



PGA

OF AMERICA

REACH FOUNDATION

SOUTHERN TEXAS

2024 IMPACT REPORT

CONTENTS

- **ABOUT US**
- **LETTER FROM THE EXECUTIVE DIRECTOR**
- **BY THE NUMBERS AND ANNUAL ACTIVITIES**
 - JUNIOR GOLF
 - COLLEGE SCHOLARSHIPS
 - PGA HOPE
 - EMPLOYMENT OPPORTUNITIES
- **ONLINE AUCTION**
- **FOUNDATION RE-BRAND**
- **TCS NYC MARATHON**
- **FOUNDATION SPONSORS**
- **LOOKING AHEAD TO 2025**
- **MEET OUR BOARD**
- **CONTACT AND SOCIALS**



REACH FOUNDATION

SOUTHERN TEXAS

ABOUT PGA REACH SOUTHERN TEXAS

PGA REACH Southern Texas is a 501(c)3 organization focused on elevating lives and communities through the transformative power of golf. Based in Spring, TX, PGA REACH Southern Texas brings together PGA of America Members with individuals striving for personal growth and excellence.

Our Foundation stands on four pillars:

Junior Golf: The STPGA Junior Golf program mission is to create lifelong golfers by fostering programs and tournaments for juniors of all skill levels. Through the STPGA Junior Golf Pathway, there is a spot for any junior, regardless of playing ability or experience. We believe that by placing an emphasis on Junior Golf we not only impact lives, but we have a direct impact on the future of the game of golf.

College Scholarships: Through the Southern Texas PGA Scholarship Program we aim to not only inspire the next generation to grow in their golf game, but also to pursue their academic dreams, providing scholarships to graduating high school and current college students.

PGA HOPE: Through PGA HOPE (Helping Our Patriots Everywhere), we introduce golf to Veterans and Active Duty Service Personnel with or without disabilities to enhance their physical, mental, social, and emotional well-being while fostering camaraderie and wellness.

Employment Opportunities: Through internships and PGA WORKS, we focus on providing valuable work experience that young adults can utilize regardless of where their career takes them.

By focusing on these pillars, PGA REACH Southern Texas is committed to making a lasting and positive impact on the lives of those we serve and the communities we are a part of. Through the game of golf, PGA REACH Southern Texas strives to uplift, inspire, and empower individuals to reach their full potential.



A LETTER FROM THE EXECUTIVE DIRECTOR

DEAR STPGA NATION,

WHAT A YEAR IT HAS BEEN FOR PGA REACH SOUTHERN TEXAS AND OUR ABILITY TO IMPACT LIVES IN A POSITIVE MANNER. FROM SEEING A JUNIOR GOLFER HAVE HIS FIRST HOLE-IN-ONE TO A VETERAN PLAYING GOLF FOR THE FIRST TIME TO A PGA MEMBER RUNNING IN THE NYC MARATHON, 2024 WAS SPECIAL.

AS A WAY TO SHOWCASE OUR IMPACT BUT MORE IMPORTANTLY CONTINUE TO GROW, FOR THE FIRST TIME EVER, WE HAVE PUT TOGETHER THIS IMPACT REPORT THAT HIGHLIGHTS ALL FOUR PILLARS OF OUR FOUNDATION AND THE SUCCESSES IN 2024. WHETHER YOU ARE A JUNIOR GOLF PARENT, DONOR, SPONSOR, PGA MEMBER, OR VETERAN, THANK YOU FOR EVERYTHING THAT YOU DO AND YOUR SUPPORT OF PGA REACH SOUTHERN TEXAS. WE ARE PROUD OF THE LIVES WE IMPACT EACH YEAR BUT IT IS A TWO WAY STREET WITH ENTRUSTING THE STPGA TO ADMINISTER THESE PROGRAMS AT A HIGH LEVEL AND FOR THAT I SAY THANK YOU.

I WOULD LIKE TO ALSO SHOWCASE OUR FOUNDATION'S BOARD OF DIRECTORS THAT INCLUDES BRYAN MINNICK, PGA, RICH BALLINGER, PGA, DARRELL FUSTON, PGA, JAMES BROWN, PGA, AND MARC DEWALL, PGA, AS WELL AS OUR STAFF OF OVER 100 EMPLOYEES THAT WORK TIRELESSLY THROUGHOUT THE YEAR TO KEEP PUSHING THE ORGANIZATION FORWARD AND GENERATING MORE UNIQUE STORIES WHERE GOLF MAKES A DIFFERENCE IN PEOPLE'S LIVES. I HOPE YOU ENJOY THIS REPORT AND LOOK FORWARD TO YOUR CONTINUED SUPPORT AS PGA REACH SOUTHERN TEXAS CONTINUES TO UPLIFT, INSPIRE, AND EMPOWER INDIVIDUALS TO REACH THEIR FULL POTENTIAL.

SINCERELY,

A handwritten signature in black ink, reading "Thomas Hutton", with a long horizontal flourish extending to the right.

THOMAS HUTTON, PGA
EXECUTIVE DIRECTOR

PGA REACH
SOUTHERN TEXAS
BY THE NUMBERS

1 FOUNDATION

7 METROS

OVER 7,000
LIVES DIRECTLY IMPACTED





SOUTHERN TEXAS PGA JUNIOR GOLF

OVERVIEW

4,732 JUNIOR GOLFERS

45% INCREASE IN JUNIOR
GOLFERS SINCE 2020

OVER 500 TOURNAMENTS

OVER 26,000 ROUNDS OF
GOLF PLAYED

93% OF TOURNAMENTS COST
\$75 OR LESS

4 JUNIOR CHAMPIONSHIPS

2 RYDER CUP-STYLE MATCHES



SOUTHERN TEXAS PGA JUNIOR GOLF GRANTS

Thanks to the generous support of our partners, the Southern Texas PGA is able to offer two annual grants, helping us continue to make a meaningful impact within our community!

DICK HARMON PARTICIPATION GRANT

\$15,370 DISTRIBUTED IN 2024

79 UNIQUE RECIPIENTS

200 TOURNAMENTS AWARDED

DRIVE, CHIP, & PUTT GRANT

\$9,865 DISTRIBUTED IN 2024

70 UNIQUE RECIPIENTS





DRIVE CHIP & PUTT

Drive, Chip & Putt is a free nationwide junior golf development competition aimed at growing the game by focusing on the three fundamental skills employed in golf.

By tapping the creative and competitive spirit of girls and boys ages 7-15, Drive, Chip & Putt provides junior golfers an opportunity to play with their peers in qualifiers around the country. Participants who advance through Local, Sub-Regional and Regional Qualifying earn a place in the National Finals, which is conducted at Augusta National Golf Club the Sunday before the Masters Tournament.

BY THE NUMBERS

1,495 TOTAL PARTICIPANTS

10 LOCAL QUALIFIERS ADMINISTERED

2 SUB-REGIONAL QUALIFIERS HELD

3 JUNIOR GOLFERS PARTICIPATED IN
THE 2024 NATIONAL FINAL BRINGING OUR
TOTAL TO 31

1 STPGA JUNIOR GOLFER CROWNED
A CHAMPION AT THE NATIONAL FINAL,
INCREASING OUR TOTAL TO 6



PGA Jr. League is the flagship youth pillar program of the PGA of America's 501 (c)(3) Foundation, PGA REACH.

The PGA of America envisions a world in which PGA Jr. League is accessible to every child, everywhere, regardless of background or circumstance. PGA Jr. League's belief is that golf is for the collective, and everyone deserves to feel a deep sense of belonging to healthy and caring communities.

BY THE NUMBERS

1,454 TOTAL PARTICIPANTS

131 PROGRAMS ADMINISTERED

50 SOUTHERN TEXAS PGA OF AMERICA
MEMBER COACHES

3 PGA JR. LEAGUE POST-SEASON EVENTS
HOSTED

1 STPGA TEAM
ADVANCED TO
THE NATIONAL
CHAMPIONSHIP



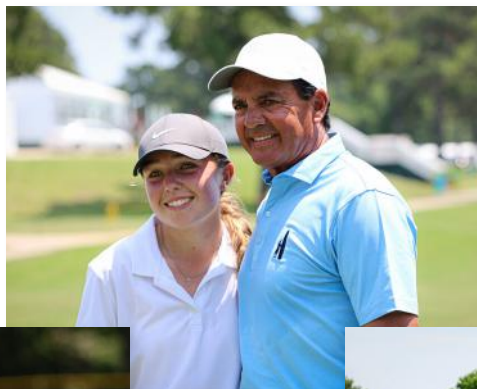
INSPERITY INVITATIONAL JUNIOR PRO-AM

Since 2007, the Southern Texas PGA has partnered with the Insperity Invitational, a PGA TOUR Champions event at The Woodlands Country Club. Each year, a select few STPGA Junior Golfers enjoy playing 9 holes with PGA TOUR Champions players, including World Golf Hall of Fame members, past champions, and renowned professionals, on a perfectly prepared course just days before the event.

36 JUNIOR GOLFERS INVITED

9 PGA TOUR CHAMPIONS PLAYERS

16 YEARS OF THIS ONE-OF-A-KIND
OPPORTUNITY





COLLEGE SCHOLARSHIPS

SOUTHERN TEXAS PGA COLLEGE SCHOLARSHIPS

Since 1999, the PGA REACH Southern Texas Scholarship Program has been a beacon of opportunity, granting over 530 scholarships totaling more than \$1,991,500 to ambitious juniors pursuing higher education.



BY THE NUMBERS

\$297,500 AWARDED IN 2024

60 UNIQUE RECIPIENTS

45 UNIVERSITIES REPRESENTED

4 NEW SCHOLARSHIPS AWARDED

\$87,000 INCREASE IN AMOUNT
AWARDED COMPARED TO 2023

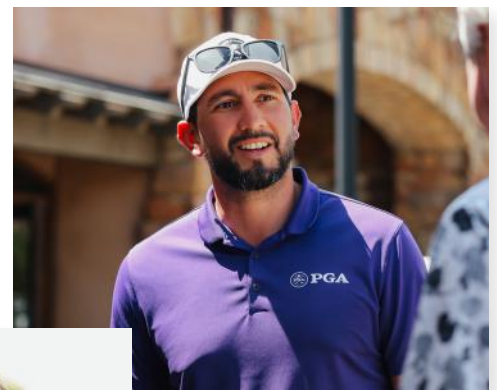
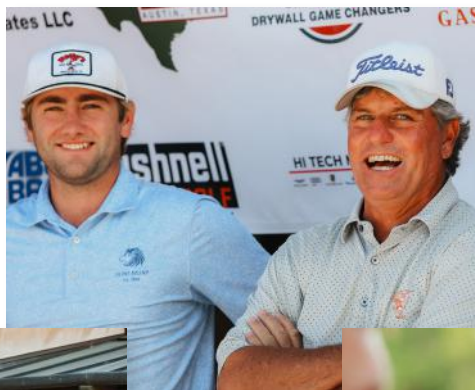
2024 CIMARRON HILLS PRO-AM

BENEFITING THE J.L. LEWIS SCHOLARSHIP
AND PGA REACH SOUTHERN TEXAS

On April 5, Cimarron Hills Golf and Country Club hosted the Annual Cimarron Hills Pro-Am benefiting the J.L. Lewis Scholarship and PGA REACH Southern Texas, raising over **\$75,000**, a new record for this event!

This year's event allowed for an even greater impact on our Foundation as it not only grew the J.L. Lewis Scholarship from 4 winners to 7 winners, but it was the first time it supported the other three pillars of our Foundation.

2024 marked the fourth year the J.L. Lewis Scholarship was awarded, with **\$35,000** given out 7 individuals. Southern Texas PGA Members continue to be the backbone of the industry by running high quality facilities, events like this, and raising money to impact lives. Thank you to Chris de Keratry, PGA, Dawn Lewis, and all of those involved!



2024 GOLF CLUB OF HOUSTON INVITATIONAL

BENEFITING THE CHARLIE EPPS SCHOLARSHIP
AND PGA REACH SOUTHERN TEXAS

On September 23rd, PGA REACH Southern Texas, in partnership with PGA Life Member Charlie Epps, proudly hosted the 4th Annual Golf Club of Houston Invitational, achieving a record-breaking fundraising total of **\$88,000** to support the Charlie Epps Scholarship and PGA REACH Southern Texas. This remarkable accomplishment not only doubled the funds raised in 2023 but also set a new standard for future fundraising milestones.

The event continues to flourish, thanks to the generous support of Presenting Partners: Doggett, Insperity, Lexus, and Lindsayca. 2024 marked the fourth year of the event and in total has raised **\$188,000** since inception thanks to the support of Charlie Epps, PGA and his dream of supporting our Scholarship Program!



NEW IN 2024

New in 2024, we proudly launched our Scholarship Highlights initiative, designed to shine a spotlight on the incredible impact of our scholarship program. These highlights celebrate the achievements and stories of our scholarship recipients, honor the dedication and generosity of scholarship trustees, and provided a closer look at the scholarships that make these opportunities possible. By showcasing these elements, we aim to inspire future applicants and recognize the individuals who make these life-changing contributions a reality. Below are some examples of the highlights we've shared so far.



Scholarship Spotlight: Meredith Speer

Teeing Up Success: Meredith Speer's Journey in PGA Golf Management



Scholarship Spotlight: Cole Cantu

"My golf journey will continue and that's how I know I have already won."

SCHOLARSHIP LIST

This year, we proudly awarded 20 unique scholarships to deserving graduating high school seniors and current college students. Each scholarship program provided between 1 and 14 awards, recognizing outstanding achievement and potential.

A heartfelt thank you to all our trustees for your unwavering support in making this possible!

- **ABRAHAM ANCER**
- **INSPERITY INVITATIONAL**
- **BILL SITTON SR.**
- **JAY HEBERT**
- **BRAEBURN
COUNTRY CLUB**
- **JEFF MORTON**
- **CAROL MANN**
- **J.L. LEWIS**
- **CHARLIE EPPS**
- **JOHN & GINNY TERMEER**
- **DICK HARMON**
- **LEVY CUP MATCHES**
- **EDDIE BURKE SR.**
- **MURPHY FAMILY**
- **ENERGY TRANSFER**
- **PALMER AND JUDY MOE**
- **GEORGE HANNON**
- **TEXAS GOLF HALL OF
FAME - JOE BLACK**
- **HILL COUNTRY MGA**
- **TOMMY AYCOCK**



WELCOME TO THE
INAUGURAL
STPGA HOPE CUP

PGA HOPE

HELPING OUR PATRIOTS EVERYWHERE

SOUTHERN TEXAS

PGA HOPE SOUTHERN TEXAS

BY THE NUMBERS

16 PGA HOPE FACILITIES

72 PGA MEMBERS CERTIFIED TO
ADMINISTER PGA HOPE

62 SESSIONS CONDUCTED

2 PGA HOPE AMBASSADORS
REPRESENTING SOUTHERN TEXAS

2 NATIONAL TRAININGS CONDUCTED

720 VETERAN LIVES IMPACTED



PGA HOPE SOUTHERN TEXAS PROGRAM LOCATIONS

- R I I M Golf Academy & Driving Range
 - Ft. Sam Houston Golf Course
 - Gateway Hills Golf Course
 - Randolph Oaks Golf Course
 - Golf Club of Texas
 - TPC San Antonio
 - Mac Wylie Golf Center
- Hyatt Hill Country Golf Club
 - Golfinity
 - Onion Creek Club
- The Hills Country Club - Live Oak
 - Hermann Park Golf Course
 - Kingwood Country Club
 - FM Law Park
 - Cypresswood Golf Club
 - GOLF ATX

INAUGURAL SOUTHERN TEXAS PGA HOPE CUP

The STPGA proudly hosted the inaugural STPGA HOPE Cup on September 14, 2024, at the Clubs of Kingwood - Lake Course. This landmark event celebrated PGA HOPE Southern Texas graduates with a day of camaraderie, competition, and community for Veterans, showcasing golf's role as a therapeutic tool.

The nine-hole team tournament featured 35 Veterans paired with PGA HOPE Leads - PGA Members and Associates who supported their journeys. Team Golf Club of Texas, led by Jamie Smith, PGA Director of Instruction, claimed the inaugural title.

Thank you to Presenting Partners: Donut NV, J.L. Lewis, Raymond James, and Zedcor Security Solutions, along with Ron Zaborowski, PGA, and the Clubs of Kingwood staff, for making the event a resounding success. The STPGA looks forward to making the HOPE Cup an annual tradition honoring Veterans and the healing power of golf.



NEW IN 2024

In 2024, we proudly introduced the PGA HOPE Spotlights, a new initiative designed to highlight the inspiring stories of PGA HOPE participants and the PGA of America Members who lead these transformative sessions. These spotlights shine a light on the positive impact of the program, celebrating the resilience of participants and the dedication of instructors who make it all possible. Below are a few powerful examples of the stories we've shared.



PGA HOPE Spotlight: Jonathan Shoffner

Changing Veteran's Lives One Swing at A Time



PGA HOPE Spotlight: Michael Moore

Creating a Safe and Empowering Community for Active Military and Veterans Through the Game of Golf



PGA HOPE Spotlight: Rhonda Hayes

From the Air Force to the Fairway: Rhonda Hayes' Journey with PGA HOPE



PGA HOPE Spotlight: Dave Roberts

"Enjoy Life.... It Is Not A Dress Rehearsal"



EMPLOYMENT OPPORTUNITIES

EMPLOYMENT OPPORTUNITIES

The game of golf thrive due to the people dedicated to our profession, and therefore, through internships and PGA WORKS, we focus on providing valuable work experience within the industry that young adults can utilize to build a career in golf or elsewhere.



BY THE NUMBERS

17 TOTAL INTERNS

2 PGA WORKS FELLOWS

4 NEW FULL-TIME EMPLOYEES JOINED
THE STPGA

OVER 60% OF PAST INTERNS HAVE
REMAINED IN THE GOLF AND SPORTS
INDUSTRY AFTER THEIR TIME WITH THE
STPGA

PGA WORKS FELLOWSHIP

For the first time, the STPGA proudly hosted two PGA WORKS Fellows overlapping during their Fellowships, marking an exciting new chapter in the program's history. This unique opportunity allowed our 2023 Fellow, Aubrey Faucet, to mentor and guide our 2024 Fellow, Alex Mudie, ensuring a seamless transition and fostering a collaborative environment that benefits both the Fellows and the STPGA team.

Since its inception in 2022, the PGA WORKS Fellowship has become an integral part of the STPGA, offering young professionals the chance to gain hands-on experience across all facets of the business, including tournament operations, community outreach, and Foundation initiatives. The program is designed to provide valuable career development while also contributing to the success and growth of the STPGA.

As the program grows and we welcome in the 2025 Fellow, we remain committed to empowering each Fellow to achieve their full potential and make a lasting impact on the STPGA.



PGATM
OF AMERICA

REACH FOUNDATION

SOUTHERN TEXAS

***NEWS
THROUGHOUT
THE YEAR***

FOUNDATION REBRAND

The STPGA started the year with an exciting re-brand, unveiling a new logo and name for our Foundation, which is now known as PGA of America REACH Foundation Southern Texas.

While the name has changed, our mission remained unwavering. Building on a record year of success, we continued impacting lives through our four core pillars: Junior Golf, College Scholarships, PGA HOPE, and Employment Opportunities. These initiatives remain at the heart of everything we do, empowering individuals and communities across Southern Texas.

To further strengthen our connection with the community, we enhanced our communication efforts. Through our monthly Foundation Newsletters, we've been able to keep our supporters informed, engaged, and inspired by the progress we're making together. With the continued support of our partners and community, we're excited to reach even greater milestones in the years to come.

OLD



SOUTHERN TEXAS

TO

NEW

PGATM
OF AMERICA

REACH FOUNDATION

SOUTHERN TEXAS

ONLINE AUCTION

We are incredibly grateful to everyone who made our 2024 Online Auction a resounding success. Whether you placed a bid, donated an item, or helped spread the word, your support was instrumental in raising **over \$50,000** for PGA REACH Southern Texas!

A heartfelt thank you goes to the individuals, sponsors, golf facilities, and PGA of America Members who generously contributed items for the Auction. Your generosity not only made this event possible, but also reflects the spirit of community and shared passion that fuels our mission.

Now in its sixth year, the Online Auction continues to be a vital part of our efforts to grow the game of golf and positively impact lives. Your continued support empowers us to inspire, uplift, and create opportunities for others through the transformative power of golf. Together, we're building a brighter future, one swing at a time.



TCS NYC MARATHON

On November 3rd, Scott Archer, PGA Assistant Executive Director of the STPGA, proudly joined an elite group of 16 PGA of America Members in completing the TCS New York City Marathon.

The other 15 runners, representing PGA of America Sections from across the country, ran on behalf of the PGA of America REACH Foundation, the PGA's 501(c)(3) charitable organization. For the eighth consecutive year, the Foundation was honored to be an Official Partner of the TCS New York City Marathon.

Together, these dedicated PGA Members set out to raise \$115,000 to support PGA of America REACH Foundation programming, advancing its mission to inspire and empower individuals through the transformative power of golf. Their participation highlights the commitment of PGA Members to giving back and making a meaningful impact far beyond the course.

\$3,050

RAISED BY SCOTT



\$127,000

RAISED IN TOTAL



FOUNDATION SPONSORS



FOUNDATION SPONSORS



THANK YOU TO ALL OUR SPONSORS!

We couldn't achieve all that we do without the incredible support of our sponsors. Their contributions enable us to grow and continue fulfilling our mission of impacting lives through golf!

If you're interested in becoming a sponsor and joining us in making a difference, please reach out to our Director of Business Operations, Andrew Gridley - agridley@pgahq.com.

LOOKING AHEAD TO 2025

2025 FOUNDATION GOALS

4,800 JUNIOR GOLF MEMBERS

\$350,000 IN COLLEGE
SCHOLARSHIPS

800 VETERANS SERVED
THROUGH PGA HOPE

INTERESTED IN SUPPORTING PGA REACH SOUTHERN TEXAS?

If you are interested in becoming involved in our Foundation and helping grow our mission of impacting lives through golf, please contact our Foundation Coordinator
Ximena Davila - xdavila@pgahq.com



PGA

OF AMERICA

REACH FOUNDATION

SOUTHERN TEXAS

DONATE NOW

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