

INVITATION



Cavinkare-MMA ChinniKrishnan

INNOVATION & GREAT IDEAS

A W A R D S

15th Edition



6:00 PM, SATURDAY, 12 SEPTEMBER 2026
IIT MADRAS RESEARCH PARK AUDITORIUM

THE GENESIS

Since its inception in 2011, the CavinKare-MMA ChinniKrishnan Innovation Awards have been marked by enthusiastic, steadfast support and encouragement of innovative ventures promoted by start-ups and small-scale enterprises.

The award commemorates the memory of **late Shri R ChinniKrishnan** (father of CK Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd), widely regarded as the **Father of the Sachet Revolution**. The **15th edition** of the award will select and honour entrepreneurs from all over India who embody the 'dreamer,' 'innovator,' and 'ideator' qualities of this celebrated innovator, the **late Shri. R. ChinniKrishnan**.

The award showcases, extols and honours innovative entrepreneurs based on the uniqueness of their product(s)/service(s), the value or benefits offered to people, scalability of their businesses and 'Great Ideas' that deliver high impact innovations.

THE CHINNIKRISHNAN INSPIRATION

When Late Shri R. ChinniKrishnan pioneered sachet packaging, his philosophy was simple: **"Whatever the rich man enjoys, the common man should be able to afford too."** Today, his innovations are visible in every corner shop. This award is our tribute to his exceptional vision and contributions.

The mission of this award is to select and showcase innovative entrepreneurs, who introduced breakthrough or even disruptive changes in the market, and thus becoming worthy role models for others in India.

PROCESS VALIDATOR





CK Ranganathan

Chairman & Managing Director
CavinKare Pvt. Ltd.

&

A R Unnikrishnan

President
Madras Management Association

cordially invite you to the presentation of the

CAVINKARE-MMA
CHINNIKRISHNAN INNOVATION AWARDS 2026

Distinguished Chief Guest

Kamal Bali

President & Managing Director, Volvo Group India

At 6.00 pm on Saturday, 12 September 2026

IIT Madras Research Park Auditorium

'D' Block, 7th Floor, Taramani, Chennai 600 113



Dinner: 8:00 pm

Kindly be at your seat by 5:45 pm

RSVP: 044-2829 1133

Email: mma@mmachennai.org

PROGRAMME

- 05:15 PM Registration
- 06:00 PM Welcome & Opening Remarks
CK Ranganathan
Chairman & Managing Director, CavinKare Pvt. Ltd.
- Introductory Remarks
A R Unnikrishnan
President, Madras Management Association
Managing Director, Saint-Gobain India Pvt Ltd – Glass Business
- Brief on the award process
Dr N Vivek
Professor of Practice – Operations
Great Lakes Institute of Management, Chennai
- Presentation of Awards – Great Ideas category
- Citation and Presentation of Awards – Innovation category
- Address by the Chief Guest
Kamal Bali
President & Managing Director, Volvo Group India
- Presentation of Mementos
- 07:50 PM Vote of Thanks
Gp Capt R Vijayakumar (Retd), VSM
Executive Director, Madras Management Association
- 07:55 PM National Anthem
- 08:00 PM Dinner