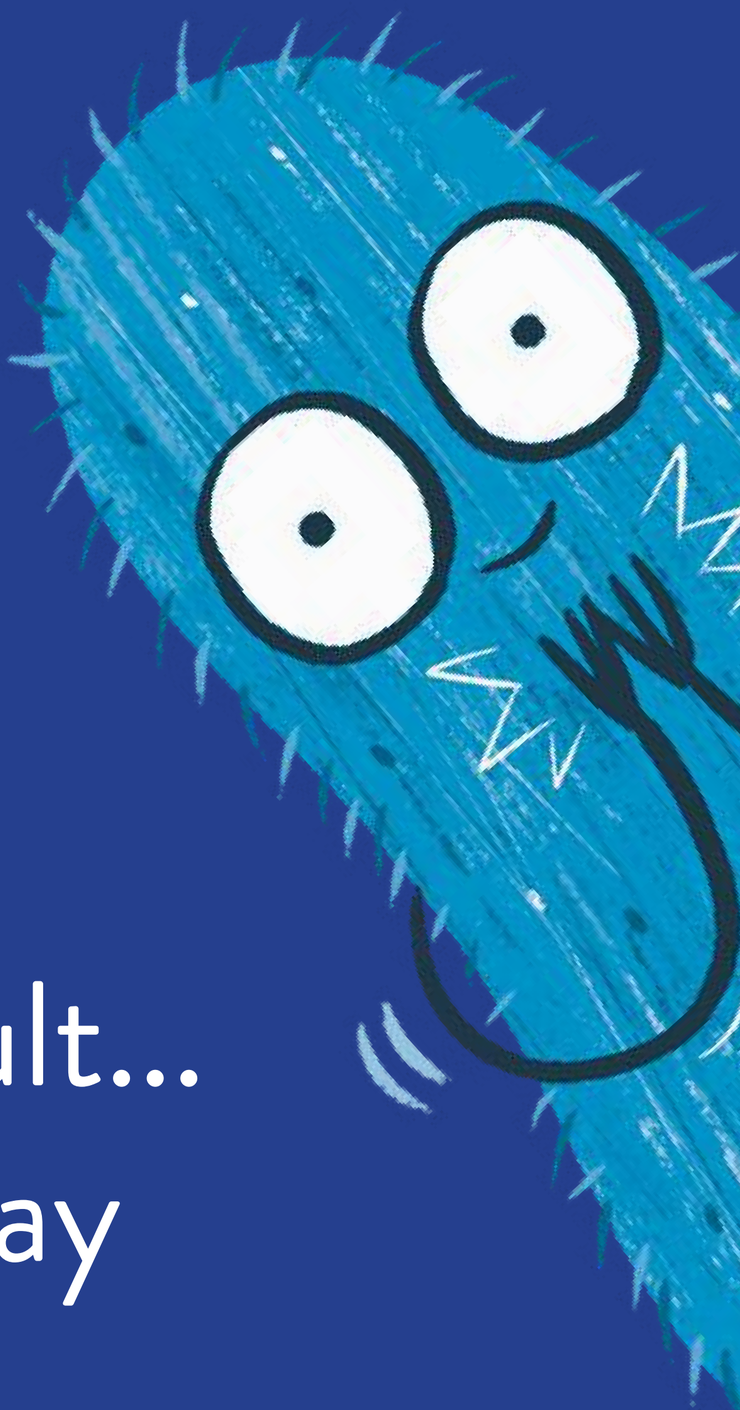
IMPACT

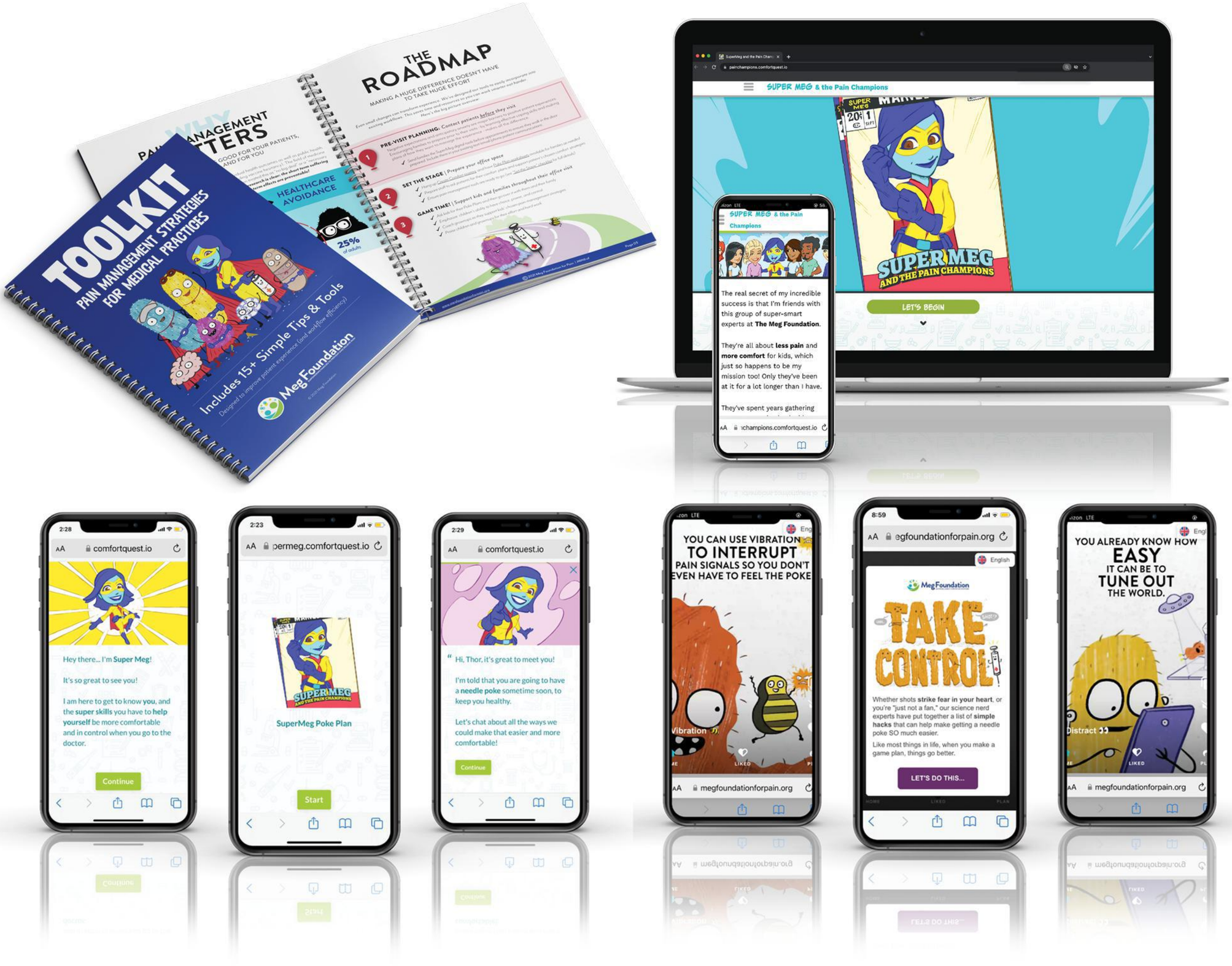
We are SO excited to share what we've been able to do with your support so far!





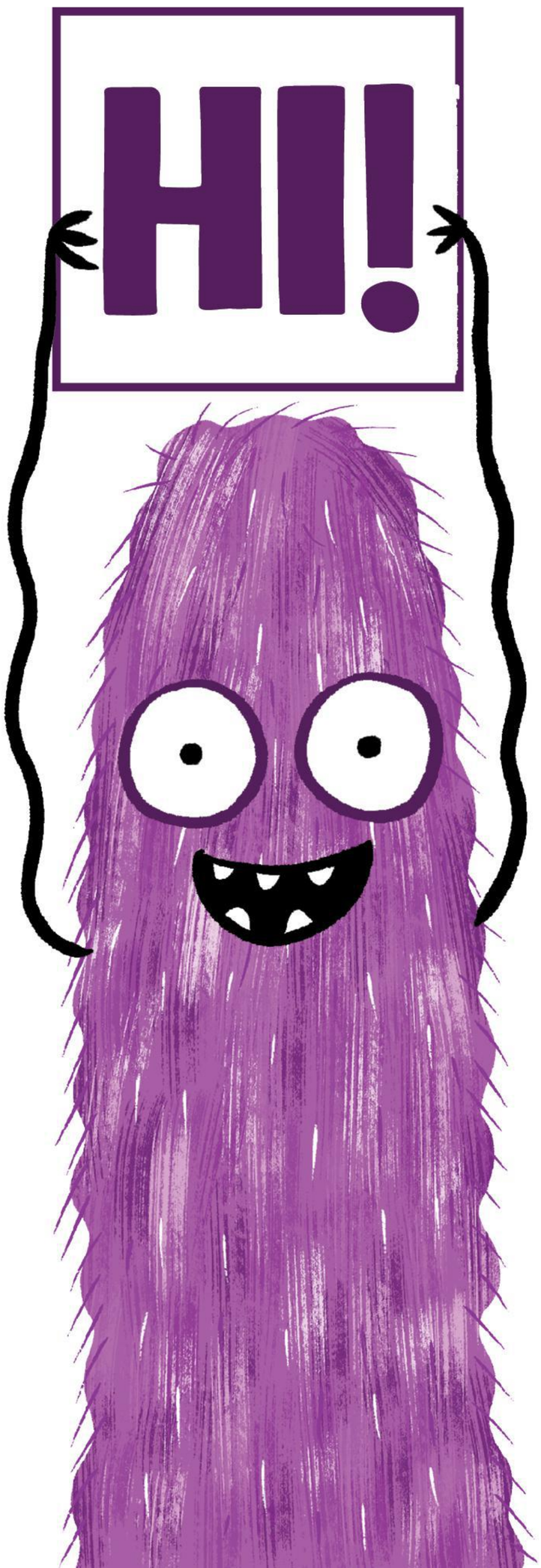
It's all your fault... in the best way possible!

Resources



Launched **4 major tech products** in multiple languages. Designed to help kids and parents build pain management skills.

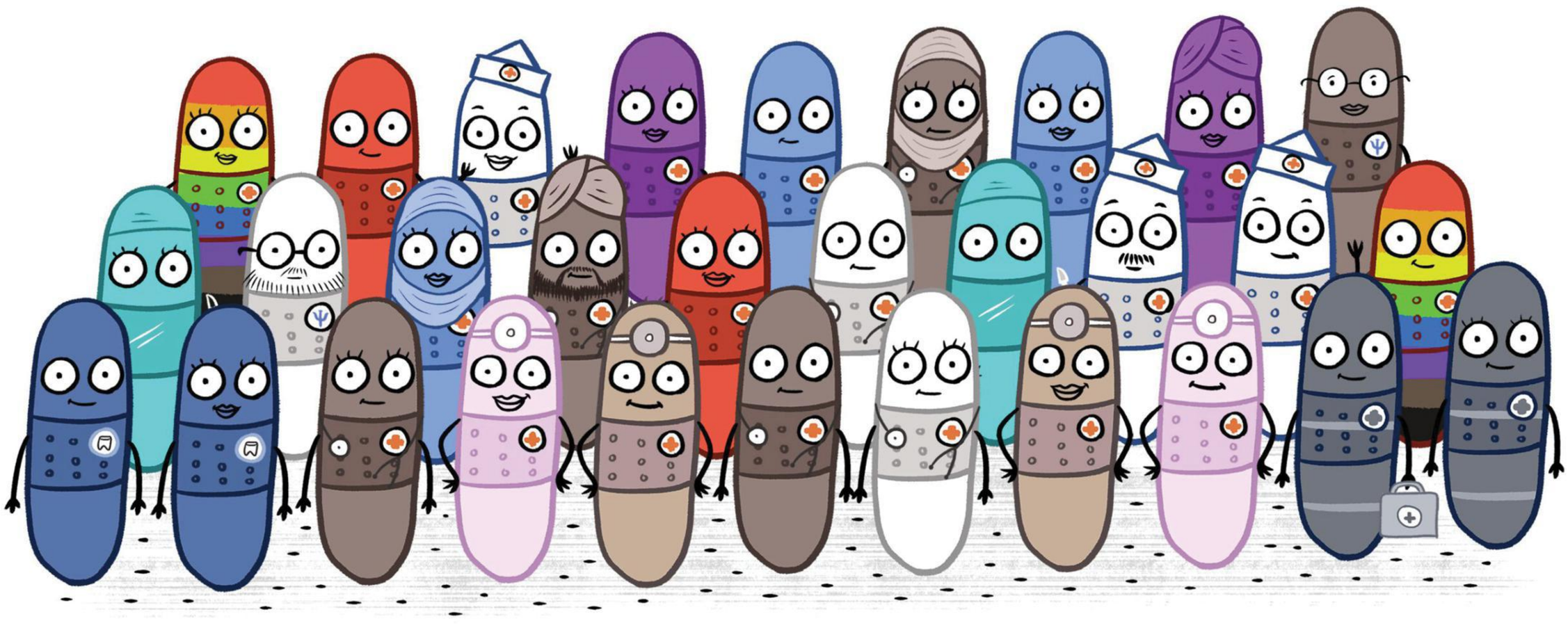
Access & DEIA



Why monsters? Language and culture is a massive barrier to quality healthcare access. Our strong visual imagery and monster characters allow us to get around issues of race, gender, and culture to connect with a more diverse audience.

Our resources are available in **11 languages** (*and counting!*) to make sure we are meeting the needs of **EVERYONE**, including underserved and vulnerable populations.

Training



Provide our **research based, expert approved resources** to hospitals, universities, and medical practices all over the world. They don't need to reinvent the wheel to have what they need to elevate the care they provide to their patients.

Resources



We have **89** resources so far and that number is growing. Our close relationship with our audience helps us learn what they need, and the ever better ways we can help meet those needs.

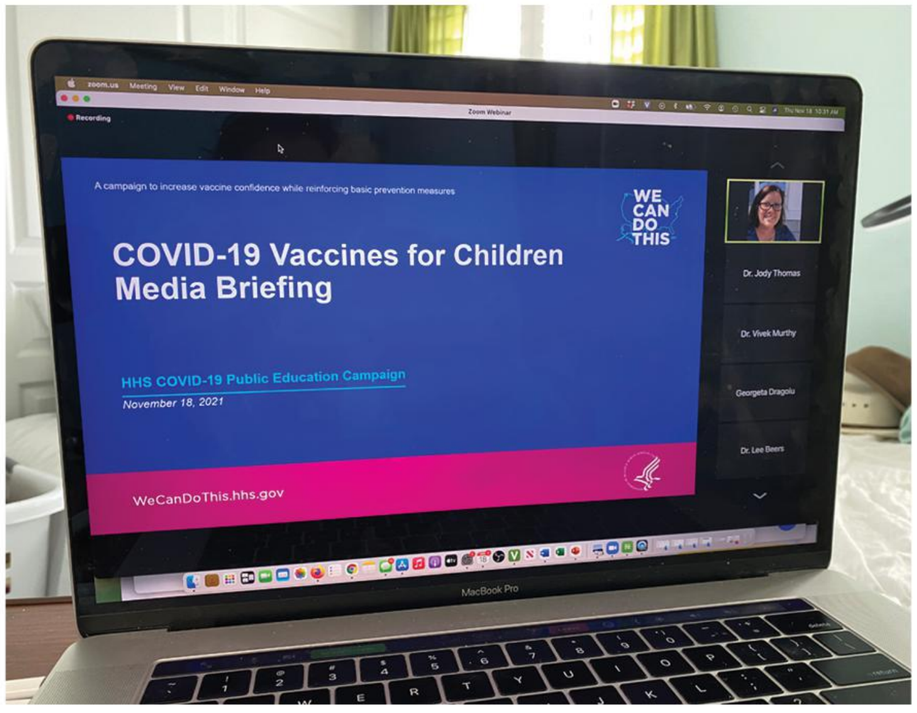
Advocacy & Outreach



Our outreach is working and our reputation organically growing! Our resources have been used and dowloaded in at least **94 countries**!

Advocacy & Outreach

The pandemic was a chance for use to **give back and share what we know**!



When the authorization for the COVID vaccine for 5–11 year old children came into effect, our CEO Dr. Jody Thomas was invited to do a press briefing that featured US Surgeon General Dr. Murthy; Dr. Lee Ann Savio Beers, President, American Academy of Pedicatrics; Dr. Kenneth Alexander, Nemours Children's Hospital. The briefing had over 30 media outlets in attendance, including Parents magazine, Parents.com, BabyCenter, Scary Mommy, and What to Expect.

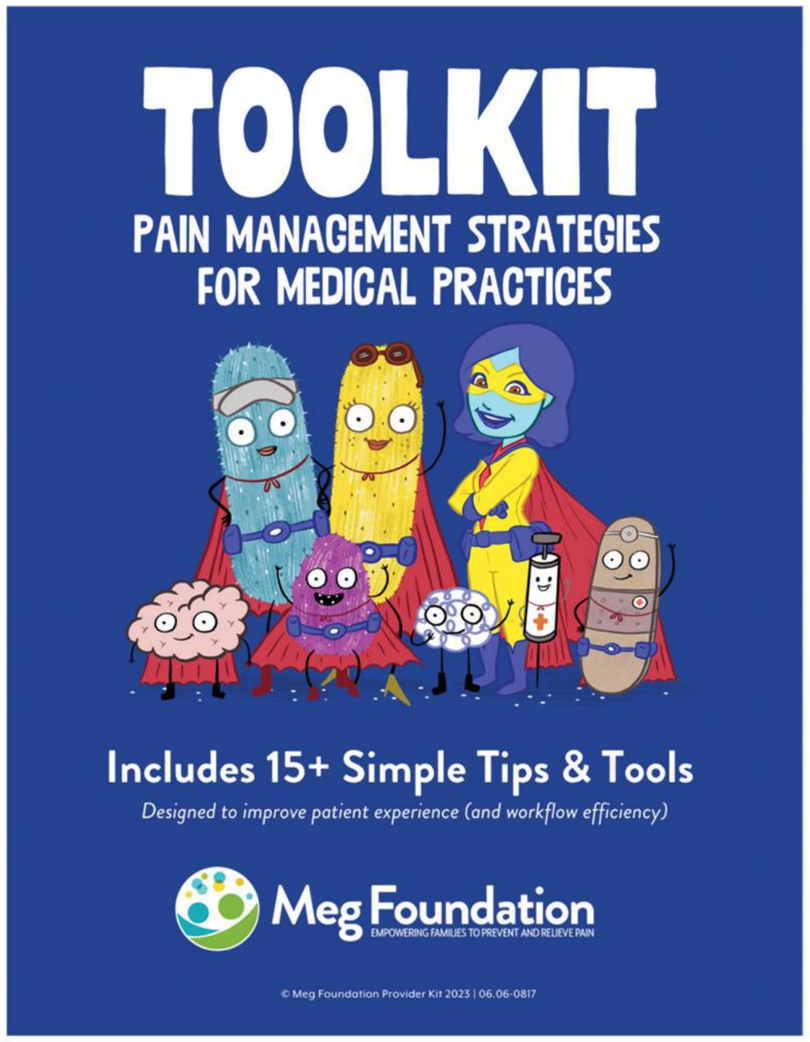
Advocacy & Outreach

Meg Foundation CEO Dr. Jody Thomas was asked to be a **Trusted Messenger** for the We Can Do This campaign for the Department of Health and Human Services.



The campaign focused on increasing COVID vaccine uptake. Her video was of the most popular and gave parents ways to comfort and calm their child during the vaccination.

Resources



PROVIDER TOOL KIT

Tools are great, but knowing **HOW** to use them is what creates impact. Our Provider Kit outlines the reasons, the science, and how medical providers can fit our resources into their work flow to improve patient care and make it easier for everyone involved.

Advocacy & Outreach

We are working to transform the way the world thinks about pain, and help people realize solutions do exist. Our outreach in **mainstream media** helps us get the word out and reach larger audiences.

Advocacy & Outreach



Collaboration is key to maximizing impact. We work with organizations like the **American Academy of Pediatrics** to support their providers, giving them access to our tools and lending our expertise on their provider podcast. We help them serve the public by writing articles on their public facing website, **healthychildren.org**

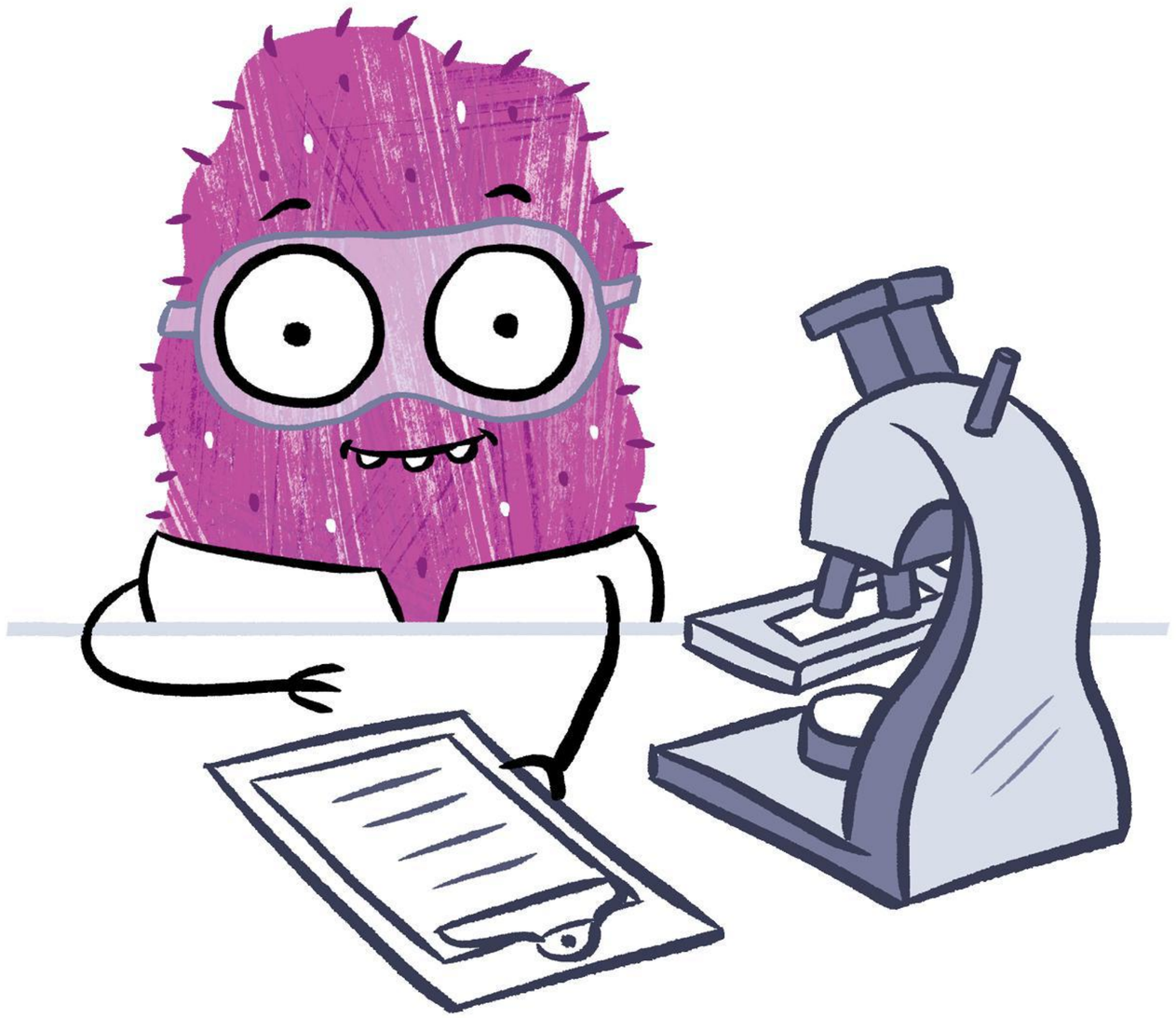
Advocacy & Outreach

childkind



ChildKind is the international certifying body for pain management practice for children's hospitals. We work with them to support their efforts, and reduce barriers to getting more organizations to raise their standards for **better pain care to kids around the world**.

Resources



We LOVE science! Not only is everything we do base on the latest cutting edge medical science, but we collaborate with researchers to allow them include our resources in their efforts to improve pain care for kids and families. Our first major journal article was released in 2023!

Resources

Our projects collaborating with nonprofits in the Ukraine and NGO's doing relief work around the world allows us to serve people when and where they need it the most.



Може здатися дивним, але це правда!

Біль насправді виникає в вашому мозку

Біль-це лише сигнал.

Ми маємо на увазі це не в сенсі "це все у тебе в голові, і ти божевільний", а по-справжньому, саме так було влаштовано ваше тіло. Щоб ви відчули біль, як ви його знаєте, сигнал з тіла має дійти до вашого мозку. Біль-це сигнальна система вашого організму, яка дає вам знати, що щось може бути не так, і що вам слід звернути увагу на те, що треба вжити необхідних заходів, щоб убезпечити себе або запобігти шкоді вашому організму.

Це дійсно корисно, якщо у нас щось на зразок апендициту або ми зламаємо руку (або наступимо на конструктор Lego!). У таких випадках нам необхідно вжити заходів, щоб усунути проблему. Але іноді ця система попередження може надсилати сигнал, коли нам це не потрібно, тому що

1.) Наше тіло вже в безпеці і в порядку

та / або

2.) Ми вже зробили все, що нам потрібно було зробити

Як тільки ця сигнальна система болю більше не повідомляє нам нічого нового чи корисного, цей сигнал стає схожим на постійний дзвінок у двері: марний і дуже надокучливий.

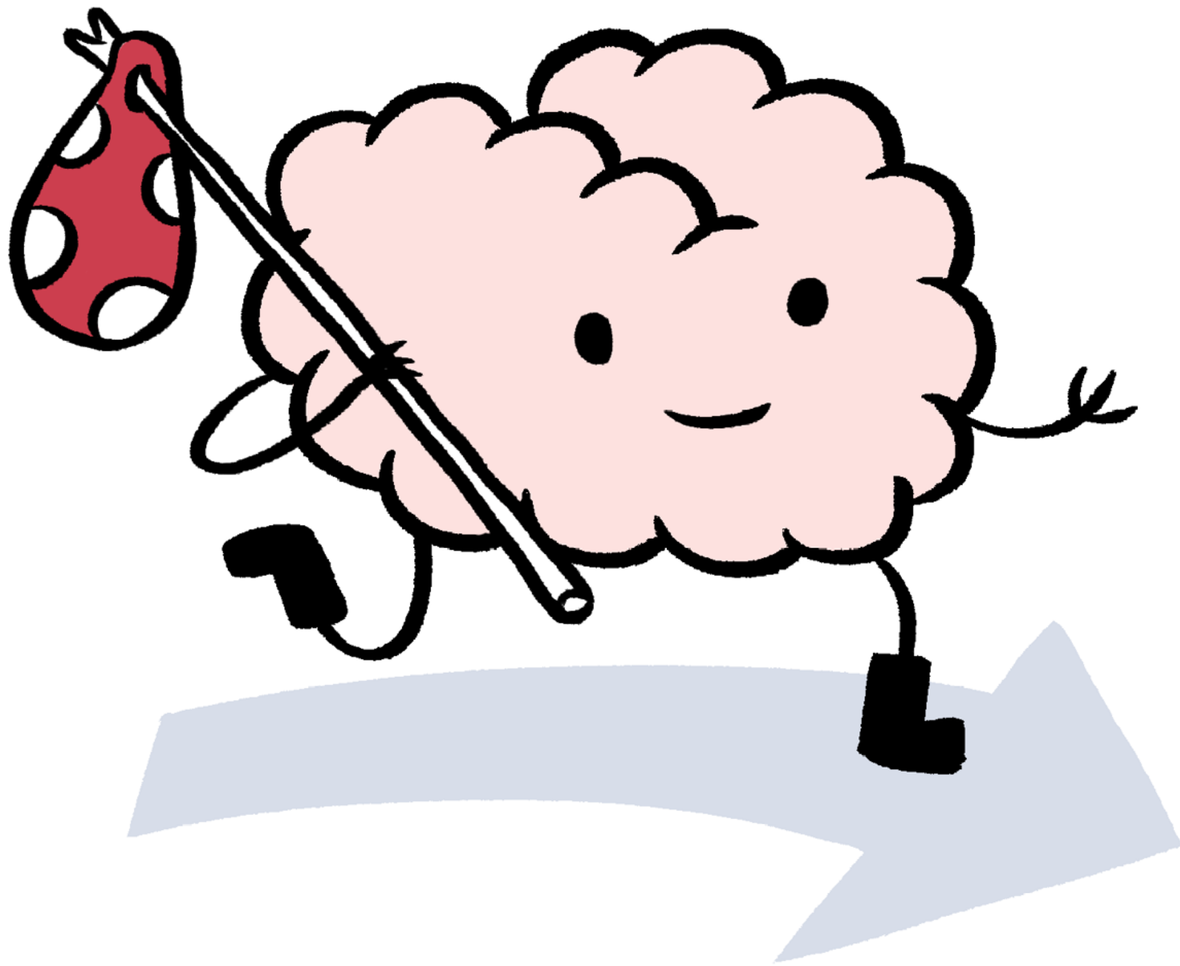
Це може статися з такими речами, як головний біль, біль у шлунку та біль у вашому тілі, який триває набагато довше, ніж потрібно.

Коли це трапляється, проблема полягає в тому, що робити з цим марним сигналом. Хороша новина полягає в тому, що є багато речей, які ми можемо зробити, щоб послабити, відключити або проігнорувати ці попереджувальні сигнали про біль.

І ось вам секрет: ви, швидше за все, вже знаєте, як зробити деякі з них, якщо не всі! Щоб визначити, що вам подобається і що може найкраще підійти саме для вас, давайте на секунду дізнаємося трохи більше про те, як працює біль.

We are proud that these organizations reach out and trust us to create tools that are customized to meet the need of kids and families based on their specific situation and available resources.

Training



Our team has literally and digitally traveled the globe **educating medical providers** at top instiutions and also smaller community organizations. This is part of our effort to close the 30 year gap between the research and clinical practice, and support the important work of medical professionals across the globe.

Access & DEIA





Health care equity and access is top of mind for us. We love working on projects like the one we did with the **LA Dept of Health and Children's Hospital Los Angeles** to increase vaccine rates in Black and LatinX populations. By working with community health organzations, we support their good work and the trusted relationship they have with their communities.

Advocacy & Outreach



Podcasts have become a powerful way to reach audiences, explain our mission, and explain the resources we have to offer. We focus on both parenting podcasts like **Ask Dr Jessica** and **Katie's Crib** and provider focused ones like **American Academy of Pediatric on Call** and **UCLA LiveWell**.

Advocacy & Outreach

AMERICAN ACADEMY OF CHILD & ADOLESCENT PSYCHIATRY

Pediatric Health Network

Children's National.

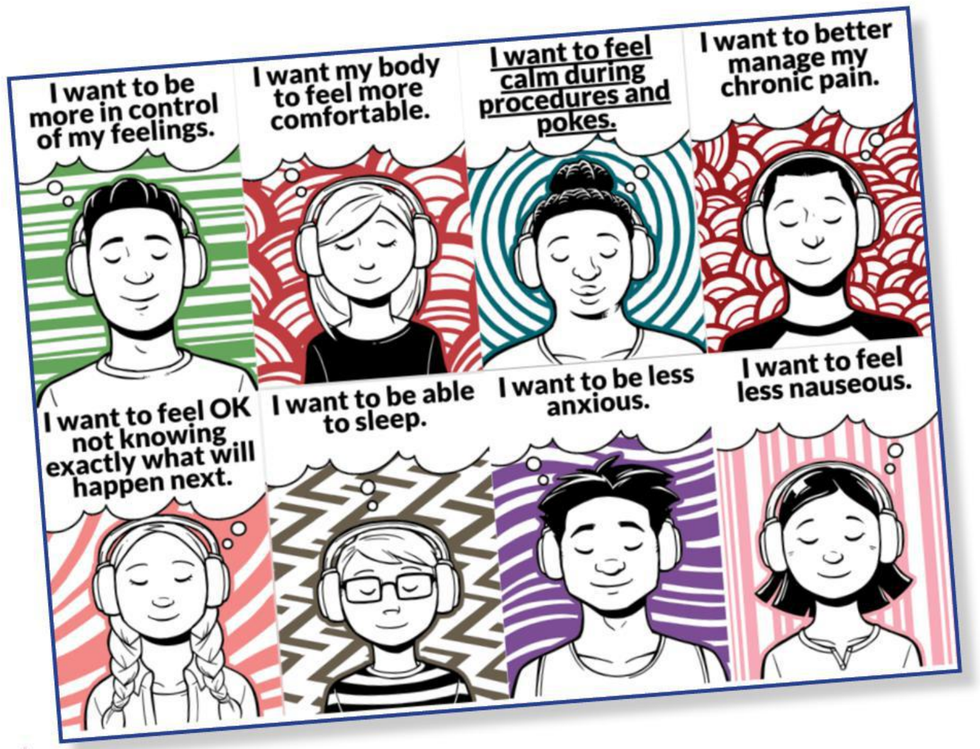
APGNN
The Association of Pediatric Gastroenterology and Nutrition Nurses

Thousands of of websites link to Meg Foundation content and resources. Some of the top academic and medical information sites, including the **American Academy of Pediatrics**, the **National Library of Medicine**, and the **American Academy of Child and Adolescent Psychiatry**, share our content. It is a testament to the quality of our content and our growing reputation for high scientific standards.

Resources

Stanford University

BOOSTER SHOT media



ImaginAction is great look at how good design and tech can marry to create fantatic intervention. This project was lead by CEO Dr. Jody Thomas for **Stanford Children's Health**, but is publicly available and used all over the world. It provides nonpharmacological pain managment skills to kids and teaches families and opens new opportunities for more comfort and control.

Team Meg



Everyone has a story that connects them to our mission. Every member of our team can tell you the **personal reason** they have invested themselves in what we do. It has allowed us to attract the very top experts in the world to freely share their knowledge and support.

Advocacy & Outreach



Our appearances at national and international conferences has reinforced what we already know: **there is a desperate need for what we can provide**, and our unique accessible style speaks to kids and parents in a way that understand and turn into life changing action. It is exciting to see such an enthusiastic reception by the top pain experts in the world, and from the patients we aim to empower.



WHOOOOO HOOOOOOO!

We're proud of what we have accomplished, but even more excited about our plans for the future!

We need your support to make that happen. Help us take our impact from the tens of thousands to the millions! Help us help kids and families just like yours all over the world.

GIVE NOW »