2027

Partnership & Sponsorship Information























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Michigan Association for the Education of Young Children

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Why Partner with Michigan AEYC?

By partnering with Michigan AEYC, your organization gains direct, trusted access to a **powerful statewide network of over 24,000 early childhood educators, child care business owners, program directors, students, and policymakers.**

Your investment doesn't just market your brand; it actively drives high-quality early learning, workforce support, and vital advocacy across Michigan.

Learn more about Michigan Association for the Education of Young Children (Michigan AEYC), scan the QR code for our website.

SCAN ME!

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Year-Round Strategic Partnerships

Visionary Partner - $15,000 annually

Year-round partners make a lasting, foundational impact on Michigan's early childhood landscape. These partnerships bundle high-impact digital visibility, direct communication channels, and premium annual conference exhibitor/sponsor benefits into a single, seamless annual investment.

Designed for market leaders committed to driving systemic change and maximum engagement with Michigan's early learning community.

- An advance invitation to join Michigan AEYC strategic events, initiatives, and programs that align with your organization's goals, such as webinars, regional events, and more.
- Quarterly placement (advertisement, educational article, or special offer) featured across Michigan AEYC's social channels and monthly e-newsletter.
- One dedicated, exclusive email blast distributed directly to Michigan AEYC's full listserv of over 23,000 early childhood professionals and stakeholders.
- Logo and link on the Michigan AEYC website partner page and mobile app.
- High-impact banner ad on the Michigan AEYC online learning platform, Knowledge Center.
- Conference and Event benefits:
  - 2 premium annual conference exhibitor booths. spaces + 4 complimentary conference registrations
  - Annual conference Visionary Partner recognition in exhibit hall.
  - Annual conference keynote recognition.
  - Annual conference priority event sponsorship selection.
  - Full-page ad in digital conference program.
  - Complimentary exhibitor registrations for Infant Toddler Conference, Upper Peninsula Conference, and other relevant opportunities throughout the year (booth fee only).

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Year-Round Strategic Partnerships

Mission Driver Partner - $10,000 annually

Ideal for organizations looking for robust, multi-channel, year-round exposure to decision-makers and educators

- Quarterly placement (advertisement, educational article, or special offer) featured across Michigan AEYC's social channels and monthly e-newsletter.
- Logo and link on the Michigan AEYC website partner page and mobile app.
- High-impact banner ad on the Michigan AEYC online learning platform, Knowledge Center.
- Conference and Event benefits:
  - 1 premium annual conference exhibitor booth space + 2 complimentary conference registrations.
  - Annual conference Mission Driver Partner recognition in exhibit hall.
  - Annual conference keynote recognition.
  - Complimentary exhibitor registrations for Infant Toddler Conference, Upper Peninsula Conference, and other relevant opportunities throughout the year (booth fee only).

Supporting Partner - $5,000 annually

For regional vendors, small businesses, and program partners who want consistent annual visibility.

- Logo and link on the Michigan AEYC website partner page and mobile app.
- Bi-annual feature in Michigan AEYC's monthly e-news OR social media channels.
- Conference and Event benefits:
  - 1 annual conference exhibitor booth space + 1 complimentary conference registration.
  - Annual conference Supporting Partner recognition in exhibit hall.
  - Annual conference keynote recognition.
  - Complimentary exhibitor registrations for Infant Toddler Conference, Upper Peninsula Conference, and other relevant opportunities throughout the year (booth fee only).

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Michigan AEYC **reaches more than 3,000 early childhood professionals, key stakeholders, and policymakers each year** through targeted conferences and convenings.

Event sponsorships allow organizations to target specific demographics within the early learning workforce.

Note: Year-round partners receive built-in conference perks, but standalone event sponsorships are available for organizations wishing to focus on specific professional development events. Year-round partners may add additional event sponsorships and a' la carte opportunities at any time.



Conference & Event Sponsorship Opportunities

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The state's largest early learning convening – 3,000+ attendees.

Annual Early Childhood Conference (Flagship Event)

Premier Sponsor - $7,000

- Premium exhibit booth space + 4 complimentary conference registrations.
- Full-page ad in the digital conference program.
- Top-tier logo placement on all main-stage signage, the website, and the conference mobile app.
- Premier sponsor recognition in exhibit hall space
- Keynote recognition.

Presenting Sponsor - $4,000

- Standard exhibit booth space + 3 complimentary conference registrations.
- Half-page ad in the digital conference program.
- Prominent logo placement on event website and conference mobile app.
- Presenting sponsor recognition in exhibit hall space.

Supporting Sponsor - $2,000

- Standard exhibit booth space + 2 complimentary conference registrations.
- Quarter-page ad in the digital conference program.
- Logo placement on signage, event website, and conference mobile app.
- Supporting sponsor recognition in exhibit hall space.

Exhibitor Only

- $600 (standard) / $450 (non-profit): Standard 10x10 table space with two chairs, plus basic directory listing.
- $900 (premium): End cap or high-traffic aisle 10x10 table space with two chairs, plus basic directory listing.

Conference & Event Sponsorship Opportunities

Infant Toddler

- Premier Sponsor $2,500
- Presenting Sponsor $1,750
- Supporting Sponsor $1,250

Exhibitor Only

- $200 non-profit
- $350 standard

Upper Peninsula

- Premier Sponsor $1,500
- Presenting Sponsor $1,000
- Supporting Sponsor $500

Exhibitor Only

- $50 non-profit
- $100 standard

Administrator Institute



- Premier Sponsor $2,500
- Presenting Sponsor $1,750
- Supporting Sponsor $1,250

Coaching Summit

- Premier Sponsor $2,500
- Presenting Sponsor $1,750
- Supporting Sponsor $1,250

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