



PIVOT TO PIERCE

PUSH THE ENVELOPE



Where future-focused businesses,
opportunities and talent converge.

PivotToPierceWA.com



Make your next move to Pierce County

Strong business decisions begin with connections to talent, transportation, suppliers, and people who turn ambitious ideas into action. Pierce County brings them together in one of Washington's most diverse economies.

Global companies work alongside manufacturers, entrepreneurs, health care leaders, military innovators and community partners. Urban centers, industrial lands, working waterfronts and rural communities offer many ways to grow.

In the same way that flight testing pushes aircraft to the next level, Pierce County helps businesses push the envelope of what's possible. Bring us the bold idea, we'll connect it with the people, places, and resources to move it forward.

**Pivot to Pierce County,
and put opportunity
within reach.**



One county. Many ways to grow.

Washington's second most populous county features urban centers, industrial districts, small towns, agricultural areas, and distinctive business districts. Together, they create a dynamic and resilient economy.

Businesses can choose access to a working waterfront, industrial infrastructure, education partners, a community-centered main street or a large parcel with room to scale, all within reach of the greater Puget Sound market.

By 2044, Pierce County is planning for more than **275,000 new residents and 141,000 new jobs**, bringing new talent, customers, and long-term opportunity.

Sources: WA St. Employment Security Dept., PSBJ 2025-26 Book of Lists (Office of Financial Management, Census Bureau, U.S. Bureau of Economic Analysis, WA Center for Real Estate Research), Tacoma-Pierce County EDB



Pierce County By the Numbers

959,900

Population

350,600+

Jobs

275,668

New Residents Projected by 2044

141,379

New Jobs Projected by 2044

19,239

Employer Firms

56,991

Non-Employer Firms



Why Pierce County

BUILT FOR CONNECTION

Pierce County connects a growing workforce with global trade, suppliers, educators and industry partners. The Port of Tacoma, highways, rail corridors, and nearby airports keep people and products moving.

Pierce County Economic Development and its partners help businesses find sites, navigate decisions, and connect with the resources needed to keep projects moving.

Getting entitlements, getting permits, trying to get these buildings built has been really easy.

**Dennis Rice &
Joe Sandhu**

Logistics Property
Company



A dedicated project manager to coordinate your expansion or relocation



Site identification through **InvestPierceCounty.com**, working with your site selection team



Connections to permitting, incentives, workforce development, and resources tailored to your project

The right site matters. The right partners make it work.

INDUSTRY SECTORS

Industries with momentum

Pierce County's strengths in aerospace, manufacturing, defense, and trade support the next generation of technology, production and sustainable growth.



Aerospace and advanced manufacturing

The Pierce County aerospace sector supported **7,000+ local jobs** and **\$2.4 billion in economic output** in 2024. Local companies support the aerospace supply chain through materials, fabrication, machining, tooling, testing, assembly, and finishing. Tacoma Narrows Airport and Thun Field also support aviation and emerging ventures in sustainable electric flight.



Defense and military

Joint Base Lewis-McChord is a major economic anchor and source of talent, innovation and opportunity, strengthening military, public and private-sector partnerships. In 2023, Joint Base Lewis-McChord contributed **\$3.9 billion in economic impact** and **57,640 jobs** in Pierce County.



Technology and sustainable industry

Emerging companies can access experienced manufacturers, industrial capacity, and partners who help move ideas from concept to production.



A diversified economy built to last

Maritime, trade and logistics

The Port of Tacoma and the South Harbor of The Northwest Seaport Alliance connect local businesses to global markets through a strong cargo, logistics, and distribution network. In 2023, these activities supported **41,095 jobs** and generated nearly **\$10.8 billion in total business output**.

Medical services and healthcare

Healthcare is Pierce County's largest private industry sector. Major systems, specialized providers, and education partners are meeting growing demand for care and skilled workers.

Construction and skilled trades

Construction and skilled trades build and maintain the homes, workplaces and infrastructure that growth requires while creating pathways to living-wage careers.

Tribal enterprises

Tribal enterprises generate jobs and revenue while investing in health care, education, housing, infrastructure, cultural tourism and natural resources. The Puyallup, Nisqually, Muckleshoot and Squaxin Island tribes each have important Pierce County connections.

FUTURE FOCUSED

Where established strength meets what's next

Emerging businesses need experienced suppliers, specialized skills, reliable infrastructure, and room to scale. Pierce County brings those strengths together.

The **2,000-acre Frederickson Manufacturing Industrial Center** is one of the Puget Sound area's largest concentrations of industrial land. Its established infrastructure supports Boeing, James Hardie Building Products, Toray Composite Materials America, Niagara Bottling, and other major employers.

E-commerce has also attracted major distribution and logistics operations. Companies advancing new materials, cleaner technologies, and mobility can connect with mature manufacturers ready to support new products.

We didn't even have walls up yet and I had a voice. I can't imagine you'd find that everywhere. If I had an opportunity to **build another plant here**, I'd do it in a heartbeat. No questions asked.

”

Ron Thalheimer

Tacoma Plant Director, Niagara Bottling



**A place to make the
next thing, and make
it possible at scale**



Talent lives here. There is a robust talent pool which makes it very easy to set up and recruit the best talent for technology companies.

Lisa Goodman

Executive Team

Benaroya Company

TALENT

Talent ready for what comes next

Pierce County develops talent through universities, community and technical colleges, K-12 career pathways, and military transitions.

More than **6,000 service members transition from Joint Base Lewis-McChord each year**, and 60% remain in the area. They bring leadership, technical expertise, teamwork, and experience in complex environments.

Seven Colleges and Universities

UW Tacoma, Pacific Lutheran University, Pierce College, Tacoma Community College, University of Puget Sound, Bates Technical College, and Clover Park Technical College provide education, retraining and upskilling. K-12 Career and Technical Education programs connect students with manufacturing, aviation, maritime, healthcare, agriculture, and other living-wage careers.



“Pierce County is a great place to be because it’s a diverse place and you can grow. If you want to be an entrepreneur, a small business, or a big business, Pierce County is the best place to start a business.

Lulu Hernandez

Owner, Lulu’s Bakery Shop

Big ideas have room to take root

Small businesses create jobs, serve neighborhoods and bring resilience and new ideas to Pierce County’s economy.

Firms with fewer than 50 employees represent 95% of Pierce County businesses. The 5% with 50 or more employees provide 63% of local jobs.

The Pierce County Business Accelerator helps entrepreneurs strengthen operations, build networks, and prepare for growth. It has graduated 578 entrepreneurs and small business owners.

Start here. Grow here. Find your people here.

Why businesses Pivot to Pierce County

Pierce County brings together skilled talent, global connections, business-ready sites, and partners who help projects move forward. Major employers across aerospace, healthcare, defense, logistics, government, education, and tribal enterprise demonstrate the strength and diversity of the local economy.

Major Employers

Joint Base Lewis-McChord

57,640 jobs | \$3.9B Impact

Virginia Mason Franciscan Health

Top healthcare employer

Boeing

*Advanced manufacturing
& aerospace*

Emerald Queen Casino

Puyallup Tribe | 1B+ annual

MultiCare Health System

Major regional health network

Pierce County Government

Core public sector employer

Amazon

E-commerce & distribution

Tacoma/Puyallup/Bethel School Districts

Education sector

You're in good company

- » Absher Construction
- » Amazon
- » Ashley Furniture
- » Brown & Haley
- » Boeing
- » Columbia Bank HQ
- » Commencement Bay Corrugated
- » Hörmann Northwest Door
- » IKEA
- » Infoblox
- » James Hardie Building Products
- » Milgard Manufacturing
- » Mission Foods
- » Niagara Bottling
- » SAFE Boats
- » Sekisui Aerospace
- » Swire Coca-Cola
- » Toray Composite Materials
- » TOTE Maritime
- » Trident Seafoods
- » Wilcox Family Farms

Pierce County is just simply
stunning. It has everything....

**It makes sense that if it's
somewhere that you want to live,
it's also somewhere where you
want to work and build businesses.**

Rylie Teeter Leier

CEO & Land Developer, Teeter

”

Pierce County connects businesses
with a growing workforce, global
trade access and a strong network
of suppliers and industry partners.
Economic development partners
work together to solve challenges,
connect resources and keep
projects moving.

PivotToPierceWA.com

**Pierce County
Economic Development**

1501 Market Street
Tacoma WA, 98402

