

PARTNER WITH
KIWIHARVEST

New Zealand's Largest Food Rescue

We RESCUE
leftover
bread here



To HELP
hungry families
there

IS YOUR ORGANISATION LOOKING TO:



...then a partnership with **KiwiHarvest** offers a powerful way to achieve all of the above — with impact you can see, measure and proudly share.



OUR MISSION

To redistribute excess food to those in need and reduce the harmful environmental impacts of food waste.

1 WHY WE EXIST & THE SIZE OF THE PROBLEM

PG 4

2 HOW WE TACKLE THESE PROBLEMS

PG 8

3 OUR IMPACT: ITS MORE THAN FOOD SUPPORT

PG 11

4 WHY PARTNER WITH US

PG 14



**COME ON
A JOURNEY
WITH US..**



1. WHY WE EXIST

Two big problems. One practical solution.

New Zealand has too much food waste and too much food insecurity.

KiwiHarvest connects the two, rescuing good food before it goes to waste and getting it to people who need it.



Increasing food insecurity and demand for food support.



Food waste and the harmful greenhouse gas emissions from food in landfill.

FOOD INSECURITY IN NZ IS UNACCEPTABLY HIGH

This food insecurity is felt harder by some groups.

44% of our Pasifika and

32% of our Māori populations are food insecure, and

18% of Pakeha report being food insecure.¹

21%
of children lived in
households where
food runs out
sometimes or often.
(2024/25)¹

Students experiencing food poverty can fall up to
FOUR years behind their food-secure peers in
educational achievement, even after accounting
for socioeconomic deprivation.²



Globally Food Waste Is A Major Concern

Globally, one third of total food produced is lost or wasted.³
When food ends up in landfill, it breaks down without oxygen and produces methane, a potent greenhouse gas.

Food waste is estimated to contribute 8-10% of total man made greenhouse gas (GHG) emissions.³

That's around
**FOUR
TIMES**
the global
emissions from
aviation.⁴



**WASTING FOOD ALSO
SQUANDERS THE RESOURCES
USED TO PRODUCE AND
TRANSPORT THAT FOOD,
INCLUDING WATER, LAND,
ENERGY, LABOUR, AND CAPITAL.**

25%

of all fresh water
consumed globally
each year is used to
produce food that
goes to waste.⁶

300M

barrels of oil are
used each year to
produce food that
goes to waste.⁶

30%

of the worlds
agricultural land is
used to produce
food that goes to
waste.⁷

HOW MUCH FOOD IS GOING TO WASTE IN NZ?

The Ministry for the Environment completed a major research project at the end of 2025 to establish the amount of food lost or wasted in Aotearoa.⁸

From this research we estimate that more than 240,000 tonnes of good, edible food goes to waste in NZ each year. This food comes from growers, manufacturers, distributors and food retailers (this figure excludes household food waste).

We waste all that food, while
21%
of households are going hungry



**THIS IS ENOUGH TO FEED
WELLINGTON AND
LOWER HUTT FOR A YEAR**



2. HOW WE TACKLE THESE PROBLEMS



KiwiHarvest rescues around **300,000 kilos** of good quality surplus food every month from 360+ food businesses including growers, manufacturers, wholesalers, supermarkets, retailers and more. We deliver this food to over 220 + charitable agencies working to feed our most vulnerable.

These organisations rely on KiwiHarvest for a regular supply of food. Without it, they would need to divert funding from their existing programmes and services to purchase food, reducing the resources available to support people in need.



FOOD COLLECTED

We rescue good quality surplus food that is unable to be sold but still fine to eat, diverting it from landfill.



DISTRIBUTED

We distribute this food to our recipient charities, with most of the fresh, perishable food going out on the same day.



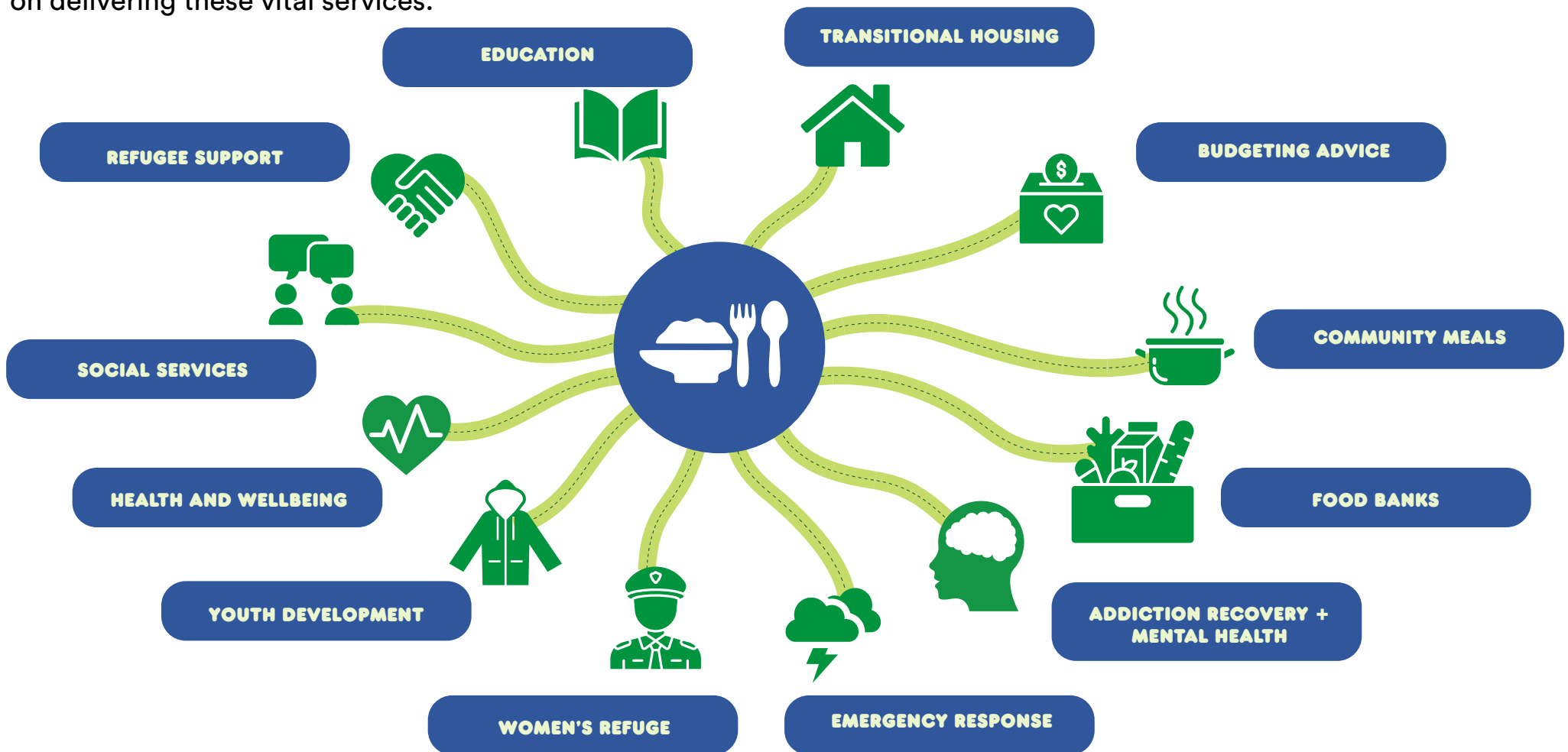
FEEDING PEOPLE

These agencies supply this food to the people they are supporting in their community.

MORE THAN FOOD SUPPORT

We supply food to hundreds of charitable agencies every week. These agencies are helping families into safe housing, supporting mental health and wellbeing, creating opportunities for young people, reducing social isolation and responding to crisis when it occurs.

The food we provide helps reduce their operating costs and stretches limited budgets further, allowing them to focus on delivering these vital services.



FEEDBACK FROM THOSE WE HELP

The generous supply from KiwiHarvest reduces the financial pressure on our services. This allows us to redirect funding toward other urgent needs, including baby supplies, clothing, hygiene products, household essentials, and long-term support.

Women's Refuge



The regular delivery of food pallets has become a cornerstone of our operation, directly fueling our vision of eliminating hunger and supporting those most in need within our community."

Good Care Community Trust



Some of the feedback we've received from whanau is that KiwiHarvest has been a blessing in times of need. It has also been a great way for our young people to engage in community service in preparing kai boxes for themselves and their whanau. 25

Reconnect Family Services



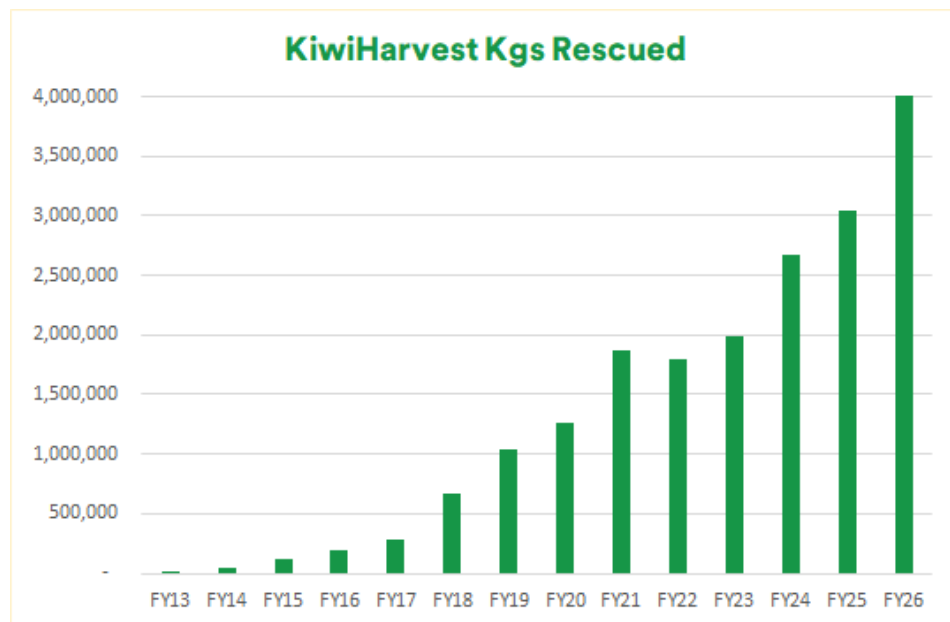
With the rising cost of living, access to food support has become an urgent concern for many

Kiwis. Whānau are being forced to make tough decisions to stretch their limited budgets, often struggling to ensure there is enough kai on the table.

Māngere Budgeting Services Trust



3. OUR IMPACT



\$1

invested means we can supply 3 meal equivalents each \$ creates \$8.18 worth of social good.⁸



1kg

of food rescued means 3 kg of CO2eq is prevented from reaching our atmosphere.



21.3 MILLION
kgs of food rescued



47.3 MILLION
Meal equivalents delivered
(Meals based on 450grams)



63.8 MILLION
kgs of CO2eq averted from our atmosphere



\$147 MILLION
Retail value of food rescued
(@\$6.92/kg)

Figures from inception in 2012 to August 2026

\$100 INVESTED = \$1,000 OF FOOD DISTRIBUTED

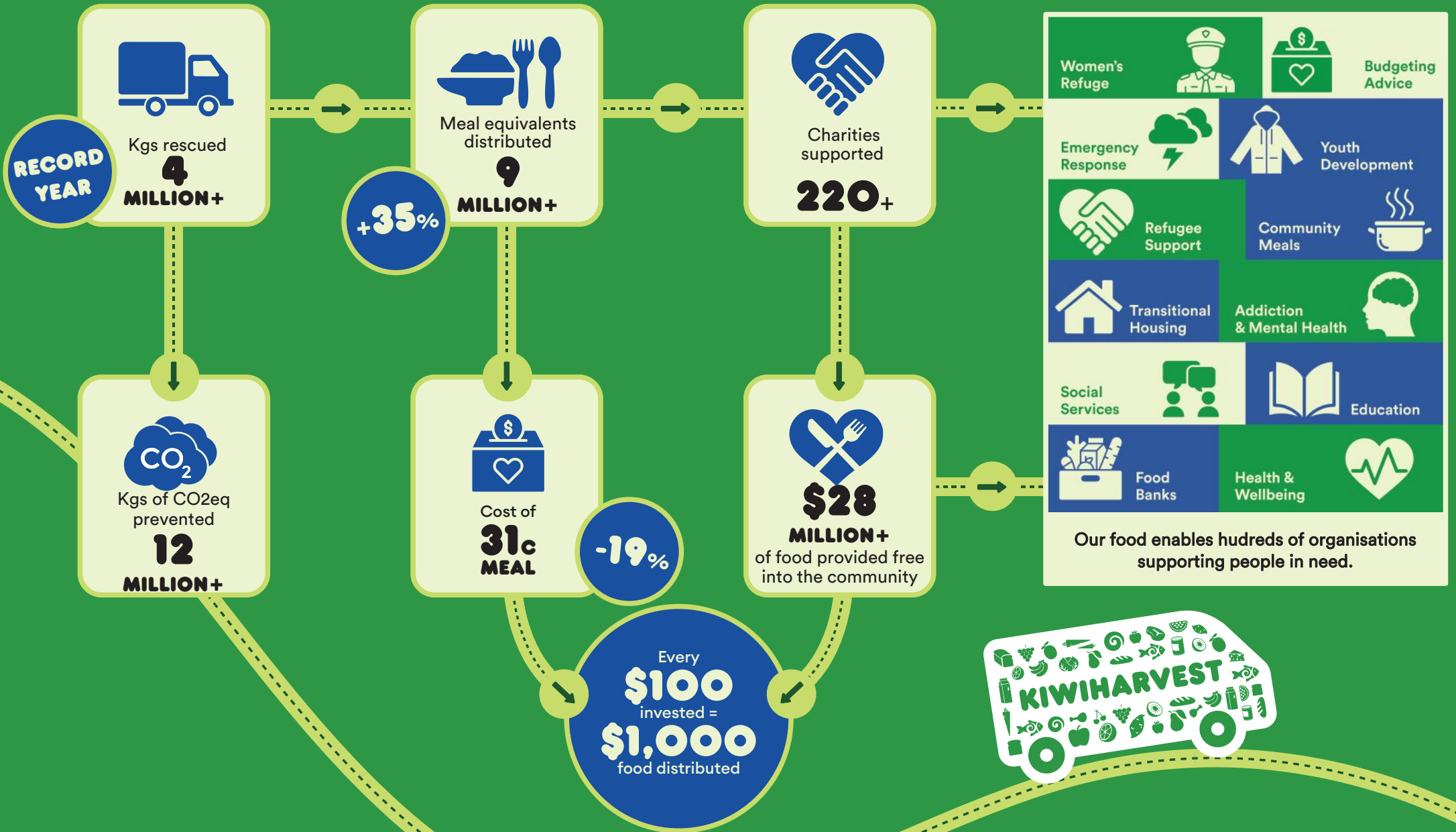


**EVERY \$100 ENABLES US TO
RESCUE AND DISTRIBUTE
\$1,000 OF FOOD**



**VERSUS WHAT
YOU CAN BUY FOR
\$100 AT RETAIL**

FY26 ACHIEVEMENTS



4. WHY PARTNER WITH US

Supporting KiwiHarvest creates real impact in 4 ways.



MOST COST-EFFECTIVE WAY TO FEED PEOPLE

The food is donated, so the cost is just to move it from A to B.



MORE THAN FOOD SUPPORT

Our food is part of a package of services that gives people a hand up not a hand out.



CHARITY THAT SUPPORTS OTHER CHARITIES

We supply food free to 220+ charitable agencies.



PROTECT THE PLANET

By preventing food from going to landfill we prevent harmful GHG being released.



+ TEAM VOLUNTEERING

Offer your team the chance to get hands-on and make a tangible difference.

More and more companies are looking for volunteering opportunities. Our volunteer sessions are generally booked out 4 months in advance, but our Partners get guaranteed access to a set of volunteer sessions each year.

In July 2024, Honour Impact conducted a study into our volunteering programme.

85% of volunteers feel more connected to their community since volunteering with KiwiHarvest.

69% of volunteers feel more positive about their workplace as a result of volunteering at KiwiHarvest.



“Volunteering at KiwiHarvest is very fulfilling, eye opening and makes you feel part of something helpful” says Helen, a corporate volunteer, who returns each year with her company. “We have also invited our customers to join us on our volunteering days for collective impact. They are super excited about coming with us. It helps spread the word about KiwiHarvest.”



+ MARKETING OPPORTUNITIES



We collaborate closely with our partners on a variety of mutually beneficial projects.

Together, we can raise awareness about food waste and food insecurity, strengthen both our brands, support your business growth, and generate vital funds to sustain our mahi.





**+ OPPORTUNITY TO GET INVOLVED WITH
EVENTS FEATURING OUR CHEF COLLECTIVE**

WHAT OUR MAJOR SPONSORS ARE SAYING



“Rabobank is committed to strengthening the food system and supporting organisations that enhance the wellbeing of communities across Aotearoa. KiwiHarvest’s work extends well beyond food rescue; it provides a critical foundation that enables frontline charities to engage more effectively with the people they serve.

By ensuring reliable access to quality food, KiwiHarvest allows community organisations to redirect their limited resources toward essential wraparound services. This support helps charities build meaningful connections, identify the broader challenges facing individuals and whānau, and deliver the guidance and assistance required to create lasting change.

Rabobank is proud to partner with KiwiHarvest in advancing this important work. Their impact contributes to stronger, more resilient communities and aligns with our commitment to ‘Grow a better New Zealand together’.”

Todd Charteris
Chief Executive Officer
Rabobank NZ



“Woolworths’ collaboration with KiwiHarvest is, we think, a remarkable success. Since 2022, KiwiHarvest estimates the amount of food rescued through the collaboration has increased by 435% - yes, 435%. That’s up from about 300,000 kg in 2022 to more than 4 million kg in the 12 months to April 2026. That’s an enormous amount of food that fed people and didn’t end up in landfill.

Repurposing more than 90% of our food surplus is a core mission in our Sustainability Plan. We first achieved this goal a few years back, and we need skilled collaborators like KiwiHarvest to maintain it. We also continue to provide funding support to KiwiHarvest and other food rescue organisations - more than \$1m in cash operating grants in our F26 year - including for KiwiHarvest’s people and systems. Congratulations KiwiHarvest on another great year together.”

Nicola Voice
NZ Sustainability Lead – Circularity
Woolworths



“KiwiHarvest’s impact extends far beyond food rescue – they help build stronger communities and positive, lasting social outcomes.

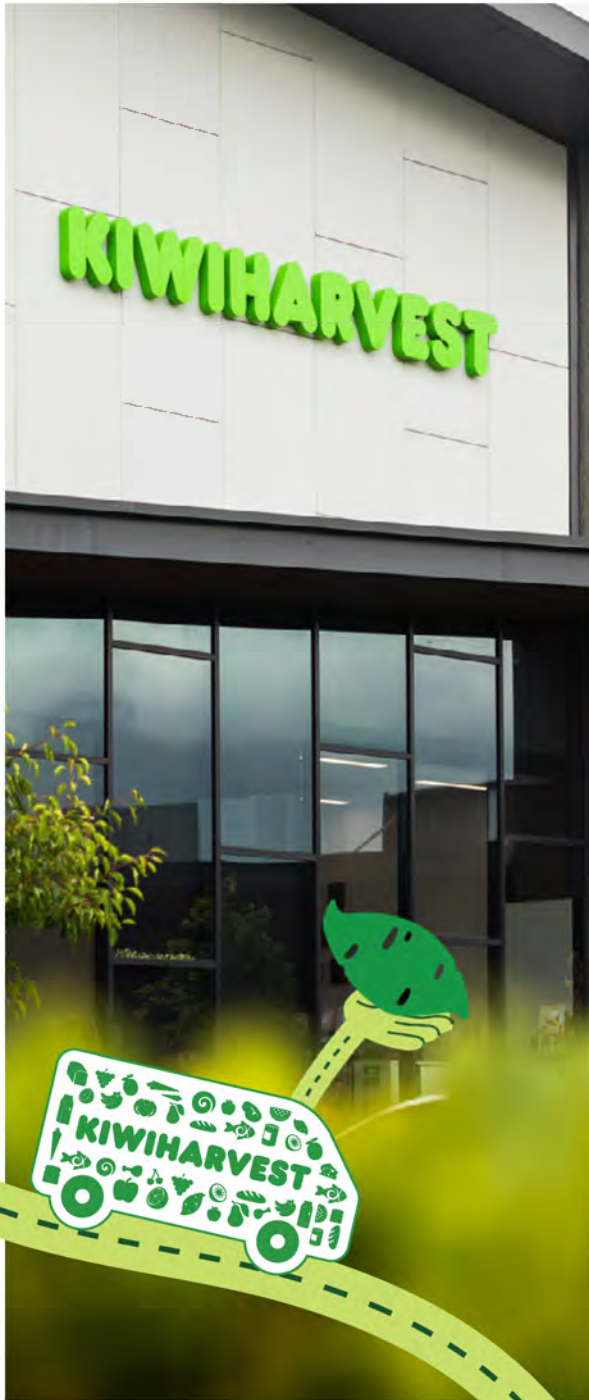
By providing local charities with reliable access to food, they help strengthen the organisations that support some of our most vulnerable communities. For us at Goodman, supporting KiwiHarvest means strengthening the frontline organisations who know their communities best. We’re proud to partner with KiwiHarvest since 2015 and it’s encouraging to see the scale of their impact grow, enabling our contribution to reach further.”

James Spence
Chief Executive Officer
Goodman NZ



SPONSORSHIP PACKAGES

	SUPPORTING PARTNER	CORPORATE PARTNER	MAJOR PARTNER
	\$20k	\$50k	\$100k+
Will rescue:	66,000 meals	165,000 meals	330,000meals
Retail value of:	\$205,000	\$516,000	\$1,030,000
Prevent:	89,000 kgs CO2eq	223,000 kgs CO2eq	447,000 gs CO2eq
Guaranteed volunteer sessions, and driver assist opportunities at our 5 branches			
Your logo on our website and on Partner Wall at Highbrook			
Dedicated social media post to announce the new partnership			
Can feature our brand logo and story on your website and referred to as	SUPPORTING PARTNER	CORPORATE PARTNER	MAJOR PARTNER
Feature in our quarterly newsletter			
Mention in our Annual Report			 Feature
Impact Report about the outcomes of your sponsorship	Annually	Biannually	As required
Use of our branded KiwiHarvest Trailer at your next event		Once pa	3 times pa
Early access to Cooking for a Cause Volunteer sessions			
CEO or Founder available to speak at team building or corporate events		Once pa	3 times pa
Open to co-branding, joint campaigns and PR initiative			
Your logo on one of our trucks or vans			
Number of meals delivered as result of investment (FY26)	66,000	165,000	330,000



READY TO JOIN OUR MISSION?

Aligning with KiwiHarvest goes beyond a corporate social responsibility initiative - it is a strategic opportunity to position your business as a forward-thinking, ethical, sustainable and community-focused leader.

A partnership would be an investment in a shared future - a future where businesses and communities thrive together. Let's create meaningful impact, side by side.

CONNECT WITH US TODAY



ANNE-MARIE FRIIS

Head of Fundraising and Marketing

anne-marie.friis@kiwiharvest.org.nz

www.kiwiharvest.org.nz



REFERENCES

PAGE 5

1. Ministry of Health 2024/25 Annual Survey
2. PHCC report - Food Poverty in NZ Teens 2024

PAGE 6

3. UN Environment Programme - Food Waste Index Report 2024
4. UN Climate Change - Food Loss and Waste 2024
5. European Commission – GHG emissions of all world countries 2025
6. Love Food Hate Waste. The Global Issue of Food Waste.
7. Earth.Org How Food Wste affects the Environment Oct 2022

PAGE 7

8. Aotearoa New Zealand Baseline Food Loss and Waste Project Oct 2025

PAGE 11

9. University of Auckland, ICG, 2025 Social Impact of KiwiHarvest, available on request

PAGE 15

10. Honour Impact Volunteering Program, available on request

