

AN **7i** CENTRAL EXCLUSIVE

# HOW TO AUTOMATE PROSPECTING

Scale Prospecting With AI



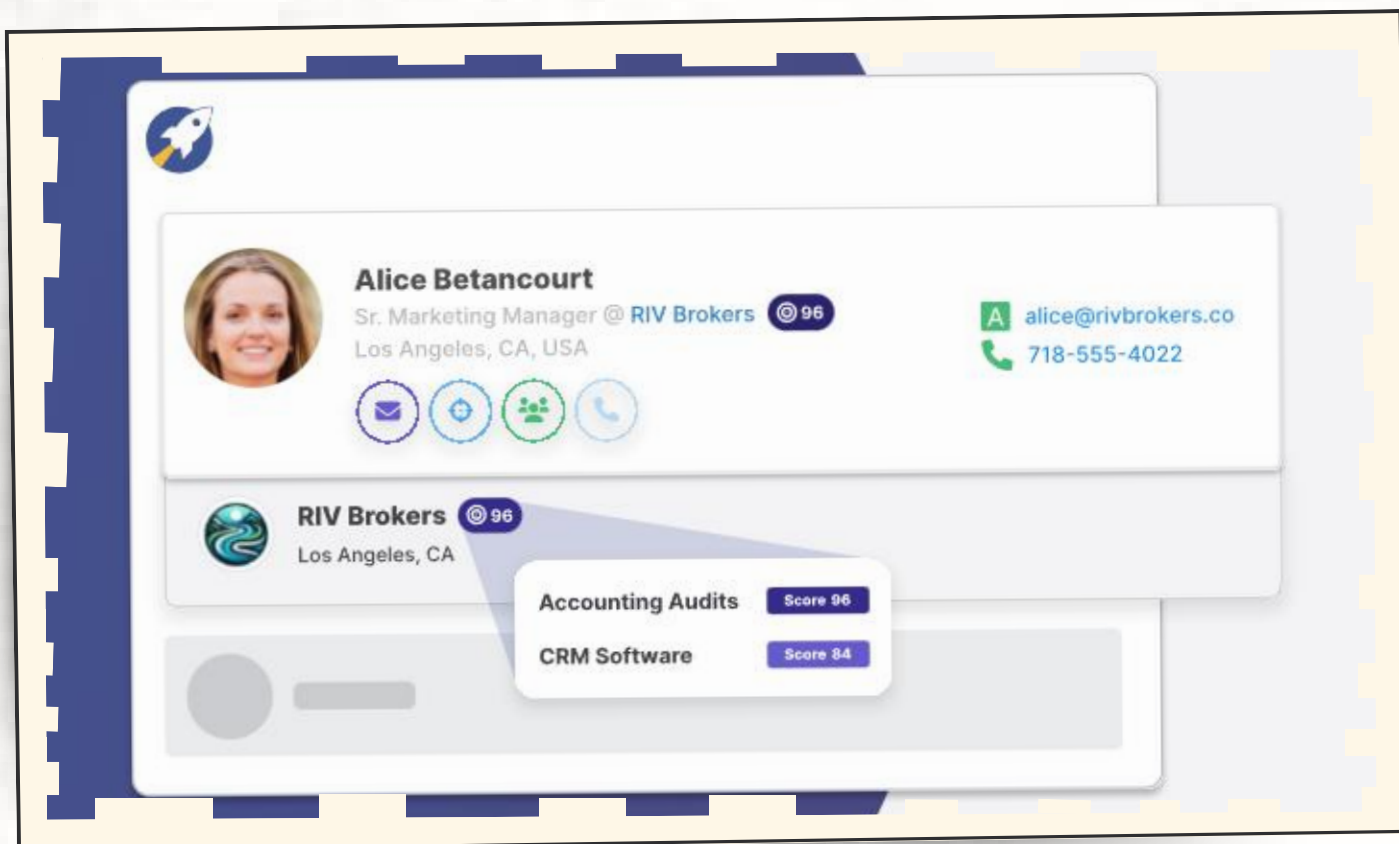
using  
**RocketReach**





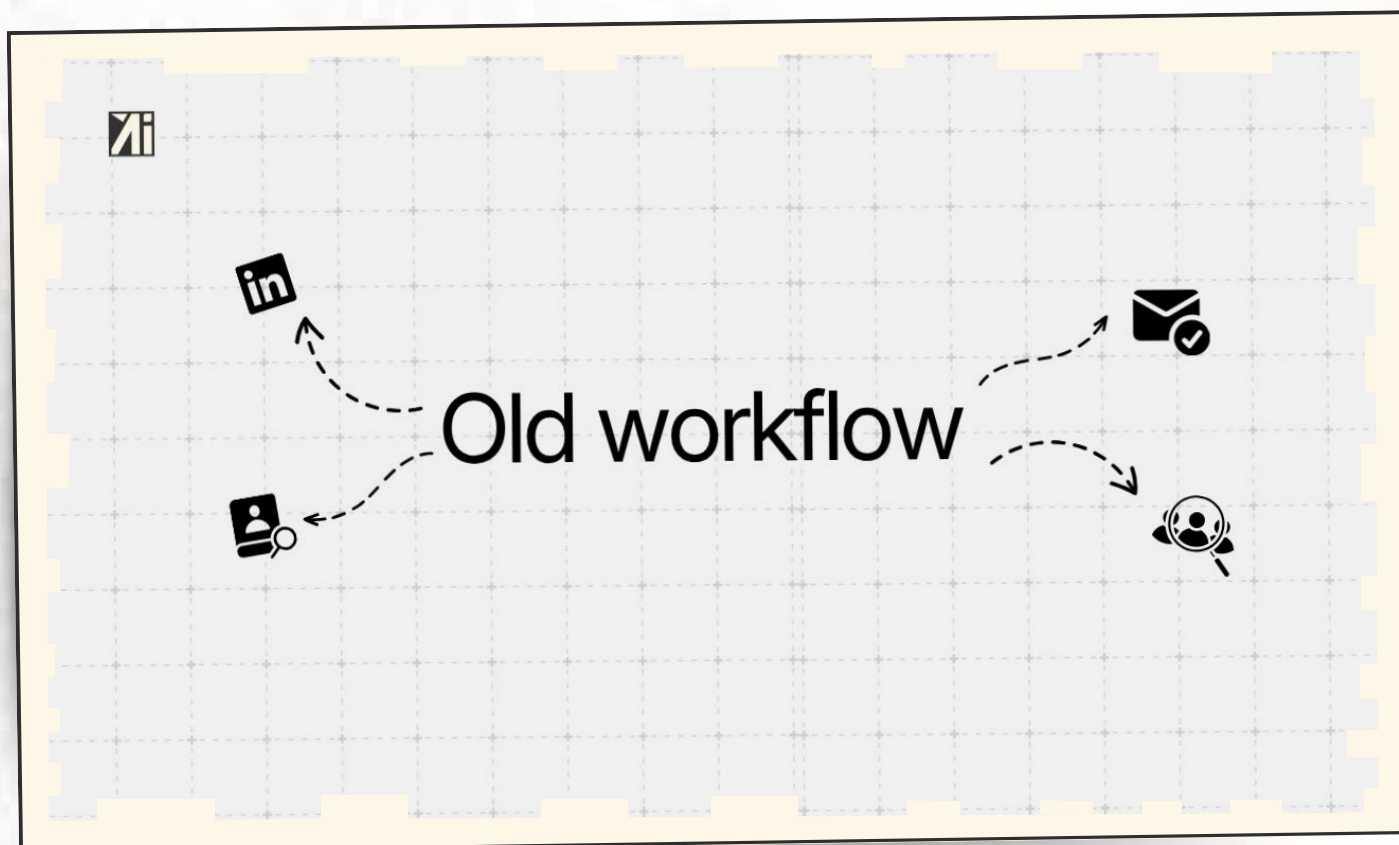
# Stop Building Prospect Lists

- Let Them Build Themselves
- Find Leads On Autopilot



# The Old Way

- Search LinkedIn
- Find companies
- Find contacts
- Verify emails

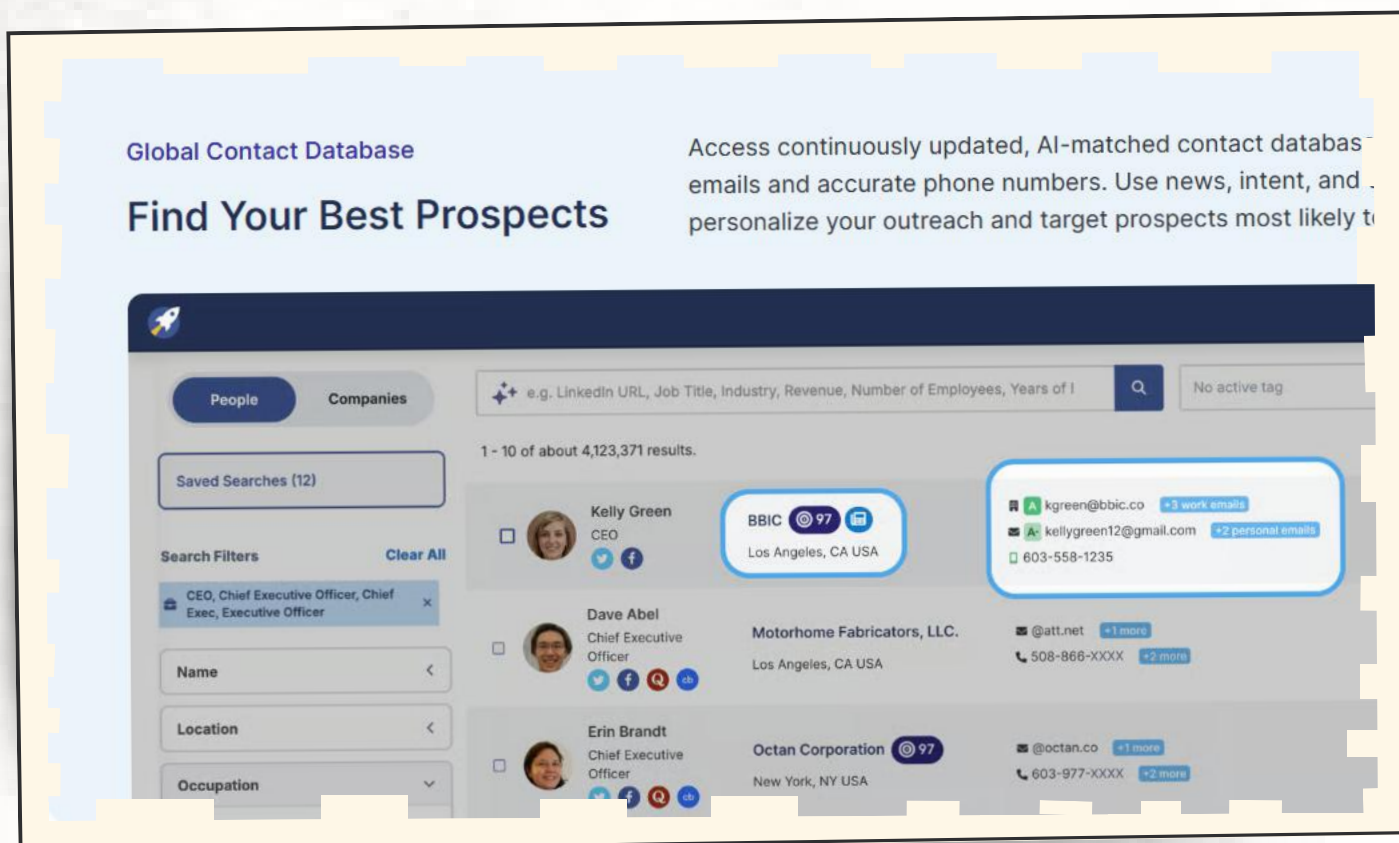


Every week starts with the same routine



# The Better Workflow

- With **RocketReach**, you don't build lists
- You build a system and set your ideal customer profile once
- RocketReach finds new prospects for you automatically



The full process, build lists in minutes>>



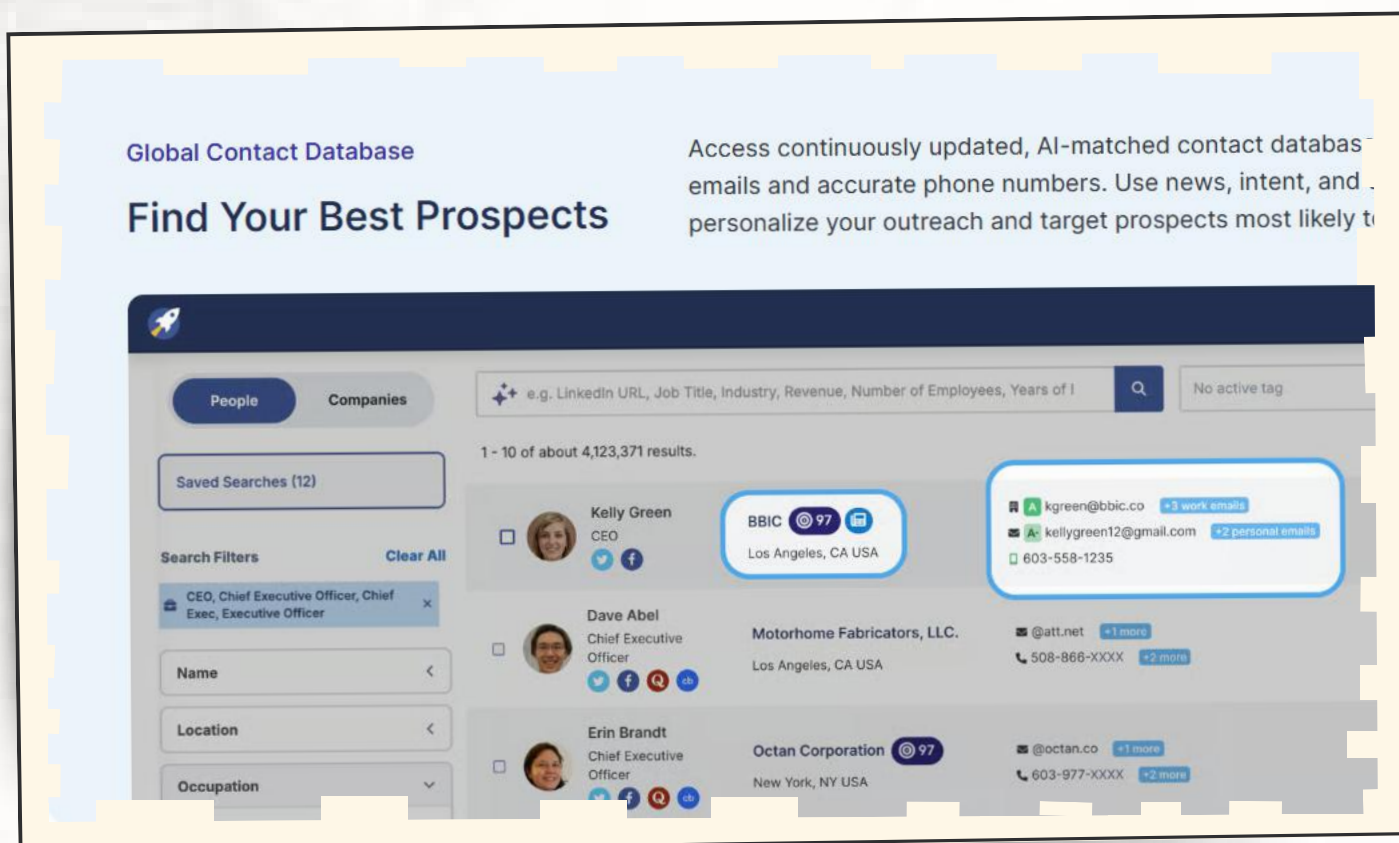


# Define Your ICP

- Tell RocketReach who you're looking for

- **Example:**

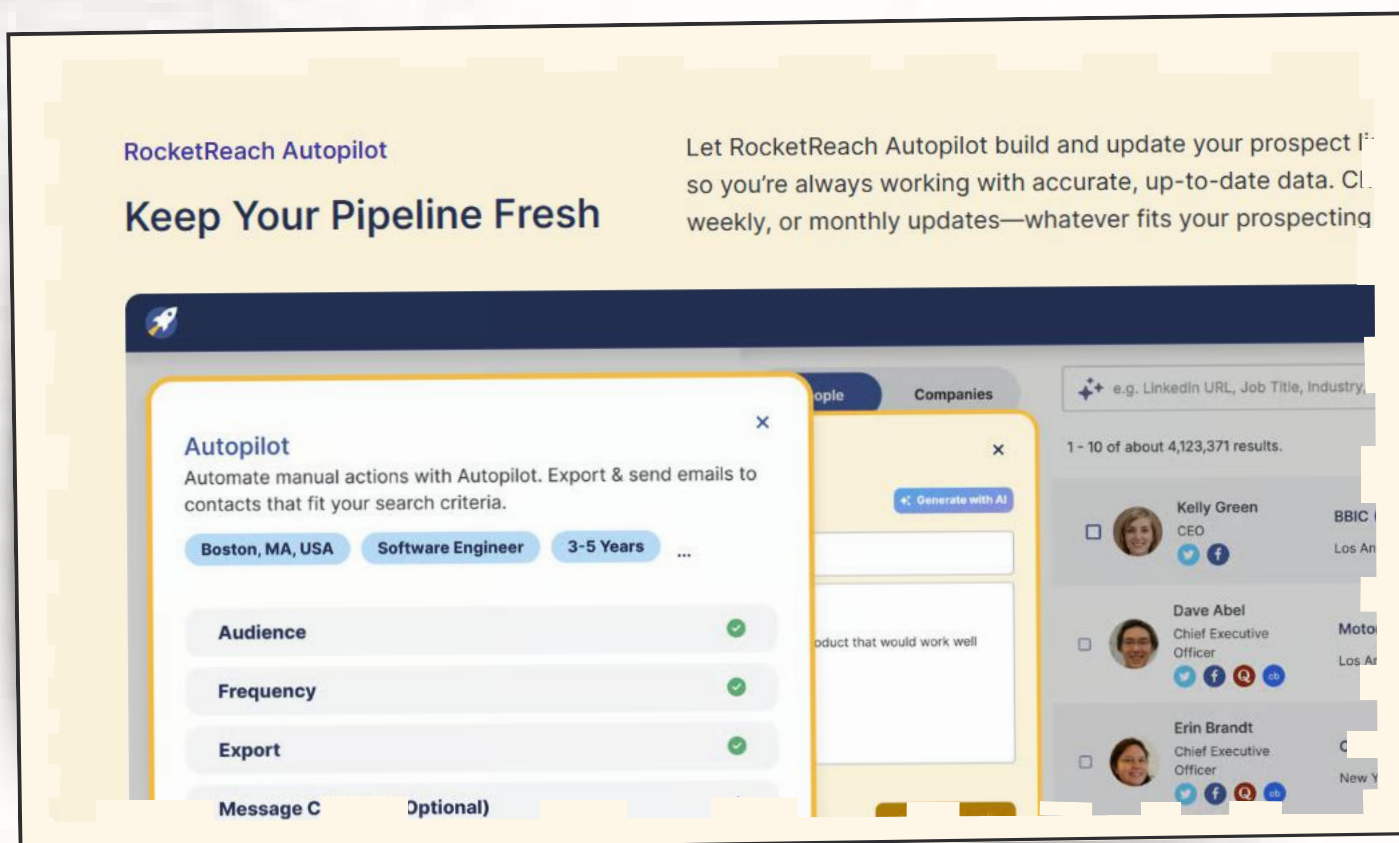
- SaaS companies
- 50–500 employees
- VP of Sales
- United States





# Let Autopilot Work

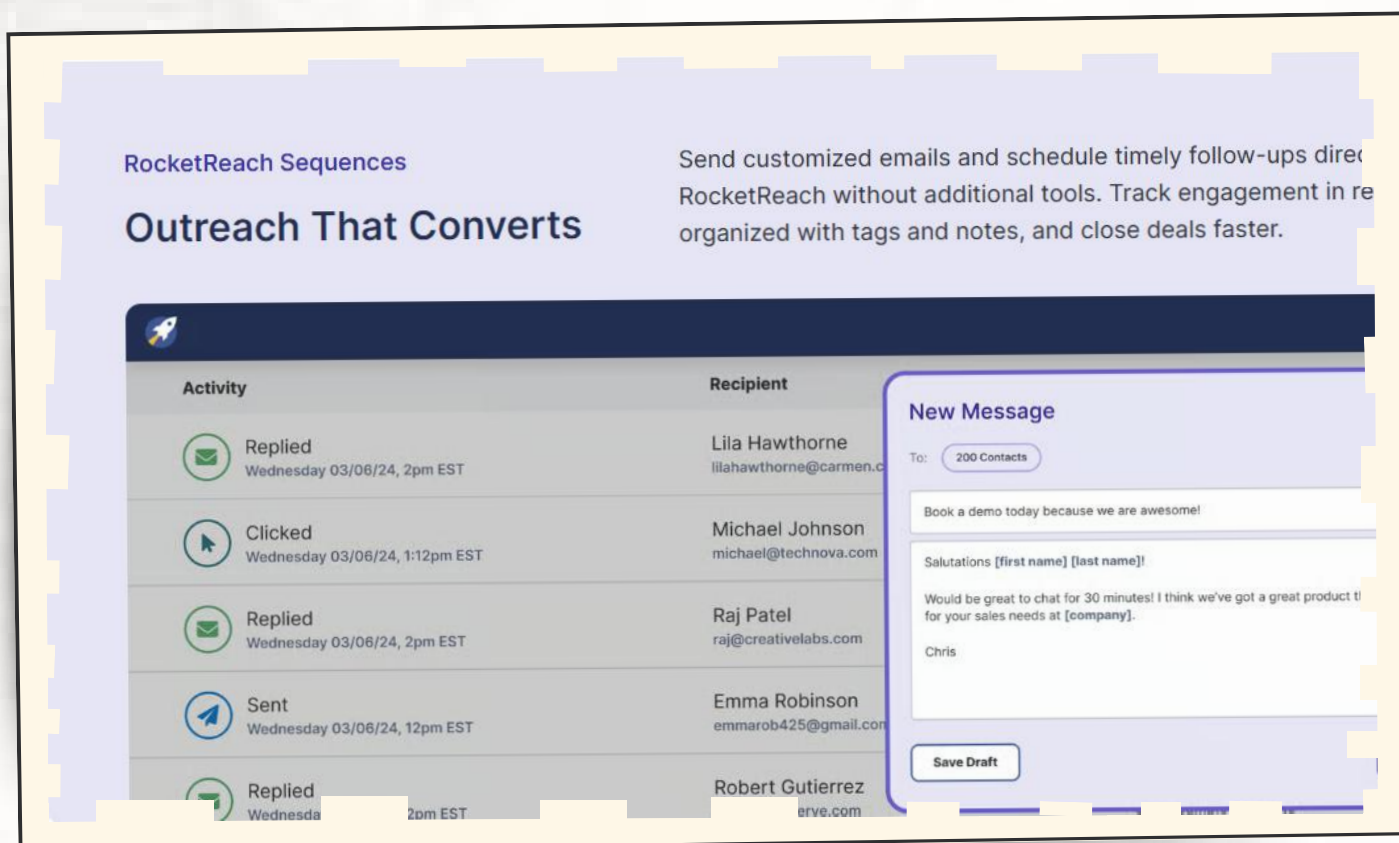
- RocketReach continuously searches for people who match your criteria
- No manual searching, no rebuilding lists
- Just fresh prospects delivered automatically





# Get Verified Contacts

- Every new match comes with verified business contact information
- No switching tools, no manual verification
- Accurate contacts, ready for outreach





# Launch Outreach

- Send prospects directly into your sales workflow
- Your list is already ready to use
  - No CSV downloads
  - No busywork
  - No copy-paste

|                                     |  | Company         | Job Title              | Location           | Lists & Tags           |                                                                      |  |   |
|-------------------------------------|--|-----------------|------------------------|--------------------|------------------------|----------------------------------------------------------------------|--|---|
|                                     |  | Name            | Company                | Job Title          | Location               | List or Tag                                                          |  |   |
| <input checked="" type="checkbox"/> |  | Anthony Johnson | Briggs Corporation 🧑‍💻 | CEO                | Boston, MA, USA        | Sequence: Followups<br>ajohnson@briggs.com<br>4+ 2+                  |  | → |
| <input type="checkbox"/>            |  | Sophia Martinez | Tech Innovations       | CTO                | San Francisco, CA, USA | Sequence: Followups<br>sophia.m@techninno.com<br>5+ 3+               |  | → |
| <input checked="" type="checkbox"/> |  | Liam Brown      | Green Solutions        | Marketing Director | Austin, TX, USA        | Sequence: Followups<br>Contacted<br>liamb@greensolutions.co<br>1+ 1+ |  | → |
| <input type="checkbox"/>            |  | Olivia Davis    | Creative Designs 🧑‍💻   | Product Manager    | Seattle, WA, USA       | Sequence: Followups<br>olivia.d@creativedesigns.co<br>3+ 1+          |  | → |
| <input checked="" type="checkbox"/> |  | Ethan Wilson    | Health Plus            | Sales Lead         | Miami, FL, USA         | Autopilot: Potential Leads<br>ethan.w@healthplus.com<br>6+ 2+        |  | → |
| <input type="checkbox"/>            |  | Isabella Garcia | Future Tech            | Lead Engineer      | New York, NY, USA      | Autopilot: Potential Leads<br>isabella.g@futuretech.com<br>3+ 0+     |  | → |
| <input type="checkbox"/>            |  | Mason Thompson  | UrbanCo 🧑‍💻            | Chicago, IL, USA   | Chicago, IL, USA       | Sequence: Followups<br>Contacted<br>mason.t@urbandev.com<br>5+ 1+    |  | → |
| <input type="checkbox"/>            |  | Ava Rodriguez   | Digital Media          | UX Designer        | Los Angeles, CA, USA   | Autopilot: Potential Leads<br>ava.r@digitalmedia.com<br>6+ 4+        |  | → |
| <input type="checkbox"/>            |  | James Martinez  | EduTech                | Chief Strategist   | Denver, CO, USA        | Sequence: Followups<br>james.m@edutech.com<br>8+ 5+                  |  | → |





# Old Workflow vs New Workflow

## ● Old workflow

- Search > verify > export > repeat

## ● New workflow

- Define once > discover automatically  
> verify instantly > Reach out immediately

Get Started with  RocketReach for FREE





# Build Prospect Lists **Automatically**

Try  RocketReach Today

## Engage prospects and automate

- ✓ **Connect smarter with AI**  
Boost outreach with **AI-powered recommendations** and **Messages'** AI-writer to help you connect smarter and faster
- ✓ **Email contacts from RocketReach**  
With **Messages**, send emails and boost reply rates with automate follow-ups directly from RocketReach.
- ✓ **Grow Your Pipeline Automatically**  
With **Autopilot**, easily create automated workflows to discover and engage with prospects in just a few clicks.





# You've got the process Now, put it into work

## Let Prospects Find You

- Sign up to [RocketReach](#)
- Build Better Prospect Lists
- Save Hours Finding Leads



RocketReach

AUTOMATE YOUR LEAD GENERATION  
**TRY ROCKETREACH NOW**

