

MBCA Signature Drives 2027



Welcome to MBCA Signature Drives 2027

Your once-in-a lifetime Mercedes-Benz classic car adventure in Europe



Katie

Kathryn G. Carruth
CEO, Mercedes-Benz Club
of America

Mercedes-Benz Club of America

___ Dear Members.

It's my pleasure to introduce our new travel series: MBCA Signature Drives – exclusive journeys that bring together the very best of Mercedes-Benz with unforgettable destinations. Whether you're behind the wheel of a timeless classic or a modern roadster, these drives are all about refined travel, extraordinary experiences, and the camaraderie of our community.

Start in Milan—Italy's style powerhouse, where Armani, Versace, and Prada set the tone.

Think unhurried cruising in an SL classic: elegant shorefronts, grand Art Nouveau facades, and leafy English gardens rolling by like a film reel. When the road tilts upward, the six-cylinder soundtrack takes over through the Swiss Centovalli. I warmly invite you to be part of this premiere. Let's discover new roads together, indulge in culinary highlights, and share unforgettable moments.

Sincerely,

Katie

Mercedes-Benz Club of America



Your Signature Experiences on this Tour



ISOLA BELLA – UNESCO
Experience

An exclusive boat ride at sunset brings you to Ristorante Elvezia on Isola Bella, where candlelight, lake breezes, and gourmet cuisine beneath historic terraces create an unforgettable evening of elegance on the shimmering waters of Lake Maggiore - the perfect start to your Italy adventure.



CENTOVALLI – Scenic Drive

The drive through the Centovalli Valley in a classic Mercedes-Benz SL Roadster is pure open-air elegance—winding past deep gorges, stone villages, and chestnut forests, with every curve revealing new Alpine vistas. It's motoring nostalgia in its most scenic form.



PICCOLO LAGO – Dinner
Experience

The evening at Piccolo Lago is a celebration of haute cuisine and natural beauty—set beside the still waters of Lake Mergozzo. With panoramic views, a refined lakeside atmosphere, and two Michelin stars, every course becomes an unforgettable sensory journey.



MOTTARONE – Scenic Drive

Our drive over Monte Mottarone in a classic Mercedes-Benz SL Roadster is a journey through the sky—hairpin turns, crisp mountain air, and open-top freedom. At the summit, the view stretches across seven lakes and deep into the Swiss Alps—pure driving poetry.



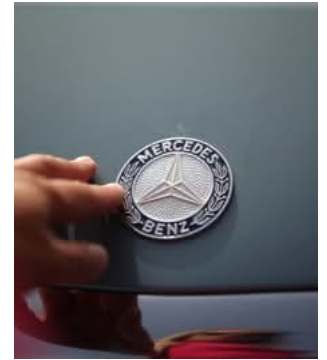
LA SCALA – Behind the
Scenes

Step into the legendary world of La Scala, one of the world's most celebrated opera houses. Discover exquisite costumes, historic instruments, and fascinating memorabilia that bring centuries of musical brilliance, artistic passion, and Italian elegance to life.



Our Classic Cars

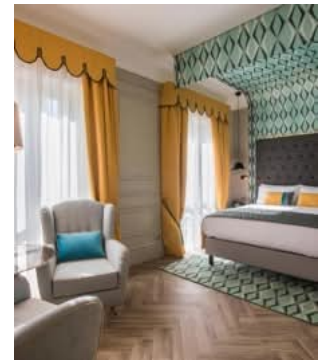
Our fleet unites two true icons: the elegant W113 "Pagoda" (1963–1971) and the stylish R107 (1971–1989). Each car is meticulously maintained and ready to deliver that unmistakable feeling of a classic roadster drive – open-air, timeless, and full of style. The SL is the brand's legendary roadster series – a perfect balance of performance, elegance, and engineering excellence. Since its debut in the 1950s, the SL has stood as a symbol of grand touring luxury: long-distance comfort, top-down freedom, and the kind of design that turns heads for decades. On every travel day, you'll choose your personal companion from the fleet – perhaps the charming lightness of the Pagoda one day, the confident presence of the R107 the next. We take care of everything: perfectly planned routes, on-tour technical support, and the framework for unforgettable moments behind the wheel.





Hotel ,Indigo Milan‘

Tucked away on elegant Corso Monforte, just moments from Milan’s fashion district and historic centre, Hotel Indigo Milan blends contemporary design with the refined character of a classic Milanese residence. Rich fabrics, bold colours, curated artwork, and subtle references to the city’s design heritage create interiors that feel stylish, individual, and distinctly local. A peaceful internal courtyard offers a welcome escape from the energy of the city, while the restaurant and bar combine modern Italian flavours with a relaxed, sophisticated atmosphere. Intimate, design-led, and perfectly placed for exploring Milan on foot, Hotel Indigo is a characterful urban retreat with unmistakable Milanese flair.





Hotel ,Splendid'

Set directly on the shores of Lake Maggiore, Hotel Splendid in Baveno lives up to its name with an atmosphere of understated elegance and Riviera charm. Its private beach and jetty offer direct access to the lake, while panoramic terraces frame views of the Borromean Islands and the surrounding Alpine peaks. The interiors combine classic Italian style with modern comfort—marble floors, light-filled spaces, and refined details create a sense of timeless hospitality. Guests can relax by the heated outdoor pool, enjoy fine dining on the lakeside terrace, or arrive in style by boat. Just a short stroll from Baveno's center and perfectly placed for exploring the lake's treasures, Hotel Splendid offers a blend of luxury, tranquility, and authentic Italian warmth, making it an exceptional base for a memorable stay on Lake Maggiore.





Your first step into Italy - Milan up-close

Upon arrival at Milan Airport, executive transfers bring us in comfort to Milan city center. After check-in at the refined Hotel Indigo Milan, we gather at the courtyard for a welcome reception.

Tonight, we will enjoy our first dinner in Milan after a short walk.

Day 1: Itinerary

Arrival at Milan airport MXP

Executive Transfers to Milan, check-in hotel

Time at leisure

Welcome reception in the courtyard of Hotel Indigo, Milan

Short walk to dinner

Welcome dinner in the city center



The city of Milan - historic wonders, world-class fashion and a lively city evening

After breakfast at the hotel, we set out for an exclusive guided tour of Milan's city center, exploring its elegant streets and grand squares. Highlights include a visit inside the majestic Duomo di Milano, with its intricate Gothic façade and sweeping rooftop views, and the legendary Teatro alla Scala, where the world's greatest performers have graced the stage.

After an individual lunch break, Milan is all yours to discover. Take advantage of the walking distance from your hotel to the Fashion District. Sip in Northern Italian 'Dolce Vita' by going for a stroll or taking a seat at one of Milan's famous historic cafés. Visit a Museum of your choice or shop at Via Monte Napoleone.

Dinner will be up to your personal preference with countless restaurants to choose from.

Day 2: Itinerary

Breakfast at hotel

Exclusive guided city visit at Milan city center, entrance to Duomo di Milano & Teatro alla Scala

Individual lunch, time at leisure

Individual dinner



Your first step into the driving – right beside the shores of Lake Maggiore, the tour opens in the gentlest possible way

After breakfast and check-out, an executive transfer takes us to Baveno, the elegant gateway to Lake Maggiore. After check-in at the refined Hotel Splendid, we gather on its lakeside terrace for a group lunch — the perfect moment to take in the glittering water.

This is when we will introduce you to Mercedes-Benz and present you the collection of SL's awaiting you for this journey. Following a short briefing on the routing, we set off for our first drive.

As the afternoon light softens, a private boat awaits to carry us on a leisurely tour around Isola Bella, its ornate palazzo and cascading gardens rising like a jewel from the lake. The evening culminates with an exclusive dinner at Ristorante Elvezia on the island, where fine cuisine, attentive service, and the magical lakeside setting make for an unforgettable first dinner in Italy.

Later, on the terrace, the sky deepens; waves gushing against the shores; your first Italian night opens to a starry wideness. Tomorrow brings roads and vistas; tonight is simply arrival.

Day 3 Itinerary

Breakfast at the hotel, check-out

Executive Transfers to Baveno, check-in hotel

Lunch on the terrace of Hotel Splendid

Introduction into the history of Mercedes-Benz, presentation of the Mercedes-Benz classic cars, technical briefing

Start to first drive

Private Boat tour around Isola Bella

Dinner at Ristorante Elvezia on Isola Bella

Boat tour back to hotel



Monte Mottarone – Alpine views & winding roads for days

After breakfast at the hotel's terrace, the morning begins with the daily briefing and the start of the drive.

The route climbs steadily to the summit of Monte Mottarone, where a coffee break awaits along with panoramic views stretching from the Alps to the lakes below. Continuing, we arrive in the charming village of Orta San Giulio on Lake Orta, with time at leisure to explore and enjoy lunch individually.

In the afternoon, we make the scenic return drive to the hotel, where you can relax and enjoy its amenities. Dinner will be at the hotel tonight.

Day 4: Itinerary

Breakfast at the hotel

Briefing and start of the day's first leg

Arrival at the summit of Monte Mottarone, coffee break

Arrival in Orta San Giulio on Lake Orta, leisure time, individual lunch

Return drive back to the hotel

Arrival at hotel, leisure time

Group dinner at hotel



Swiss Riviera & elegant lakeside living – Ascona

The day begins with breakfast on the hotel's terrace, accompanied by serene lake views. After a roadbook briefing, we set off toward the Swiss Riviera and the elegant town of Ascona.

On arrival, we gather at the charming Castello Seeschloss for a leisurely lunch in its historic lakeside setting. In the afternoon, a guided tour reveals Ascona's picturesque old town, colorful waterfront, and artistic heritage. We then enjoy a scenic drive back to the hotel, with time to relax before the evening.

An executive transfer takes us to Rampolina, a renowned restaurant overlooking Lake Maggiore. Here, dinner unfolds on the panoramic terrace, where refined Italian cuisine meets sweeping views across the water—a perfect blend of flavor and scenery. After this memorable evening, we return to the hotel.

Day 5: Itinerary

Breakfast at the hotel's terrace

Briefing, start towards Ascona

Arrival and lunch at Castello Seeschloss in Ascona

Guided tour of Ascona

Drive back to hotel

Arrival at hotel

Dinner transfer

Dinner at restaurant 'Rampolina'



Along the scenic shores of Lake Maggiore- Medieval Castles, panoramic views and a lively gourmet finale

After breakfast at the hotel, we check out, with luggage service ensuring a smooth departure. Following a roadbook briefing, we set off on a morning drive along the scenic shores of Lake Maggiore to the imposing Castello di Angera. Perched on a rocky outcrop, the castle offers panoramic views and a fascinating history, revealed during our guided visit through its halls, towers, and museum rooms.

Lunch will be served at a spectacular lakeside location, before returning along Lake Maggiore's eastern shore and embarking on a 25-minute ferryboat trip crossing the lake.

From here, you choose whether to benefit from the included airport transfer to Milan MXP airport, or extend your stay individually.

In the evening, Chef Marco Sacco presents a multi-course tasting menu that reinterprets the flavors of Piedmont with creativity and precision. Each dish is paired with fine regional wines, and the calm waters just beyond the windows provide the perfect backdrop for an evening that is as much a feast for the senses as it is for the palate.

Day 6: Itinerary

Breakfast at hotel, check-out, Luggage service

Briefing, morning drive to Castello Angera

Guided visit at Castel Angera

Lunch at ristorante 'Il Sole'

Crossing the lake by car ferry

Return to hotel 'Splendid', time at leisure

Dinner transfer

Farewell Dinner at Piccolo Lago Restaurant



Mercedes-Benz Club of America

Time to get lost in the Dolce Vita lifestyle at the shores of the most beautiful lakes in Italy

We start the morning with breakfast on the hotel's terrace, savoring fresh flavors against the backdrop of Lake Maggiore. While you will have to check-out from your rooms, your luggage will be safely stored and you are welcome to use the hotel services until departure.

Later in the morning we will go for a short round-trip to Lake Orta before returning to the hotel where we will drop off our classic Mercedes-Benz SL and a chauffeur will take you to Milan MXP airport in time for your inbound flight.

Day 7: Itinerary

Breakfast at the hotel's terrace, check-out (luggage will be stored for you)

Morning round-trip drive to Lake Orta

Return to hotel, drop-off classic cars

Group transfer to Milan MXP airport

Arrival at airport, check-in and inbound flights





Your MBCA Signature Drive The Lakes at a Glance

Mercedes-Benz Club of America

Services included:

- 9 6 nights at 4-star hotels, sharing a dbl room
- 9 5 dinners, 3 lunches in selected restaurants
- 9 4-day driving Mercedes-Benz SL (W113/ R107) incl. fuel
- 9 Comprehensive Classic Car insurance (EUR 2,500 excess)
- 9 Milan MXP group airport transfer on day 1 and day 7
- 9 Guided visits and entrance fees
- 9 Tour host and service team

Services not included:

- Meals, if not mentioned
- Tour cancellation insurance (highly recommended)
- Gratuities
- Personal expenses
- Airport transfer on different days than tour start/ end date

MBCA Member Price: EUR 5,950

