AUSJET28 CO-LOCATED WITH LIQUID AND ENVIRONMENTAL WASTE EXPO

2028 SPONSORSHIP & STAND PROSPECTUS

BIG MACHINERY
BIG INDUSTRY
BIG OPPORTUNITY



Australia's expo for water jetting, drain cleaning, hydro excavation and vacuum loading.

OCTOBER 25-26, 2028 • SYDNEY SHOWGROUND • LIVE DEMOS • EDUCATION • LATEST TECHNOLOGY

THE OPPORTUNITY

THE FUTURE OF INFRASTRUCTURE MAINTENANCE STARTS HERE.

Ageing assets, growing demand and tighter budgets are driving the need for smarter, safer, more efficient maintenance. For two days, the people who buy those solutions come together in one location at one time, to see them working.



SEE MORE

ONE HALL. TWO AUDIENCES.

AUSJET28

Australia's dedicated exhibition for water jetting, drain cleaning, hydro excavation and industrial vacuum.

In conjunction with AUSJET High Pressure Water Jetting Assoc.

LIQUID AND ENVIRONMENTAL WASTE EXPO

Liquid waste, environmental remediation, wastewater treatment and resource recovery, with safe handling, smart solutions and sustainable practices for liquid and hazardous materials.

WHO YOU'LL MEET

THE BUYERS, FACE TO FACE.

01

COUNCILS & WATER UTILITIES

02

DRAIN CLEANING & WATER JETTING CONTRACTORS

03

HYDRO EXCAVATION & VACUUM LOADING

04

INDUSTRIAL CLEANING & SURFACE PREP

05

ASSET OWNERS & INDUSTRY LEADERS

06

PLUS LIQUID AND ENVIRONMENTAL WASTE (LEW28) VISITORS

WHAT AUSJET24 DELIVERED

DECISION-MAKERS COME READY TO DISCOVER AND BUY.

AUSJET 24 results speak volumes. Exhibitors left with leads, visitors left with suppliers.

93%

OF EXHIBITORS SAID THEIR RESULTS MET OR EXCEEDED EXPECTATIONS

80%

OF EXHIBITORS RATED THEIR LIKELIHOOD TO RECOMMEND AUSJET AT 9 OR 10 OUT OF 10

75%

OF VISITORS DISCOVERED NEW PRODUCTS THEY WEREN'T PREVIOUSLY AWARE OF

71%

OF VISITORS ARE LIKELY TO BUY FROM AN EXHIBITOR THEY MET AT THE SHOW

"Great way to speak to suppliers about new equipment, and great way to network." AUSJET24 Exhibitor

"Very well attended with decision makers." AUSJET24 Exhibitor

WHAT'S ON

MORE THAN AN EXPO.

01

EXHIBITION HALL

Large equipment and hands-on displays, from wastewater treatment solutions to monitoring and safety.

02

LIVE DEMO ARENA

Equipment working in real conditions, outside and loud, watched up close by buyers.

03

FREE EDUCATION HUB

Talks and panels on safety, productivity and the next-generation workforce.

04

NETWORKING

Make valuable connections with qualified buyers at the Networking Drinks and the Tradies Tool Box BBQ.

PRODUCTS & SERVICES ON DISPLAY

WHAT BUYERS COME TO SEE.

Buyers attend AUSJET to discover and compare:

- **Water jetting equipment and accessories**
- **Vacuum loading and hydro excavation technology**
- **Drain cleaning and pipeline maintenance solutions**
- **CCTV inspection and asset condition monitoring systems**
- **Industrial cleaning and environmental services**
- **Waste, liquid and sludge management solutions**
- **Fleet, truck and equipment manufacturers**
- **Safety systems, PPE and compliance solutions**
- **Pumps, nozzles, hoses and specialist components**
- **Emerging technologies that improve productivity, safety and efficiency**

AUSJET brings together qualified buyers looking for practical solutions, trusted suppliers and innovative technologies that help them reduce costs, improve operational performance and deliver better outcomes for their clients and communities.



SPONSORSHIP PACKAGES – DEMONSTRATION ARENA PARTNERS

LEAD FROM THE FRONT.

MAXIMUM EXPOSURE

INDUSTRY PARTNER

$15,000

ONLY IN THIS PACKAGE

- ★ **Presenting rights: "Demonstration Arena presented by"**
- ★ **Branding at Demonstration Arena entry and signage**
- ★ **Branding on the Demonstration Program**
- ★ **2 pull-up banners at registration & badge printing**

ALSO INCLUDED

- Dedicated space & signage in the Arena
- Logo on event directional signage
- Logo on visitor EDMs & 2 dedicated EDM tiles
- Logo on print material from date of signing
- Feature in Event Preview Brochure (mailed & digital)

OWN THE TRADIES TOOL BOX BBQ

ENGAGEMENT PARTNER

$12,000

ONLY IN THIS PACKAGE

- ★ **Presenting rights: "Tradies Tool Box BBQ presented by"**
- ★ **Signage in the BBQ & networking area**
- ★ **Acknowledged in BBQ promotion**

ALSO INCLUDED

- Dedicated space & signage in the Arena
- Logo on event directional signage
- Logo on visitor EDMs & 1 dedicated EDM tile
- Logo on print material from date of signing
- Feature in Event Preview Brochure (mailed & digital)

ELEVATED BRAND VISIBILITY

FEATURE PARTNER

$6,500

ONLY IN THIS PACKAGE

- ★ **Noted as a feature partner throughout the show and in the lead-up**

ALSO INCLUDED

- Dedicated space & signage in the Arena
- Logo on visitor EDMs
- Logo on print material (where possible)
- Logo on event signage (where possible)

All Prices ex GST

EXPERIENCE PACKAGES · NAMING RIGHTS

OWN A MOMENT.

All Sponsor and Experience Packages include

- ✓ **Logo on the AUSJET & LEW websites**
- ✓ **Announcement across social media**
- ✓ **Logo on event entry & sponsor signage**

EDUCATION HUB PARTNER $12,000

YOU OWN
Sponsorship of the Education Hub

- Dedicated signage and a brochure rack in the Hub
- Recognition in Event Preview Brochure (mailed & digital)
- Logo on visitor EDMs
- Logo on print advertising (where possible)

NETWORKING LOUNGE $8,000

YOU OWN
Exclusive naming rights to the Lounge

- Branding within the Lounge & on the event floorplan
- Logo on visitor EDMs
- Logo on event directional signage
- Add branded furniture, charging stations or promo material (additional cost)

LANYARD SPONSOR $7,500

YOU OWN
Exclusive branding on every event lanyard

- Your logo worn by every visitor, both days
- Logo on visitor EDMs
- Logo on event directional signage

NETWORKING DRINKS $5,000

YOU OWN
Sponsorship of the Networking Drinks

- 2 pull-up banners in the drinks area
- Acknowledged whenever it's promoted
- Registration signage promoting the function on the day

CAREER CORNER $4,500

YOU OWN
Exclusive naming rights to the Career Corner

- 1 table package within the Career Corner
- Logo on Career Corner signage
- Acknowledged whenever the Career Corner is promoted

WOMEN IN INDUSTRY BREAKFAST $1,500

YOU OWN
Sponsorship of the Breakfast

- Named as sponsor in all Breakfast communications
- Acknowledgement and sponsor signage at the Breakfast
- Logo in print advertising (where possible)

All Prices ex GST

EXHIBITION SPACE

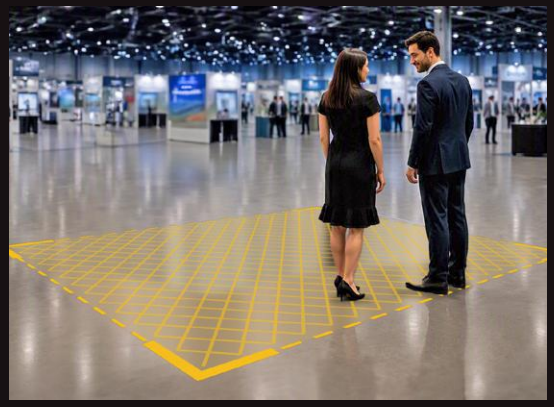
PICK YOUR STAND.

MODULAR PACKAGE



Walls, fascia sign, carpet and lighting. Turn up and trade.

SPACE ONLY



Indoor floor space for custom builds and equipment displays, excludes carpet.

OUTDOOR SITE



Room for trucks, vac units and large plant equipment, beside the Live Demo Arena.

Floor plan available on request

DEMONSTRATION ARENA

EQUIPMENT ON SHOW.







SECURE YOUR SPACE

BE SEEN.
BE DEMONSTRATED.
BE SPECIFIED.

Prime stands and sponsorships go first.
Talk to the team at Expertise Events.

02 9452 7575
ausjet@expertiseevents.com.au
ausjetconnect.com.au

Also selling to liquid waste buyers?
View Liquid and Environmental Waste Expo (LEW28)
at liquidwasteexpo.com.au

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