



EDA
جمعية الإمارات للغوص
Emirates Diving Association



DIVERS FOR THE ENVIRONMENT

MARCH 2007, VOLUME 3, ISSUE 1

DMEX 2007

WIN A FREE COPY
OF THE UNDERWATER EXPLORER
3RD EDITION

BREATH-TAKING
WOMEN
ADVENTURE • REDISCOVER • REVEAL

THE COUSTEAU
SOCIETY
SOON IN DUBAI

THE COUSTEAU
LABEL
AN ENVIRONMENTAL
"SEAL OF APPROVAL"

DMEX

DIVE MIDDLE EAST EXHIBITION

DMEX

Respect
Ecology.



Shoot me
with an Everio G

Everio G Series
HARD DISK CAMCORDER

No Tape. No Disc.
Over 24 Hours Recording



It's Hard Disk.



Everio G with the Marine Case



GZ-MG77

30GB

2.2 MEGA **F1.2** Lens **WIDE** Screen **Direct DVD** Burning **12x** Transfer

Also available

GZ-MG37 30GB

GZ-MG22 20GB



MARINE PACK
WR-MP2706



WR MG 77 : Marine Case
BN-VF733U : 5hour Battery Pack
JV-2497 : Grip

Marine pack also includes: O-Ring •Silicon grease
•Silica gel •Lens cleaning paper



DHS. 4,999

Made in *Japan*

Offer valid in the following:

Dubai Airport Road
04-2821375

Deira Showroom
04-2726374

Holiday Centre
04-3318386

Abu Dhabi Muroor Showroom
02- 6417075

Diving Centers

Emirates Diving Association
04-3939390

Scuba Tec
04-3348988

Technical Diving
04-3930303

Divers Down
09-2370299

Freestyle Divers
09-2445756

Sandy Beach
09- 2445050

REGULARS

- 4** EDITOR'S LETTER
- 39** UPCOMING EVENTS
EDA Event schedule Updates

FEATURES

- 6** DMEX EXHIBITOR PROFILES
Exhibitor Contact Details
- 8** DMEX 2007 PRESENTATIONS
Presentation Schedule
- 9** DMEX
Floor plan and map
- 10** DMEX 2005
A look in pictures
- 12** THE COUSTEAU SOCIETY
Soon in Dubai
- 13** THE COUSTEAU LABEL
An Environmental "Seal of Approval"
- 17** RALEIGH SOCIETY THAILAND FOUNDATION
Thai non-profit organization that aims to foster youth development and help people/communities
- 34** ICRAN
Local solutions for global problems

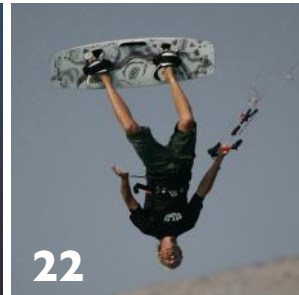
INSPIRATION

- 14** PLANNING TO CONQUER GREATER HEIGHTS FOR THIS YEAR
How to make it happen
- 15** DUBAI PROPERTIES
Proud to support EDA
- 18** BREATH-TAKING WOMEN
A look at female freedivers
- 19** FREEDIVING
Emma Farrel - One of the world's leading freediving instructors

DIVERS FOR THE ENVIRONMENT

Please note that EDA's magazine, "Divers for the Environment" includes articles written by individuals whose opinions, whilst valid, may or may not represent that of EDA. It is hoped that the magazine can become a platform for individuals to voice their opinion on marine and diving related issues. You are welcome to submit an article for the next issue of "Divers for the Environment" released in June 2007. Send all articles/comments to Head Office diving@emiratesdiving.com.

- 21** THE FAZZ'A CULTURAL CHAMPIONSHIP
Main cultural event of DSF
- 22** AIRBORNE
Miguel Willis (9th) Kiteboarding Pro World Tour 2006



DESTINATIONS

- 24** SEYCHELLES
Top Inner Island Dive Sites
- 28** WHALE SHARK IN SEYCHELLES
Whale Shark monitoring programme set up by the Marine Conservation Society
- 29** UNDERWATER CENTRE SEYCHELLES
Diving and accommodation packages

UPDATES

- 16** ADOPT A MOORING BUOY
First phase of EDA's project supported by Earth Watch
- 30** DIVE IN TO EARTH DAY
Organize a marine conservation activity around the week of Earth Day
- 30** OMAN DIVE CENTRE
The resort for that perfect escape
- 31** EDA SOCIALS
A night of welcomes, thankyou's and music
- 32** EDA VOLUNTEER COMMITTEES
Meet the people who help us to make a difference
- 36** EDA PROMOTES BILINGUAL GUIDELINES
Promoting good environmental practice to the public
- 37** EDA'S FRANCHISE ACCESSORIES
EDA has many more accessories on offer all on sale at DMEX



EDA COVER
DMEX Issue



EDA HAS GONE A LONG WAY



IBRAHIM N. AL-ZU'BI
EDA Adviser

Emirates Diving Association
www.emiratesdiving.com
Tel: +971 4 393 9390
Fax: +971 4 393 9391
Email: diving@emiratesdiving.com

I am pleased to present to you this special issue - the Dive Middle East Exhibition (DMEX) 2007 Guide - along with your complimentary entrance ticket to DMEX.

DMEX, for the first time, is taking place alongside the world-famous Dubai International Boat Show, and will be situated in a floating exhibition area that will feature regional and local dive centers, dive retailers, tourism bodies and marine-related companies. There will also be interactive diving demonstrations and product presentations in a specially constructed dive platform.

We are expecting all EDA members to come in full force to support DMEX. This is your Dive show and your presence will certainly help in promoting the UAE as a premier diving destination and can only translate to a safer and more enjoyable diving experience for you. Please refer to the DMEX section for further details about DMEX.

As this is our first issue for the year, I would like to take this opportunity of thanking our longtime sponsors Majid Al Futtaim Group and our newest sponsor, Dubai Properties. We are grateful for the financial support you have given EDA to enable us to continue our mission of conserving and protecting the UAE marine resources. We salute you for being environmentally responsible organizations and we hope that our partnership will last for a long time.

I would also like to thank the EDA members who have decided to volunteer for the various committees we have created to help run the major EDA activities for this year. These are the Coral Reef Awareness & Monitoring Programme, Clean Up Arabia, EDA Socials and Newsletter committees. Thank you for giving EDA your precious time and support!

Lastly, as some of you may know by now, I am currently working for the Government of Dubai - The Education Council as the Head of Environmental Education Project. Like you, I am now a volunteer working for EDA and will assist in EDA activities and projects and will continue to be the editor of this newsletter.

I am writing this now from my new office in the Academic City and I can still remember all EDA activities for the last 7 years. When I first arrived in Dubai on the 20th of August 2000, it was hot and very humid but a week later, I was already organizing a clean up of Dubai Creek. We had very few divers from Dubai Police that I had to send an official letter to make more of them participate, as we had NOBODY to dive in this clean up. But last year, we had more than 1000 people in Clean Up Arabia 2006! Looking back, who would think so!!?

I would like to thank the EDA Chairman and Board of Directors for their support in the last 7 years, the EDA staff who were always there next to me working long hours to make sure that EDA deserves to be the 1st UAE and Gulf organization accredited by the Governing Council of the United Nations Environment Programme (UNEP) as a voluntary non-profit civil society organization, all EDA members who inspired me with their dedication to help EDA in conserving the UAE marine life and everybody who helped me to make a difference and a positive change in my life...

Stay cool, safe & green in 2007!

Eco Regards,

Ibrahim N. Al-Zu'bi

Ibrahim N. Al-Zu'bi

The Dive Middle East Exhibition 2007



In association with the Emirates Diving Association (EDA), Dive Middle East Exhibition (DMEX) will be held alongside the Dubai International Boat Show 2007 (DIBS). The show 'within a show' will see exhibitors display products on a floating exhibition area within the marina display section of DIBS, as well as an interactive diving demonstration platform.

Exhibits on display will range from the latest diving equipment, diving specialties as well as courses and services offered by clubs and associations. Added attractions organised by the EDA will include live demonstrations and interactive trial dives aimed at educating children and dive enthusiasts.

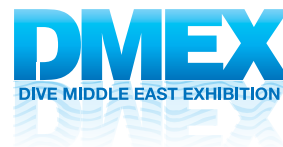
DMEX Team

Dubai World Trade Center PO Box 9292, Dubai, UAE.

Tel: +9714 308 6451 Fax: +9714 318 8607

Email: boatshow@dwtc.com

13 – 17 March 2007
Dubai International
Marine Club, Mina Seyahi



In association with



In association with



Organised by



DMEX EXHIBITOR PROFILES



AL BOOM DIVING

Stand 21

Address: Villa #254, Corner Al Wasl Rd. and 33rd St. (next to the Iranian Consulate), Jumeirah 1, Dubai, U.A.E

Tel: +971 4 3422993

Fax: +971 4 3422995

Email: abdiving@emirates.net.ae

Website: www.alboomdiving.com

Products/Services:

PADI Courses; Daily dive trips to the East Coast and Musandam; Full retail shop; Air and Nitrox fills; Service center.



AL MARSA Musandam

AL MARSA MUSANDAM

Stand 12

Address: P.O. Box 32261, Sharjah, U.A.E

Tel: +971 6 5441232

Fax: +971 6 5441094

Email: info@musandamdiving.com

Website: www.musandamdiving.com

Products/Services:

Diving charters; Dive cruises; Liveaboards; Speedboats trips; Dhow cruises; Fishing trips; Dive courses; Equipment rental; Paragliding and motor gliding.



AL SAMMAK DIVING AND MARINE SPORTS

AL SAMMAK DIVING AND MARINE SPORTS

Stand 09

Address: Al Tawar Center, Ghusais, P.O. Box

76842 Dubai, U.A.E

Tel: +971 4 2636973

Fax: +971 4 2636972

Email: alsamakd@emirates.net.ae

Products/Services:

PADI Scuba, Nitrox and Technical diving courses; Free diving courses; Dive trips to Dubai, East Coast and Musandam; Boat charter for deep sea fishing; Sales of marine sports, scuba diving, spear fishing & free diving equipment, sporting goods, kayak, jetski and inflatable floats.



Arabian Diver

ARABIAN DIVER

Stand 17

Address: RAS AL KHAIMAH Bin Majid

Beach Resort, P.O. Box

120673, Dubai, U.A.E

Tel/Fax: + 971 2363102

Email: adel@arabiandiver.com,

chantal@arabiandiver.com

Website: www.arabiandiver.com

Products/Services:

PADI, IANTD and TDI dive courses; Technical diving; Diving and Sailing Excursions across the UAE and Musandam; Technical gases filling station; Marine Biology Lectures; Work opportunity programs; Membership programs for unlimited diving; Snorkeling; Sunset dining.



DIVECO INTERNATIONAL

Stand 08

Address: Suite 45, Fishermans Area, Mina Zayed, P.O. Box 47175 Abu Dhabi, U.A.E

+971 2 6733344

Fax: +971 2 6733346

Email: info@diveco-intl.com

Website: www.diveco-intl.com

Products/Services:

NAUI Diving educational courses (ALL levels & specialties) and technical courses that support the Military, Law Enforcement, Professional and Recreational Diver; Rebreather sales and service; Local dive trips and excursions; Scuba adventure trips to the East Coast and Musandam; Equipment sales, service & repair of all major brands of equipment; Air fills and other gas needs (NITROX/02/Tri-mix).



PROTECTAPEEL
PAINT & PROTECT & PEEL

DIVELINK

DIVELINK MIDDLE EAST, PROTECTAPEEL

Stand 22

Address: P.O. Box 102558, Dubai, U.A.E

Tel: +971 50 5598745

Fax: +971 4 3944327

Email: bob@divelink.net,
bob@protectapeelme.com

Website: www.divelink.net

Products/Services:

Underwater wireless ultrasonic communications for sport, professional, commercial, scientific and military divers.



DIVERS DOWN

Stand 11

Address: P.O. Box 10472 Khorfakkan/ Sharjah, U.A.E

Tel: +971 9 2370299,
+971 50 5531688

Email: diversdown@emirates.net.ae

Website: www.diversdown.ae

Products/Services:

Full range PADI courses including Instructor Development; MARES Diving Centre; Dive retail shop; Full equipment rental; Rental of underwater cameras, camcorders & diver propulsion vehicles; Swimming pool and classroom on site; Fleet of purpose-built diving boats.



ECO CENTER WATERSPORTS AND NATURE TOURS

Stand 16

Address: Labriz, Silhouette, Seychelles

Tel: +248 527022

Fax: +248 293939

Email: eco.center@labriz-seychelles.com

Website: www.labriz-seychelles.com

Products/Services:

Diving; Snorkeling; Watersports; Hiking.



EMIRATES DIVING ASSOCIATION (EDA)

Stand 15

Address: Diving Village, Shindagha Area, Bur Dubai, P.O. Box 33220, Dubai, U.A.E

Tel: +971 4 3939390

Fax: +971 4 3939391

Email: diving@emiratesdiving.com

Website: www.emiratesdiving.com

Products/Services:

Holds regular activities (Coral Reef Awareness and Monitoring Program, Clean Up Arabia, Pearl Dive Trips, School Campaigns, Mooring Buoy & Artificial Reef installation) to fulfill the mission of conserving, protecting and restoring the UAE marine resources. Founded Dive Middle East Exhibition (DMEX), the first dive show in the Middle East, which serves to promote the UAE as a diving destination.



GULF MARINE SPORTS LLC

Stand 28

Address: DUBAI Sheikh Zayed Rd., 3rd Interchange, Knotika Marine Mall, P.O. Box 54069

ABU DHABI Tourist Club Area, 10th St. (opposite Fayrouz Supermarket), P.O. Box 32945

RAS AL KHAIMAH Al Muhtarif Marine Sports, main Fish Market Area (next to Al Sayad Restaurant), P.O. Box 1189

Tel: DUBAI +971 4 3039773

ABU DHABI +971 2 6710017, +971 50 4467956

RAS AL KHAIMAH

+971 50 2779920,

+971 50 6271712

Fax: DUBAI +971 4 3039776

ABU DHABI +971 2 6710177

Email: DUBAI/ABU DHABI

firas@gulfmarinesports.com

RAS AL KHAIMAH

M77770@emirates.net.ae

Website: www.gulfmarinesports.com

Products/Services:

Scuba diving gear; Snorkeling gear; Wetsuits; Filling tanks; Equipment rental and maintenance; Kite surfing.



JVC GULF FZE

Stand 02

Address: Jebel Ali, Free Zone (South), P.O. Box 61161, Dubai, U.A.E

Tel: +971 4 8860300

Fax: +971 4 8860305

Email: puru@jvcgulf.com

Website: www.jvc-me.com

Products/Services:

Car Audio; Everio G - Camcorders & Marine Pack.



KUWAIT OIL COMPANY - KOC DIVE TEAM

Stand 18

Address: P.O. Box 9758, Ahmadi, Code No. 61008, Kuwait

Tel: +965 3989111, +965 3263256

Fax: +965 3262265

Email: mbasry@kockw.com,

aqassar@kockw.com

Website: www.kockw.com

Products/Services:

Non-profit professional and technical diving; KOC Marine Colony project - "the largest artificial marine sanctuary in the region" with an area of 54,000 m2 containing 1000 reef balls constructed to enhance the marine life in Kuwait. This is part of KOC's social responsibility to preserve, develop and rehabilitate the natural resources of Kuwait.



MALAYSIA TOURISM BOARD

Stand 20

Address: P.O. Box 4598 Dubai, U.A.E

Tel: +971 4 3377578,

+971 4 3377579

Fax: +971 4 3353318

Email: mtpb.dubai@tourism.gov.my

Website: www.tourism.gov.my

Products/Services:

Tourism Promotion Board.



NOMAD OCEAN

ADVENTURES Stand 01

Address: P.O. Box 23056 Sharjah, U.A.E

Tel: +971 50 8853238

Email: chris@discovernomad.com

Website: www.discovernomad.com

Products/Services:

Dive packages with accommodation; Dhow cruise; Camping; Trekking; Offers venue for teambuilding, corporate events, martial arts & meditation center and private functions in secluded beach in Musandam fjords.



ONE EARTH SAFARIS AND DIVING

Stand 10

Address: P.O. Box 82234, Mombasa

80100, Kenya

Tel: +254 41 471771

Fax: +254 41 473969

Email: oes@africaonline.co.ke

Website: www.oneearthsafaris.com

Products/Services:

5-star/boutique lodge accommodation; Dive courses; Dive holidays; Liveaboards; Snorkeling; Game fishing; Boat and dhow charters; Airport transfers; Safari arrangements; Travel programmes.



THE PAVILION DIVE CENTRE

Stand 13

Address: The Jumeirah Beach Hotel,

Dubai, U.A.E

Tel: +971 4 4068828

Fax: +971 4 3484754

Email: divecentre@jumeirah.com

Website: www.thepaviliondivecentre.com

Products/Services:

PADI Courses including Instructor Development; Diving Excursions in West Coast and Musandam; Live-aboard charters to Musandam.



PREMIERS FOR EQUIPMENT

Stand 07

Address: P.O. Box 37438, Abu Dhabi, U.A.E

Tel: +971 2 6665226

Fax: +971 2 6665229

Email: premierq@eim.ae

Products/Services:

Sole agent for Oceanic-USA dive equipment (masks, fins, snorkels, BCDs, regulators and wetsuits).

SUUNTO

REPLACING LUCK.



Al-Wifaq General Trading LLC
P.O. Box 15816, Dubai, United Arab Emirates Tel: 04 221 23 25, Fax: 04 221 62 97
Email: alwifaq@alwifaq.ae

SUUNTO

Stand 27

Address: P.O. Box 55816, Dubai, U.A.E

Tel: +971 4 2212323

Fax: +971 4 2210257

Email: alwifaq@alwifaq.ae

Products/Services:

Watches for diving, training, cross sports and outdoor.

TEKNODIVER

TEKNODIVER ITALY

Stand 26

Address: Zona Industriale, Galatone - 73044 Lecce, Italy

Tel: +39 0833 832141

Fax: +39 0833 832142

Email: teknodiver@teknodiver.com

Website: www.teknodiver.com

Products/Services:

Made-to-measure, hi-tech diving suits; Diving accessories.

SCUBA DUBAI

Stand 24

Address: Interchange 4, Al Quoz 4, P.O. Box 51753, Dubai, U.A.E

Tel: +971 4 3414940 (showroom),

+971 4 3414950 (office),

+971 4 3414980 (workshop)

Fax: +971 4 3414960

Email: info@scubadubai.com

Website: www.scubadubai.com

Products/Services:

Retail and wholesale of Dive equipment [SCUBAPRO (sole importer in the UAE), Uwatec, Ikelite underwater camera housings, Subal underwater camera housings, Luxfer aluminum cylinders, Faber Steel cylinders]; Maintenance & repair of all makes/brands of diving equipment and high pressure breathing air compressors; Rental of diving equipment to the general diving public; Mixed gas and Compressed air sales; Provides technical advice on dive equipment and repair in the region; Provides equipment repair and runs cylinder testings for the military.



SEYCHELLES TOURISM BOARD

Stand 06

Address: 100 Al Fattan Plaza, P.O. Box 36345, Dubai, U.A.E

Tel: +971 4 2865586

Fax: +971 4 2865589

Email: seychelles@stome.ae

Website: www.seychelles.travel

Products/Services:

Promotes Seychelles as a Diving, Sailing, Fishing, Golf and Spas destination. Seychelles offers an impressive array of diving opportunities both for experienced and novice divers.

DMEX 2007 PRESENTATIONS

DAY ONE: Tuesday, 13 March 2007

TIME	SUBJECT	PRESENTER
17:15 – 19:15	Diving in Ras Al Khaimah, Free EFR Course to divers/non-divers	ARABIAN DIVER
19:30 – 21:30	Introduction to FREEDIVING	EMMA FARRELL

DAY TWO: Wednesday, 14 March 2007

TIME	SUBJECT	PRESENTER
15:00 – 17:00	HOLD ON TO YOUR BREATH! (See Dubai Ladies' Champion Sara Lise-Haith in action with Freediving Instructor Emma Farrell)	DIVERS DOWN
17:15 – 19:15	Underwater Wireless Communication	DIVE LINK W/ SCUBA DUBAI

DAY THREE: Thursday, 15 March 2007

TIME	SUBJECT	PRESENTER
17:15 – 19:15	PADI Discover Scuba Diving	AL BOOM DIVING
19:30 – 21:30	EVERIO G with Marine Pack – Your ideal diving buddy	JVC GULF FZE

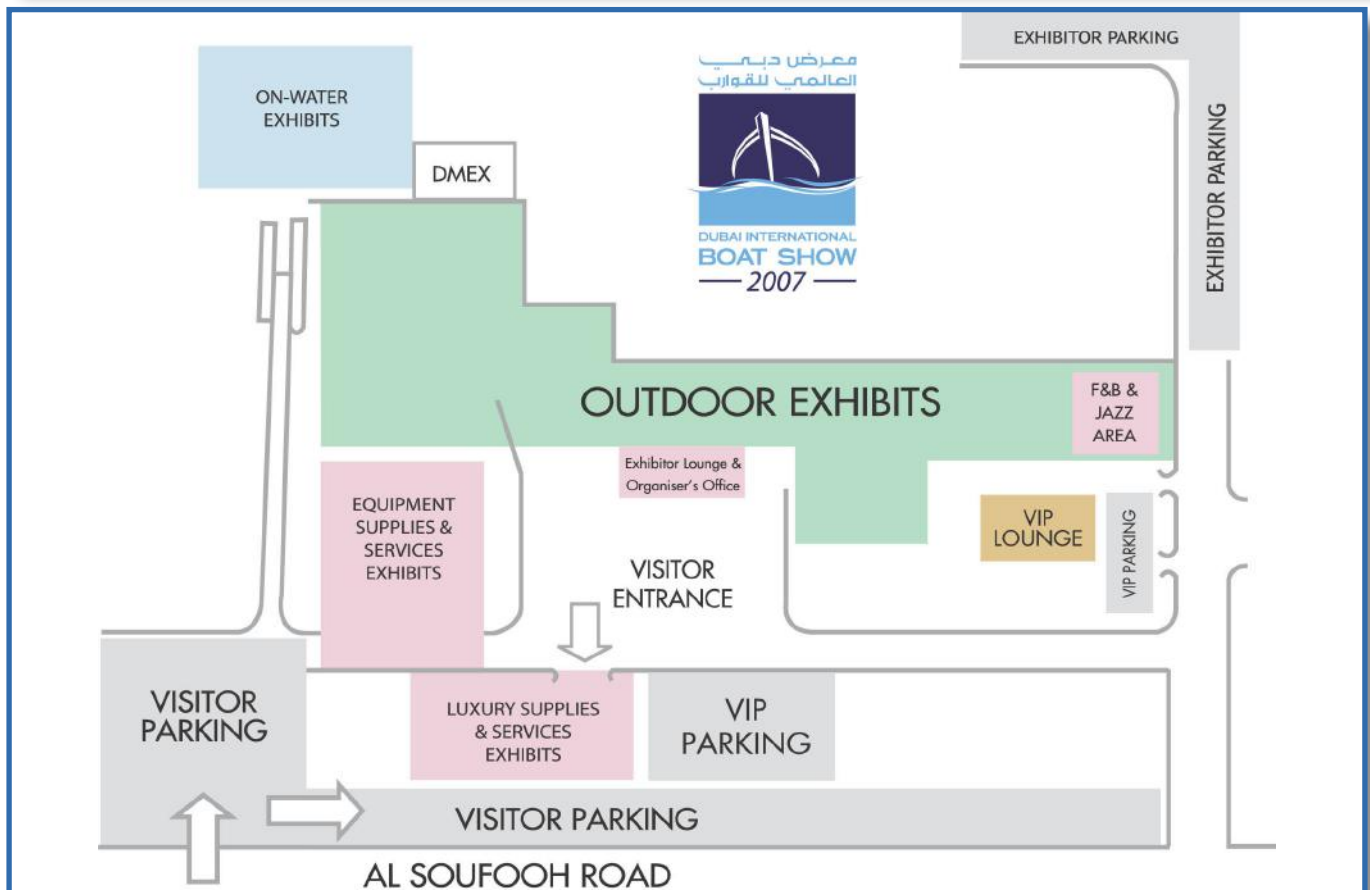
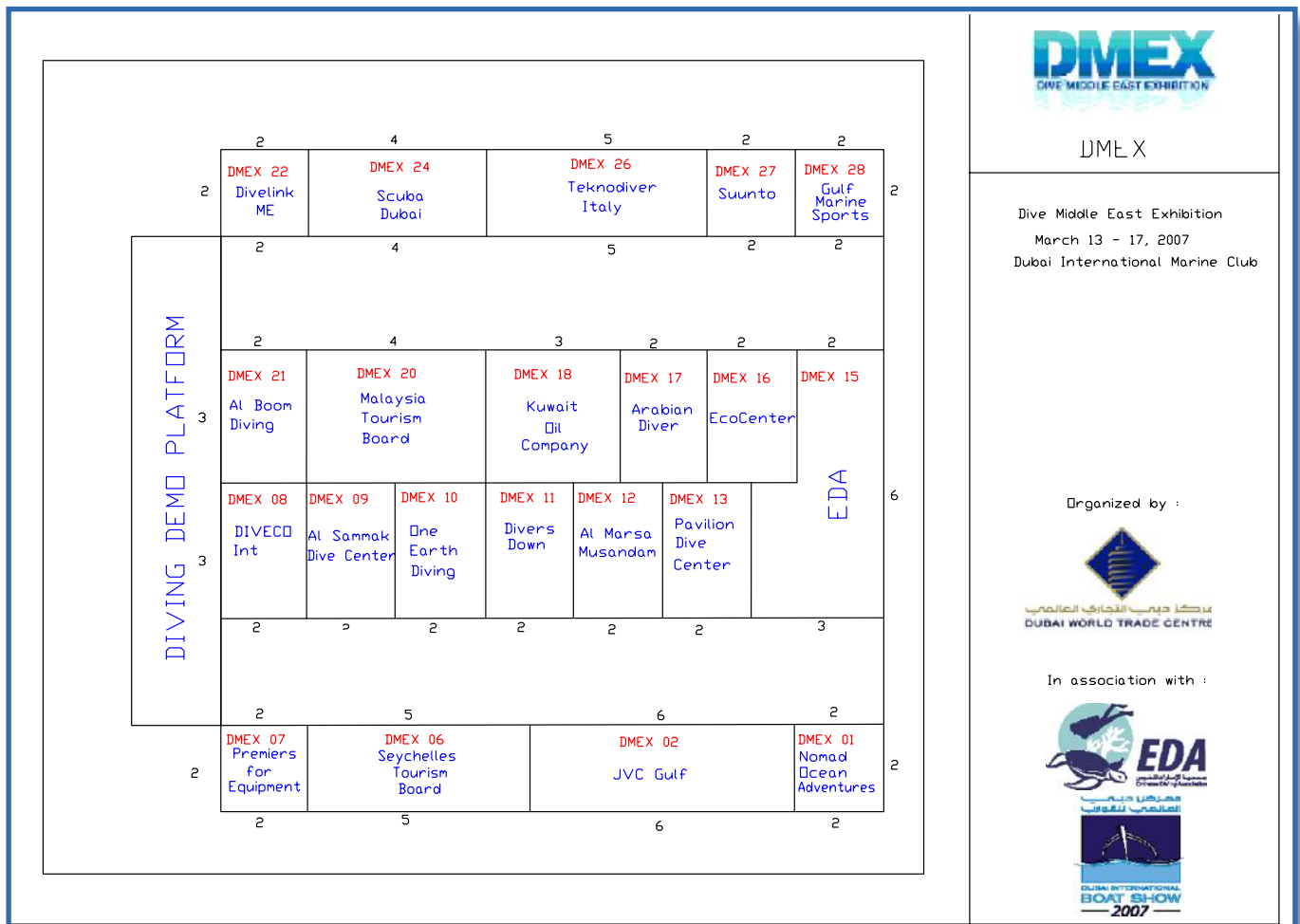
DAY FOUR: Friday, 16 March 2007

TIME	SUBJECT	PRESENTER
15:00 – 17:00	Diving in Ras Al Khaimah, Free EFR Course to divers/non-divers	ARABIAN DIVER
17:15 – 19:15	Underwater Wireless Communication	DIVE LINK W/ SCUBA DUBAI
19:30 – 21:30	EVERIO G with Marine Pack – Your ideal diving buddy	JVC GULF FZE

DAY FIVE: Saturday, 17 March 2007

TIME	SUBJECT	PRESENTER
17:15 – 19:15	PADI Discover Scuba Diving	AL BOOM DIVING
19:30 – 21:30	EVERIO G with Marine Pack – Your ideal diving buddy	JVC GULF FZE

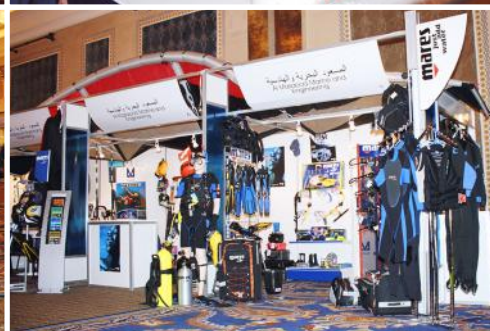
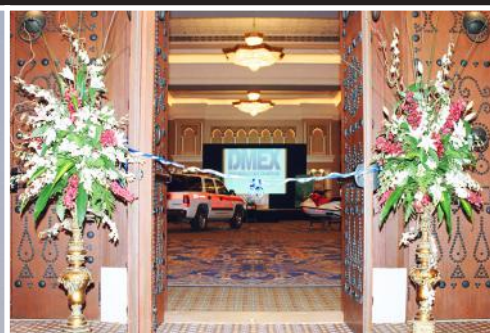
DMEX FLOOR PLAN & MAP



DIVE MIDDLE EAST EXHIBITION (DMEX) 2005

DMEX 2005, held under the patronage of H.H. Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, was the first diving trade show in the Middle East. The two-day event hosted by EDA at the Madinat Convention Centre, saw 33 exhibitors from the UAE, Oman, Qatar, Kuwait, Egypt, Malaysia, Seychelles, France & the US, representing dive retailers, dive manufacturers, tourism companies, environmental organizations and other marine related companies.

Exhibits included the latest on dive equipment, technical diving specialties as well as the diving history of the UAE. Added attractions were the presentations, a fashion show that showcased the latest dive fashions, an underwater photography competition and educational events aimed at children and dive enthusiasts.





THE COUSTEAU SOCIETY

FEATURE AND PHOTOGRAPHY WWW.COUSTEAU.ORG

COUSTEAU IN BRIEF

Captain Jacques-Yves Cousteau left his mark forever on the planet and the oceans. When Cousteau and his teams embarked aboard Calypso to explore the world, no one yet knew about the effects of pollution, over-exploitation of resources and coastal development. The films of Calypso's adventures drew the public's attention to the potentially disastrous environmental consequences of human negligence. Cousteau, through his life and his work, was a major player in the environmental movement.

THE OCEAN'S CALL

Jacques-Yves Cousteau was born on June 11, 1910, in Saint-André-de-Cubzac (Gironde) in France. He entered the naval academy in 1930, graduated and became a gunnery officer. Then, while he was training to be a pilot, a serious car accident ended his aviation career. So it was the ocean that would win this adventurer's soul. In 1936, near the port of Toulon, he went swimming underwater with goggles. It was a breath-taking revelation.

Seeking a way to explore underwater longer and more freely, he developed, with engineer Emile Gagnan, the Self-Contained Underwater Breathing Apparatus, or SCUBA, in 1943, and the world under the sea was opened up to human beings. After World War II, Cousteau, along with naval officer Philippe Tailliez and diver Frédéric Dumas, became known as the "mousquemeurs" ("musketiers of the sea") as they carried out diving experiments in the sea and laboratory. In 1950, Calypso, a former mine-sweeper, was modified into an oceanographic vessel, endowed with instruments for diving and scientific research, and the great adventure began. She and her crew explored the seas and rivers of the world for the next four decades.

RECOGNITION

Diving saucers, undersea houses and ongoing improvements to the Aqua-Lung™ showed the Cousteau touch. With Professor Lucien Malavard and engineer Bertrand Charrier, Cousteau studied how to design a new complementary wind-power system, the Turbosail™, and, in 1985, the ship Alcyon was launched, using the new invention. Today, she is the Cousteau team's expedition vessel.

Through more than 115 television films and 50 books, Captain Cousteau opened up the oceans to millions of households. Made a chevalier of the Legion of Honor for his service in the Résistance, Captain Cousteau was promoted to the rank of officier then commandeur in recognition of his contributions to science. A member of

the US Academy of Sciences, he was also Director of the Oceanographic Museum of Monaco for thirty years. In 1977, the United Nations awarded him the International Environmental Prize. He received the US Presidential Medal of Freedom in 1985. Then, in 1988, he was inscribed in the UN Environmental Programme's Global 500 Roll of Honor of Environmental Protection and received the National Geographic Society's Centennial Award. Showered with awards, he was elected to the Académie Française in 1989.

HERITAGE

Realizing that it would take an organized effort to protect the planet, in 1974, Captain Cousteau created The Cousteau Society, a US-based, not-for-profit, membership group. Then, in 1981, Foundation Cousteau (later Cousteau Society) was born in France. From these bases of supporters, he launched a worldwide petition campaign in 1990 to save Antarctica from mineral exploitation. His effort was successful: this pristine continent is now protected, for at least 50 years. The global reach of his influence was evident when, in 1992, the Captain received an official invitation to participate in the UN Conference on Development and the Environment held in Rio de Janeiro. Captain Cousteau died on June 25, 1997, at the age of 87. The man is gone but his message has never been more alive. The Cousteau Society and Cousteau Society keep it ever in the forefront of public awareness, lead by Francine Cousteau, President of the Cousteau Society.

Cousteau Society's action continues today by supporting environmental protection of waters systems, as follows:

TO UNDERSTAND:

Through our ship Alcyon's expeditions to the most sensitive regions of the planet, through films, books and publications, multimedia technology, conferences and advocacy in international media and meetings, through educational programs with Ecotechnie Chairs at the university level and with Dolphin Log in the classroom for children. Through the link between members of the US and France-based organizations and through the network of Cousteau Schools.

TO LOVE:

Love for the environment entails diagnosing its needs and tending to it, which come at a price. To maintain their independence, The Cousteau Society and Cousteau Society accept no government subsidies. To finance projects, The Cousteau Society and Cousteau

Society rely on the help of individuals. Join us! Help us! The more people who express their commitment to our cause, the more influence we have in the battles that loom ahead.

TO PROTECT:

Through the Cousteau Label program for integrated development of the world's coastal regions, through the petition for an International Court of the Environment and through encouraging potential antagonists to request arbitration of their conflicts by the Permanent Court of Arbitration of The Hague, so that the Rights of future generations may be preserved.



CONTACT INFORMATION:

Christian Francis
The Cousteau Society
710 Settlers Landing Road
Hampton, VA 23669, USA
Email: c.francis@cousteau.org

Website: www.cousteau.org

Local contact no: +971-50-8528532

International contact no: +961-3-602614

THE COUSTEAU SOCIETY SOON IN DUBAI

Christian Francis, Consultant as well as Chief Diver of The Cousteau Society, is in Dubai on a fact-finding mission in the Middle East to explore environmental issues. His mission will eventually lead to the set up of an office for The Cousteau Society in the UAE to address their traditional areas of interest in the MENASA region (Middle East – North Africa – South Asia), leading to increased environmental awareness within the area and worldwide. As part of this mission, documentary films will be produced in the traditional Cousteau style of mixing environment, adventure and discovery; thus bringing the seas closer to their people.

Cousteau's current activities in the Middle East include a planned documentary film on Lebanon's hydro-geological resources. The Society is also involved in the monitoring of artificial reefs and the application of the Label Cousteau on North Lebanon's coast as an initiative for its sustainable development and the protection of its natural resources – guaranteeing the compliance of these shores with international environmental standards.

THE COUSTEAU LABEL

A COMMITMENT FOR A SUSTAINABLE COASTAL MANAGEMENT

HELPING AND AWARDING THE COASTAL COMMUNITIES

The Cousteau label is an environmental "seal of approval", awarded after a clearly defined and equitable three years certification process. It is awarded to applicant communities that have implemented measures in order to achieve environmental progress and promote the richness and specificity of local heritage in a long-term perspective. It is a new and very efficient way to promote good practices in Sustainable Development while leading to the increasing coastal population's welfare.

The first step of the certification process is the signature of the **Cousteau Charter** followed by an **Initial Environmental Audit**. This audit is an over all assessment of the quality of the territory and of the role played by the applicant community in relation to the environment. On the basis of the initial environmental audit, the community can define its objectives for progress regarding the integration of environmental questions in policies and actions. In order to meet these objectives, the community defines and draws up an **Action Plan** (validated by The Cousteau Society) that it is committed to implementation. The creation of employs and the implementation of ecotourism projects may also be contemplated. When work on the action plan is concluded, the final audit is carried out by an external third party: **Bureau Veritas**. Certification by this organization, which is recognized in many countries throughout the world, guarantees the thoroughness and impartiality of the certification process. Once the Cousteau Label has been awarded, a new year three-year framework agreement is signed. Objectives for achieving environmental progress, with their corresponding action plans, are again defined for a three-year period. The project is monitored on an annual basis and a renewal audit is carried out at the end of the three-year period.

THE ISSUES OF THE COASTAL AREAS

Coastal areas are a crucial interface between marine and terrestrial habitats. They have a high biodiversity and include several important habitats and ecological processes for the whole oceanic ecosystems. Despite their high sensitivity to disturbances, they are increasingly subjected to the pressure caused by human activities. This situation has led to degradation of coastal areas, depriving present and future generations of environmental assets that contribute to the quality of life and to local development. Seventy percent of the world's population lives within 80 km of a coast. Half of the

cities with over one million inhabitants are close to estuaries subject to the tide influence. Ninety percent of the fish caught in the world are caught in coastal areas. Coastal areas degradation is removing many of the benefits on which the local people depend, and climate change threatens further loss. There is thus an urgent need for guidance and support amongst coastal practitioners, agencies and initiatives to assist in implementing the changes needed to address social and environmental-related issues more effectively. Despite significant progress in implementing many of the principles and strategies outlined in Agenda 21, the promise of sustainable development remains unfulfilled. TCS attaches high priority to fostering a relationship of respect and harmony between humans and the environment, and to formulating a policy which helps restore, conserve, protect, manage, and sustainably use natural resources and the environment.

A NEW APPROACH: THE INTEGRATED COASTAL ZONE MANAGEMENT (ICZM)

In the 90's, following the Rio Conference, the concept of "Integrated Coastal Zone Management" was considered essential. It refers to the enhancement and sustainable use of coastal areas (including estuaries), taking into account the socio-economic development generated by the presence of the sea while preserving the biological and ecological balance of the coastal areas and the countryside for future generations. At the World Summit on Sustainable development held in Johannesburg in 2002, it has been highlighted that failure to address International Development Targets will seriously undermine our ability to achieve sustainable development. Many projects based on scientific and legal studies were tested at various levels but despite these initiatives, the world's shorelines continue to deteriorate. Some successful projects and initiatives clearly suffer from lack of outreach and visibility by the general public and potential users of the coast.

THE USE OF COUSTEAU'S NAME IN PROMOTING GOOD PRACTICES

By creating the Cousteau label, The Cousteau Society aims to take advantage of its popularity and international renown to promote the initiatives and actions undertaken by coastal communities at various levels, and to complement them if necessary.

At a local scale, TCS may also help to design and implement awareness, information, and education activities for stakeholder groups

such as local communities, governments, tourist operators, and tourists. Increased awareness will help to enhance stakeholder support for management efforts.

The acquisition of the Cousteau label status enables an area to gain recognition for quality and to create added value for the territories in terms of possible development of ecotourism activities (hotel industry, real estate...).

Task Manager: Christian Francis
c.francis@cousteau.org



Francine Cousteau, President of The Cousteau Society



Jacques-Yves Cousteau



Cousteau divers in the sixties

THE LABELISATION PROCESS

- I. Initial Audit
- II. Action Plan (3 years)
- III. Final Audit
- IV. Cousteau Label Awarding
- V. Perpetuation of the Label

PLANNING TO CONQUER GREATER HEIGHTS FOR THIS YEAR: HOW TO MAKE IT HAPPEN

FEATURE DR. ROGER HAW

PROFILE OF THE AUTHOR:

Dr. Roger Haw has more than 20 years of experience in the area of customer service. He is a founding member of Ansted University, a founder of Ansted Social Responsibility International Awards (ASRIA) and the Director of Director of SRVW Social Responsibility World of RecordPedia book (the First kind of World Book of Records focused on Corporate Social Responsibility practice aspect).



**"IF YOU HAVEN'T
WRITTEN GOALS FOR
YOUR LIFE... NOW IS THE
TIME TO DO SO"**

(This is the first part of a four-part article on goal setting. The second part of the article will appear in the June 2007 issue.)

I would like to give you a completely different way to think about goal setting.

If you haven't written goals for your life... now is the time to do so. Not only will they give you direction and all the other great things... they will also make you happier; and obviously more focused.

Next: whenever you have a task or job to complete... set a goal for it and set out the pathway to achievement so you can establish short-term goals along the way. One of the keys to happiness is short-term accomplishment. It gives you the opportunity to celebrate your success and maintain your motivation.

If you are in charge of a team, that team must have goals that contain short-term, sub goals for their day-to-day and long-term actions. Sit down with them, discuss, and agree upon these goals and sub goals.

Next: it must be a goal that has sub-goals and the knowledge of what steps to take! So whether it's a lifetime or short-term goal, a task or job, a team, company, or monetary goal, or any other goals... it is essential for you to work out the steps needed to get you there. In other words, what you must do to take you from where you are to where you want to be.

All of this takes time... but it is time well spent. Time spent on you, your life, and

planning the journey you are destined to take. This method will create in your mind a real understanding as to why goal setting is important for you and the people in your life. It will create happiness and enjoyment in your accomplishment of tasks.

Allow me to tell you about this puzzle. I use it to demonstrate how important it is for people to know where they are going - in other words, to have goals.

This jigsaw puzzle, on the desk in front of you now... is only the size of an A4 size paper laid portrait. What's unusual about it is that it is all one color. Or so it appears. All of the pieces are colored a deep shade of blue. They are not cut in the usual shapes that one would associate with a jigsaw puzzle. The pieces of your puzzle, only 12 in number, look more like half-completed figure eight and tuning forks. They all fit together to form a flat shape like the paper I mentioned earlier. Usually it takes about 5 minutes to complete the jigsaw - although there are only 12 pieces.

However, this time I give you a picture of what the puzzle looks like when it's finished. You may only take about 2 minutes to do it. As you'll already realize, there are a number of things to learn from this exercise.

The challenge with this particular jigsaw is that... although all pieces are the same color and apparently fit together to create a flat colored design, some of the pieces only fit when they are turned upside down. In other words, the non-colored part is showing. Now that takes a paradigm shift in thinking for people to be able to complete the exercise.

WHAT DO YOU LEARN FROM THIS?

So what do you and I learn from this jigsaw puzzle? Or, perhaps more especially from any jigsaw and its relevance to goal setting? It is a key component to happiness. In order to answer this question for myself, I used the tried and tested method of self-questioning on paper in response to a focused and clearly defined question. Here are my thoughts for you.

Remember these are factors or thoughts on a jigsaw puzzle and act as an analogy for goal setting. With a normal jigsaw puzzle, unlike the one I use, you have a picture on the box lid. With that you know:

1. What it looks like when it's done.
2. The rules to play by.
3. If you force a piece into the wrong place, it won't fit for very long.
4. If a piece won't fit now, you can leave it and fit it in when you have more pieces in place.
5. You get short-term wins and know that these short-term wins will contribute to the whole-picture.
6. Everything you do contribute towards ultimate success.
7. You believe you'll get it done.
8. You can leave it for a while, take a break, and - because you have a firm picture in your mind - you can go back and continue from precisely the same place.
9. Your mind will give answers and help sort out the right bits because it knows precisely what you want.
10. It's fun to do!
11. You can't blame anyone else for not completing it. It's up to you!
12. You can make great connections between seemingly unconnected pieces.
13. There is a fantastic sense of achievement when it's finished.
14. You can go as fast or as slow as you like.
15. People like to help you... because they know the goal and will be able to see where you're headed.
16. You get absorbed and have focus and clarity.
17. You don't try to put pieces in from somebody else's puzzle.
18. Pieces fit where you couldn't see until others were in place.
19. You have to have the right surface to play on, clearing everything else out of the way. For example, working in the right company or in the right field.
20. When you have done it... it was so much fun you want to do another.
21. If it is a great picture, you want to preserve it and keep it forever.
22. Perhaps the most important part of all... if you haven't got a puzzle of your own, you are probably a piece in someone else's puzzle.

"The real voyage of discovery consists not in seeking new landscapes but in having new eyes"
Marcel Proust

"People are where they are because that's exactly where they want to be"
Earl Nightingale

"Genius is the ability to see what everyone else thinks is invisible"
Bryan W. Mattimore

"The most successful people in life are those who have the best information"
Benjamin Disrael

More importantly, have you started reviewing your year 2006 and began your planning for year 2007? It's the best time of the year... to have it all committed on paper, get new resources... especially if you need to make your desired goals happens... it's NOW! Not later after 2007, it's too late, as most people would want a brand new start, won't you?

Next, what do I need? Yes, ask heaps of right questions... in order for you to work out the critical set of decisions... for this year.

And don't miss out this one... "Would I give myself permission to be open to new possibilities?"
If yes, what will they be?

Get cracking... to prepare for a brand new year 2007.

E-MAIL DR. ROGER HAW AT:
bnhaw@tm.net.my



DUBAI PROPERTIES SUPPORTS EDA

FEATURE **LAMA KABBANI**



DP employees at the annual awards night on January 31 2007

Dubai Properties is proud to support the Emirates Diving Association (EDA), whose mission to preserve the marine heritage of the UAE is in line with our role in the society as a socially and environmentally responsible master developer.

One of EDA's prime objectives is to promote and preserve historical aspects of diving within the Gulf region. EDA believes that divers can be extremely useful in conserving the marine environment through observing, reporting and preventing environmental abuse.

Dubai Properties' waterfront master developments such as Business Bay and Culture Village not only promote the cultural and economic heritage of Dubai Creek but also ensure that the Creek remains an environmentally safe haven for indigenous marine life and for local divers.

We look forward to working with Emirates Diving Association in helping the organization achieve its goals.

DUBAI PROPERTIES LAUNCHES EMPLOYEE REWARD PROGRAMME

Dubai Properties has introduced Ijda, its new employee reward programme, designed to reward outstanding contributions to the company's tremendous growth and business success during the previous financial year.

The programme, benchmarking employees on the organisation's six guiding principles of excellence, innovation, commitment, integrity, hard work and speed, was launched at Dubai Properties' annual staff gathering recently.

ADOPT A MOORING BUOY



FEATURE AND PHOTOGRAPHY **LEENA ABBAS**

General Coordinator for Coral Reef Awareness & Monitoring Programme (CRAMP) Committee

EDA, together with Qasim Barwani of the Dibba Marine Environment Research Center of the Ministry of Environment, and with the help of the dive team of Freestyle Divers, recently released mooring buoys in Dibba's marine reserve areas, as part of its ongoing mooring buoy project called *"Adopt a mooring buoy"*. Three of these buoys were installed at Dibba Rock and one in Inchcape I.

The new mooring buoys, made of a luminous material, which makes them visible during night time, display the names of both EDA and Earthwatch. Earthwatch supported the first phase of EDA's mooring buoy project for 2007.

Earthwatch Institute is an international non-profit organization that brings science to life for people concerned about the Earth's future. Founded in 1971, Earthwatch supports scientific field research by offering volunteers the opportunity to join research teams around the world.

For more information on Earthwatch, please visit www.earthwatch.org.

The grant from Earthwatch enabled EDA to purchase the buoys, steel chains and the other necessary material to ensure the successful and safe release of the buoys in the reserved marine areas of Dibba.

The mooring buoy concept is simple: install a mooring buoy close to or over a site where boats traditionally anchor. Instead of anchoring, boat users tie on to the mooring and this lessens damage to the coral reef. Mooring buoys are also used as an ongoing aid to coral reef conservation. They may be used to zone an area for a particular activity and help avoid conflicts between fishermen and divers. Installing mooring buoys requires professional expertise at all phases of project planning and implementation. Funding for installation and ongoing maintenance (a crucial element of any mooring buoy system) must be organized. Educational programs must be undertaken to ensure that private users understand what the buoys are for and adequate arrangements for enforcement of the project or site regulations need to be in place. Despite the effort involved in a mooring buoy planning and installation project, the benefits far outweigh the work involved. Mooring buoy projects are firmly fixed as a healthy element in the future of the world's coral reefs.

EDA plans to release more mooring buoys in the next coming months to cover various marine protected areas in the UAE. This project requires ongoing funding support, so please contact EDA for further details on how you can contribute to the project and *"Adopt a mooring buoy"*!



Leena Abbas

"EDUCATIONAL PROGRAMS MUST BE UNDERTAKEN TO ENSURE THAT PRIVATE USERS UNDERSTAND WHAT THE BUOYS ARE FOR"



RALEIGH SOCIETY THAILAND FOUNDATION

FEATURE **BENJAMIN LAI**



Raleigh Society Thailand Foundation (RSTF) was founded in Thailand in 2004 and was registered as a Thai non-profit organization (NPO) in February 2005.

RSTF is a network of NPOs under the UK NPO - Raleigh International (RI). RI was founded over 25 years ago as a youth development organization to foster youth development and helping people/community, often in a challenging environment. The UK RI is under the Princes' Trust with HRH Prince Charles as its patron.

In Asia, we have a Raleigh network of NPOs called Raleigh Asia (RA). These are in Hong Kong, China, Malaysia and Singapore and each operates independently and is registered according to local laws. We participate in projects in Chile, Namibia, Mongolia, Guatemala, Sabah (Malaysia), etc. Recently, the Singapore branch joined the Singapore Red Cross in a series of post earthquake reconstruction projects. In addition, we do our own fundraising with the famous Wilson Trail Mountain Marathon of Hong Kong, which is on its 10th year and has attracted adventure groups from all over the world.

Despite its short history, RSTF has conducted programmes ranging from nature trail renovation (with a Singaporean junior high school group), scuba diving, fish release and reef check programme, as well as fundraising events.



POST TSUNAMI ECONOMIC REHABILITATION PROGRAMME

RSTF, with the support from RA and the national carrier - Thai International Airlines, and in conjunction with For Seas Foundation of Thailand, Bank and of Agriculture and Cooperatives (BAAC) of Thailand and the European Union (EU), plans to develop an "underwater wonderland" in the coast of Phang Nga province. This project will use man-made structures such as planes or wreck military hardware donated or created

as underwater attractions for scuba divers and tourists. Phang Nga province is located just North of Phuket and is a short driving distance from the international tourist hub of Phuket. Phuket is served by an international airport with direct flights from many Asian cities and Europe. In addition, it is the setting off point for the world famous Similand Marine National Park and is thus, well supported by a well-developed scuba diving network. All range of accommodations are readily available from luxury 5 stars hotels and resorts as well as budget guesthouses.

Despite the proximity to the international tourist hub of Phuket, many of Phang Nga villagers are poor and rely on a single source of income, which is either from fishing or farming. There are no real tourist attractions in Phang Nga province to draw the tourists away from the Island of Phuket; thus, the area does not benefit directly from tourism in Phuket. The villagers were also heavily affected by the 2004 tsunami due to the fact that many of them were from traditional fishing villages lining the coast. Although much of the basic infrastructure was rebuilt soon after the disaster, life for many of these villagers still remains difficult.

It is the aim of this "underwater wonderland" project to create a new tourist attraction, which will provide an alternative source of income for the Phang Nga villages. This project will be first-class and unique and aside from attracting scuba divers around the world, will go directly towards helping the many villages hit by the 2004 tsunami.

In addition to creating a sustainable project, RSFT will also assist the villagers in setting up a scuba diving support system that includes dive shops with equipment rental and air fills, dive guides (villagers will be trained), dive boats (local fishing boats will be used), "home stay" accommodation as well as a multi-lingual website. RSFT is coordinating the whole project and takes care of the fundraising aspect.

So far, we have received commitment from the US Government in April 2006 that they will donate ten (10) wreck aircrafts, mainly Dakota C47 transport planes, as well as Sikorsky S 58T helicopters, which will be the star attractions of the "underwater wonderland". These planes are currently located in an airbase in central Thailand and need to be transported to the dive location in South Thailand.

In addition to the wreck planes, RSTF is also soliciting wreck or unserviceable military hardware from the Thai military to add to the underwater attractions.

Finally, to create and support reef growth, a "reef ball" structure will also be added to the "underwater wonderland".

This project is being planned for 2 years and RSFT is seeking volunteers and divers who want to participate and help in raising funds.

The initial plan is to survey the site to determine the best available area for the "underwater wonderland". Once the plan is accepted, intensive fundraising will begin.

The transportation of the planes will be dependent on the availability of funds. It is initially planned to move one or two planes at a time to Phang Nga, along with the donated military equipment from the Thai Army. Before the planes are sunk, harmful materials will be removed and access will be created for divers' safety.

To facilitate the rapid growth of marine life, RSTF plans to also include fish release in the "underwater wonderland". The fish will be obtained from the Agriculture University of Thailand Fishery Research Centre in Krabi.



SPONSORS AND ASSOCIATES

The "underwater wonderland" project is kindly supported by Thai International Airways, which offers special travel and hotel packages.

The liaison work to obtain the wreck planes was initially conducted by For Sea Foundation of Thailand. For Sea Foundation is a Thai NPO, made up of professional and amateur scuba divers and marine sports enthusiasts who aim to protect, enhance and develop marine sports and recreation.

BAAC of Thailand is a state entity that provides financial support to farmers and rural communities. It works with the EU to foster a programme to provide economic support to communities affected by the 2004 tsunami.

For more information see:
www.raleighthailand.org

BREATH-TAKING WOMEN

FEATURE SARA-LISE HAITH



SARA-LISE HAITH

Contact Sara-Lise at
diva@divasindubai.com
Tel: +971 50 436 8696

Women have been holding their breath diving the ocean realms for 100s of years. The most famous of these are the Ama divers of Japan. It is not known exactly when female divers started to dive in Japan but according to a record in Japanese History, it may have been before the 5th century. They started to dive in Japan in earnest in the early 1900s and before the restoration of independence in 1945, 1500~1600 female divers went to Japan every year.

The Ama divers are famous for collecting pearls and the majority of ama are women. The word ama literally means "sea person". Japanese tradition holds that the practice of ama divers may be 2000 years old. Traditionally, and even as recently as the 1960s, ama dived wearing only a loincloth. Even in modern times, ama dive without scuba gear or air tanks, making them a traditional sort of free-diver. Depending on the region, ama may dive with masks, fins and torso-covering wetsuits at the most. Only divers who work for tourist attractions use white, partially transparent suits.

Ama are famous for pearl diving but originally they dived for food like seaweed, shellfish, lobsters, octopus and sea urchins - and oysters which sometimes have pearls. Women divers have evolved over centuries and different ocean regions mainly in the area of spearfishing, initially. In June 1965, women

began to follow the tracking of dives as had their male counterparts. Giuliana Treleani dived to 31 metres taking the titles previously owned by Hedy Roessler and Francesca Trombi.

Later on the Bahamas, English girl Evelyn Petterson descended to 33 metres but Giuliana reclaimed this depth with a record 35 metres in 1966 with Petterson responding again with 38 metres, and so the race began. The legendary freediver Enzo Maiorca's daughters appeared on the freediving scene in 1978. They descended together to 40 metres in 1980, and six years later Rossana Maiorca joined her father in the waters of Crotone for Operation Pythagoras, a series of experimental dives that concluded with a new record in variable weight of 69 metres.

After a series of years of breaking these depths, a newcomer came called Angelo Bandini, a 28 year old student of Jacques Mayol and beat all records including the men's record by diving down to 107 metres using a weighted sled.

Rossana Maiorca retired from freediving in 1993, to be outshadowed by Cuban diver Deborah Andollo who was an ex-championess of synchronized swimming. In a short time she took herself to the top of freediving with performances to 95 metres in variable weight dives.

In September 1998, Cayman Islands-born Tanya Streeter made her debut in the ocean realm with 67 metres in constant weight, and thereafter emerged successful world class divers such as Turkish Yasemin Dalkilic, Canadian Mandy-Rae Cruickshank, and American Annabel Briseno. The current world champion is Natalia Molchanova, Russian, born in 1962, and holds the static apnea (7min 30sec), constant weight without fins (55m), dynamic no fins (131m), dynamic with fins (200m), and Free Immersion (80m). Natalia has been freediving only 3-5 years and has achieved these fantastic results.

I would encourage women to participate in this sport as it improves stamina, comfort in the water, swimming skills and is a very relaxing way to maintain fitness and challenge themselves to achieve something that possibly not many of their colleagues have ventured into. Freediving is an extreme sport if desired, and can also be enjoyed at shallower depths for photography, spearfishing or pure water enjoyment.

Freediving courses commence in Dubai with Emma Farrell (<http://www.emma-freediver.co.uk/>) in March and demonstrations will also be given at the DMEX 2007.

FREEDOM IN PICTURES

PHOTOGRAPHY FREDERIC BUYLE



Pierre Frolla flying over a DC3 wreck, Nassau, Bahamas.

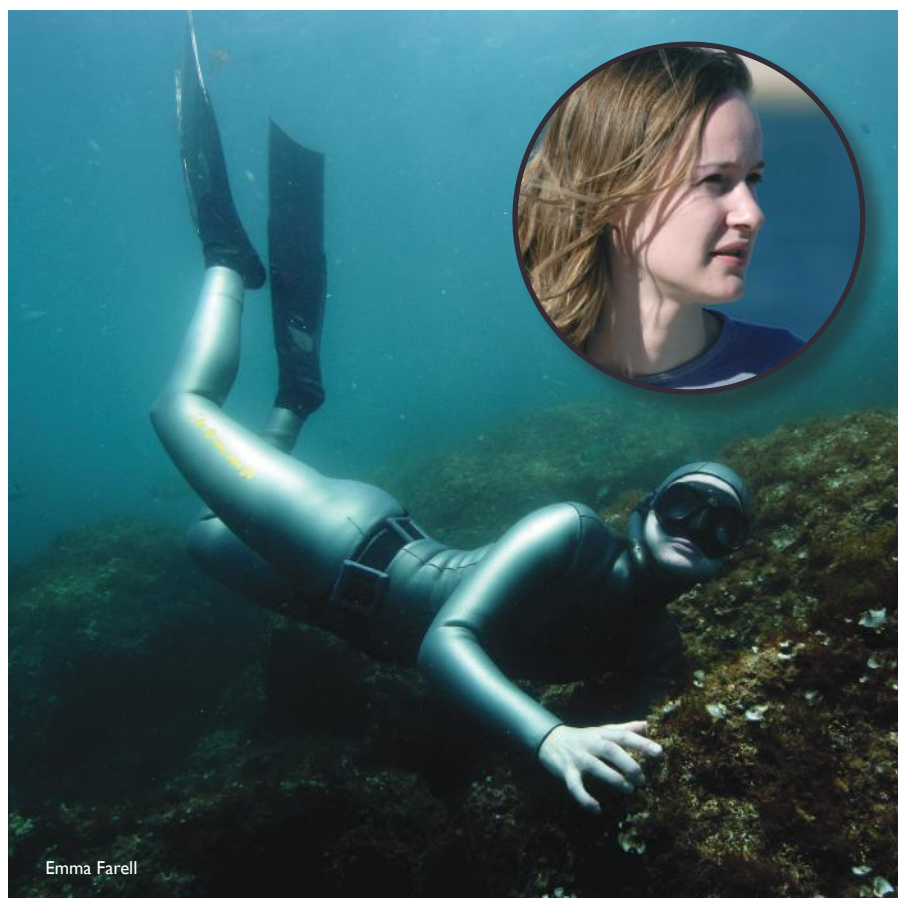


Frederic Buyle, self portrait at fifty-five metres, Hawaii. Fred is the photographer of the book One Breath and he took all the photographs while freediving.



Yoram Zekri and humpback whale at thirty-five metres, Rurutu, French Polynesia.

FREEDIVING

FEATURE **EMMA FARRELL** PHOTOGRAPHY **FREDERIC BUYLE**

Emma Farrell

Imagine diving down ten metres and floating gently along a reef wall. There are no bubbles coming out of your mouth to frighten the fish, and curious, they flick out of their coral homes to come and have a look at this strange creature drifting peacefully along. You turn on your back and look up at the sunlight dancing above you on the surface of the water. It seems so far away but you are at total peace in the quietness of the great ocean. You have been holding your breath for less than a minute, yet it seems like forever. Eventually you have to leave this magical world, and with a few leisurely fin strokes you are back at the surface, breathing and smiling at your buddy.

Freediving is the sport of breath hold diving, diving underwater with only the air in our lungs to sustain us. Our ancestors have freedived for thousands of years in search of food, sponges and pearls, and now people dive for fun and to reach seemingly impossible depths. Freedivers have held their breath for over nine minutes, and dived on one breath to more than 200 metres, where sunlight never ventures, and the pressure crushes metal. These are the records that capture our imagination and leave us gasping for our next breath as we think of these superhuman depths. How can the human body achieve such things?

Part of the answer lies in the 'Mammalian Dive Reflex', a series of physiological changes that happen when we are in water and we hold our breath. These changes slow our metabolism, shift blood from our extremities to our vital organs, and slow our heartbeat. Freediving training can 'reawaken' these reflexes and enable us to spend longer under the water whether for the personal challenge of depth, to spear fish, take photographs, or simply enjoy the peace and quiet of being underwater without breathing.

The benefits of freediving extend to all aspects of life. When one learns to breathe correctly, it affects other sports, our ability to deal with stress, even how well we sleep at night! I started freediving six years ago and loved the peacefulness I found underwater. I found that as I went deeper metre by metre, I astounded myself with the capabilities I discovered. Eventually, I was holding my breath for over four minutes, and diving to depths where my lungs compressed to the size of a fist; feats I still find incredible.

Freediving can be practised to extreme depths but anyone who puts their head underwater while holding their breath is a freediver. Freediving takes you on an incredible adventure, helps us rediscover our natural world, and reveals our place within it.

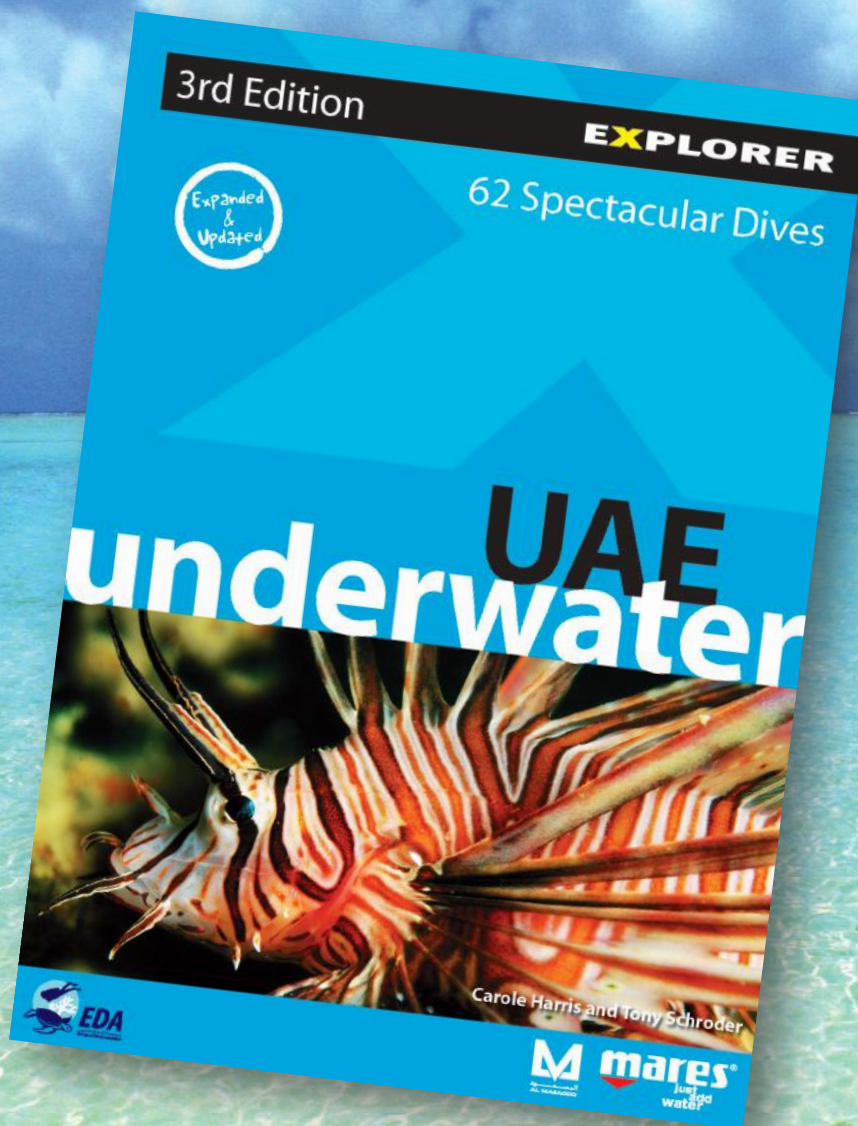
**ABOUT THE AUTHOR**

Emma enjoyed a successful and prolific career as a film writer/director before turning her passion of freediving into a full time occupation. She is one of the world's leading freediving instructors, a member of the AIDA International Workgroup and one of only ten Instructor Trainers in the world. Emma is one of the few people to teach children as well as adults and is the first person to devise courses on reflexology and diving and 'Gas Guzzler' courses, aimed at helping scuba divers minimise their air consumption. Emma has written numerous articles about the sport of freediving, the world's first freediving log book, and is the author of the beautiful book 'One Breath, a Reflection on Freediving'. Emma has also competed, coming 2nd in the Kalymnos Championships, and 3rd in the UK and Swiss Championships. She has practised Iyengar Yoga for many years and is a registered Reflexologist.

Emma will be in Dubai during March 2007 to teach a whole range of courses; from beginner to instructor, as well as courses on breathing for scuba divers. She will also be appearing at DMEX and giving talks on freediving. You can find out her timetable and book onto courses by contacting Sara Haith on diva@divasindubai.com or call +971 50 436 8696.

<http://www.emma-freediver.co.uk>
<http://www.pynto.com/onebreath>

Freediving can be extremely dangerous and it is vital that you never freedive without proper training and without the presence of an experienced buddy with you at all times.



Your new best dive buddy

Updated, expanded and sporting a brand new look, the UAE Underwater Explorer features the best diving and snorkelling in the UAE and Musandam. Crammed with practical information and stunning photography, it will become an essential part of your dive gear.

Win
a free
copy!

We're giving away copies of the UAE Underwater Explorer. To be in with a chance of winning, just answer the following question:

Which island on the East Coast got its name due to its resemblance to a popular cartoon dog?

Email your answers to info@Explorer-Publishing.com before April 30, 2007.

THE FAZZ'A CULTURAL CHAMPIONSHIP

FEATURE **SARA-LISE HAITH** PHOTOGRAPHY **PAUL MAXWELL**

The Fazz'a Cultural Championship, held under the patronage of Sheikh Hamdan Bin Mohammad Bin Rashid Al Maktoum, Chairman of Dubai Executive Council, was officially launched on December 28th at the Al Meedan Theatre at the Global Village and other locations. The championship, which is one of the main cultural events of DSF 2006-07, was initiated in 2002. It has played an important role in popularizing traditional sports among the younger generation of UAE nationals and preserving the rich culture and heritage of the country. Abdullah Hamdan Bin Dalmook, general supervisor of the Fazz'a Championship, announced that on the advice of Sheikh Hamdan, two new competitions have been added to the event this year which were dog racing and diving. The main sponsor of the Fazz'a Championship is Dubai Islamic Bank.

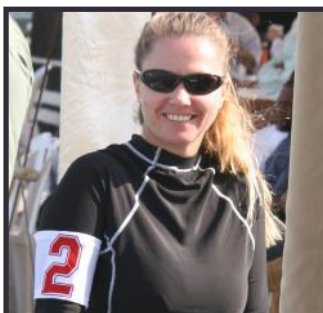
On the 1st and 2nd of February the FAZZA Freediving Championships were held at the Le Meridien Mina Seyahi Hotel. Participants were required to dive down a rope, wearing nothing but swim wear, and hold their breath for as long as possible. The basic rules were no diving gear or diving accessories permitted, the diver had to hold the rope at all times during the dive, and any divers incurring a black out would be disqualified in spite of the long breath hold time.

There were some 40-50 participants, of which I was the only female diver. The weather conditions were terrible on the day of the finals, the water temperature was 20 degrees centigrade, it was pelting with rain and a very cold wind. In spite of that, we braved the conditions and the winners were as follows:

The organiser has said that they would be eager to receive suggestions for next year's competition including safety procedures and additions of other categories. This type of traditional breath hold practise is unlike the international standards, where the freediver holds his breath for as long as possible with his respiratory tracts immersed, his body either in the water or at the surface. Static apnea is the only discipline measuring the duration, and one of the three disciplines considered for the international competitions by the team, with constant weight and dynamic with fins. Performances could be done and recognized in both pool or open water (sea, lake, river, etc). For more information on the different freediving disciplines see this website:

<http://www.aida-international.org/>.

Freediving should never be practised alone. It can be extremely dangerous and it is vital that you never freedive without proper training and without the presence of an experienced buddy with you at all times.



SARA-LISE HAITH

Contact Sara-Lise at
diva@divasindubai.com
Tel: +971 50 436 8696
IDC Staff Instructor #946440
PO BOX 213677, DUBAI
UNITED ARAB EMIRATES

1st prize (brand new Range Rover supplied by Al Tayer Motors)

Nadim Mazjoub 3.365 minutes

2nd prize (20,000 dhs)

Ihmied 3.345 mins

3rd prize (15,000 dhs)

Bruce McClaren 2.57 mins

4th place (consolation prize yet to be determined)

Sara-Lise Haith 2.33 mins

“THE WEATHER CONDITIONS WERE TERRIBLE ON THE DAY OF THE FINALS, THE WATER TEMPERATURE WAS 20 DEGREES CENTIGRADE, IT WAS PELTING WITH RAIN AND A VERY COLD WIND”

AIRBORNE

FEATURE **MIGUEL WILLIS** PHOTOGRAPHY **CARLOS DELICADO**



"Where you from my friend?"

"France!", Antoine replied.

The kebab man's perspiring face lit up, "Ah, Zidane, Zidane, very good."

Deftly shaving slivers off the huge lump of meat he turned to me, "and you?"

"Australia!"

Shaking his head he looked at me in a pitying way as if to say "I can commiserate with you for having such a poor football team."

Turkey's failure to qualify for the world cup was a sore point in a nation gripped like much of the world in world cup frenzy. However, Antoine, Julie, Charlotte and I hadn't come to Cesme for football, we'd come for another sport, kiteboarding. After competing in the Kiteboard Pro World Tour event in Istanbul we'd flown 1000km south to a town on the Aegean Sea for the reliable, consistent wind, warm water and a cheap, relaxed pace of life.

A unique mix of the Mediterranean and Middle East, Cesme was once a staging post along the Silk Route where goods were transferred from the caravans to boats. These days the silks and spices have been replaced by Silk Cut and Old Spice as tourists arrive, attracted by beaches and a holiday in the sun. It has become fairly developed and although little remains of the traditional town, the 14th Century castle is worth a wander around and provides a unique panoramic view of the harbor. This has provided sanctuary for boats for centuries, stretching from the Byzantines and Ottomans to the modern yachts and ferries of today.

We quickly established a routine of kiting, eating and sleeping. Waking up to the humming of the rigging on the boats in the harbor and slapping flags promised another full day on the water. Supposedly the wind was a bit lighter in the morning, though we rarely managed to get out of bed early enough to see if this was true. Dragging our battered bodies from bed became progressively harder as kiting and crashing everyday took its toll. Turkey's huge coastline offers plenty of opportunity for discovering new kiting spots. Pilante is Cesme's main kiting beach, with smooth onshore winds and flat water marred only by a relatively narrow riding area close to shore. The local kite scene

is still fairly small but very welcoming and helpful. We tried kiting around Alicate and at Kum Beach but either the wind was blowing offshore and too gusty or there was a lack of decent launching and landing spots. The surrounding cliffs while making an interesting backdrop for the photos, added an extra element as if you didn't land your move there was a good chance you would be retrieving your kite from a thorn bush halfway up the cliff. After fixing over ninety holes in a leading edge you quickly learn to kite a bit further out.

Returning from kiting we were greeted with the heady aroma of meat being grilled in the open-air cafes on the street, mixed with the cries of the sweet corn vendor and store keepers vying for the attention of passers by. It's not exactly a shopper's paradise unless you have a desire for knock-off designer T-shirts and the usual mix of replica handicrafts (ceramic wall hangings, backgammon sets amongst brass water pipes... etc). Once the sun set, our primary form of entertainment

was eating. Kebabs bought off the street were the main diet most days, as after a full session of riding they were the quickest and easiest food available... and strangely addictive. The small cafes that line the streets provide a good place to observe the town go by while sipping Turkish tea and playing a game of backgammon.

Turkey has a distinct polarization between the 'haves' and 'have-nots' which becomes very apparent when going for a night out in Cesme, since the main spots definitely cater for the 'haves'; smart clothes, couples-only and everything at overly inflated prices (not that I'm bitter about them refusing to let us in the front door).

There is a whole range of accommodation available from the 'very swank' with matching price tag, to the budget hotels that, while fairly basic, are usually more than adequate. A double room cost us around 15 euros, and most days we would spend around 8 euros on food. The local buses made it fairly cheap to get around and to get further a field we hired a car for 40 euros a day.

By the last day we had kited to the point of exhaustion, each pushing ourselves to new levels. Carlos our photographer - always the perfectionist was still looking for a shot incorporating kiting and the fortress. Permission was obtained from the mayor of the town and our last kite in Turkey was under this iconic image of Cesme surrounded by a sun baked hill reflecting the dusty Mediterranean light and casting everything in a yellow glow.



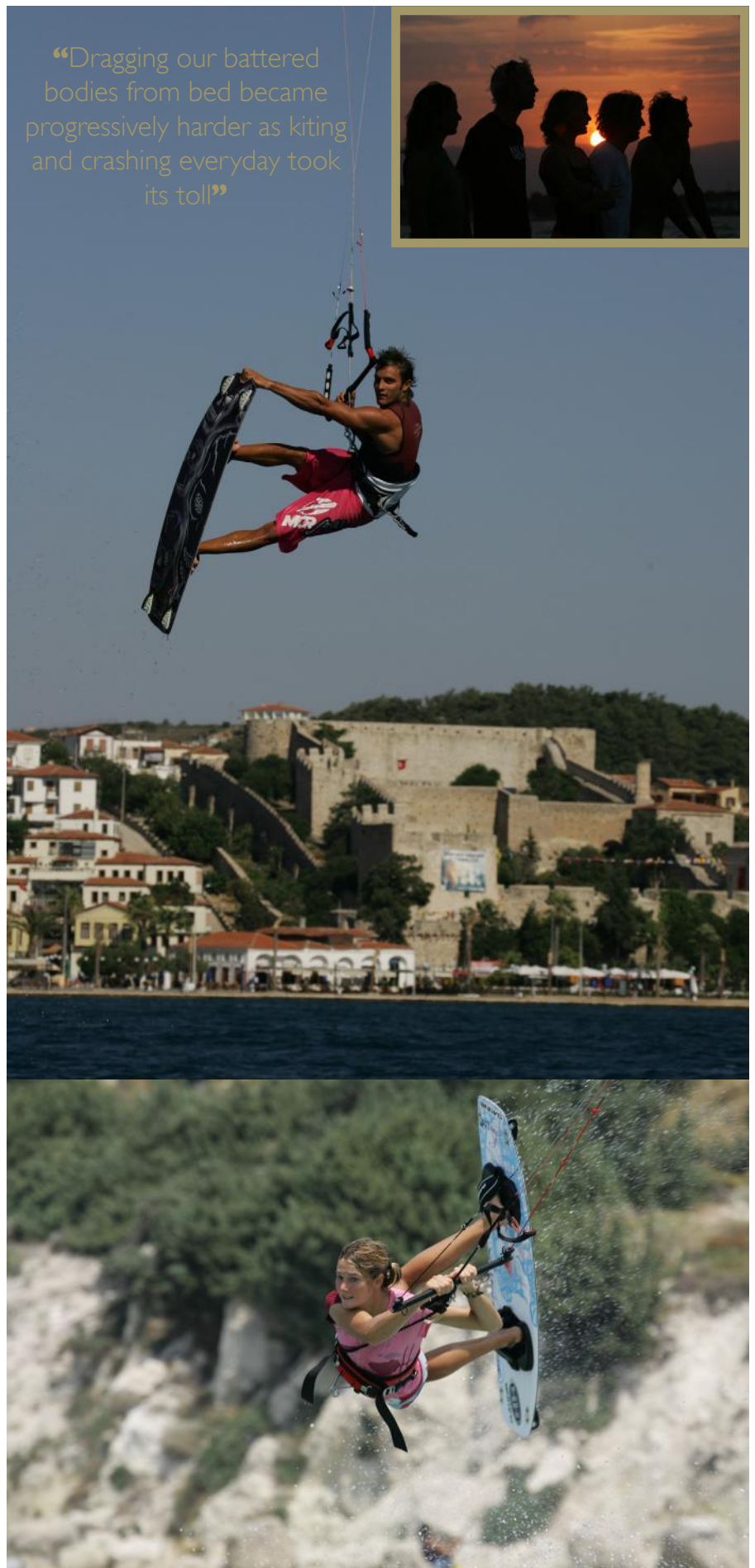
MIGUEL WILLIS

Biography

Born in Australia I have spent much of my life growing up and living in Oman. In 1999, seeing pictures of kiteboarding on the internet, I knew that it was a sport I had to try. I bought a kite and taught myself, somehow managing not to do myself any serious injury in the process. Winning the UAE 2003 Dubai Red Bull event I decided that I'd had enough of teaching English and wanted to focus more on hanging around beaches. In 2006 I competed on the Kiteboarding Pro World Tour finishing 9th. My sponsors are Best and Tarifa Kiteboarding Company.



“Dragging our battered bodies from bed became progressively harder as kiting and crashing everyday took its toll”



Thanks to our sponsors for the trip, Ozone Travel, Kiteloose and Liquid Force, the local kitters for their hospitality and Carlos Delicado for taking the great photos.

SEYCHELLES TOP INNER ISLAND DIVE SITES

PHOTOGRAPHY TALLY & LIONEL, FRANK SCHNEIDER, ANGELO CAVALLI, UNDERWATER CENTRE

Tally & Lionel - STB

SHARK BANK

Shark Bank is the shallowest area of the seabed between Mahe and Silhouette Island on the North West side of the Seychelles plateau. Being a totally submerged rock bank, it is almost the only refuge for reef fish and invertebrates on a vast sand bottom and in turn has become a natural focus for pelagic fish. The location of the site means there is little boat traffic and although the area is visited by local fishermen, their main target are the mid-water pelagic species so the marine life here is abundant.

Skilled navigation is required to find the site, some 5 miles from the nearest landmass, but once below the surface, the terrain of huge granite boulders and gullies is the familiar pattern found so commonly on land in the Seychelles. The narrow ravines between the boulders and the deep overhangs provide shelter for a diverse population of reef fish and invertebrates; a large school of Big Eye Soldier-fish are a permanent feature while an even larger school of Yellow Snapper are frequently found and add a bright splash of shimmering colour to the reef. The crevasses have a resident population of spiny lobsters and also give protection to the octopus that may occasionally be found mating amongst the rocks. The strangely armoured Cowfish, a curious member of the boxfish family, are rare elsewhere but common on this site.

However, for most divers the real draw to this site is the pelagic fish life that appears to be drawn to the site especially during strong current conditions. Descending onto the rocks through a swirling school of hunting Jack-fish or Barracuda is an inspiring way to start the dive. Once on the bottom, between the rocks, you can often find giant Marbled Stingrays up to 3 metres across their disc and

sometimes in groups of five or six. White-tipped and Grey Reef Sharks are also found here as well as the occasional large Nurse Shark, generally found napping under the deep rock ledges. This site is also visited by Whale Sharks during their annual visits to the inner islands, usually in July and August and November and December.

The dive is suitable for experienced divers and is generally dived as a 30-metre profile; operations from North West Mahe routinely access this site in good conditions. Being in mid ocean, it is very unprotected and can be inaccessible in strong swell patterns or bad weather. Otherwise, it can be accessed all year round from larger boats and liveaboards but from June to September, access can be difficult for smaller crafts.

SOUTH MARIANNE Grey Reef Shark dive

Marianne Island is a small, rugged tropical island found a few miles from La Digue in the Seychelles Inner islands and as such, is on the Seychelles granite plateau. The dive site is situated off the South point and is home to a group of grey reef sharks. It is reached on long range dives from Dive Centres on Praslin and La Digue and can be dived all year round subject to weather conditions.

Like many of Seychelles inner islands, the granite rocks of the island are sculpted into dramatic spires and gulleys interspersed with lush tropical vegetation and palm trees and the carved granite features are echoed below the surface on the diving terrain. On arrival at the south point, visitors are greeted by a massive granite buttress and a series of teeth-like rocks against which incoming rollers pound and foam. The rocks drop steeply into the sea forming dramatic cathedral size

structures which descend to a white sand bottom at around 26 metres. During the stronger wind seasons, the surface tends to be very turbulent and has an almost magnetic attraction to a group of grey reef sharks. Once below the surface turbulence, the clear waters are much calmer and up to 25 Grey Reef Sharks can be found patrolling between the rock buttresses. It would appear that these are almost always female sharks, with males being found very rarely.

This aggregation is a completely natural phenomenon and visitors can enjoy the very rare experience of swimming amongst a group of sharks and watching their natural behaviour as they cruise between the rocks. Divemasters are able to recognise individuals and brief divers about special features to look for, such as mating scars and old fishing injuries.

This dive is a good site even without the grey reef sharks! Two other species of shark can be seen here with regular sightings of white tipped reef sharks as well as occasional nurse sharks; there are a number of resident Hawksbill turtles and Napoleon wrasse and Eagle rays are easily found soaring around the tops of the shallower rocks. The smaller rocks crevices and holes contain a range of moray eels and invertebrates such as the spiny lobster while on the sand margins, guitar sharks and giant marbled stingrays are an additional, if not, rare treat.

The dive is suitable for experienced divers and is generally dived in the 14 to 26 m range, although the rocks go right to the surface. It can be accessed all year round from larger boats and liveaboards but would be difficult for smaller crafts from June to September.



Frank Schneider - STB

GETTING THERE

Direct access from Asia is available from Dubai aboard Emirates Airlines. The international airport is in Mahe so inter-island connections will be needed for visits to Praslin or La Digue; these are available either by 16-seater inter-island air service or by fast catamaran to Praslin.

CLIMATE

Seychelles has a mild, tropical climate moderated by sea winds: it is generally in the high 20°C but seldom over 30°C; clothing should be cool and casual. T-shirts and shorts are acceptable almost everywhere except in some restaurants in the evening.

DIVING CONDITIONS

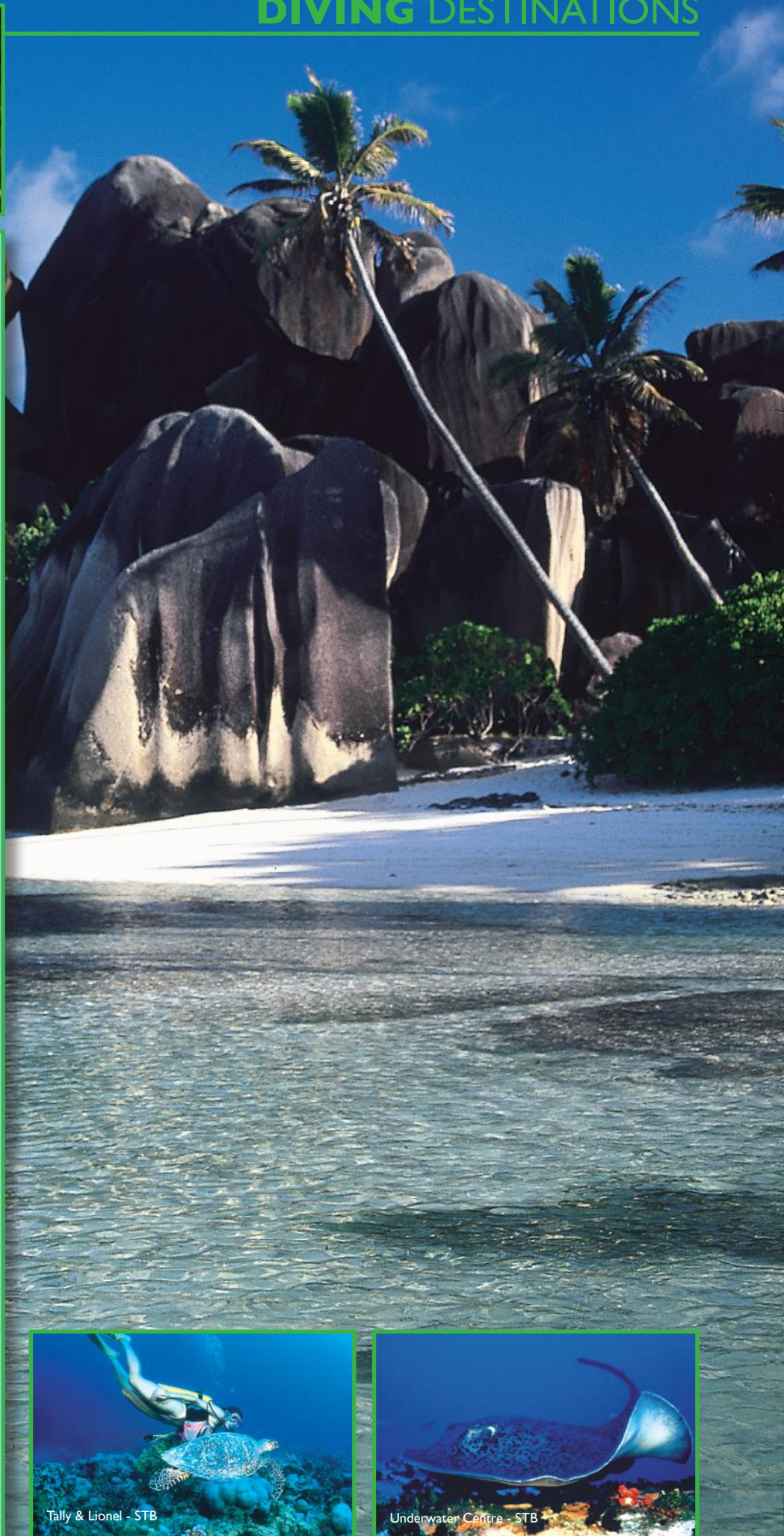
The South East wind blows from the end of May through to the end of September; this creates cold water upwellings that push cold plankton rich water up onto the Seychelles plateau. Visibility at this time will be around 10 - 15 metres on inshore sites and water temperatures can drop as low as 20°C.

The North West wind blows somewhat erratically in December and January and traditionally bring heavy rainfall; as climate patterns have changed, the rain fall has become far less. Visibility can be 20-25 metres inshore with water temperatures around 27°C.

Between the two wind seasons, which are in October and November and February to April, the winds are very light and variable, giving calm seas. Visibility is in excess of 30 metres on offshore sites and the water temperature is around 27°C.

DIVE OPERATIONS & RECOMPRESSION CHAMBER

There are a number of international standard dive operations; most have PADI-trained personnel and several are recognised by PADI as PADI Five Star IDC, or Five Star Centres or Gold Palm resorts. The Association of Professional Divers, Seychelles, (APDS), represents the mainstream operators and sets additional standards of safety and operation for their members. There is a recompression chamber available at the Victoria Hospital in Mahe.



Tally & Lionel - STB



Underwater Centre - STB

Diving in the Nature Pure-Si

Special Offer if you book till 17.03.07!

Dive with Eco Center and stay at

Labriz 5 Resort.*

Beach Villa 2 Person / half board

Transfer from Mahé by Boat

June / July 2007

All Prices incl. Taxes

*On request: Room Upgrade,
Full Board, "Dine around",
Helicopter Transfer, Spa Treatment*



Hotel and Dive package 1

3 Nights

2 Days Diving / 3 Dives per Day

Rental Equipment 1846.- €

instead of 2470,-

You save 624 € !

e Seychelles lhouette Island

Hotel and Dive package 2

4 Nights

3 Days Diving / 3 Dives per Day

*Rental Equipment 2545.- €
instead of 3325,-*

You save 780 € !



Hotel and Dive package 3

5 Nights

4 Days Diving / 3 Dives per Day

*Rental Equipment 3242.- €
instead of 4180,-*

You save 938 € !

Eco
Center

**Watersports
& Nature Tours**

Silhouette . Seychelles

Labriz Silhouette, Seychelles

Fax: +248 226 273

Mobile: +248 527 021/022

eco.center@labriz-seychelles.com

www.labriz-seychelles.com

WHALE SHARK IN SEYCHELLES

FEATURE **DAVID ROWATT** PHOTOGRAPHY **EDA ARCHIVE**

The Seychelles Archipelago is one of the most beautiful places on the planet - 115 islands scattered across more than a million square kilometers of ocean. It is also one of the best places in the world to have a good chance of seeing and swimming with the greatest fish in the ocean - the whale shark.

A whale shark monitoring programme has been run by the Marine Conservation Society Seychelles (MCSS), with support from the Underwater Centre for 10 years, and is the only organisation with Governmental approval to conduct research on this protected species in Seychelles waters.

The MCSS is carrying out research that is vital to the survival of these gentle ocean giants. The data that is provided by their research was instrumental in the whale shark gaining protection at the Convention on International Trade in Endangered Species (CITES) meeting as the whale shark is already a protected species in Seychelles waters.

The project aims to tag whale shark to enable information to be gathered about their movements. Data collated from satellite tags has already produced some amazing results. One shark traveled from Seychelles to Sri Lanka - a journey of over 3000 kilometres, while other whale sharks have been tracked to the Coast of East Africa and into the Mozambique Channel. Research is also showing that up to 23% of the sharks tagged return again to Seychelles waters the following year.

The peak season for sightings is from August to the end of October; MCSS find the sharks using a micro-light aircraft that then directs the monitoring team onto the sharks' locations. Micro-light aerial coverage is planned from August to the end of October each year.

Records are still being collated for 2006, but MCSS reported a total of 1305 sightings of whale shark from the micro-light - and of these, over 800 resulted in "in-water" encounters with 321 sharks identified and 43 sharks tagged.

The whale shark programme is partly funded by the Save Our Seas Foundation but the operational costs are met purely by public support in terms of participating in whale shark monitoring trips and by 'adopting' a whale shark.

Programme participants go out every afternoon to wherever there have been reported sightings, in the hope of swimming with the shark and assisting in the identification programme. All in-water



activities are run under the Seychelles Whale Shark Encounter Code which was developed through two national stakeholder meetings and has been endorsed by the government of Seychelles as an effective method to ensure that the sharks are not disturbed by eager visitors.

Sightings come from many sources - there is a lot of local collaboration to support the project - that even the local helicopter company radio in any sightings to help to direct the boat to the shark. However, it is the micro-light spotter plane which provides most information and flies whenever conditions allow. Programme participants also get the chance to go up with the pilot and act as an observer - an incredible experience!

In the morning, MCSS operate a micro-light flight to locate the sharks and in the afternoon, they move the monitoring boat to the most favourable area using the plane for aerial support to locating the sharks. If they are not able to find the sharks in the morning (either because the sharks are not appearing or because the micro-light cannot fly for some reason such as bad weather) then they can contact the participants and let them know. As such, although there is no guarantee of seeing a shark, if the trips run, then you have a very good chance indeed! In 2006, out of the 57 monitoring trips, only 1 trip failed to find sharks and on this trip, the pilot had to land the plane due to bad weather, so there was no aerial support.

A special whale shark package has been put together for EDA by MCSS and the Underwater Centre that will give the best of both diving and whale shark activities. This includes accommodation at the beachside Coral Strand Hotel as well as car hire for one day so you can explore Mahe.

For more information on the MCSS activities, please visit their website - www.mcass.sc; also have a look at their publications page and check out the whale shark monitoring newsletter Sagren.

EDA WHALE SHARK PACKAGE (Valid September and October 2007)

INCLUSIVE OF:

- Transfers Airport - Hotel - Airport
- Coral Strand Hotel, Bed & Breakfast, sharing twin room, sea view, 7 nights
- Eight boat dive package, with tank & weight rental including 4 long-range dives
- Four whale shark encounters
- 1-day car hire (split between two persons)

- Cost per person Eu 1938
- For Non-divers but with whale shark activities Eu 1265



SUBIOS 2007

Between the 19th and 25th March 2007, the sunny islands of Seychelles are set to celebrate their Underwater Film and Image Festival better known as SUBIOS, an annual attraction since 1989. Since that time SUBIOS has been a popular attraction with a raft of activities including intro dives, boat rides, film shows, presentations by local and foreign speakers, a special cyber treasure hunt and Iron man and Iron woman-style competitions.

A true celebration of the ocean and all things marine, the 2007 festival with its theme of 'Our Ocean Cousins' (the cetaceans) will be centered around the famous SUBIOS Village, just a stone throw from stunning Beau Vallon beach, where the fun will include a special moonlight bazaar, presentations of the artistic works of local schoolchildren and a fashion show with great music and food will also be available.

UNDERWATER CENTRE SEYCHELLES

DIVING & ACCOMMODATION PACKAGES

RATES VALID TO NOVEMBER 2007

In 2006, the Underwater Centre will have been operating in Seychelles for 30 years and to celebrate this, we have organised some very special diving and accommodation packages especially tailored for visiting divers.

The facilities for guests are some of the best in Seychelles with free non-motorised watersports such as wind-surfers, canoes and hobby-cats and a range of motorised sports including water-skiing, para-sailing and jet-skis. And of course, there are the diving facilities of the Underwater Centre and Dive Seychelles conveniently right at the beachfront.

The packages below are a sample of the type we can offer. If these do not suit your needs, please e-mail us with your requirements and we will be pleased to quote you.

Pkg No	Package Details (Prices are per person)	Diver	Non-Diver
1	7 nights on bed & breakfast sharing twin basis 10 dives with cylinder & weights Airport Hotel Airport transfers		
1a	Coral Strand Hotel Or Berjaya Beau Vallon Bay resort	Eu 865	Eu 645
1b	Sun Resorts	Eu 710	Eu 480
1c	Daniellas	Eu 645	Eu 415
1d	Georginas Cottages	Eu 490	Eu 260
1e	Panorama Guest House	Eu 650	Eu 420
1f	Bel Ombre Holiday Villas (Self catering only > 6 persons)	Eu 540	Eu 310
2	10 nights on bed & breakfast sharing twin basis 16 dives with cylinder & weights Airport Hotel Airport transfers		
2a	Coral Strand Hotel Or Berjaya Beau Vallon Bay resort	Eu 1320	Eu 1010
2b	Sun Resorts	Eu 1015	Eu 670
2c	Daniellas	Eu 925	Eu 580
2d	Georginas Cottages	Eu 700	Eu 355
2e	Panorama Guest House	Eu 930	Eu 585
2f	Bel Ombre Holiday Villas (Self catering only > 6 persons)	Eu 775	Eu 428
3	7 nights on bed & breakfast sharing twin basis PADI Open Water Diver Course (4 days) Airport Hotel Airport transfers		
3a	Coral Strand Hotel Or Berjaya Beau Vallon Bay resort	Eu 950	Eu 645
3b	Sun Resorts	Eu 795	Eu 480
3c	Daniellas	Eu 730	Eu 415
3d	Georginas Cottages	Eu 575	Eu 260
3e	Panorama Guest House	Eu 735	Eu 420
3f	Bel Ombre Holiday Villas (Self catering only > 6 persons)	Eu 625	Eu 310
4	7 nights on bed & breakfast sharing twin basis at Berjaya Beau Vallon Bay; 10 dives with cylinder & weights PLUS Fast ferry Mahe to Praslin; 3 nights on bed & breakfast sharing twin basis at Berjaya Praslin Beach Resort ; 2 dives with cylinder & weights; Fast ferry Praslin to Mahe Airport Hotel Airport transfers	Eu 1310	Eu 1010

NOTE: Non-diving rates are only available when booked with at least one diving package. Single occupancy packages are available, just e-mail us your needs.



DIVE IN TO EARTH DAY

Coral Reef Alliance (www.coralreefalliance.org), is inviting everybody to organize a marine conservation activity around the week of Earth Day, April 22, or any time between late March and early May.

Register your activity NOW as the first 200 registrants will receive a free organizer support packet full of outreach and educational materials. ALL registrants will also be included in a draw to win some wonderful prizes!

For more details, please refer to:
www.coral.org/divein

This is Coral Reef Alliance's eighth annual Dive In To Earth Day celebrations. Dive In mobilizes communities, park managers, dive shops, students, and other marine lovers around the world to take a stand in protecting our endangered water world.

Thousands of participants are expected from around 70 countries to engage in 400 marine-friendly activities, ranging from coral reef surveys in Pulau Tinggi, Malaysia to underwater cleanups in Gloucester, Massachusetts. Since its inception in 2000, Dive In participants have removed an estimated 170 metric tons of trash from coastal areas, and counting!

"Dive In To Earth Day's building success proves that more and more people are concerned about the crisis faced by our great bodies of water," says actor and Dive In Host Committee member, Susan Sarandon. "Communities across the globe are taking part in activities to safeguard our oceans and coral reefs."

Sarandon is joined on the Host Committee by World Record Freediver Tanya Streeter, acclaimed underwater photographer Norbet Wu, marine life artist Wyland, and Emmy



award-winning underwater filmmakers Marty Snyderman and Michele and Howard Hall.

"Dive In has become a huge driving force for raising awareness on marine conservation issues," states CORAL Executive Director Brian Huse. "Our theme this year is 'Everyday Actions to Curb Global Climate Change and Protect Fragile Marine Ecosystems.' We believe that it is only through local awareness and action that we can inspire the global commitment needed to reverse climate change. By working through our network of activists, we plan to increase awareness and inspire change in homes and communities around the world."

Come aboard the Dive In Boat and become a part of something big - Dive In To Earth Day!

The Coral Reef Alliance (CORAL) is a non-profit coral reef conservation organization headquartered in San Francisco, California, dedicated to protecting the health of coral reefs by integrating ecosystem management, sustainable tourism, and community partnerships. CORAL coordinates Dive In To Earth Day with the support of The Curtis and Edith Munson Foundation, the Earth Day Network, and the International Coral Reef Action Network (ICRAN). For more information on how you can participate in Dive In To Earth Day, please visit: www.coral.org/divein.

OMAN DIVE CENTER

FEATURE **ALICE HACKMAN**
PHOTOGRAPHY **ALLY LANDES**



Oman Dive Center is a small diving resort perched on the edge of a quiet bay just a 15 minute drive outside of Muscat. Accommodation is offered in the form of small Barasti huts, each comprising a double bedroom with mini bar and ensuite bathroom, which are dotted along the resort's beach. The center's restaurant is open throughout the day and offers a wide variety of tantalizing treats to tickle your tongue and fill up your belly after diving. The resort's private beach is a meeting point for expatriates and locals to escape and relax.

The dive center is run by Extra Divers and boasts multilingual staff from over three continents. Working languages range from English, German and French to Arabic, Swahili, Spanish, Italian, Dutch and Croatian.

The dive center is open all week round and dive trips go out twice a day in the morning and in the afternoon, weather permitting. The dive sites which are a 15 to 30 minute ride away along the coast by boat are colorful and abundant in marine wildlife. Electric rays, turtles, giant moray eels, baby barracuda and ornate nudibranchs pop up on the pages of our divers' logbooks. Weekly trips are made to the Al Munasir wreck.

Full equipment is available for hire in the center and courses are offered to all levels from complete beginners to those more experienced bubble makers who want to specialize. Both PADI and SSI courses are offered.

For non divers, there are kayaks for hire in the bay, snorkeling trips in the afternoon and dolphin watching trips in the morning. More than often our guests are lucky and don't go home disappointed.

For more details, check out:
omandivecenter.com

EDA SOCIALS

EDA recently hosted a Cocktail Reception in honor of Clean-Up Arabia sponsors and participants. It was also an event to welcome new EDA members as well as thank the active current members for their support of EDA's activities.

EDA Director Ibrahim Al-Zu'bi also presented a brief line-up of 2007 projects and encouraged the members to sign up as volunteers for the various committees that would be set up. This was followed by the showing of the Clean Up Arabia 2006 documentary produced by students of the SAE Institute.

The night was capped with the splendid performance of Mr. Ovidio De Ferrari, Director of the Ovidio Music Institute - Dubai, along with his musicians. Mr. De Ferrari's first public appearance and special performance was for the benefit of EDA Members.



Ibrahim presenting the Clean Up Arabia Certificate of Appreciation to the students of SAE Institute



From left: Emmanuelle Landais, Peter Mainka, Joanna Thornton, Ally Landes and Giorgio Ungania



From Left: Lara El Saad, Greg Boyle, Lara Muir and Leena Abbas



Ibrahim presenting the Clean Up Arabia Certificate of Appreciation to Ms. Kaltham Kohaji, HSBC Regional Head of Corporate Affairs



Ibrahim giving his speech



Mr. Ovidio De Ferrari



Mr. Ovidio De Ferrari with his musicians

EDA VOLUNTEER COMMITTEES

EDA recently invited its members to volunteer for the four (4) committees that will help EDA in running the organization's key activities. These committees are the Coral Reef Awareness & Monitoring Programme (CRAMP), Clean Up, Socials and the Newsletter.

26 members wholeheartedly responded and signed up to join one or more of these committees. Due to the large number of volunteers who signed up for CRAMP, two groups were created and were headed by a General Coordinator.

The following are the Coordinators and Deputy Coordinators of the various committees:

LEENA ABBAS

CRAMP General Coordinator



I am an Advanced Open Water diver and I have been diving since 2004. My involvement with EDA started whilst working at HSBC, as they supported various EDA activities. I enjoy my commitment with EDA and contributing to its continuous success.

IVAN RAMOS

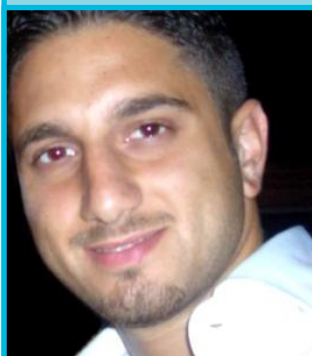
CRAMP 1 Coordinator



I'm originally from Spain and have been an EDA active member ever since I came to the UAE three years ago. I'm an adventure seeker with a great love for the outdoors. I'm a keen diver and I'm committed to help raise awareness on marine environmental issues and in conserving the UAE's reefs.

NIZAR FAKHOURY

CRAMP 1 Deputy Coordinator



I'm a British national of Lebanese origin. I've lived in various countries including, England, Qatar, Lebanon, Saudi Arabia and have now resided in the UAE for 2 years. Nature and the environment have always been my childhood passions and it gives me great honour to be able to contribute through EDA and be a part of marine preservation in the UAE.

HANA ABU SAMRA

Newsletter Committee Coordinator



I'm Jordanian, 26 years old, and married to an instructor who loves diving. I received my Open Water certification in July 2006. I'm an Electrical Engineer and am currently working in real estate.

CHRISTA LOUSTALOT

CRAMP 2 Coordinator



I live in Dubai with my husband and 2 dogs. I am a PADI OWSI and also an avid Underwater Photographer with my work showcased at my website www.photograss.com. I've been diving since 1994 and my regular diving activities include technical deep shipwreck diving and cave diving in addition to my recreational career.

MOHAMED BAHAA ALI

CRAMP 2 Deputy Coordinator



I'm Egyptian, 28 years old, and I'm a Senior Relationship Manager in Emirates Islamic Bank. I really love diving and when I'm diving, I feel like I'm the king of the sea. I am the owner of this e-group: <http://groups-beta.google.com/group/scuba-uae/>.

ABDUL ALJASMEE

Newsletter Committee Deputy Coordinator



I'm a UAE national, 28 years old and I work for the Dubai Public Prosecution. I've been an EDA member for 4 months now. I love diving because it's a mysterious world out there.

The rest of the Committee members are:

CRAMP 1

Basem Abu Dagga
Kim Chevolleau
Vesela Todorova

Joanna Steele
Mohammad Hanif

SOCIALS

Joanna Steele
Lawrence Enderle
Mohammad Hanif
Rafat Radwan Wahbeh
Socorro Soriso

CRAMP 2

Ainhoa Carpintero Rogero
Anas Diab
Mohammad El-Zobeidi
Rhuss Barro
Mohammad Hanif

CLEAN UP

Hani Macki
Jasmin Pasibe
Mohamed Bahaa Ali

NEWSLETTER

Jestin Jos
Joanna Thornton
Vanessa Nanty
Vesela Todorova
Yousuf Sayed



Arabian Diver

You Should Be *Here...Right NOW!*

Company Excursions

Executive Retreats

Senior executives can spend what seems to be an eternity in their offices and boardrooms. The ability to get away, sometimes far away can produce those “blue sky” ideas that are not possible in a normal office setting. Creative work types need an environment to decompress, unwind, and recharge their batteries. By developing and implementing high level executive retreats Arabian Diver promises to deliver a setting that refreshes the mind. Our staff has the experience and specialized knowledge to create the ultimate executive outing.

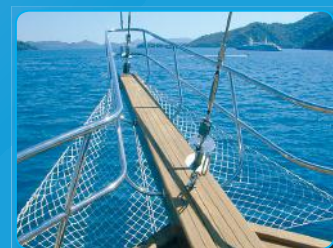


Team Building

Working closely with each client, Arabian Diver can design a creative program from start to finish to incorporate all facets of a successful team-building event. According to our clients - one of the most beneficial results has been the level of creative thinking spawned by taking people far away from familiar surroundings. Our philosophy is if you do the “norm” it is forgettable, but if you take a chance on something spectacular it will be talked about for years. We are here to help you decide, plan, execute and measure the results of your investment.



We promise your staff will return with a “sailing story” they can defend...and document. Just ask one of our hundreds of satisfied clients.



P.O. Box 120673, Dubai, UAE
Tel/Fax: +971 7 236 3102
Mobile: +971 50 242 8128
www.arabiandiver.com



ICRAN: LOCAL SOLUTIONS FOR GLOBAL PROBLEMS



Buccoo Reef Trust

Philip Goeltenboth - Mozambique



Carl J Wantenaar - Similans, Thailand



Damaging coral



John McManus - Discharge, Indonesia



The International Coral Reef Action Network (ICRAN), established in 2000 with funding from the United Nations Foundation (UNF), is a global network that is working to halt and reverse the decline of the health of the world's coral reefs. This network, involving some of the world's leading coral reef scientists and conservation organizations, was formed in response to a Call to Action by the International Coral Reef Initiative (ICRI), a global partnership among governments and non-governmental organisations.

Coral reefs fascinate people with their unrivalled beauty. They are not only a source of food and income for millions of people around the world but they provide many with a tranquil respite from the grind of day to day life. However, coral reefs everywhere are suffering and their very existence is being threatened. But what does it all mean? What does the reef actually do and why is it vital that we protect it?

Coral reefs are among the world's most spectacular underwater environments. Often referred to as 'the rainforests of the sea', these natural ecosystems are wonderfully complex, supporting a remarkable diversity of life. As the largest living structures on Earth they occupy less than 1% of the ocean floor yet support over one quarter of all marine life. Along with mangroves and sea grass beds they provide spawning grounds, nurseries, feeding areas and habitat for over 93,000 plant and animal species with an estimated 10 times that waiting to be identified. They safeguard lives, economies and cultures, provide income and employment, create safe harbours and protection against erosion, provide 10% of the world's fishing harvest, and hold the key to future scientific and medical advances. But all of this is in danger as the factors that threaten the health and productivity of reefs around the world are increasing in impact and severity.

In more than 80 developing countries, communities rely heavily on coral reefs for income and food security and with the world population set to exceed 6.8 billion people by 2010, pressures will only increase on our coastal environments, further impacting the reefs and their productivity.

ICRAN recognises that reefs and people are inextricably linked. Reef decline is directly related to the loss of economic opportunities and often accelerates the rate of poverty in these areas. Finding a balance where the benefit of one does not come at the cost of the other is what we are striving to achieve. ICRAN has made a commitment to improve the health of coral reefs around the world and is creating opportunities for communities to take charge of their environment by providing them with the skills and tools to ensure the long-term vitality of coral reefs.

Since 2000 ICRAN has been working at the global, regional and local levels in 27 countries with a range of activities that focus on the prevention and mitigation of coral reef degradation through management, monitoring and public awareness actions.

CLIMATE CHANGE

One of the principle global threats to coral reefs. While research into the causes and impacts of climate change continues it is becoming increasingly clear that coral reefs are among the most vulnerable and threatened of ecosystems. Increase in sea surface temperatures, ocean acidification, rising sea levels and more frequent and severe storms can have devastating effects which lead to coral bleaching, slower coral growth and physical damage, resulting in some cases to increased mortality. It is generally accepted that rapid climate change is occurring, but we can help our reefs increase their resilience and ability to withstand changes to the climate by reducing the stressors from actions we have direct control over.

COASTAL DEVELOPMENT

Unregulated coastal development causes dramatic habitat destruction, killing the reef and having a knock on effect on fisheries, tourism and coastal protection.

WATERSHED MANAGEMENT

Land development alters natural water flows leading to greater amounts of fresh water, nutrients and sediment reaching the reefs. Pollution from human activities including ineffective management of agriculture, and sewage and sedimentation from inappropriate land use practices such as deforestation, endanger not only corals, but also human health.

OVER FISHING AND DESTRUCTIVE FISHING PRACTICES

Increasing demand has resulted in over fishing of not only deep water commercial fisheries, but reef fisheries as well. When normal fishing methods are no longer sufficient to even provide a living due to reduced fish stocks, fishermen turn to unsustainable alternatives such as blast and cyanide fishing. This can start a spiral of increasing reef damage, reducing productivity and thereby increasing the use of destructive methods.

TOURISM

Coral reef tourism is a major industry. Ironically, although tourism is generating vast amounts of income much of the tourism is unsustainable and is contributing to its decline. Irresponsible tourism practices and unregulated coastal development are impacting the very reef that coral reef tourists are there to enjoy. Sustainable tourism is a major component of ICRAN's work in all regions.

ICRAN is working with its partners to address the major threats to coral reefs through innovative approaches in a diverse range of locations around the world.

ICRAN's Mesoamerican Reef Alliance (MAR) project is a unique undertaking in the Caribbean to strategically engage the private sector and work alongside local stakeholders to address the above issues. This Alliance brings partners and international expertise to the region to promote economically and environmentally sound management of the reef through three components: Watershed Management, Sustainable Fisheries, and Sustainable Tourism. To date the project has been a tremendous success. Regional and local partnerships with the agroindustry have been established which will hopefully lead to improved watershed management and the reduction of impacts downstream on the marine and coastal environment. Local fishers' and fishing cooperatives' capacity has been strengthened for undertaking sustainable fisheries management through the development of industry partnerships, promotion of "best practices", training in financial and resource management, and alternative income generation strategies. Partnerships have also been established with the marine tourism sector; helping to refine and implement business guidelines and best practices, thus creating a sustainable industry minimizing threats to the Mesoamerican reef.

In the Dominican Republic (DR), ICRAN is taking the lead in sustainable tourism through its Marine Tourism Alliance. The tourism industry in the DR is dependent on clean beaches, pristine water and healthy coral reefs, which are a target for the potential market of 20 million scuba divers and many more skin divers per year. However, the reefs of the Dominican Republic are currently severely impacted by anthropogenic activities, a number of which can be attributed to the thriving tourism industry. The ICRAN partner Reef Check Dominican Republic (RCDR) is leading this initiative, working with local stakeholders to develop and implement monitoring, best practice and public awareness materials and activities that highlight the urgent need to protect their reefs. RCDR have engaged strategic local partners to increase tourism revenue as a sustainable financing mechanism for coral reef conservation.

Marine and Coastal Protected Areas (MCPAs), are recognised as a valuable management tool. ICRAN is part of an alliance supporting the World Wildlife Fund for Nature's (WWF) activities in the Primeiras and Segundas Archipelago, Mozambique. The main goal of this project is to create a functioning protected area for the unique habitats and endangered species of the area; to increase fish and prawn capture and thereby improve living standards of the

people who depend on these waters for their livelihoods; and to promote a focus for tourism development in Nampula and Zambezia provinces. The project is being implemented through community based organisations, raising awareness on the need for protecting birds, marine turtles, coral reefs, sharks, whales and dolphins. For example, marine turtles accidentally caught by local fishermen nets are being tagged and returned to the sea in the hope of improving the understanding of these species.

The South Asia region supports some of the richest biodiversity in the world yet is one of the most under-represented regions with respect to its number of marine and coastal protected areas. With funding from the European Union, coordinated by the South Asia Cooperative Environment Programme (SACEP) and ICRAN, this regional initiative seeks to improve the management and conservation of exploited marine and coastal resources through a range of activities. The project also aims to identify and build upon sustainable livelihood options for poor coastal communities to ultimately improve the quality of life and reduce reef dependency. The South Asia Coastal Resource Task Force (SACRTF) has been formed as a result of this project to improve the coordination of regional marine and coastal activities, harnessing regional expertise to maximise effort on the ground and benefit the marine environment as a whole.

Although these examples of ICRAN's work may seem distant to the Gulf region the issues being addressed and the challenges that these activities are trying to overcome will no doubt be familiar. ICRAN encourages the sharing of experiences and knowledge between people, communities and regions where coral reefs are central to life and the environment. By being better informed, and having access to information and others who are facing the same challenges will, without a doubt, make for a brighter future for coral reefs everywhere.

You can do your bit too. Don't just be a sightseer; become an ambassador of the reef and help protect the reefs that you love for the benefit of all. For further information on ICRAN and projects, please visit www.icran.org or contact us on info@icran.org.



ICRAN Mesoamerican Reef Alliance

EDA PROMOTES GOOD ENVIRONMENTAL PRACTICES THROUGH DIVING GUIDELINES

EDA, in cooperation with the International Coral Reef Action Network (ICRAN), Coral Reef Alliance (CORAL), Project A.W.A.R.E., International Fund for Animal Welfare (IFAW), Wider Caribbean Sea Turtle Conservation Network (WIDECAST), The Ocean Conservancy and Dubai Education Council and with the financial support of the Majid Al Futtaim Group and Dubai Properties - EDA main sponsors, will soon come out with English-Arabic guidelines on Good Environmental Practices concerning Diving, Snorkeling, Whale & Dolphin Watching, Turtle Watching and Underwater Clean Up.

The guidelines advise the public on some facts and general do's and don'ts before, during and after engaging in the aforementioned activities.

The guidelines will be distributed to the UAE and Oman dive centers, EDA members and supporters, schools and universities, tourists, Dive Middle East Exhibition (DMEX) and Dubai International Boat Show visitors, as well as EDA sponsors and selected companies.



PEARL DIVING

The book includes a compilation of interviews with old pearl divers and UAE nationals on their experiences of diving in the UAE. The data, supported by authentic photographs, was collected by Juma'a Bin Thalith, EDA's Heritage Department Coordinator.

"Pearl diving was an important part of the economy of the Arabian Gulf before the current oil boom. Local pearl divers went to great risks to collect oysters from the oean floor, but the rewards were worth it. The income received from the pearl industry helped support many Dubai families. This book will shed light on a very interesting and important period in Dubai's history, explained Essa Al Ghurair, EDA's Vice-Chairman.

EDA recently released Pearl Diving a 140-page Arabic publication, which offers glimpses of the historical significance of pearl diving and the maritime legacy in the Gulf.

The publication was made possible through the sponsorship of Dubai Properties, an EDA main sponsor.

EDA'S NEW GEAR NOW ON SALE!

AVAILABLE AT DMEX



MOUSE PAD - Dhs 25
COFFEE MUG - Dhs 15
CANVAS BAG - Dhs 30
ZIPPY BAG - Dhs 20

MASK STRAP - Dhs 15
RASH VEST - Dhs 100
(Unisex) - 1 color only
Sizes - S, M, L, XL, XXL

NEW LADIES TSHIRTS - Dhs 35
LADIES TSHIRT (Rectangular back design) - available in white and black
Sizes - S, M, L, XL, XXL
LADIES TSHIRT (Circular back design) - available in white only
Sizes - S, M, L, XL, XXL

NEW MENS TSHIRTS - Dhs 40
MENS TSHIRT (Rectangular back design) - available in white and black
Sizes - M, L, XL, XXL
MENS TSHIRT (Circular back design) - available in white only
Sizes - M, L, XL, XXL

EDA IN STANDARD CHARTERED MARATHON



EDA Members Basem Abu Dagga, wife Hana Abu Samra and Sue Giles (shown with husband Paul) pose for a photo just before the start of the 10km race of the recent Standard Chartered Marathon. Photo courtesy of Francis Uy



EDA members proudly show their medals after finishing the race. Photo courtesy of Francis Uy.

D I V I N G

New products 2007



Focsa Comfort 2

5mm or 7mm Superstretch Neoprene, with optional 5mm Shorty (with or without fitted hood) and a 3mm Hooded Vest for first class dives.



Powerjet Fin

Combining three different materials. Available in two flex options to suit every diver



X-Air Light

Featuring Front and Rear Buoyancy for the perfect balance. Weight integrated for Comfort and Security.



VR 200 Regulator

Balanced diaphragm 1st stage with 4MP and 2 HP fitted with the Beuchat patented anti freeze system. New mini balanced 2nd stage weighting only 169 grs with sensitivity regulation and adjustable venturi control. Exceeding EN 250 standards
VR200 Iceberg with heat exchanger on the 2nd stage



UPCOMING EVENTS

EDA SOCIAL (MONTHLY)

EDA Social is a regular event to bring together EDA members for talks and other social activities. It can include discussions on topics that EDA believes will be of interest to its members. Led by individuals who are experts in their respective fields, the talks aim to provide members the opportunity to gain knowledge on topics relevant to the diving community.

DIVE MIDDLE EAST EXHIBITION (DMEX) 2007

13th-17th March, Dubai Marina, Mina Seyahi.

CORAL REEF MONITORING & AWARENESS PROGRAMME (CRAMP)

CRAMP Committee members will undergo training to take part in the committee's main activity of monitoring the health of the corals in the UAE as part of local participation in ongoing global reef conservation efforts through Reef Check.

www.reefcheck.org

GALA DINNER

Emirates Towers, 17th May 2007

EDA will hold its annual Gala Dinner in May. This is a yearly celebration of EDA's achievements and a way to thank its sponsors, partners and members for their support.

CLEAN UP ARABIA

The Clean Up Committee is planning to hold regular clean ups this year. Clean up activities will culminate with the annual Clean Up Arabia in November 2007.



Chairperson Mr Faraj Butti Al Muhairbi

Vice Chairperson Mr Essa Al Ghurair

The Secretary General Mr Jamal Bu Hannad

Financial Director Mr. Khalfan Khalfan Al Mohiari

Head of the Technical Committee Mr. Omar Al Huraiz

Head of the Scientific Committee Mr. Mohd Al Salfa

Technical Adviser Mr. Ahmed bin Byat

EXECUTIVE TEAM

EDA Adviser

Ibrahim Al Zu'bi
Email: diving@emiratesdiving.com

EDA Administrative Assistant

Melrose Valencia
Email: diving@emiratesdiving.com

EDA Secretary

Erna Magbanua

Graphic Designer & Film Maker

Ally Landes

MISSION STATEMENT

To conserve, protect and restore the U.A.E. marine resources by understanding and promoting the marine environment and promote environmental diving.

LEGISLATION

Emirates Diving Association (EDA) was established by a Federal Decree, No. (23) for the year 1995 article No. (21) on 23/02/1995 and chose Dubai as its base. The Decree stipulates the following responsibilities for EDA.

- To Legislate and regulate all diving activities in the UAE.
- Ensure environmentally respectful diving practices in all EDA members.
- Promote and support the diving industry within the UAE by coordinating the efforts of the diving community.
- Promote diving safety in the commercial and recreational diving fields through standardization of practices.
- Promote and preserve historical aspects of diving within the gulf region and enhance environmental education to diving and non diving communities through EDA activities.

CONTACT DETAILS

Emirates Diving Association
Heritage & Diving Village
Shindaga Area
P.O. Box: 33220
Dubai, UAE

Tel: +971-4-3939390

Fax: +971-4-3939391

Email: diving@emiratesdiving.com, projects@emiratesdiving.com

Website: <http://emiratesdiving.com/>

THE PAVILION DIVE CENTRE PRESENTS

DIVING EDUCATION

A DEEPER UNDERSTANDING

WE OFFER:

- Educational courses for ages 8 and above
- Beginner to professional level
- World class training by elite instructors
- The only dive centre in Dubai to offer instructor development courses
- The only National Geographic centre in the Middle East
- A variety of courses available throughout the year
- The Dive Centre is a PADI Gold Palm 5 Star IDC Resort



NATIONAL GEOGRAPHIC

Jumeirah
BEACH HOTEL

Tel: +971 4 4068827 / 8

Email: divecentre@jumeirah.com

www.jumeirah.com



Plug. Play. Cruise.

Plus 512MB Memory Card
+ USB Card Reader



KD-DV7206

Dhs. 1099

JVC presents a new range of DVD/USB receivers

Enjoy the convenience of playing your favorite music while on a cruise. Simply plug in your USB to the receiver and play your music as long as you want. This unit also features GIGA MP3 MULTI, DIVX and is iPod ready. Time to go sailing with a song!



KD-DV4206

Dhs. 699



KD-G725

Dhs. 499

Plus 512MB Memory Card
+ USB Card Reader

Marine Speakers



CS-MX624

Dhs. 135



GIGA MP3 MULTI



50W x 4 Max.

KS-PD100

Interface Adapter for iPod



*Features differ from model to model

iPod is a trademark of Apple Inc., registered in the US and other countries.

Distributors: UAE

Oasis Enterprises

P.O. Box 93, Dubai,
Office Tel: 2821375 Fax: 2822617
• Al Ain Tel: 7517238 • RAK Tel: 2222274
• jvcuae@emirates.net.ae • www.jvcuae.com

Dubai

Airport Rd
2821375

Trade Centre Rd
3358291

Deira
2726374

Holiday Centre
3318386

Al-Qusais
2630729

Abu Dhabi

Sh. Rashid Rd
6217040

Al Falah Street
6427030

Hamdan Street
6277173

Muroor Street
6417075

Sharjah

Rolla
5683410

King Faisal Rd
5745030