped us. It is the stories we choose to tell now that will define our future. Beyond information and entertainment lies the opportunity to return to using the sacred art of storytelling to transform our culture for the better.

Over the coming months, reGEN will begin a series of conversations, interviews, and deep-dive explorations with behavioural scientists, transpersonal psychologists, and neuroscience researchers as we move deliberately toward the world we want, fuelled by what we watch daily.

CHAITRA VEDULLAPALLI

Chaitra Vedullapalli, Co-founder & President of Women in Cloud, is reshaping the tech industry with her groundbreaking 4P Cosell GTM Method, yielding remarkable economic outcomes through strategic alliances with industry leaders Microsoft and Google. Boasting over two decades of experience, her efforts have not gone unnoticed.

Chaitra's motto: To launch a revolution in innovation, start with investing in women. The future is female, and it's profitable!

She's driving global conversations with the United Nations and top corporations throughout the U.S. to ensure an inclusive technology industry and economy. Women in Cloud is a community-led, economic development movement accelerating social impact through female tech entrepreneurs and professionals with the colossal goal of generating over \$ 1B in global economic access by 2030.

Here are just a few of her recent impact highlights:

- Architect of a new Guinness World Record Category: Most users in a vision board video hangout in 2024.
- Instrumental in a workforce development initiative to distribute over 8000+ Microsoft certification scholarships for women in 67 countries
- Created a tech bridge with the Hollywood ecosystem to establish MXW ventures
- Worked with corporate and community partnerships alongside the Canadian Consulate, Microsoft, Teradata, Avanade, EY, Accenture, Google, F5 and more to unlock procurement access for women-led STEM companies.
- Created the hashtag #EmpowHERfamily initiative through Women in Cloud, to empower 1M women in India to have a compelling future
- Formally recognized as an Influential Business Leader, Forbes 1000 Next Entrepreneur, Top 50 Influencer in Cloud Computing, and a TEDx Speaker.



[Watch Chaitra's Tedx Talk here.](#)



[Learn about
Women In Cloud](#)



[Connect
with Chaitra](#)

CREATING ECONOMIC ACCESS TO CHANGE THE NARRATIVE

A Champion Interview by Charlene Sanjenko

It was an immense pleasure to recently sit down with Chaitra and speak with her about her changemaking journey that intersects inclusive technology, impact partnerships, and digital solutions for good.



CSJ Chaitra, I have a saying, "When we put together impact deals like we do other business deals, our world will change for the better." Within the last year, you have put together an incredible deal that started with a vision for the impact you wanted to make (along with some epically bold goals!), established a transformative fund (Movies By Women), shared important narrative-shifting films, won industry awards, formed smart partnerships needed to bring them to life, and walked bravely into the unknown as a true innovator!

Now that you have walked through the whirlwind of the past year, what is your top-of-mind reflection or celebration?

CV I wanted to be in a place where I could learn and create innovation with smart people that the world needs today. There were no women in tech who had created a film fund, so we learned how to create the fund, an award-worthy short documentary "ICONS" in five months with 19 industry leaders, two hollywood feature films, AI readiness programs and more. We received standing ovations at Oscars Week, SXSW, SIFF and won awards at the Santa Fe Film Festival. This is just a start of what impact can look like.

CSJ **Can you tell me where your internal fire comes from - your drive to make positive change?**

CV My family comes from an army background. I learned at a young age the value of camaraderie, moving as a tribe, a unit, a community of support for family and with family based on trusted relationships that bring everyone along when you are working towards a focused mission.

[Read the rest of this interview here.](#)

VISION, VALUES, AND MAKING IT ALL MAKE SENSE.

Impact Visioning Circles

Engage Your Team.
Build Connection and Cohesion.
Energize Your Partnerships.
Embody Your Values.
Next-Level Possibilities Begin in Circle.

Imagine the experience you want five years
into the future and the experience you want
others to have as a result.

Our impact visioning framework begins with small-group onboarding pods for your team that prepare us for two facilitated circles.

We provide the opportunity to debrief and complete our time together with a visual embodiment tool to support the integration and implementation of your next steps.

- ✓ Clarify the values and behaviors to embody as you walk forward.
- ✓ Engage and energize your team with clarity, cohesion, and a deeper congruency towards a collective vision and the individual gifts and contributions that weave towards it.
- ✓ Determine the focus filters necessary to revolutionize your industry. Align them with the global indexes, goals, and calls-to-action available.
- ✓ Look beyond transactional business to your brand's legacy for future generations. Match it with named metrics and key priorities that matter.
- ✓ Establish a rhythm relational best practices while also demonstrating traction in your key areas of focus.
- ✓ Tell your story of commitment to DEI, Sustainability, Reconciliation, ESG's and a better, brighter future through experiences that audiences and consumers can feel. It's what they remember that matters most.

 **reGEN**impactmedia



**EXAMPLE
PODCAST**

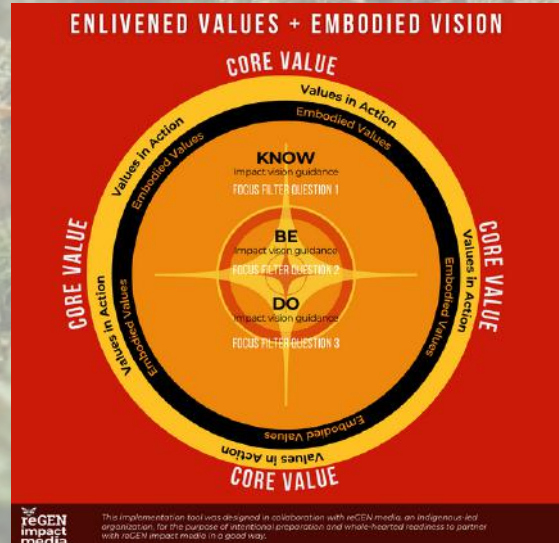


**EMAIL
CHARLENE**

WHAT PEOPLE ARE SAYING

"During a crucial period of transition for our organization, reGEN media, led by Charlene, was instrumental in guiding us toward clarity and a way forward. At a time when both our board and staff were exploring our next steps, Charlene's unique and dynamic approach brought new life to our discussions. Instead of prescribing solutions, reGEN media's framework allowed us all to discover and align our intentions naturally. For any organization in search of direction, engaging with reGEN media's framework is incredibly beneficial."

-- on behalf of the Board, Seeds of Wisdom, seedsofwisdom.earth



"A valuable and versatile cross-sectoral team-building experience steeped in Indigenous teachings."

PODCAST

Coming Home: In Conversation is a limited series featuring former Splatsin Kukpi7 Wayne Christian, and hosted by 60's scoop survivor Charlene SanJenko. Coming Home shares Indigenous wisdom and teachings to paint the picture of a brighter future for generations yet to come, to share a story of cultural strength and resilience, and to help bring this chapter of our history to a close and turn to a newer, brighter page together.



[LISTEN HERE](#)



Wenecwtsin, Wayne Christian (L) and Charlene SanJenko (R). Indigenous knowledge and teachings are shared to encourage healing and a return to wholeness. Photo by reGEN Impact Media

WHERE SUN MEETS SOUL #NORTHOKANAGAN

by Jim Barr, for ZenSeekers.com

"THERE'S SO MUCH
SOUL IN THE NORTH
OKANAGAN."

The North Okanagan, known as the *Trails Capital of British Columbia*, offers a picturesque trail system that connects visitors and residents alike with Mother Nature, providing opportunities for movement, reflection, and a deeper connection with ourselves and each other.

Vibrant events and attractive destinations span across the valley, welcoming visitors from near and far. We're excited to introduce you to a community of souls who are passionate about the place they call home. They each contribute to a variety of enriching, memorable experiences with a passionate, friendly spirit that is palpable.

Meet DAWNA JODOIN, President, BUSH BABES AND BRO'S TRAIL RUNNING CLUB

Dawna Jodoin and her crew create opportunities that encourage more movement on the trails.

Dawna has been a trail runner/ultra runner since 2003, and a certified trainer and coach since 1996. Her commitment, knowledge, and enthusiasm are contagious. Through a series of races, clinics, guided hikes, online coaching, and more, Dawna and her team provide ample, inclusive opportunities that encourage us to get more active and explore the great outdoors of the region.

Dawna Jodoin (L), Silver Star Village (Lower L), Taylor Marchand, (Lower R) holding drum, performing traditional Sylix Okanagan songs at Silvert Start Village.





"CARING FOR THE LAND, DOING CEREMONIES, MAKING SURE THE WATER IS GOOD FOR ALL OF LIFE, FOR ALL OF TIME, ARE SOME OF MY KEY ROLES."

Taylor Marchand

Meet TAYLOR MARCHAND, (skookamina), Sylix Okanagan Nation

Taylor Marchand (skookamina) is an emerging youth leader, musician, and caretaker of the lands that make up his home in the Sylix Okanagan Nation.

One of Taylor's main responsibilities is to be a watchman over his homelands-no small task considering The North Okanagan is home to hundreds of kilometers of trails, dozens of lakes, and an endless array of nature connections.

Meet MAYLA JANZEN, Co-founder, Vernon's Polson Artisan Market

Building energy-in-community is a gift Mayla Janzen and her team excel at in summertime. Mayla is the director of Vernon's Polson Artisan Market, a weekly immersive creative experience with live music, theme nights, and other entertainment with the creative talents of 50 to 70 vendors on full display every Friday evening throughout the season.

Mayla Janzen (L)

More soul for your #NorthOkanagan adventures awaits! Read the full article here.



Children & teachers at Kalamalka Garden (Far L), Bike Market participants at Polson Artisan Market (Centre L), Noah McLeod, Silver Star Sundog Festival (Centre R), Lumby Landscape (Far R)



YALE INNOVATION SUMMIT

ARTS • BIOTECH • CLIMATE • HEALTH • TECH

reGEN impact media was recently invited to pitch at the 10th Anniversary Yale Innovation Summit.

It was an inspiring and stimulating experience with visionaries, founders, innovators, and disruptors from across the globe all working on solutions in the areas of Arts, Biotech, Climate, Health, and Tech.



KEYNOTE SPEAKERS

Emmett Shear YC '05

Founder & CEO
Twitich



Dr. Chelsea Clinton

Vice Chair of the Clinton
Foundation



Tom Steyer YC '79

Author, climate activist
and investor





YALE INNOVATION SUMMIT

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YALE VENTURES

MAY 29-30, 2024

video here

Photo: Benjamin Smith

READY TO CONNECT WITH
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FOR COMMUNITY, WITH COMMUNITY. BETTER. TOGETHER.

Play an active role in transforming our future
by transforming the stories we tell today.

5 EASY WAYS YOU CAN GET INVOLVED:

- »» **BECOME** a Mother of Film with a tax-deductible donation [HERE](#). U.S. residents only at this time.
- »» **JOIN** us as a Brand Impact Partner. Learn more here, and talk with Charlene about opportunities best-suited for you.
- »» **ADVERTISE** with us in this magazine. We'd love to get to know you better, and so would our community. More info [HERE](#).
- »» **SUBSCRIBE** to receive our free seasonal magazine, newsletter updates, and other ways to get involved in the reGEN journey.
- »» **SHARE** us with a friend or two and across your socials.

Because of you, transformational films will be made and delivered to audiences in impactful, community-building, change-inducing ways. Or perhaps, because of you, the intersection between media with vision, well-being, and human agency will become the new mainstream.

ALLIES | AMBASSADORS | ADVOCATES | ADVERTISERS

CIRCLING BACK TO SPRING HIGHER

Let's talk about collective next steps.
For community, with community.

5 UPCOMING OPPORTUNITIES:

»»» **The reGEN Story Hub version 1.0** will launch later this year. You'll have an opportunity to provide input.

»»» **Freelance contributors in regenerative storytelling**, good news journalism, and social impact & innovation, we're currently accepting EOIs.

»»» **PowHERtalks** put over 200 women on stage between 2015-2018. We're exploring PowHERtalks 2.0!

»»» **SPEAK! is coming back.** Watch for details. SPEAK! This popular program is dedicated to helping you Find Your Voice and Take Your Lead.

»»» **PowHER TV Season 2** will enter development this Summer. Our pilot season aired in 2016. We'll be asking for your ideas for this unscripted series.

PowHERTV 

 SUBSCRIBE

NOURISH YOUR CHANGE

Each year we guide a group of artists, storytellers, and changemakers through our **Regenerative Creation Cohort**. Members work together in monthly group sessions, partner pods, and individual work to weave a healed past, present, and future into their work regardless of the specific creative project or business they are bringing into the world.

We offer a *taste* of this experience to our growing community through a seasonal free masterclass. [Register here](#) to receive details of our next session...coming up soon.

"This was it! Being part of this regenerative creation cohort crystallized what it truly means to be regenerating and bringing to life transformative narrative stories. Both Charlene and Naomi are uncanny and stellar at sensing and facilitating the powerful frameworks that promise deep immersive journeys ... that stir and unleash our abundance of creative connective tissues."

- Helena Cynamon, impact storybuilder.

2024 MASTERCLASSES

July 13 October 5 December 7

2025 BY DESIGN January 4

All classes 9-10:30 am PT | Noon-1:30 pm ET

"This class changed my life."

- Karma Metzler Fitzgerald, writer.

"The reGEN Cohort helps one to see where their creative self is wanting to lead them. This group will not compartmentalize your life, but rather show how it is all interconnected, that it is truly the process not the product that matters. You'll also likely find your people, and feel so supported. I feel very lucky for the serendipity of this group, coming into my life when it did. If you are ready to commit to a new way to bring forth creations in your life - it's maybe going to be right for you too."

- Tawny Foskett, filmmaker



The Story of Us

The Story of Us is a new media arts magazine chronicling the unfolding journey of reGEN global studios and the emerging sector creating positive ripples of transformation and narrative shifts for our future.



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weareregenfilms.com



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*We are deeply grateful to live and work on the traditional, ancestral,
and unceded territory of the Sk̓w̓x̓wú7mesh Nation and
Shoshone-Bannock lands*

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