



2025 Annual Impact Report

Building a global network of trusted real estate professionals to advance Haitian homeownership and create generational wealth

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About HREPA



Vision

To be the premier global network of real estate professionals advancing Haitian homeownership around the world



Mission

HREPA’s mission is to empower real estate professionals serving the Haitian community through education, networking, and leadership development — while advancing access to real estate knowledge and homeownership for Haitians worldwide through advocacy and community engagement.



“

Elevating our network, strengthening our impact, and advancing opportunity across the Haitian community.

”

Letter from the President

2025 was a year of activation and visible impact.

Building on the foundation we established in 2024, this year was about bringing HREPA fully to life—through consistent programming, deeper community engagement, and stronger visibility.

We delivered targeted trainings, launched our first HUD-certified homebuyer class in Haitian Creole, and expanded access to critical resources through initiatives like the Little Haiti Homeownership Fair and the release of our Haitian Creole Homebuyer Guide. These efforts reflect our commitment to breaking barriers and creating real pathways to homeownership and wealth within our community.

We also deepened our commitment to community engagement and visibility.

A defining milestone this year was the Little Haiti Homeownership Fair, where we brought together partners, professionals, and residents to advance access to homeownership resources. This effort was further strengthened by the release of our first-ever Haitian Creole Homebuyer Guide, a critical step in breaking language barriers and making information more accessible to our community.

Beyond programming, we continued to expand our presence and influence. From media engagements, including interviews with Guy Wewe, to participating in national advocacy spaces such as Great American Realtor Days, and engaging in important community conversations like the Haitian TPS Townhall, HREPA is steadily positioning itself as a trusted voice and connector at the intersection of real estate, community, and opportunity.

Another defining moment of the year was the launch of our first Annual Haitian Real Estate Awards.

What began as a vision came to life as a full-scale event celebrating excellence, leadership, and achievement within our community. Bringing this from ideation to execution was a powerful milestone, not only for HREPA, but for what it represents: our ability to create platforms that recognize, elevate, and inspire Haitian professionals at the highest level.

Internally, we also strengthened our leadership and governance, ensuring that our growth remains intentional and aligned with our long-term vision.

What stands out most about 2025 is not just the volume of what we accomplished, but the depth of our impact.

We are not just building a network—we are building pathways to opportunity, ownership, and generational wealth.

I am deeply grateful to our Board, leadership team, members, and partners for being part of this journey.

Forward and further, together. HT

Tracy Vertus

President & Co-Founder

Haitian Real Estate Professionals Association (HREPA)

2025 Board of Directors



Tracy Vertus -
President & Co-Founder



Laurie Joseph -
Vice President & Co-Founder



Kayla Revelus -
Secretary & Co-Founder



Davidson Levasseur -
Treasurer



Nathalie Demesmin -
Board Member at Large



Joanne Thybulle -
Board Member at Large



Shirley Dorsainvil -
Board Member at Large

2025 Committee Leadership Team



Tracy Vertus

Chair, Public Relations & Marketing



Kerlin Silverberg

Chair, Public Relations & Marketing Committee



Eveline Francois

Chair, Public Relations & Marketing Committee



Laurie Joseph

Vice-Chair, Membership Committee



David Victor Louis

Chair, Membership Committee



Kayla Revelus

Vice-Chair, Education & Professional Development



Nathalie Demesmin

Chair, Education & Professional Development



Joanne Thybulle

Chair, Community Outreach



Audrey Addison

Education Committee Chair



Wilguimps Saint Jean

Advocacy & Policy Committee Chair



Garaudy Joseph

Fundraising Committee Chair



Guerlin Ovil

Membership Committee Chair



Jephney Herring

Membership Committee Chair

President Report

This year, we focused on activating our foundation and translating vision into measurable impact.

We expanded our programming, deepened community engagement, and strengthened HREPA's position as a trusted platform for professional growth, homeownership access, and community empowerment.

Through intentional partnerships, targeted trainings, and high-impact initiatives, we continued to build pathways that connect our network to opportunity, resources, and long-term wealth creation.

Year at a Glance

20+

Professional
Development Trainings
& Classes

5+

Networking &
Community Events

1

HUD-Certified
Homebuyer Class in
Haitian Creole

1

Little Haiti
Homeownership Fair
Hosted

1

Haitian Creole
Homebuyer Guide
Published

3+

Media & Public
Engagement Features

1

Annual Leadership
Retreat

1

First Annual Haitian
Real Estate Awards
Launched





Our Strategic Priorities

HREPA's work is guided by five strategic priorities that define our focus and drive our impact.



Strengthen and Grow
Our Professional
Network



Expand Access to
Homeownership in
Haitian Communities



Build Capacity of Real
Estate Professionals
Through Education



Advocate for Policy
and System Change



Build Organizational
Sustainability

Strategic Priority #1

Strengthen and Grow Our Professional Network

What We Did in 2025

Sept 19

Hosted Quarterly Networking Event at Kasa Champet

Jan 22, Sept 17

Hosted New Member Orientation Trainings

Oct 18

Hosted Annual Leadership Retreat

Dec 21

Hosted First Annual Haitian Real Estate Awards

Nov 19

Presented at FIU on careers in real estate

Dec 7

Co-hosted KPK Tour & Film Showcase in Coral Springs



Impact

- Expanded and strengthened a connected network of Haitian real estate professionals
- Increased collaboration, referrals, and peer-to-peer support
- Elevated visibility and recognition of leaders within the community
- Strengthened leadership alignment and organizational cohesion

Strategic Priority #2

Expand Access to Homeownership for Haitian Communities

What We Did in 2025



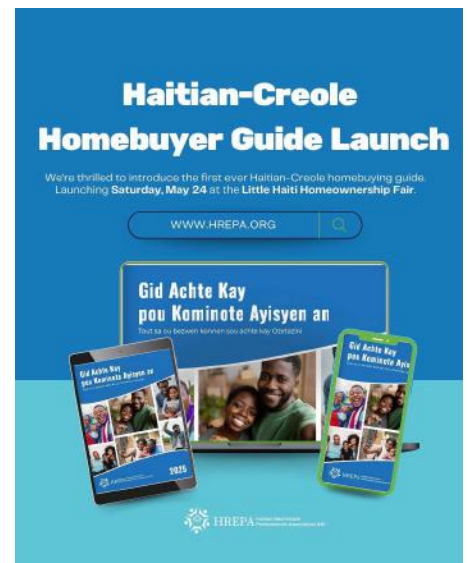
March 22

Met with elected officials in Tallahassee to discuss the expansion of Hometown Heroes, the First Time Homebuyer Program



May 24

Hosted Little Haiti Homeownership Fair



May 23

Published and distributed the Haitian Creole Homebuyer Guide

Impact

- Increased access to culturally and linguistically relevant homeownership education
- Connected community members to resources, professionals, and financing opportunities
- Reduced barriers to entry for first-time Haitian homebuyers
- Advanced pathways to homeownership and long-term wealth creation

Expanding Access to Homeownership in Haitian Communities

Little Haiti Homeownership Fair

In 2025, HREPA partnered with five elected officials, including mayors and commissioners from the cities of North Miami and North Lauderdale, to host the Little Haiti Homeownership Fair. The day brought together workshops, panels, real estate professionals, and community organizations to share practical information on homeownership, mortgage financing, legal assistance, and health resources. By bringing these services into a community setting, HREPA created opportunities for residents to ask questions, connect with providers, and learn about resources that can support their path to homeownership.

5

Elected official partners

2

Partner cities

Workshops & panels

Homeownership education



Community workshops



Connecting residents to resources



Community organizations on site

An opportunity to expand access

Grant support can help HREPA expand this model through additional community fairs, Haitian Creole educational materials, and follow-up navigation that helps residents connect with housing, mortgage, and legal resources.

Strategic Priority #3

Build Capacity of Real Estate Professionals Through Education

What We Did in 2025

Jan 30

Hosted Mastering Home Inspections with George Castillo

Feb 24

Launched Tax Preparation Class Series with Davidson

Aug 27

Hosted Increasing Net Worth Workshop with Jeffrey Corriolan

Oct 14

Hosted Agent & Lender Collaboration: Strategies for Success

Oct 24

Hosted Goal Setting for Real Estate Professionals with Tara Carter

Nov 11

Hosted Understanding Loan Estimates with Guerlin Ovil

Nov 18

Hosted Down Payment Assistance Programs with Marc Williams



Impact

- Equipped professionals with practical, income-generating knowledge and tools
- Strengthened industry competence across financing, inspections, and wealth-building
- Increased member confidence and readiness to serve clients effectively
- Established HREPA as a trusted platform for real estate education

Strategic Priority #4

Advocate for Policy and System Change

What We Did in 2025

March 5

Participated in Great American Realtor Days

June 29

Engaged in Haitian TPS Townhall

Participated in Nou La Pi Red Summit

Sept 28

Published Op-Ed on the Power of Gathering



Impact

- Elevated key issues impacting Haitian homeowners and professionals
- Strengthened HREPA's voice in policy and advocacy spaces
- Increased awareness of housing access challenges within the Haitian community
- Positioned HREPA as an emerging thought leader and advocate

Strategic Priority #5

Build Organizational Sustainability

What We Did in 2025

Jan 30

Strengthened leadership structure with appointment of Board Chair

Feb 24

Hosted Annual Leadership Retreat to align vision and strategy

Aug 27

Expanded partnerships with community organizations (HANA, Avanse Ansanm, local leaders)

Impact

- Strengthened governance and leadership structure to support long-term growth
- Increased organizational visibility and credibility across sectors
- Built strategic partnerships to expand reach and impact
- Positioned HREPA for continued growth, scalability, and sustainability

Signature Program

2025 Haitian Real Estate Awards

In 2025, HREPA hosted the Haitian Real Estate Awards, a signature celebration recognizing the professionals, leaders, entrepreneurs, and changemakers helping shape the future of real estate within the Haitian community. The Awards created a platform to celebrate excellence across the industry while increasing visibility for Haitian professionals making meaningful contributions in areas such as real estate sales, development, investment, entrepreneurship, community impact, and leadership.

6

Award recipients

6

Categories

300+

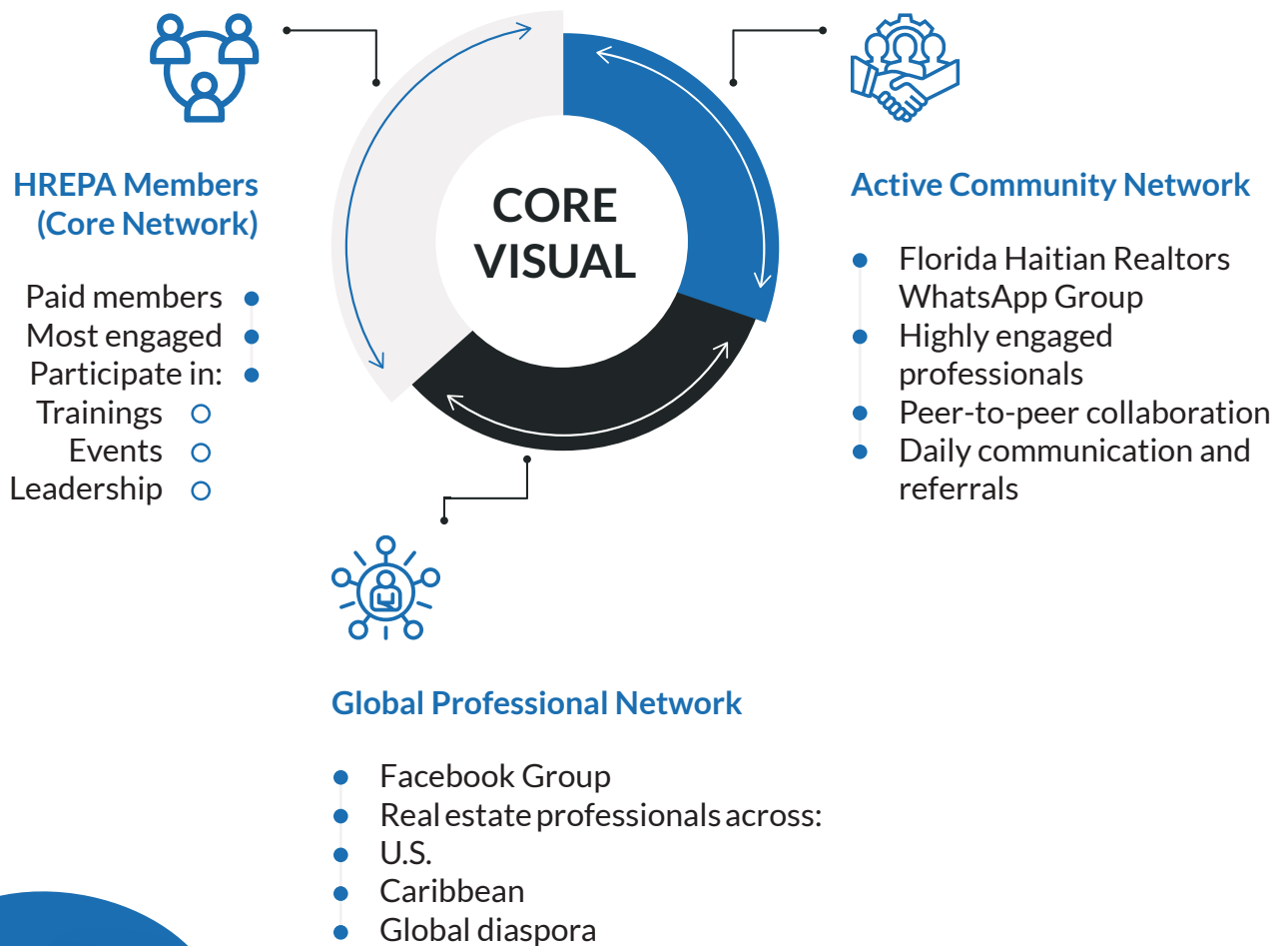
Attendees

20+

Sponsors



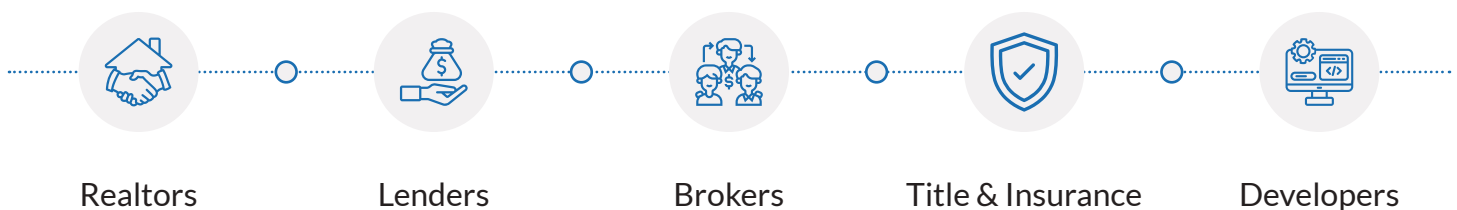
Our Membership Ecosystem



SUPPORTING METRICS

- 500+ Active Professionals Across Platforms
- Multi-State & Global Reach
- Multiple Real Estate Disciplines Represented

PROFESSIONAL REPRESENTATION



SHORT EXPLANATION

HREPA's membership is structured as a dynamic ecosystem, bringing together professionals at different levels of engagement—from core members to a broader global network.

This model allows us to:

- Build trust within a core group
- Foster collaboration across active communities
- Expand reach globally

This layered network enables HREPA to both deepen engagement and expand its global reach—creating a powerful platform for collaboration, opportunity, and impact.

Listening to Our Community

Insights from the Haitian Real Estate Community Needs Assessment

100+ Professionals Surveyed

SECTION 1: WHAT WE ARE LEARNING

Top Needs

- Business growth and client access
- Stronger professional network
- Training and education
- Marketing and visibility

Key Challenges

- Limited access to opportunities
- Gaps in knowledge and resources
- Navigating complex transactions

Community Barriers (Clients)

- Financial literacy gaps
- Language barriers
- Limited awareness of programs

SECTION 2: HOW WE ARE USING THIS

Aligning training programs to member needs

Strengthening networking and collaboration

Designing community education initiatives

Refining strategic priorities

SECTION 3: OUR APPROACH

Learn → Adapt → Deliver

We listen to our community

We analyze emerging needs

We adapt our strategy

We deliver targeted solutions

Publications & Press

In 2025, HREPA continued to expand its visibility and influence through media engagement, public storytelling, and thought leadership. These moments helped amplify our mission, elevate key issues impacting the Haitian community, and position HREPA as a trusted voice at the intersection of real estate and community empowerment.

Featured Media & Thought Leadership

WGCU Feature: HUD Rule Change Raises Concerns by Haitian Real Estate Advocates



April 24, 2025

HREPA was featured in a public radio report highlighting the impact of new Federal Housing Administration (FHA) policy changes on immigrant communities.

Through this feature, our President, Tracy Vertus provided expert insight on how the elimination of the “non-permanent resident” category could create additional financial barriers to homeownership—particularly for Haitian and other immigrant communities who rely on FHA-backed loans.

This moment marked an important step in elevating HREPA’s voice within broader housing and policy conversations, positioning the organization as a credible advocate on issues affecting access, equity, and opportunity.



It does create a setback in some of our communities... it may delay or limit the ability for some residents to pursue homeownership.





Guy Wewe Interview

May 22, 2025

HREPA was featured on Guy Wewe Radio to promote the Little Haiti Homeownership Fair and raise awareness about the importance of homeownership within the Haitian community.

This platform allowed us to directly engage with the community, share critical resources, and encourage participation in initiatives designed to increase access to homeownership.



Live Guy Wewe Interview

October 17, 2025

HREPA participated in its first live media interview with Guy Wewe, further strengthening our presence in Haitian media and expanding our reach to a broader audience.

This moment marked an important step in using media as a tool to educate, inform, and mobilize the community.



Op-Ed: The Power of Gathering

May 22, 2025

HREPA published an op-ed highlighting the importance of community, connection, and collective action in advancing opportunities for Haitian professionals and homeowners.

This piece reinforced HREPA's role as a thought leader and advocate for building stronger, more connected communities.

Community Impact Stories



Bertilde

Florida Haitian Realtor

I just landed here in this group yesterday, but I have to say I'm so amazed at the amount of support and positivity in this group already...just wow. I love this for us! Our community needs this!



Audrey A.

The Keyes Company | Licensed Florida Realtor

It's interesting how this group started and it's concept. Yesterday, I was in Orlando (I service PB/PSL) and needed some direction with a customer. I was able to reach out to three not just one Haitian RE professional. This is a true testament of the support this group provides to us all!!

Partnerships & Sponsors

Thank you to our partners and sponsors for supporting HREPA's mission and expanding opportunities for our community.



Financial Snapshot

For Tax Year 2025

\$44,871.47 Total revenue	\$41,087.09 Total expenses	\$3,784.38 Net increase in fund
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2025 Revenue

Membership Dues	\$8,180.56
Sponsorship and Grants	\$26,157.82
Events & Fundraising	\$5,533.09
Other - Refundable Contributions	\$5,000.00
Total Revenue	\$44,871.47

The detailed statement of revenue and expenses follows on page 24.

Statement of Revenue and Expenses

Haitian Real Estate Professionals Association

For Tax Year 2025

REVENUE

Membership Dues	\$8,180.56
Sponsorship and Grants	\$26,157.82
Events & Fundraising	\$5,533.09
Other - Refundable Contributions	\$5,000.00
Total Revenue	\$44,871.47

EXPENSES

Marketing, Advertising & Promotion	\$23,977.05
Office Expenses	\$1,948.88
Rental Expenses	\$4,564.00
Catering & Meals	\$5,001.66
Travel & Accommodations	\$626.54
IT, Software & Other Applications	\$1,360.90
Designs & Printing Jobs	\$1,418.68
Registration, Taxes & Licenses	\$61.25
Insurance	\$619.36
Awards & Gifts	\$1,053.25
Other Administrative Expenses	\$101.97
Postage, Shipping & Handling	\$328.14
Bank Service Charge	\$25.41
Total Expenses	\$41,087.09

NET INCREASE IN FUND	\$3,784.38
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it is a movement to expand access, build trust, and create generational wealth for Haitians around the world.

Together, we are laying the foundation for what is possible.

We extend our sincere gratitude to our members, partners, and community who have been part of this journey. Your commitment and collaboration continue to drive this work forward.

To our members—thank you for building with us.

Join us as we continue to expand our impact and advance Haitian homeownership globally.



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[@haitianrealestateprofessionals](https://www.instagram.com/haitianrealestateprofessionals)