CARNILOVE

SUPER PREMIUM FOOD FOR DOGS

www.carnilove.co.uk

OUR COMMITMENT

We believe in living life to its fullest, to be able to ignite the true spirit above all else. We seek meaningful experiences, exciting moments, and total mental and physical presence. Dogs – faithful partners, companions, and friends we can count on – are an inseparable part of this journey.

Our commitment is simple and steadfast – to feed dogs without compromise, for a lifetime of unforgettable moments and shared memories.

Quality is our top priority. That means natural nutrition based on real, meat-first recipes that respect dogs' instincts – supporting vitality and natural strength to ignite the true spirit within.

01

DOG DRY FOOD

CLOSER TO A DOG'S NATURAL DIET TO IGNITE THEIR TRUE SPIRIT

A dog's natural diet requires real, nutrient-rich food that supplies the essential nutrients in proportions that dogs need.

A high meat content provides vital nourishment for healthy muscles and tissues. Natural fats, vegetables, fruits and herbs supply energy and support strength, stamina and mental well-being. This balanced approach helps dogs thrive while staying true to their nature.

CARNILOVE offers two attractive ranges with a variety of meat-first recipes that fully align with the dog's natural dietary needs.

TRUE FRESH

Closer to your dog’s natural diet to help ignite true spirit.

CARNILOVE True Fresh is based on ingredients that closely reflect a dog’s natural diet. With 60% fresh meat, the recipes deliver high palatability and provide key nutrients with excellent digestibility. Natural fats, vegetables, fruits, and herbs supply energy and support overall vitality – helping ignite your dog’s true spirit.

- 60% fresh meat
- 27-32% vegetables, fruits, herbs
- 8-13% fats, oils, organs
- NO chicken meat or fat
- NO grain & potato

SHOP TRUE FRESH DOG

DUCK
For Puppies
1.5kg, 4kg & 12kg

DUCK
For Adult All Breeds
1.5kg, 4kg & 12kg

DUCK
For Adult Small Breeds
1.5kg, 4kg & 12kg

DUCK
For Junior Large Breeds
1.5kg, 4kg & 12kg

DUCK
For Adult Large Breeds
1.5kg, 4kg & 12kg

BEEF
For Adult All Breeds
1.5kg, 4kg & 12kg

TURKEY
For Adult All Breeds
1.5kg, 4kg & 12kg

FISH & TURKEY
For Adult All Breeds
1.5kg, 4kg & 12kg

ACTIVE

SHOP ACTIVE DOG

Concentrated energy for dogs to ignite their true spirit.

CARNILOVE Active helps ignite a dog's true spirit through uncompromising, meat-first nutrition. With at least 70% high-quality meat and animal ingredients and botanicals, the recipes fully align with a dog's natural needs. They deliver essential proteins and concentrated energy to support vitality, physical performance, and mental resilience. Natural fats, vegetables, fruits, and herbs further boost energy and contribute to overall strength, balance, and resilience.

- 70-75% quality animal ingredients
- Including 26% fresh meat or fish
- 25-30% vegetables, fruits, herbs
- NO chicken meat & fat
- NO grain & potato

Made with
LAMB & WILD BOAR
For Adult All Breeds
1.5kg, 4kg & 12kg

Made with
VENISON & REINDEER & WILD BOAR
For Adult All Breeds
1.5kg, 4kg & 12kg

Made with
SALMON
For Adult All Breeds
1.5kg, 4kg & 12kg

Made with
DUCK & PHEASANT
For Adult All Breeds
1.5kg, 4kg & 12kg

Made with
SALMON & TURKEY
For Puppies
1.5kg, 4kg & 12kg

Made with
SALMON & TURKEY
For Adult Large Breeds
1.5kg, 4kg & 12kg

Made with
SALMON & TURKEY
For Junior Large Breeds
1.5kg, 4kg & 12kg

Made with
SALMON & TURKEY
For Adult Small Breeds
1.5kg & 4kg

Made with
SALMON & TURKEY
For Adult Large Breeds
1.5kg, 4kg & 12kg

02

DOG WET FOOD

WET FOOD

Full on instinct. Zero compromise. CARNILOVE wet food is made with wild-origin meat and enriched with herbs, berries, and vegetables to support strength and immunity. Juicy and nutrient-rich, it comes as close to a dog's natural diet as it gets. It can be served on its own or used as a flavour-boosting topper for extra variety and energy – always without compromise.

TIN PATÉ

SHOP DOG TINS

Delicate. Aromatic. Deeply satisfying.

Crafted to mirror a dog's natural diet, CARNILOVE Paté combines high-quality meats, nutrient-rich superfood, and a smooth paté texture that dogs instinctively love. Each recipe blends high-quality meats, nutrient-dense superfood, and antioxidant-rich black currants with digestion-friendly ingredients for a balanced, complete super premium dog food with no unnecessary additives.

Made with
TURKEY & SALMON
For Puppies
400g

Made with
TURKEY & SALMON
For Adult Dogs
400g

Made with
TURKEY & REINDEER & WILD BOAR
For Adult Dogs
400g

Made with
LAMB & WILD BOAR
For Adult Dogs
400g

Made with
DUCK & PHEASANT
For Adult Dogs
400g

67% meat & organs

NO grain & potato

NO artificial additives

POUCH PATÉ

Crafted to mirror a dog's natural diet, CARNILOVE Pouch Paté delivers smooth, instinctively appealing nutrition to help dogs be their best, active, strong selves. Each recipe blends high-quality meats with herbs, fruits, and vegetables for balanced nourishment without unnecessary additives.

Powerfully simple. Packed with nutrition. Ideal as a complete food or a flavourful topper.

- 70% meat & organs
- NO grain & potato
- NO artificial additives

SHOP DOG POUCHES

TURKEY & SALMON WITH BLUEBERRIES

For Puppies
300g

TURKEY & BUFFALO WITH ROSE PETALS

For Adult Dogs
300g

TURKEY & VENISON WITH STRAWBERRY LEAVES

For Adult Dogs
300g

TURKEY & DUCK WITH TIMOTHY GRASS

For Adult Dogs
300g

TURKEY & WILD BOAR WITH ROSEHIPS

For Adult Dogs
300g

TURKEY & QUAIL WITH CARROT

For Adult Dogs
300g

TURKEY & PHEASANT WITH RASPBERRY LEAVES

For Adult Dogs
300g

POUCH MULTIPACK CONTAINS (4 x 300g) :

1x Turkey & Venison with Strawberry Leaves
1x Turkey & Pheasant with Raspberry Leaves
1x Turkey & Wild Boar with Rosehips
1x Turkey & Buffalo with Rose Petals

03

DOG TREATS

TREATS

Full flavour with true instinct. CARNILOVE treats are made with quality meats and enriched with herbs, berries, and other functional ingredients to support strength, immunity, and satisfaction – true to a dog's natural cravings. Crunchy, jerky, soft or freeze-dried, every bite delivers authentic taste and nourishment. Serve as a reward, a moment of joy, or a bite of nature – No grains. No fillers. No compromise.

CRUNCHY

Crisp bite,
simple pleasure,
natural feel.

Crunchy treats combine a crisp, satisfying bite with high-quality meat and carefully selected ingredients that stay true to a dog's natural needs. Each oven-baked treat delivers a natural, grain-free reward enriched with fruits and herbs for extra antioxidants. Perfect for everyday treating, light snacking on the go or quick "good job" for a special moment of bonding.

SHOP CRUNCHY DOG TREATS

LAMB WITH CRANBERRIES

For Adult Dogs
200g

WILD BOAR WITH ROSEHIPS

For Adult Dogs
200g

MACKEREL WITH RASPBERRIES

For Adult Dogs
200g

OSTRICH WITH BLACKBERRIES

For Adult Dogs
200g

SALMON WITH BLUEBERRIES

For Adult Dogs
200g

NO grain & potato

NO added sugar

NO artificial colorants

SOFT

Tender texture,
high palatability,
easy motivation.

CARNILOVE Soft treats offer a tender, juicy bite with clearly defined animal protein, offering a natural, appealing and easy-to-digest treat.

Each recipe features a distinct protein enhanced with a carefully matched herb, creating clean, authentic flavour without artificial additives, grains or potatoes. Perfect for training sessions, frequent rewards, and moment of genuine connection. Ideal for sensitive or picky dogs.

NO grain & potato

NO artificial colorants

SHOP SOFT DOG TREATS

DUCK ENRICHED WITH ROSEMARY

For Adult Dogs
200g

SARDINES ENRICHED WITH WILD GARLIC

For Adult Dogs
200g

SALMON WITH THYME SMALL BITE

For Adult Dogs
200g

QUAIL ENRICHED WITH OREGANO

For Adult Dogs
200g

TROUT ENRICHED WITH DILL

For Adult Dogs
200g

JERKY

CARNILOVE Jerky treats offer rich, meaty flavour in chewy, gently dried fillets designed to stimulate your dog’s instinctive desire to tear, taste, and enjoy. Made with plenty of high-quality proteins and only essential supportive ingredients, they deliver an exceptional meat-rich reward.

SHOP MEAT JERKY DOG TREATS

BEEF FILLET – MONO PROTEIN

For Adult Dogs
100g

TURKEY & VENISON

For Adult Dogs
100g

LAMB & SALMON

For Adult Dogs
100g

TURKEY & RABBIT

For Adult Dogs
100g

90% of meat

NO grain & potato

NO soy & colourants, GMO

FREEZE-DRIED

CARNILOVE Freeze-Dried treats are the purest form of treating – made from 100% fresh meat & organs, gently freeze-dried to preserve the authentic flavour, aroma and nutritional richness of raw ingredients. This careful process locks in everything dogs love about real meat, creating an ultra-light yet intensely meaty bite.

These treats offer the purest, most natural taste in the CARNILOVE range. Each treat delivers exceptional palatability, making it ideal for picky, sensitive dogs or as a high-reward moment.

SHOP FREEZE-DRIED DOG TREATS

TURKEY & VENISON

For Adult Dogs
60g

TURKEY & SALMON

For Adult Dogs
60g

LAMB – MONOPROTEIN

For Adult Dogs
60g

TURKEY – MONOPROTEIN

For Adult Dogs
60g

- 96% fresh meat & organs
- NO grain & potato
- High digestibility

CARNILOVE

SUPER PREMIUM FOOD FOR CATS

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OUR COMMITMENT

We believe in living life to its fullest – in health, curiosity, and genuine enjoyment that fuels our enthusiasm and keeps us present in the moments that matter. We seek meaningful experiences, exciting adventures, and mental and physical presence. Cats – independent adventurers, companions, and trusted friends – are an inseparable part of this journey.

Our commitment is simple and steadfast: to feed cats without compromise, for a lifetime of unforgettable moments and shared memories.

Quality is our top priority. That means natural nutrition based on real, meat-first recipes that honour cats' instincts – supporting vitality and natural strength to ignite the true spirit within.

01

CAT DRY FOOD

CLOSER TO A CAT'S NATURAL DIET TO IGNITE THEIR TRUE SPIRIT

A cat's natural diet requires real, nutrient-rich food that supplies the essential nutrients in proportions that cats need. A high meat content provides vital nourishment for strong muscles and healthy tissues. Natural fats, vegetables, fruits, and herbs offer vitality and support strength, stamina, and overall well-being – so cats can thrive with confidence, curiosity and balance.

CARNILOVE offers two attractive dry food ranges with a wide variety of meat-first recipes that fully align with a cat's natural dietary needs.

TRUE FRESH

Closer to your cat’s natural diet to help ignite true spirit.

Carnilove True Fresh is made with ingredients that closely reflect a cat’s natural diet. With 70% fresh meat, each recipe delivers rich, authentic flavour while providing key nutrients with excellent digestibility and bioavailability. Natural fats, vegetables, fruits and herbs support energy, balance and overall natural resilience – helping ignite a cat’s true spirit.

- 70% fresh meat
- 18-23% vegetables, fruits, herbs
- 7-12% fats, oils, organs
- NO chicken meat or fat
- NO grain & potato

SHOP TRUE FRESH CAT

TURKEY

For Sterilised Adult All Breeds
400g & 2kg

DUCK

For Sterilised Adult All Breeds
400g & 2kg

BEEF

For Sterilised Adult All Breeds
400g & 2kg

FISH & TURKEY

For Sterilised Adult All Breeds
400g & 2kg

BEEF

For Kittens
400g & 2kg

BEEF

For Adult Large Breeds
400g & 2kg

ACTIVE

Concentrated energy for cats to ignite their true spirit.

CARNILOVE Active ignites the true spirit of a cat with uncompromising, meat-rich nutrition. Containing at least 75% high-quality meat and animal ingredients and up to 25% botanicals, the recipes fully align with cats' dietary needs. They provide essential proteins and concentrated energy to support vitality, agility, and everyday natural well-being. Natural fats, vegetables, fruits, and herbs further enhance vitality and contribute to overall strength, balance, and resilience.

- 75-80% quality animal ingredients
- Including 26% fresh meat or fish
- 20-25% vegetables, fruits, herbs
- NO chicken meat or fat
- NO grain & potato

SHOP ACTIVE CAT

LAMB & WILD BOAR
For Sterilised Cats
400g, 2kg & 6kg

DUCK & PHEASANT
For Sterilised Cats
400g, 2kg & 6kg

SALMON & TURKEY
For Adult Cats
400g, 2kg & 6kg

BEEF & VENISON
For Sterilised Cats
400g, 2kg & 6kgs

SALMON & TURKEY
For Kittens
400g & 2kg

SALMON & TURKEY
For Large Breed Adults
400g, 2kg & 6kg

02

CAT WET FOOD

CARNILOVE CAT WET

Natural meat nutrition for every cat.

The CARNILOVE Cat Wet range is crafted with high-quality meats and organ meats, naturally rich in the nutrients cats rely on to thrive. Each recipe is enhanced with functional superfoods, herbs, and berries to support digestion, vitality, immunity, and healthy urinary function. All recipes are grain and potato-free, staying true to the needs of the feline carnivore.

With its naturally high moisture content, wet food helps support daily hydration – important for overall well-being and urinary comfort – while offering irresistible aroma and texture even for picky cats. Available as patés or tender, juicy pouches, delivering nourishing, highly palatable meals that are perfect as a complete daily diet or a delicious topper to enrich any bowl.

CARNILOVE PATÉ

Wild-Origin Nutrition in Every Tin.

Crafted to mirror cat’s natural diet, CARNILOVE Tin Paté deliver smooth, tasty, instinctively appealing nutrition that helps ignite the true spirit within. Each recipe is made with real, high-quality animal protein and enriched with carefully selected herbs, vegetables, and fruits to support everyday vitality and balanced digestion. Served as a complete meal, it is ideal for both indoor and outdoor cats and brings variety and satisfaction to the daily feeding routine – without compromise.

Delicate. Aromatic. Deeply satisfying.

- 62-67% meat & organs
- NO grain & potato
- NO artificial additives

SHOP CAT PATE

Made with
TURKEY & SALMON
For Kittens
100g

Made with
CHICKEN & LAMB
For Adult Cats
100g

Made with
CHICKEN, DUCK & PHEASANT
For Adult Cats
100g

Made with
TURKEY & SALMON
For Adult Cats
100g

Made with
TURKEY & REINDEER
For Adult Cats
100g

CARNILOVE POUCHES

Natural hydration and balanced everyday nutrition.

CARNILOVE Cat Pouches help ignite a cat's true spirit with meat-first recipes that fully align with a cat's natural dietary needs. Made with high-quality meat and carefully selected functional ingredients, each pouch delivers rich flavour, natural hydration, and balanced everyday nutrition. Available in two irresistible tasty textures – gravy or jelly – they can be served as a complete meal or used to enrich dry food with extra moisture, flavour, and variety.

- 90% meat & organs
- NO grain & potato
- NO artificial additives

GRAVY

SHOP CAT POUCHES

Rich in

DUCK ENRICHED WITH CATNIP

For Adult Cats
85g

Rich in

PHEASANT ENRICHED WITH RASPBERRY LEAVES

For Adult Cats
85g

Rich in

TROUT ENRICHED WITH ECHINACEA

For Adult Cats
85g

Rich in

WILD BOAR ENRICHED WITH CHAMOMILE

For Adult Cats
85g

Rich in

QUAIL ENRICHED WITH DANDELION

For Sterilized Cats
85g

Rich in

RABBIT ENRICHED WITH MARIGOLD

For Kittens
85g

TURKEY ENRICHED WITH VALERIAN

For Adult Cats
85g

GRAVY POUCH MULTIPACK (12 x 85g) :

3x Turkey enriched with Valerian
3x Rich in Duck enriched with Catnip
3x Rich in Pheasant enriched with Raspberry Leaves 3x Rich in Trout enriched with Echinacea

CARNILOVE POUCHES

Natural hydration and balanced everyday nutrition.

CARNILOVE Cat Pouches help ignite a cat's true spirit with meat-first formulas that fully align with a cat's natural dietary needs. Made with high-quality meat and carefully selected functional ingredients, each pouch delivers rich flavour, natural hydration, and balanced everyday nutrition. Available in two irresistible tasty textures – gravy or jelly – they can be served as a complete meal or used to enrich dry food with extra moisture, flavour, and variety.

- 90% meat & organs
- NO grain & potato
- NO artificial additives

JELLY

SHOP CAT POUCHES

Rich in

DUCK ENRICHED WITH CATNIP

For Sterilised Cats
85g

Rich in

PHEASANT ENRICHED WITH RASPBERRY LEAVES

For Adult Cats
85g

TURKEY ENRICHED WITH VALERIAN

For Adult Cats
85g

Rich in

QUAIL ENRICHED WITH DANDELION

For Adult Cats
85g

Rich in

RABBIT ENRICHED WITH MARIGOLD

For Kittens
85g

JELLY POUCH MULTIPACK (12 x 85g) :

4x Turkey enriched with Valerian
4x Rich in Quail enriched with Dandelion
4x Rich in Pheasant enriched with Raspberry Leaves

03

CAT TREATS

CARNILOVE CAT TREATS

At CARNILOVE, every treat begins with a simple belief: cats deserve food that honours their natural instincts. Our treats are crafted from high-quality meats and carefully selected ingredients, with grain-free compositions that reflect the simplicity of a meat-first diet.

Gentle production methods help preserve natural flavour, aroma, and nutritional value, ensuring each treat delivers an authentic, instinctively appealing experience. From crunchy bites and semi-moist pieces, the range offers variety without compromise.

A treat should be more than a reward – it should be a moment of genuine enjoyment that helps ignite a cat’s true spirit.

CRUNCHY TREATS

Natural texture.
Crisp bite.
Simple pleasure.

CARNILOVE crunchy treats combine a crisp, satisfying bite with high-quality animal protein and carefully selected ingredients that fully align with a cat's natural dietary needs. Each oven-baked treat delivers a simple, grain-free reward, enriched with berries and catnip for added flavour and functional plant compounds. Ideal for everyday treating, playful moments, or adding a little extra variety to the day.

- NO grain & potato
- NO added sugar
- NO artificial colorants

SHOP CRUNCHY CAT TREATS

DUCK ENRICHED WITH RASPBERRIES

For Adult Cats
50g

LAMB ENRICHED WITH BLACKBERRIES

For Adult Cats
50g

SALMON ENRICHED WITH CATNIP

For Adult Cats
50g

SOFT TREATS

Tender bites
for gentle moments.

Soft, aromatic, and easy to chew, CARNILOVE semi-moist treats are ideal for gentle everyday feeding by hand. Made with selected animal proteins for meaty flavour, and enriched with berries or catnip to add natural variety and functional plant ingredients.

SHOP SOFT CAT TREATS

SARDINE ENRICHED WITH STRAWBERRY

For Adult Cats
50g

BUFFALO ENRICHED WITH BLUEBERRIES

For Adult Cats
50g

TURKEY ENRICHED WITH CATNIP

For Adult Cats
50g

NO grain & potato

NO artificial colorants

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FEED INSTINCT