

RAM

2026 RAM 1500

Strength, capability and premium comfort in one bold package.



Built to work. Ready to play.

Multiple powertrains deliver the response you need for towing, hauling and everyday driving.



MAX AVAILABLE TOWING
Up to 11,610 lb

MAX AVAILABLE PAYLOAD
Up to 2,360 lb

AVAILABLE OUTPUT
Up to 540 HP

TRANSMISSION
8-speed automatic

A RAM 1500 for every mission

Tradesman

Essential capability and durable work-truck equipment

Express

Body-color styling with available upgraded displays

Big Horn / Lone Star

More comfort, appearance and package choices

Warlock

Raised stance and off-road-inspired equipment

Laramie

Leather-trimmed comfort and advanced technology

Rebel

Off-road suspension, tires and locking rear differential

Limited / Longhorn

Premium materials and refined capability

Tungsten

Flagship luxury, 540-HP Hurricane and Klipsch audio

RHO

540-HP performance with long-travel off-road suspension



Make it unmistakably yours



Diamond Black
Crystal



Bright White



Billet Silver
Metallic



Granite Crystal
Metallic



Hydro Blue
Pearl



Forged Blue
Metallic



Delmonico Red
Pearl



Molten Red

A command center with comfort



- Available 14.5-inch Uconnect touchscreen
- Available 10.25-inch passenger display
- Over 50 inches of available combined digital displays
- Available 23-speaker Klipsch premium audio
- Available dual wireless charging pads
- Available heated, ventilated and massaging front seats
- Available RamBox cargo management system

Capability backed by confidence



Driver-assistance highlights

- Forward Collision Warning
- Adaptive Cruise Control
- Blind Spot Monitoring
- Available Hands-Free Active Driving Assist
- Available Intersection Collision Assist
- Available Drowsy Driver Detection

Available powertrains

3.6LPENTASTAR V6

305 HP

5.7L HEMI V8 ETORQUE

395 HP

3.0LHURRICANE I6

420 HP
540 HP

HIGH-OUTPUT HURRICANE I6

BUILD YOUR 2026 RAM 1500

Choose your trim, cab, bed, powertrain, drivetrain and color.