

Gulf AGRICULTURE

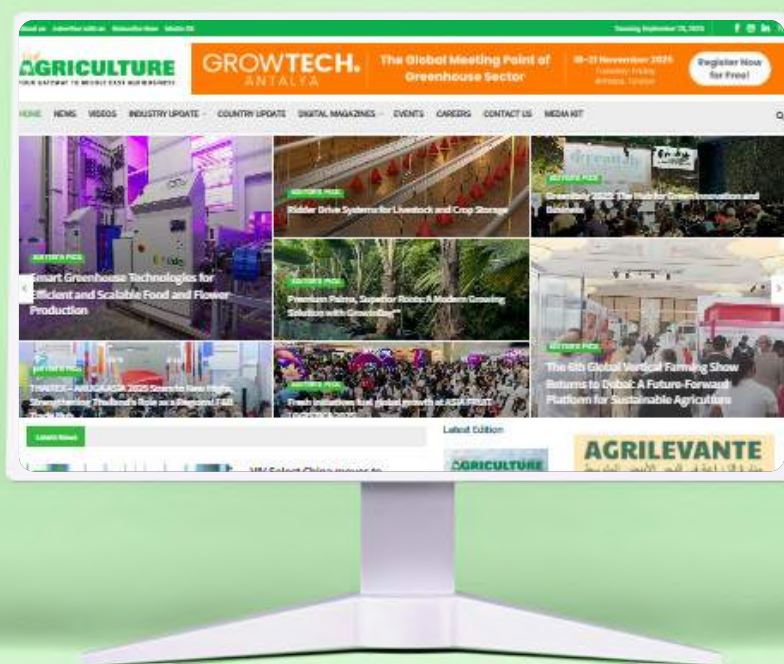
TRADE MAGAZINE

YOUR GATEWAY TO THE MIDDLE EAST AGRIBUSINESS

MIDDLE EAST'S HIGHEST CIRCULATING AGRICULTURE MAGAZINE WITH PRINT & ONLINE READERSHIP

2026 MEDIA PLANNER

PRINT & DIGITAL



- REACHING THE RIGHT INDUSTRY AUDIENCE
- A DIGITAL REACH OF MORE THAN 40,000 READERS
- WIDELY CIRCULATED AT LEADING INDUSTRY EVENTS

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SCAN TO DOWNLOAD

Agriculture in the Gulf region is fast developing and rapidly becoming more sophisticated with the latest farming technology. GULF AGRICULTURE, the only specialized magazine in English covers on a bimonthly basis all news relating to agriculture, floriculture, horticulture, crop protection, irrigation, landscaping and livestock farming in the Gulf & Middle East region.

GULF AGRICULTURE is distributed to farm owners, landscape managers and horticulturists, scientists, contractors, veterinary surgeons, dairy and poultry experts, government officials, research institutions, government agencies, agriculture training and education facilities, agriculture consultants and the exhibitors of all regional and international agriculture, horticulture, livestock, irrigation and landscaping trade fairs.

14,608 MAGAZINE SUBSCRIBERS | MORE THAN 40,000 ONLINE READERSHIPS

CIRCULATION BY PRODUCT SECTORS

Agriculture, Poultry, Livestock Farms	3766
Agronomists	576
Chamber of Commerce	120
Floriculture Exporters & Importers	1975
Importers of Agri & Horti Inputs	4400
International Agri & Horti Suppliers	500
Irrigation & Landscaping Companies	1600
Ministry, Advisory Executives	450
Research Institutions	298
Senior Farm Managers	751
Universities & Colleges	22
Veterinary Surgeons	150

TOTAL 14,608

CIRCULATION BY COUNTRY

Bahrain	215
Kuwait	590
Oman	1900
Qatar	955
Saudi Arabia	2860
UAE	5625
Others	
Cyprus	88
Lebanon	120
Jordan	156
Egypt	250
Turkey	250
International Circulation	2460

Total GCC 12,145
International Subscribers 2,463

WORLD TOTAL 14,608
Online Readership 40,000+

EVENT CALENDAR

- International Green Week Berlin – Berlin, Germany – Jan 16–25, 2026
- PMFAI – Dubai, UAE – Jan 19–20, 2026
- Gulfood – Dubai, UAE – Jan 26–30, 2026
- IPM Essen – Essen, Germany – Jan 27–30, 2026
- IPPE (International Production & Processing Expo) – Atlanta, USA – Jan 27–29
- Agro & Poultry Africa – Dar-es-Salaam, Tanzania – Jan 29–31, 2026
- Fruit Logistica – Berlin, Germany – Feb 04–06, 2026
- Africa Agri Expo – Nairobi, Kenya – Feb 11–12, 2026
- VICTAM Asia – Bangkok, Thailand – Mar 10–12, 2026
- IPLEX Africa – Johannesburg, South Africa – Mar 11–13, 2026
- AGROTECH – Poland – Mar 13–15, 2026
- The Bahrain International Garden Show- Bahrain- Apr 02-05, 2026
- MACFRUT – Rimini, Italy – Apr 21–23, 2026
- Iran Agrofood 2026- Tehran, Iran- May 18–21, 2026
- Hortex – Bangkok, Thailand – May 20–22, 2026
- ILDEX Vietnam – Ho Chi Minh City, Vietnam – May 20–22, 2026
- VIV Europe – Utrecht, Netherlands – Jun 02–04, 2026
- Agrofood & Plastprintpack Ethiopia – Ethiopia – Jun 04–06, 2026
- Greentech Amsterdam – Amsterdam, Netherlands – Jun 09–11, 2026
- Flowertrials – The Netherlands – Jun 09–12, 2026
- Agri Vietnam – Ho Chi Minh City, Vietnam – Jun 10–12, 2026
- Middle East Poultry Expo – Riyadh, Saudi Arabia – Jun 28–30, 2026
- FutureAg / Agri Technica – Victoria, Australia – Jul 29–31, 2026
- Agri Tech India – Bangalore, India – Aug 21–23, 2026
- ILDEX Philippines – Philippines – Aug 26–28, 2026
- Asia Fruit Logistica – Hong Kong – Sep 02–04, 2026
- Global Vertical Farming Show – Dubai, UAE – Sep 2026
- Agra Middle East – Dubai, UAE – Sep 08–10, 2026
- Agrigreen Taiwan / Agritech Taiwan – Taipei, Taiwan – Sep 08–10, 2026
- ASEAN Garden Living Expo – Kuala Lumpur, Malaysia – Sep 10–12, 2026
- Space Show – Rennes, France – Sep 15–17 2026
- Sahara Expo – Cairo, Egypt – Sep 22–24, 2026
- Fruit Attraction – Madrid, Spain – Sep 2026
- WETEX & Dubai Solar Show – Dubai, UAE – Date TBC
- VIV Africa 2026- Kigali, Rwanda- Oct 7–8, 2026
- Gardex / AgriWeek Tokyo – Tokyo, Japan – Oct 07-09 2026
- Sommet de l'Élevage – Clermont-Ferrand, France – Oct 2026
- Saudi Agriculture – Riyadh, Saudi Arabia – Oct 2026
- Agrena – Cairo, Egypt – Oct 2026
- Irrigation Show & Education Week – Long Beach, California
- EuroTier – Hanover, Germany – Nov 10–13, 2026
- EIMA International – Bologna, Italy – Nov 10–14, 2026
- Menope – Dubai, UAE
- Growtech – Antalya, Turkey
- Poultry India – Hyderabad, India
- MyPlant & Garden Middle East – Dubai, UAE
- Interpoma – Bolzano, Italy – Nov 25–27, 2026

Readers are encouraged to verify event details directly with the respective organizers before making travel or participation arrangements.

EXTRA DISTRIBUTION AT OVER 24 EXHIBITIONS AND ONLINE READERSHIP

EDITORIAL CALENDAR 2026

JANUARY - FEBRUARY

Events Coverage: PMFAI – Dubai, UAE • Gulfood – Dubai, UAE
• IPM Essen – Essen, Germany

Gardening & Landscaping

Landscaping Products
Flowers/Seeds/Plants
Pots/Planters/Grow Bags
Irrigation Management
Irrigation Systems/Drip Irrigation
Sprinklers/Water Saving
Technology

Water Treatment

Substrates
Peat Moss/Coco Peat/Compost
Plant Nutrition
Fertilizers/Micro-Nutrients
Agro-Chemicals/Sprayers
Agricultural Machinery
Tractors/Balers/Harvesters

Lawn Mowers/Cultivators

Greenhouse Technology
Greenhouses & Films
Cooling Pads/LED Lights
Vertical & Hydroponic Farming
Livestock Farming
Poultry Farming/Animal Health
Products

Feeding & Drinking Systems

Cooling Systems/Feeds & Fodders
Exclusive Interview
Middle East Update
Turkey/UAE/Saudi Arabia
Country Exports
Germany/The Netherlands
Italy/USA/France/Spain

MARCH - APRIL

Events Coverage: Fruit Logistica – Berlin, Germany
• VICTAM Asia – Bangkok, Thailand • MACFRUT – Rimini, Italy

Nursery Products

Planters & Grow Bags/Indoor & Outdoor
Plants/Grass & Flower Seeds/Lawn
Vertical & Hydroponic Farming
Substrates
Peat Moss/Coco Peat/Compost
Agricultural Machinery

Tractors/Balers/Harvesters

Greenhouse Production
Greenhouses/Grow Lights
Irrigation Management
Irrigation Systems/Drip Irrigation
Water Saving Technology
Fertilizers & Agro-Chemicals
Chemical & Organic Fertilizers

Sustainable Agriculture

Livestock & Animal Health
Livestock Breeding/Feeds/Fodders
Additives/Animal Health Products
Fishing & Aquaculture
Poultry Management
Hatcheries & Incubators/Feeding & Drinking
Systems/Cooling Systems

Higher Studies

Research Centers/Training Institutes
Middle East Update
Egypt/Saudi Arabia/Qatar/UAE
Country Exports
UK/US/Italy/Germany/China
The Netherlands/Belgium/
Singapore

MAY - JUNE

Events Coverage: Greentech Amsterdam – Amsterdam, Netherlands • SaudiFood
Manufacturing – Riyadh, Saudi Arabia • The Saudi Food Show – Riyadh, Saudi Arabia
• VIV Europe – Utrecht, Netherlands • Middle East Poultry Expo – Riyadh, Saudi Arabia

Agricultural Machinery

Tractors/Cultivators
Harvesting Machinery/Balers
Fertilizers & Agrochemicals
Chemical & Organic Fertilizers
Micro Nutrients/Pesticides/
Fungicides
Substrates

Peat/Coco Peat/Compost

Greenhouse Production
Greenhouse/Flowers & Vegetable
Seeds
Coco Peat/Potting Soil
Vertical & Hydroponic Farming
Irrigation Systems
Sprinkler & Drip Irrigation

Water Saving Technology

Water Treatment
Sustainable Agriculture
Exclusive Interview
Livestock Farming
Livestock Breeding/Animal Health
Poultry Management
Poultry Breeding Systems

Hatcheries/Incubators

Cooling Systems/Feed Suppliers
Fishing & Aquaculture
Middle East Update
Saudi Arabia/UAE/Qatar
Country Exports
Australia/Italy/Belgium
UK/USA/The Netherlands

JULY - AUGUST

Events Coverage: Asia Fruit Logistica – Hong Kong • Global Vertical Farming Show –
Dubai, UAE • Agra Middle East – Dubai, UAE • Space Show – Rennes, France
• Sahara Expo – Cairo, Egypt

Animal Health & Nutrition

Livestock Diseases/Preventive
Measures
Livestock Breeding & Housing
Feeds & Additives
Poultry Management
Poultry Breeding Systems
Hatcheries/Incubators

Cooling Systems/Feed Suppliers

Garden Care
Planters & Grow Bags/Indoor &
Outdoor Plants/Shading Material
Growing Medium
Substrates/Coco Peat/Peat Moss
Compost/Potting Soil
Plant Nutrition

Fertilizers & Chemicals

Pesticides & Fungicides
Irrigation Systems
Sprinklers & Drippers
Irrigation Technology
Agricultural Machinery
Tractors/Cultivators
Harvesting Machinery/Balers

Agritech & Sustainable

Agriculture
Vertical & Hydroponic Farming
Middle East Update
UAE/Bahrain/Kuwait/Qatar
Country Exports
UK/USA/Italy/Greece
Spain/Turkey/China

SEPTEMBER - OCTOBER

Events Coverage: Sommet de l'Élevage – Clermont-Ferrand, France
• Saudi Agriculture – Riyadh, Saudi Arabia • Agrena – Cairo, Egypt

Livestock Farming

Sheep & Cattle Farming/Animal
Housing
Poultry Management
Hatcheries & Incubators/Fodders
Animal Health Products
Feeding Systems/Feeds &
Additives
Cooling & Climate Control

Irrigation Technology

Irrigation Systems/Sprinklers
Drip Irrigation/Water Saving
Technology
Nursery
Planter Bags/Creep Stick
Rootstocks/Vegetable Seeds
Indoor & Outdoor Plants
Greenhouses

Glasshouses/Films/LED Lights

Agricultural Machinery
Tractors/Balers/Harvesting
Machinery
Vertical & Hydroponic Farming
Agritech & Sustainable
Agriculture
Plant Nutrition
Fertilizers/Agro-Chemicals

Substrates

Peat Moss/Compost/Potting Soil
Middle East Update
Saudi Arabia/UAE/Egypt/Jordan
Country Exports
Australia/The Netherlands/
Germany
Italy/UK/US/China/Turkey/Spain/
Singapore

NOVEMBER - DECEMBER

Events Coverage: EuroTier – Hanover, Germany • EIMA International – Bologna, Italy
• Growtech – Antalya, Turkey • Poultry India – Hyderabad, India

Agricultural Machinery

Tractors/Balers/Harvesters
Post Harvesting Machinery
Horticulture
Greenhouses/Horticultural
Implements Flower/Vegetable
Seeds
Cooling & Climate Control
Lighting Systems

Fertilizers & Agrochemicals

Chemical & Organic Fertilizers
Irrigation
Pumps/Controllers/Valves
Drippers & Sprinklers/Irrigation
Systems
Garden & Landscaping
Landscaping Products

Water Features/Pond Accessories

Flower Pots & Planters
Animal Feeds & Storage
Feed Grains/Fodder/Alfalfa/Feed
Additives Silos and Storage
Systems
Poultry Farming
Hatcheries/Drinking Systems

Agritech & Sustainable

Agriculture
Vertical & Hydroponic Farming
Exclusive Interview
Middle East Update
Qatar/Oman/UAE/Turkey
Country Exports
UK/China/Greece/Spain/Italy

ADVERTISEMENT PRINT & ONLINE

ADVERTISEMENT RATES

COLOUR	USD
Double Page Spread	4500
Inside Full Page	2530
Inside Half Page(1/2)	1750
Inside One Third Page(1/3)	1600
Quarter Page(1/4)	1200

SPECIAL POSITIONS

Back Cover	5000
Inside Front Cover	4500
Inside Back Cover	4500
Page 1	4000
Page 3	3500
Page 5	3250

COVER STORY

Front Cover + 2 Pages Story	8000
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ADVERTORIAL RATES

1 Page	2000
2 Pages	3000
3 Pages	4000

LOOSE INSERTS (Distribution only)

1 Page	1000
2 pages	1500
4 pages	2500

5% VAT is applicable.

ADVERTISEMENT SIZES

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Full Page (Trim)	210 (W) X 297 (H) mm
Full Page (Type Area)	182 (W) X 262 (H) mm
Half Page (Vertical)	90 (W) X 262 (H) mm
Half Page (Horizontal)	182 (W) X 131 (H) mm
One Third Page(1/3) (Vertical)	94 (W) X 198 (H) mm
One Third Page(1/3) (Horizontal)	182 (W) X 96 (H) mm
Quarter Page (Vertical)	90 (W) X 131 (H) mm
Quarter Page (Horizontal)	182 (W) X 66 (H) mm

DISCOUNTS FOR SERIES BOOKING

- 3-4 insertions 10% discounts.
- Above 4 Insertions 15% discounts

COPY REQUIREMENTS

- High resolution digital files including PDF, JPEG with progressive colour proof.
- File Resolution: 300 dpi
- Copy: To reach the publisher's office 30 days prior to the cover date.
- Cancellation Policy: 60 days prior to publication date.

DOUBLE PAGE
SPREAD

FULL
PAGE

HALF PAGE
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VERTICAL

QUARTER PAGE
HORIZONTAL

QUARTER
PAGE
VERTICAL

DIGITAL SERVICES

WEB & E-NEWSLETTER BANNER RATE IN USD

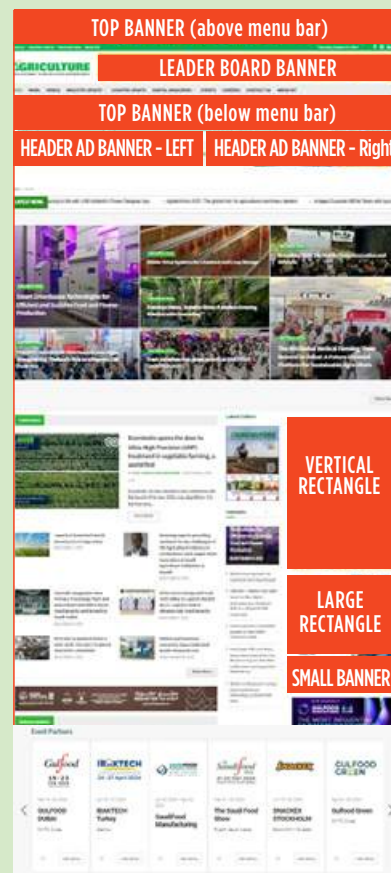
Web Banner Size	1 Month	2 Months	3 Months	6 Months	1 year
Top Banner (above & under menu bar) 1300px (W) x 90px (H)	\$ 1,500.00	\$ 2,000.00	\$ 2,500.00	\$ 5,000.00	\$ 7,000.00
Leader Board 1100px (W) x 96px (H)	\$ 1,250.00	\$ 1,750.00	\$ 2,250.00	\$ 4,000.00	\$ 6,000.00
Header Banner (Left or Right) 650px (W) x 96px (H)	\$ 1,000.00	\$ 1,500.00	\$ 2,000.00	\$ 3,000.00	\$ 5,000.00
Vertical Rectangle 349px (W) x 400px (H)	\$ 900.00	\$ 1,350.00	\$ 1,800.00	\$ 2,750.00	\$ 4,000.00
Large Rectangle 349px (W) x 250px (H)	\$ 800.00	\$ 1,200.00	\$ 1,600.00	\$ 2,500.00	\$ 3,500.00
Small Banner 349px (W) x 96px (H)	\$ 600.00	\$ 1,000.00	\$ 1,300.00	\$ 2,000.00	\$ 3,000.00
E-Mail Shot	For 15,000 clients (CUSTOMISED)			\$ 2,500.00	
Social Media	Facebook or Twitter or LinkedIn or Instagram			\$ 1,500.00	
Content Marketing (Web)	Web article (1 month) (It will be shared to all our social media platforms)			\$ 750.00	
Content Marketing (E-Newsletter)	Content will be uploaded on our website and shared in our biweekly newsletter			\$ 1000.00	
Video Slots	Per Post			\$ 1000.00	
Event Listing	Event Partners & Upcoming Events w/ Logo			\$ 500.00	

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