

VILLAGE OF FALCONER

CHAUTAUQUA COUNTY
WESTERN NEW YORK
REGION

CERTIFIED
PRO-HOUSING
COMMUNITY

ROUND 9 DRI & ROUND 4 NY FORWARD APPLICATION



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MESSAGE FROM THE MAYOR

Falconer is more than just a Village, it's home. It's where neighbors look out for one another, where small businesses know their customers by name, and where generations have taken pride in building a strong, welcoming community. Over the years, we've faced our share of challenges, but the spirit of Falconer has never wavered. Our residents have shown time and time again that when we come together, there's nothing we can't accomplish.

The NY Forward Grant represents a chance to turn that determination into real, lasting progress. We're ready to breathe new life into our downtown, support our local businesses and create new opportunities that keep families here for generations to come. With this investment, we can strengthen our infrastructure, enhance our public spaces and celebrate all that makes Falconer special. This isn't just about revitalizing buildings, it's about revitalizing hope, pride and the promise of a brighter future for everyone who calls The Village of Falconer home.





The **Village of Falconer** is proudly submitting applications for both the **Downtown Revitalization Initiative (DRI)** and **NY Forward (NYF) programs**, presenting a unified and strategic focus area that reflects the village's vision for inclusive, sustainable growth. The proposed target area applies to both programs and centers on **East and West Main Streets (NYS Route 394)**—the heart of Falconer's commercial district—stretching from the Jamestown city line to Merriam Street, where the streetscape transitions into a residential neighborhood. This corridor serves as the economic spine of the village and offers a prime opportunity for revitalization.

The target area also includes portions of **North and South Work Streets (Chautauqua County Route 380)**, which have experienced a notable uptick in commercial activity as small businesses expand and reinvest locally. This growth signals a strong foundation for economic development and job creation.

Falconer's revitalization vision is deeply rooted in its natural and recreational assets. The boundary encompasses **five public parks**—Lions Memorial, Falconer Park, Davis Park, Abe Mattison Millrace Park, and Coleson Park—each enhancing the village's charm and quality of life. Located along the Chadakoin River and Moon Brook, these parks offer unique opportunities for **waterfront enhancement, green infrastructure, and community engagement**.

At just one square mile, Falconer is a tightly knit, picturesque village nestled in the hills of southeastern Chautauqua County, within the Town of Ellicott. Its **compact size, strong community identity**, and **demonstrated momentum** make it an ideal candidate for targeted investment. With strategic support from DRI and NYF, Falconer is poised to transform its core into a **vibrant, resilient, and inclusive downtown** that benefits **residents, businesses, and visitors** alike.

JUSTIFICATION

The Village of Falconer is seeking DRI and NY Forward funding to catalyze a transformative chapter in its history—one rooted in resilience, renewal, and forward-thinking leadership. In 2017 and 2018, Falconer endured two devastating fires that destroyed half of its historic downtown core, leaving deep scars on its physical landscape and community spirit. After years of recovery and reflection, the village is now prepared to turn adversity into opportunity. With a renewed sense of purpose, Falconer is ready to reinvest in its **Main Street corridor**—reimagining it with vibrant commercial spaces, diverse housing options, and a revitalized streetscape that honors its past while embracing the future.

Falconer's industrial **heritage** remains a source of pride and identity. The village actively celebrates this legacy through initiatives like **Made in Falconer**, a community-driven event that showcases local innovation, craftsmanship, and history—inviting both current and former residents to reconnect with the village's enduring spirit.

This momentum is backed by a strong foundation of proactive planning and leadership. Since 2016, Falconer has taken deliberate steps to prepare for revitalization:

- Adopted a **Complete Streets** policy.
- Updated its **Comprehensive Plan** in 2019.
- Launched a **re-zoning initiative** in 2020.
- Completed a **Downtown Revitalization Master Plan** in 2023.
- Earned designation as a **certified Pro-Housing Community** in 2024.

With a clear vision, engaged leadership, and a community ready to move "Falconer Forward," the village is exceptionally well-positioned to leverage DRI and NYF funding to create a thriving, walkable, and resilient downtown for generations to come.



1 East Main Street before (left) and after (right) renovations.

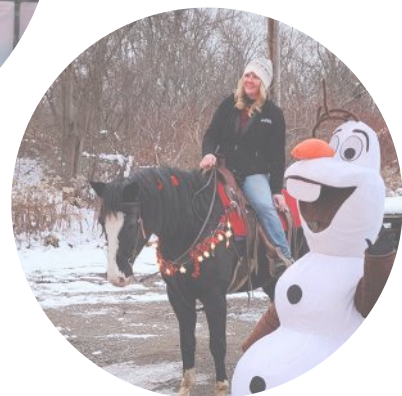
The Village of Falconer is primed for transformation, with a number of underutilized and vacant properties within the proposed boundary offering significant redevelopment potential. A 2023 study revealed that **21% of downtown buildings are currently underutilized**—highlighting a clear opportunity for strategic investment. From the upper floors of mixed-use buildings to the expansive, vacant worsted mill on the village's south side, these spaces represent untapped assets ready to be reimagined.

While Falconer's main business corridor has experienced notable losses in recent years, the community views this moment as a turning point. Village leadership is actively **fostering new partnerships and encouraging redevelopment in key areas to increase density, improve walkability, diversify housing options, and stimulate economic growth**. These efforts are guided by a commitment to preserving Falconer's welcoming character and natural charm, while embracing a future that is vibrant, resilient, and inclusive.



VISION STATEMENT

The Village of Falconer is a vibrant, thriving village focused on renewal and growth. A commitment to comprehensive economic development will support our multi-generational industries, attract meaningful investments and create a variety of high-quality jobs, services, and experiences for residents. Local partnerships among government, civic groups, and businesses will ensure that Falconer remains a safe, healthy, and inclusive place where community and economic prosperity go hand in hand.



PAST INVESTMENT & FUTURE POTENTIAL

The Village of Falconer has taken bold, proactive steps to shape the future of its downtown, turning adversity into opportunity. Following two devastating fires in 2017 and 2018 that erased nearly an entire historic block, Falconer responded with vision and resolve. The Village passed **Complete Streets legislation**, earned **Clean Energy Community status**, updated its **Comprehensive Plan and zoning code**, conducted a **downtown building study**, completed a **Downtown Revitalization Master Plan**, and became a **certified Pro-Housing Community**. These efforts reflect a community not only recovering from loss—but actively designing a more vibrant, inclusive, and resilient future.

Infrastructure improvements have been central to this transformation. Falconer upgraded its street lighting system to energy-efficient LEDs and is preparing to launch an **\$11.2 million sanitary sewer system overhaul**. **Falconer Central School** has invested over **\$18 million in its facilities**, with an additional **\$4.5 million** proposed. Public spaces have also seen meaningful upgrades, including new recreational amenities at Falconer Park, with further enhancements in planning.

To catalyze investment along East and West Main Streets, the village has partnered with the **Chautauqua County Chamber of Commerce** to promote local businesses, host ribbon cuttings and grand openings, and revive a business association that had disbanded in the 2010s. Signature events like **"Made in Falconer"** celebrate the village's manufacturing legacy and entrepreneurial spirit, while **Small Business Popups**—organized with the Small Business Development Center in Jamestown—support emerging enterprises. Falconer is also a member of the **Greater Jamestown Zone Capital Corporation**, offering low-interest loans to businesses, and is exploring the launch of a local development corporation. A designated trustee serves as a liaison to business owners, ensuring consistent support for downtown development.

Private investment has followed. In the past year, companies such as **Glass America**, **EB Builders**, **Sanfilippo Solutions**, and **Monroe and More** have established operations in Falconer. **Eight additional businesses have opened in the past three years**, creating dozens of new jobs. Expansions by Dollar General Market and Crosby's are complete, with Falconer Printing and Hanson Sign Company planning further growth. A new Dunkin' Donuts is under development on a former bank site on West Main Street. Just outside the target area, Jamestown Container secured a **\$750,000 CDBG grant toward a \$1.6 million facility upgrade**. Small businesses have collectively invested more than **\$1.8 million into Main Street**, with additional phases underway.

Falconer's commitment to inclusive growth is further demonstrated by its **\$625,000 CDBG award** to assist low- to moderate-income homeowners with critical repairs and code compliance.



FALLconer Fest, 2025



Falconer Printing

The fires, while devastating, have created a once-in-a-generation opportunity to reimagine Falconer's streetscape for the next century. Several infill sites along East and West Main Streets offer the potential to **increase housing diversity, add density, and expand commercial storefronts**. The village's industrial heritage has left behind well-built, adaptable structures near the core—ideal for **business expansion, loft-style housing, or incubator space**. Recent zoning updates now allow long-standing institutions to expand their footprint and create new employment opportunities. The adoption of **Complete Streets legislation** opens the door for **multimodal improvements, enhancing walkability and connectivity** in a village that already benefits from compact infrastructure.

Importantly, Falconer's revitalization efforts complement existing DRI investments in the neighboring City of Jamestown, with shared roadways, utilities, and business infrastructure. With a clear vision, strong partnerships, and demonstrated momentum, **Falconer is ready to leverage program funding to build a thriving, future-ready downtown.**



Village mural



The Hearing Place

Recent Investments	Address	Investment	Category
Electrovaya Gigafactory construction	Town of Ellicott	\$75,000,000	Private
Jamestown Container Corporation facility upgrade	14 Deming Dr	\$1,600,000	Private
Jamestown Auto Supply expansion	137 South Work St	\$397,000	Private
Don't Trash It equipment purchases	147 South Work St	\$250,000	Private
Dunkin Donuts relocation & renovation	20 W Main	\$1,125,000	Private
Dahlstrom Roll Form upgrades & expansion	221 Lister Ave	\$900,000	Private
Prevention Works interior improvements & relocation	1 East Main St	\$425,000	Private
Bailey/ Dietrich Building apartment renovations	27-29 East Main St	\$900,000	Private
West Main Mercantile location opening interior improvements	17-19 West Main St	\$243,400	Private
PersNikkity Pies opening interior upgrades	9-11 East Main St	\$225,000	Private
The Hearing Place opening interior upgrades	102 East Main St	\$100,000	Private
Hanson Sign equipment and expansion	82 Carter St	\$657,000	Private
Monroe & More LLC relocation and upgrades	15 Cross St	\$230,000	Private
Falconer Central Schools renovations	2 East Ave	\$18,650,000	Public
Falconer Fire Department upgrades	115 Davis St	\$325,000	Public
Falconer Community Building storage room fireproofing	101 West Main St	\$18,110	Public
Total Investments:	\$101,145,510		

RECENT & IMPENDING JOB GROWTH

Falconer is well-situated to take advantage of the Region's tremendous job growth. Trade, Transportation & Utilities, and Professional Business Services are two of Western New York's most significant employment industries. Falconer is home to various companies in these industries that have experienced growth in jobs and output over the last year and some are expecting more.

Electrovaya, a battery and battery system manufacturer, opened a facility in the Town of Ellicott, in which Falconer is located, and will bring 250 jobs over the next decade.

Hanson Signs is a custom sign manufacturer with clients across the United States. The company has been located in Falconer since 1949 and employs over 100 people. In 2026, Hanson is looking to add five more positions.

Dahlstrom Roll Form, one of the oldest roll forming companies in the United States, invested over \$900,000 into their facility located in south Falconer and hired 24 new staff.

Dunkin' Donuts purchased a property at 20 W Main St in 2025 for \$325,000 and will be investing \$800,000 more into the property.

SKF Aeroengine, a cutting-edge manufacturing firm specializing in the use of advanced technologies to produce bearings and bearing housings for jet engines, is investing in their Falconer facility to install robotic arms in the production line, which positions SKF as a leader in energy-efficient aviation.

EB Roofing and Renovations relocated to Falconer in 2025 to expand their workforce and capacity.

West Main Mercantile, which opened in 2024, has brought back to life a historical building at 17-19 Main Street. The space hosts a variety of vendors offering locally made products including food, candles and jewelry. West Main was named Emerging Business of the Year, 2025, by the Chautauqua County Chamber of Commerce.

Falconer This & That Thrift Shop, **Prevention Works**, and **Sanfilippo Solutions, Inc.** also opened their doors in the village this last year.



Grand opening of West Main Mercantile



West Main Mercantile



Ribbon-cutting at the Hearing Place

QUALITY OF LIFE

VILLAGE HISTORY, CULTURE, & EXISTING BUSINESSES

The Village of Falconer, initially known as Worksbury, was inhabited by the Erie People until the 1600s and later by the Seneca. It was first settled by Europeans in 1807. Falconer was incorporated as a village in 1891, and still has the quaintness of a small rural village and the dreams of a larger city. Adjacent to Jamestown, once the Furniture Capital of the World and a prior DRI recipient, Falconer still retains the last vestiges of that giant industry, with Fancher Chair remaining a key employer in the village for almost 200 years. Entered into the NYS Historic Business Preservation Registry, Fancher's impact is global as it is one of the oldest furniture manufacturers in the world. Other longtime Falconer businesses include Ellison Bronze, Stuart Tool and Die, Falconer Printing, Jamestown Container, and SKF Aeroengine.

Several local shops have also made the village home. The newest of those, **West Main Mercantile**, sells goods from dozens of local vendors and is looking to expand production of another by sharing space with an area soap company. Other recent additions include **PersNikkity Pies bakery**, **This and That Thrift Store**, **Smile Ink Tattoo Studio**, and **a Dunkin' Donuts**, all within the focus area. Jamestown Auto Parts and Sanfilippo Solutions relocated just outside of the main business district. **Long-time businesses such as Ames Insurance, State Lanes bowling alley, Falconer Printing, and Falconer Vac Shop are still going strong along Main Street.** Located just outside of the village are Jamestown Harley- Davidson/ Falconer Motorsports, and the newly opened 5Z Sports Cards.

For the past 25 years, students in sixth grade at Falconer Central School have taken part in Our Place (formerly, the Selbourne Project), a program aimed at introducing students to Falconer's history and civil engagement through tours of major industries and sites throughout the village. Other community building events include **FALLconer Fest, the Memorial Day and Santa Parades, Summer Band Concert Series in Davis Park, National Night Out, Movie Night in Davis Park, the Farmers and Artisans Market, and Beautification Day**, which is a village-wide clean-up event held each spring.

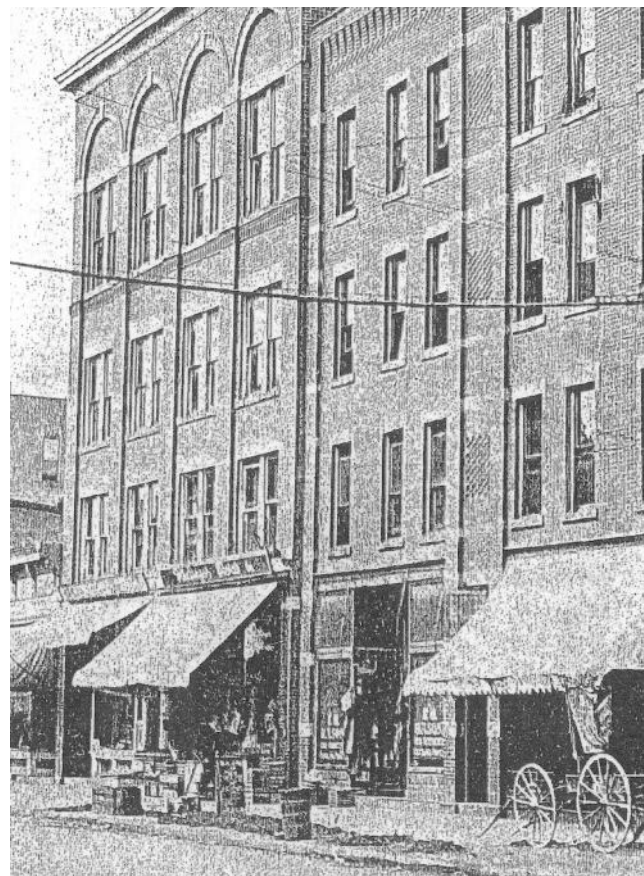
Although Falconer does not have any National Register-listed buildings, the **Falconer Community Building**, which houses village offices, is eligible for listing in the National Register of Historic Places. Its remaining century-old commercial buildings and **Coleson Park's Santa House** are beloved by Falconer residents. There is also a new mural celebrating village history on the side of State Lanes bowling alley, sparking village interest in creating more public art.

FOOD CHOICES

Tops Friendly Markets is the only full-service grocery within the village limits, but there is a Dollar General Fresh Market a mile away on West Main Street. Villagers can also get fresh produce at weekly Farmers Markets from June-August. There is also the newly renovated Crosby's convenience store, or one of several long-standing local restaurants, including Belle-View East and Tasta Pizza.



Santa Parade, 2024



Historic photo of Village street



Memorial Day Parade, 2025

HOUSING

Housing in Falconer is primarily made up of **100+ year old, single-family homes**. There are few apartment buildings and some senior housing, including the reuse of the old Northside School. There is **ample opportunity to diversify housing choice** in the village by adding apartments in upper floors of the village's century-old mixed-use buildings, redevelopment of industrial buildings into lofts, and by infilling vacant lots along the village's main corridors. **Most of Falconer's housing stock is generally affordable, with the average housing price at \$130,535.**

EDUCATION & INTERNET ACCESS

The Falconer Central School District is made up of students from the village and surrounding rural areas. It contains **two elementary schools**, with one located just outside the village, and the middle and high school along with associated athletic fields located in the village. **SUNY Jamestown Community College** is located in the City of Jamestown but a short distance away from the village and walkable to west end residents.

Residents can enjoy **free Wi-Fi** in Davis and Lions Memorial parks, and the village is looking to expand that free connectivity in all parks. Internet is available through Spectrum, Kinetic and Impact Internet, and the Jamestown Board of Public Utilities (BPU) has added a **fiber internet** option for current electrical customers. The **Falconer Library** also offers internet access to residents in their computer lab.

TRANSPORTATION

Falconer has limited public transit, relying on CHQ Transit buses, which operate from Monday through Friday from 6am until 4:30pm. There is one stop at the corner of East Main and North Work Street, but transit does not operate on nights, weekends, or holidays. There is a **direct exit** into Falconer from I-86, the Southern Tier Expressway, and Main and Work Streets are serviced by NY Route 394 and County Route 380, seeing upwards of 18,000 cars per day. Falconer is very **walkable**, with sidewalks on both sides of nearly every street, with parks and the downtown core within just a few minutes walk from nearly every house in the village. Sidewalks are plowed by the village, maintaining its walkability even in winter months. It is also **bikeable**, with village speed limits ranging from 25 mph to 30mph. There is one footbridge over the Chadakoin River that links East Elmwood Avenue to Everett Street, popular with kids walking to school. Falconer is 76 miles south of the Buffalo Niagara International Airport, 50 miles east of Erie, Pennsylvania, and directly adjacent to the City of Jamestown.



TRAILS, PARKS, & RECREATIONAL AMENITIES

Falconer has several parks within its one square mile, all **accessible by foot, car, or bike**, adjacent to residential neighborhoods and all directly on a waterway. **Falconer Park** contains two baseball fields, two tennis courts, a disc golf course, permanent cornhole boards, a playground for both toddlers and older children, a bathroom facility, a summer recreational facility with a pool table and ping pong tables, and several pavilions that are available to rent. Moon Brook runs through the center of the park.

Davis Park, located on East Main Street across from the Community Building and the Library, contains seating and a gazebo. Thursday night concerts are held here during the summer, as are farmers markets, movies in the park, and the FALLconer Festival. Moon Brook runs along its western border.

Lions Club Memorial contains a softball field, baseball field, batting cages, a basketball court, a concession stand, a restroom, and a swing set. The **Chadakoin River** runs along its northern boundary, and Moon Brook intersects with the Chadakoin here, although it is not accessible to park goers.

Coleson Park is a pocket park adjacent to the Tops Market parking lot and the Chadakoin River and contains the beloved Santa House as well as a 1930s fire truck, currently in a garage located in the park.

Abe Mattison Millrace Park is Falconer's newest park and is maintained by Chautauqua County. Named after a former Falconer mayor, the park is located southeast of the Fancher Chair company and features a parking lot, old millrace ruins and interpretive signage, walking paths along the Chadakoin River, and a small boat launch where a railroad trestle used to cross the river. This is the only park in which the Chadakoin River is accessible by kayak or canoe.



Falconer Park



FALLconer Fest, 2025



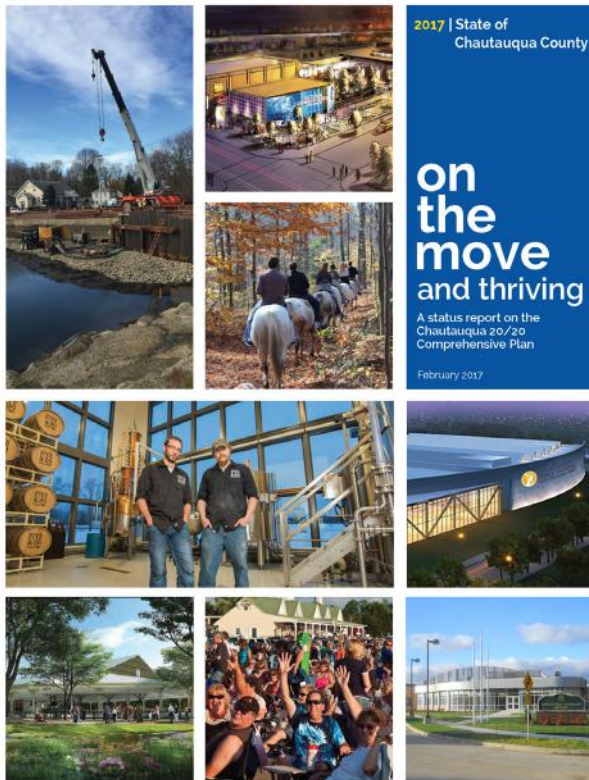
National Night Out, 2025

SUPPORTIVE LOCAL POLICIES

CHAUTAUQUA 20/20 COMPREHENSIVE PLAN (2011) & 2017 STATUS REPORT

The County's Plan emphasizes revitalizing traditional villages, promoting compact development, and reusing vacant or underutilized properties through infill and adaptive reuse. For Falconer, it presents an opportunity to focus investment within the village core, using infill development to strengthen housing options, enhance quality of life, and preserve the community's traditional character.

The 2017 Status Report provides an update on completed recommendations and initiatives that advance the County's vision, such as the creation of the County Land Bank. It also reaffirms the County's interest in continued investment in established village centers such as Falconer.



DESIGNATED CLEAN ENERGY COMMUNITY (2017)

Falconer is recognized as a Designated Clean Energy Community (CEC) by the New York State Energy Research and Development Authority (NYSERDA). Falconer has successfully completed four High Impact Actions under the CEC program, demonstrating Falconer's leadership in advancing clean energy at the local level.

A PATH FORWARD: VILLAGE OF FALCONER COMPREHENSIVE PLAN (2019)

Falconer's Comprehensive Plan outlines the vision for its future and instills the values of self-reliance, walkability, friendliness, and perseverance. The Plan is underpinned by the following guiding principles that are intended to help the Village realize its future as an engaging, exciting, and thriving place for all:

1. Supporting local businesses and being accommodating to future industry.
2. Having streets that comfortably accommodate all users.
3. Having a traditional Main Street.
4. Having strong neighborhoods.
5. Enhancing parks and improving access to the waterfront.

COMPLETE STREETS POLICY (2019)

In February 2019, the Village passed its Complete Streets policy, galvanizing its commitment to improving roadways for the community. The policy emphasizes the importance of equity and user experience in transportation planning and sets the stage for a broader application of complete streets beyond the village. It guides local infrastructure projects and supports the vision of Falconer as a connected and inclusive community.

VILLAGE OF FALCONER COMPREHENSIVE PLAN A PATH FORWARD

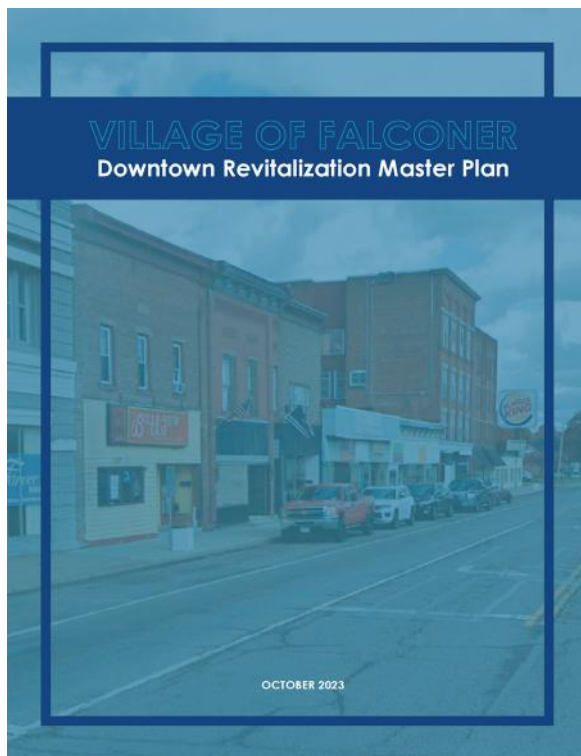


VILLAGE OF FALCONER ZONING CODE (2020)

The Village completed a review and update of its Zoning Code in 2020 to implement the land use directions of the Comprehensive Plan, with the Zoning Map most recently updated in 2025. Much of the NYF/DRI Focus Area falls within the Village Center Zone, which aims to preserve and strengthen Falconer's traditional Main Street character and economic vitality. Many of the zones have been developed to support the Village's Complete Streets directions.



FINAL DRAFT - OCTOBER 2020



DOWNTOWN REVITALIZATION MASTER PLAN (2023)

The Plan focuses on revitalizing Main Street as the heart of the Village by promoting diverse businesses, enhancing public spaces, and improving connections to parks and the Chadakoin River waterfront while preserving Falconer's historic character and fostering development and entrepreneurship.

CERTIFIED PRO-HOUSING COMMUNITY (2024)

In 2024, the Village became a Certified Pro-Housing Community. As part of this effort, Falconer submitted requisite housing and zoning data to the State, demonstrating its dedication to expanding and diversifying its housing stock to meet the needs of current and future residents.

CHAUTAUQUA COUNTY HOUSING MARKET ASSESSMENT AND DEVELOPMENT STRATEGY (2024)

This strategy provides a data-driven roadmap for addressing housing affordability, quality, and access across the county. It highlights opportunities to diversify housing choices, strengthen older neighborhoods, and align local policies with economic growth efforts. Key themes include improving housing affordability for the workforce, rehabilitating aging homes, expanding quality rental options, and increasing senior and accessible housing. The plan also identifies opportunities for collaborative action, such as site marketing, historic preservation incentives, and local code enforcement reforms, to create safe, vibrant, and affordable communities throughout Chautauqua County.

PUBLIC SUPPORT

PUBLIC WORKSHOP

On October 20, 2025, the Village hosted a public workshop at the Falconer Public Library that drew approximately 30 participants to discuss priority projects and community goals for the NY Forward process. Attendees shared input through open discussions and interactive display boards, helping refine project concepts and highlight key priorities. Participants praised Falconer's walkability, clean streets, and strong sense of community, while emphasizing the need for improved safety, better-maintained storefronts, and stronger partnerships between residents and local businesses. Common themes included revitalizing Main Street buildings, expanding affordable and accessible housing, enhancing parks with new amenities and ADA-accessible features, and reopening the Community Building for public events. Additional ideas focused on streetscape and gateway improvements, small business grants, and a Small Project Fund to strengthen Falconer's visual appeal and economic vitality.

LOCAL MEDIA COVERAGE

The Public Workshop was broadly advertised through local newspapers, the Village website, social media, and the Village's digital sign, ensuring that residents were well-informed and encouraged to attend.

LETTERS OF SUPPORT

The strong level of public engagement was further reflected in the letters of support submitted for Falconer's 2025 NY Forward application. Letters came from local, county, and state officials, business owners, community organizations, and residents, underscoring a shared commitment to revitalizing the Village's historic downtown. Many emphasized Main Street's role as the heart of the community and the need to restore its historic charm while promoting new business growth, housing, and pedestrian-friendly improvements. Collectively, the feedback and letters highlight Falconer's readiness for investment, bolstered by proactive leadership, civic pride, and strong partnerships that position the Village for lasting success.



National Night Out, 2025

PUBLIC SURVEY

The Falconer Forward public survey was launched to highlight potential projects and gauge community interest on proposed Village improvements. Most respondents reside in, or are closely connected to the Village through homeownership, employment, or property ownership. Respondents generally viewed downtown vibrancy, small business growth, and improved walking and biking connections as important priorities for revitalization. Project ideas included enhancements to sidewalks and intersections, improvements to parks and public spaces, and redevelopment of key downtown buildings. The feedback reflects strong community pride and a shared desire to make downtown Falconer more active, accessible, and welcoming.

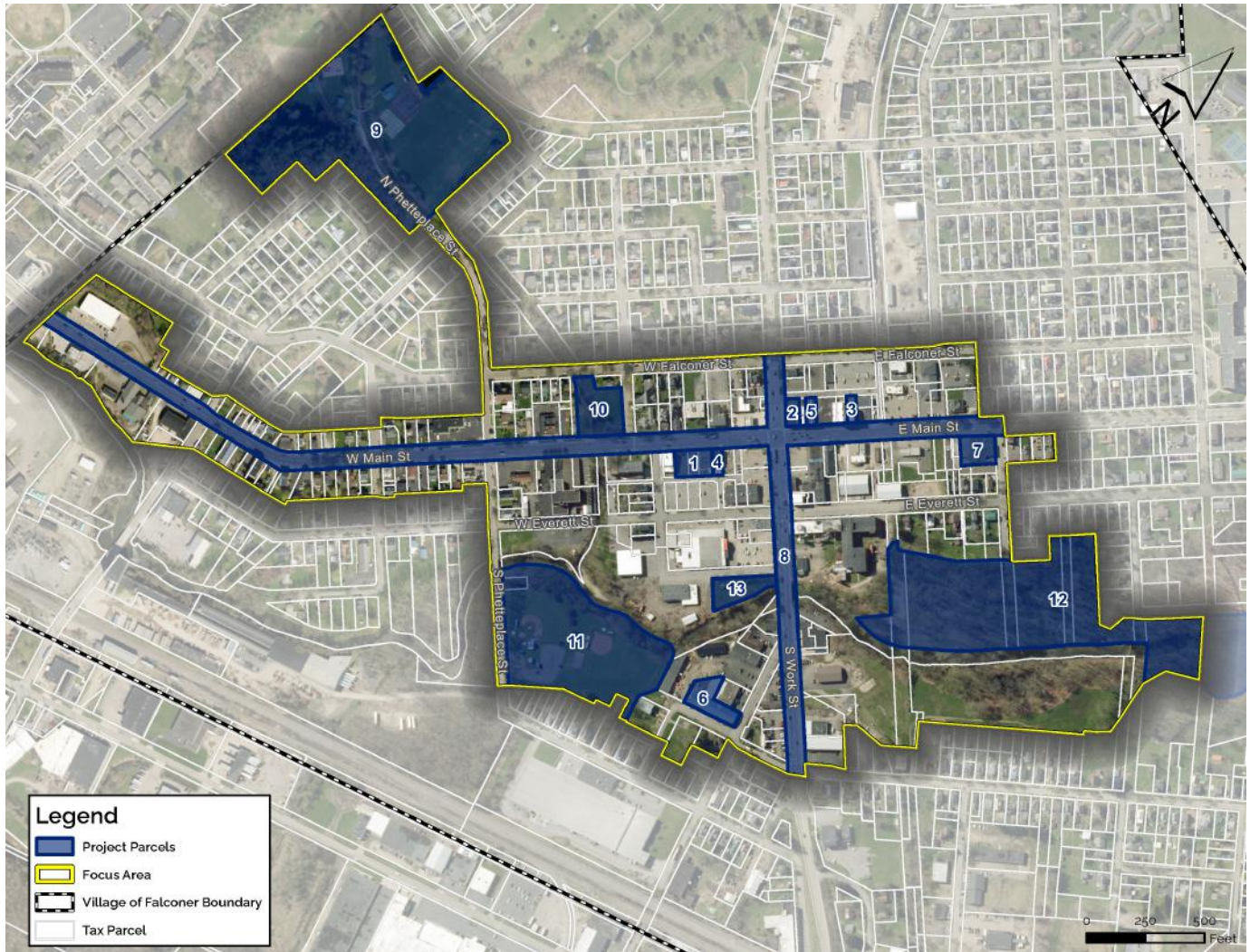
COMMUNITY EVENTS & OUTREACH

The Village of Falconer promoted the NY Forward initiative and gathered input at community events including National Night Out on August 5, 2025, the Back to School Bash on August 28, 2025, and the Made in Falconer event on October 4, 2025. Updates were also shared at Chamber of Commerce and Village Board meetings to keep residents informed and engaged throughout the process.



Both: Community members providing input on transformative projects

OVERALL PROJECT SUMMARY TABLE



	Proposed NYF Projects	Address	Project Cost	NYF Request	Category
1	Develop a New Mixed-Use Community	21-37 West Main St	\$20,956,000	\$1,750,000	Private
2	Redevelop 1 East Main for a Mix of Uses	1 East Main St	\$1,000,000	\$500,000	Private
3	Revitalize Bailey/ Dietrich Building	27-29 East Main St	\$3,500,000	\$1,500,000	Private
4	Upgrade the Mercantile ph 2 & 3	17-19 West Main St	\$600,000	\$450,000	Private
5	Rehabilitate 9-11 East Main Street	9-11 East Main St	\$200,000	\$150,000	Private
6	Expand Hanson Sign Company	82 Carter St	\$510,000	\$382,500	Private
7	Falconer Printing	66 E Main St.	\$540,000	\$405,000	Private
8	Enhance Streetscapes	Work St & Main Streets	\$2,500,000	\$2,250,000	Public
9	Upgrade and Connect Village Parks	Falconer, Lions Club, Davis Parks	\$2,000,000	\$2,000,000	Public
10	Upgrade and Expand Abe Mattison Millrace Park	121 S Work St	\$1,500,000	\$1,500,000	Public
11	Improve Access & Activity at the Community Building	101 West Main St	\$1,200,000	\$1,000,000	Public
12	Upgrade Gateways	East & West Main Sts	\$500,000	\$500,000	Public
13	Transform Coleson Park into Yearlong Destination	Coleson Park, Coleson Ave	\$150,000	\$150,000	Public
14	Establish Small Project Fund	Village-wide	\$500,000	\$300,000	Public
	Totals		\$35,656,000	\$12,837,500	

TRANSFORMATIVE PROJECT OPPORTUNITIES

NYF GOALS



Create an active downtown with a strong sense of place



Attract new businesses that create a robust mix of shopping, entertainment and service options for residents and visitors, and that provide job opportunities for a variety of skills and salaries



Enhance public spaces for arts and cultural events that serve the existing members of the community but also draw in visitors from around the region



Grow the local property tax base



Provide amenities that support and enhance downtown living and quality of life



Reduce greenhouse gas emissions and support investments that are more resilient to future climate change impacts



Build a diverse population, with residents and workers supported by complementary varied housing and employment opportunities

1

DEVELOP A NEW MIXED-USE COMMUNITY

OWNER / SPONSOR: Peak Development Partners

LOCATION: 21-37 West Main Street

ESTIMATED PROJECT COST: \$20,956,000

FUNDING REQUEST: \$1,750,000

OTHER FUNDING: \$19,206,000 (Private), Empire State Development (ESD) Capital and Pro-Housing Capital.

TIMELINE: 24 months

Description: Peak Development Partners will lead the construction of a mixed-use project featuring two four-story buildings. This development will bring new energy to the area with modern commercial space on the ground floor and 54 thoughtfully designed apartments above helping to reimagine West Main as a vibrant place to live, work, and connect.

NYS GOALS:



2

REDEVELOP 1 EAST MAIN FOR A MIX OF USES

OWNER / SPONSOR: J Siriano Holdings

LOCATION: 1 E. Main Street

ESTIMATED PROJECT COST: \$1,000,000

FUNDING REQUEST: \$500,000

OTHER FUNDING: \$500,000 (private), NY Main Street, ESD Capital, ESD Pro-Housing Capital, Restore NY

TIMELINE: 18 months

Description: Advance the third phase of building redevelopment with the addition of an elevator, refreshed façade, and the creation of new commercial spaces to enhance accessibility, appearance, and economic activity.

NYS GOALS:



3 REVITALIZE 27-29 EAST MAIN STREET & 27 MERCHANT LANE

OWNER / SPONSOR: Jebco OGM Resources
LOCATION: 27-29 East Main Street & 27 Merchant Lane
ESTIMATED PROJECT COST: \$3,500,000
FUNDING REQUEST: \$1,500,000
OTHER FUNDING: \$2,000,000 (private), NY Main Street, ESD Capital, ESD Pro-Housing Capital, Restore NY
TIMELINE: 36 months

Description: Advance the redevelopment of 27–29 East Main Street, a vibrant mixed-use property featuring 26 residential units. In addition, transform 27 Merchant Lane into a dynamic space that supports a variety of uses, contributing to the continued revitalization of downtown Falconer.

NYS GOALS:     



4 UPGRADE THE MERCANTILE

OWNER / SPONSOR: Cardinal Property Development LLC
LOCATION: 17-19 West Main Street
ESTIMATED PROJECT COST: \$250,000
FUNDING REQUEST: \$185,000
OTHER FUNDING: \$65,000 (private), NY Main Street, Restore NY
TIMELINE: 24 months

Description: Continue revitalizing West Main Mercantile with impactful upgrades, including refreshed façades, enhanced exterior lighting, welcoming new entrances, and the renovation of four currently vacant upper-floor apartments—bringing new energy and vibrancy to this key downtown property.

NYS GOALS:     



5 REHABILITATE 9-11 EAST MAIN STREET

OWNER / SPONSOR: PersNikkity Pies, LLC
LOCATION: 9-11 East Main Street
ESTIMATED PROJECT COST: \$230,000
FUNDING REQUEST: \$172,000
OTHER FUNDING: \$58,000 (private), NY Main Street
TIMELINE: 24 months

Description: Transforming a key Main Street property, this project will renovate commercial space to introduce a new dining destination and refresh the building's façade—bringing new energy, foot traffic, and visual appeal to the heart of the village.

NYS GOALS:   



6 EXPAND HANSON SIGN COMPANY

OWNER / SPONSOR: Hanson Sign Company
LOCATION: 82 Carter Street
ESTIMATED PROJECT COST: \$510,000
FUNDING REQUEST: \$382,000
OTHER FUNDING: \$128,000 (private), ESD Capital
TIMELINE: 18 months

Description: This project will support economic development in the Village of Falconer through the construction of a new 4,000 sq ft steel facility, designed to expand production capacity and drive local business growth. The expansion is expected to create three-to-four new full-time jobs, contributing to workforce development and strengthening the village's economic base.

NYS GOALS: \$ 



7 EXPAND FALCONER PRINTING

OWNER / SPONSOR: Falconer Printing
LOCATION: 66 East Main Street
ESTIMATED PROJECT COST: \$540,000
FUNDING REQUEST: \$405,000
OTHER FUNDING: \$135,200 (private), ESD Capital
TIMELINE: 36 months

Description: This project will drive economic growth in the Village of Falconer by constructing a 4,000 sq. ft. addition to expand production capabilities, introduce vehicle graphic installation services, and accommodate new equipment and staff. The expansion is expected to create two-to-three full-time jobs, supporting local employment and business development.

NYS GOALS: \$  



8 ENHANCE STREETSCAPES

OWNER / SPONSOR: Village of Falconer
LOCATION: Main Street & Work Street
ESTIMATED PROJECT COST: \$2,500,000
FUNDING REQUEST: \$2,500,000
OTHER FUNDING: Transportation Alternatives Program (TAP) Climate Smart Communities (CSC).
TIMELINE: 24 months

Description: The Village of Falconer will upgrade streetscapes in key areas of its downtown, which will enhance the safety and comfort of pedestrians and cyclists. Decorative corner bump outs with green infrastructure, trees, decorative lighting, and sidewalks will support the Village in achieving its vision of a walkable and vibrant downtown

NYS GOALS:  

EXISTING



PROPOSED



9 UPGRADE AND CONNECT VILLAGE PARKS

OWNER / SPONSOR: Village of Falconer
LOCATION: Falconer, Lions, Davis Parks
ESTIMATED PROJECT COST: \$2,025,000
FUNDING REQUEST: \$2,025,000
OTHER FUNDING: Environmental Protection Fund (EPF) Parks Program, Municipal Parks and Recreation (MPR) Grant
TIMELINE: 24 months

Description: Enhance Falconer's parks with exciting upgrades including ADA-compliant playground equipment at Falconer Park, improved courts and athletic fields across Village parks, a brand-new bandshell at Davis Park for live performances, and a connected network of trails and sidewalks to link all village parks for walking, biking, and exploring.

NYS GOALS: 



10 UPDATE ABE MATTISON MILLRACE PARK

OWNER / SPONSOR: Chautauqua County
LOCATION: 121 South Work Street
ESTIMATED PROJECT COST: \$1,500,000
FUNDING REQUEST: \$1,500,000
OTHER FUNDING: EPF Parks, MPR
TIMELINE: 36 months

Description: Plans include constructing an ADA-accessible boat launch, a new pavilion, and secure kayak storage to promote outdoor recreation for all. Replacing the footbridge and adding an accessible playground will improve connectivity and play opportunities for families. New lighting and blue light safety features will increase security, while wayfinding and interpretive signage will enrich the visitor experience. A network of trails and sidewalks will link village parks, encouraging active lifestyles and stronger community connections.

NYS GOALS: 



11 IMPROVE ACCESS & ACTIVITY AT THE COMMUNITY BUILDING & FALCONER LIBRARY

OWNER / SPONSOR: Village of Falconer
LOCATION: 101 West Main Street
ESTIMATED PROJECT COST: \$1,700,000
FUNDING REQUEST: \$1,500,000
OTHER FUNDING: \$200,000 (private), Community Development Block Grant (CDBG) Public Facilities
TIMELINE: 24 months

Description: Installing an elevator will improve accessibility for all visitors and unlock the potential of the library's upper and lower levels for expanded computer access, a dedicated children's room, and flex areas for events and meetings. Interior and exterior upgrades will enhance both the functionality and curb appeal of the building, creating a welcoming and inclusive community hub.

NYS GOALS: 



12 GATEWAY SIGNAGE & WAYFINDING

OWNER / SPONSOR: Village of Falconer
LOCATION: East and West Gateways on Main Street
ESTIMATED PROJECT COST: \$500,000
FUNDING REQUEST: \$500,000
OTHER FUNDING: ESD Market NY
TIMELINE: 18 months

Description: Create and install distinctive gateway signage, eye-catching wayfinding signs, vibrant banners, and attractive landscaping to welcome visitors into Downtown Falconer and highlight key points of interest.

NYS GOALS:   



13 TRANSFORM COLESON PARK INTO YEARLONG DESTINATION

OWNER / SPONSOR: Falconer Rotary Club
LOCATION: Coleson Park, Coleson Street
ESTIMATED PROJECT COST: \$150,000
FUNDING REQUEST: \$150,000
OTHER FUNDING: EPF Parks, MPR
TIMELINE: 24 months

Description: Santa's House will be expanded to improve ADA accessibility, create a larger space for community gatherings, and support year-round programming. A new glass enclosure will showcase the Village's original 1936 fire truck, adding a unique historical attraction. Planned upgrades to Coleson Park and the development of public access to the Chadakoin River will further enrich the village's recreational and cultural offerings.

NYS GOALS:   



14 ESTABLISH A SMALL PROJECT FUND

OWNER / SPONSOR: Village of Falconer
LOCATION: Downtown
ESTIMATED PROJECT COST: \$500,000
FUNDING REQUEST: \$300,00
OTHER FUNDING: \$200,000 (private), NY Main Street
TIMELINE: 36 months

Description: The Village of Falconer will offer grant funding for downtown building owners to revitalize the exterior and interior of their buildings. Applications will be reviewed by a local committee committed to choosing projects that will make a meaningful difference in the heart of Falconer.

NYS GOALS:   



ADMINISTRATIVE CAPACITY

Although the village is small and staff is limited, the Village has administered some large grants in the past, including a \$750,000 CDBG grant for the \$1.6M expansion of the Jamestown Container facility; a \$325,000 NYS Volunteer Fire Infrastructure & Response Equipment (V-Fire) grant for upgrades to the fire station; as well as several smaller grants including \$7,706 in grants from the Chautauqua Region Community Foundation for Falconer Park improvements; \$20,000 from the Chautauqua County Partnership for Economic Growth for improvements to Main Street; and \$18,110 from the NYS Archives Local Government Records Management Improvement Fund for updating the basement to safely store records with shelving and fire proof doors. The Village is aggressively going after multiple grants for further improvements and is confident in their ability to manage the DRI/NYF process. Collectively, the Village administration and board have decades of experience in project oversight and management.

The Village office is comprised of an elected Mayor and four trustees, a Village Clerk, and the Village Treasurer, all of whom work closely to conduct day-to-day village business and coordinate with residents, businesses, and other village departments.

Mayor James Jaroszynski will be responsible for the overall delegation of responsibilities to village staff members. He became Mayor in 2020 but has been actively involved as a Village Board trustee since 2016.

Cindy Capestrani, the Village Clerk, will oversee the fiscal staff and assist Mayor Jaroszynski with administration of the DRI/NYF including project setup, SHPO consultations, and project monitoring. She became the Village Clerk in August of 2022.

Paula Spunaugle, the Village Treasurer, will be responsible for general financial oversight and will assist the Mayor with administering grant funds, project procurement, and project completion reporting.



Beautification Day 2025

LETTERS OF SUPPORT



Village Mural Team

The following are writing to voice their support for the Village of Falconer and our DRI and NYF application:

Mayor James Jaroszynski	Village of Falconer
Senator George Borrello	State of New York, 57th District
Congressman Nicholas Langworthy	United States House of Representatives
Assemblyman Andrew Molitor	New York State, District 150
County Legislator Lisa Vanstrom	Chautauqua County, District 15
County Executive Paul Wendel Jr.	Chautauqua County
Rebecca Wurster	Chautauqua County Planning & Development
Stephanie Nick	Chautauqua County Planning & Development
Josiah Lamp	Chautauqua County Partnership
Daniel Heitzenrater	Chautauqua County Chamber of Commerce
Mark Geise	Chautauqua Co. Industrial Development Agency
Thomas Ames	Ames Insurance
Nikki & Kevin Pierce	PersNikkity Pies Bakery, Village Residents
James Roach	Falconer Printing
Carrie Blitz	Hartson Holdings LLC
Gary Henry	Fancher Chair Co. Inc.
Jamie Parasiliti	The Hearing Place
Nina Gustafson	Falconer Rotary Club
Alan & Nina Gustafson	Village Residents
Angelo & Danielle Marra	Village Residents
Lee Crewson	Peak Development

Village of Falconer



101 West Main Street
Falconer, New York 14733

Phone (716) 665-4400

Email: falconer@netsync.net

Fax (716) 488-9224

September 30, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

James M. Jaroszynski

Mayor

RANKING MINORITY MEMBER
AGRICULTURE
BANKS
PROCUREMENT AND CONTRACTS

COMMITTEES
AGING
FINANCE
INTERNET AND TECHNOLOGY
LOCAL GOVERNMENT

THE SENATE
STATE OF NEW YORK



GEORGE M. BORRELLO
SENATOR
57TH DISTRICT

ALBANY OFFICE
ROOM 406
LEGISLATIVE OFFICE BLDG.
ALBANY, NEW YORK 12247
PHONE: (518) 455-3563
FAX: (518) 426-6905

DISTRICT OFFICE
200 E. SECOND ST.
FENTON BLDG., STE. 302
JAMESTOWN, NY 14701
PHONE: (716) 663-4693
FAX: (716) 663-2430

SATELLITE OFFICE
WESTGATE PLAZA
700 W. STATE STREET
OLEAN, NEW YORK 14760
PHONE: (716) 372-4901
FAX: (716) 372-5740

September 30, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I write today in strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The village is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

I commend the Village of Falconer for being directly instrumental in making Western New York a better place to live and work and wish them much success with their endeavor.

Please accept my best wishes. Should you have any questions, do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "George M. Borrello".

George M. Borrello
Senator, 57th District

NICHOLAS A. LANGWORTHY
23RD DISTRICT, NEW YORK

ENERGY & COMMERCE

RULES

OVERSIGHT



Congress of the United States
House of Representatives
Washington, DC 20515-3223

September 30, 2025

Empire State Development
NY Forward Program
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

Re: Village of Falconer – NY Forward Grant Application

To Whom It May Concern,

I write today in strong support of the Village of Falconer's application for funding through Round Four of the NY Forward program. I appreciate your consideration of this important request.

This project will revitalize Falconer's historic downtown, which has faced significant economic challenges following multiple devastating fires. Planned redevelopment will attract new businesses, restore the village's commercial core, and combine the charm of a traditional Main Street with modern amenities. These improvements will not only enhance the community's character but also strengthen local economic activity, encourage private investment, and create opportunities for residents and businesses alike.

The Village of Falconer has demonstrated clear readiness for this investment, with a committed local government, engaged community partners, and a vision for long-term revitalization. This NY Forward funding represents a critical step toward restoring the vibrancy and sustainability of Falconer's downtown.

I respectfully urge full and fair consideration of this application, in accordance with the applicable statutes and regulations. Should you require additional information, please contact my Clarence District Office at (716) 547-6844.

Sincerely,

NICHOLAS A. LANGWORTHY
Member of Congress

DC OFFICE
422 CANNON HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-3223
(202) 225-3161

DISTRICT OFFICES
8201 MAIN STREET
SUITE 13
WILLIAMSVILLE, NY 14221
(716) 547-6844

THE FENTON BUILDING
2-6 EAST SECOND STREET
JAMESTOWN, NY 14701
(716) 488-8111

1 BLUEBIRD SQUARE
OLEAN, NY 14760
(585) 543-5033

89 W. MARKET STREET
CORNING, NY 14830
(607) 377-3130



ANDREW M. MOLITOR
Assemblyman 150th District

THE ASSEMBLY
STATE OF NEW YORK
ALBANY

RANKING MINORITY MEMBER
Committee on Social Services

COMMITTEES
Banks
Children and Families
Codes
Judiciary

September 9, 2025

To whom it may concern,

I am writing to express my strong support for the Village of Falconer's application for the NY Forward grant. As the Assemblyman for the 150th Assembly District, which proudly includes Chautauqua County and the Village of Falconer, I recognize the critical importance of this initiative to revitalize the village's downtown core and enhance the quality of life for its residents.

The Village of Falconer, with its rich history and tight-knit community, is poised to benefit significantly from the NY Forward program. The proposed redevelopment projects aim to enhance the village by improving pedestrian infrastructure, supporting local businesses, and preserving the cultural and historical charm that defines Falconer. These efforts align with the program's mission to foster vibrant, walkable, and economically thriving small communities. Specifically, the grant would enable transformative projects such as streetscape enhancements, façade improvements for local businesses, and the creation of public spaces that encourage community engagement and attract visitors.

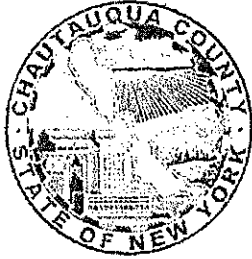
Falconer's leadership has demonstrated a clear vision for sustainable growth, as evidenced by their thoughtful planning and community-driven approach to redevelopment. The village's proximity to Jamestown and its role as a hub in Chautauqua County make it an ideal candidate for investment, as these improvements will not only benefit residents but also contribute to the broader regional economy. By supporting small business growth, improving accessibility, and enhancing public amenities, the NY Forward grant will help Falconer become a more vibrant destination for families, entrepreneurs, and tourists alike.

I wholeheartedly endorse Falconer's application. The NY Forward grant represents a pivotal opportunity to address long-standing infrastructure needs, stimulate economic activity, and preserve the unique character of this community. I respectfully urge the prioritization of Falconer's application and provide the necessary funding to bring these transformative projects to fruition.

Thank you for your time,

Assemblyman Andrew M. Molitor

NYS Assemblyman District 150



CHAUTAUQUA COUNTY LEGISLATOR DISTRICT 15

Lisa Vanstrom - 55 Plummer Ave Jamestown NY 14701
vanstrom@gmail.com

October 2, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030
Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

Today I write to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would provide a critical boost to the redevelopment of the Village's historic downtown, which has faced significant setbacks following multiple devastating fires.

Revitalizing downtown Falconer will not only attract new businesses but also restore the heart of the community as a vibrant economic and business center. This investment represents an opportunity to blend the charm of a traditional Main Street with modern amenities, creating a destination that both residents and visitors will enjoy. Reinvesting in Main Street is the first step toward restoring the village's unique character and long-term vitality.

The Village of Falconer is exceptionally well-positioned for this investment. With proactive local government, dedicated community partners, and strong cornerstone industries, Falconer is ready to leverage this funding to ensure a successful and sustainable revitalization.

Thank you for your consideration on this vital grant to support the rebuilding and renewal of Falconer's historic downtown.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Vanstrom".

Lisa A. Vanstrom

County Legislator, District 15



PAUL M. WENDEL, JR.
County Executive

**CHAUTAUQUA COUNTY
OFFICE OF THE COUNTY EXECUTIVE**

Gerace Office Building – 3 N. Erie St. – Mayville, NY 14757-1007
(716) 753-4211 – FAX (716) 753-4756 – wendelp@chqgov.com
www.chqgov.com

October 7, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival. Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul M. Wendel Jr.", is written over a horizontal line.

Paul M Wendel Jr
Chautauqua County Executive



Chautauqua County
DEPARTMENT OF PLANNING & DEVELOPMENT

201 West Third Street • Jamestown, New York 14701
214 Central Avenue • Dunkirk, New York 14048
Phone (716) 661-8900 • www.planningchautauqua.com

October 7, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires. If awarded, this would bring grant funding that will revitalize main street buildings, strengthen the connections to its waterfront along Chadakoin River and Millrace Park, create amenities that will expand a vibrant downtown for residents and visitors and create additional housing for a community in dire need of additional housing units.

The Village of Falconer is a beautiful historic community nestled amongst its neighboring City of Jamestown. It is seen as a bustling community that is a key gateway into the City of Jamestown and the surrounding communities. The main street of Falconer (Route 394) is known as one of the busiest routes in Chautauqua County and the Village is ready to capitalize off that to create an inviting and bustling mixed-use corridor. The Village and members of the community have been actively working towards Falconer's revitalization through the implementation of a series of private projects, public project, and planning efforts. Falconer has partnered with the Northern Chautauqua County Community Foundation, Chautauqua County, local businesses, and volunteers to continue its momentum in creating a vibrant community that attracts tourists, provides needed services for its residents, and expands opportunities for all.

Please find this letter as an official endorsement of the submission of the Village of Falconer's New York Forward application. The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

A handwritten signature in black ink, appearing to read "Rebecca Wurster".

Rebecca Wurster
Planning Coordinator
Chautauqua County Department of Planning and Development

Paul M. Wendel, Jr., County Executive
WendelP@chagov.com

Mark Geise, Director of Planning & Development
GeiseM@chagov.com



Chautauqua County
DEPARTMENT OF PLANNING & DEVELOPMENT

201 West Third Street • Jamestown, New York 14701
214 Central Avenue • Dunkirk, New York 14048
Phone (716) 661-8900 • www.planningchautauqua.com

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

October 21, 2025

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my unwavering support for the Village of Falconer's application for Round Four of the NY Forward program. This grant represents a vital opportunity to reinvigorate Falconer's historic downtown. The Village has faced challenges in recent years, but has begun to grow with the recent openings of new businesses, park updates, and planning for housing and complete streets projects.

Once a vibrant economic and cultural hub, downtown Falconer has been deeply impacted by a series of devastating fires that destroyed infrastructure, caused economic displacement, and uncertainty about the future. Through all of this, the village has encouraged growth economically and also culturally. Now, more than ever, to capitalize on progress, the Village needs strategic investment to restore its core, reignite local commerce, and reinvigorate community pride.

Securing funding through the NY Forward program will provide the critical resources necessary to reimagine and rebuild the heart of Falconer. Revitalization will serve as a powerful catalyst for economic development by attracting new businesses, supporting entrepreneurship, and creating jobs. It will provide an updated and inviting streetscape that maintains the character and charm of Falconer's traditional Main Street while incorporating the infrastructure and amenities necessary to meet the needs of locals and visitors.

A gateway Village to Jamestown, Falconer is well-positioned to maximize the impact of this investment. Local leadership is engaged, forward-thinking, and deeply committed to the success of this project. United by a shared vision for downtown revitalization, local industries, business owners, and residents have built a strong foundation of collaboration and support, positioning the Village to implement a transformative redevelopment plan. This investment is not just about restoring buildings, it is about restoring a sense of place, identity, and economic vitality. I wholeheartedly urge you to give full consideration to Falconer's application and the immense potential it represents.

Thank you for your time and for supporting communities like Falconer through the NY Forward program.

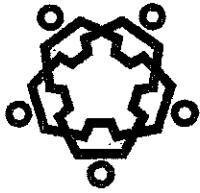
Sincerely,

A handwritten signature in black ink, appearing to read "Stephanie Nick".

Stephanie Nick
Special Projects Coordinator – Economic Development
Chautauqua County Dept. of Planning & Development

Paul M. Wendel, Jr., County Executive
WendelP@chqgov.com

Mark Geise, Director of Planning & Development
GeiseM@chqgov.com



CHAUTAUQUA COUNTY
PARTNERSHIP
for Economic Growth



CHQPartnership.org

October 1, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Ms. Utz:

As the Program Manager of the Chautauqua County Partnership for Economic Growth, I am pleased to provide my support for the Village of Falconer's application for Round Four of the New York Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Once again, please accept this letter of support for Falconer's grant application to support the rebuilding of Falconer's historic downtown. Should you have any questions, please do not hesitate to contact my office at (716) 363-3609 or at josiah.lamp@chqgov.com

Sincerely,

Josiah Lamp, Program Manager



October 20, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street
Buffalo, NY 14203-3030

RE: Village of Falconer NY Forward Grant Application

Dear Director Utz:

On behalf of the CHQ Chamber, please accept our strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires in recent years.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character. The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown. The Chautauqua County Chamber of Commerce fully supports this project.

Thank you for your consideration. Please feel free to contact my office should you require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'D. J. Heitzenrater', written over a horizontal line.

Daniel J. Heitzenrater, President/CEO
Chautauqua County Chamber of Commerce

**CHAUTAUQUA COUNTY
CHAMBER OF COMMERCE**

PO Box 27, Jamestown, NY 14702-0027
(716) 484-1101 or (716) 366-6200

www.chqchamber.org



County of Chautauqua Industrial Development Agency



ChooseCHQ.com

October 28, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

Mark Geise
Deputy County Executive for Economic Development, Chautauqua County
CEO, County of Chautauqua Industrial Development Agency
Co-Chair, Chautauqua County Partnership for Economic Growth
201 W. 3rd St. - Suite #115
Jamestown, NY 14701



Thomas M. Ames, CIC, Principal
Hermes L. Ames, Principal

Voice 716-665-3407 • Fax 716-665-3998 • www.amesinsurance.com

September 30, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

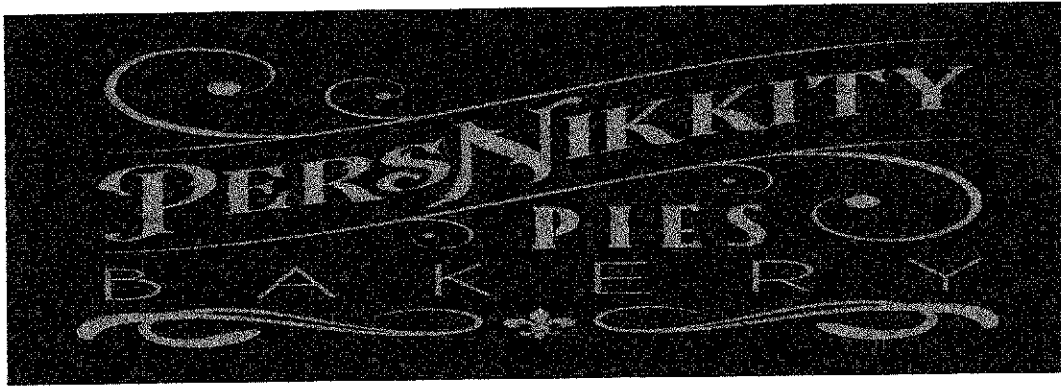
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The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

Thomas M. Ames



October 23, 2025

Karen Utz
WNY Regional Director
95 Perry Street
Suite 500
Buffalo, NY 14203-3030

Re: NY Forward Grant Application for the Village of Falconer

Dear Ms. Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Three of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government, active civic groups, and several cornerstone industries all dedicated to its revival. Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

Nikki and Kevin Pierce



September 21, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

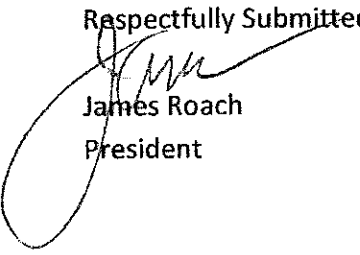
Dear Regional Director Utz,

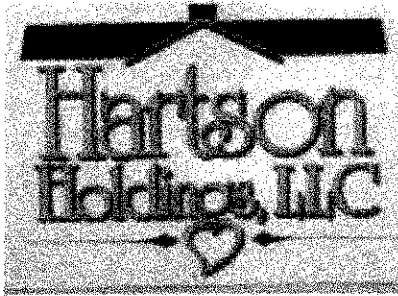
I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires. Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Respectfully Submitted,


James Roach
President



September 30, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030
Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival. Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

Carrie Blitz
Hartson Holdings LLC
716-665-0685



121 South Work Street
Falconer, NY 14733
(716) 665-4313

September 30, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

Fancher Chair Co. Inc.

GARY Henry



102 East Main St.
Falconer, NY 14733
Ph: (716) 708-4343
Fax: (716) 708-4344
Monday-Friday 9am-5pm

October 1, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

Jamie L. Parasiliti, BC-H.I.S.
Board Certified Hearing Instrument Specialist
14000052163

Mission Hearing, LLC

October 21, 2025

Karen Utz
WNY Regional Director
95 Perry Street
Suite 500
Buffalo, NY 14203-3030

Re: NY Forward Grant and DRI Applications for the Village of Falconer

Dear Ms. Utz,

I am writing to you today to express our strong support for the Village of Falconer's application for this round of the NY Forward and DRI grants program. If the Village secures one of these awards, its effort to redevelop the historic downtown corridor which was destroyed by two tragic fires would be a significant boost. This success of this application is personal for me.

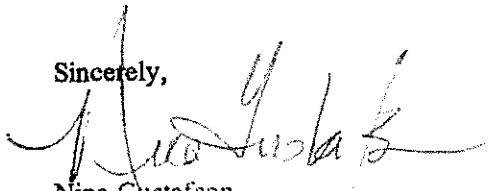
I love the Village of Falconer. I love my hometown and revitalizing the historic downtown will attract new businesses and restore its vibrant economic center. I remember growing up in a beautiful village where, within the downtown core, you could shop, eat, bank, buy clothes, and even go to the doctor. Investing in Main Street will mark the beginning of restoring the Village's unique character and help to bring back some of what was lost.

My family is very involved in the betterment of our community. My husband, Alan, son, Alan Jr. and I are members of the Falconer Rotary Club. I am the immediate past president. Alan, Jr is the media chair, and my husband is the chairman of the annual Santa Parade in November each year. We are proud to say the Falconer Rotary Club is entering its 66th year in serving the Village of Falconer and the Falconer Central School District. This year we have submitted a grant application to rebuild our Santa House to make it ADA compliant so every child can enjoy Santa and Mrs. Claus without any barriers. We also are attempting to increase the size so the Village can host community events in the Santa House all year long.

We feel like the Village of Falconer is well-positioned for this investment with a supportive government, active civic groups and several cornerstone industries all dedicated to its revival. We can remember the vibrant, wonderful life we had growing up and how lost we felt after the fires. The development in the past few years has created vibrancy and the NY Forward or DRI grant would be a great catalyst to finish what has already been started.

Thank you for considering this very essential grant to support rebuilding a place we love, Falconer's historic downtown.

Sincerely,



Nina Gustafson

Past-President-Falconer Rotary Club

Alan and Nina Gustafson
125 N. Ralph Avenue
Falconer, NY 14733

October 21, 2025

Karen Utz
WNY Regional Director
95 Perry Street
Suite 500
Buffalo, NY 14203-3030

Re: NY Forward and DRI Grant Applications for the Village of Falconer

Dear Ms. Utz,

My husband Alan and I are writing to you to express our strong support for the Village of Falconer's application for this round of the NY Forward and DRI programs. The acquisition of this funding would be vital in the Village's quest of moving forward in their downtown development program. This application is personal to us.

We love the Village of Falconer. It is our hometown and revitalizing the historic downtown will attract new businesses and restore its vibrant economic center. We remember growing up in a beautiful village where, within the downtown core, you could shop, eat, bank, buy clothes, and even go to the doctor. Investing in Main Street will mark the beginning of restoring the Village's unique character and help to bring back some of what was lost.

The Village has improved greatly in the last two years with the addition of over 10 businesses that have opened or moved within the Village limits. The businesses range from bakeries to auto parts, a mercantile and a hearing aid practice with many of the business owners living here in the beautiful Village of Falconer.

In the past year, the Village has presented special programs that ceased to exist like the annual Easter Egg hunt at the Falconer Park and the Memorial Day parade and service at Pine Hill Cemetery. It was such a joy to see families participate in these events.

Alan and I met in Falconer, got engaged at Falconer Park, were married in the Village and after many years just bought a home to return to the place we love. Our son is a Village Trustee and he and his family live close to us. We have made a commitment to this community through our jobs and our volunteer work with the Falconer Rotary, the Village Beautiful Committee, the Neighborhood Watch and the Falconer Chamber.

We feel like the Village of Falconer is well-positioned for this investment with a supportive government, active civic groups and several cornerstone industries all dedicated to its revival. We can remember the vibrant, wonderful life we had growing up and how lost we felt after the fires. The development in the past few years has created vibrancy and the NY Forward or DRI grant would be a great catalyst to finish what has already been started.

Thank you for considering this very essential grants to support rebuilding a place we love,
Falconer's historic downtown.

Sincerely,

Alan and Nina Gustafson

Alan and Nina Gustafson



17-19 West Main Street

Falconer, NY 14733

716.338.0400

CardinalPropertyDevelopment@gmail.com

www.1719westmain.com

October 20, 2025

Ms. Karen Utz, WNY Regional Director Empire
State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

We are writing to express our strong support for the Village of Falconer's application for the NY Forward program. As both village residents and local Main Street business owners, we have witnessed firsthand the collaborative momentum taking place among our municipal leaders, local businesses, and residents who are united in revitalizing our community.

In 2022, we purchased the historic building at 17-19 West Main Street. Over the course of three years, we invested in extensive restoration and renovation efforts to return this structure to productive use after it was spared during the devastating fires of 2017-2018. Today, the building is home to a retail environment that features more than 50 local small businesses, grab-and-go meal offerings, and a flexible community space dedicated to small events and instructional DIY workshops. Our next phase of development includes the renovation of the second-story housing, which will directly support population growth and long-term resident retention in the village.

In the past three years, Falconer has seen more private investment in our Main Street, making our village more walkable and encouraging new businesses to take interest. Our residents and local leaders have worked together to rebuild a strong sense of hope after the difficult years that followed the fires. With a busy industrial park and a prime location near one of the most traveled intersections in Chautauqua County, Falconer is set up for steady growth, more opportunities for families, and a downtown that continues to come back to life for everyone who calls this home.

Thank you for considering this essential investment in Falconer's continued redevelopment and historic Main Street corridor. Our community is ready to move forward, and this grant will serve as a catalyst for sustainable growth.

Sincerely,

Angelo Marra

Danielle Marra



October 28, 2025

Ms. Karen Utz, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, New York 14203-3030

Re: Village of Falconer NY Forward Grant Application

Dear Regional Director Utz,

I am writing to express my strong support for the Village of Falconer's application for Round Four of the NY Forward program. Securing this award would significantly boost the redevelopment of the Village's historic downtown, which has suffered a severe economic setback due to multiple tragic fires.

Revitalizing the historic downtown will attract new businesses and restore the village's vibrant economic center. This transformation promises to combine the charm of a traditional Main Street with the conveniences of modern amenities. Investing in Main Street will mark the beginning of restoring the village's unique character.

The Village of Falconer is well-positioned for this investment, with a supportive local government and several cornerstone industries all dedicated to its revival.

Thank you for considering this essential grant to support the rebuilding of Falconer's historic downtown.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lee Crewson". The signature is fluid and stylized, with a long horizontal stroke extending to the right.

Lee Crewson
President