



2027 FALL COLLEGIATE FASHION COLLECTION

Table of CONTENTS

Headwear

2 Hats

ROY, ROWE, & TYLER

Boys Collection

4 Polos

COSMO, TOM, CARSON, & CASPER

8 Jerseys & Shirts

ASTER, FLETCHER, & FOOTBALL JERSEY

11 Fleece

ODEN

12 Outerwear

MAXON, KYLER, SKY, & BOBBIE

Girls Collection

16 Dresses & Skorts

ROSE, APRIL, SLOANE, & WREN

20 Cheer, Tops & Tees

CHEER UNIFORM, FREYA, SOSA, & CHARLOTTE

26 Fleece & Knits

FALLON, DAWN, IGGY, & GOLDIE



Roy

MIXED MEDIA CORDUROY SNAPBACK HAT

100% Ripstop Cotton / Cotton Corduroy

Structured 5-Panel Design

YOUTH / TODDLER: 27PBY0H06





Rowe

SNAPBACK ROPE HAT

100% Cotton

Structured 5-Panel Design

YOUTH / TODDLER: 27PBY0H23



RED
Y/T

CARDINAL
Y/T

MAROON
Y/T

ROYAL
Y/T



NAVY
Y/T

LT. GREY
Y/T

WHITE
Y/T

Tyler

HIGH-PROFILE HAT

90% Nylon, 10% Spandex

Structured 6-Panel Design

Snapback Closure

YOUTH / TODDLER: 27PBY0H18



RED
Y/T

CARDINAL
Y/T

MAROON
Y/T

PINK
Y/T



ROYAL
Y/T

NAVY
Y/T

WHITE
Y/T



INFANT ROMPER

ART: 001A EMB

Cosmo

SUBLIMATED STRIPED ATHLETIC POLO

88% Polyester, 12% Spandex with UPF 50+

YOUTH: 27BYT1T03 | **TODDLER:** 27BTT1T03 | **INFANT:** 27BIT1T03



RED CAR MAR TXO ORG TNO GOLD KGN DKG Nvy ROY LBL PUR BLK



INFANT ONESIE

Yth & Tod
AVAILABLE
YEAR
ROUND
in Grey



ART: 001A EMB



PATTERN DETAIL

Tom

SUBLIMATED FOOTBALL PRINT ATHLETIC POLO

88% Polyester, 12% Spandex with UPF 50+

YOUTH: 27BYT1T06 | TODDLER: 27BT1T06 | INFANT: 27BIT1T06



RED CAR MAR TXO ORG TNO GOLD KGN DKG Nvy ROY LBL PUR GRY BLK

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



Carson

YARN-DYED FEED STRIPE POLO

100% Polyester

Back Collar Button Detail

YOUTH: CARSON-Y | TODDLER: CARSON-T | INFANT: CARSON-I



RED

CAR

MAR

ORG

DKG

NVY

ROY

LBL

PUR

CHR

*** ORANGE & DARK GREEN YOUTH & TODDLER ONLY**

ALL PRE-BOOK ORDERS ARE NON-CANCELABLE. GRAPHICS SUBJECT TO CHANGE PER LICENSING APPROVAL.



ART: 001A EMB

Casper

YARN-DYED TONAL STRIPED POLO

60% Cotton, 35% Polyester, 5% Spandex with UPF 50+

YOUTH: 27BYT1T04 | **TODDLER:** 27BTT1T04 | **INFANT:** 27BIT1T04



CHARCOAL



ART: CID002208 SP

Aster

UNISEX CREW NECK ATHLETIC SHORT SLEEVE TEE

93% Polyester, 7% Spandex

Geometric Patterned Jacquard w/ wicking & UPF 50+ Sun Protection

YOUTH: 27BYT1T01 | TODDLER: 27BTT1T01





ART: 001A EMB

Fletcher

WOVEN GINGHAM BUTTON DOWN LONG SLEEVE COLLARED SHIRT

100% Cotton

YOUTH: 27BYT1T02 | TODDLER: 27BTT1T02



RED



CARDINAL



MAROON



NAVY



ROYAL



PURPLE



LT. GREY

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.

Select Colors
AVAILABLE
YEAR
ROUND



ART:CID001634 SP



BACK PRINT DESIGN

Football Jersey

UNISEX MESH PANEL FOOTBALL JERSEY

100% Polyester Sideline-Quality Fabric with Mesh Panels

Printed Front and Back

YOUTH: PBFBJY01 | TODDLER: PBFBJT01



RED CAR MAR NAVY ROY PUR BLK

AVAILABLE YEAR ROUND



TXO ORG TNO GOLD KGN DKG LBL

PRE-BOOK ONLY

ALL PRE-BOOK ORDERS ARE NON-CANCELABLE. GRAPHICS SUBJECT TO CHANGE PER LICENSING APPROVAL.



ART: CID002176 SP

Oden

FLEECE HOODIE WITH TEAM COLOR HOOD

65% Combed Cotton, 35% Polyester Fleece
With Kangaroo Pocket and team color aglets
YOUTH: 27BYT1T05 | TODDLER: 27BTT1T05



RED



CARDINAL



MAROON



NAVY



ROYAL



PURPLE



CHARCOAL

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



ART: 001A EMB

Maxon

SUBLIMATED STRIPED QUARTER ZIP PULLOVER

92% Polyester, 8% Spandex with UPF 50+

Polyester Spandex

YOUTH: 27BYT1L01 | TODDLER: 27BTT1L01



RED CAR MAR TXO ORG TNO GOLD KGN DKG NVY ROY LBL BLK



ART: 001A CHENILLE PATCH



CHENILLE DETAIL

Kyler

BOYS VARSITY LETTERMAN JACKET

65% Combed Cotton, 35% Polyester Fleece

With Team Color Rib Band & Cuffs

YOUTH: 27BYT1L02 | TODDLER: 27BTT1L02



RED



CARDINAL



MAROON



ORANGE



NAVY



ROYAL



CHARCOAL

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



Sky

UNISEX QUILTED FULL ZIP VEST

100% Polyester

YOUTH: CBYL77 | TODDLER: CBTL77



CHARCOAL



Bobbie

UNISEX SHERPA FULL ZIP JACKET

100% Polyester with Woven Paneling

YOUTH: CBYL66 | TODDLER: CBTL66



GREY

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



ART: 001A EMB

Rose

GINGHAM DRESS WITH RUFFLE V-NECK

100% Cotton

Infant has built in romper

YOUTH: 276YT1D01 | **TODDLER:** 276TT1D01 | **INFANT:** 276IT1D01



RED



CARDINAL



MAROON



NAVY



ROYAL



PURPLE



LT. GREY



ART: CID002143 SP

April

FLUTTER SLEEVE DRESS

100% Combed Cotton Jersey

With Glitter Screen Printed Graphic

YOUTH: 276YT1D02 | TODDLER: 276TT1D02



BALLERINA



RED



CARDINAL



MAROON



NAVY

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



ART: 001A EMB

Sloane

SUBLIMATED STRIPED ATHLETIC DROPPED WAIST POLO DRESS

88% Polyester, 12% Spandex with UPF 50+

Infant has built in onesie

YOUTH: 27GYT1D03 | **TODDLER:** 27GTT1D03 | **INFANT:** 27GIT1D03



PINK RED CAR MAR TXO ORG TNO GOLD KGN DKG NVY ROY LBL PUR CHAR BLK



ART: 001A HEAT TRANSFER

BACK DETAIL

Wren

GIRLS SIDE AND BACK PLEATED SKORT

92% Polyester, 8% Spandex with UPF 50+

Side Seam Pockets

4-Way Stretch Woven

YOUTH: 27GYT1B01 | TODDLER: 27GTT1B01



RED



CARDINAL



MAROON



NAVY



BLACK



WHITE

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



Cheer Uniform

GIRLS TWO-PIECE CHEER UNIFORM

100% Polyester, Pleated Skort and Top Set

Toddler Version is a One-Piece with Open Bottom

YOUTH: PBCHUY01 | TODDLER: PBCHUT01



RED NVY ROY PUR BLK

AVAILABLE YEAR ROUND



CAR MAR TXO ORG TNO GOLD KGN DKG LBL

PRE-BOOK ONLY

ALL PRE-BOOK ORDERS ARE NON-CANCELABLE. GRAPHICS SUBJECT TO CHANGE PER LICENSING APPROVAL.



FRONT ART: CID002177 SP
BACK ART: CID002178 SP



BACK PRINT DESIGN

Freya

GIRLS OVERSIZED CROPPED FASHION TOP

100% Polyester Sideline-Quality Fabric with Mesh Panels

Printed Front and Back

YOUTH: 27GYT1T01 | TODDLER: 27GTT1T01



BAL RED CAR MAR TXO ORG TNO GOLD KGN DKG Nvy ROY LBL PUR CHAR BLK

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



ART: CID002223 SP

Sosa

GIRLS BOYFRIEND FIT TEE WITH RHINESTONE SLEEVE STRIPES

100% Combed Cotton Jersey

YOUTH: 276YT1T02 | TODDLER: 276TT1T02



SILVER GREY



Charlotte

GIRLS SCOOP NECK TEE

55% Cotton, 45% Polyester

YOUTH: RTYT33 | TODDLER: RTTT33



BALERINA

RED

NAVY

ROYAL

GRAPE

OXFORD

*** NAVY TODDLER ONLY**

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



ART: CID002207 SP

Fallon

GIRLS DIP DYED CREW NECK FLEECE PULLOVER

65% Combed Cotton, 35% Polyester Fleece

With Contrast Gradient Effect

Dip Dyed Process makes each piece one of a kind.

YOUTH: 27GYT1T03 | TODDLER: 27GTT1T03



HOT PINK



PURPLE



DK GREEN



NAVY



ROYAL



LT. BLUE



Dawn

GIRLS LIGHTWEIGHT FLEECE QUARTER ZIP PULLOVER

Cotton Polyester Blend Fleece

With Kangaroo Pocket

YOUTH: CBYL60 | TODDLER: CBT60



BALLERINA



NAVY



NATURAL

IF ARTWORK IS NOT APPROVED BY 2.1, 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.



ART: 001A EMB



TEXTURE DETAIL

Iggy

GIRLS ATHLETIC WAFFLE QUARTER ZIP PULLOVER

95% Polyester, 5% Spandex with UPF 50+

Dropped Shoulder / Team color neck and zipper pull.

YOUTH: 27GYT1L02 | TODDLER: 27GTT1L02



RED



CARDINAL



MAROON



ORANGE



DK. GREEN



NAVY



CREAM



ART: 001A CHAINSTITCH EMB

Goldie

GIRLS VARSITY SWEATER SWEATER

100% Acrylic Yarn

With Contrast Team Color Panels & Trim

YOUTH: 27GYT1L01



RED



CARDINAL



MAROON



ROYAL



NAVY



CHARCOAL

IF ARTWORK IS NOT APPROVED BY 2. 1. 2027 ORDERS WILL BE PRODUCED AS SEEN ON ART APPROVAL FORM.

Size Chart

Youth

Small	5-6 years
Medium	7-8 years
Large	9-10 years
XL	11-12 years

Toddler

2T	1-2 years
3T	2-3 years
4T	3-4 years
5T	4-5 years

Infant

3M	0-3 months
6M	3-6 months
12M	6-12 months
18M	12-18 months

MASH

Partner

Where You Live

Magic Number:

Career

Transportation

