



2027

Galentiles: Women's Mahjong Luncheon

Sponsorship Opportunities

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

Since inception, the Foundation has provided over...

\$50M+ in valued services and support to



96,000+

Individuals



36

States



42

Children's Hospitals



Sponsor Galentiles: Women's Mahjong Luncheon

The Galentile's Women's Mahjong Luncheon brings together more than 100 local women for an afternoon of mahjong, lunch, and connection, all in support of free, lifetime care for families facing childhood cancer.

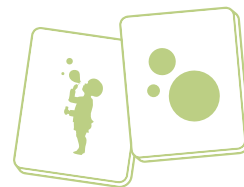
As a sponsor, you'll put your brand in front of a room full of engaged local women, including business owners, community leaders, and friends who show up for the causes they care about. Your sponsorship helps cover the cost of the event, so every dollar raised goes directly to families to fund counseling, tutoring, therapy, and year-round family programs.



February 6, 2027



Austin Hatcher Foundation



Learn More: hatcherfoundation.org/events/galentiles

“American Mahjong is deeply rooted in philanthropy and community. Galentile's is all about bringing women and businesses together to support the Austin Hatcher Foundation, one tile at a time.”

- **Carol Yim**

Board Member, Founder of “Mahj for a Cause”

Sponsorship Opportunities



SPONSORSHIP DEADLINE:
JANUARY 18, 2027

\$3,500

"Perfect Match" Presenting Sponsor

- Two reserved Mahjong tables (8 tickets, a \$1,000 value)
- Event billed as "Galentiles, presented by [Your Company]"
- Exclusive brand recognition on digital invitations & magazine/print ads
- Prominent brand recognition on printed event signage, digital promotions, including social media, newsletters, and website
- **Mission Impact:** Funds a pillar of care, such as a quarter of STEAM Club programming or a major expansion of Art Therapy supplies.

\$1,500

Red Dragon Sponsor

- One reserved Mahjong table (4 tickets, a \$500 value)
- Brand recognition on printed event signage
- Brand recognition in digital promotions including social media, newsletters and website
- **Mission Impact:** Provides comprehensive psychosocial support, like funding an entire family's counseling sessions

\$1,500

"Galentiles" Table Sponsor

LIMITED AVAILABILITY

- One reserved Mahjong table (4 tickets, a \$500 value).
- A custom branded tabletop sign (e.g., "This table is hosted by [Name/Company]") and program recognition.
- **Mission Impact:** Covers immediate programmatic needs, such as funding a local family's day camp.

Exclusive Sponsorship Opportunities

\$750

"Bubbly & Bam" Bar Sponsor

1 AVAILABLE

- Exclusive logo placement on the mimosa/prosecco bar and opportunity to provide branded cocktail napkins.

\$750

"Sweetheart" Dessert Sponsor

1 AVAILABLE

- Dedicated signage at the dessert station and opportunity to provide branded dessert napkins.

\$500

"Queen of Hearts" Prize Sponsor

1 AVAILABLE

- Funds the winner's prizes, with the sponsor explicitly thanked during the awards announcement at the end of the event.

Sponsor Visibility

Be seen by millions of community leaders while making a lasting impact.

Print Ads

 2.6 Million Impressions
 \$8,000+ Value

Website

 34,000+ Quarterly Views

Email Blasts

 4,000+ Subscribers

Digital Ads

 600,000+ Quarterly Impressions

TV Interviews

 21,000+ Views per episode

Social Media

 759,800+ Quarterly Impressions
 10,500+ Followers

Secure Your Sponsorship

 [Click here to submit your sponsorship and logo.](#)

Submit payment online with a **credit card*/E-Check** or let us know you will be sending a **check in the mail!**

- *An approximately 3.5% fee will be added to all credit card transactions.
- Payments are processed securely through Bloomerang CRM
- Make check payable to Austin Hatcher Foundation for Pediatric Cancer
- Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

Contact Us



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hatcherfoundation.org

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AUSTIN HATCHER FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION (TAX ID: 20-8065108)