

MEDIA KIT & PARTNERSHIP OPPORTUNITIES 2026/27

BUSINESS ENTREPRENEURSHIP LEADERSHIP MINDSET SUCCESS

BUZZ

THE VOICE OF AMBITION

SEPTEMBER 2026

BUILD YOUR LEGACY.

The blueprint to
create impact,
wealth and
freedom on
your own terms.

Exclusive SANTOSH KUMAR

On vision, growth
and building
businesses that
create lasting value.

Creative Print
Responsibly
Delivered
Stanbury Cameleon

Magic behind
collaboration
Rany Athwall



BUZZ MAGAZINE

ABOUT THE MAGAZINE

Buzz Magazine is a quarterly business publication created to inform, inspire and connect entrepreneurs, business owners, leaders and professionals.

Developed in collaboration with the B2B Growth Hub, Buzz brings together insight, experience and expertise from across the business community, exploring the people, ideas and strategies behind business growth and success.

From entrepreneurship and leadership to innovation, mindset, finance, marketing and professional development, Buzz provides a platform for valuable business conversations while showcasing the individuals and organisations helping to shape the wider business world.

B2B GROWTH HUB

B2B Growth Hub is a growing business ecosystem designed to help entrepreneurs and organisations connect, develop and scale.

Its wider platform brings together business support, professional services, networking, exhibitions, conferences, workshops and growth opportunities, creating an environment in which businesses can access expertise, develop relationships and discover new opportunities.

Through this established ecosystem, Buzz becomes more than a standalone publication. It provides an additional platform through which ideas, expertise, businesses and people from within the community can be discovered and shared.

OUR AUDIENCE

Buzz is created for entrepreneurs, founders, SMEs, senior decision-makers, business leaders and professionals interested in growth, leadership and opportunity.

Its connection with the B2B Growth Hub enables the magazine to sit within an active business community, providing participating organisations with relevant visibility amongst a commercially engaged audience.

BUZZ MAGAZINE

WHY PARTNER WITH BUZZ?

BUILD AUTHORITY

Share expertise and demonstrate knowledge within your sector.

INCREASE VISIBILITY

Position your organisation in front of entrepreneurs, business owners and decision-makers.

TELL YOUR STORY

Go beyond an advert and communicate the people, purpose and thinking behind your organisation.

BUILD CONNECTIONS

Become part of a wider ecosystem designed around business relationships, collaboration and growth.

OUR COLLABORATIVE APPROACH

Buzz is built around long-term relationships rather than transactional advertising.

Our aim is to work with organisations whose expertise, services and values are relevant to the business community, creating partnerships that combine meaningful content with credible brand visibility.

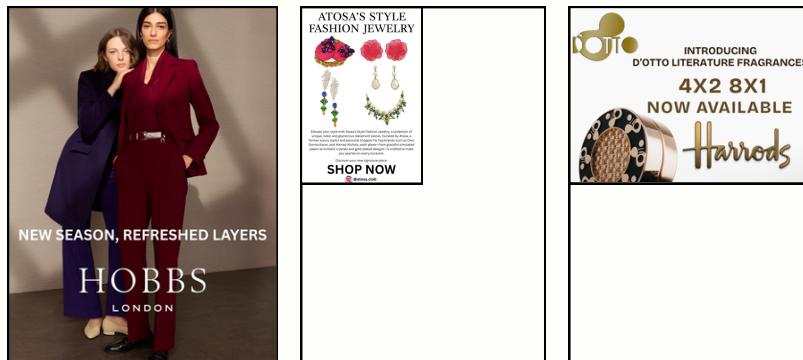
PUBLISHING SCHEDULE

Frequency: Quarterly Issues per year: 4

Upcoming Issue: September 2026 — Issue 1

Editions: March, June, September, December.

ADVERTISING OPPORTUNITIES



Quarter Page — £250 per issue | £800 annual

Half Page — £400 per issue | £1300 annual

Full Page — £750 per issue | £2,500 annual

Inside Front or Back Cover — £1,500 per issue | £5,000 annual

BUSINESS FEATURES & THOUGHT LEADERSHIP

Buzz also provides opportunities for businesses and individuals to share their expertise, experience and stories through professionally presented editorial features.

Features can explore entrepreneurship, leadership, business growth, innovation, industry insight, personal journeys and specialist expertise.

Full editorial feature (800 - 1000 words, double page spread)



SPONSORSHIP OPPORTUNITIES

Issue Sponsor includes brand acknowledgement.

Package includes:

- 1) Four-full-page feature.
- 2) Opening-page mention.
- 3) One-page advert.
- 4) Cover mention with title & logo.

Investment: £2,500 per issue | £8,000 for all 4 issues.



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PUBLISHED IN PARTNERSHIP WITH RANATH MEDIA

Published by Ranath Media, Buzz combines the reach of the B2B Growth Hub ecosystem with wider digital magazine distribution.

Buzz will be available through PressReader, providing additional international visibility through a platform accessed across participating hotels, airlines and other locations around the world.

Alongside this wider distribution, Buzz will be promoted through B2B Growth Hub's own business ecosystem, events, exhibitions and digital channels, creating multiple opportunities for the publication and the businesses featured within it to be discovered.

This combination of targeted B2B exposure and broader digital distribution gives participating organisations both relevance and reach.



ACROSS THE B2B GROWTH HUB ECOSYSTEM

Exhibitions • Events • Business Community • Digital Platforms •
Networking • International Connections

NEXT STEPS

We are inviting a selected number of businesses and organisations to become part of Buzz through advertising, editorial features and longer-term partnerships.

Whether the objective is greater visibility, thought leadership, brand positioning or deeper engagement with the business community, our team can help identify the most appropriate way to participate.