



EuroLuxe

Luxury European Bed Linen NEW ZEALAND CATALOGUE

With love from Portugal



Bringing the best European Linen Down Under

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Our contribution to a sustainable world



Natural fibres safeguarding biodiversity

BOVI supports sustainable cotton plantations, which commit to reduce or eradicate the use of toxic pesticides and harmful chemicals.



Oeko-Tex and REACH standards certified production

No harmful chemicals are used in any stage of BOVI's production, thus minimising any environmental or health risk.



Smart use of resources

We catch rain water to treat and dye our fabrics which we also clean and reuse throughout our production facilities.

The Gallery

A closer look at some of our collections



Linen Collections

_ VINTAGE LINEN _

Duvet Set

100% Stonewashed European Linen



Available in colours: flax and white in Queen Size only

HUDSON LINEN

Coverlet, Bed runner & Shams 100% European Linen with diamond
design quilting



Available in colours: flax and white



_ HUDSON LINEN _

Coverlet Bed Runner & Shams 100% European Linen with diamond
design quilting



In this photo matched with LINEIA sheet set

— CRETA —

Coverlet & Shams

100% European Linen—washed
Available in colours: flax and white



_CRETA _

Coverlet & Shams

100% European Linen—washed
Available in colours: flax and white



— LINEIA —

Sheet Set

100% Long Staple Cotton Sateen - 300 Thread Count
with 100% Linen Flange



_MARO _

Sheet Set

100% Long Stape Cotton Percale - 200 Thread Count
with 100% Linen Flange



In this photo matched with CRETA coverlet

—MILAN—

Duvet Set

100% Stonewashed European Linen



Available in: flax (natural)

MILAN

Duvet Set

100% Stonewashed European Linen



In this photo matched with SIMPLY SATEEN sheet set

Classical & Contemporary Collections

BRISE

Duvet Set with Euro Shams

100% Long Staple Cotton Sateen
300Thread Count



In this photo, matched with Vincent Sheets and Creta Quilt

VINCENT

Sheet Set

100% Long Staple Cotton Sateen
300Thread Count



Available in colours: mist, olive latte and (NEW COLOUR) taupe

— VINCENT —

Duvet Cover

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte colour

ROSSIO

Sheet Set and Cushion
Quilt Cover & Shams (ivory colour)

100% Long Staple Cotton Sateen
300Thread



In this photo—matched with ELOISE coverlet in taupe
(NEW)

Sheets in olive and ivory/champagne (NEW COLOUR)



HERRON

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen

300 Thread Count



Sheets available in: colours: white/white or white/silver

Duvet cover available in white/silver

— GLAMOROUS —

Quilt with Shams
Sheet Set

100% Long Staple Cotton Sateen
300Thread Count



Glamorous pearl colour sheets with double black piping and black quilt with cream piping.

GOLDEN

Sheet Set with Euro Shams

100% Long Staple Cotton Sateen
300Thread Count



Golden sheets (pearl colour) and Euro shams.

In this photo matched with the Glamorous black quilt and shams.

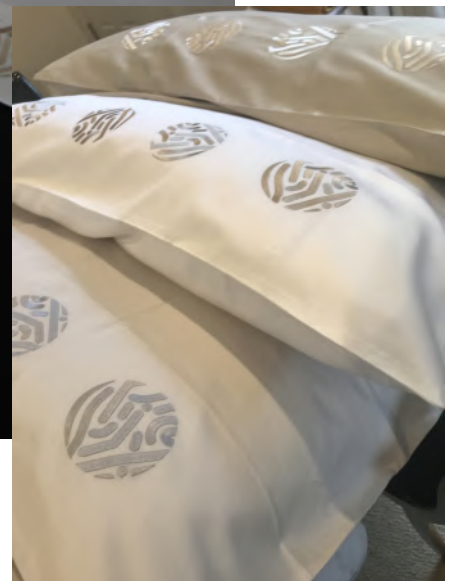
CORUCHE

Sheet Set & Shams

100% Long Staple Cotton Sateen
300Thread Count



Available in white, silver and taupe
In this photo matched with the Glamorous black quilt



CORUCHE

Sheet Set & Shams

100% Long Staple Cotton Sateen
300Thread Count



Available in white, silver and taupe

In this photo matched with the Leonor quilt

—CLASSIC HOTEL—

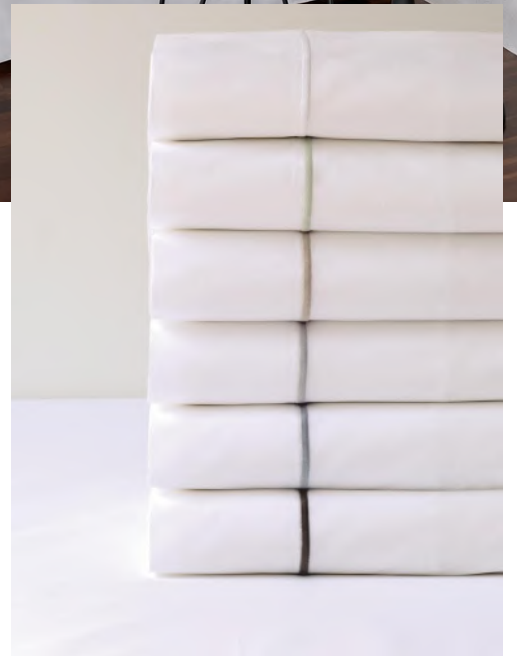
Sheet Set & Shams
Quilt Cover (dove colour only)

100% Long Staple Cotton Percale
200 Thread Count



In this photo—CLASSIC HOTEL quilt cover and sheets in dove, matched with SIMPLY COTTON bedspread in dove.

Inset photo—CLASSIC HOTEL sheet set colours in white, dove/sea foam, taupe, grey, blue, black



—SIMPLY PERCALE—

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



CAETANO

Sheet Set & (Reversible) Duvet Set

100% Long Staple Cotton Sateen
300Thread Count



In this photo matched with BEAM coverlet in blush colour



Reversible Duvet Cover

Available in: White/Taupe and White/Blush

CAETANO

Sheet Set & (Reversible) Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Sheet colours—White/Blue, White/Blush, White/Taupe
Shams available in White/Blush and White/Taupe (reversible)

— ESTATE —

Sheet Set and Duvet Set ,

100% Long Staple Cotton Sateen
500 Thread Count



Duvet Set available in white/white

Sheets and Shams available in: colours: white/
white, white/ivory, white/latte, white/silver

_ WINDSOR _

Sheet Set and Duvet Set ,

100% Long Staple Cotton Sateen
300 Thread Count



Available in: white/latte

In this photo matched with MONROE coverlet in latte colour

_ DeVere _

Sheet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in: white/dove and white/white

SYLVIA

Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with the SIMPLY COTTON bedspread and Euro sham in white

MIMOSA

Duvet Set & Shams

100% Cotton Seersucker



Available in: white/taupe

— FLORA —

Duvet Set & Shams

100% Cotton Seersucker



Available in: blue and Blush



—MALONE—

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available colours: white/blue, white/dove

—MALONE—

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in: colours: white/blue or white/dove (seafoam)

PACIFIC

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Sheets and Shams available colours: white/white (NEW), white/ivory and white/silver
Duvet cover available in white/white and white/silver

PACIFIC

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



PAROS

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



PAROS

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



In this photo matched with Beam coverlet in French blue

_ SEDONA _

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with ELOISE coverlet and SIMPLY COTTON bedspread

_ SEDONA _

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



The Sedona Sham in white/silver

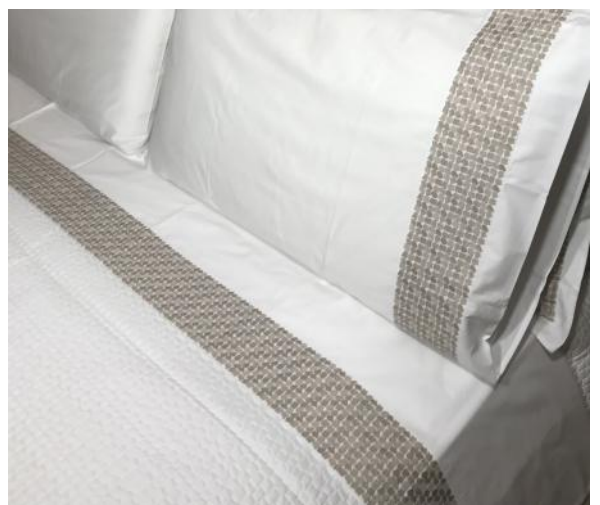
LAGOS

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200 Thread Count



Sheet set available colours: aqua, blue, grey and taupe. Duvet set available in grey only.



Pillowcase

—SIMPLY SATEEN—

Sheet Set

100% Long Staple Cotton Sateen

300 Thread Count



Available in white

PETALS

Sheet Set

100% Long Staple Cotton Sateen
300 Thread Count

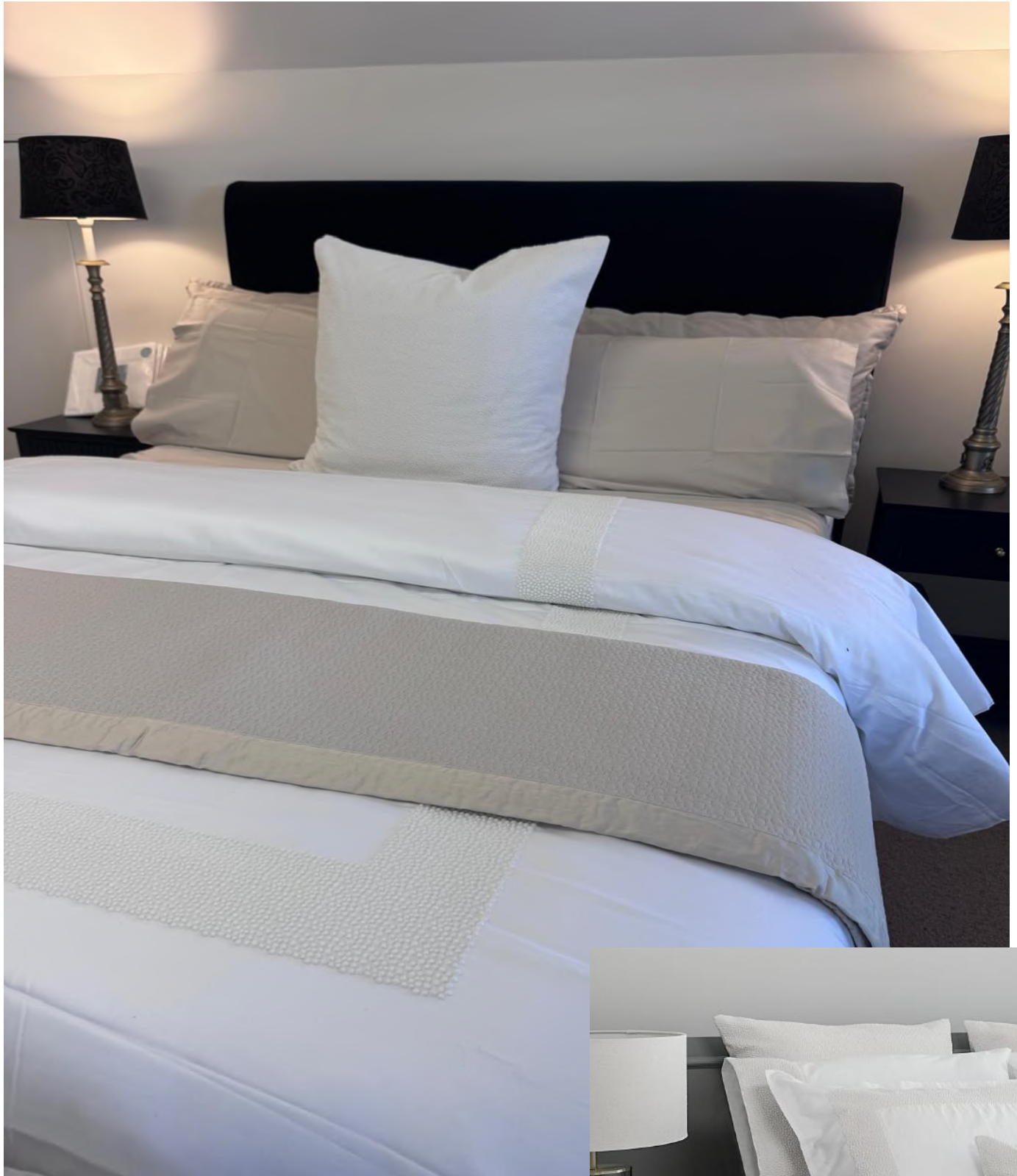


Available in latte

PEARLS

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300Thread Count



In this photo, matched with Estella Coverlet in latte colour



INFINITY

Sheet Set

100% Cotton Sateen
300 Thread Count



In this photo, matched with the Kos coverlet

LARISSA

Sheet Set

100% Cotton Sateen
300 Thread Count



In this photo, matched with the Plumeria velvet coverlet

ESCADA

Sheet Set

100% Cotton Percale
200 Thread Count



Available in latte colour

In this photo matched with MONROE coverlet in
Latte colour

Relaxed Collections

—AMALIA—

Duvet Set & Sheet Set 100% Tumbled Long Staple Cotton Percale
200 Thread Count

Olive embroidery on a natural base



In this photo and the facing page matched with SIMPLY COTTON bedspread & Euro shams

AMALIA

Duvet Set & Sheet Set

100% Tumbled Long Staple Cotton Percale
200 Thread Count

Olive embroidery on a natural base



FISHBONE

Duvet Set

100% Long Staple Cotton washed chambray



_PALMA _

Sheet Set & Shams

100% Long Staple Cotton Percale
200 Thread Count



Available in colours: sand and white

OCTOBRE

Duvet Set

Front: 100% Cotton Jacquard

Back Plain Fabric 100% Cotton



OCTOBRE

Duvet Set

Front: 100% Cotton Jacquard
Back Plain Fabric 100% Cotton



SOHO

Sheet Set & Duvet Set

100% Tumbled Long Staple Cotton Sateen
300 Thread Count



Available in colours: Duvet Set in mist
Sheets in pearl, mist and pink

In this photo, matched with Giulia bedspread on a Rose+Heather bespoke bed

_ Soho _

Sheet Set & Duvet Set

100% Tumbled Long Staple Cotton Sateen
300 Thread Count



Available in colours: Duvet Set in mist
Sheets in pearl, mist and pink

NEW

—JUDE—

Duvet Set

100% Long Staple Cotton



Available in white

In this photo, matched with Kos Euro Shams and Plumeria cushion

COMPORTA

Duvet Set

(front) 100% Cotton Jacquard

(back) 100% Long Staple Cotton Percale 200 Thread Count



Available in colours: white, blue and stone



Coverlets & Bedspreads

HAMILTON

Bedspread/Coverlet, Bed runners & Euro shams

100% Long Staple Cotton Sateen- 300 Thread Count



Available in colours: taupe and white

ELOISE

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo ELOISE in taupe
matched with ROSSIO quilt
cover & shams in ivory/
champagne

Inset photo—available in ivory,
mist, olive (NEW), white and
taupe (NEW)



ELOISE

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo ELOISE in white
matched with SEDONA sheets
and pillowcases In white./silver

Inset photo—in colours ivory,
and white



ESTELLA

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte colour

GRACE

Bedsread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo—matched with Hamilton in Taupe

Available in white



BEAM

Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count



Available in colours: blush, taupe and French blue

LEONOR

Coverlet and pillowcases

100% Long Staple Cotton Sateen
300Thread Count



Available in Silver

In this photo matched with the Coruche sheets in Silver colour.

Kos

Coverlet and Euro Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with Jude Quilt Cover and Plumeria cushion

_ PLUMERIA _

Coverlet and Cushions

Italian Velvet



In this photo matched with the Glamorous coverlet.

GLAMOROUS

Quilt with Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo, matched with the Golden sheet collection.

MONROE

Bedspread/Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count with channel design quilting



In this photo—matched with CAETANO Sheets.

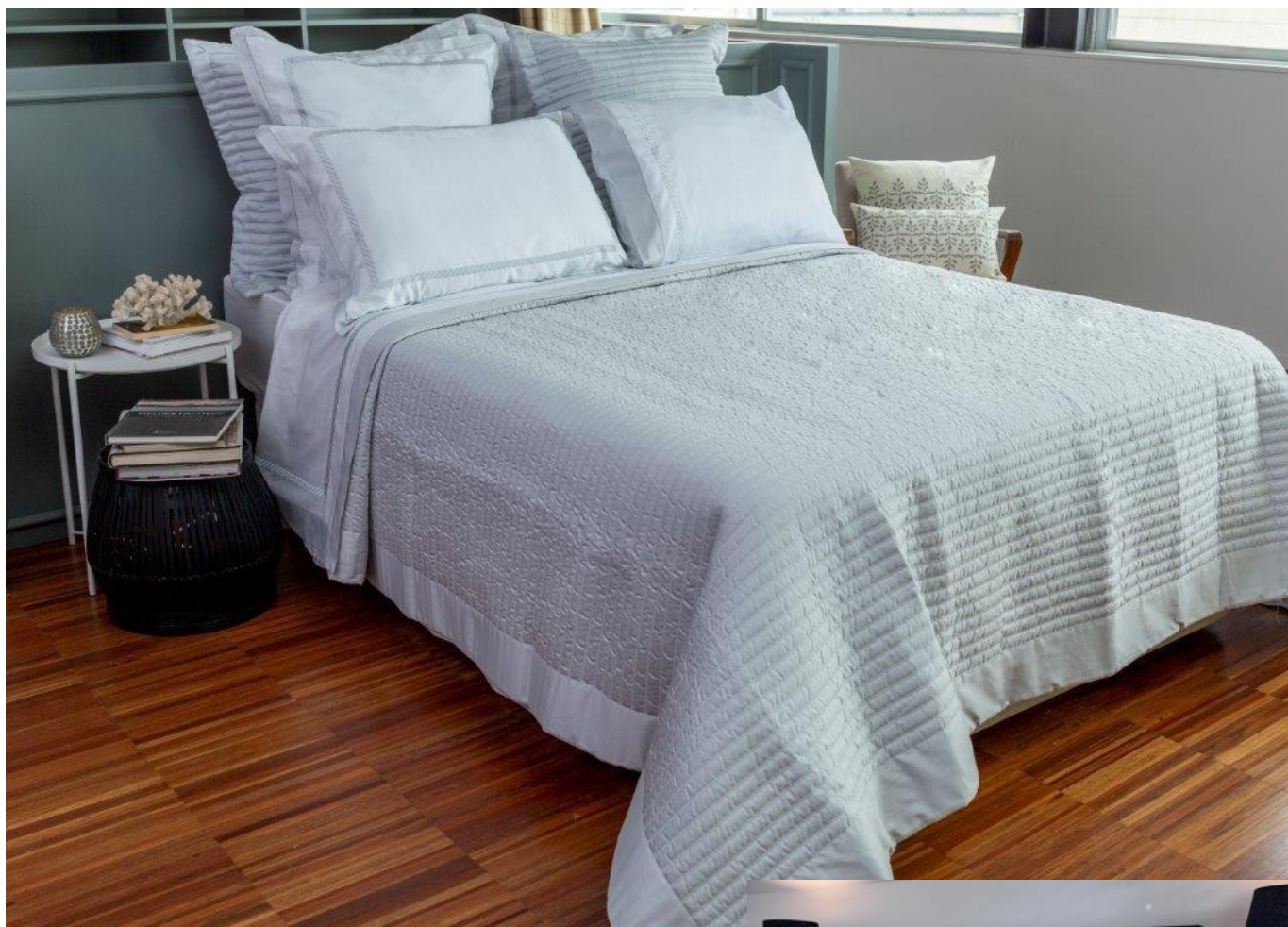
Inset photo—available colours: white, silver, taupe, latte and ivory and (NEW) ocean blue

—MONROE—

Bedspread/Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count with channel design quilting



In this photo—MONROE coverlet matched with PACIFIC sheets in silver

Inset photo— MONROE in ocean blue with CAETANO and ESTATE pillowcases



— HUDSON LINEN —

Coverlet, Bed runner & Shams

100% European Linen
with diamond design quilting



Available in colours: flax and white

LUCCA

Bedspread

100% Washed Cotton matelassé



Available in colours silver and latte

— DECOR —

Bedspread and Pillowcases

100% Stonewashed Cotton



_ DOTTY _

Bedspread & shams

100% Washed Cotton matelassé



Available in: colours: dove, white or grey

SIMPLY COTTON

Bedspread & shams

100% Washed Cotton matelassé



Available in colours: taupe, white, grey, dove



GIULIA & YANNI

Bedsread & pillowcases (Giulia) & Throw (Yanni)

100% Stone washed Cotton



Matched with Soho sheets and on a Rose+Heather bespoke bed

— LIPSY —

Throw & Cushions

90% Stonewashed Cotton, 10% linen



SUNSET

Bedspread and Pillowcases.

100% Cotton



Matched with LIPSY throw and MILAN pillowcases in white



Inset photo matched with Coimbra bedspread

— TWEETS —

Bedspread and Pillowcases

(Reversible—grey one side, blue the other).

100% Stonewashed Cotton



_PORTO _

Bedspread and Euro shams

(available in cream and taupe)

100% Stonewashed Cotton



— LEAVES —

Throw

100% Cotton



_ NAZARE _

Bedspread and Shams

100% Stonewashed Cotton



— COIMBRA —

Bedsread and Euro shams

100% Stonewashed Cotton



In this photo, matched with Creta quilt and pillowcases in Flax colour and below/side with Glamorous pillowcases



_FLUKE _

Throw

100% Cotton



NEW

—AMALFI—

Bedsread & Shams

100% Stonewashed Cotton



Matched with Estate pillowcases and Roccio cushions

NEW

BOSTON

Bedspread & Shams

100% Stonewashed Cotton



In this photo, matched with Grace Euro shams.

NEW

DELHIA

Bedspread & Shams

100% Stonewashed Cotton



Available in white

NEW

—ALISSA—

Throw & Cushions

100% Cotton



In

Available in green

In this photo, matched with Delhia bedspread and pillowcases

A Quick Guide

What does it all mean?



Sateen v Percale

Sateen (not to be confused with Satin) and Percale describe the way in which the cotton fabric is stitched. It has nothing to do with thread count.

Percale (aka plain) weave has the warp (vertical) and weft (horizontal) threads evenly alternating.

In sateen weave the weft threads “float” over several warp threads (usually four) at a time, resulting in smoother and more lustrous fabric.

Sateen, with its higher thread counts (that is, more densely packed yarns), tends to be softer but also heavier than percale. A higher thread count is more important for sateen because it reduces the likelihood of snagging the longer floats—the weft yarns that skim across several warp yarns.

What’s best? It comes down to personal preference.

Our ranges provide options in both.

Thread Count

“Whats the thread count?” - this is the typical question many think determines quality

It doesn’t.

Technically, thread count means the number of threads woven together in a square inch. You count both lengthwise (warp) and widthwise (weft) threads. So 100 lengthwise threads woven with 100 widthwise threads produce a thread count of 200.

When you see counts above 300 for percale or 600 for sateen, that sometimes means the manufacturers are using *ply*—the number of single threads twisted together in yarn—to artificially inflate the thread count, namely counting two-ply yarns as two yarns instead of one.

Single-ply yarn is more pliable and lends itself to softer fabrics than those containing multiple plies of yarn. Some of the highest quality sheets run from 200–500 TC.

The trick to quality cotton bed linen is is long staple cotton.

Long Staple Cotton

Fabrics made of long-staple cottons fray less, pill less, wrinkle less, and even fade less than fabrics made with their short-staple counterparts.

This difference is especially important when selecting bedding, as it endures daily use over a longer period of time than almost any other type of cotton product.

Long-staple cotton sheets will feel luxurious longer, leading to a more comfortable night’s sleep for years to come.

Remember Length = Strength!

BOVI products are all made from long staple cotton.

What's in a set?

As standard, our Sheet Set includes:

- One Fitted Sheet
- One Flat Sheet
- 2x standard Pillowcases (50x75) for Queen
- 2x King Pillowcases (50x90) for King and Super King

As standard our Duvet Cover Set usually includes a 3 or 5 piece set

A set includes

- A Duvet Cover

Either

- 2x Euro shams 65x65

And/or:

- 2x Oxford shams (with embroidery all around) 50x75 (Q, K), or 50x90 (SK)

Housewife Pillowcases

We sell sets of (2) housewife Pillowcases separately for some of our collections.

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EuroLuxe

NEW ZEALAND

Maria.Bamio@euroluxelinen.com

NZ +64 (0)21 451 918

AUS +61 (0)414 892 111

+34 604 05 31 06 (Spain and WhatsApp)

www.euroluxelinen.com

Exclusive Australian & New Zealand Distributor

